

Portland Streetcar

Annual Report

WE KEEP PORTLAND MOVING.





Portland Streetcar

Annual Report

Partnership

- Portland Bureau of Transportation
- Portland Streetcar, Inc.
- TriMet

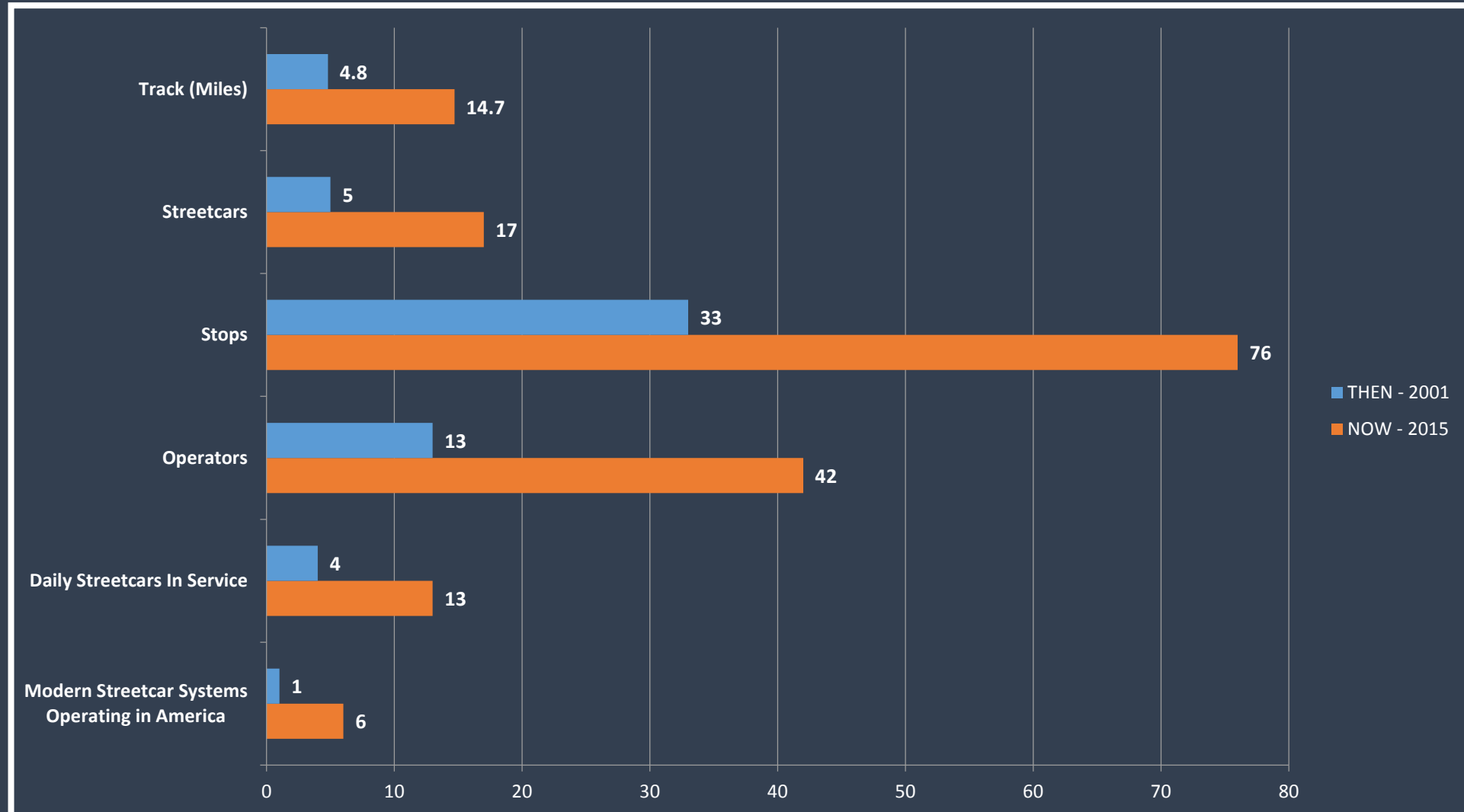
Presentation

- Jim Mark, PSI Board Chair
- Dan Bower, Executive Director, PSI
- Kathryn Levine, Portland Bureau of Transportation

PORTLAND STREETCAR



PORTLAND STREETCAR: 2001 vs 2015



2014 Highlights



Last transit system in the region still operating during February 2014 snowstorm

Car 026 Delivery: November 2014



Streetcar Mobile Music Festival



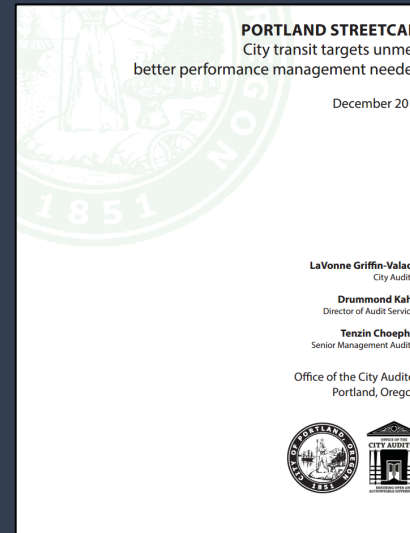
Jasmine Block Double Track



First Streetcar over the Tilikum Crossing: January 2015

2014 Newsmakers

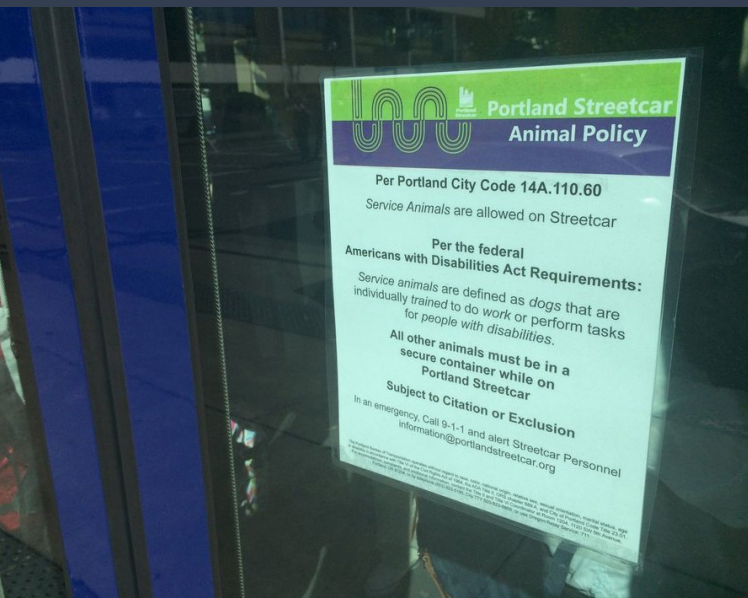
Derailment on W. Burnside: August 2014



City Audits of Streetcar System: May and December 2014



New streetcar systems open in Tucson and Atlanta



Dog Attack on Portland Streetcar: September 2014

“When assessed as transportation, Portland’s streetcar emerged as the clear standout performer with the highest ridership and service productivity....Portland was also the only City in which streetcar performance measures surpass that of average local bus.” *Mineta Institute: Feb. 2105*

Performance Metrics

- **Ridership**

~14,750/Weekday; over 20,000 during summer

~11,000 Saturday

- **Projected Ridership:**

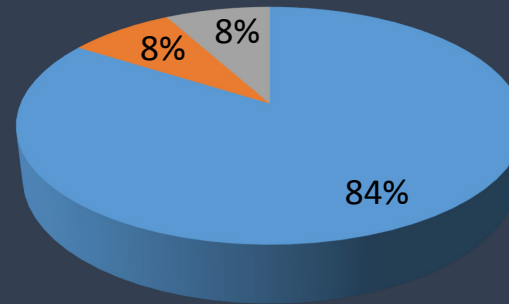
20,000 riders per weekday in 2025



Photo Credit: Caisey Ailes

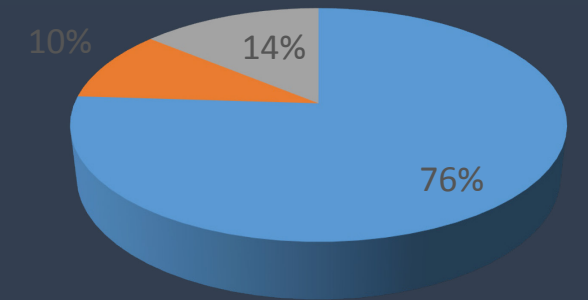
On-Time Performance: City Target: 80%

On-Time Performance: North/South



■ On Time ■ Early ■ Late

On-Time Performance: Central Loop



■ On Time ■ Early ■ Late

- **Fare Compliance:** on board surveys show ~5% of riders with no fare; 48% board with TriMet fare. City Target 10% of Operating Costs covered by fares.

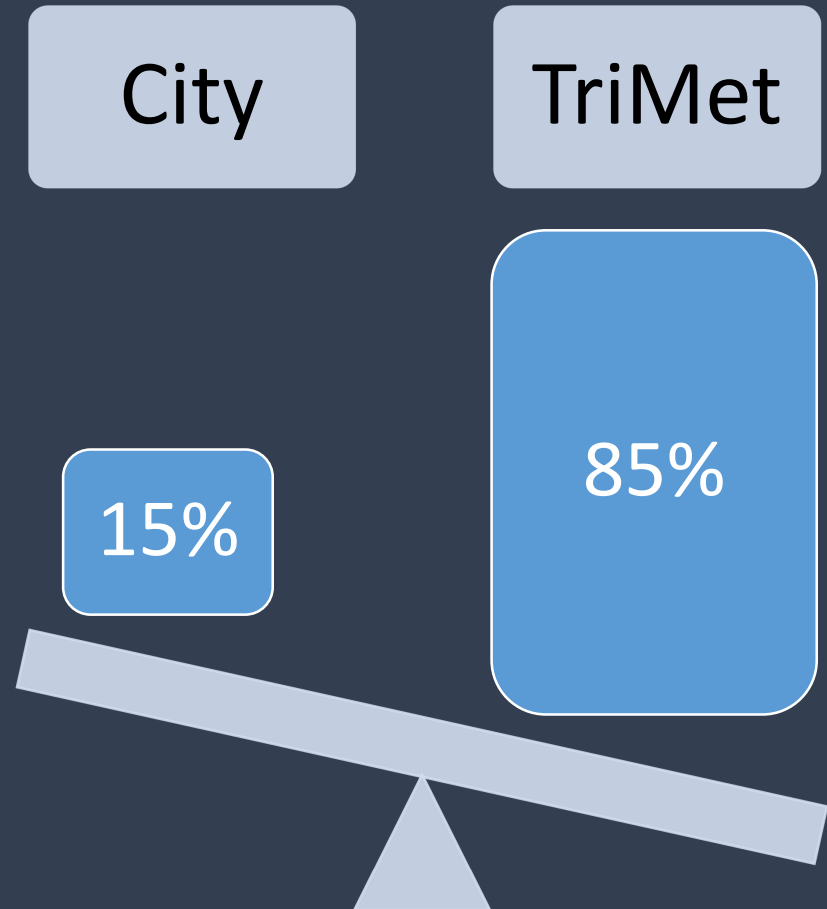
- **Sponsorship:** 14 of 17 vehicles sponsored, 36 stations sponsors.

TRIMET – CITY STREETCAR MASTER AGREEMENT FY 2015/16 OPERATIONS FUNDING

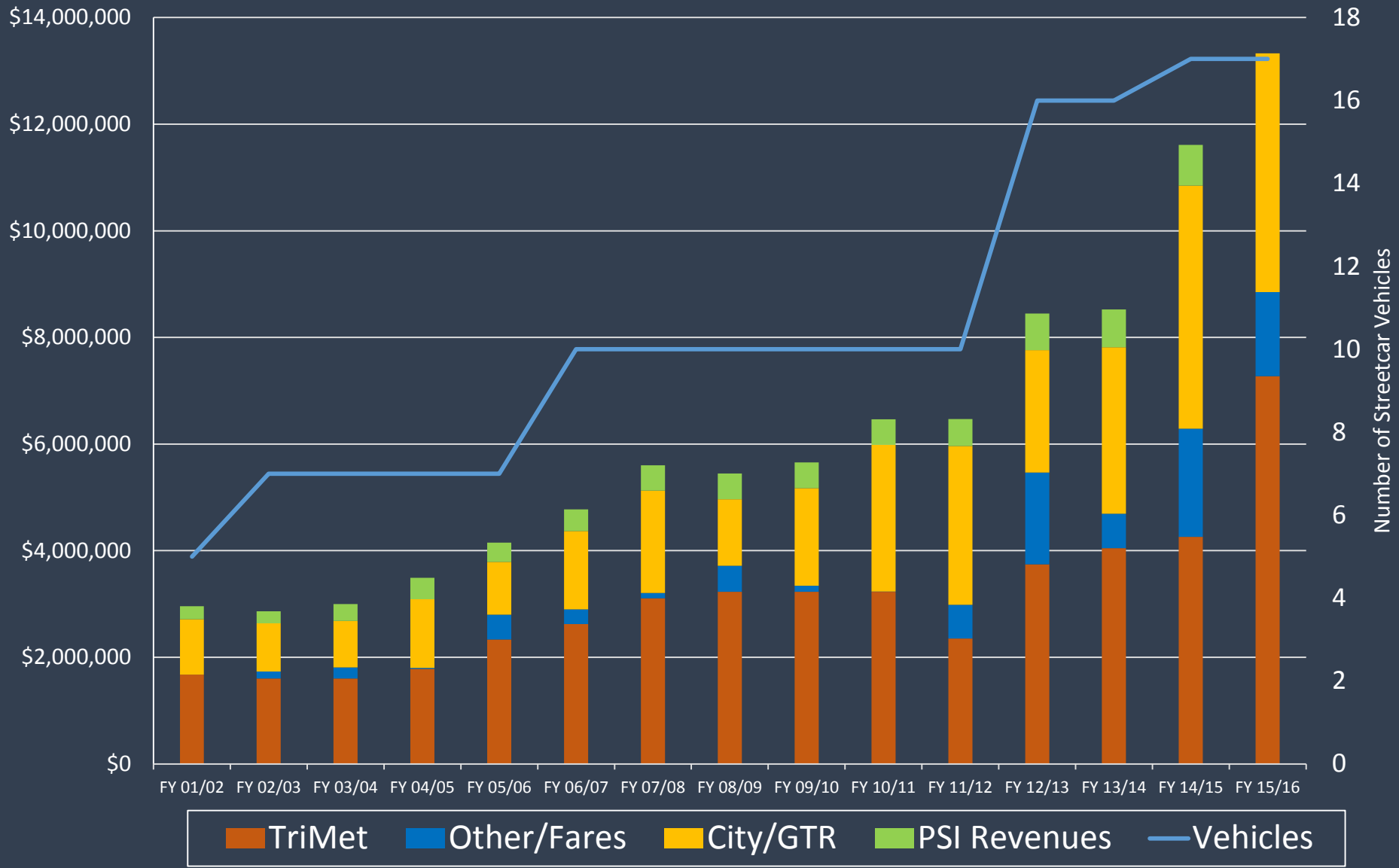
CENTRAL LOOP (CL) OPERATIONS



NORTH/SOUTH (NS) OPERATIONS



Portland Streetcar Annual Budget by Source: 2001 - Present



Next Steps

- Central Loop Opening on September 12, 2015
 - Training
 - ATS Retrofits
 - Fares
- Branding and Communications
- Electronic Fares
- Planning for the Future
- Economic Development Report



Photo Credit: Caisey Ailes



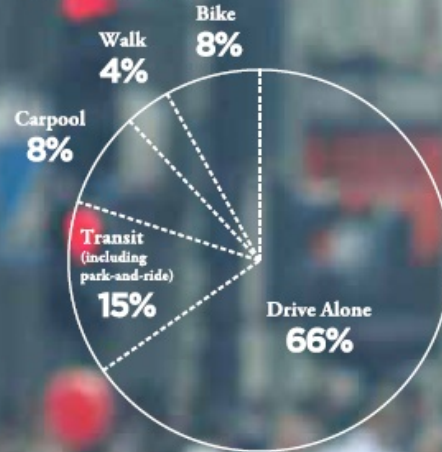
THE COST OF DELAYING ACTION TO STEM CLIMATE CHANGE

July 2014



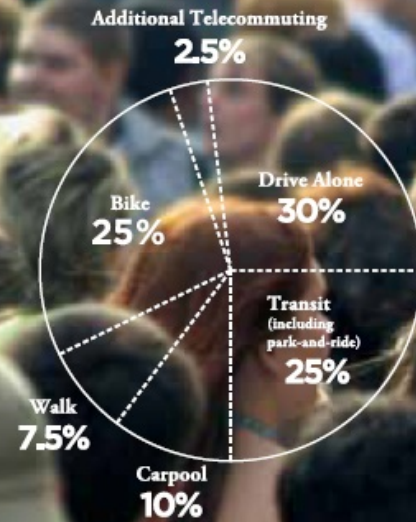
“...mitigation costs increase, on average, by approximately 40 percent for each decade of delay...each year of delay means more CO2 emissions, so it becomes increasingly difficult, or even infeasible, to hit a climate targets...”

CURRENT COMMUTE MODE SHARE FOR PORTLAND



Source: City of Portland Auditor, Service Efforts and Accomplishments: 2007-08

FIGURE 13 2030 TARGET COMMUTE MODE SHARE FOR PORTLAND



228 Housing Units

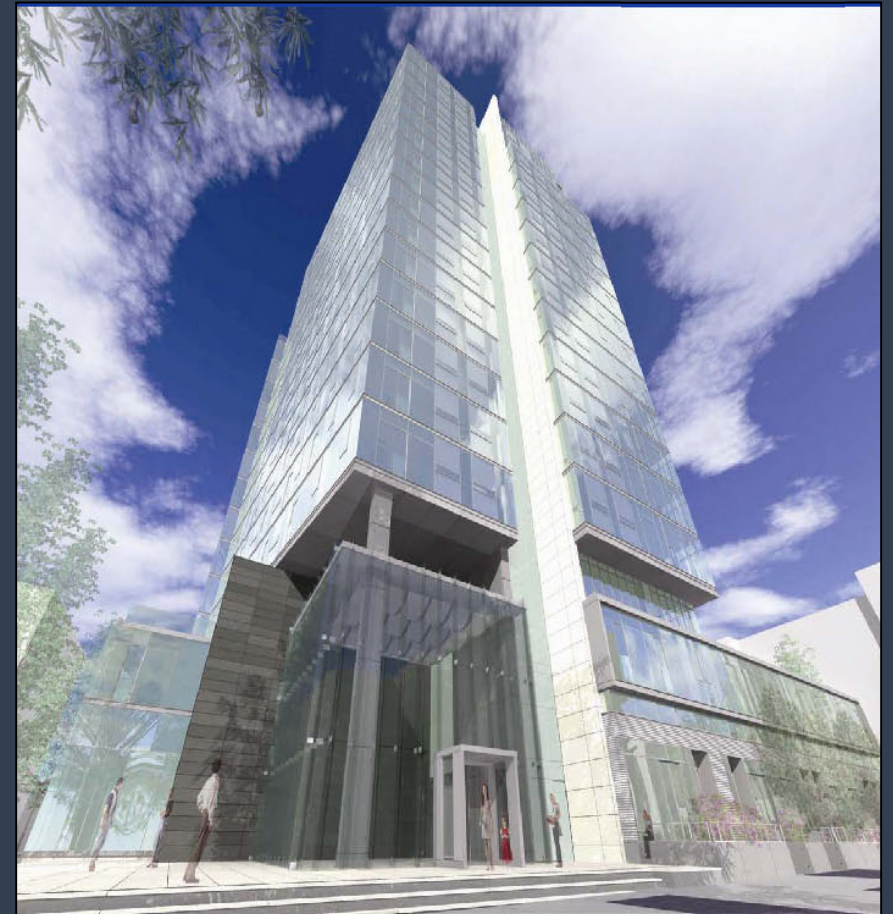
Acres of Land: 21

Annual Vehicle Miles Travelled: 1,988,338



Acres of Land: 1

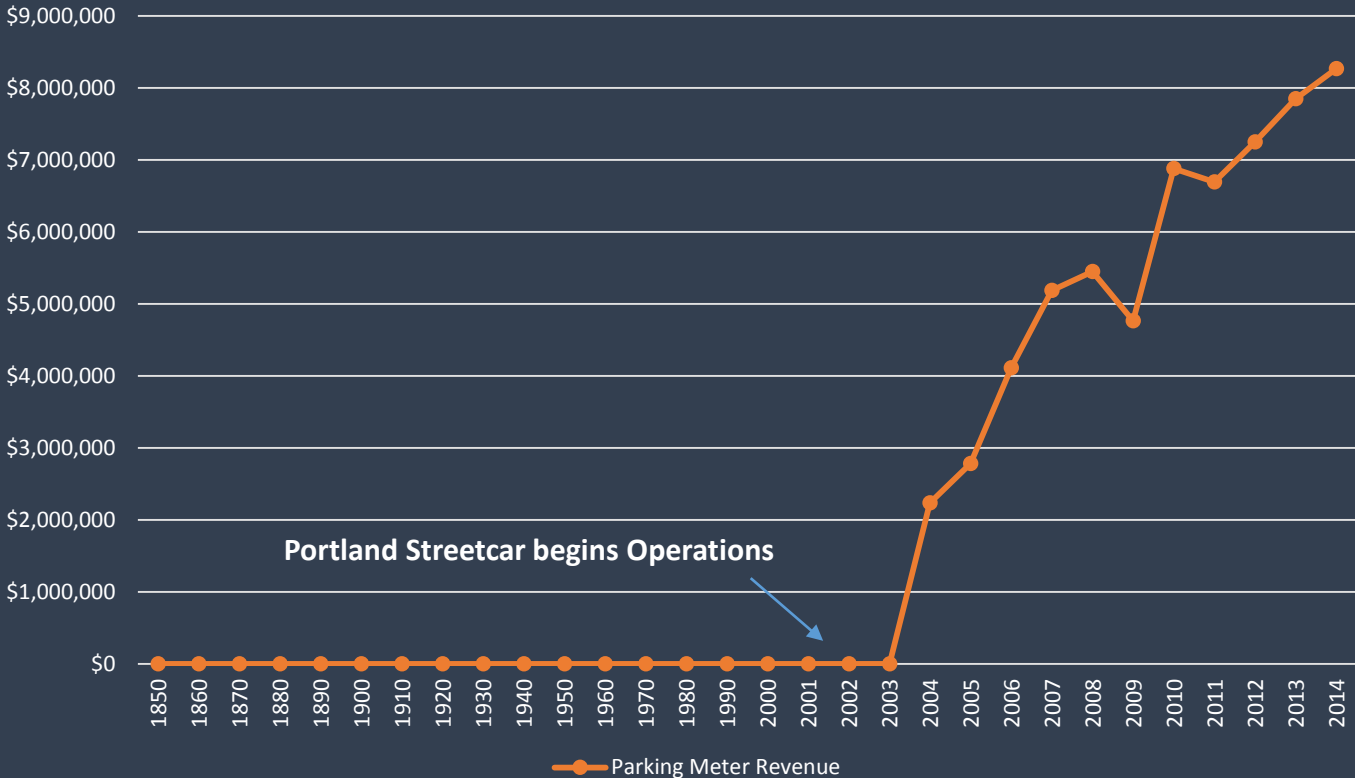
Annual Vehicle Miles Travelled: 894,250



Savings per year 1,094,088 VMT

Before 2002 the City earned \$0 from on-street parking meter revenue from land north of Burnside: Since 2003, the City has earned \$62 million in on-street parking meter revenue from the same land.

Annual On-Street Parking Meter Revenue in the Pearl District:
1850 - Present Source: PBOT



Thank you



Kathryn Levine: PBOT
Jim Mark: PSI Board Chair
Dan Bower: PSI Ex. Director