

An aerial photograph of Central City, Oregon, showing the city, river, and bridges. The image is partially obscured by a dark green circular graphic on the left side.

CENTRALCITY

2035

Design
Commission
12/17/2015

2016 Timeline and Meetings with Commissions



Design
March 3 and 17

Landmarks
March 14

Landmarks
May 23

Design
June 2

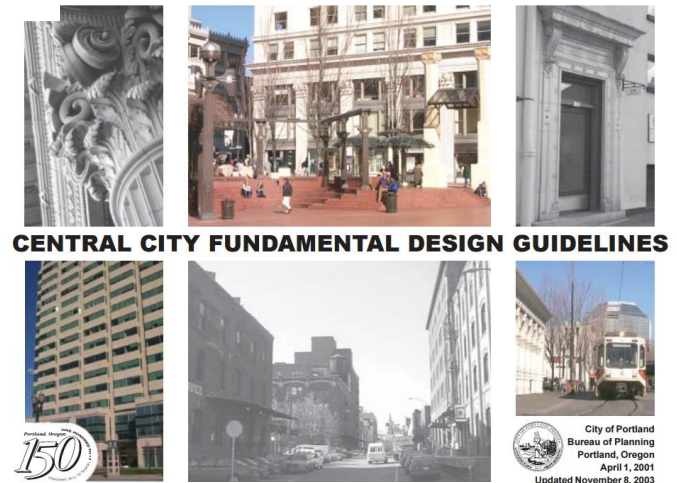
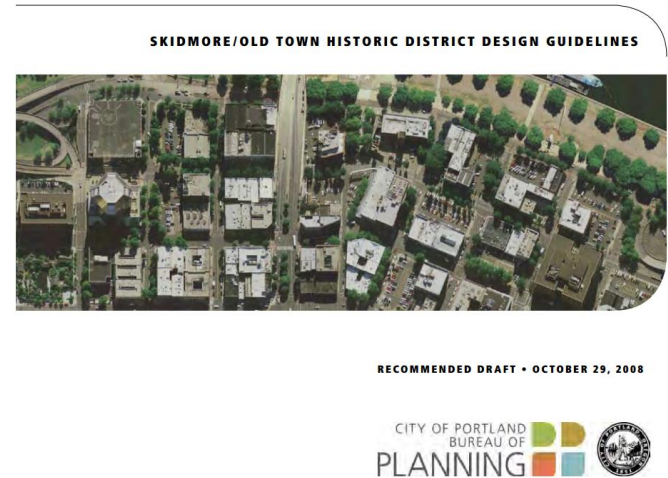
Planning & Sustainability
May – Early August

Underway and Starting Soon

- Skidmore / Old Town Historic District Design Guidelines (January 2016 hearing)
- Chinatown / Japantown Historic District Design Guidelines (Starting in early 2016)

Following CC2035 Adoption

- Central City Fundamental Design Guidelines (2017)
- Lloyd District design guidelines
- Central Eastside design guidelines
- East Portland Grand Avenue Historic District Design Guidelines (2-5 Years)



Big Ideas



1. Civic and Cultural Center

2. Focus on the Willamette River



3. Innovation Quadrant



4. Resilient Central City

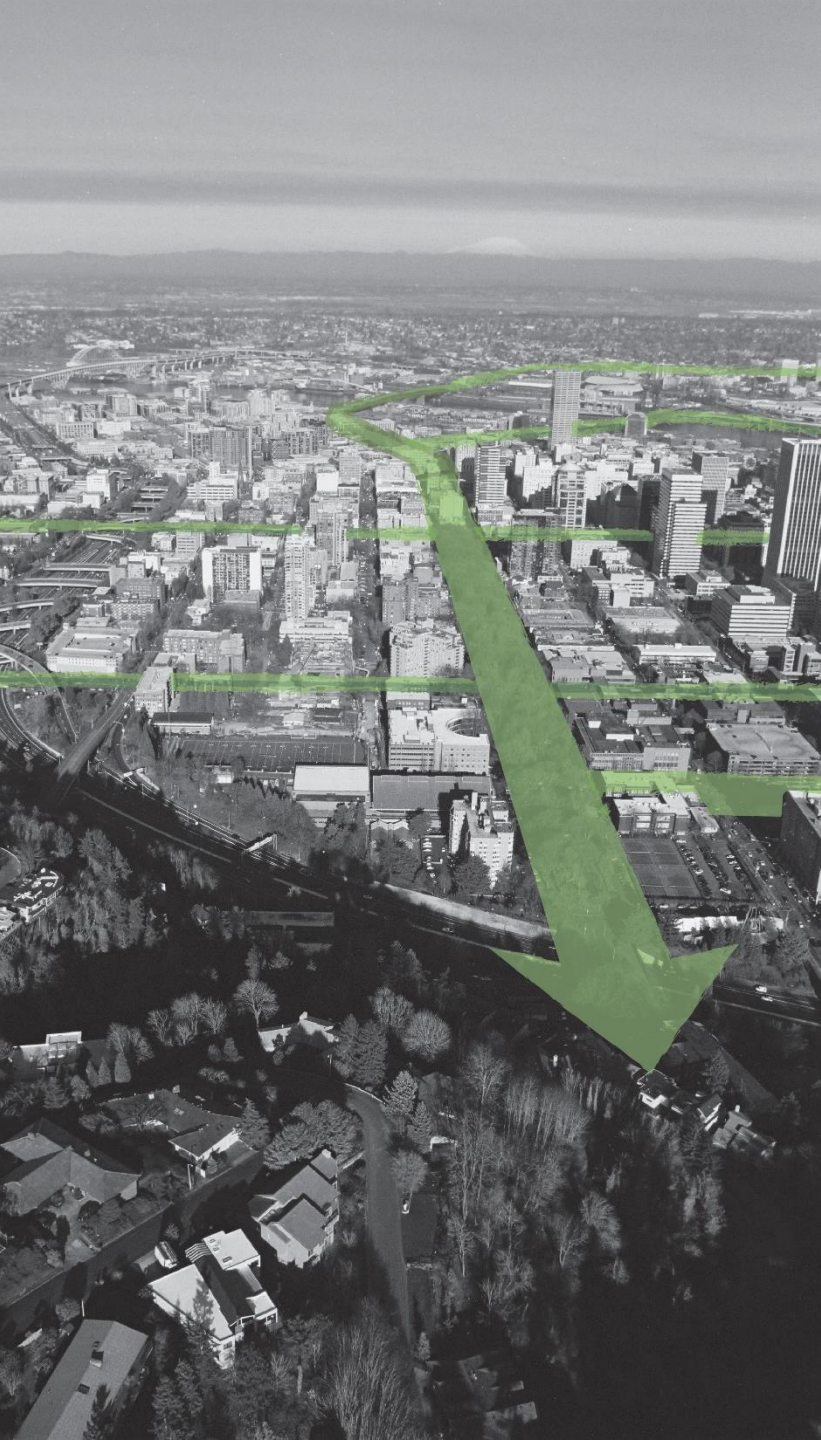


5. The "Green Loop"



6. Street Hierarchy & Development Character





THE 'GREEN LOOP'

A 21ST CENTURY PUBLIC

WORKS PROJECT FOR PORTLAND



CENTRAL CITY 2035



Bureau of Planning and Sustainability
Innovation. Collaboration. Practical Solutions.



THE GREEN LOOP

***THE GREEN LOOP CONCEPT
IS A 6-MILE WALKING AND
BIKING PATH THAT INVITES
RESIDENTS, EMPLOYEES AND
VISITORS TO EXPERIENCE
PORTLAND'S CENTRAL CITY IN
AN ENTIRELY NEW WAY.***



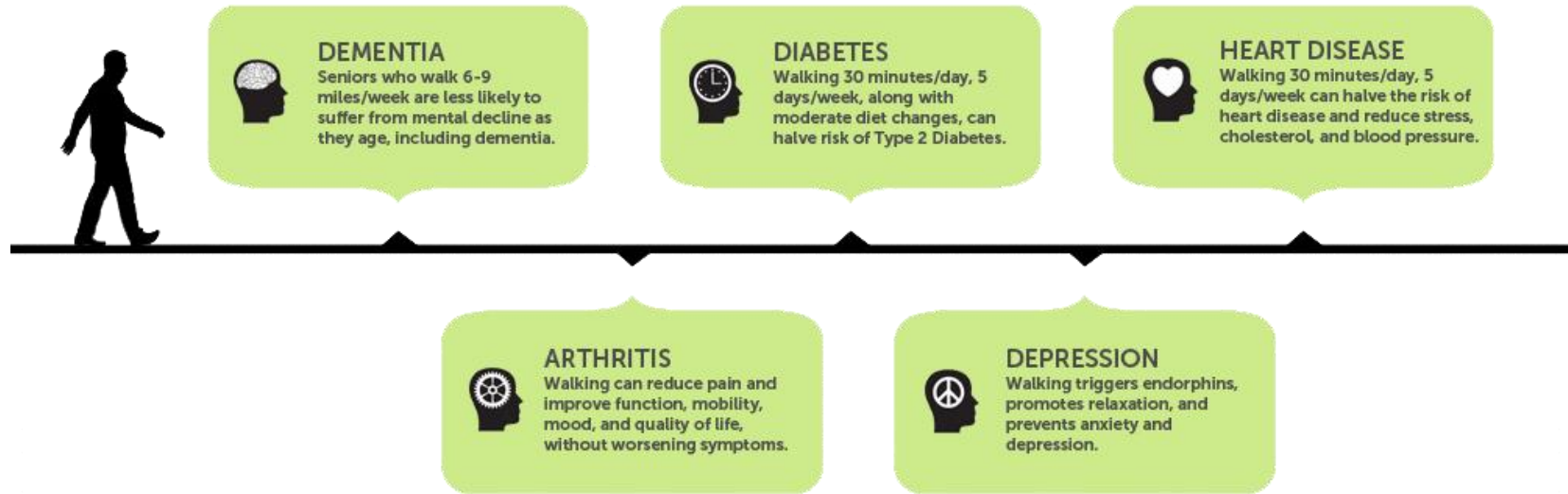


THE 'GREEN LOOP' CONCEPT



IS ABOUT PUBLIC SPACE

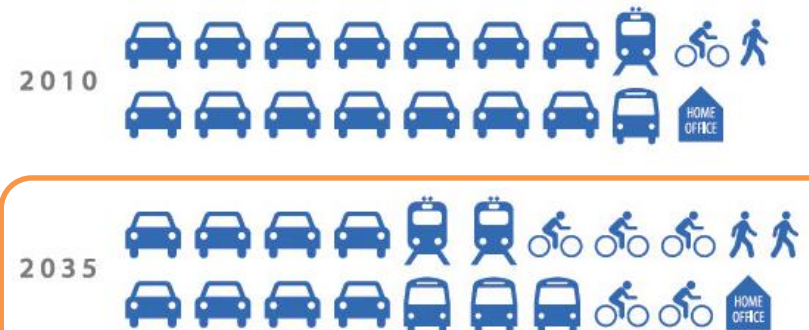
OFFERING HEALTHY CHOICES.



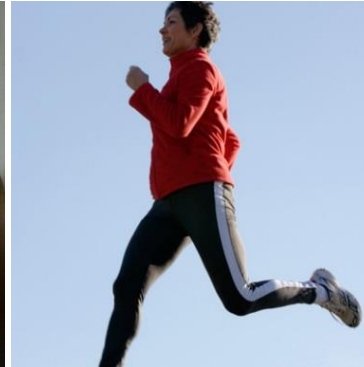
ACCESS TO PARKS



ACTIVE TRANSPORTATION



THE GREEN LOOP
IS ABOUT PEOPLE.

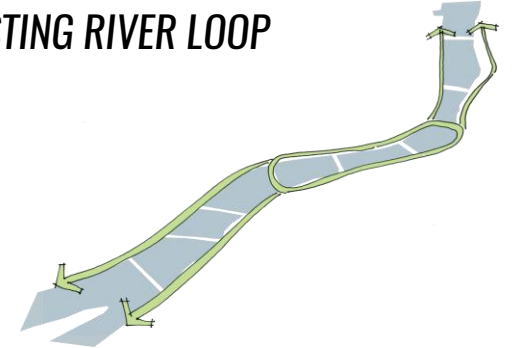


THE GREEN LOOP
IS ABOUT

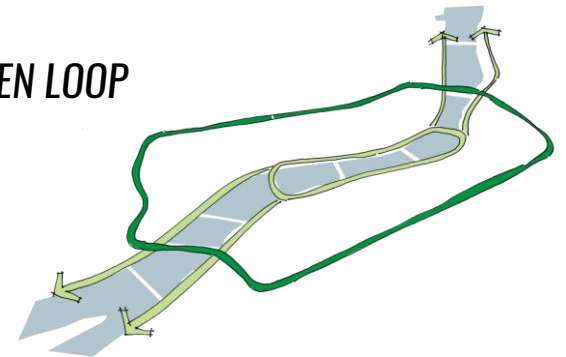
ORGANIZING GROWTH.



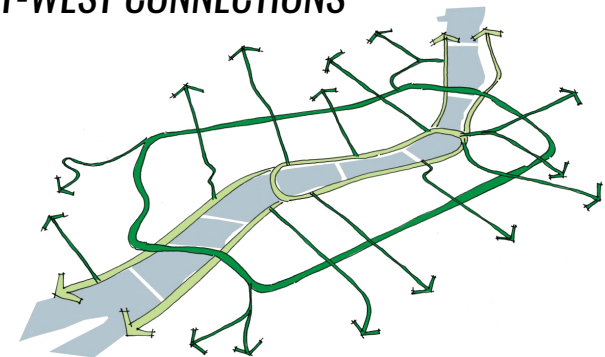
EXISTING RIVER LOOP



GREEN LOOP

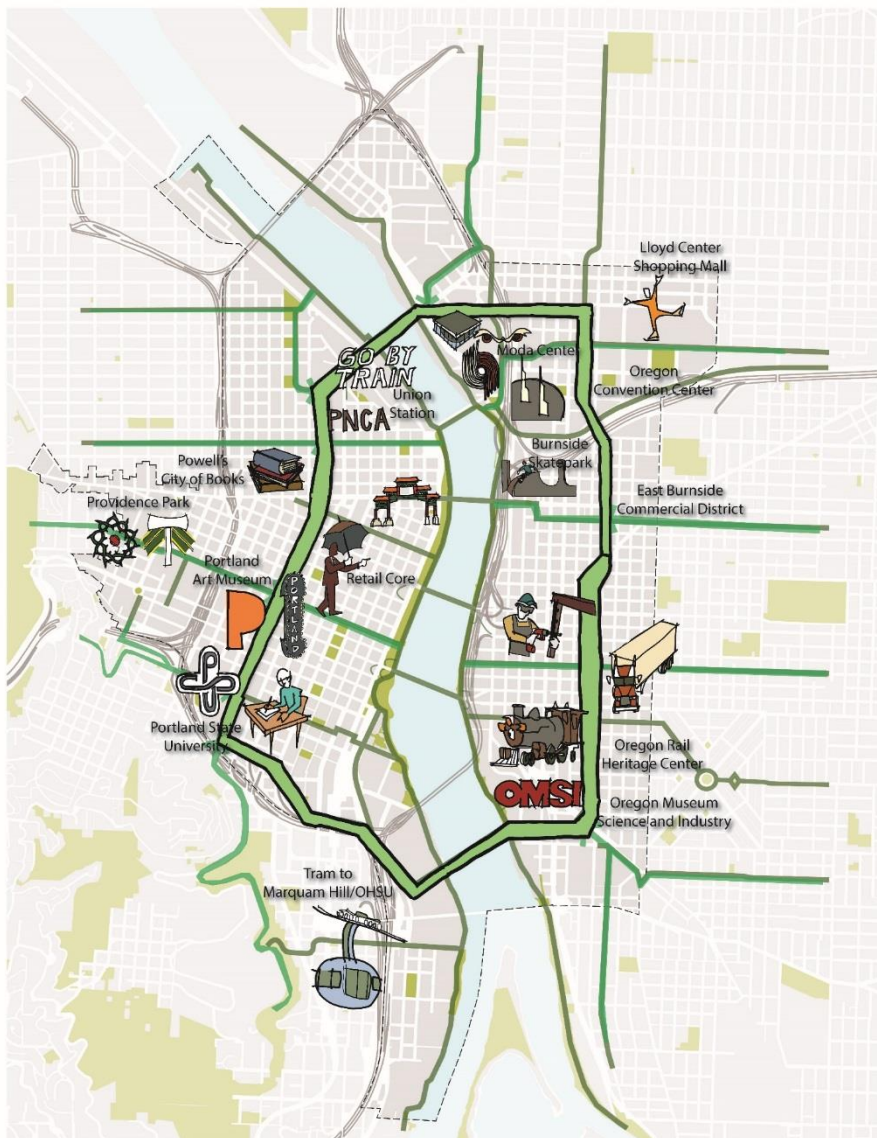


EAST-WEST CONNECTIONS

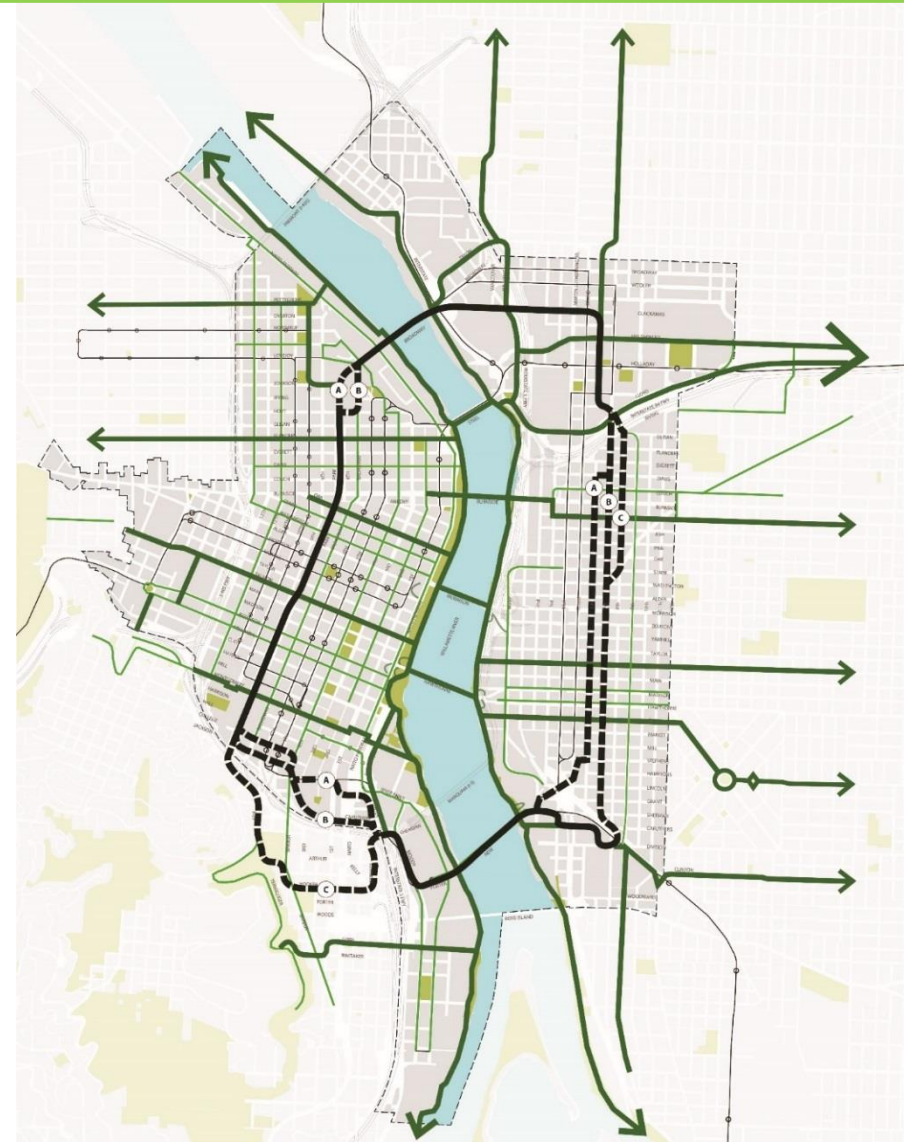


THE GREEN LOOP
IS ABOUT

CONNECTING THE CITY.



CONNECTING ATTRACTIONS



CONNECTING PEOPLE AND PLACES

THE GREEN LOOP
IS ABOUT

ADVANCING EQUITY.

THE STUDENT



ROAD WARRIOR



THE BUSINESS OWNER



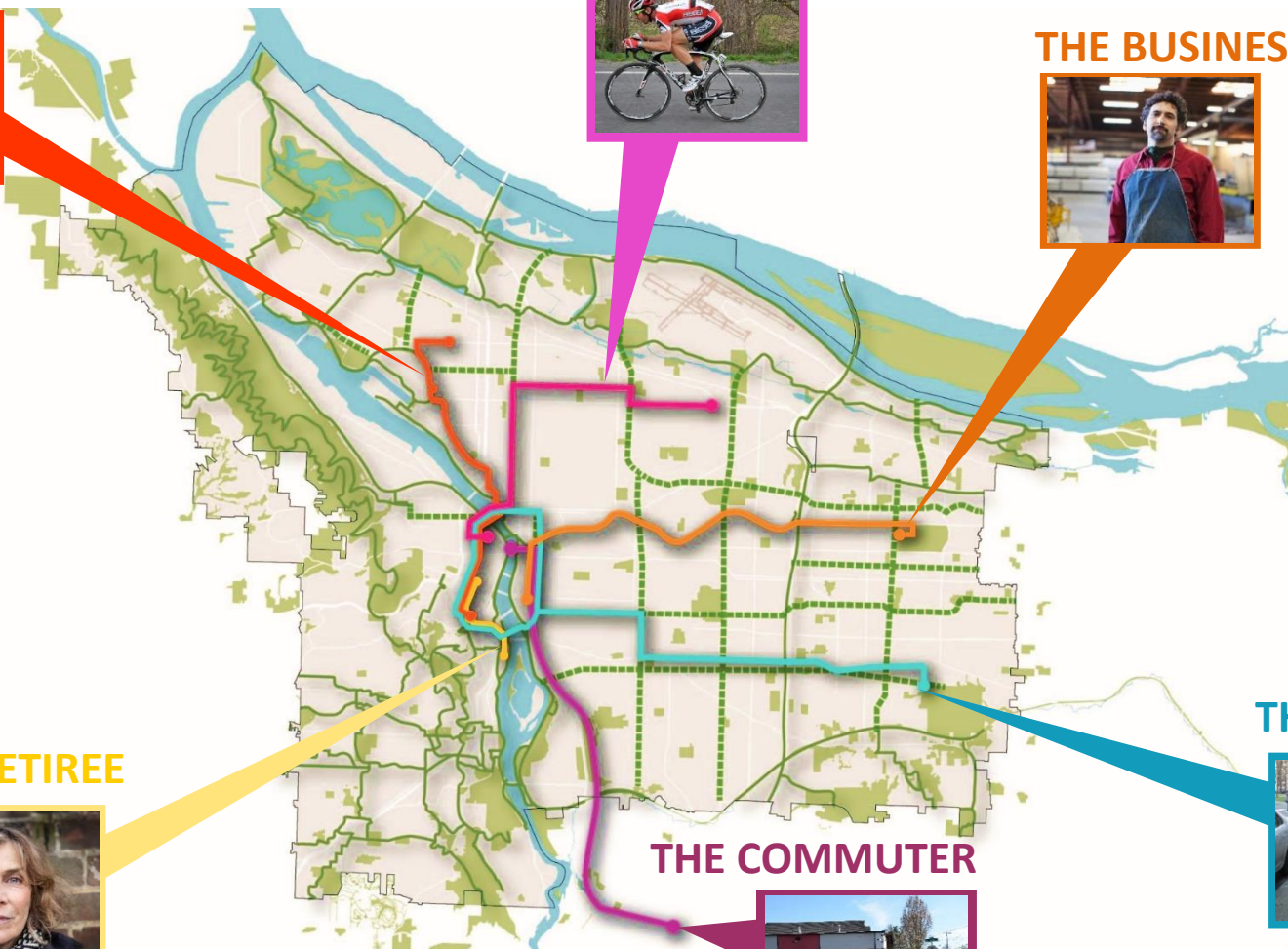
THE RETIREE



THE COMMUTER



THE FAMILY



REALIZING *THE GREEN LOOP* VISION



VIEW LOOKING SOUTH ON NORTH PARK BLOCKS

KEY OBJECTIVES



IMPROVE HEALTH



CONNECT & CREATE PARKS



SUPPORT BUSINESSES



EXTEND PATHWAYS



ENCOURAGE RIDING



GROW AND BUILD GREEN

DESIGN PRINCIPLES



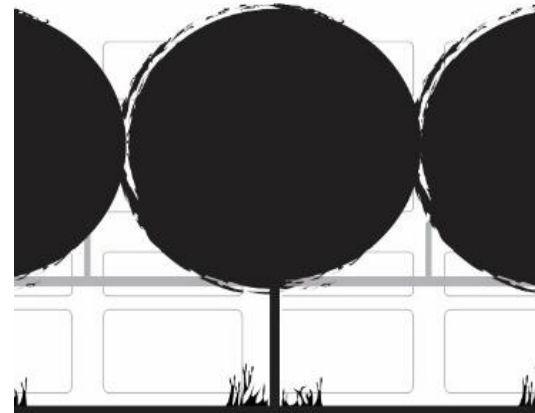
MULTI-USE PATH



PHYSICAL SEPARATION

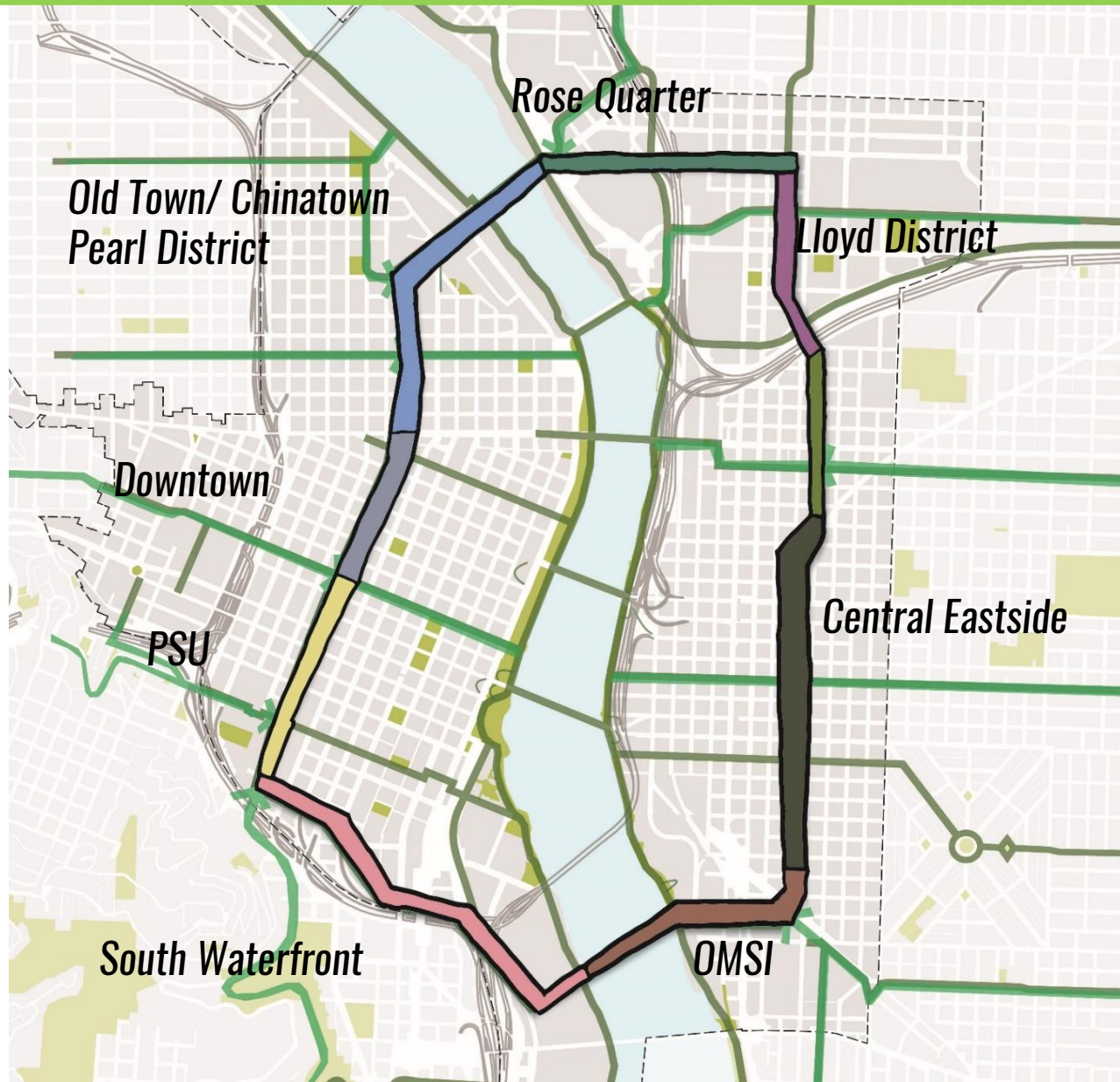


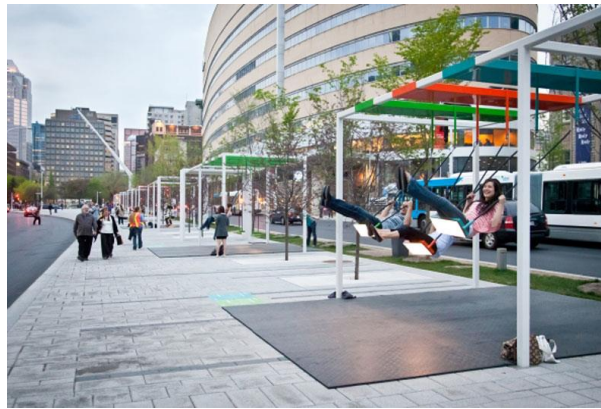
CREATIVE FURNISHING DESIGN



CONNECTED CANOPY

ONE CONCEPT // MANY FORMS







CHICAGO



INDIANAPOLIS



VANCOUVER, BC

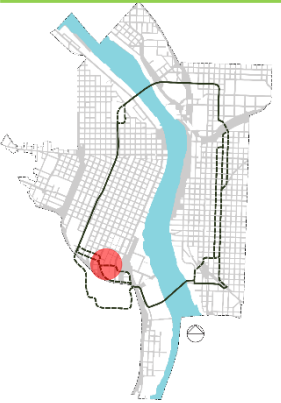


NEW YORK CITY

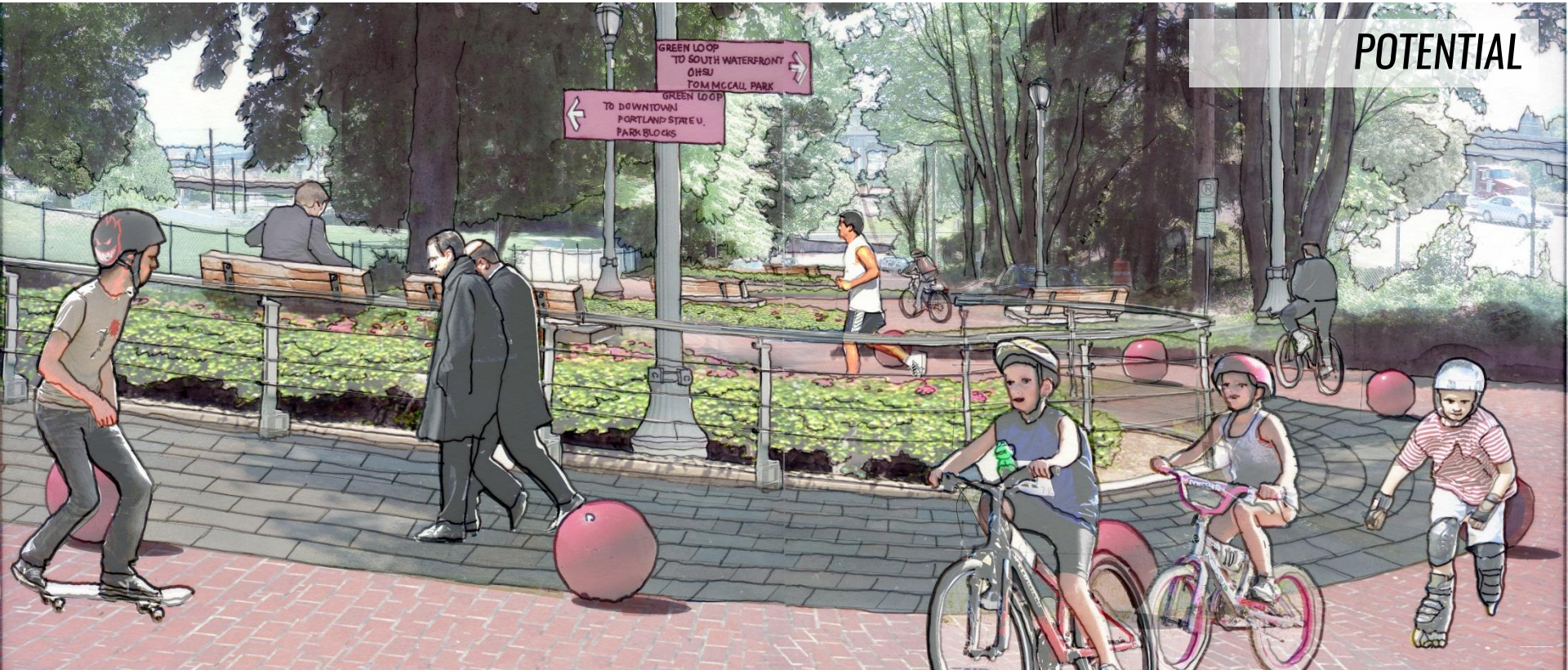
THE
GREEN LOOP

RENDERING

VIEW LOOKING EAST ON
SW CARUTHERS STREET



EXISTING

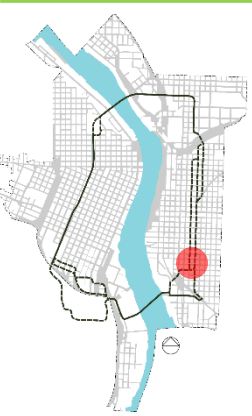


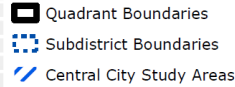
POTENTIAL

THE
GREEN LOOP

RENDERING

VIEW LOOKING SOUTH ON
SE 6TH AVENUE







1

**CONCEPT
REFINEMENT**

RESEARCH

**PUBLIC
OUTREACH**

IMPLEMENTATION PLAN

CONCEPT ENGINEERING

COST ESTIMATES

2

BRANDING

**FUNDING
CAMPAIGN**

**PUBLIC
OUTREACH**

NONPROFIT FORMATION

FINANCING APPROACH

PARTNERSHIPS

3

DESIGN

ENGINEERING

CONSTRUCTION

**PUBLIC
OUTREACH**

ALIGNMENTS

CROSS SECTIONS

SEGMENT TIMELINES

PUBLIC OUTREACH

Organizations

Intertwine, AIA Urban Design Panel, Go Lloyd, Pearl Rotary, Travel Portland

Community Groups

City Repair, Better Blocks PDX

Design firms

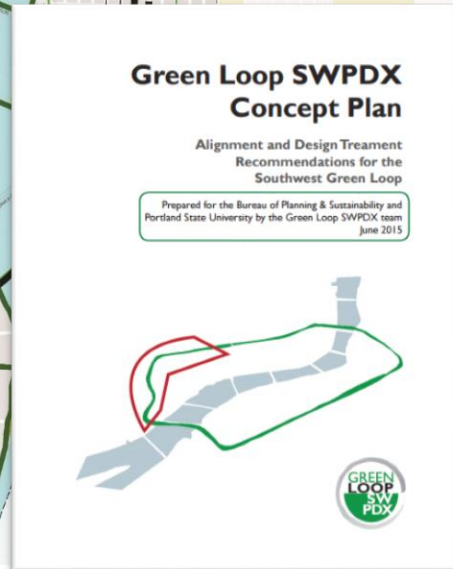
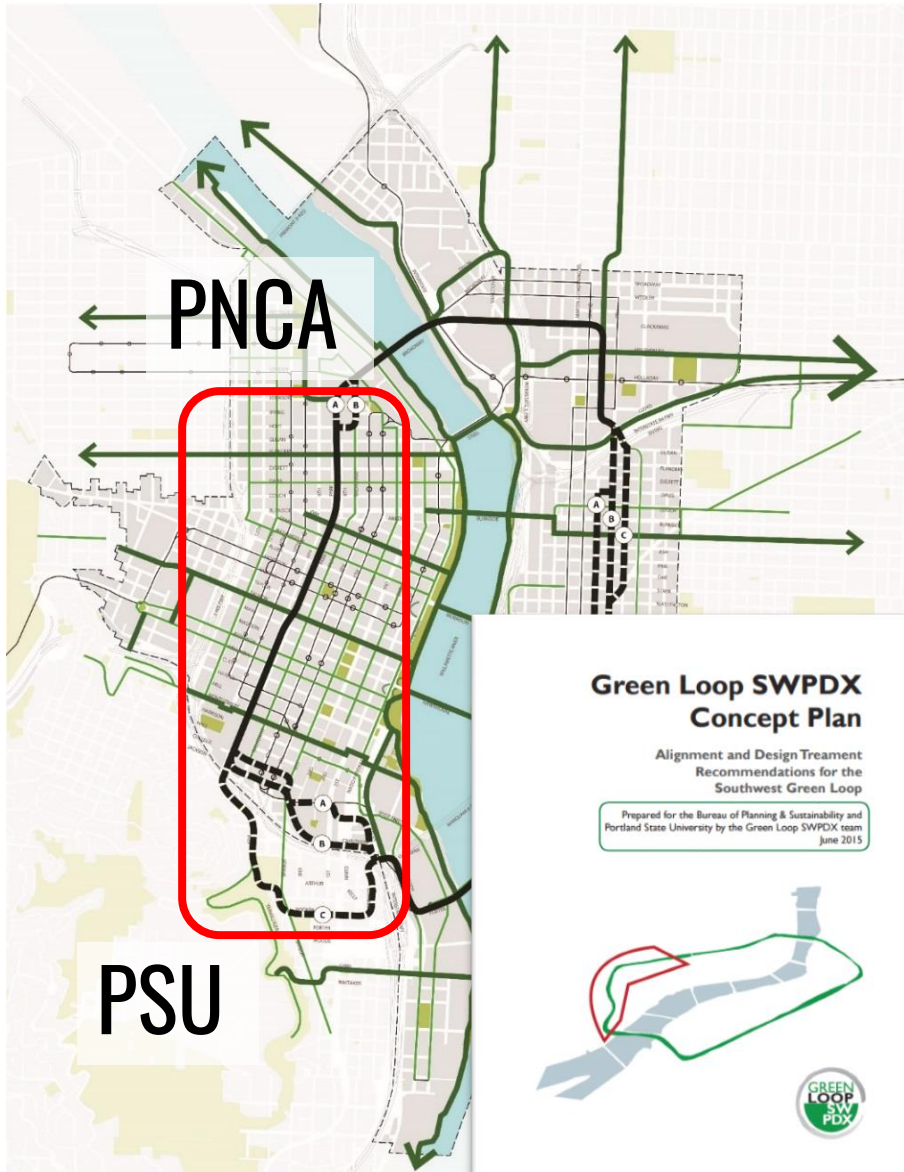
ALTA, Mayer/Reed, PLACE, Walker Macy

Public Agencies

Parks, PDC, PBOT, ODOT, BES

Events: Design Week 2014, ASLA Symposium, Intertwine Summit, Oregon Active Transportation Summit, Village Building Convergence, 2015 Policymakers Ride





CAMPUS CONNECTION

Fall: Planning
Winter: Engineering
Spr./Summ: Implementation

February 11-14

#PARKYOURTHOUGHTS

MOBILITY <> ECONOMY <> ENVIRONMENT



HOSTED BY:



URBAN DESIGN STUDIO



Bureau of Planning and Sustainability
Innovation. Collaboration. Practical Solutions.
City of Portland, Oregon
Chief of Urban Design - Susan Anderson, Director



THE
GREEN LOOP

2016 DESIGN WEEK COMPETITION



LOOP PDX

A DESIGN COMPETITION TO CONNECT PORTLAND'S CENTRAL CITY

University of Oregon John Yeon Center for Architecture and the Landscape / Portland Bureau of Planning and Sustainability / Design Week Portland



LEARN MORE ABOUT **THE GREEN LOOP** @

www.portlandoregon.gov/bps/urbandesign





