

DESIGN ADVICE REQUEST POSTING NOTICE

CASE FILE: EA 15-203240 DA

Broadway Tower

(EA 15-203216 PC)

REVIEW BY: Design Commission

WHEN: November 5, 2015 @ 1:30pm

WHERE: 1900 SW Fourth Ave., Room 2500A Portland, OR 97201



*** To learn more about the Design Advice Request process and how you can provide comments to the Commission and/or engage the neighborhood contacts (listed below) to provide comments to the Commission, please visit <http://www.portlandonline.com/bds/index.cfm?c=36648&a=116209>

Location: 710 SW COLUMBIA ST, 1432-1437 SW Broadway

Zoning/Designation: CXd/RXd – Central Commercial and Central Residential with Design overlay
Central City Plan District, Downtown SubDistrict

Neighborhood Contacts: Portland Downtown, contact Rani Boyle at 503-725-9979
Neighbors West/Northwest, contact Mark Sieber at 503-823-4212

Proposal: A Design Advice Request is a voluntary review process that allows the Commission to provide early feedback on a development proposal, prior to the required land use review. Design Advice for a new 19-story building for hotel and office use with ground-floor retail and 4 levels of below-grade parking. The proposal would require a Central City Master Plan to obtain an additional 3:1 FAR above the maximum allowed. Parking for the office/hotel use is shown to extend below-grade onto the RX-zoned portion of the site; above-grade development on this portion of the site is currently undefined. Primary exterior materials include glazed curtain wall systems and metal panel.

*** To view project information (including drawings), please visit the Design Commission www.portlandoregon.gov/bds/PortlandDesignCommissionAgenda and click on the link at the top of the first page. This link is continually updated and will have the latest information about the project including any follow-up hearing dates.

Approval Criteria: In order to be approved during the required land use review, this proposal must comply with the approval criteria of Title 33, Portland Zoning Code. The applicable approval criteria are the *Central City Fundamental Design Guidelines* and 33.510.255E [*Central City Master Plan*] Approval criteria.

*** Further information is available from the Bureau of Development Services. Please contact Hillary Adam at (503) 823-3581, Hillary.Adam@portlandoregon.gov, or 1900 SW Fourth Ave., Suite 5000, Portland, OR 97201.

The Bureau of Development Services is committed to providing equal access to information and hearings. If you need special accommodations, please call 503-823-7300 (TTY 503-823-6868).

GENERAL INFORMATION ABOUT THE DESIGN ADVICE REQUEST PROCESS

Purpose of a Design Advice Request

Design Advice Requests are not intended to substitute for other Code-required land use or legislative procedures. Purposes served by Design Advice Requests might include the following:

- Early feedback on atypical building types or configurations unable to draw on other prior project approvals to assess approval potential.
- Projects which, for various reasons, anticipate including elements that do not appear to conform to design guidelines, and which may require a waiver of one or more design guidelines.
- Unique urban design schemes for which interest or support is sought prior to approaching other agencies.

Process

The Portland Zoning Code affords the opportunity for parties interested in bringing matters before the Design Commission outside of other prescribed regulatory or legislative processes. The relevant Code chapter reads as follows:

33.730.050 F. Other pre-application advice.

An applicant may request advice from the Design Commission or Historical Landmarks Commission prior to submitting a land use request that would be heard by these commissions. These requests are known as "Design Advice Requests". These requests do not substitute for a required pre-application conference with the BDS staff and other City urban service or technical representatives.

The general order of appearance for those attending the meeting is as follows: Bureau of Development Services introduction, applicant presentation, clarifying questions about the proposal by the Commission, public comment, informal discussion about the proposal between the Commission and the applicants, and Design Commission final comment. There will be no final decision about this proposal during this Design Advice Request process. At the request of the Commission, a submittal for a Design Advice Request may be continued to a future date for further discussion.

Opportunity for Public Comment

The neighborhood association may take a position on the proposed development and may have scheduled an open meeting prior to providing comment to the Design Commission. Please contact the person listed as the neighborhood contact to determine the time and date of this meeting. The public meeting with the Design Commission will provide an opportunity for parties to submit oral and written comment on this matter

Design Advice Request Results

Design Advice Requests will provide informal, advisory response only. Responses received at the meeting may inform City staff when processing future land use reviews, but will not be considered a formal directive from the Commission. The Commission may offer future procedural or design direction, and may also offer a preliminary assessment against approval criteria that would apply were the proposal to be reviewed formally through the land use review process. Comment provided at the meeting will be documented by City staff, and will be available for further and future reference.