October 28, 2014

Dear City Employees,

I'm excited to announce that the Downtown kick off for the City of Portland's 2015 Charitable Campaign will be tomorrow, Wednesday, October 29 from 8:45 – 10:15 a.m. with a reception in the City Hall North Atrium. Doughnuts and beverages will be served.

This kick off event gives City employees the opportunity to visit with representatives from our participating charity federations and funds who will be available to answer questions about the incredible work they do in the community. Entertainment will be provided, courtesy of Work for Art. This year, Work for Art is sponsoring local musician Craig Bidondo, who will put a song in your heart as you visit each charity's table – and perhaps have you singin' in the rain on the way to your office!

The first 15 employees to arrive at the campaign kick off in City Hall will receive a box of doughnuts to take back to their coworkers! Doughnuts will be available for pickup at 9:30 a.m.

For those of you on the eastside, there will be a kick off hosted by the PBOT Maintenance Division at 2929 N. Kerby on Thursday, October 30 from 6:30 – 7:30 a.m. Doughnuts and beverages will be available and representatives from participating charities will attend.

Employees who attend either kick off or participate in the campaign can have their name entered into a drawing for prizes donated by Adidas Employee Store, Flying Pie Pizzeria, Harmony Yoga, Lan Su Chinese Garden, Pastini Pastaria, and Skins Compression Apparel.

I am also excited to announce online pledging will again be available! Read the <u>Online Pledging FAQ</u> for tips on using the online web portal. Paper pledge forms will also be available. Your <u>bureau representative</u> can help you, in addition to resources on the Charitable Campaign website at <u>www.portlandoregon.gov/omf/ccc</u>.

If you are unfamiliar with the Charitable Campaign, this is an easy way to donate money to your favorite charities through your paycheck. Last year, 479 City employees generously contributed nearly a quarter of a million dollars. Those donations went to more than 400 organizations represented by 15 participating charity federations and funds. This year, nearly 500 organizations are represented.

The 15 charity federations and funds participating in the 2015 campaign are:

- All Hands Raised (formerly Portland Schools Foundation)
- America's Charities
- Black United Fund of Oregon, Inc.
- Children's Trust Fund of Oregon
- Community Health Charities of Oregon
- EarthShare of Oregon
- Equity Foundation
- Global Impact
- Local Independent Charities
- McKenzie River Gathering Foundation
- Portland Parks Foundation
- Portland Police Bureau Sunshine Division
- Portland Fire Bureau Toy & Joy
- United Way
- Work for Art

The Charitable Campaign website at <a href="www.portlandoregon.gov/omf/ccc">www.portlandoregon.gov/omf/ccc</a> has all the important information you need to learn about the charity organizations and complete the pledge materials. If you need a paper copy of the pledge form, please see your bureau representative or contact the campaign coordinator, Karyl Whelan, at (503) 823-5879 or at <a href="karyl.whelan@portlandoregon.gov">karyl.whelan@portlandoregon.gov</a>.

Help make the 2015 City of Portland Charitable Campaign the best year yet! With the needs of our community continuing to increase, your support is critical.

Thank you in advance for your participation. And remember - together we can make a difference!

Sincerely,

Charlie Hales Mayor