October 28, 2014

Dear City Employees,

Help make the 2015 City of Portland Charitable Campaign the best year yet. With the needs of our community continuing to increase, your support is critical.

I hope you can join me tomorrow, Wednesday, October 29, for the kick-off event. There will be a reception in the City Hall North Atrium from 8:45 - 10:15 a.m. where you can talk with the 15 charity federations participating in this year's campaign. A short program will begin at 9:00 a.m.

During the reception, entertainment will be provided by local musician Craig Bidondo, courtesy of Work for Art, and light refreshments will be served. The first 15 employees to arrive at the campaign kick-off event in City Hall will receive a box of doughnuts to take back to their coworkers. Doughnuts will be available for pickup at 9:30 a.m.

This event officially starts the campaign giving, which will run through November 13. Throughout the campaign, employees can choose to donate to their favorite charity through an easy payroll deduction or check. Later today you will receive a flyer with more information on how to contribute. Last year, 479 City employees generously contributed nearly a quarter of a million dollars to more than 400 organizations. In total, nearly 500 organizations are represented in the campaign.

For those of you on the east side, there will be a kick off hosted by the PBOT Maintenance Division at 2929 N. Kerby on Thursday, October 30 from 6:30 - 7:30 a.m. Participating charities will also attend this event and light refreshments will be served.

Employees who attend either kick off or participate in the campaign can have their name entered into a drawing for prizes.

Online pledging will be available again this year. Read the <u>Online Pledging FAQ</u> for tips on using the online web portal. Paper pledge forms will also be available. Your <u>bureau representative</u> can help you, in addition to resources on the Charitable Campaign website at <u>www.portlandoregon.gov/omf/ccc</u>.

This year's participating charity federations and funds are:

- All Hands Raised (formerly Portland Schools Foundation)
- America's Charities
- Black United Fund of Oregon, Inc.
- Children's Trust Fund of Oregon
- Community Health Charities of Oregon
- EarthShare of Oregon
- Equity Foundation
- Global Impact
- Local Independent Charities
- McKenzie River Gathering Foundation
- Portland Parks Foundation
- Portland Police Bureau Sunshine Division
- Portland Fire & Rescue Toy & Joy
- United Way
- Work for Art

For questions, contact your <u>bureau representative</u> or the campaign coordinator, Karyl Whelan, at (503) 823-5879 or at karyl.whelan@portlandoregon.gov.

Thank you in advance for your participation. And remember - together we can make a difference!

Sincerely,

Charlie Hales Mayor