

**City of Portland 2015 Charitable Campaign Eastside Kick Off**  
**Director Treat Talking Points**  
**October 30, 2014**

*Please add any thoughts you have on charitable giving.*

I'm pleased to be here with you for the Eastside Kick Off!

This Kick Off event here at the Maintenance Division has made a huge difference in charitable giving by City employees:

- In the past **five years you have generously donated \$40,000** to causes ranging from education, job training, and environmental issues to international hunger, poverty relief and medical research.
- While the average pledge per donor Citywide has been consistent the past few years, the average pledge per **PBOT employee has increased by 4%**. And that just shows the generosity of our employees!

There are so many ways for us to make a difference!

- Did you know that for the **cost of one movie ticket**, Community Health Charities is **able to educate a mom-to-be** on how to have a healthy pregnancy and baby?
- Or that **one less stop for coffee each month** will help Black United Fund provide a **homework tutor for a youth for one hour**?
- Or that **\$2.00 per pay period** to America's Charities will help The Humane Society pay for **rabies and distemper shots for one dog saved from a puppy mill**?

I encourage you to take a look at the campaign website, which has information about the online system, as well as printable paper forms. The web address for the campaign site is on the flyer you recently received.

Your bureau representative – Lisa Perry – is also a great resource for information and I'd like to specifically thank her for spearheading this year's event.

I hope you will check out all these resource here today and **continue our tradition of giving**.