



... because no one should be
HUNGRY

Waterfront Blues Festival's Economic Impact

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Rose City Blues Festival ★ *The Album*

©1987 Melody Arts Music

Recorded live at Waterfront Park July 25, 1987

Portland, Oregon

ROSE CITY





City of Portland: a great partner

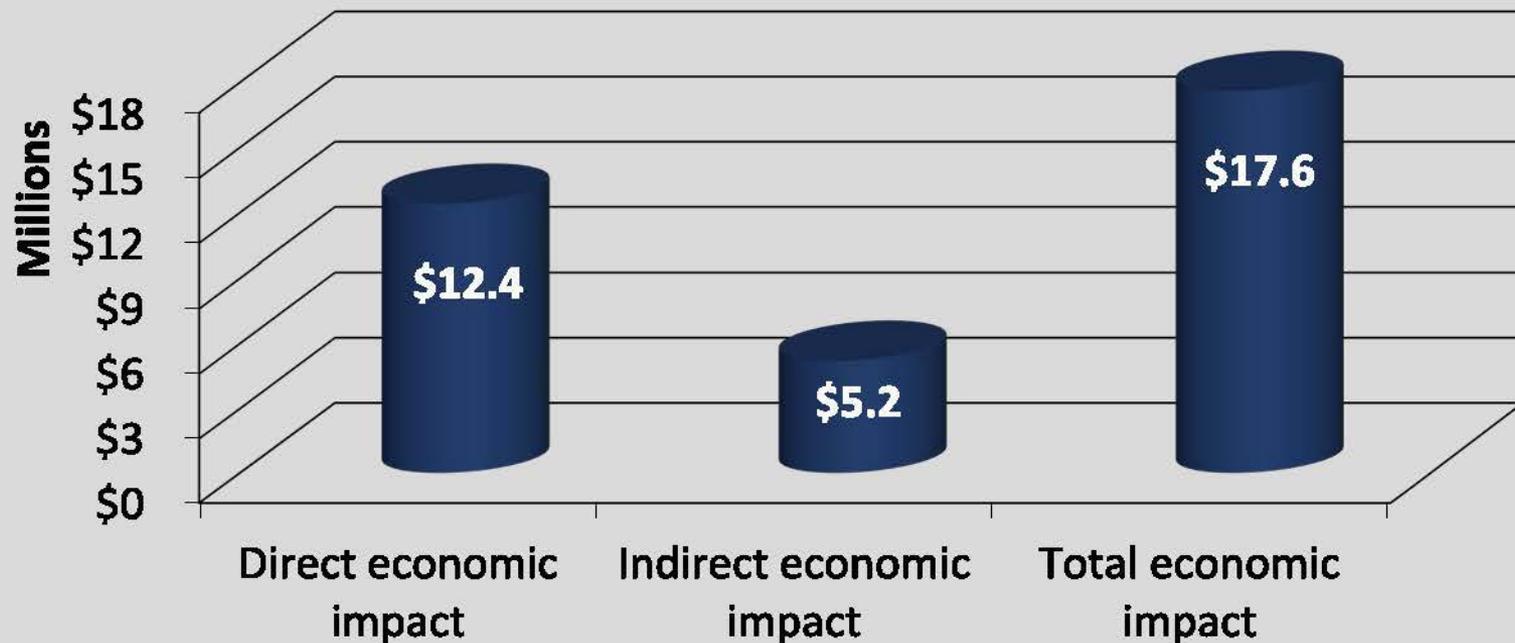


Economic impact report



Economic impact report

2013 Waterfront Blues Festival generated an estimated economic impact of **\$17.6 million**



Major economic stimulus categories

**Accommodations:
\$5.75 million**



**Food and drink:
\$4.2 million**

Transportation

SmartPark

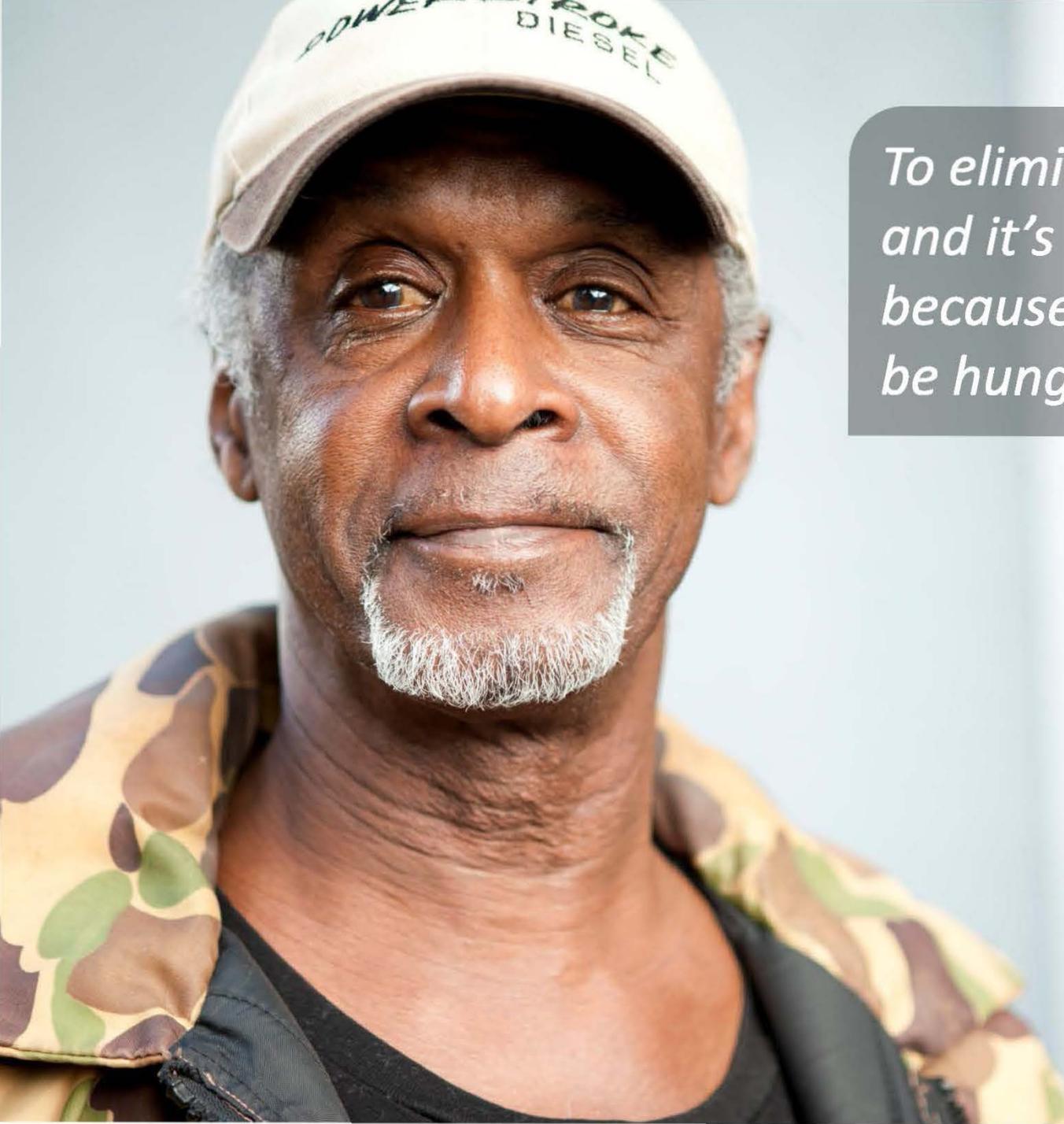


The core attendee group



Fireworks!





*To eliminate hunger
and it's root causes...
because no one should
be hungry*