

**IMPACT STATEMENT**

**Legislation title:** Resolution to Accept the Gateway Urban Renewal Area Five-Year Action

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**Purpose of proposed legislation and background information:**

The Resolution directs the Portland Development Commission (PDC) and its Bureau Partners to implement a five year Action Plan for the Gateway Urban Renewal Area to set the stage for future private investment. The Gateway Action Plan is the third such action plan developed by the PDC in partnership with sister bureaus and community members. Previous plans include the Old Town/China Town Action Plan (2013) and the Lents Action Plan (2014). The Gateway Action Plan is built off previous plans and policies for the Gateway URA with a focus on near-term actions.

**Financial and budgetary impacts:**

This resolution directs staff to utilize existing and projected Gateway URA resources and to leverage private resources to implement the Action Plan. The resolution will not have a revenue or expense impact beyond the FY 16/17 Budget and Five Year Forecast for the Gateway URA; however, this Action Plan, like those in Old Town/Chinatown and Lents, articulates high-level priorities and investments over the next five years that will directly inform the Gateway URA budget. This Action Plan can be carried out by existing staff already dedicated to the Gateway URA.

**Community impacts and community involvement:**

The Action Plan provides a clear and objective explanation of future projects, programs, and geographic areas where existing public resources will be allocated. The Action Plan will serve as a road map for community and private sector partners and provides opportunities for these groups to anticipate, initiate, collaborate and advise PDC and City Bureaus on implementation of various projects. The Action Plan will deliver on PDC 2015-2020 Strategic Plan objectives to create healthy, complete neighborhoods and is designed to enhance livability and prosperity in Gateway by:

- Increasing access to high-quality employment for residents in east Portland by supporting local businesses and utilizing tools to attract new investment such as the Enterprise zone;
- Creating a safer and better connected transportation system;
- Building community capacity through inclusive partnerships; and
- Fostering equitable wealth creation particularly for communities of color and low-income communities.

PDC partnered with several bureaus throughout the development of the Action Plan including:

- The Mayor's Office
- Housing Bureau
- Bureau of Planning and Sustainability
- Bureau of Transportation

PDC also engaged with several community organizations, and conducted an open house on May 10, 2016 which over 70 people attended. PDC also conducted an on line town hall survey that enabled community members to provide feedback on the plan. The feedback gathered from these outreach efforts allowed participants to prioritize actions and provide comments. This information was compiled and used to gauge whether the actions were supported by the community, to understand their priorities and identify and concerns. There were several key issues that were identified through the public outreach process that influenced the final Action Plan including:

- Support for a geographic approach but desire for flexibility in resources to allow PDC to be responsive to development opportunities throughout the district. In response PDC created a \$5 million opportunity fund that could be used throughout the district.
- Community members voiced a strong desire for mixed-income housing not only in Halsey/Weidler (specifically, at the NE 106<sup>th</sup> & Halsey Street publicly-owned site) but within other areas in the URA. PDC and PHB responded by changing the Action Plan to include the allocation of housing resources to be used in a wider geography within Gateway.

The actions within the Action Plan are built on the goals and objectives of PDC’s 2015-2020 Strategic Plan and Citywide goals for equity. Engagement with diverse groups of stakeholders on the implementation of the Action Plan will be a strategic focus of the PDC and bureau partners as the plan moves forward. Improving and expanding outreach efforts to the diverse population of Gateway particularly communities of color and immigrant communities will be a primary focus of the outreach.

**Budgetary Impact Worksheet**

**Does this action change appropriations?**

- YES: Please complete the information below.
- NO: Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount