

POWELL-DIVISION TRANSIT & DEVELOPMENT PROJECT

PORTLAND LOCAL ACTION PLAN

(text and tables for “Actions” section of the plan)

ACTIONS

The following tables describe the actions proposed to implement each of the elements of the Action Plan:

1. Community Development Actions

- A. Coordinate Community Development Actions
- B. Affordable Housing Preservation and Development
- C. Workforce and Economic Development

2. Transit Project Design and Development Actions

- A. Placemaking and Urban Design
- B. Transit Service, Design, Construction, and Policy

The actions listed on the following pages include:

- a description of the proposed task,
- information about funding,
- the recommended timing for implementation, and
- the bureau or group of bureaus and agencies likely to lead implementation.

The [draft] Action Plan includes new actions that are not yet funded. The Plan anticipates that ongoing efforts to budget and fund actions will be required to meet goals for affordable housing, economic development, and equity in the corridor.

Most of the Powell-Division Transit Project corridor is outside of urban renewal areas. The exceptions are the Foster & Powell and 82nd & Powell intersections. The City has used urban renewal in the past to fund community development activities related to new transit projects. Without creation of a new district or some other funding source(s), there will be limits on what the actions suggested in this plan can achieve.

1. Community Development Actions

ACTION TITLE	DESCRIPTION	AMOUNT	FUNDED	FUNDING SOURCE	TIMING	POTENTIAL LEAD	
A. Coordinate Community Development Actions							
1	Continue the Transit Project Advisory Group	<p>The community involvement will continue through the Project Development phase of the transit project. This includes preparation of an application for a federal Small Starts grant.</p> <p>The project leads will develop and implement a community involvement plan—scope, structure, roles and responsibilities—for this phase.</p>	Part of transit project work plan and budget	Yes	Metro and TriMet	2015 – 2018	Metro and TriMet
2	Form Community Development Actions Coordination (CDAC) Group	<p>Convene City bureaus and other agencies (BPS, PBOT, PDC, PHB, Metro, TriMet) to coordinate community development activities related to the Powell-Division Project.</p> <p>Coordinate phased implementation of the Action Plan. Keep public and elected informed on progress/issues.</p>	Staff time	Yes	Bureaus and agencies	2015 – ongoing	BPS
3	Maintain and Enhance Neighborhood Prosperity Initiative (NPI) Work	<p>Continue to support the NPI programs in the corridor.</p> <p>Provide additional funding for Jade District and Division Midway NPIs to support their work related to the BRT project.</p>	\$250,000 (Current annual Jade and DMA funding)	Yes – partial	Currently funded annually through City of Portland General Fund	Ongoing	PDC

ACTION TITLE	DESCRIPTION	AMOUNT	FUNDED	FUNDING SOURCE	TIMING	POTENTIAL LEAD	
4	Initiate a High Capacity Transit (HCT) Community Development Fund	Combine resources to pursue shared community development projects in the corridor. Identify public-benefit TOD projects that can be pursued through public-private partnerships. Focus on projects that include: affordable housing, affordable commercial space, community-serving resources, and economic opportunities and jobs for area residents.	Budgets vary among project partners	Yes – partial	City of Portland (PDC and PHB) NPI community-driven projects Metro (TOD program) TriMet	2016 - ongoing	CDAC
5	Track and Better Understand Community Impacts and Change	Portland State University will track and analyze housing and economic change in the corridor over a multi-year period. Use findings to design and measure impact of programs and actions to mitigate these impacts.	\$66,500	Yes	2015 – 2017 Metro CPDG and Bullitt Foundation grants	2015 – 2017	BPS and PSU
6	Establish a Development Concierge Service	Help local, small businesses and owners and in the NPIs to navigate the permitting and development review process.	(Est) \$100,000 per year	Not yet funded	City of Portland Fees	Five year program.	BDS

ACTION TITLE	DESCRIPTION	AMOUNT	FUNDED	FUNDING SOURCE	TIMING	POTENTIAL LEAD	
B. Preserve Housing Affordability and Stability							
1	Affordable Housing Production	<p>Support the production of more and a variety of types of affordable housing.</p> <p>Use existing and new programs and resources.</p> <p>Use the N/NE Neighborhood Housing Strategy as a model, including:</p> <ul style="list-style-type: none"> • Create New Homeowners • Collaborate with CBOs • Create Rental Homes • Acquire Land/Land-banking • Pursue Inclusionary Housing 	<p>Based on housing goals</p> <p>Potentially \$20M over 5 years for 200 units</p>	Not yet funded	City of Portland (final budget source to be identified)	2015 – ongoing	PHB
2	Housing Preservation	<p>Use existing and new programs and resources to help preserve affordable housing.</p> <p>Use the N/NE Neighborhood Housing Strategy as a model including support for:</p> <ul style="list-style-type: none"> • Acquisition and rehabilitation of existing buildings/units • Single-Family Home Repair • Improving Conditions for Mobile Home Communities • Increase Access to MULTE Program • Rental Housing Inspection Program 	<p>Based on housing goals</p> <p>Potentially \$5 M over 5 years</p>	Not yet funded	City of Portland	2016 - ongoing	PHB

ACTION TITLE	DESCRIPTION	AMOUNT	FUNDED	FUNDING SOURCE	TIMING	POTENTIAL LEAD	
3	Better Multi-Dwelling Development	Develop new standards for multi-dwelling buildings in East Portland to create more walkable neighborhoods. Revised development standards could improve the City's ability to require pedestrian and street connections, in addition to improved building design.	\$310,500	Yes	2015-2017 Metro CPDG grant	Start 2016	BPS
4	Stronger Tenant Protections	Continue development and advocacy for just-cause eviction protections for tenants. Build on options developed through C40 (network of cities addressing climate change) organization's study of the corridor.	Staff time	Yes	City of Portland	2015 – ongoing	BPS and PHB

ACTION TITLE	DESCRIPTION	AMOUNT	FUNDED	FUNDING SOURCE	TIMING	POTENTIAL LEAD	
C. Workforce and Economic Development							
1	<p>Business Retention - Technical Assistance</p>	<p>Provide technical assistance (TA) to help retain existing corridor businesses during and after HCT construction.</p> <p>Help local small and minority businesses anticipate and address economic and market changes that could occur with HCT.</p> <p>Activities would supplement existing technical assistance supported by PDC.</p> <p>Typical activities include workshops on best practices, legal and lease issues and operations, and local contracting opportunities.</p>	<p>\$500,000 (\$100K per year, for five years)</p>	<p>Yes – partial</p>	<p>\$67,200 (partial 1-year funding) 2015-2017 Metro CPDG grant Secure additional funding to \$100,000 per year</p>	<p>Start FY 2016 5-year program</p>	<p>PDC in partnership with non-profit partners to deliver services</p>
2	<p>Business Competitiveness and Property Development Program</p>	<p>Provide assistance to increase the competitiveness of existing business and property owners in the Jade and Division-Midway NPIs</p> <p>Program activities include storefront improvements, merchandising, property improvement assistance.</p> <p>Program coordinated with business technical assistance program.</p>	<p>(Approx) \$500,000 in each district</p>	<p>Yes</p>	<p>NPI Tax Increment Financing (TIF) (only in the NPI)</p>	<p>FY 2016 – 2023</p>	<p>PDC and NPIs (Jade District and Division Midway)</p>

ACTION TITLE	DESCRIPTION	AMOUNT	FUNDED	FUNDING SOURCE	TIMING	POTENTIAL LEAD	
3	<p>Workforce Navigation & Development Services</p>	<p>Hire a workforce navigator for East Portland corridor (Division St from 82nd Ave to eastern city limit).</p> <p>The navigator will direct people to services such as career fairs, resume and cover letter workshops, application assistance and workforce development workshops and provide workforce navigation services.</p> <p>Investigate the Donna Beegle “Opportunity Community” model focused on specific area or population.</p>	<p>\$500,000 (\$100K / year for 5 years) \$30,000 for comm. training</p>	Not yet funded	TBD (Potential funding sources could include City General Fund, Ezone, grants and/or WSI)	<p>Estimated start in FY 2017</p> <p>Pursue funding for ongoing 5-year program</p>	<p>PDC in partnership with SE Works, Mt Hood Community College and WSI</p>
4	<p>Anchor Institution Strategy</p>	<p>PDC will focus on connecting local businesses to procurement opportunities within anchor institutions.</p> <p>WSI will focus on connecting residents to employment with anchor institutions, particularly health care.</p>	TBD	Not yet funded	<p>TBD (City General Fund, Ezone and/or grants)</p> <p>+ WSI</p>	FY 2017-2021	<p>PDC</p> <p>WSI</p>
5	<p>Disadvantaged Business Contracting</p>	<p>Maximize the opportunities for minority and women contractors to participate in the project construction.</p>	<p>Estimate 20% of construction costs</p>	Not yet funded	<p>Funding for construction of transit project</p>	2018 – 2020	TriMet and Metro
6	<p>Local Hiring</p>	<p>Maximize employment opportunities for minorities and women on construction.</p> <p>Ensure that programs preparing people for the trades have a pipeline connection to East Portland residents.</p>	<p>Estimate 20% of construction costs</p>	Not yet funded	<p>Funding for construction of transit and housing projects</p>	2018 – 2020	TriMet, Metro, and PHB

2. Transit Project Design and Development Actions

ACTION TITLE	DESCRIPTION	AMOUNT	FUNDED	FUNDING SOURCE	TIMING	POTENTIAL LEAD
A. Placemaking and Urban Design						
1	Jade District Connectivity	Develop workplan for analysis of how to increasing connectivity and safety in the multi-dwelling residential area between Division St, Powell Blvd, 82nd Ave and I-205.	Staff time	Yes	2015-2017 Metro CPDG grant	2015 – 2017 PBOT with significant BPS participation
2	Park Connection to Potential Station Near 148th Ave	Advocate for a station at 148th Ave and Division St for a future connection to the Portland Parks and Recreation-owned property south of Division St.	Staff time	Yes	2015-2017 Metro CPDG grant	2015 – 2017 BPS in coordination with P&R and PBOT
3	Uses for Powell Parking Lots and Frontage Roads	With transit project team and ODOT, determine how to use portions of the frontage roads and parking lots on the south side of Powell, while continuing parking and neighborhood access. Update the ODOT/City of Portland agreement as needed to implement projects.	Staff time	Yes	2015-2017 Metro CPDG grant	2015 – 2017 PBOT w/BPS and in coordination with transit project team
4	Foster Road Public Realm Improvements	Evaluate changes to the slip lane at 50th Ave/Foster Rd/Powell Blvd. Identify options to improve pedestrian connections and create a public plaza to activate the historic main street and anchor forthcoming Foster Rd streetscape improvements.	Staff time	Yes	2015-2017 Metro CPDG grant	2015 – 2017 PBOT w/BPS and in coordination with transit project team

ACTION TITLE	DESCRIPTION	AMOUNT	FUNDED	FUNDING SOURCE	TIMING	POTENTIAL LEAD
5	<p>Cleveland High School and Green Loop Connection</p> <p>Explore how an HCT station can best serve Cleveland HS and connect to the new Powell Blvd crossing at 28th Ave.</p> <p>Explore how to create a pedestrian and bike network south of Powell between 21st Ave and Cesar Chavez Blvd and how to connect to the Central City Green Loop.</p>	Staff time	Yes	2015-2017 Metro CPDG grant	2015 – 2017	BPS and PBOT joint project
6	<p>Downtown Design Coordination</p> <p>Design transit service to conform with the new Central City Plan and coordinate with PDC efforts in the Broadway and Union Station area.</p>	Staff time	Yes	2015-2017 Metro CPDG grant	2015 – 2017	BPS and PBOT
7	<p>Civic Spaces Planning</p> <p>Work with students in the PSU Urban Studies and Planning program to evaluate opportunities for new civic spaces as part of station areas, and to provide input into station design.</p>	Staff time	Yes	PSU and BPS staff time	2015 – 2017	BPS working with PSU faculty and students
8	<p>Temporary Use Pilot Project</p> <p>Work with the PSU Urban Studies and Planning program to explore opportunities for funding from the PSU Institute for Sustainable Solutions. Use for work with a property owner to experiment with temporary uses in East Portland on the transit line.</p>	Staff time	Yes	PSU and BPS staff time	2015 – 2017	BPS working with PSU faculty and students
9	<p>District Trash Management</p> <p>Develop a handbook for property owners or business associations that clearly explains and helps interested persons establish district or area trash management programs.</p>	Staff time	Yes	City of Portland General Fund FY 2016 – 2017	2016 – 2017	BPS Solid Waste and Recycling

ACTION TITLE	DESCRIPTION	AMOUNT	FUNDED	FUNDING SOURCE	TIMING	POTENTIAL LEAD	
B. Transit Project Service, Design, Construction, and Policy							
1	Transit Service Quality	<p>Work with the regional team to provide</p> <ul style="list-style-type: none"> Equal or better transit service for residents and workers in the Powell-Division corridor. More north/south transit access to job opportunities in the Columbia Corridor and other employment centers. <p>Pursue more new lines and more frequent service existing north/south bus lines, as shown in the TriMet Eastside Service Enhancement Plan.</p>	Staff time	Yes	2015-2017 Metro CPDG grant	2015 – 2017	PBOT
2	Station Environment	<p>Incorporate district branding that reflect the local culture of the districts into wayfinding signage, lighting, gateway signage and pedestrian bridges.</p>	Staff time	Yes	2015-2017 Metro CPDG grant	2015 – 2017	PBOT
3	Station Access	<p>Work with the regional team to provide, safe protected pedestrian and bicycle crossings to reach stations.</p> <p>Design the crossings to minimize impact on bus or traffic function, while improving safety.</p> <p>Include crossings identified by the community, in existing plans, and by PBOT as priority crossings.</p>	Staff time	Yes	2015-2017 Metro CPDG grant	2015 – 2017	PBOT
4	Transfers and Connections	<p>Work with the regional team to develop station designs, transfer points and transit service schedules that facilitate easy transfers between Powell-Division and north-south bus lines.</p>	Staff time	Yes	2015-2017 Metro CPDG grant	2015 – 2017	PBOT

ACTION TITLE	DESCRIPTION	AMOUNT	FUNDED	FUNDING SOURCE	TIMING	POTENTIAL LEAD	
5	Transportation System Plan (TSP) Policy	Reclassify Powell Blvd between 54th and 82nd Avenue from a Transit Access Street to a Major Transit Priority Street, if transit alignment includes Powell Blvd in this area.	Staff time	Yes	2015-2017 Metro CPDG grant	2015 – 2017	PBOT
6	TSP System Improvements Project List	Identify amendments to the TSP System Improvements Project List to reflect the transit project definition.	Staff time	Yes	2015-2017 Metro CPDG grant	2015 – 2017	PBOT
7	State Highway Design and Operational Flexibility	Explore how to get flexibility in ODOT standards and criteria so the project can support project goals and outcomes.	Staff time	Yes	2015-2017 Metro CPDG grant	2015 – 2017	PBOT
8	Vision Zero	Incorporate “Vision Zero” principles and strategies into the BRT project to move towards zero traffic-related fatalities and serious injuries for all modes.	Staff time	Yes	City of Portland General Fund	2015 – 2017	PBOT
9	Active Transportation Network Connectivity and Access	<p>Advance the corridor investment strategy for active transportation.</p> <p>Use it to implement concepts for the corridor from the project’s bike element, pedestrian access analysis, local action plan vision concepts, and other adopted plans in the corridor, such as the Division Midway Neighborhood Street Plan.</p> <p>Coordinate the design of the BRT project with other already funded capital projects.</p> <p>Help seek funding for additional improvements.</p>	Staff time	Yes	City of Portland General Fund	2015 – 2017	PBOT