



National Forum for Black Public Administrators

2016 National Conference

Portland, Oregon

April 13th-17th

Portland City Council Presentation

Overview

The National Forum for Black Public Administrators (NFBPA) is the principal and most progressive organization dedicated to the advancement of black public leadership in local and state governments. NFBPA is an independent, nonpartisan, 501(c)(3) nonprofit organization founded in 1983. With over 2,500 members, NFBPA has established a national reputation for designing and implementing quality leadership development initiatives of unparalleled success. Our members are leaders and managers of public programs and agencies in more than 350 jurisdictions nationwide. Thirty-six chapters support the growth of NFBPA at the local level.

NFBPA provides training and other professional development programs, research and policy analysis and collegial networking. The capstone of the NFBPA efforts is its annual conference, the FORUM.



Workshops

TRACK 1 LEADING FOR SUCCESS: Organizational Success through Talent Management and Replacement Planning; Public Financial Management in a Changing Economy; Moving From Diversity to Inclusion; Helping Leaders Lead; Governing for Equity

TRACK 2 EXCELLENCE THROUGH THE USE OF TECHNOLOGY & INNOVATION: The New Era of Entrepreneurship; Open Collaboration: The Emergence of Data Driven Public Agencies; Social Media in Public Service; Preparing Today for Tomorrow

TRACK 3 COMMUNITY PARTNERSHIPS- WORKING OUTSIDE THE BOX: Asset-Based Community Development; Policing in America; “MIA” : Juvenile Truancy is More than a School Issue

TRACK 4 BUILDING SUSTAINABLE COMMUNITIES-ENVIRONMENTAL, HOUSING, EDUCATION & HEALTH STEWARDSHIP: Environmental Justice; Transitioning Neighborhoods and Housing Affordability; The Changing Face of Mixed Income Housing; Fixing America’s Infrastructure; When It Rains—It Pours: Storm Water Management



Schedule Highlights

Thursday April 14th –

- **Public Policy Forum:**
 - Andre Perry – Scholar, Commentator, Activist
 - Mayor William Bell – Birmingham, Alabama
 - Mayor Michael Hancock – Denver, Colorado
- **Corporate Luncheon**
- **Innovation Center**
- **Host Chapter Event – City Hall**

Friday April 15th –

- **Hall of Fame Breakfast** – Sophia Nelson, Analyst
- **Fair Housing Tour**
- **Innovation Center**

Saturday April 15th –

- **Community Service Project-** Urban League community garden
- **Elected Officials Roundtable**
- **Executive Leadership Institute Graduation**
- **Marks of Excellence Gala**

Sunday April 16th –

- **Ecumenical Service** – Bishop Steven Holt



Economic Impact

- NFBPA FORUM attracts as many as 1,000 executives, managers and officials from organizations, corporations and institutions throughout the United States and abroad.
- 1300 Hotel Room nights
- Direct dollar spending for the FORUM is **\$1.1 million dollars**
 - Woodburn Outlet Mall
 - Wine Country Tour
 - Golf Tournament
- Economic Impact for the conference exceeds **3 million dollars.**



Community Impact

- Leadership Development and Training (current and future leaders)
- Opportunities for sharing best practices, innovations and new programs from across the Country
- Supporting our sustainable efforts through community garden project with students from Black Male Achievement and Self Enhancement Inc.
- Public-Private Partnerships
- Showcase Portland, Metro Area and Oregon as tourist location



Acknowledgements

- Commissioner Saltzman and County Commissioner Loretta Smith
- Committee Chairs
- Travel Portland



How Can Council Help?

- Letter of support from Mayor Hales for the program book
- Commissioners encourage their bureaus support the conference by allowing staff to attend the conference
- Financial Support

