Arts Education & Access Fund Arts Oversight Committee 2015 Report To Council April 29, 2015





Revenue Division

Tax Year 2013 Results

Revenue Division: Collections

| City of Portland Arts Education & Access Fund | | | | | | | | | |
|---|----|----------|----|------------------|--|--|--|--|--|
| As of March 31, 2015 | | | | | | | | | |
| Dollars in Thousands | | | | | | | | | |
| | 1 | 「ax Year | | Tax Year | | | | | |
| | | 2012 | | 2013 | | | | | |
| Net Tax Collections | \$ | 8,918 | \$ | 8,620 | | | | | |
| Interest Earnings | | 22 | | 30 | | | | | |
| Administration Costs | | (966) | | (898) | | | | | |
| School Disbursements | | (6,710) | | (6 <i>,</i> 745) | | | | | |
| RACC Disbursements | | (1,225) | | (880) | | | | | |
| Contingency | | - | | (60) | | | | | |
| Fund Balance | \$ | 39 | \$ | 68 | | | | | |

City expenditures and school district disbursements are closed for both these years. Futher revenue collected will accrue to RACC.

Revenue Division: Distribution to Schools

Public Schools

Tax Tear 2013 Results

A Uniform Set of Metrics

For School Year 2013-14 XXXX School District AOC Metrics: Elementary Schools

| General Fund Dollars | | | | | |
|-------------------------------------|--|--|--|--|--|
| Total Arts Fund Dollars* | | | | | |
| Average Teacher Salary* | | | | | |
| *Dura dala dalar Davis anno Dura an | | | | | |

*Provided by Revenue Bureau

| | | FTE Art Teachers | | | | | FTE Total Teachers | Students | | Funds | | |
|----------------|------------------|------------------|-------|-------|-------|------------|--|----------|-------------------------------|--|--------------------------|--------------------|
| Grade Range | Name of School | Visual art | Dance | Drama | Music | Total Arts | Total K-5 Arts Attributable, if different | AII | Total School Population | K-5 student population, if different | Total General Fund | Total Arts Fund |
| EX: K-5 | Smith Elementary | 1.0 | 0.0 | 0.0 | 0.5 | 1.5 | na | 125.5 | 300 | na | \$14,000,000 | \$125,000 |
| | | | | | | 0.0 | | | | | | |
| | | | | | | 0.0 | | | | | | |
| | | | | | | 0.0 | | | | | | |
| | | | | | | 0.0 | | | | | | |
| | | | | | | 0.0 | | | | | | |
| | | | | | | 0.0 | | | | | | |
| | | | | | | 0.0 | | | | | | |
| | | | | | | 0.0 | | | | | | |
| | | | | | | 0.0 | | | | | | |
| | | | | | | 0.0 | | | | | | |
| | | | | | | 0.0 | | | | | | |
| | | | | | | 0.0 | | | | | | |
| | | | | | | 0.0 | | | | | | |
| | | | | | | 0.0 | | | | | | |

Sample Evaluation: Centennial School District

| | | | chool 5 | A valuation | ppendix | | | viet | | |
|------------------|-----------|-----------|-------------|------------------------|---------------------------|---------------------|-------|----------------|------------------|-------------|
| | | 3 | | valuation | | er of K-5 Schoo | | rict | Grades 6-12 | |
| | School | | K-5 Arts | Students per | Below 500 | Above 500 | 15: | | Students per | |
| | Year | Students | Teachers | Arts Teacher | to 1 ratio | to 1 ratio | Total | Students | Arts Teachers | Arts Teache |
| Base Year | 2013 | 2,717 | 3.0 | 894 | 0 | 7 | 7 | 2,916 | 3.8 | 759 |
| First Year | 2014 | 2,791 | 6.1 | 458 | 4 | 3 | 7 | 2,924 | 3.8 | 761 |
| Second Year | 2015 | 2,799 | 6.1 | 459 | 5 | 2 | 7 | 2,940 | 5.0 | 588 |
| | 894 | Art leach | | 159 | | 75 | | Art Teacher R | 58 | 8 |
| 2 | 2013 | 2014 | 2 | 015 | | 201 | 3 | 2014 | 201 | 5 |
| | | | K- | 5 Student to 2014-1 | o Art Teac 5 School Ye | | | | | |
| | 39 | 98 | 410 | 417 | 50 45 | 9 494 | 50 | 7 531 | | |
| | OLIV | /ER PAR | | EASANT LYNCH /ALLEY | VIEW AVER | AGE LYNCH MEADOV | | NOOD BUTLER CR | EEK | |
| Arts Tax Dollars | per City: | | | \$535,985 | | | | | | |

Sample Evaluation: Centennial School District

Reviewer's Notes (Nancy Helmsworth)

Centennial SD has done a good job using their arts tax fund to maintain their student access to arts (music) education. They are consistent from year 1 to year 2. With a below 1:500 ratio of teacher to students in both years.

The average teacher salary decreased by \$1,702.59, so the district received \$7,981.18 less AEAF dollars in year 2, even though they needed to and did hire art teachers for the same number of K-5 students as the previous year.

District hired 1 FTE for each of its K-6 schools. The arts tax paid for .8 FTE/school - to serve the K-5 students. Centennial district paid the remaining .2FTE x 7 schools= 1.4FTE=\$133,234.92. to educate 449x 6th grade students.

In Year 2, Centennial SD has improved access to music education in the middle school. In 2013-14 the middle school had a ratio of 1:837 and in 2014-15 the ratio was improved to 1:641. That investment continues the music instruction funded by the AEAF in the elementary schools.

Centennial High School added 1FTE of drama- a new elective for 2014-15, adding variety. They decreased the music position -.2FTE.

Again noted- Centennial Park School offers no arts instruction for their 7th-12th grade students.

Recommendations:

Consider offering an Art elective to your students in Centennial Park School. This reviewer knows it is an alternative school supporting unconventional students. An Arts option may be a valuable way for students to connect or re-engage in school.

Centennial High School has 1 FTE visual arts teacher for 1,837 students. If additional monies become available hiring an additional visual arts teacher might be considered. (For instance another metropolitan high school has an enrollment of 1,200 students with 2FTE drama, 2+FTE Visual arts and 2FTE music teachers).

School District Staffing Results



Regional Arts & Culture Council

Tax Year 2013 Results

Distributions to RACC

| AEAF Distributions to RACC January, 2014 - April, 2015 | | | | | | | | | | |
|---|------------------------------|---------|--|--------|----------|------------------------------------|---|---------------------|--|--|
| | | R/ | RACC's FY13-14 RACC's FY14-15 | | | | | | | |
| Date Rcvd. | Date Rcvd. Amount Rcvd. | | Alloca Allocated Allocated to FY13 to FY13-14 to FY13-14 Arts GOS: Access: Educat | | | Allocated to FY14-15 Access: | Allocated to FY14-15 Arts Education: | Total Allocation | | |
| Tax Year 2012 | Disbursements | | | | | | | | | |
| 1/21/14 | 200,000 | 150,072 | 26,000 | 23,928 | | | - | 200,000 | | |
| 4/24/14 | 125,000 | - | - | - | 125,000 | - | - | 125,000 | | |
| 6/11/14 | 100,000 | - | - | - | 100,000 | - | - | 100,000 | | |
| 7/24/14 | 350,000 | - | - | | 228,399 | 19,000 | 102,601 | 350,000 | | |
| 8/18/14 | 125,000 | - | - | | 125,000 | - | _ | 125,000 | | |
| 9/22/14 | 200,000 | - | - | - | 190,000 | 10,000 | - | 200,000 | | |
| 1/8/15 | 40,000 | - | - | - | 38,000 | 2,000 | - | 40,000 | | |
| 3/11/15 | 85,000 | - | - | - | 80,750 | 4,250 | - | 85,000 | | |
| TOTAL | 1,225,000 | 150,072 | 26,000 | 23,928 | 887,149 | 35,250 | 102,601 | 1,225,000 | | |
| Tax Year 2013 | Tax Year 2013 Disbursements: | | | | | | | | | |
| 1/8/15 | 500,000 | - | - | - | 475,000 | 25,000 | - | 500,000 | | |
| 3/11/15 | 380,000 | - | - | - | 361,000 | 19,000 | - | 380,000 | | |
| TOTAL | 880,000 | - | - | - | 836,000 | 44,000 | - | 880,000 | | |
| Grand Total | 2,105,000 | 150,072 | 26,000 | 23,928 | ######## | 79,250 | 102,601 | 2,105,000 | | |

RACC General Operating Support

| Grants Awarded 7/1/14 - 3/31/15 | | | | | | | | | | |
|---------------------------------------|---------|---------|-----------|----------------------------------|--|--|--|--|--|--|
| City Special | | | | | | | | | | |
| General Operating Support Awarded - | AEAF | Funds | Total | | | | | | | |
| Jan 2015 | Awarded | Awarded | Received | Access Grants | | | | | | |
| Blue Sky Gallery | 2,030 | - | 2,030 | Expanding Cultural Access Grants | | | | | | |
| Friends of Chamber Music | 2,966 | 5,000 | 7,966 | will be awarded in May 2015 | | | | | | |
| Literary Arts, Inc. | 18,553 | 5,000 | 23,553 | | | | | | | |
| Miracle Theatre Group | 5,127 | - | 5,127 | | | | | | | |
| Oregon Ballet Theatre | 70,089 | 50,000 | 120,089 | | | | | | | |
| Oregon Symphony Association | 298,300 | 100,000 | 398,300 | | | | | | | |
| Pendulum Aerial Arts | 1,468 | - | 1,468 | | | | | | | |
| PHAME Academy | 3,327 | - | 3,327 | | | | | | | |
| Playwrite, Inc. | 1,000 | - | 1,000 | | | | | | | |
| Portland Art Museum/Northwest Film Ce | 268,538 | 200,000 | 468,538 | | | | | | | |
| Portland Center Stage | 107,486 | 100,000 | 207,486 | | | | | | | |
| Portland Opera | 143,506 | 50,000 | 193,506 | | | | | | | |
| Portland Youth Philharmonic | 3,061 | 5,000 | 8,061 | | | | | | | |
| The Portland Ballet | 10,994 | 5,000 | 15,994 | | | | | | | |
| The Third Angle New Music Ensemble | 1,000 | - | 1,000 | | | | | | | |
| White Bird | 9,181 | 5,000 | 14,181 | | | | | | | |
| Total | 946,626 | 525,000 | 1,471,626 | | | | | | | |

RACC Expanding Cultural Access Grants

The following grants were awarded using TY 2012 funds*:

- Cascade AIDS Project, \$2,000
- Center for Intercultural Organizing, \$3,000
- Fusionarte, \$1,495
- Know Your City, \$3,500
- Latino Network, \$2,750
- NAYA Family Center, \$3,800
- PassinArt: Theatre Company/Juneteenth, \$2,000
- ROSE Community Development, \$2,350
- Visegrad Group PDX, \$1,000
- Zenger Farm/Lents Internat'l Farmers Market, \$3,800

*Grants for TY 2013 will be awarded Spring 2015.

Arts Oversight Committee

Recommendations

AOC 2014 Recommendations: Status Update

- 1. City: positive messaging about the tax. Some improvement; could see more.
- 2. Communicate tax requirements to the public, better outreach. *Excellent progress; materials in 10 languages.*
- 3. Expedite collections process. Good progress; tax now in tax prep software.
- 4. Review the 5% cap realistic? *This remains a question.*
- 5. Revenue should provide 3-year projections & expenses. Not viable in early stages; consider for future years.
- 6. Clarify school IGAs. IGAs were amended to clarify requirements.
- 7. AOC to require school districts to submit consistent/timely data. Schools are complying with data requests.
- 8. Review funding for schools with excellent teacher/student ratios. *No longer a concern.*

AOC 2015 Recommendations

- 1. Provide definition of "certified arts teacher."
- 2. Provide arts tax or other funding for Southwest and Ivy Charter Schools.
- 3. School districts & RACC to collaborate on model program that fits national standards and addresses concern about FTE allocations.
- 4. AOC will request hours of instruction in each arts discipline next year.
- 5. Revenue should provide projections when possible.
- 6. City should continue to allocate General Fund dollars to RACC.
- 7. AOC work with RACC to track how different tax year dollars are spent.



Arts Oversight Committee

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