

DESIGN HEARING CHECK-IN

MARCH 20, 2014





Project Design Team

Owner's Representative: Unico Properties LLC

Architect:

ZGF Architects LLP

Associate Architect:

Ankrom Moisan Architects, Inc.

Civil Engineer:

Harper Houf Peterson Righellis, Inc.

Structural Engineer:

KPFF Consulting Engineers

Design Build Mechanical, Plumbing and Electrical Subcontractors:

Ocean Park Mechanical

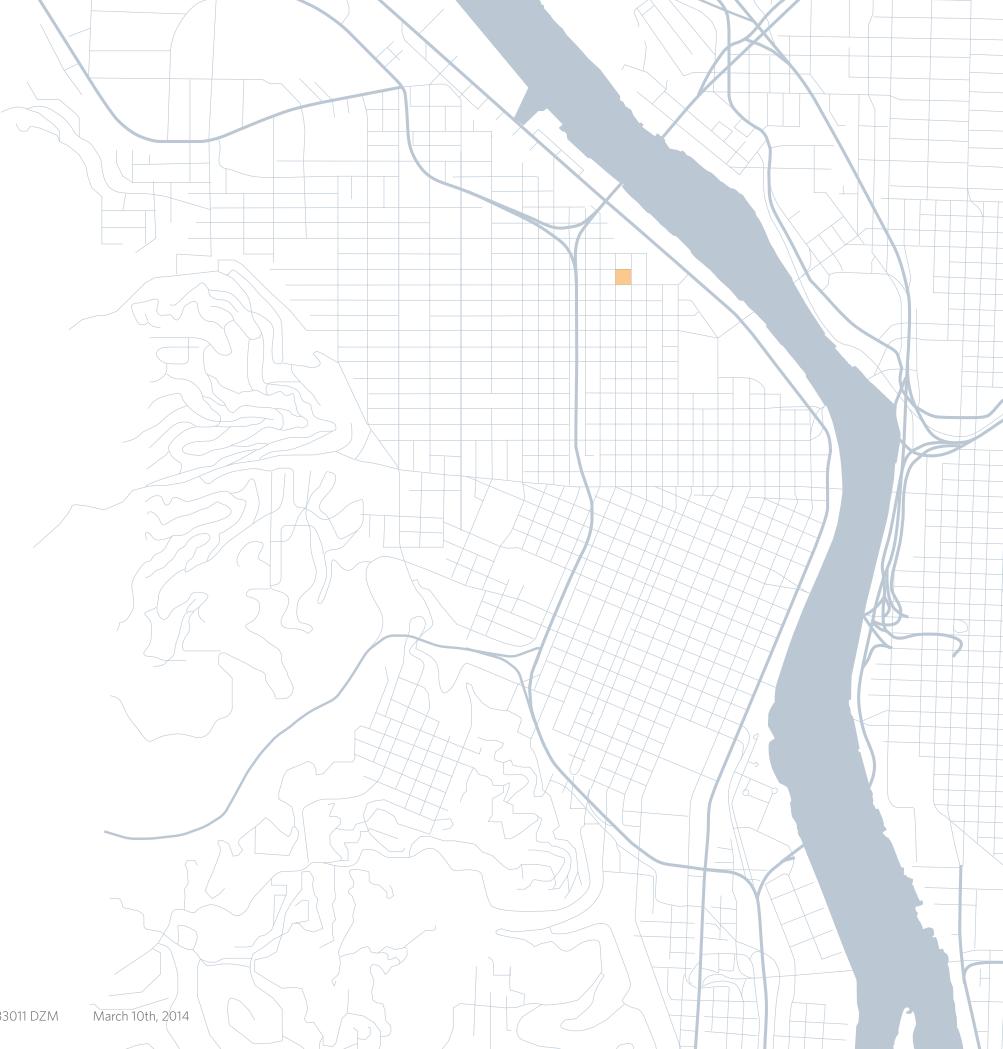
DYNA Electric





Table of Contents

Comments from Design Hearing 2/20/2014	7
Concept Re-Examination	11
Current Building Design	17
Current Landscape Design	4







COMMENTS FROM DESIGN HEARING ON 2/20/2014

SUMMARY OF DESIGN HEARING COMMENTS

SF PLAZA

If you don't develop the SE corner with a building (which is preferred by a majority), then make that landscape space a space for people and a way from the street corner into the plaza.

The building wall is far from Overton.

The entry overhang is low and deep and creates an unfriendly covered space. Not a hospitable entrance. Columns seem undersized and institutional.

With the removal of a port cochere (which is a good thing), the tower landing on columns and a large plaza lose their original intention.

The plaza paving pattern is nice, but not good with poured-in-place - there will be cracking problems. The preference for a plaza surface is stone or pre-cast.

Poured concrete is not nice. Too much concrete. Concrete columns not nice.

Plaza is lacking texture, color, art, details to make it feel like you are "home".

If plaza stays, think about furniture, art, plantings inside and outside so there is connection between the 2 spaces. The plaza needs places to be.

The indoor/outdoor room design/concept could be better informed by some of the more successful hotels that have similar situations.

Don't rely on an event to make the space. There won't be many events. Make it a place for everyday. Define spaces.

No back corridors for live/work and townhomes. Townhomes could be accessed from 12th. Live/work could have access off the plaza, too.

PODIUM

Why are live/work and townhomes so different? The live/work are much more successful. The 2 bars can have subtle distinctions b/c they are at different streets and are different types of housing, but with all the differences all the way around the podium, they may want to be more similar.

Why can't the 12th bar be a consistent height? By bringing the East bar to Overton, 1-story seems too low - make it 2 stories.

Too much blank wall area.

Garage entry needs to move and come to street.

South elevation - too much blank wall, doesn't address street, not engaging with the pedestrian, very suburban.

Make the West bar like the East bar - make the West a "wing".

West is successful - take it to the east, north and south. East is consistent, has a good % of glass, it is urban/raw, it is simple and straightforward.

Lots of corners have blank walls. SE corner is prime retail corner. NE was called out b/c lacking in cohesion, too. Activate corners.

The tower can't breathe at the north. Not a compelling composition.

Loading/back-of-house has extra dead space. Make it more efficient and reclaim space for active uses.

LANDSCAPE

Tree plan is strange. If the landscape plans across the streets are informing your street tree choices, show that so we better understand the choices you are making.

COLOR

Too strong, too pronounced.

Afraid of too pink.

Hope is for more subtle, neutral tones.

The color doesn't work so well at the tower walls b/c it isn't volumetric - it is only graphic. It is nice at the top where it is volumetric. (Not suggesting it should only be at the top b/c the whole idea is lost, just pointing out where and why it works.)

One supporter for color b/c it is artistic and playful.

The DAR drawings seemed to be smokier/ephemeral. The red is too real and too solid now.

If red went to grey, you'd have a neutral/subtle color and it would better integrate with base.

Have you considered no color?

The tower is unbalanced because it is heavy at the corners where it wants to be light. Crystalline tower sounds nice.

COHERENCY

To solve the coherency problem you will lose things. Big shifts are needed to take to heart our comments.

Big coherency problems. Tower and base are not related. They are each doing their own thing.

Tower is not resolved with base. East podium elevation is different - too much.

Static vs. dynamic. Too much tension. Unresolved tension. One is so static and one is so dynamic. Resolve this. Would a twist in the base help? Would a static tower help?

Tower touches tenuously in plaza - "embarrassed" to be there. It needs to land in plaza with incredible intention.

If you keep a twist, you've created significant problems to resolve.

Round columns are incongruous with the whole base.

One supporter for thin columns.

Poor composition at base all around.

You denied the twisted form to come down.

Stair from plaza to rooftop gardens is an awkward form.

With a twist, the project fails b/c the negative space at the ground kills the activation of the street.

Have you considered a really strong base, where the tower lands on the podium?

The building is doing too much. Would rather 1 or 2 strong ideas done well.

12TH AVENUE

One supporter for landscaping and decks to be the space b/w units and street. Maybe others, but majority support for stoops.

Make it an urban edge and introduce stoops with entry doors. (look at the project at NW 11th and Hoyt.) You could bring f.f. of townhomes lower so you need fewer steps.

13TH AVFNUF

Preference for a well-detailed continuous canopy now.

The dock seems too low to be warranted.

DESIGN REVIEW HEARING - FEEDBACK SUMMARY







SUMMARY OF DESIGN HEARING COMMENTS

- 1. Stronger base, lighter tower
- 2. Float the tower
- 3. Hold SE Corner
- 4. Activate Edges
- 5. More intimate plaza/courtyard
- 6. Consistent Architectural Language
- 7. Add stoops
- 8. Additional canopy cover
- 9. More Glazing







CONCEPT REFINEMENT



ORIGINAL CONCEPT

TOWER

The efficiently planned 250' tall residential point tower is centrally placed on the site to extend the view zone between the building and its neighbors. The towers alignment is also rotated off the urban grid and optimized to further increase views and daylight opportunities for residents. This alignment is significant in defining the dialogue between the building and the river as it parallels the Willamette's edge. This rotated plan will increase residents' privacy and minimize direct viewing into neighboring tower's residential spaces. Light and airy, the tower rises above the podium to brighten the skyline with window wall and textured metal panel facades.

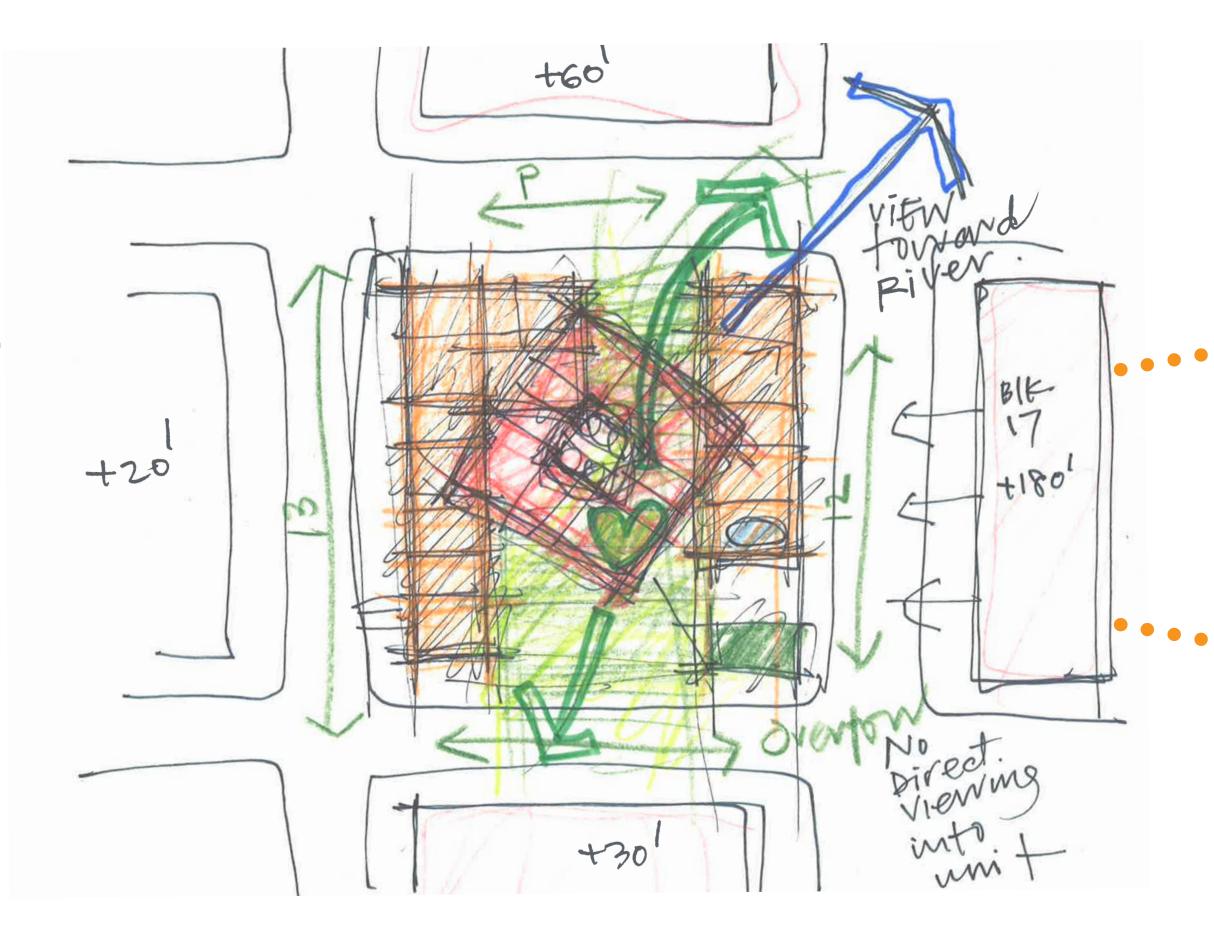
PODIUM

The podium anchors the building to the neighborhood. It is grounded with richly hued masonry walls punctuated by glazed and unglazed openings. Drawing on influences reminiscent of the warehouse district, it incorporates an elevated sidewalk / dock amenity and will be designed to accommodate flexibility. The third level will provide prime indoor and outdoor amenity spaces.

SITE

The northern street face is defined by one and two story retail and residential support space. Additional retail, live/work units, and townhomes flank the east and west sides further establishing the urban edges for the project.

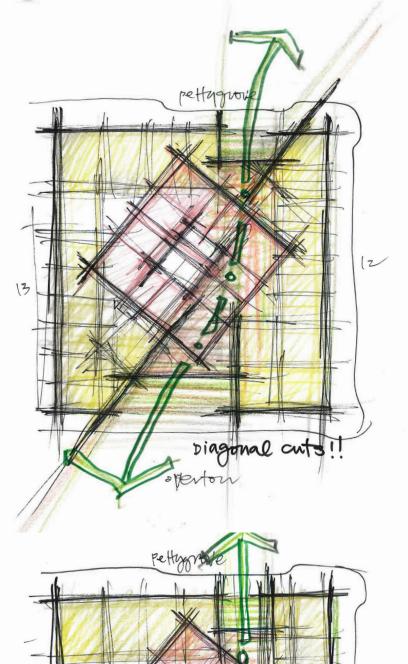
The grand building lobby is centrally located on site with a large welcoming plaza facing south. The lobby and plaza are integral, forming a virtually seamless indoor and outdoor room. Trees and landscaped planters work together to maintain the building lines and form inviting places for respite. The smaller Pettygrove plaza entrance faces north and provides a second pedestrian entry off of the primary green street. This court offers a more private outdoor patio and garden for the townhouse tenants and others to enjoy. Drop off and parking access is from 12th Avenue. Service access is from 13th Avenue.



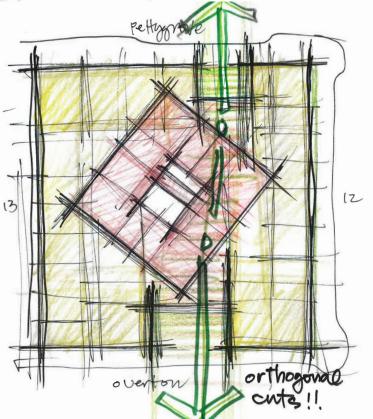
CONCEPT REFINEMENT













DIAGONAL VS. ORTHOGONAL AT THE PODIUM

In the process of further refinement at the podium, the incorporation of both formal diagonal and orthogonal moves were studied. The diagonal cuts served as an acknowledgement of the strong diagonal tower placement and provided the opportunity for the tower to 'read' at the façade. Conversely, the orthogonal cuts establish a strong unified base above which the light and airy tower is free to differentiate itself. The current design illustrates the incorporation of these orthogonal moves.

OPTION 1: DIAGONAL

- Strong, consistent base with lighter, floating tower above
- Hold all edges with activities
- Diagonal cut at plaza/courtyard to relate to tower above

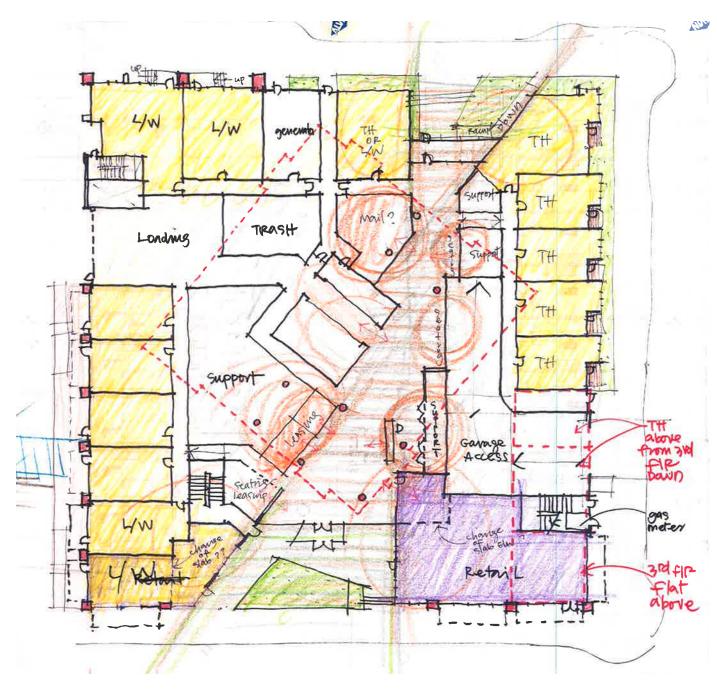
OPTION 2: ORTHOGONAL

- Strong, consistent base with lighter, floating tower above
- Hold all edges with activities
- Orthogonal cut at plaza/courtyard to juxtapose with the floating tower above

CONCEPT REFINEMENT







OPTION 1: DIAGONAL

- Strong, consistent base with lighter, floating tower above
- Hold all edges with activities
- Diagonal cut at plaza/courtyard to relate to tower above

STUDY 1

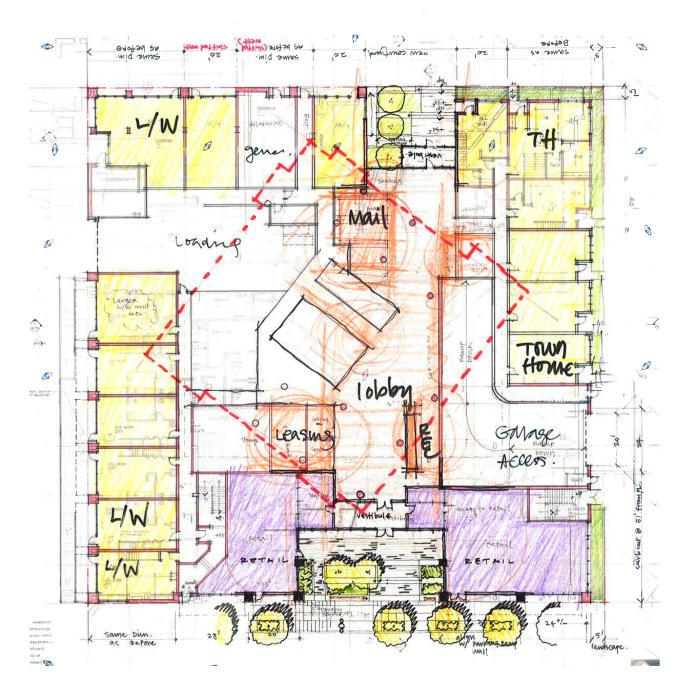


STUDY 2









OPTION 2: ORTHOGONAL

- Strong, consistent base with lighter, floating tower above
- Hold all edges with activities
- Orthogonal cut at plaza/courtyard to juxtapose with the floating tower above

STUDY 1



STUDY 2









CURRENT BUILDING DESIGN





VIEW LOOKING NORTHEAST

CURRENT BUILDING DESIGN





VIEW LOOKING NORTHWEST

CURRENT BUILDING DESIGN

CURRENT CONCEPT

The original concept project description for the tower and podium remains unchanged with the refined current design. What has changed in the current concept is the relationship the building has to the immediate site, the poise of the level 3 podium roof, and the use of materials throughout. The design has embraced the idea of a solid, clean, and grounded podium with a lighter tower floating above.

The revised podium claims the site with stronger urban edges at all four facades and corners. Retail has been relocated from the northwest corner to the south façade flanking the main entrance and reaching to the southeast corner. Townhomes remain along NW 12th Avenue and wrap the northeast corner along Pettygrove. Live/Work units remain along NW 13th Avenue and wrap the northwest corner along Pettygrove. The single story units that once graced the podium roof have been removed in favor of a clean plane of eco-roof and terrace.

The once spacious south pedestrian plaza has been reduced to a much more intimate court and is the primary entry sequence for both the residential tower and adjacent retail. The north entry court has also been refined in layout and landscape composition. In both locations finer grained materials and textures have been introduced. In lieu of poured in place concrete paving, we've proposed a mix of cast concrete and concrete unit pavers. Accent units in the paver pattern will further increase the degree of texture.

The materiality of the tower and podium has also been enhanced. In place of earthy toned painted metal panels we have incorporated naturally colored stainless steel tiles. The use of these tiles provides for a more refined gradation from dark to light and the opportunity to dial in just the right amount of color for interest and resulting in a lighter appearance. At the podium, the design has held on to the rich clinker brick façade but has introduced vertical wood cladding at resident townhome entryways for warmth and texture.



VIEW LOOKING NORTHEAST ALONG PETTYGROVE





NW PETTYGROVE ST.



PREVIOUS BUILDING DESIGN

Scale: 1/32'' = 1'-0''

32'

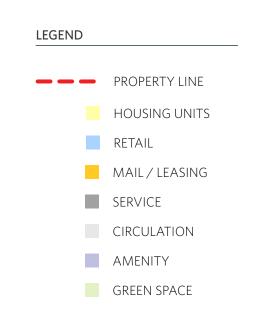
16′

PROPERTY LINE

HOUSING UNITS

NW PETTYGROVE ST.

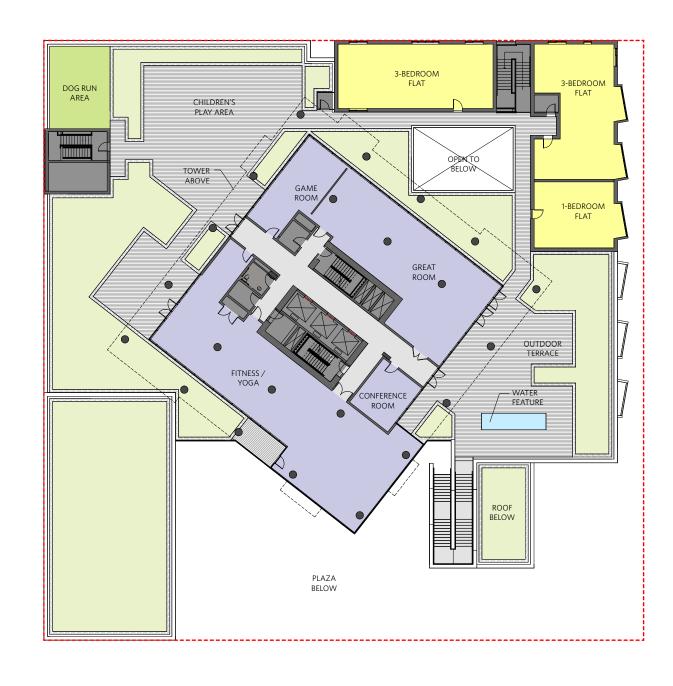






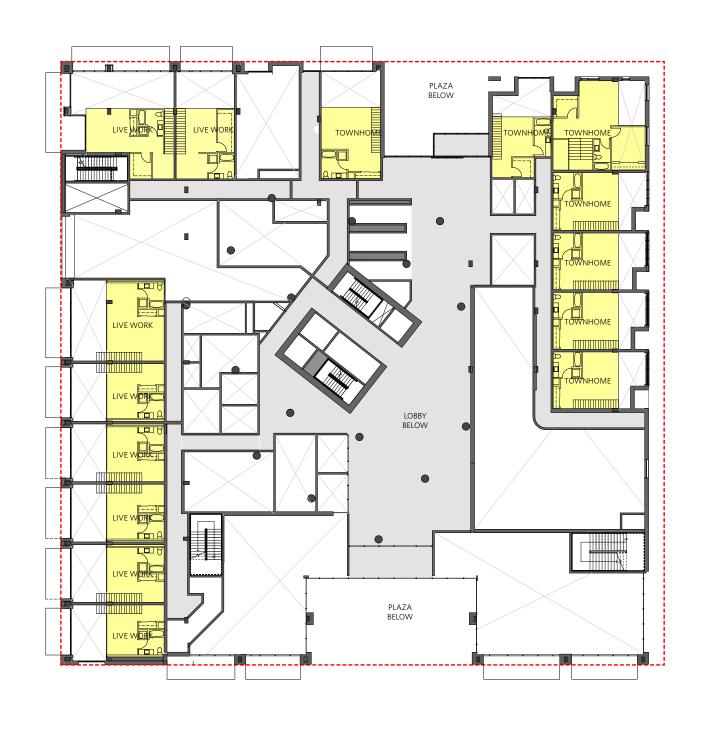


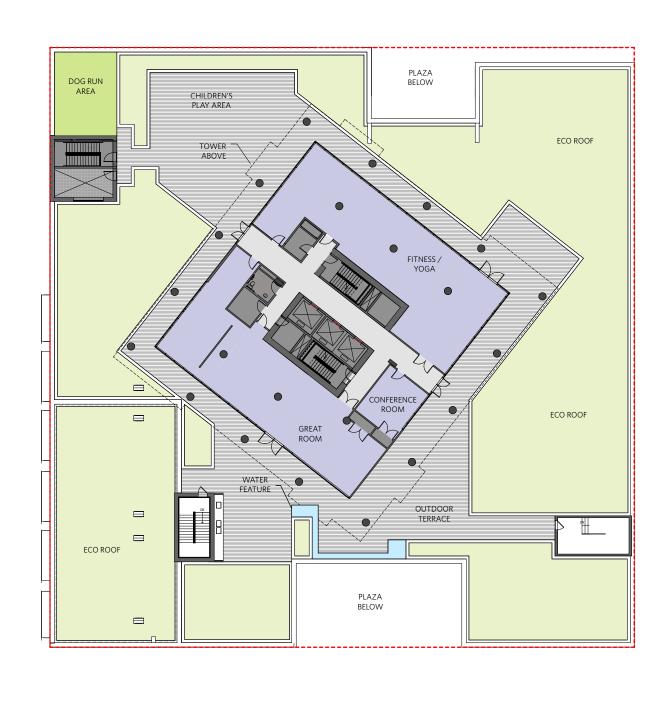














HOUSING UNITS MAIL / LEASING
RETAIL SERVICE

CIRCULATION
GREEN SPACE

AMENITY

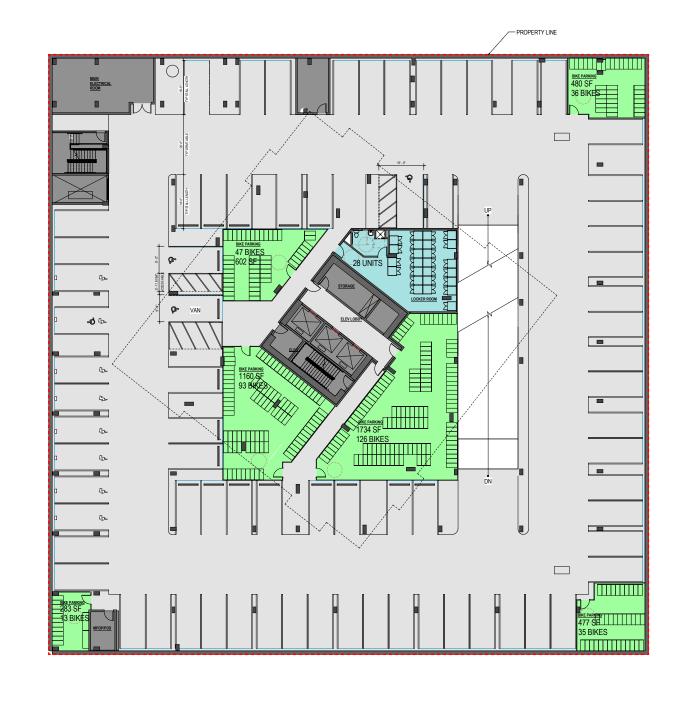




LEVEL P2 — PARKING

LEVEL P1 — PARKING





Scale: 1/32'' = 1'-0''



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PROPERTY LINE

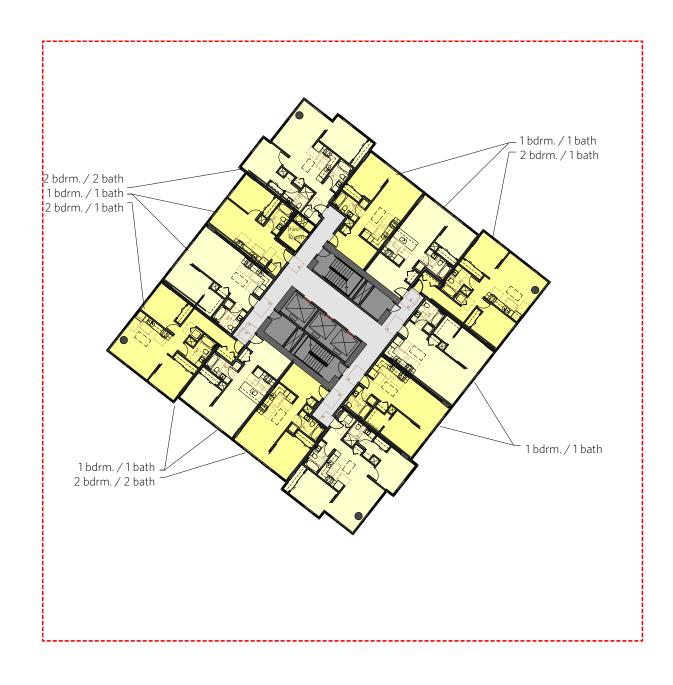


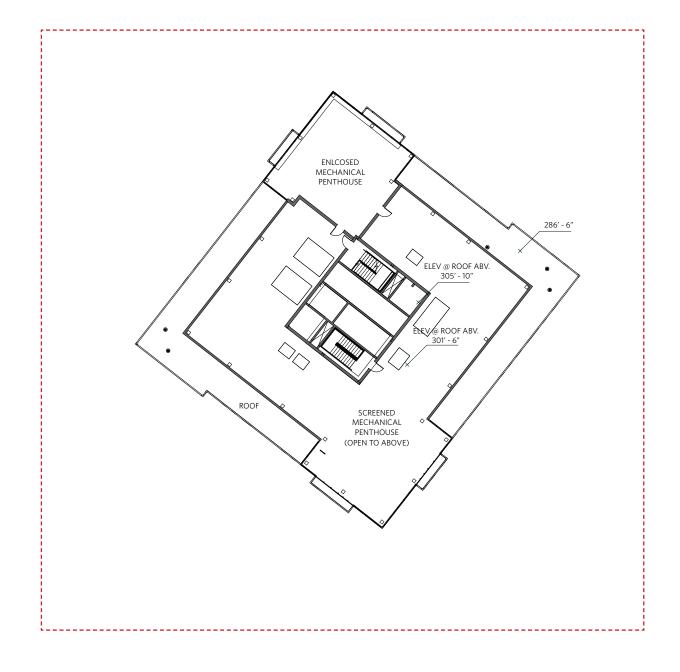
LONG TERM BIKE PARKING





MECHANICAL PENTHOUSE, LEVEL 27





Scale: 1/32'' = 1'-0''





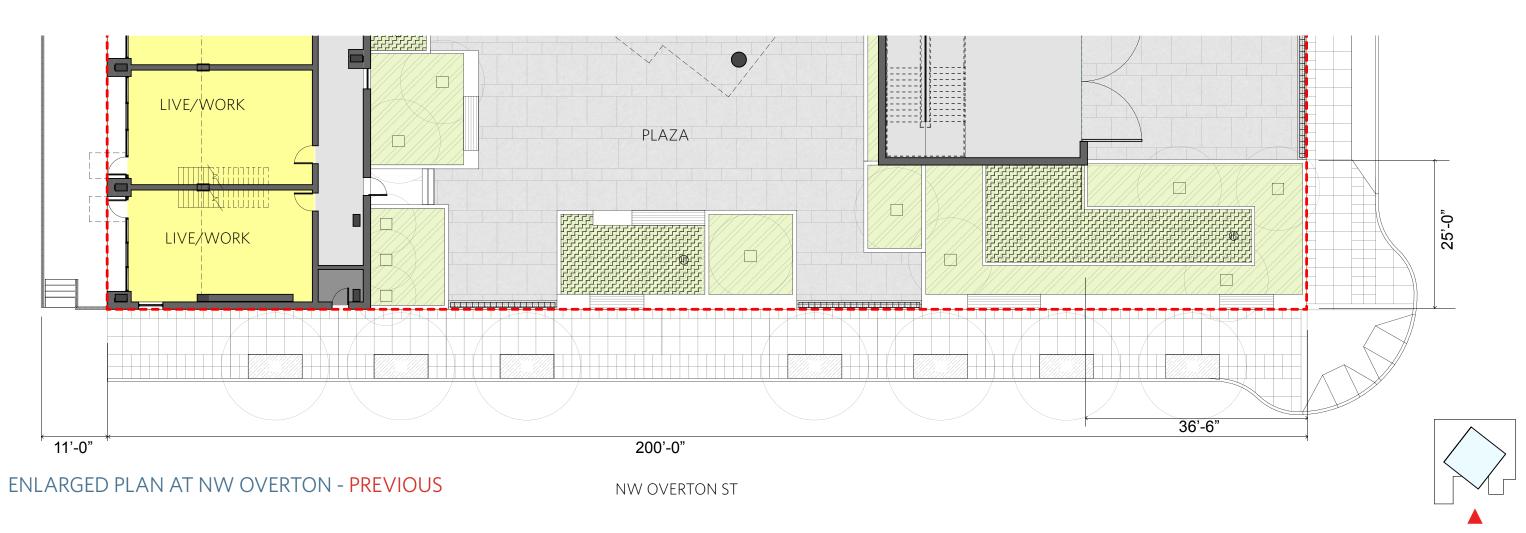








SOUTH ELEVATION AT NW OVERTON - PREVIOUS



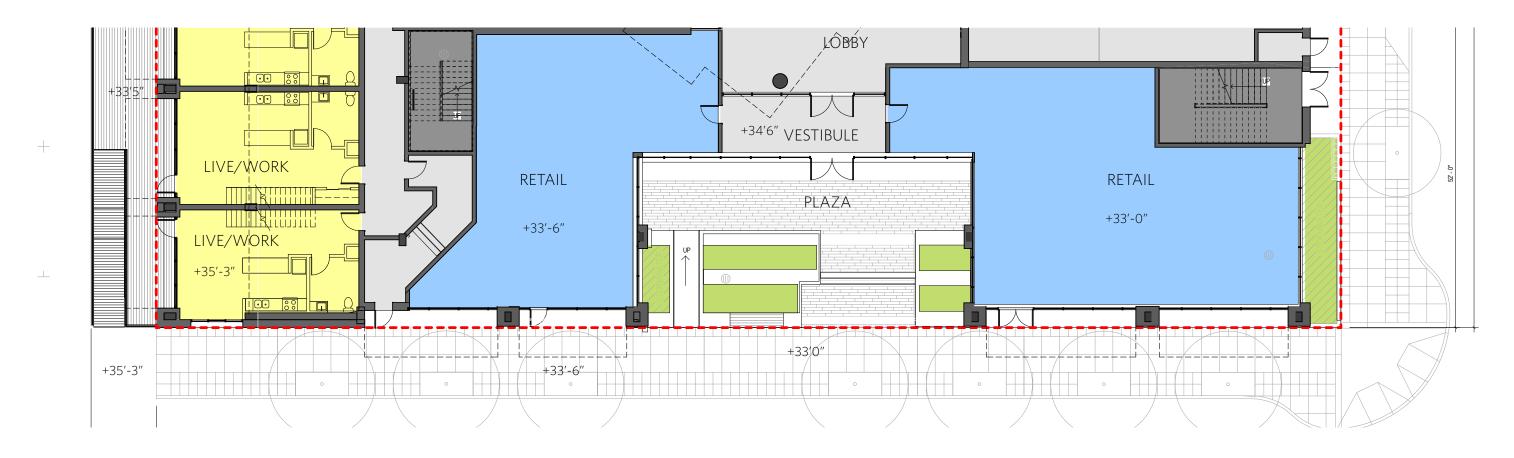
PREVIOUS DESIGN

THE OVERTON





SOUTH ELEVATION AT NW OVERTON - CURRENT



ENLARGED PLAN AT NW OVERTON - CURRENT



VIEW LOOKING NORTHWEST AT NW OVERTON



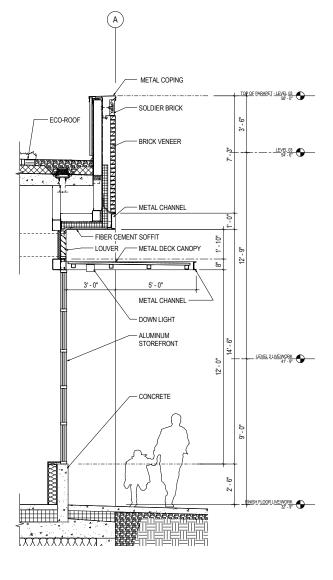








Clinker Brick



SECTION AT RETAIL



March 10th, 2014

Sandblasted concrete sill.

Painted metal at Podium = "Dark Grey"

metal canopy.

to match PPG "Silverstorm" or similar. To be used at metal mesh guardrails, metal louvers, metal panel, metal doors, and

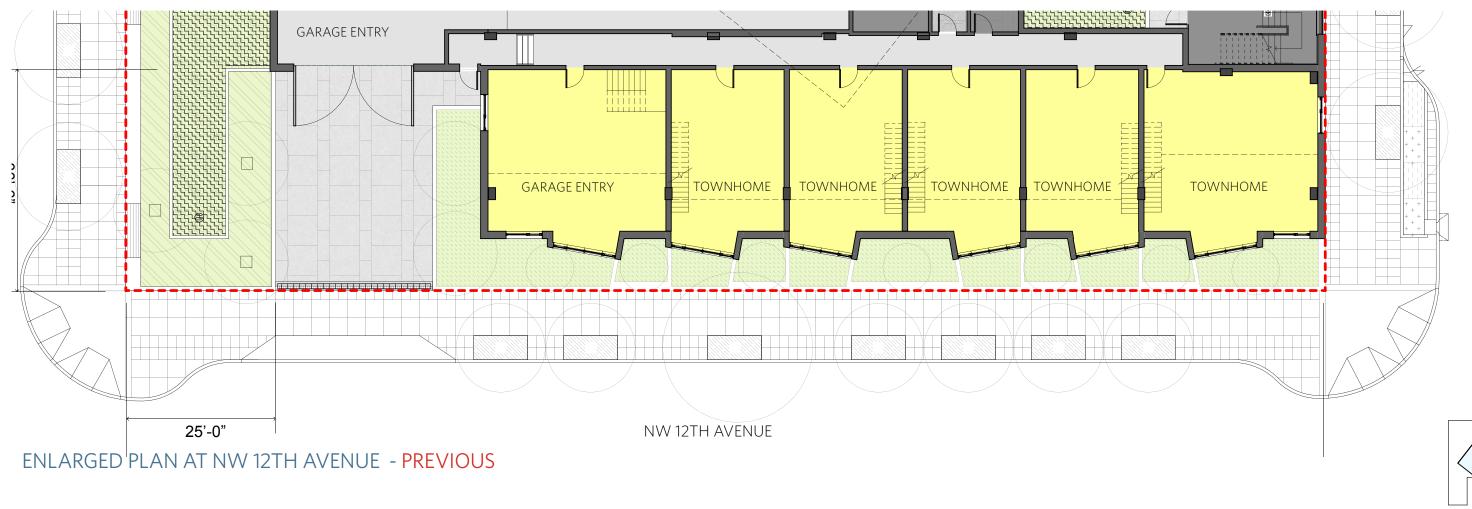
Painted metal panel "Light Grey" to match PPG "Satin Nickel" or similar.







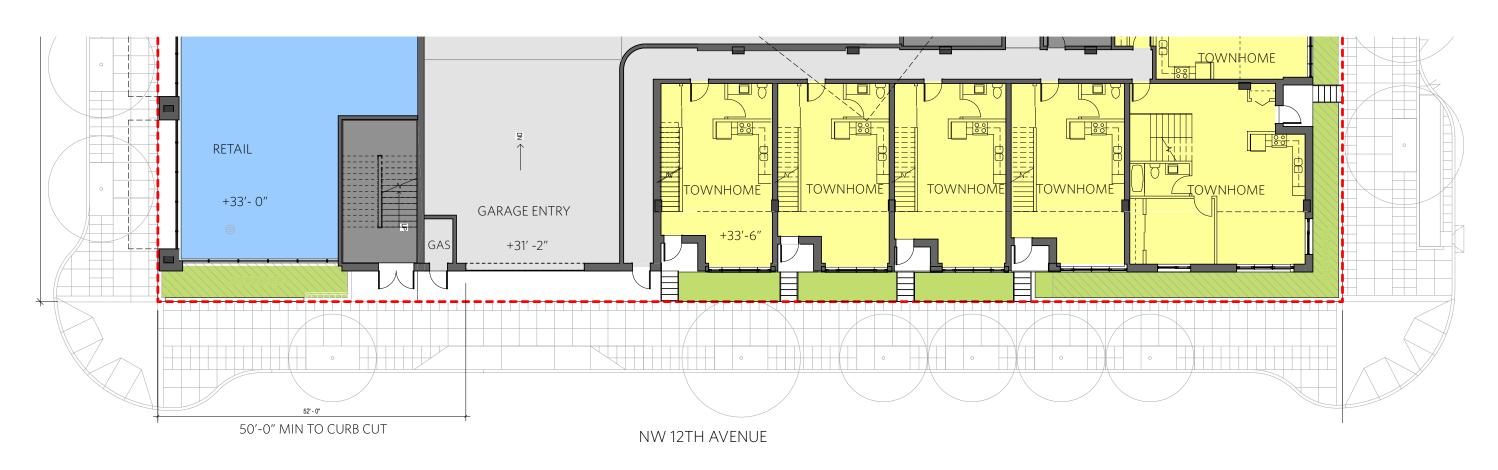
EAST ELEVATION AT NW 12TH AVENUE - PREVIOUS



PREVIOUS DESIGN



EAST ELEVATION AT NW 12ATH AVENUE - CURRENT



ENLARGED PLAN AT NW 12TH AVENUE - CURRENT



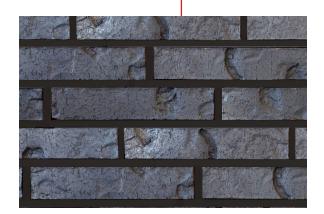




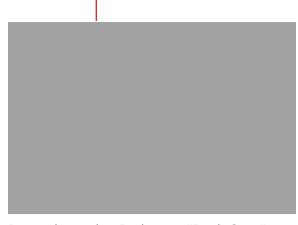
VIEW LOOKING NORTHWEST AT NW 12TH AVENUE



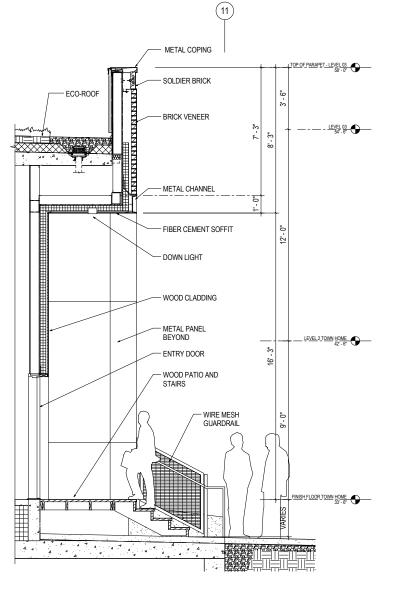
ENLARGED VIEW OF TOWNHOMES



Clinker Brick



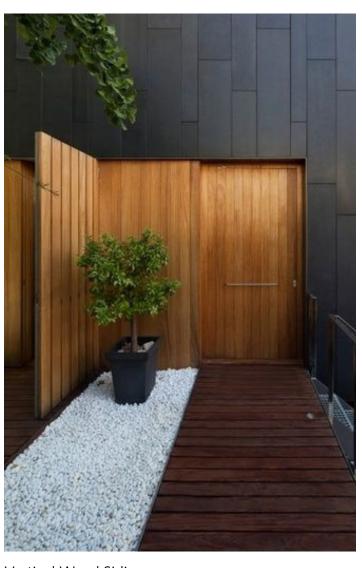
Painted metal at Podium = "Dark Grey" to match PPG "Silverstorm" or similar. To be used at metal mesh guardrails, metal louvers, metal panel, metal doors, and metal canopy.



SECTION AT TOWNHOME ENTRANCE



Sandblasted concrete planters.



Vertical Wood Siding



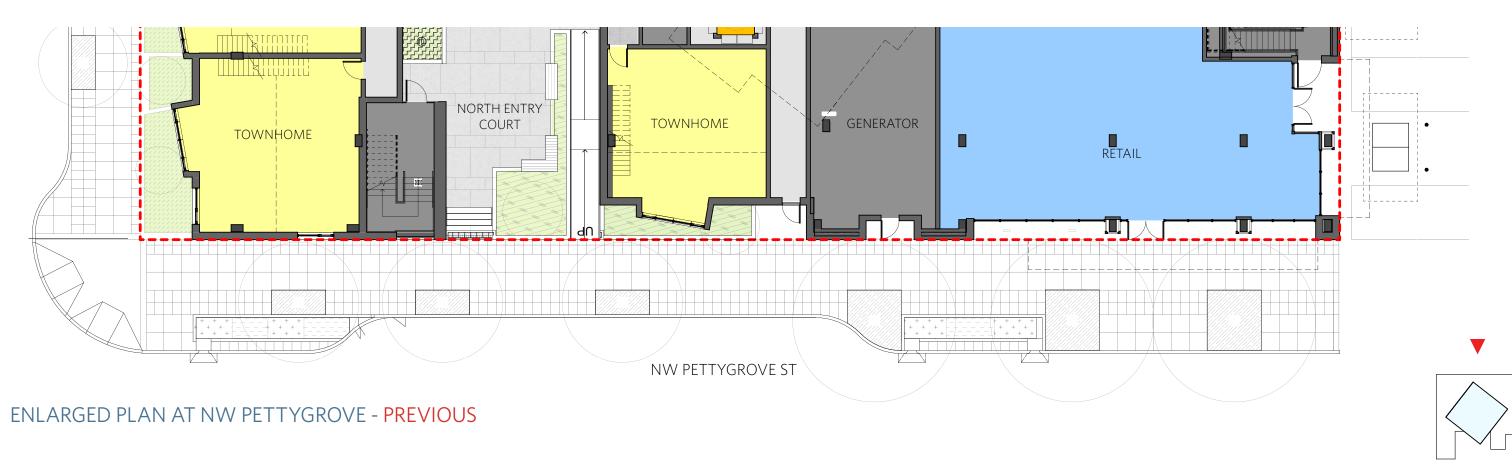
Painted wire mesh guardrail / screen







NORTH ELEVATION AT NW PETTYGROVE - PREVIOUS



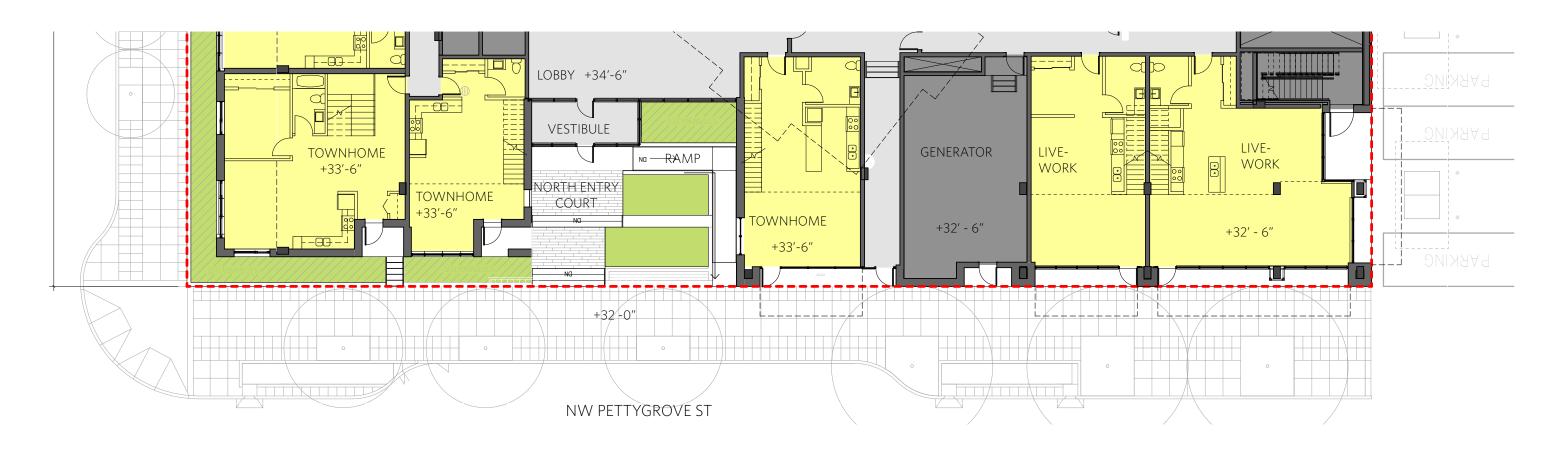
PREVIOUS DESIGN

THE OVERTON





NORTH ELEVATION AT NW PETTYGROVE AVENUE - CURRENT



ENLARGED PLAN AT NW PETTYGROVE 12TH AVENUE - CURRENT

CURRENT DESIGN

THE OVERTON





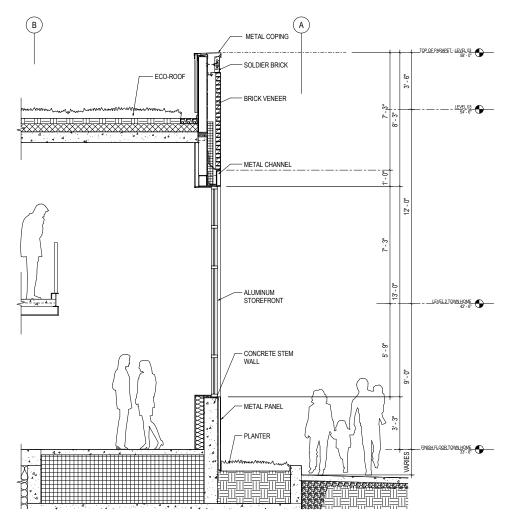


VIEW LOOKING NORTHWEST AT NW 12TH AVENUE

THE OVERTON







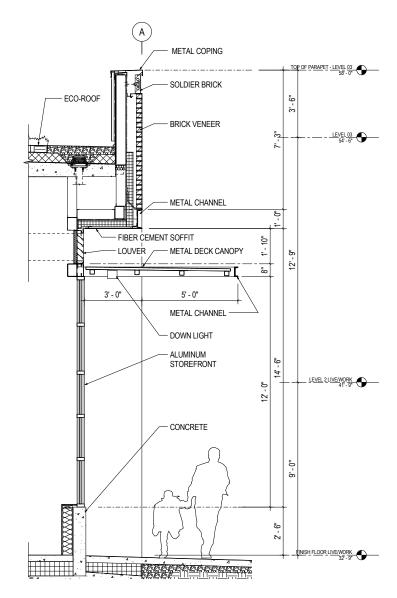
SECTION AT PETTYGROVE - TOWNHOME (EAST)



Clinker Brick



Painted metal at Podium = "Dark Grey" to match PPG "Silverstorm" or similar. To be used at metal mesh guardrails, metal louvers, metal panel, metal doors, and metal canopy.



SECTION AT PETTYGROVE - LIVE/WORK (WEST)



Sandblasted concrete planters.



Painted wire mesh guardrail / screen

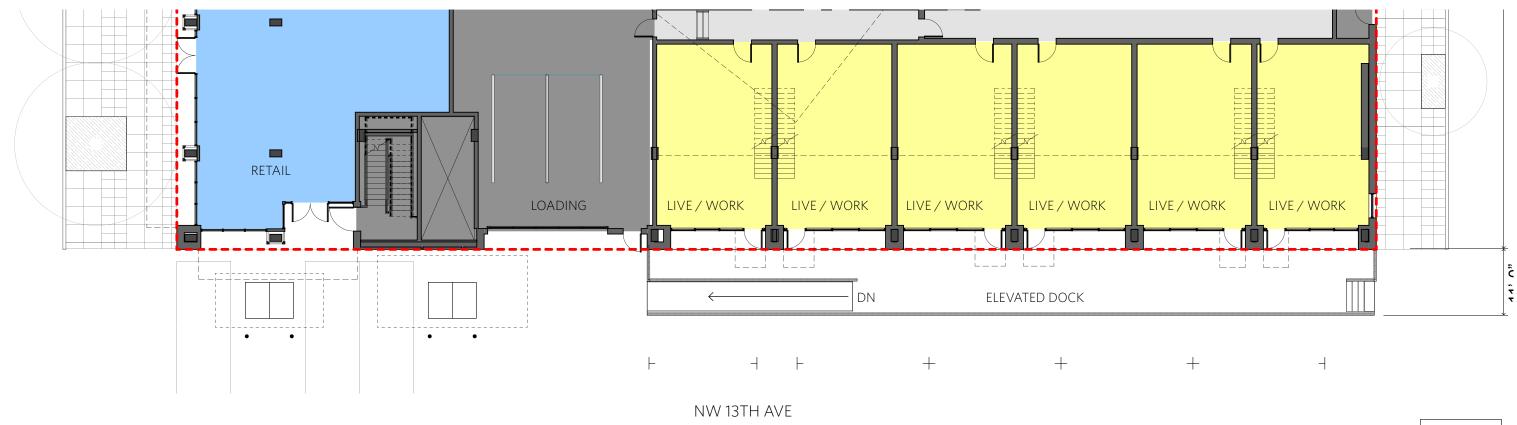




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WEST ELEVATION AT NW 13TH AVENUE - PREVIOUS



ENLARGED PLAN ATNW 13 TH AVENUE - PREVIOUS

PREVIOUS DESIGN

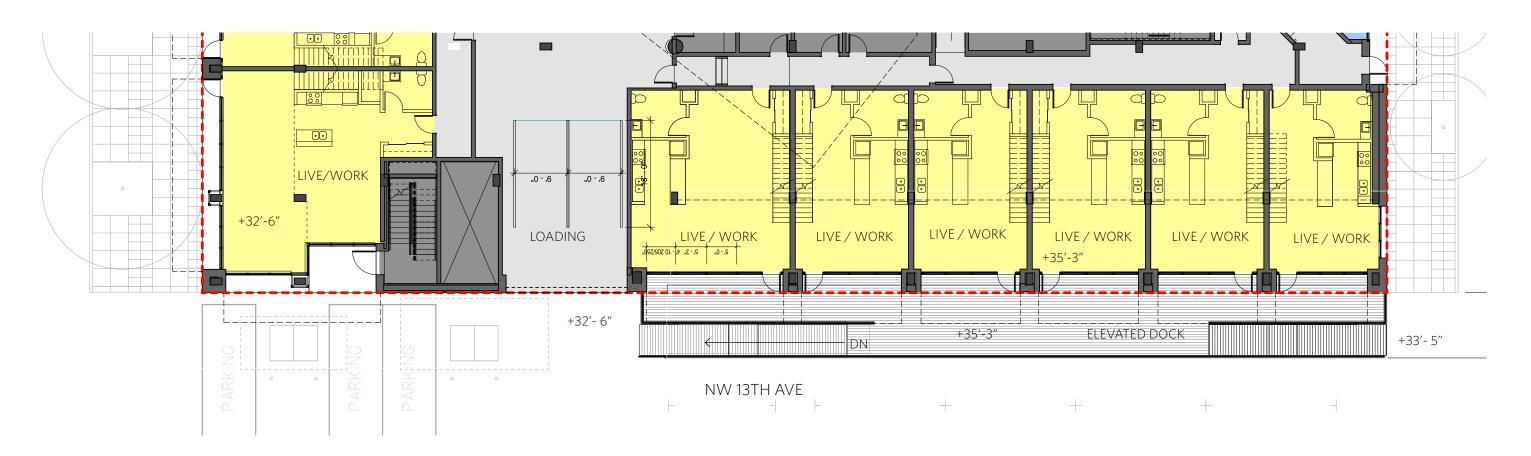
THE OVERTON | Z







WEST ELEVATION AT NW 13TH AVENUE - CURRENT



ENLARGED PLAN AT NW 13TH AVENUE - CURRENT



VIEW LOOKING SOUTHEASTAT NW 13TH AVENUE







SOLDIER BRICK FIBER CEMENT SOFFIT - DOWN LIGHT WIRE MESH GUARDRAIL - WOOD DECKING AT ELEVATED DOCK

ENLARGED VIEW OF DOCK AT LIVE/WORK UNITS

Clinker Brick



Painted metal at Podium = "Dark Grey" to match PPG "Silverstorm" or similar. To be used at metal mesh guardrails, metal louvers, metal panel, metal doors, and metal canopy.





Sandblasted concrete planters.



Painted wire mesh guardrail / screen





TOWER MATERIALS - OPTION 1



The materiality of the tower and podium has also been enhanced. In place of earthy toned painted metal panels we have incorporated naturally colored stainless steel tiles. The use of these tiles provides for a more refined gradation from dark to light and the opportunity to dial in just the right amount of color for interest and resulting in a lighter appearance. At the podium, the design has held on to the rich clinker brick façade but has introduced vertical wood cladding at resident townhome entryways for warmth and texture.

This view incorporates more dramatic use of color on tower's facade.

March 10th, 2014

TOWER MATERIALS - OPTION 2

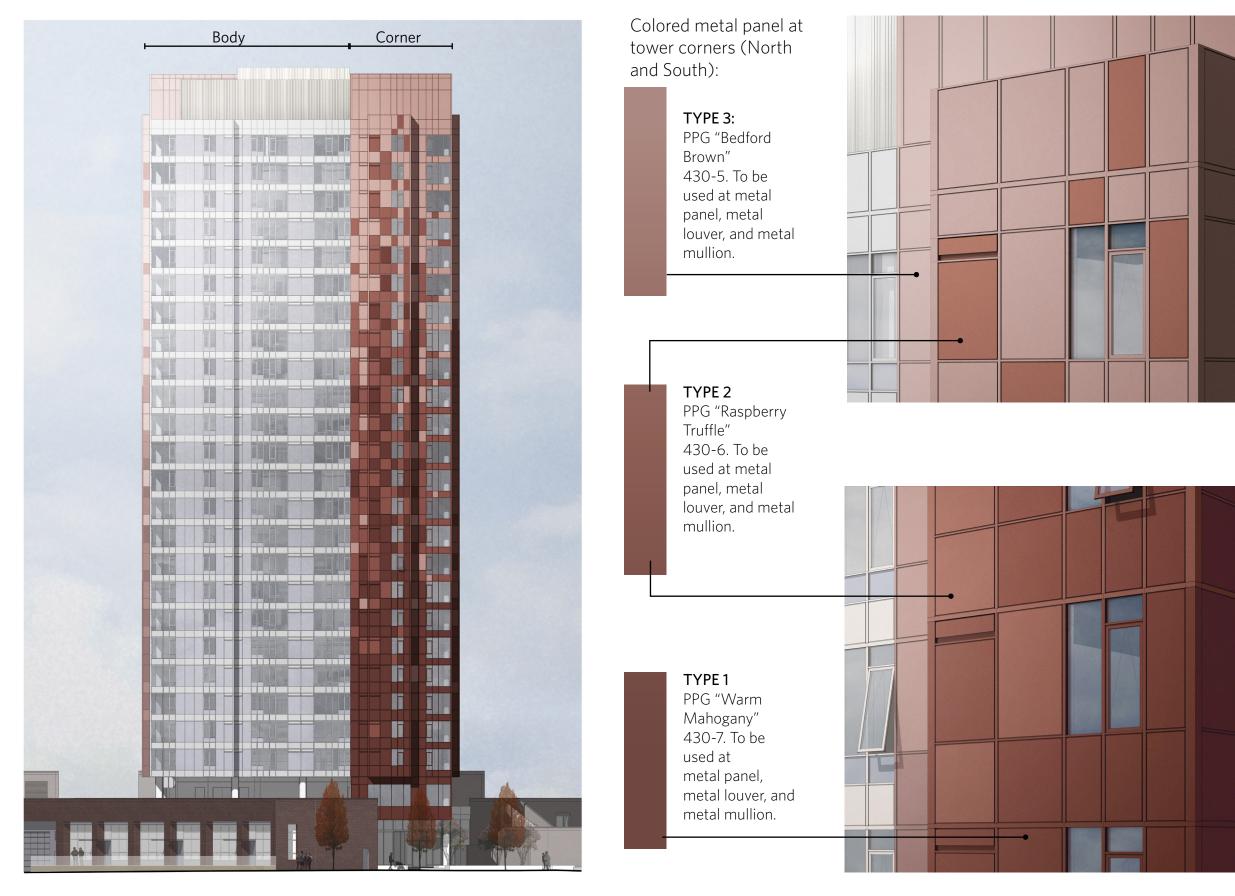


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This view incorporates a more subtle use of color on the tower's facade.

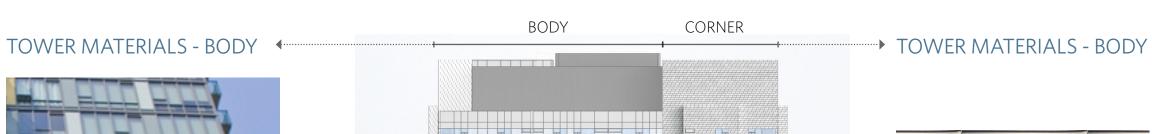


TOWER MATERIALS - PREVIOUS



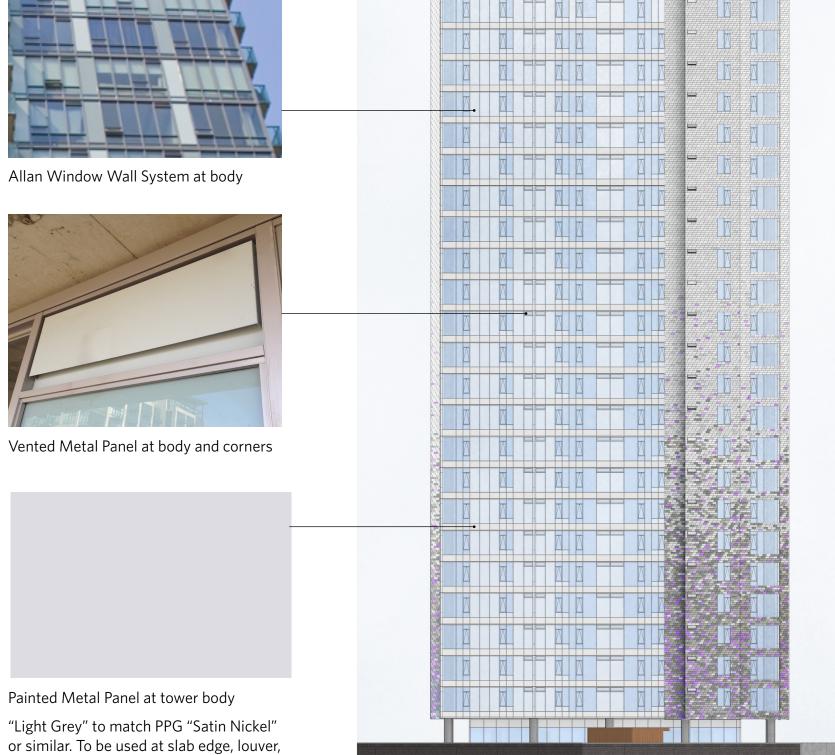
PREVIOUS DESIGN







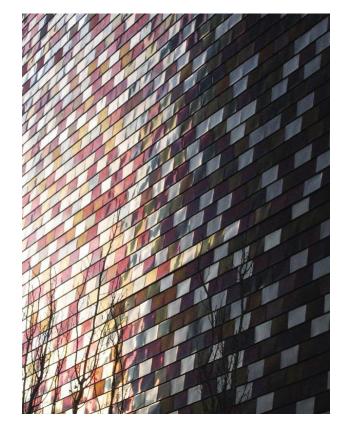








Stainless steel silver tile at upper tower corners



Multi-colored tile at lower tower corners







CURRENT LANDSCAPE DESIGN



LEVEL 1 SITE PLAN



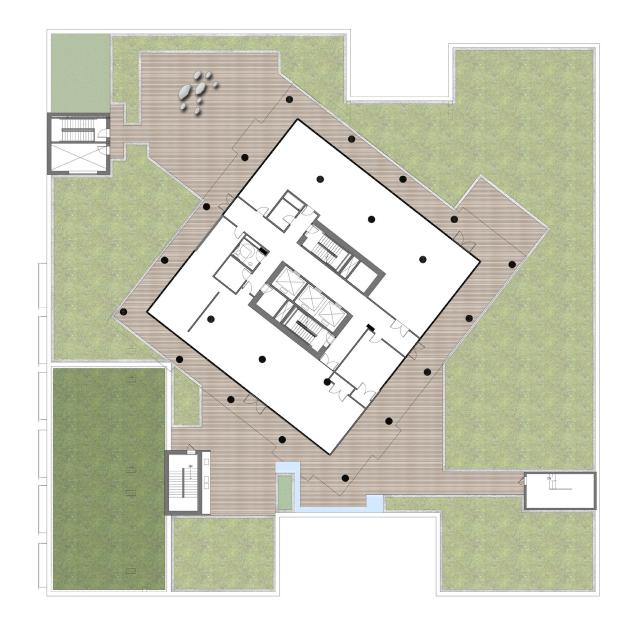


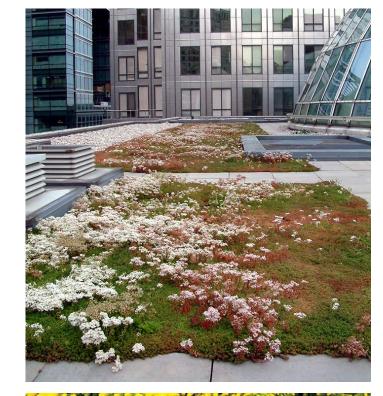


LANDSCAPE

LEVEL 3 SITE PLAN

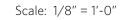
EXTENSIVE ECO ROOF







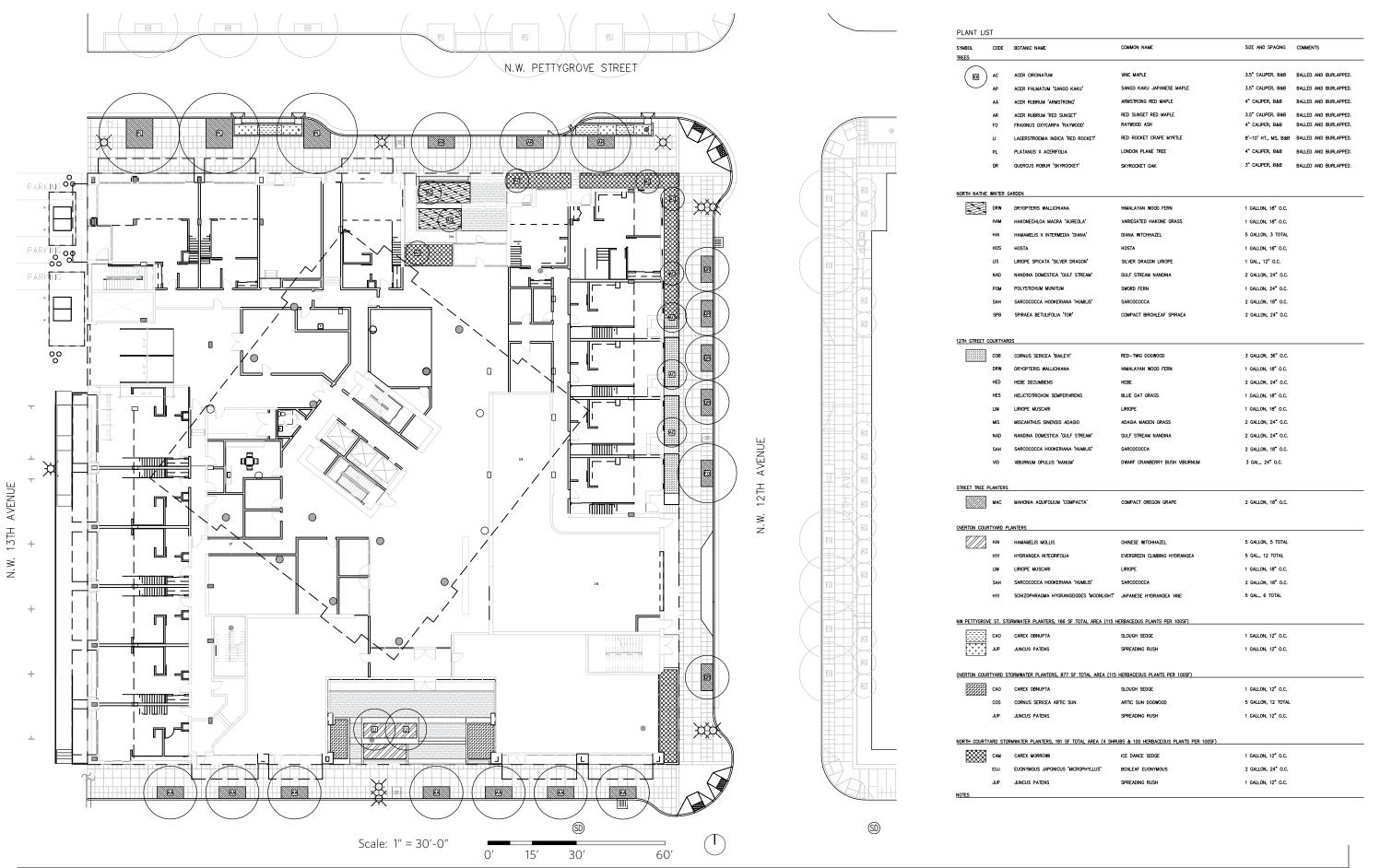






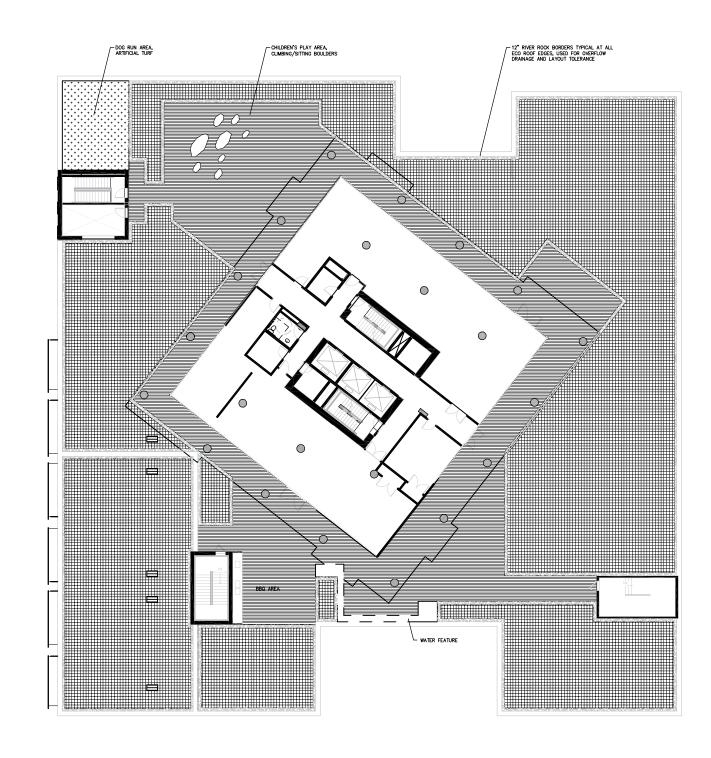








March 10th, 2014



YMBOL	CODE	BOTANIC NAME	COMMON NAME	SIZE AND SPACING COMMENTS
TENSIVE G	REEN ROOF			
	I	DESCHAMPSIA CESPITOSA	TUFTED HAIRGRASS	4" POT, 6" O.C.
	#	FESTUCA GLAUCA	BLUE FESCUE	4" POT, 6" O.C.
		POLYPODIUM GLYCRRHIZA	LICORICE FERN	4" POT, 6" O.C.
		SEDUM ALBUM	WHITE STONECROP	4" POT, 6" O.C.
		SEDUM DIVERGENS	PACIFIC STONECROP	4" POT, 6" O.C.
		SEDUM ELLACOMBIANUM	ELLACOMBAINUM STONECROP	4" POT, 6" O.C.
		SEDUM KAMTSCHATICUM	KIRINSO STONECROP	4" POT, 6" O.C.
		SEDUM OREGANUM	OREGON STONECROP	4" POT, 6" O.C.
		SEDUM REFLEXUM	YELLOW STONECROP	4" POT, 6" O.C.
		SEDUM SEXANGULAR	TASTELESS STONECROP	4" POT, 6" O.C.
		SEDUM SPURIUM	TWO-ROW STONECROP	4" POT, 6" O.C.
		SEDUM TETRACTINUM	CORAL REEF STONECROP	4" POT, 6" O.C.
		POLYPODIUM GLYCRRHIZA	LICORICE FERN	4" POT, 6" O.C.

DOG RUN AREA

ARTIFICIAL TURF

- IMPORTED TOPSOIL MIX IS REQUIRED FOR ALL PLANTINGS SHOWN AS FOLLOWS:
 -ON-GRADE PLANTING AREAS (PLANTING BEDS AND STORMWATER PLANTERS): 18" MINIMUM DEPTH
 -EXTENSIVE ROOF TOP PLANTING AREAS: 4" MIN. DEPTH
- 2. SEE DETAILS AND SPECIFICATIONS FOR SOIL PREPARATION, AND LANDSCAPE GRADING REQUIREMENTS.

RIVER ROCK BORDER AT ALL ECO ROOF EDGES

- 3. ALL ON-GRADE PLANTING AREAS SHALL BE COVERED WITH A MINIMUM OF 3 INCHES DEPTH OF MULCH (SEE SPECIFICATIONS).
- 4. NO ROOFTOP MECHANICAL EQUIPMENT IS PROPOSED AT ECO-ROOF

Scale: 1'' = 30'-0''













