

**ORDINANCE No. 187689 As Amended**

Establish reporting requirements for political consultants (Ordinance; add Code Chapter 2.14)

The City of Portland ordains

Section 1. The Council finds:

1. The City of Portland is committed to open, transparent and accountable government.
2. In furtherance of that commitment, the City Council adopted new rules governing the conduct of lobbyists and City officials in 1994. Ordinance no. 167619, effective May 4, 1994, adopted Code Chapter 1.03.
3. In 2005, the City Council established new reporting requirements for City elected officials to provide more sunshine on legislative and administrative decision-making at the City. Ordinance no. 179843, passed December 21, 2005 and effective April 1, 2006, adopted Code Chapter 2.12.
4. While Code Chapter 2.12 provided reforms that strengthened the transparency of City elected officials' involvement with lobbying activities, it did not address an important class of persons or entities who may influence public policy beyond the public's oversight: Political Consultants.
5. City elected officials, specifically the Mayor, City Commissioners and the Auditor must uphold the public trust and confidence in government by being transparent in policy decisions.
6. Candidates for City elected offices and elected officials engage Political Consultants as advisors.
7. In providing political consulting services which include campaign management and political strategy services, a Political Consultant has unrestricted confidential access to elected official clients.
8. Unlike the existing transparency regarding City elected officials and registered lobbyists who must file reports pursuant to Code Chapter 2.12, currently the public has limited access to information concerning the relationship between a City elected official and the official's Political Consultant.
9. In order to spotlight the relationship of a City elected official and the official's Political Consultant so that the public can identify who may have access and potential influence over the City's decision-makers, it is important to establish registration and reporting requirements for Political Consultants and City elected officials.
10. The new Chapter's requirement builds on the reforms pioneered in San Francisco, adapting

and right-sizing their campaign consultant regulations for Portland.

11. It does not regulate the content and viewpoint of the services provided to the City elected official.
12. The new Chapter will require reporting on the relationships between Political Consultants and elected or appointed officials.
13. The Council intends to provide a grace period following the effective date of the ordinance to allow the Auditor to build public awareness about the ordinance and to develop adequate reporting mechanisms and administrative rules under Chapter 2.18.
14. Implementation of the Chapter will commence on September 1, 2016, and will require relevant persons to report on their activities for the quarter prior to the implementation date.

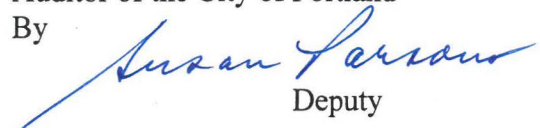
NOW, THEREFORE, the Council directs:

- a. City Code Title 2 is amended by adding a new Chapter 2.14 *Reporting by Political Consultants* as set forth in the attached Exhibit A to this ordinance.
- b. From the ordinance effective date until the implementation date of September 1, 2016, the Auditor will build public awareness about the ordinance and develop reporting mechanisms and administrative rules under Chapter 2.18.
- c. Any statements filed on or after the implementation of September 1, 2016 shall pertain to relevant activities for the quarter prior to reporting.

Passed by the Council: APR 20 2016

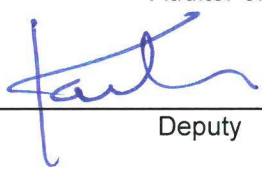
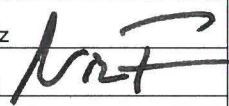
Commissioner Nick Fish  
Prepared by: J. Blackwood  
Date Prepared: March 28, 2016

**Mary Hull Caballero**  
Auditor of the City of Portland  
By

  
Deputy

Agenda No. **ORDINANCE NO. 187689** As Amended  
Title

Establish reporting requirements for political consultants (Ordinance; add Code Chapter 2.14).

<b>INTRODUCED BY</b> Commissioner/Auditor: <b>Nick Fish</b>	CLERK USE: DATE FILED <u>APR 05 2016</u>
<b>COMMISSIONER APPROVAL</b>	Mary Hull Caballero Auditor of the City of Portland
Mayor—Finance and Administration - Hales	By: <u></u> Deputy
Position 1/Utilities - Fritz	
Position 2/Works - Fish <u></u>	
Position 3/Affairs - Saltzman	
Position 4/Safety - Novick	
<b>BUREAU APPROVAL</b>	<b>ACTION TAKEN:</b>
Bureau: Commissioner Nick Fish Bureau Head:	APR 13 2016 <b>PASSED TO SECOND READING</b> As Amended APR 20 2016
Prepared by: J. Blackwood Date Prepared: March 28, 2016	
Impact Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/>	
Portland Policy Document If "Yes" requires City Policy paragraph stated in document. Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
City Auditor Office Approval: required for Code Ordinances <u>Toni</u>	
City Attorney Approval: required for contract, code, easement, franchise, comp plan, charter <u>Spencer</u>	
Council Meeting Date <b>April 13, 2016</b>	

<b>AGENDA</b>
<b>TIME CERTAIN</b> <input checked="" type="checkbox"/> Start time: 3:00 pm  Total amount of time needed: <b>90 minutes</b> (for presentation, testimony and discussion)
<b>CONSENT</b> <input type="checkbox"/>
<b>REGULAR</b> <input type="checkbox"/>  Total amount of time needed: _____ (for presentation, testimony and discussion)

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:	
	YEAS	NAYS
1. Fritz	1. Fritz <input checked="" type="checkbox"/>	
2. Fish	2. Fish <input checked="" type="checkbox"/>	
3. Saltzman <u>→</u>	3. Saltzman <input checked="" type="checkbox"/>	
4. Novick	4. Novick <input checked="" type="checkbox"/>	
Hales	Hales <input type="checkbox"/>	