

**City of Portland 2015 Charitable Campaign**  
**Mayor's Talking Points**  
October 29, 2014

- Today marks the kick off of the City of Portland's 2015 Charitable Campaign. The campaign runs through November 13.
- I am excited to announce that online pledging is again available through a system called Give @ the Office. This system was provided by EarthShare of Oregon and a grant they received. EarthShare is one of the City's charitable partners. Pledging online is easy, and I am proud to say that I made my online pledge today (hold up a copy of printed pledge receipt?).
- I encourage you to check out the Charitable Campaign website for instructions for how to use the online system and for information about the participating charities.
- The 15 funds and federations in this year's campaign represent nearly 500 local, national, and international charities.
- Last year, I'm proud to report that 5,479 generous City employees contributed almost \$250,000. Thanks to everyone who participated for your generosity!
- These donations go to causes ranging from education, job training, and environmental issues to international hunger, poverty relief, and medical research.
- I also would like to personally challenge my fellow commissioners to achieve 100% participation in their office. Whether it's a \$5 or \$500 donation, the simple act of giving shows how much we care about our community.
- Questions about the campaign can be addressed to Carol Whaylen (is this meant to be spelled like this?) at 823-5879.
- Thank you to Work for Art for sponsoring local musician Craig Bidondo.
- And with that, please join me in officially kicking off the City of Portland's 2015 Charitable Campaign!