Missing Middle Housing





Responding to the Demand for Walkable



Daniel Parolek Portland Planning and Sustainability Commission daniel.parolek@opticosdesign.c February 8, 2016

Starts with Perception of Density





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What is the Problem?

Mismatch Between What the Market Wants and What We Are Providing/Allowing in Our Cities



Between Demand and Supply of Walkable Urban Living Choices ~C. Leinberger





Households Without Children by 2025







Density Based-Zoning Cannot Effectively Regulate for a Mix of Housing Types

Micro-Scale Analysis to Illustrate the Issues

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Capital St. and H. Deslaw St.

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Summary of Typical Existing Characteristics in Study Area Descrive battings

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Building types incure Campact, House Mailturn, Dup redications, implice, Multiprocentral - Consequ **belos**

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Community Chief Stitle Decumprising rule derived a straigs 5 46

Drok, Secary 20.6



California

City of Vallejo Community Character Documentation: Microscale Analysis

Draft: January 2016

OPTIKOS





Zoning Does Not Typically Recognize Existing Mix of Densities

Key Standards and Compliance

Standard	Regulations	Existing Condition per site								
	Low Dens. Res	1	2	3camer	4	5 ^{comer}	6 ^{conner}	7	8 ^{corner}	9
Min. Let Alea	5000 sf - 1 ac	5801	2000	4050	3000	5100	9425	6526	\$700	0850
Minutes on $\tau_{\rm e}$ for othe	50' min; 60' min $^{\rm correr}$	415	40		60	6.0	65	45	6.0	45
depth)	80' min.	40	65	65	GC	85	1.10	125	145	12.2
Max Lot Otverage	12-50%	Nation.	46%)	40%	44%	26%	22.2	09%	09%	223
Peside if a Density	1 - 9 du / ac	7.51	10.75	9.57	2.1	17.08	65.52	10.25	20.92	7.44
Nont Setback	15° min; 10° min $^{\rm correc}$	20	10	10	15	20	10	20	25	25
Real Setback	5 ft min.	70	5	5	ю	10	7	63	05	05
Side Setdacks (Right)	5° min; 15° mintorner	1::	1	12	20	20	na		25	1
(Lett)	1 sideyard must be 10' min wide	7	4	15	ю	12	Lid	12	7	2
Parking Countr	2 spaces / du min.	2	1	1	 4 	1	0.4	:: L	0.75	1



www.flaticon.com



72 DU/Acre, But Not Bigger Than a Large House





Neighborhood Living is Different than City Living



Responding to the Demand for Walkable Unban Living

What is Missing Middle Housing?

Getting it Right: It's Not Just Medium-Density

Housing

Missing Middle Housing



Missing Middle is a range of multi-unit or clustered housing types compatible in scale with single-family homes that help meet the growing demand for walkable urban living.

Missing Middle Housing



















Enhances Neighborhood Character

Meets Demand for Walkable Neighborhood Living

Meets Demand for More Diverse Housing Options

Addresses the Need for Affordable Homes

Provides the Density Needed to Support Locally-Serving Businesses and Amenities, like Transit © 2016 Opticos Design, Inc. | 15

Missing Middle Housing: Denver











Missing Middle Housing: Portland











Missing Middle Housing: Salt Lake City











Missing Middle Housing: New Orleans















Duplex: Side-by-Side

CARDING AND A REAL PROPERTY OF A	
Typical Lot Size	Density
60' x 125'	12 du/acre
50' x 100'	17 du/acre
50' x 85'	19 du/acre

539

Duplex: Stacked

AND AND A REAL PROPERTY OF	
Typical Lot Size	Density
60' x 125'	12 du/acre
50' x 100'	17 du/acre
50' x 85'	19 du/acre

	Typical Lot Size	Density (5 units/lot)	Density (6 units/lot)
	100' x 125'	17 du/acre	21 du/acre
	100' x 100'	22 du/acre	26 du/acre
	80' x 100'	27 du/acre	33 du/acre

Bungalow Court

Carriage House (Ancillary Unit)

ME		
	Typical Lot Size	Density (4 units/lot)
	75' x 150'	23 du/acre
	60' x 100'	29 du/acre

IIIIIIII

Fourplex

702



Multiplex: Small

W	
Typical Lot Size	Density
25' x 125'	14 du/acre
25' x 100'	17 du/acre
20' x 75'	29 du/acre

Townhouse

Great for Incubating Small, Local Businesses





South Main, Buena Vista, CO. Opticos Design

Live-Work

Typical Lot Size	Density
30' x 125'	12 du/acre
25' x 100'	17 du/acre
25' x 75'	23 du/acre

State	Typical Lot Size		Density (14 units/lot)	
	120' x 135'	22 du/acre	38 du/acre	
	110' x 125'	25 du/acre	44 du/acre	
	110' x 110'	29 du/acre	50 du/acre	

Courtyard Apartments

© 2016 Optico

110' x 110'

Where Do You Find Missing Middle Housing?

Distributed Throughout a Block with Single-Family Homes







End-Grain of a Single-Family Block







Transition from Single-Family to Higher-Density Housing







Transition from Single-Family Housing to a Mixed-Use Corridor









Getting it Right: Not Just Medium-Density Housing

Characteristics of Missing Middle Housing



1. Walkable Context




Destinational Walking: Amenities Close By







Characteristics of Missing Middle Housing



- 1. Walkable Context
- 2. Lower Perceived Density





Characteristics of Missing Middle Housing

- 1. Walkable Context
- 2. Lower Perceived Density





Smaller Does Not Necessarily Mean This Small





But, Never Bigger Than the Scale of a House



Characteristics of Missing Middle Housing

- 1. Walkable Context
- 2. Lower Perceived Density





Smaller Does Not Mean Lowest End of the Market







Characteristics of Missing Middle Housing

- 1. Walkable Context
- 2. Lower Perceived Density





Characteristics of Missing Middle Housing

- 1. Walkable Context
- 2. Lower Perceived Density







Provides Affordability by Design Housing Tool



Richmond Livable

Corridors

Only \$23,000 Household Income Needed to Qualify

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Characteristics of Missing Middle Housing

- 1. Walkable Context
- 2. Lower Perceived Density









Within a Project Like This or the Larger Context





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3 Effective Zoning for Diverse Housing Choices

Removing Barriers and Providing

Clarity

Start By Graphically Assessing Your Existing Zoning Code to Define Obstacles



What Does Your Code Actually Encourage?







Enable Missing Middle Housing In Your Zoning

Your Base Zone Districts Need to Allow This Mix of Types



Intent Not to Add Additional Layers of Regulations

Zoning Tips for Missing Middle Housing

- A. Enable small footprint density
 - 1. Directly allow building types within zone districts
 - 2. Regulate max. building footprint (width and depth)

side same buildi

parking for smaller units

50st unit as half a unit

r smaller units

- 3. Cap heights at 2.5 stories for desired zones
- 4. Do not cap density
- B. Do not treat all mit sizes equally
 - 1. Allow more s
 - 2. Require less
 - 3. Adjust impac
 - 4. Consider trea
- C. Encourage bler
- D. Reduce parking
- E. Make new walker





Building Type as a Primary Component of a Code



Chapter | 703 Form-Based Code

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Group of Building Types Calibrated for the City



SSING MIDDI Responding to the Demand for Walkable Urban Living

New



Specific to Building Types

Transect Zones **Building Type** Resolvence. The Building Type size small- to madem-seed optically T3E T3N anached serviceurs chat cannons of 3-4 Versioners placed sid T4N.I T4N.2 by aris, is a feature unique an Casimani, this 1994 may also essectionally be downlock with minimal spectra pairs between the T5MS T5N.I buildings. This Type is systemly leased within medium-density neighborhands or in a feastion that wavelense from a primeric T5N.2 T5F T6C ring's hanly asymbolic me unsymbolized main cross. The Type near the appropriate presided, will designed higher densities and is important for presiding a breast choice of howeng opposized premony valuation. Sp. Tenninum Politi-plans Senall. The Building Type is a mediam serversor draz one are of 2–6 and deviate and/or starting drazing units, equivaly with an other of array or individual costs along the from. This Type has the appearance of a mediam vised family home and is T3E T3N T4N.I T4N.2 T5MS T5N.I appropriately establish to its sparingly within prime ity single family T5N.2 T5F engliserinest or into readram-dense existing the frances. This type centre asymptical posted, we identice all higher characters and in reparence for providing a brood chains of housing upper and T6C and the processing of the second s Palti-size Large. The Building Type 5.6 measure to large 4 and T3E T3N sensours char consists of 7-16 sele-by-tide and/or second dynaling T4N.I T4N.2 units, espically which one charted energy. This Type is appropriately saist to it is within mailtan-drawy might arrowds or sparingly T5MS T5N.I webin large ise processionally single-family anglebacheods. This type exaction appropriately-exited, well-designed inglest demonstra-and in important/for precising a broad dualos of howard types and T5N.2 T5F T6C eeners valueins. Standard Plats. The Building Type is a medium- so large-shed servenum chez consiste of multiple durilling value accessed from a courreport or series of courreports. Each welk may have as own T3E T3N T4N.I T4N.2 T5MS T5N.I infected energy or may done a commencency. This Type is appropriately exact to the biscont to explore here i environment T5N.2 T5F operative receiver the second se T6C case mayinclude a course of L'verWork. This Building Type is a small as medium-seed associated T3E T3N er dottehed personen diet onseres of ens dealing und shows T4N.I T4N.2 and on the formation of the second madental, service, or multi-see, Both the ground-four first space T5MS T5N.I resonancie, version, or resin construction or greater or one estan and china una dava error construction en critice. This or a spacefille lessend within medium-density astightenhoeds or an a baterien dust consistent from a neighbenhoed and a sughbenhoed remain server. It is especially appropriate for including reaghbenhoed remain ground and service uses and clausing neighbenhoed main screese on organd T5N.2 T5F T6C as das merites demands. T#Alessed T# Not Allowed City of Clenienati Form-Based Code Papile Review Dvafe 9/21/19



Responding to the Demand for Walkable Urban Living

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A Range of Types are Allowed Within Each Zone





A. Intent		B. Sub-Zone(s)	
To provide variety of urban	Cenadrol or Annahol	TINLE-Open Zone (TINLE-Op	
taning dia sec. In anali-te- nation features, mailon -te-	Narrany-co-Pissium Loc Wieth	The open sub-oten provides the	
hgh density building types, which	Smill-ce-Molium Rescenter.	same building form but allows for a	
rainferze die waltzbie eaure	Pailing as an Close so RCH7 mans duarse mas af uses.		
of the magilitational, support regularization energy result and	Small on Mo Scie Sochades	1	
orvics uses adjacent to this Zens,	Up to 2% Station		
an expert phile competence	tioned Great Floar	General states The desirence charm is	
derrores. The Micringers grantly oppoption form demons in this Zanc	Priman ly such Stateps and Persbar	enereled to pressive theory energy of the Transact Date and in the stratic weig.	
City of Cincinnati Ferm-Based	Code Public Review Da	nafa #21/11 1983-2-23	

Building Type	Lot		Standards
Building Type	Width 🔕	Depth	atanciarus
Carriage House	n/a	n/a	1703-3.40
Detached House: Compact	30' min.; 30' max.	75' min.	1703-3.60
Cottage Court	75° min.: 100° max.	חוות 100' .	1703-3.70
Duplex	40' min.: 75' max.	100' min.	1703-3.80
Rowhouse	18" min.; 35' max.	80' min.	1703-3.90
Multi-Plex: Small	50' min.; 100' max.	100' min.	1703-3.100
Lwe/Work	18" min.; 35' max.	80' min.	1703-3.130



Each Type Has Supplemental Form Standards





Responding to the Demand for Walkable Unban Lewing

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4 How Else is Missing Middle Being Used?

What Tools Can You Take Back

to Your Community?

Being Used Across the Country to Inform Planning and Policy



"Of particular importance is the need to fully utilize the Missing Middle housing types to diversify our housing stock to address the increasingly diverse housing demand driven by the demographic changes in our community."

> Rick Bernhardt, Executive Director Metropolitan Nashville-Davidson County Planning Department $^{CO}MMUNITY CHARACMN$



MiPlace: Michigan Statewide Economic Dev't.

Strategy











Conduct a Target Market Analysis



Missing Middle Affordable Housing Density Bonus



LAND DEVELOPMENT CODE DIAGNOSIS



Creater & Certest-Recal c Findings



44 LANDRY INSPACING TRANSPORT

Barriers Within the LDC to Missing Middle Housing Types

There are no small-lot, multifamily zoning districts: All MF zoning districts have a minimum lot size of 8,000 square feet.

- This minimum size is much larger than the lots for most of the existing Missing Middle housing types.
- This regulation encourages lot aggregation for multifamily projects, the opposite of what should be encouraged in most neighborhoods, especially walkable urban neighborhoods that have a good mix of begins ployed by the state of the state o

Allowed densities in MF zoning districts are too low for some of these types

- Some of the existing Missing Middle types have densities as high as 40 to 50 dwelling units/acre even within their compatible form.
- Missing Middle housing densities could be allowed in MF-5 and above density-wise, but much larger buildings are encouraged in these zoning districts.
- · The premise is that higher density always means

- No maximum building footprint (depth and/or width)
- Most existing Missing Middle housing types have small building footprints (depth and width) that make them compatible with their context.
- The current MF zoning districts do not limit building footprint and in many ways encourage larger buildings, which obviously are less compatible with many neighborhood contexts.
- Regulations for Missing Middle housing types



Other Tools to Promote Missing Middle Housing



The Missing Middle Website

MISSING MIDDLE

HOME | ABOUT | THE TYPES | RESOURCES | CONTACT



What is Missing Middle Housing?

Missing Middle is a range of multi-unit or clustered housing types compatible in scale with single-family homes that help meet the growing demand for walkable urban living. These types provide diverse housing options along a spectrum of affordability, including duplexes, fourplexes, and bungalow courts, to support walkable communities, locally-serving retail, and public transportation options. Missing Middle housing provides a solution to the mismatch between the available U.S. housing stock and shifting demographics combined with the growing demand for walkability.

"If there's one thing Americans love, it's choices: what to eat, where to work, who to vote for. But when it comes where we live or how to get around, our choices can be limited. Many people of all ages would like to live in vibrant neighborhoods, downtowns, and Main Streets-places where jobs and shops lie within walking distancebut right now those places are in short supply. 'Missing Middle' Housing provides more housing choices. And when we have more choices, we create living, thriving neighborhoods for people and businesses.

MissingMiddleHousing.com will be a valuable resource for architects, planners, developers, elected officials, advocates, and community members—anyone working to build more great places for Americans." — Lynn Richards, president and CEO of the Congress for the New Urbanism.

This website is designed to serve as a collective resource for planners and developers seeking to implement Missing Middle projects. You will find clear definitions of the types of mid-density housing that are best for creating walkable neighborhoods, as well as information on the unifying characteristics of these building types. The website also offers information on how to integrate Missing Middle Housing into existing neighborhoods, explains how to regulate these building types, and pin-points the market demographic that demands them.



For Diverse Households

The 21st century "household" no longer necessarily consists of a father, a mother, and two point five children. A greater number of American households consist of older "empty nesters", milleniais who are putting off traditional marriage and family longer than ever, single parents, non-traditional families, and the physically handicapped who are able live independently thanks to modern technology.

For Diverse Lifestyles

Flexible working solutions, non-traditional higher learning options, a longer average lifespan leading to longer retirements, and the need to reduce carbon dioxide emissions means that more and more, homebuyers and renters are seeking housing options that offer a walkable lifestyle and access to public transportation.



JJ \$\$\$\$ 55 \$\$

For Diverse Incomes

The current demand for affordable small-footprint or attached housing in the U.S. exceeds supply by up to 35 million units. Most zoning codes limit the types of housing that can be provided. Missing Middle housing types can meet the need for attractive, affordable, well-built housing within the existing framework of many city codes.



The Types







HOME | ABOUT | THE TYPES | RESOURCES | CONTACT









DEMAND







Learn more about Missing Middle Housing:









HOME | ABOUT | THE TYPES | RESOURCES | CONTACT



OVERVIEW IDEALIZED DOCUMENTED UNIT PLANS



Gallery of Side-by-Side Duplexes





Description

A small- to medium-sized structure that consists of two dwelling units, one next to the other, both of which face and are entered from the street.

Typical Specifications

Lot	Front-loaded	Rear-Loaded
Width*	55-75 feet	40-70 feet
Depth*	100–150 feet	100-150 feet
Area*	5,000-11,250 sq. ft.	4,500–10,500 sq. ft.
	0.11-0.26 acres	0.10-0.24 acres
Units		
Number of Units	2 units	2 units
Typical Unit Size	600–2,400 sq. ft.	600–2,400 sq. ft.
Density		
Net Density	8–17 du/acre	8–19 du/acre
Gross Density	6–13 du/acre	7–14 du/acre
Parking		
Parking Ratio*		
On-street Spaces	2–3	2-3
Off-street	1 per unit max.	1 per unit max.



HOME | ABOUT | THE TYPES | RESOURCES | CONTACT





Leveraging the needs of the market

Singles, childless couples, and empty nesters have two things in common: They are growing in number, and they want a unique type of home.Single-family homes located in conventional suburbs make up 90% of the current housing stock available in the United States, yet more and more, consumers are seeking non-single-family housing options that offer a walkable lifestyle.

This adds up to a 35 million unit shortage in multifamily housing across the country.So what is it consumers like about walkable communities? They offer a mix of single-family and multifamily housing types; shopping, cultural amenities, and jobs within walking distance; and good access to public transportation.

Millenials

Young, highly educated, technology-driven members of the population desire mobile, walkable lifestyles.





90% of available housing in the U.S. is located in a conventional neighborhood of single-family homes, adding up to a 35 million unit housing shortage. Source: Dr. Chris Nelson, "Missing Middle: Demand and Benefits," Utah Land Use Institute conference, October 21, 2014.



Missing Middle is a range of multi-unit or clustered housing types compatible in scale with single-family homes that help meet the growing demand for walkable urban living.

Explore The Types of Missing Middle Housing.



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"Well-designed 'Missing Middle' buildings unify the walkable streetscape as they greatly diversify the choices available for households of different age,

Resources

"Missing Middle Housing, Responding to the Demand for Walkable Urban Living" by Daniel Parolek

"Ten things planners need to know about demographics" by Kaid Benfield

Diagram of Missing Middle Housing Types

Find more resources here.



First Name

<image><image><image>

Resources and links to help you better understand Missing Middle Housing

All logos and images must be attributed to Opticos Design, Inc, unless otherwise indicated.

Downloads

- Logo: Missing Middle Housing [JPG]
- Diagram of Missing Middle Housing Types [JPG]
 - For a high resolution file appropriate for print use, please email marketing@opticosdesign.com
- Article: "Missing Middle Housing, Responding to the Demand for Walkable Urban Living" by Daniel Parolek [PDF]
- Missing Middle Research Template [PDF]
- Missing Middle Keynote Presentation Slides [KEY]
- Missing Middle Powerpoint Presentation Slides [PPTX]
- Missing Middle Presentation Slides [PDF]
- Missing Middle Promotional Handout [PDF]

Online

- "Ten things planners need to know about demographics" Kaid Benfield, Switchboard, January 30, 2014
- "The Demographic Trends That Will Change Planning," James Brasuell, *Planetizen*, January 31, 2014
- "Car-Free in America?" Christopher Leinberger, New York Times, May 12, 2009
- "The Next Slum?" Christopher Leinberger, The Atlantic, March 1, 2008

MISSING MIDDLE







Let's Stop Using the Term Multi-Family





Time to Sharpen Our Planning and Regulatory Tools





Document Missing Middle Housing Types in Your Community









"It's time to rethink and evolve, reinvent and renew."

> ~What's Next, **Urban Land Institute**







Missing Middle Housing





Responding to the Demand for Walkable



Daniel Parolek Portland Planning and Sustainability Commission daniel.parolek@opticosdesign.c February 8, 2016