

## IMPACT STATEMENT

**Legislation title:** Accept report on 2016 Summer Free For All program (report).

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**Presenter name:** Mike Abbaté (Director), Eileen Argentina (Recreation Services Manager), Shelly Hunter (Development Manager)

**Purpose of proposed legislation and background information:**

- An annual report to update Council on Portland Parks & Recreation's summer programming.

**Financial and budgetary impacts:**

- None

**Community impacts and community involvement:**

The report is about Summer Free for All (movies, concerts, playgrounds in the park), PP&R's largest community organizing and community involvement event series. We will report on last year's progress as well as update Commissioner's on this year's programming highlights.

- These free events appeal to Portlanders from all backgrounds. This program is geared toward families and youth (especially youth who are eligible for free & reduced lunch), and culturally specific groups both in marketing and programming. Marketing is printed in English, Spanish, Russian, Vietnamese, Somali, Simple Chinese, Nepali, Arabic and Burmese. Outreach is completed through neighborhood-based and community-based organizational partners.
- Events are citywide
- Neighborhood businesses and local corporations are sponsors of this program and individual events. Donations and sponsorships include hundreds of thousands of dollars raised by volunteers and PP&R staff.
- Summer Free For All includes movies, concerts and playground programs in our parks all summer long and is part of a more than century-old Portland tradition of community and neighborhood engagement. It contributes deeply to Portland's livability.
- With hundreds of partners, sponsors and dozens of volunteer committees, SFFA enjoy deep community and governmental support.
- Sponsors, artists, and community-based organizational partners will be testifying.

### Budgetary Impact Worksheet

Does this action change appropriations?

- YES: Please complete the information below.  
 NO: Skip this section

| Fund | Fund Center | Commitment Item | Functional Area | Funded Program | Grant | Sponsored Program | Amount |
|------|-------------|-----------------|-----------------|----------------|-------|-------------------|--------|
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Finance Manager, PP&R (Jeff Shaffer)

6/30/16

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Date