

From: "Berry, Ben" <Ben.Berry@portlandoregon.gov>
Subject: Fund Development Request: Alberta Street 2014 project
Date: June 24, 2014 at 02:28:54 PM PDT
To: "Penson, Tiffani" <Tiffani.Penson@portlandoregon.gov>
Cc: Bob Zybach <ZybachB@NWMapsCo.com>, "Modica, Kevin" <Kevin.Modica@portlandoregon.gov>

Tiffani Penson

Bureau of Purchases
City of Portland

On behalf of the organizers, I am facilitating a funding request for the Alberta Street 2014 project (for Alberta Street 2014 Summer Youth Employment and STEM).

The Alberta Street 2014 project is specifically focused on addressing major problems facing the African American population at this time, which also generally affect the entire Portland community, and key Portland neighborhoods in particular. Methods of addressing these types of problems were successfully demonstrated by the completion of the original **Alberta Street project** a generation ago. They also appear to be very closely aligned with Mayor Hale's current commitment to the National League of Cities' Black Male Achievement Initiative objectives.

The key points to this proposal are:

- 1) African American students, with a focus on Black males, are being given meaningful summer employment;
- 2) The original Alberta Street Methodology will be precisely followed so that a comparative analysis can be scientifically addressed by the students;
- 3) The students will be exposed to, and use, current technology and modern Internet communications — as personally presented by top experts in the field — to complete both written and Internet reports summarizing their findings and recommendations;
- 4) New ("since 1992") issues of gentrification, gang violence, and "Last Thursdays" will be added to the survey questions and specifically addressed in the student interviews;
- 5) This project is fully intended to be a working model that can be used in other Portland neighborhoods and in other US cities in the years to follow;

and

6) During the course of this project, students will develop individual networks of experts and business people that can provide assistance and reinforcement to their own academic and professional futures.

The Ask: The current strategy is to locate four or five funding sources that can provide the Alberta Street Project with \$4,000 or \$5,000 each in order to reach their goal of \$21,000. I highly recommend the City of Portland consider being a contributing sponsor for this highly visible community initiative.

The contacts for this ask are:

Michael Chappie [Grice], Airways Science,
www.nothingbutquality.com 415.722.4348

Bob Zybach, Alberta Street Project - Program Manager
[www.ORWW.org] (who engineered the original 1992 Alberta Street study)

Details attached.

Ben Berry

Chief Technology Officer
Bureau of Technology Services, City of Portland
1120 SW 5th Avenue, 4th Floor
Portland, Oregon 97204-1914
Ben.Berry@Portlandoregon.gov
503 823-4219

From: William Prows bill@oame.org
Subject: Albert Street Project Statement from Sam Brooks
Date: September 8, 2014 at 10:32 AM
To: MChappie Grice mchappieg@yahoo.com, Bob Zybach ZybachB@NWMapsCo.com
Cc: William Prows bill@oame.org, Sam Brooks oamechief@oame.org



OREGON ASSOCIATION OF MINORITY ENTREPRENEURS

4134 N Vancouver Ave Portland, OR 97217 | (503) 249-7744 | www.oame.org

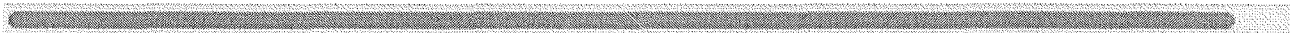
Alberta Street Project

I personally have been involved in the Alberta Street Project to bring economic success and neighborhood unity and safety to the area for many years. Back in 1991 we did a similar study that Michael "Chappie" Grice and Bob Zybach did in 1992 using as an educational activity for students who were learning about Urban Planning and the pieces that go into making a neighborhood better for all who live and work there.

I have had OAME involved in the economic development on business along Alberta Street since the beginning and we are happy to partner with Michael Chappie and Bob, to update the study, again using students in the work to help continue to educate them and give them the leadership skills and knowledge that will help make not only our neighborhood, but our City successful in the future.

We look forward to sharing our past records, historic sketches and drawings, and expertise to help with produce another helpful and successful report.

Sincerely,
Samuel Brooks
COB Oregon Association of Minority Entrepreneurs and Chairman of S. Brooks and Associates



From: Ralph Evans <ralph@cobmportland.org>
To: charlie.hales@portlandoregon.gov
Sent: Wednesday, March 25, 2015 9:37 AM
Subject: 2015 Alberta Street Project

Mayor Hales,

This summer 16 local predominantly African American youth will have a chance to contribute to Portland's rich cultural heritage through their participation in the 2015 Alberta Street Project. Not only will these young people assist in providing the city with a valuable resource document for future urban planning processes, this project will also enable them to develop valuable life skills that come with the benefits of employment; planning, communication, responsibility, teamwork, accountability, and the development of interpersonal skills. The processes they will use to compile, interpret, and report the data they collect will also introduce them to concepts of science, technology, engineering and math.

The Coalition of Black Men strongly supports this project and the benefits it will bring to future Alberta Street development. More importantly, we support this project for the creation of summer jobs for African American youth, a demographic that has the highest percentage of unemployment. We believe passionately that if you want to rescue an African American youth from the ravages of gang violence, give them a job! Your support of this project with city resources is requested and appreciated.

Sincerely,

--

Ralph L. Evans
President
Coalition of Black Men
920-841-2090
www.cobmportland.org

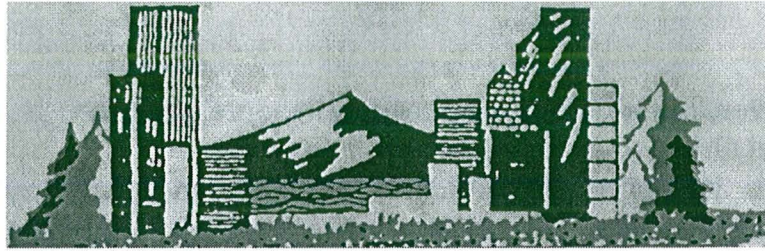
From: "O'Dea, Larry" <Larry.ODea@portlandoregon.gov>
To: Michael Grice <mcg@nothingbutquality.com>
Cc: "Modica, Kevin" <Kevin.Modica@portlandoregon.gov>, zybachb
<zybachb@orww.org>, "Brattin, Kas" <kas.brattin@portlandoregon.gov>
Date: March 25, 2015 at 12:18:46 PM PDT
Subject: RE: 2015 ALBERTA STREET SUMMER EMPLOYMENT

Chappie,

I support this project and it is very much in line with the Police Bureau's work on equity and community engagement. We pledge \$2,500 towards this effort and I have copied my assistant Kas for payment purposes. Thanks for all your work on this and all of your other community work.

Respectfully,
Larry

Lawrence P. O'Dea
Chief of Police
Portland Police Bureau
1111 SW 2nd Avenue 97204
Phone: 503-823-0008
larry.odea@portlandoregon.gov



2015 ALBERTA STREET PROJECT

African American Youth Cultural Resource Inventory w/Recommendations

Please Consider Being A Sponsor or Partner in this landmark project!

The 1992 Alberta Street Cultural Resource Inventory with Recommendations was produced in Portland by six African American high school students as a summer work project. The final report documented the area's most valuable assets: its history, architecture, demographics, and included a list of recommendations. Our current objective is to replicate the original project in the same geographic area this summer (2015). This will create valuable educational employment opportunities for 16 local predominantly African American high school youth, who will gain market-ready job skills, communication, academic and leadership skills, and develop networks of local community business leaders, experts and other valuable resources during the course of this project.

The original 1992 report, with identical methodology, will be used as the guideline to provide a sound scientific basis for comparative analysis of changes during the past 23-year evolution of the Alberta Street community. The current report will also specifically identify and document current conditions and desired future conditions for the neighborhood. Substantive changes during those years include significant demographic shifts, neighborhood gentrification, neighborhood safety, and new opportunities for local business creation.

How you can help to accomplish this project: Play a "champion" role in securing tax-deductible partnerships and by sponsoring students. The City of Portland is paying 180 hours wages, transportation passes and work insurance through Worksystems' SummerWorks youth employment program for each of the 16 students, at a total cost of \$49,600; Portland Development Commission (PDC) has pledged \$20,000 for production of the final 2015 student project report; Oregon Association of Minority Entrepreneurs (OAME) partnered with us in 1992, and are also taking a leading role again this year; Portland Public Schools (PPS) is providing working space and computers; and Black United Fund (BUF) is providing administrative office space. How can you, your company, agency, and/or other organization(s) also contribute? Please let us know if you would also like to help.

In addition to providing local African American students with meaningful employment, this project will also result in three major products of lasting value to project partners, Portland, the Alberta Street community:

- 1) The **2015 Alberta Street Cultural Resource Inventory w/Recommendations** will be researched and written by students that replicates the original 1992 report, but to current technical standards. It will also include an entirely new component of a detailed comparative analysis in changes to the Alberta Street neighborhood during the past 23 years, with a focus on neighborhood gentrification, public safety, and local business opportunities.
- 2) The **Alberta Street Project Operations Manual** will be written during the course of the project by its original designers and administrators, Dr. Bob Zybach and Michael "Chappie" Grice. This will be a comprehensive "blueprint" for implementing the project design and outcome strategies in other Portland neighborhoods, at other times, and in other urban communities with similar challenges, opportunities, and capacity.
- 3) The **Alberta Street Project Website**, developed by the participants, will include project documentation, written report files and a comprehensive archive of findings and results, including: maps, photographs, transcribed interviews, a digital research library and public access to other products of the 2015 Alberta Street Project.

Contacts: Dr. Bob Zybach -- 541-767-3087 -- ZybachB@ORWW.org
Michael "Chappie" Grice -- 415-722-4348 -- meg@nothingbutquality.com

PORTLAND CITY COUNCIL
COMMUNICATION REQUEST

Wednesday Council Meeting 9:30 AM

AUDITOR

03/27/15 PM 1:06

Council Meeting Date: 5/20/2015

Today's Date 3/27/2015

Name BOB ZYBACH

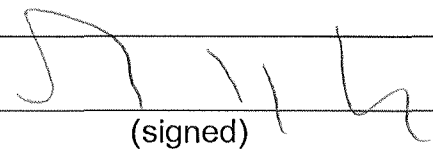
Address 332 E. MADISON AVE COTTAGE GROVE 97424

Telephone 541-767-3087 Email ZybachB@ORWW.org

Reason for the request: WANT TO PRESENT

ALBERTA STREET PROJECT FOR NEEDED

IN COME A OPERATING BUDGET


(signed)

- Give your request in writing to the Council Clerk's office to schedule a date for your Communication. Use this form or email the information to the Council Clerk at the email address below.
- You will be placed on the Wednesday official Council Agenda as a "Communication." Communications are the first item on the Agenda and are taken at 9:30 a.m. A total of five Communications may be scheduled. Individuals must schedule their own Communication.
- You will have 3 minutes to speak and may also submit written testimony before or at the meeting. Communications allow the Council to hear issues that interest our citizens, but do not allow an opportunity for dialogue.

Thank you for being an active participant in your City government.

Contact Information:

Karla Moore-Love, City Council Clerk
1221 SW 4th Ave, Room 130
Portland, OR 97204-1900
(503) 823-4086
email:
Karla.Moore-Love@portlandoregon.gov

Sue Parsons, Assistant Council Clerk
1221 SW 4th Ave., Room 130
Portland, OR 97204-1900
(503) 823-4085
email:
Susan.Parsons@portlandoregon.gov

Moore-Love, Karla

From: Bob Zybach <ZybachB@ORWW.org>
Sent: Saturday, March 28, 2015 9:20 PM
To: Moore-Love, Karla
Subject: Re: Alberta Street Project: May 20 City Council Meeting

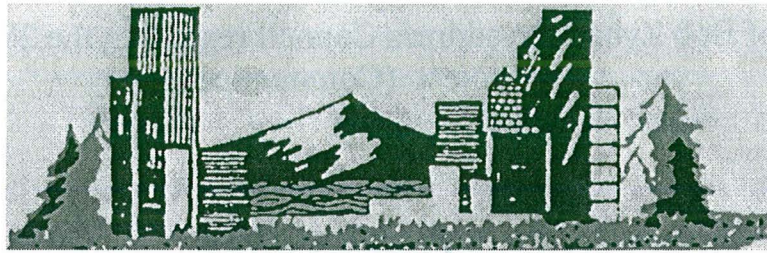
Part 2.

Whoops! Here is the correct link for the 1992 Report:
www.orww.org/Alberta_Street_Project/10_References/Gardner_et_al_19920918.pdf

Sorry about that!

Bob

> On Mar 28, 2015, at 09:11 PM, Bob Zybach <ZybachB@ORWW.org> wrote:
>
> Hi Karla:
>
> Thank you for helping us to schedule a presentation to the Portland City Council on May 20. I have attached the one-page handout we would like to distribute to each of the councilors, in addition to the following links:
>
> Local news coverage:
> www.orww.org/Alberta_Street_Project/10_References/Smith_20140625/index.html
> www.orww.org/Alberta_Street_Project/10_References/Griffin_20150300/index.html
>
> Original 1992 Alberta Street Report (please note Student Profiles, General Description of the Neighborhood, Methodology and Student Recommendations):
> www.orww.org/Alberta_Street_Project/10_References/Griffin_20150300/index.html
>
> Thank you again for your help!
>
> Best,
>
> Bob Zybach
> Cottage Grove
> 541-767-3087
> <[Alberta_Street-Summary_20150323.pdf](http://www.orww.org/Alberta_Street-Summary_20150323.pdf)>



2015 ALBERTA STREET PROJECT

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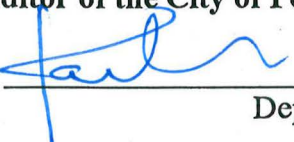
Request of Bob Zybach to address Council regarding the 2015 Alberta Street Project (Communication)

MAY 20 2015

PLACED ON FILE

Filed MAY 15 2015

MARY HULL CABALLERO
Auditor of the City of Portland

By  Deputy

COMMISSIONERS VOTED AS FOLLOWS:		
	YEAS	NAYS
1. Fritz		
2. Fish		
3. Saltzman		
4. Novick		
Hales		