

IMPACT STATEMENT

Legislation title: Adopt the goal of Vision Zero – that no loss of life is acceptable on our city streets. (Resolution)

Contact name: Margi Bradway

Contact phone: 503-823-5667

Presenter name: Margi Bradway

Purpose of proposed legislation and background information:

The numbers of pedestrians, bicyclists, and motorists killed on our roadways each year has remained relatively flat over the past 20 years. Annually an average of 37 Portlanders died in traffic collisions, including 11 pedestrians, 2 bicyclists, and 24 motorists.

While Portland's traffic fatality rate is among the lowest of the 50 biggest U.S. cities, a handful of cities have measurably lower rates than Portland. According to the Center for Disease Control, Portland's motor vehicle crash death rate per 100,000 people is 6.2. Compared with the lowest rate of 3.9, Portland has much work to do to achieve the lowest traffic fatality rate in the U.S. and, eventually, bend that rate down to zero.

To this end, the Portland Bureau of Transportation requested the support of ODOT's Transportation Safety Division to complete a Vision Zero Implementation Plan via their informal process. In conjunction with the awarded ODOT grant, the proposed resolution strengthens the City's commitment to the goals of eliminating traffic fatalities.

Portland's Vision Zero implementation plan will be modeled on what cities like New York and San Francisco have recently completed. It will provide the policy framework, backed by data and performance measures that Portland needs to implement a Vision Zero safety effort. It will be developed with a broad coalition of partners and include education, enforcement, and engineering strategies. This resolution clearly defines the City's vision for traffic safety, while the implementation plan guides the action items to realize that future.

Financial and budgetary impacts:

There are no costs to the City.

Community impacts and community involvement:

The Vision Zero goal has been embraced by community groups with members representing thousands of Portlanders and Oregonians, including Oregon Walks and the Bicycle Transportation Alliance.

Budgetary Impact Worksheet

Does this action change appropriations?

- YES:** Please complete the information below.
- NO:** Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

KK 6-8-15

Bicycle Transportation Alliance Suggested amendments to resolution #615:

1. City Council directs the Vision Zero Safety Committee to develop assurances against racial profiling and targeting as it pertains to Vision Zero enforcement and to ensure that communities of color, police bureaus, and community leadership are included in the decision-making and development of enforcement plans or policies.
2. City Council directs the Vision Zero Safety Committee to set a specific date to achieve Vision Zero no later than January 1, 2025.

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adopted
6/17/15