



Commissioner Nick Fish
City of Portland

PRESENTATION TO COUNCIL

Date: February 17, 2015
To: Commissioner Nick Fish, City of Portland
From: Eloise Damrosch, RACC Executive Director
Subject: **Accept RACC's "State of the Arts" Presentation**

In accordance with our contract with the City of Portland, the Regional Arts & Culture Council (RACC) will deliver its annual "State of the Arts" presentation to City Council on Wednesday, February 25 at 9:45 a.m.

The basis for our presentation is our 2014 Year In Review, available online at <http://racc.org/2014annualreport>. The goal of our State of the Arts presentation is to illuminate the many ways in which RACC leverages city investments with other public and private contributions to build and sustain a strong arts and culture community.

- In our audited financial statements for FY2013-14, RACC received \$4.8 million from the City of Portland, including \$3,562,005 from the General Fund, \$857,090 from the percent-for-art ordinance, and \$200,000 from the Work for Art ordinance, and \$188,329 from the Arts Education & Access Fund ("arts tax"). RACC leveraged that investment into a total budget of nearly \$7.6 million.
- In the current fiscal year, 2014-15, still underway, RACC is estimated to receive \$5,638,251 from the City of Portland, including \$3,603,251 from the General Fund, \$840,000 from the Arts Education & Access Fund, \$145,000 from the percent-for-art ordinance, \$250,000 in one-time funds to restore project grants, \$600,000 in gap funding during the Fall BuMP, and \$200,000 from the Work for Art ordinance. RACC is leveraging that investment into a total budget of \$8,938,319 million this year.
- The Right Brain Initiative published new data showing that students experience a greater increase in test scores after their schools begin working with Initiative. Most significantly, English language learners—who have an average increase of 1.3 points—see test scores increase by 10.4 points after schools partner with Right Brain. Scores continue to rise as schools deepen their level of engagement.
- Thanks to continued support of the City of Portland and growth in our private sector fundraising initiatives, Right Brain grew 40% last year. Today, Right Brain is serving a total of 20,000 students in 59 schools across 7 districts, including 6,321 students in Portland Public Schools.

- RACC awarded approximately \$2 million in grants last year, benefiting 126 not-for-profit organizations, 125 individual artists, and 11 schools.
- As AEAF collections continue to improve, General Operating Support organizations are getting closer to receiving 5% of their annual revenues from RACC, which in turn helps them make their programs and services more accessible to the public. Thanks to the City's general fund plus AEAF revenues disbursed to RACC to date, the average organization is currently receiving 3.8%
- In 2014, RACC acquired 34 pieces for the Portable Works Collection with the focus of increasing representation of Native American artists in the collection. New works include lithographs, monotypes, woodcuts, collagraphs, silkscreens, giclées (inkjet prints) and carved cedar wall sculptures. These pieces go into the rotation of artworks that get displayed in city and county buildings.
- Several exciting public art commissions were installed last year, including John Grade's *Bastion* at the Columbia Boulevard Wastewater Treatment Plant, Adam Kuby's installation at the Westmoreland Nature Play Area, and Crystal Shenk and Shelby Davis's whimsical sculptures along the SE Division Streetscape.
- Work for Art raised \$776,007 in the campaign that ended in June of 2014, and is working diligently to repeat that success with the 2014-15 campaign that is still underway.

We appreciate everything that the Portland City Council does to support arts, culture, creativity and innovation. Together we are making great strides in our collective efforts to ensure that every Portland resident has the opportunity to benefit from a strong, vibrant and diverse arts community.

We recommend that Council accept RACC's "State of the Arts" report.

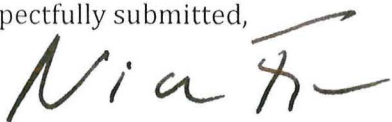


Eloise Damrosch
Executive Director

TO THE COUNCIL: Commissioner Fish concurs with the findings of the RACC Executive Director,
and

RECOMMENDS: That the Council accept the report.

Respectfully submitted,



Nick Fish
Commissioner, City of Portland

Agenda No.
REPORT
Title

Accept report on the state of the arts from the Regional Arts and Culture Council (Report).

<p>INTRODUCED BY Commissioner/Auditor: Commissioner Nick Fish</p>	<p>CLERK USE: DATE FILED <u>FEB 20 2015</u></p>
<p>COMMISSIONER APPROVAL</p> <p>Mayor—Finance and Administration - Hales</p> <p>Position 1/Utilities - Fritz</p> <p>Position 2/Works - Fish <i>NZF</i></p> <p>Position 3/Affairs - Saltzman</p> <p>Position 4/Safety - Novick</p>	<p>Mary Hull Caballero Auditor of the City of Portland</p> <p>By: <u><i>Mary Hull Caballero</i></u> Deputy</p>
<p>BUREAU APPROVAL</p> <p>Bureau: Regional Arts & Culture Council Bureau Head: Eloise Damrosch <i>ed</i></p>	<p>ACTION TAKEN:</p> <p>FEB 25 2015 ACCEPTED</p>
<p>Prepared by: Jennifer Kalez Date Prepared: February 19, 2015</p>	
<p>Impact Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/></p>	
<p>City Auditor Office Approval: required for Code Ordinances</p>	
<p>City Attorney Approval: required for contract, code, easement, franchise, charter, Comp Plan</p>	
<p>Council Meeting Date February 25, 2015</p>	

AGENDA
<p>TIME CERTAIN <input checked="" type="checkbox"/></p> <p>Start time: <u>9:30am</u></p> <p>Total amount of time needed: 60 min (for presentation, testimony and discussion)</p>
<p>CONSENT <input type="checkbox"/></p>
<p>REGULAR <input type="checkbox"/></p> <p>Total amount of time needed: _____ (for presentation, testimony and discussion)</p>

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:		
		YEAS	NAYS
1. Fritz	1. Fritz	✓	
2. Fish	2. Fish	✓	
3. Saltzman	3. Saltzman	✓	
4. Novick	4. Novick	✓	
Hales	Hales	✓	