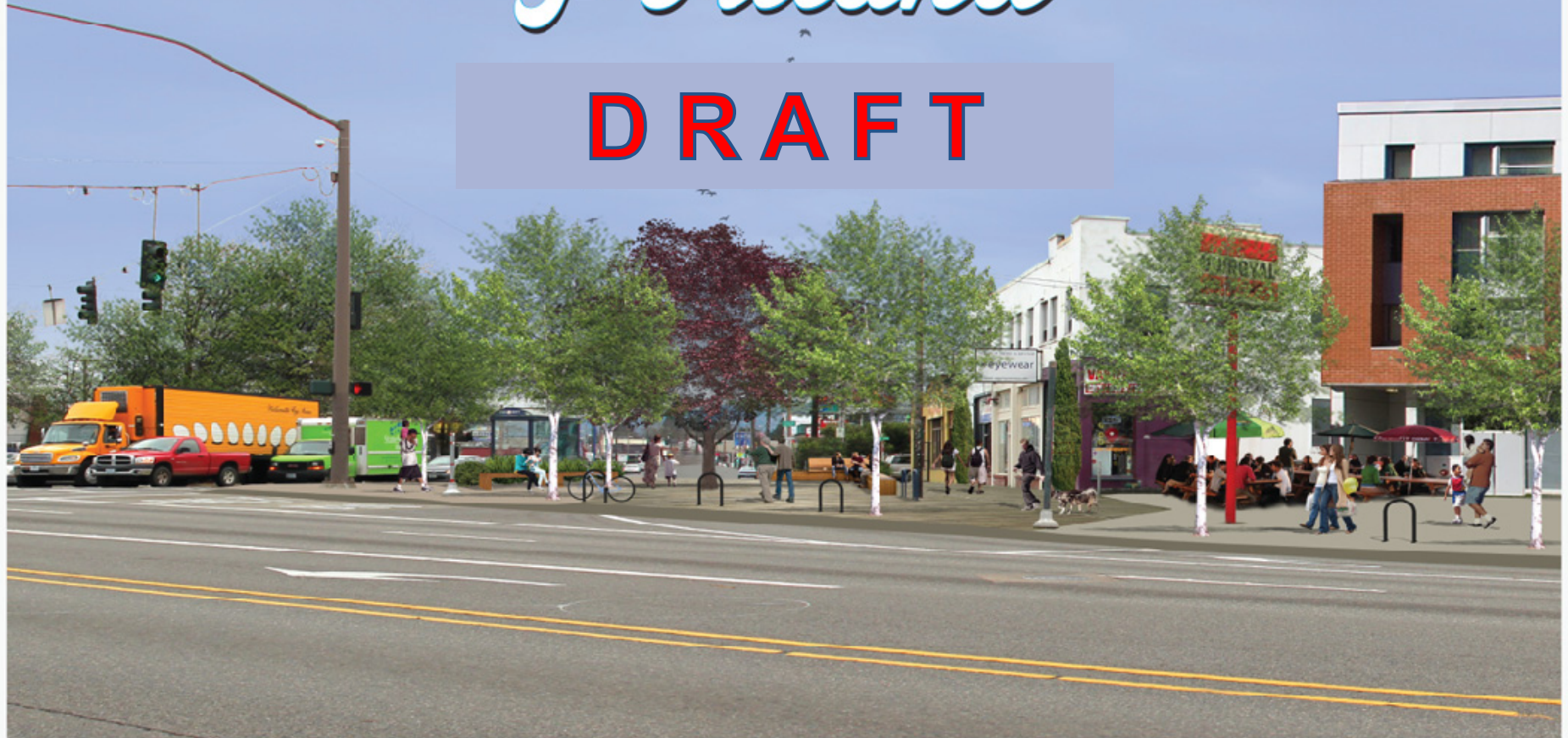


Powell-Division Transit & Development Project

LOCAL ACTION PLAN

Portland

DRAFT



Why does Portland need a separate plan?



What is the purpose of the local action plan?

1. Support residential and community stability, so that current residents and business benefit from the transit project
2. Illustrate design and development concepts for opportunity areas
3. Provide a roadmap for City work in the Powell-Division corridor





How is the plan being developed?

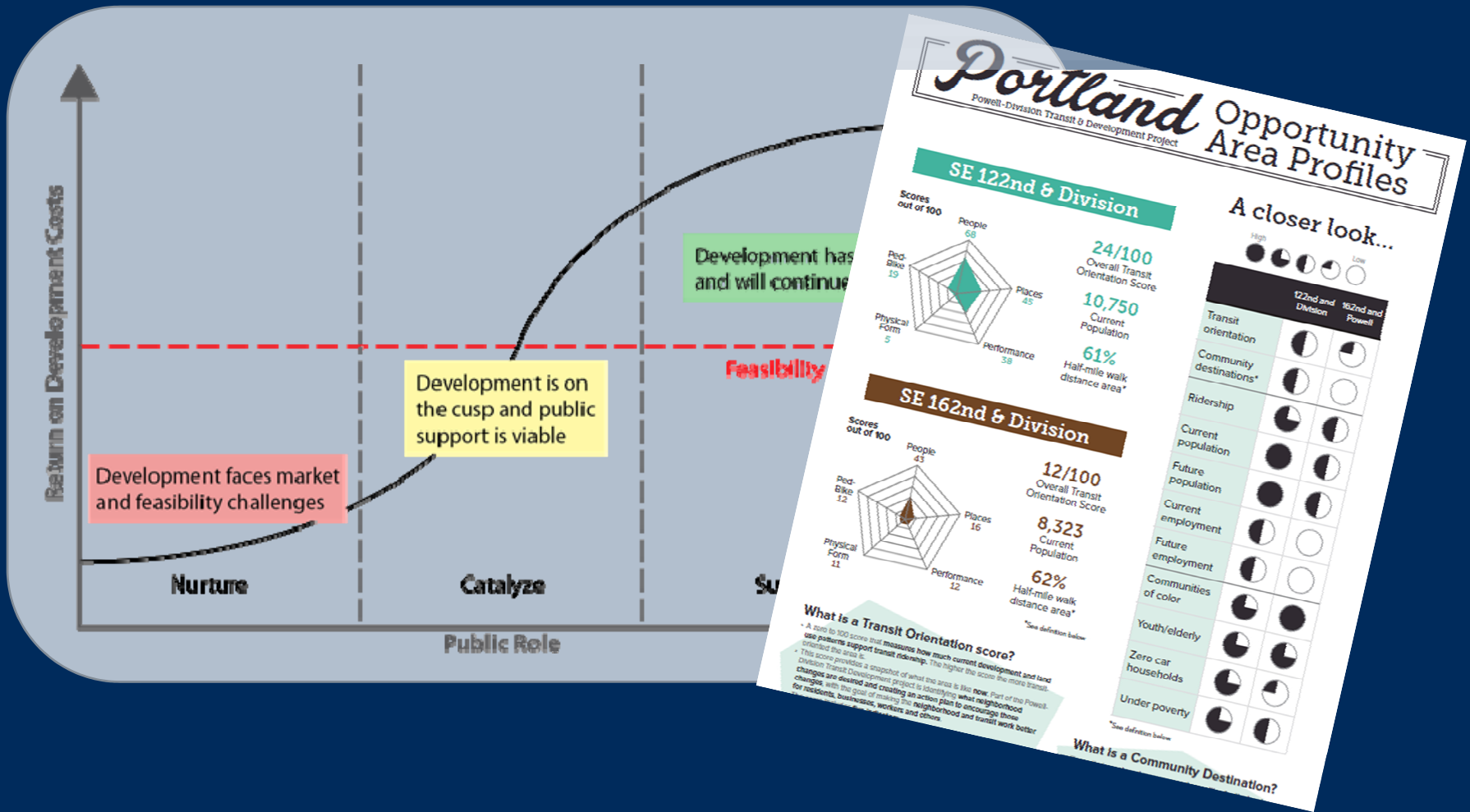
Community Outreach



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Technical Research



Steering Committee



Working Principles

- Help communities grow with and benefit from transit
- Scale actions to geographic and market conditions
- Create a near-term plan
- Set the stage for continued long-term investment



Major Themes

- **Community Development**
- **Affordable Housing**
- **Placemaking, Station Area Design & Access**
- **Project Coordination**
- **Multi-modal Streets & Connections**



What will the plan include?

- Urban development and design direction
- Action items



Strategies	Actions	Potential Lead	Potential Partners	Potential Funding
PLACEMAKING, STATION AREA DESIGN AND ACCESS				
P11	Fulfill the concept visions	FBOT	ODOT, TriMet, BPS, C&D	Community Planning and Development Grant; Project Development
P12	Supportive land use and zoning	BPS	Metro, TriMet	Community Planning and Development Grant
P13	Station environment	BPS, FBOT	Metro, TriMet, ODOT	Community Planning and Development Grant; Project Development
P14	Station access	BPS, FBOT	Metro, TriMet, ODOT	Community Planning and Development Grant; Project Development
P15	Transfer design	BPS, FBOT	Metro, TriMet, ODOT	Community Planning and Development Grant; Project Development

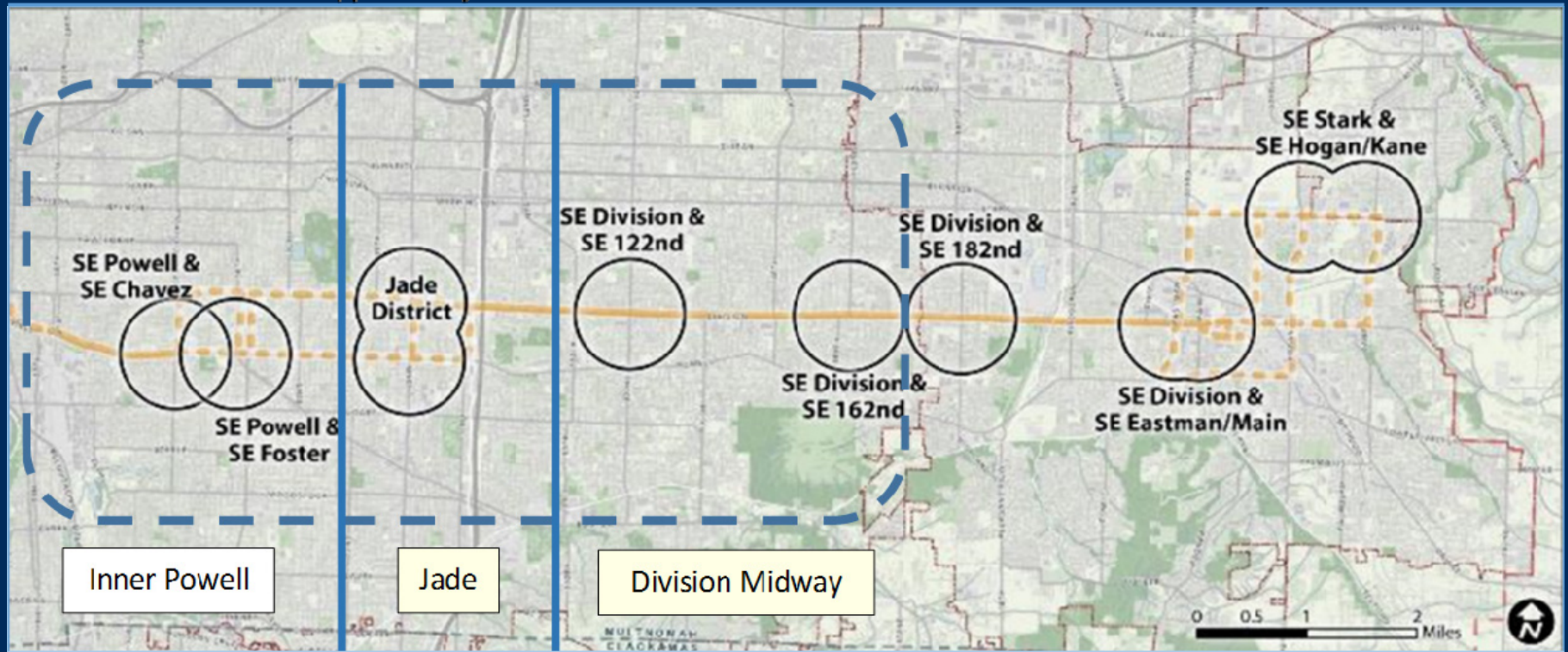
Urban design and development

- Three geographic focus areas
- Urban design visions
- Development scenarios
- Concept maps



Focus areas

Powell-Division Station Opportunity Areas in Portland and Gresham



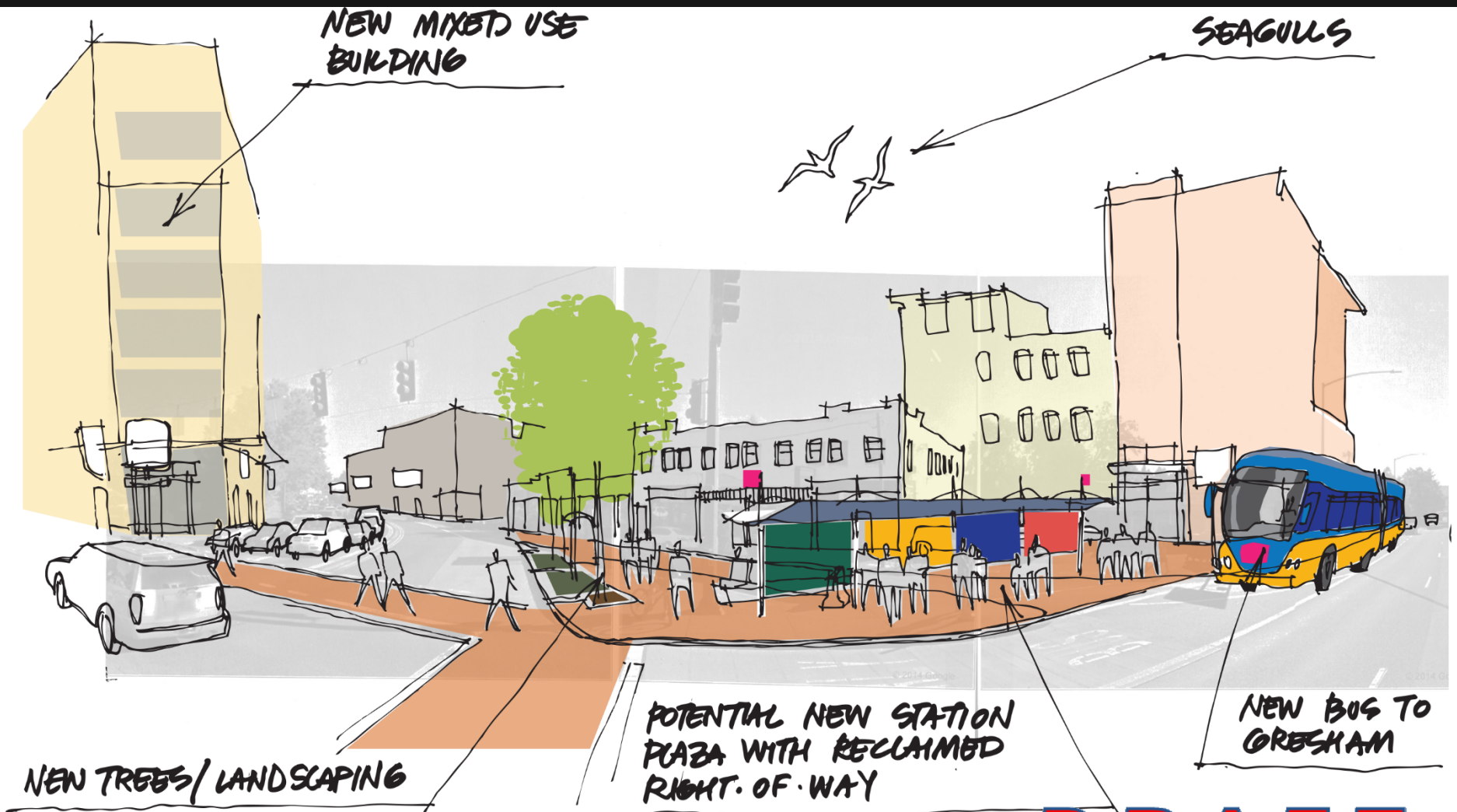
Portland Station Opportunity Areas are located within the dashed line. In response to real estate market conditions, the five station opportunity areas are being analyzed in three groups: Inner Powell, Jade District and Division Midway.



Urban Design Vision Example



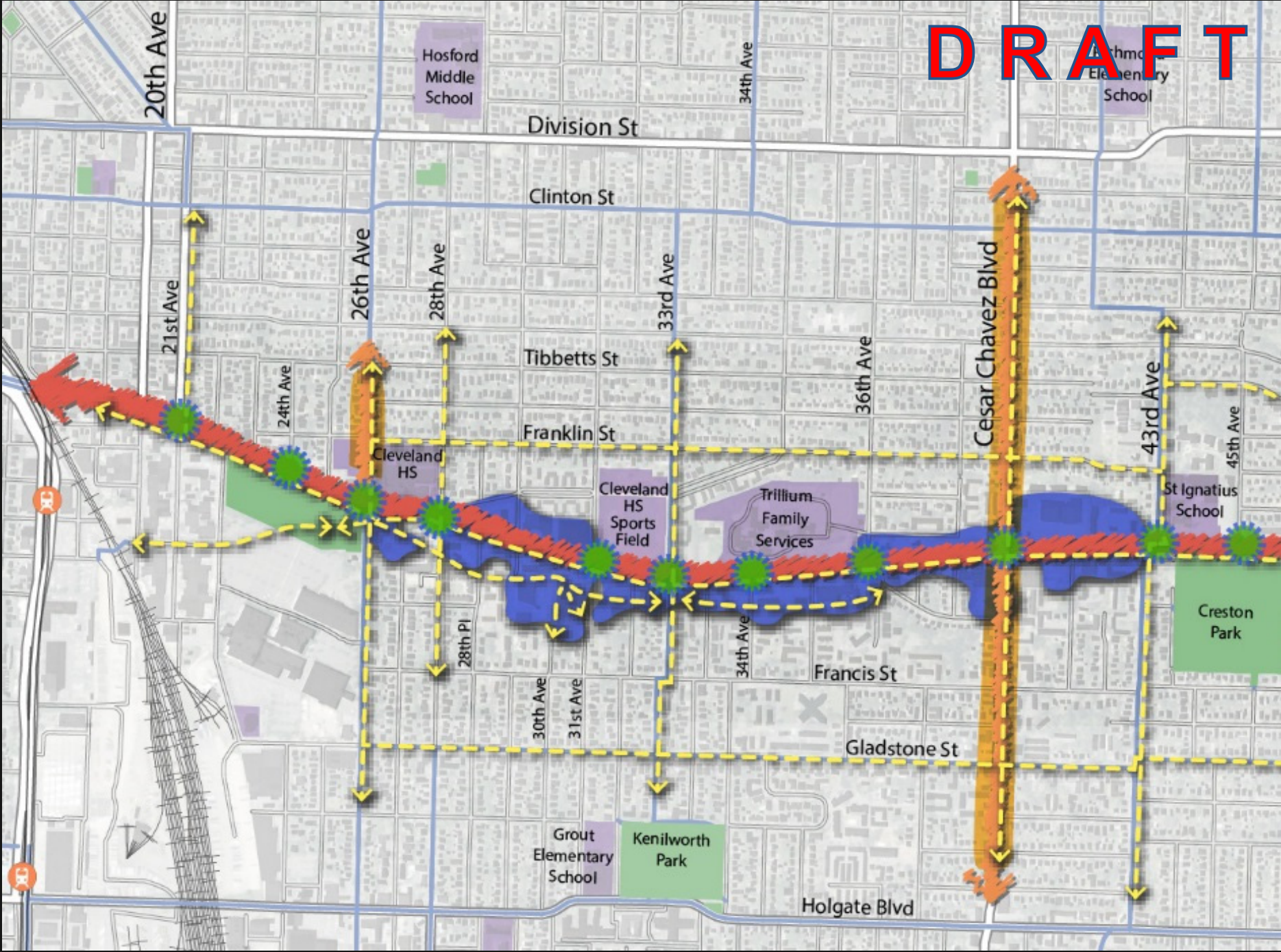
Urban Design Vision Example

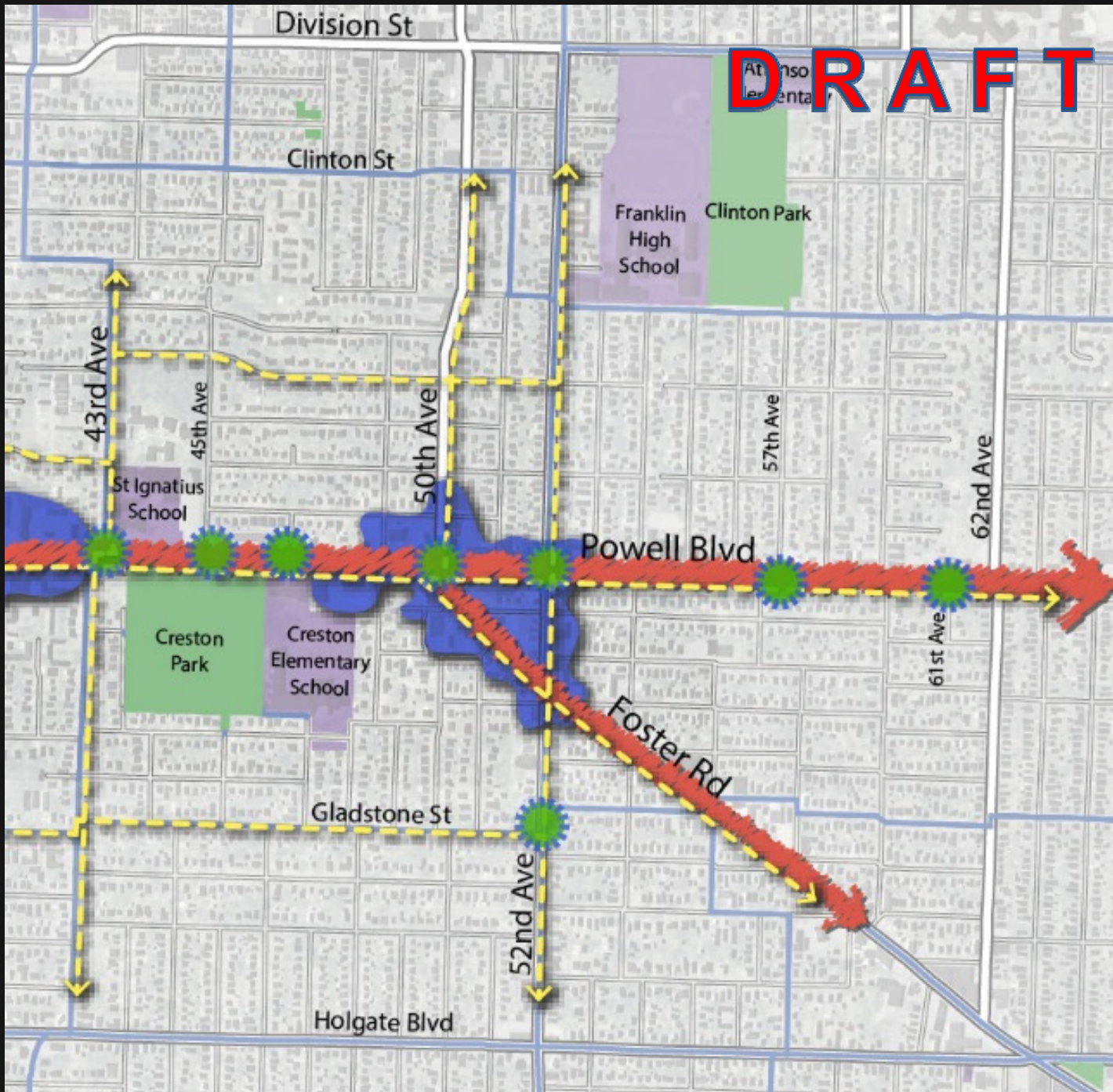


POWER-DIVISION TRANSIT & DEVELOPMENT PROJECT
GS SOTBY & FOSTER/PONELL: LOCATING SOUTHEAST
DRAFT 1/30/15

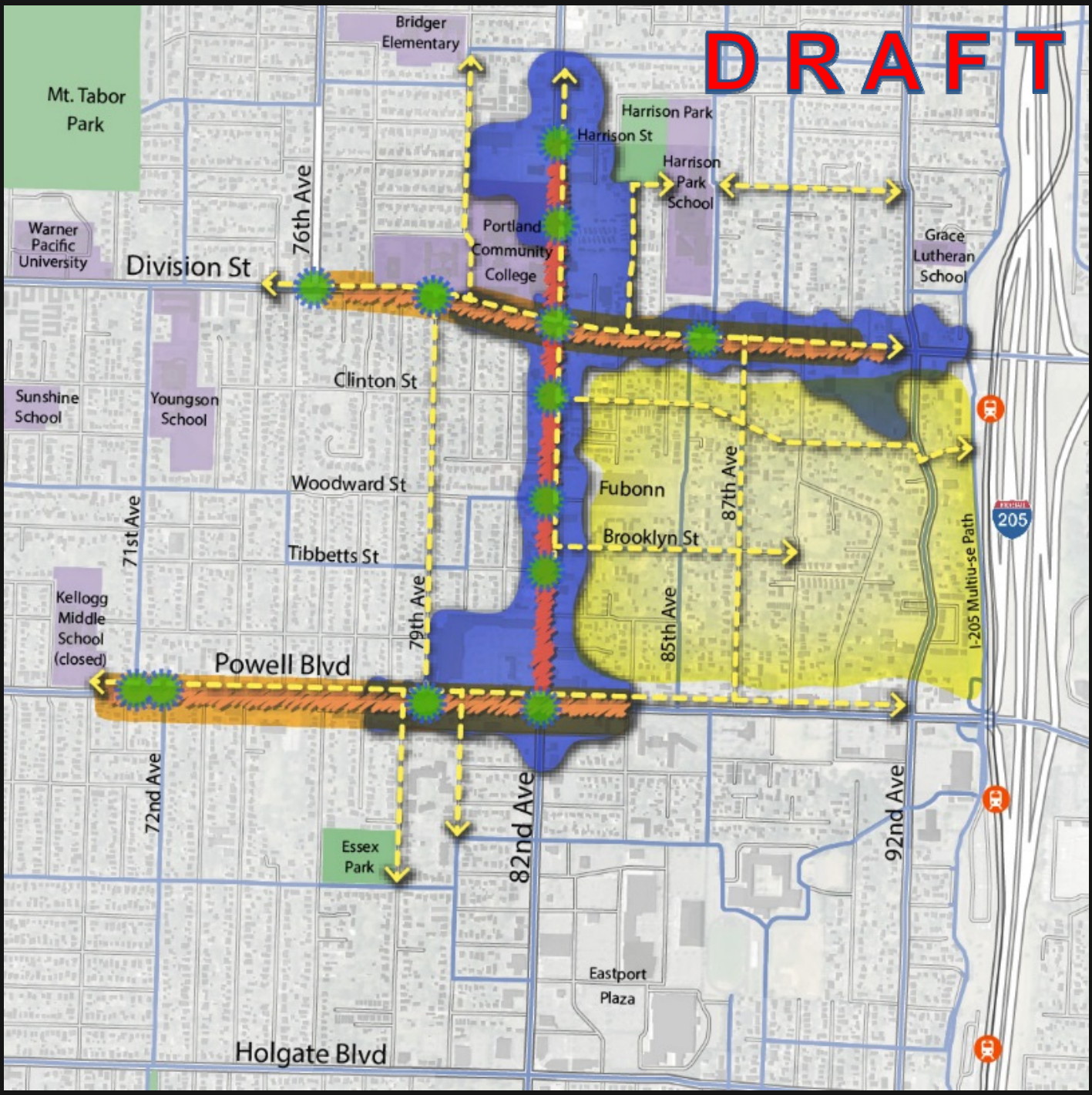
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Basic Investment Scenario



Today



Top Left: Street trees, outdoor seating, bike racks, sidewalk improvements, crosswalk improvements

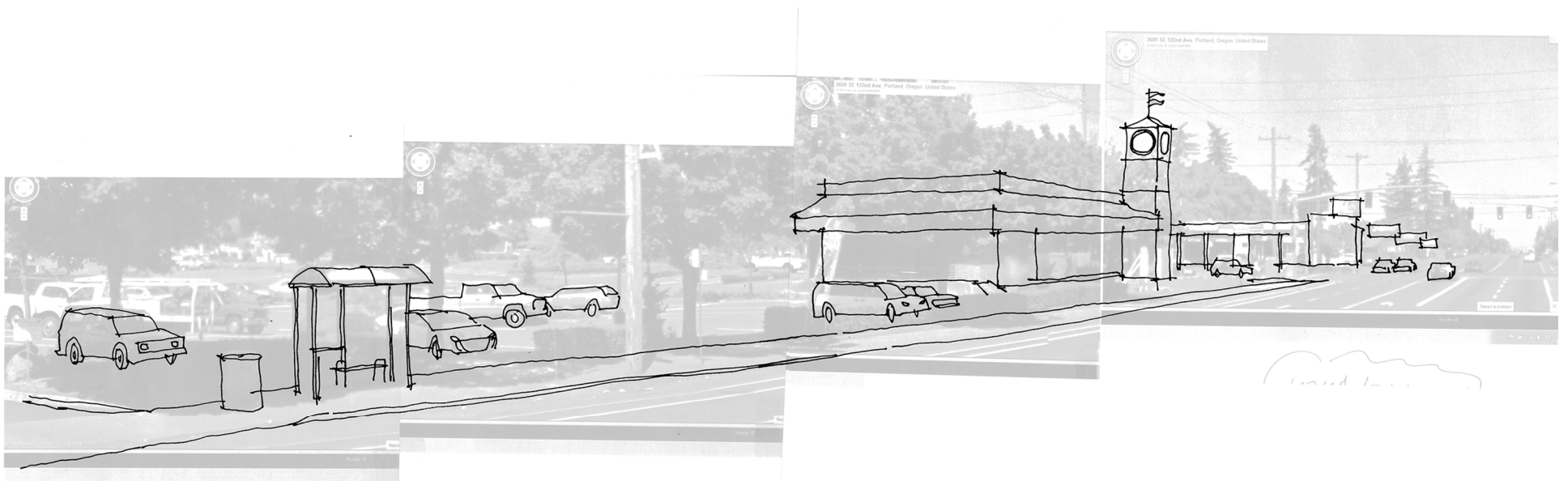
Greater Investment Scenario



Bottom Left: Two story mixed used development (ground floor retail with office above), street trees, outdoor seating, bike racks, sidewalk improvements, crosswalk improvements



122nd Ave & Division



122nd Ave & Division

POWELL - DIVISION TRANSIT & DEVELOPMENT PROJECT
SE 122ND & DIVISION: LOOKING NORTH
DRAFT 1.30.15

NEW FUEL RETAIL
EMPLOYMENT BUILDING



GREAT BLUE HERON

RELOCATED BUS STOP

NEW PEDESTRIAN CROSSING

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162nd Ave & Division



162nd Ave & Division



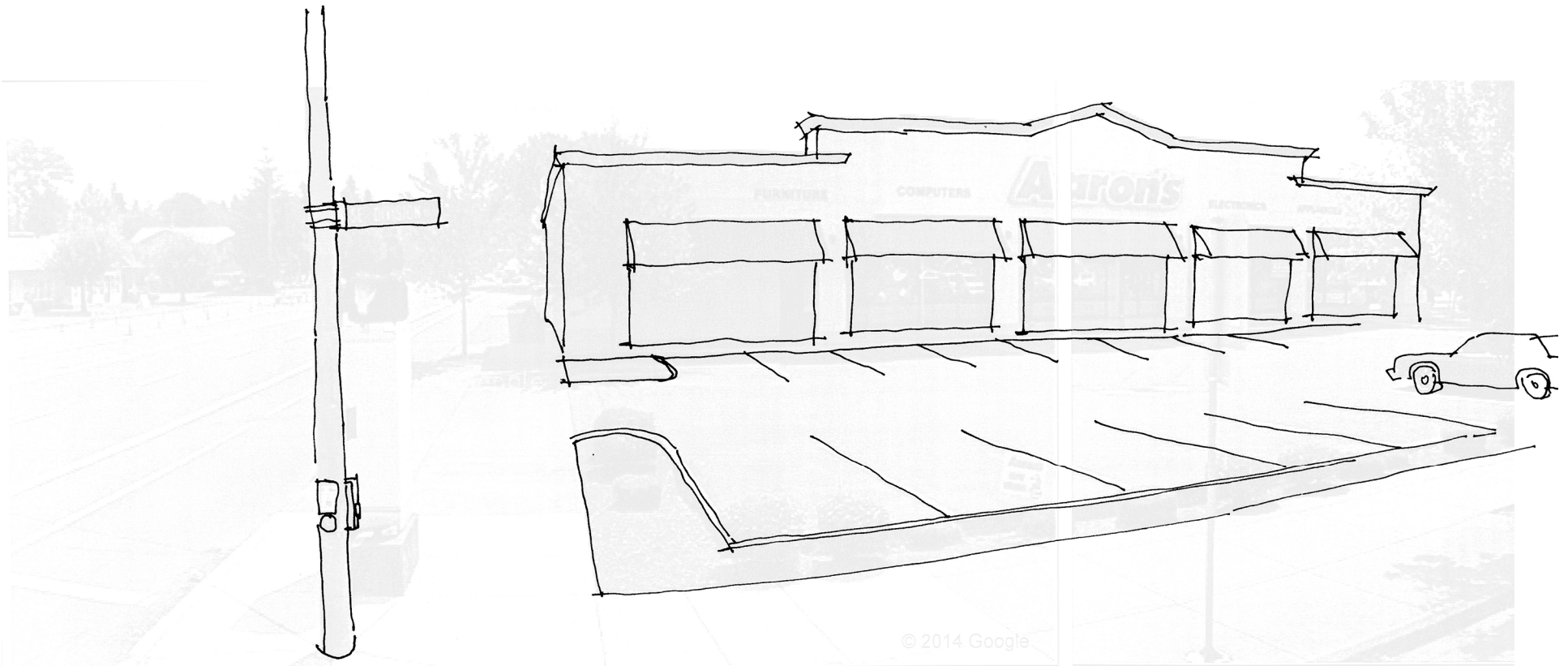
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162nd Ave & Division

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162nd Ave & Division

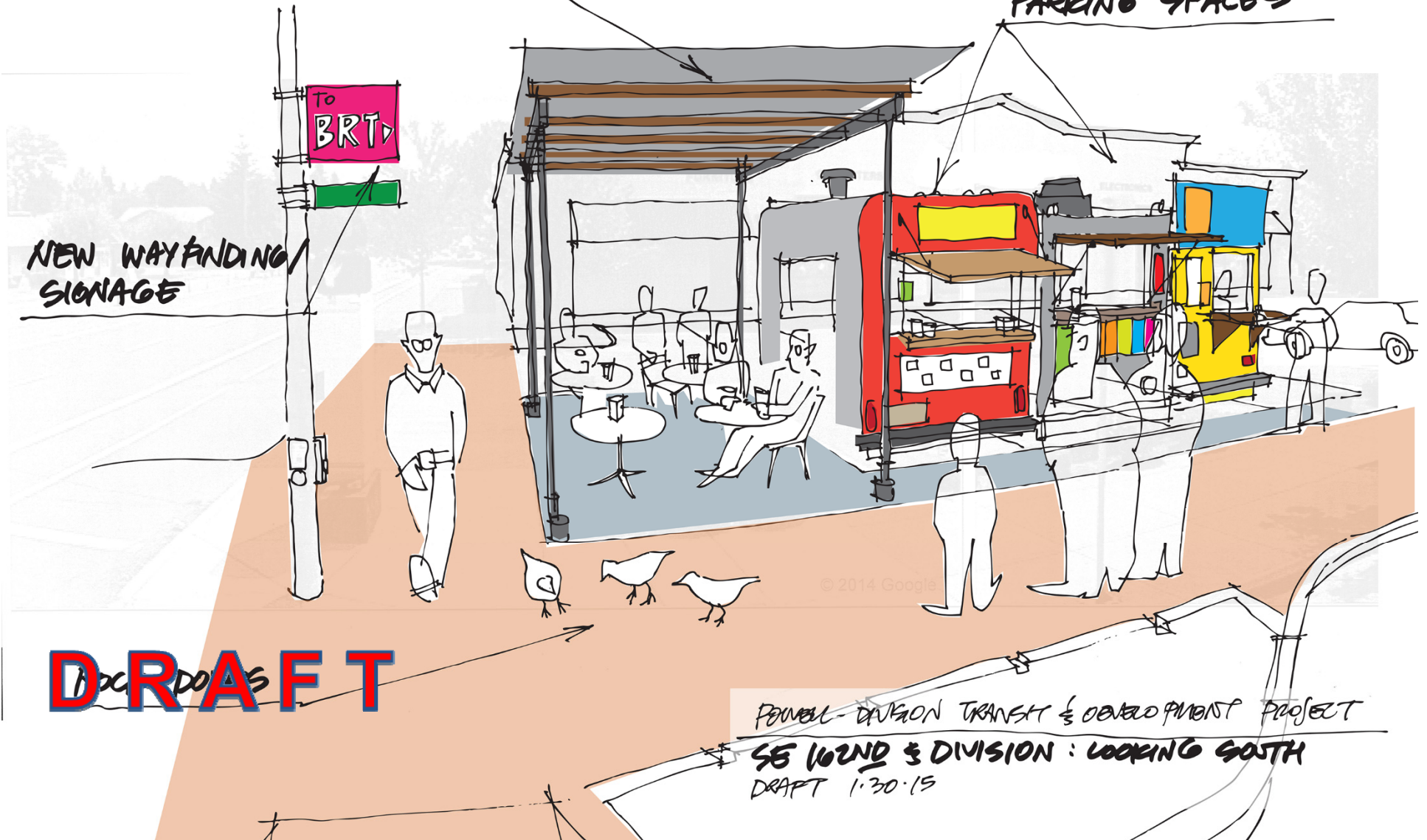


162nd Ave & Division

COVERED EATING AREA

FOOD CARTS ON A FEW PARKING SPACES

NEW WAYFINDING/SIGNAGE



DRAFT

POWELL-DIVISION TRANSIT & DEVELOPMENT PROJECT
SE 162ND & DIVISION: LOOKING SOUTH
DRAFT 1.30.15

72nd & Foster



Actions

- Project development
 - Highlight: Just Cause Eviction Policy Study
 - Highlight: Business Technical Assistance
 - Highlight: Development Grants
 - Highlight: PSU Collaboration
 - Highlight: Station Area Placemaking
- Construction
- Operations



Process and Timeline

- Proposed Draft for public review (Fall 2015)
- PSC hearing (Fall 2015)
- Recommended Draft (Fall/Winter 2015/16)
- City Council hearing (Winter 2015/16)



www.oregonmetro.gov/powelldivision



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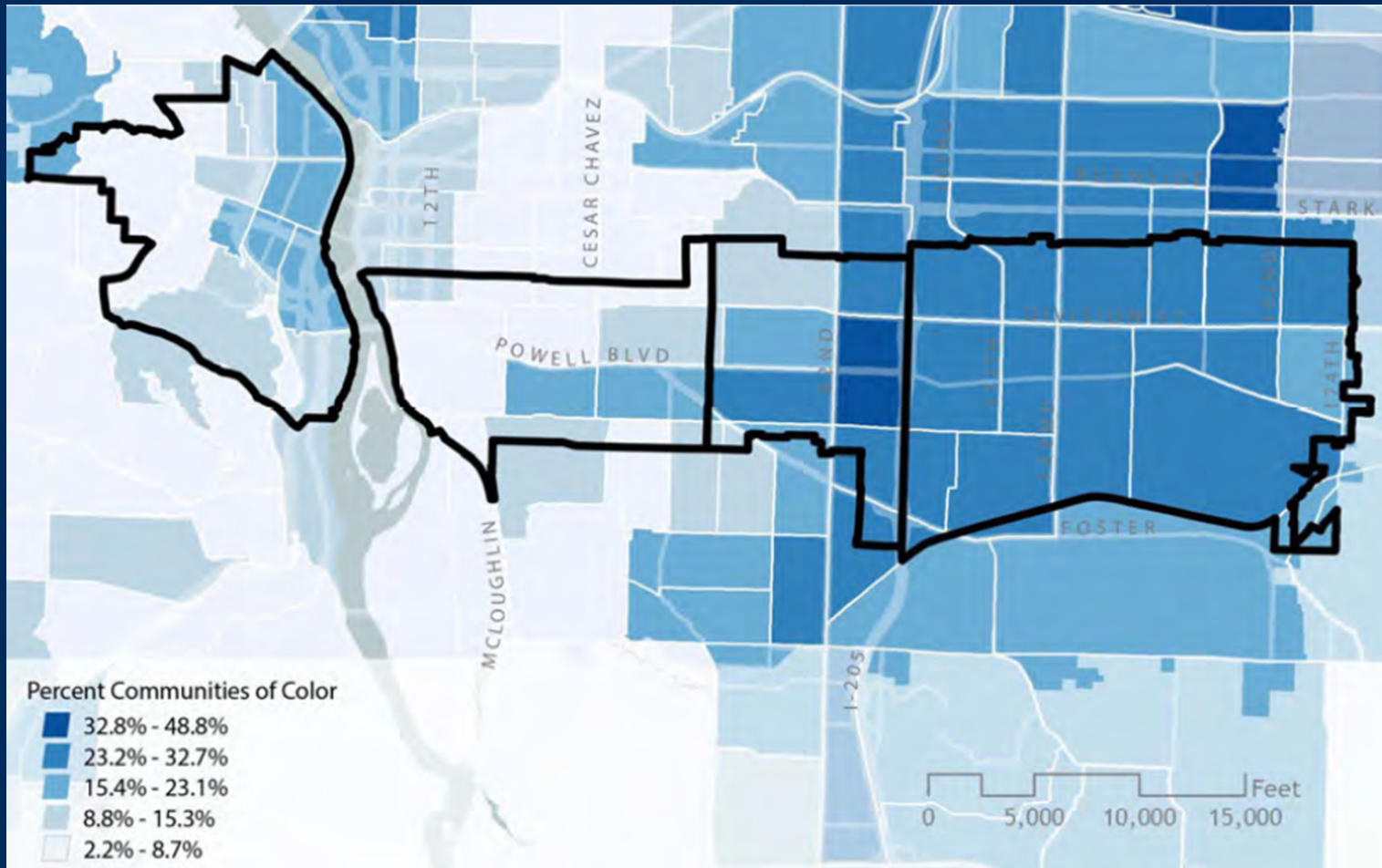




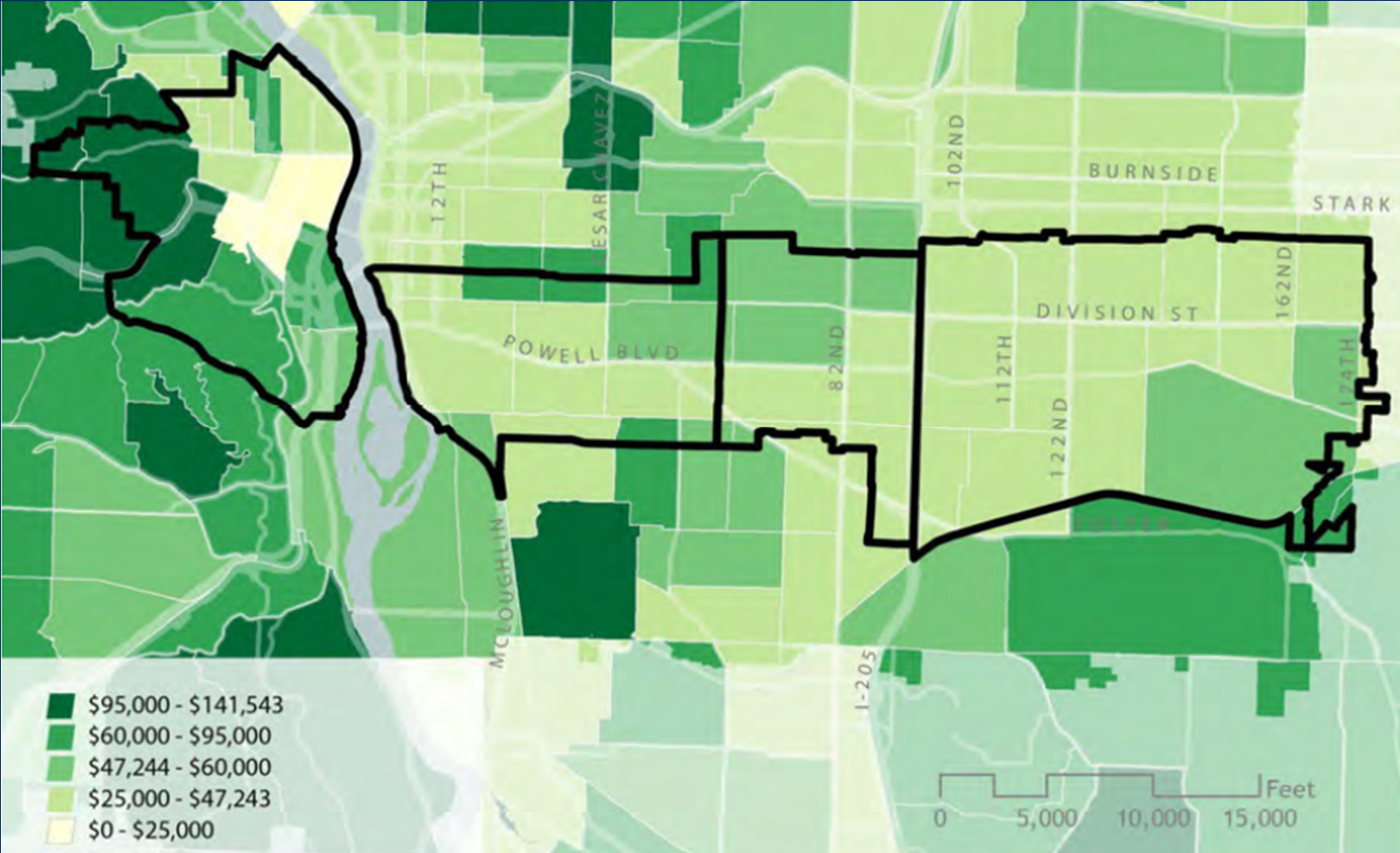
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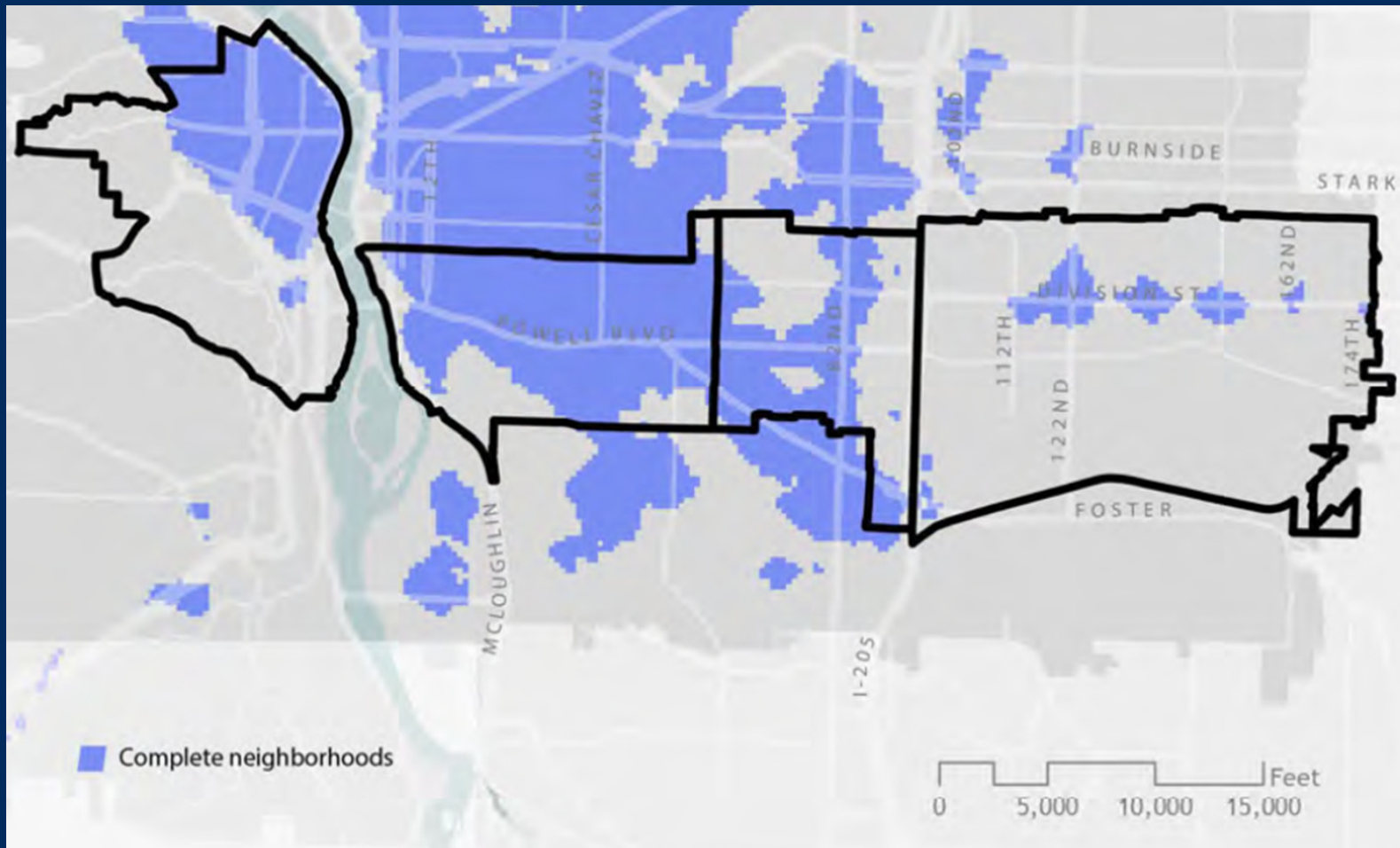
Communities of Color



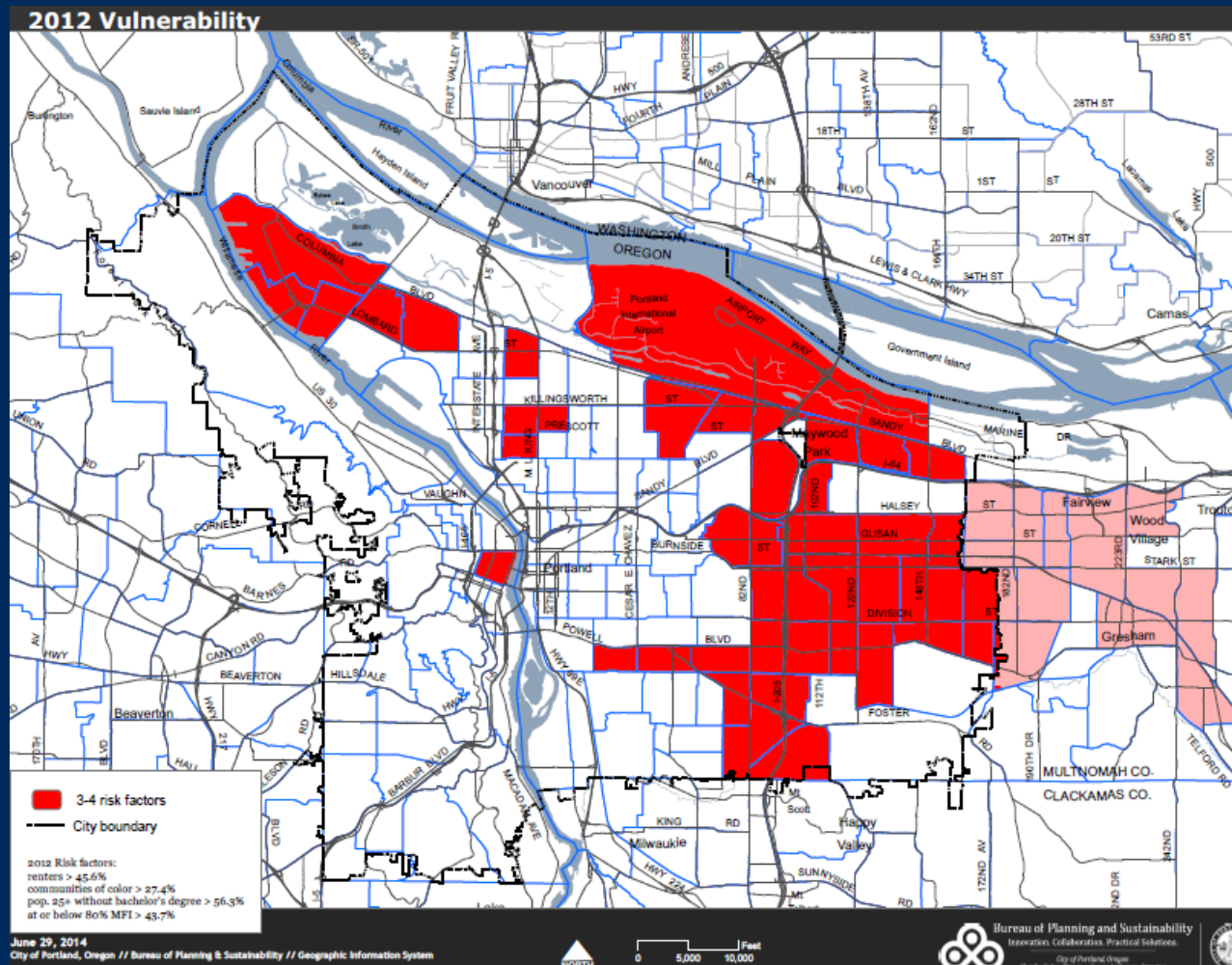
Median Income



Complete Neighborhoods



Vulnerability to Displacement



Gentrification Typology

