

Portland, Oregon
FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT
For Council Action Items

(Deliver original to Financial Planning Division. Retain copy.)

| | | | |
|---|--|---|---|
| 1. Name of Initiator Terri Williams | | 2. Telephone No. 5-2469 | 3. Bureau/Office/Dept. Revenue |
| 4a. To be filed (hearing date): 11/20/2013 | 4b. Calendar (Check One) Regular <input checked="" type="checkbox"/> Consent <input type="checkbox"/> 4/5ths <input type="checkbox"/> | | 5. Date Submitted to Commissioner's office and FPD Budget Analyst: 11/5/2013 |
| 6a. Financial Impact Section: <input checked="" type="checkbox"/> Financial impact section completed | | 6b. Public Involvement Section: <input checked="" type="checkbox"/> Public involvement section completed | |

1) Legislation Title:

Continue the Lloyd Business District property management license fee for an additional ten years (Resolution)

2) Purpose of the Proposed Legislation:

PCC 6.06.280 requires the City Council to conduct a public hearing to determine whether the Lloyd Business District property management license fee continue for another 10 years or be terminated. This first hearing is required to take place during 2013. This resolution, if adopted, will continue the District for another 10 years.

3) Which area(s) of the city are affected by this Council item? (Check all that apply—areas are based on formal neighborhood coalition boundaries)?

- | | | | |
|--|------------------------------------|------------------------------------|--------------------------------|
| <input checked="" type="checkbox"/> City-wide/Regional | <input type="checkbox"/> Northeast | <input type="checkbox"/> Northwest | <input type="checkbox"/> North |
| <input type="checkbox"/> Central Northeast | <input type="checkbox"/> Southeast | <input type="checkbox"/> Southwest | <input type="checkbox"/> East |
| <input type="checkbox"/> Central City | | | |

FINANCIAL IMPACT

4) Revenue: Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source.

This resolution, if passed, will continue the Lloyd Business District. Most of the revenues from the property management license fee generated by the District funds the contract with Lloyd BID Inc to provide the enhanced services within the District. 1.25% of the license fee billings is retained by the Revenue Bureau to help offset our administration of the program. Continuation of the District will continue the revenues over the next 10 years

5) Expense: What are the costs to the City as a result of this legislation? What is the source of funding for the expense? (Please include costs in the current fiscal year as well as costs in future year, including Operations & Maintenance (O&M) costs, if known, and estimates, if not

known. If the action is related to a grant or contract please include the local contribution or match required. If there is a project estimate, please identify the **level of confidence**.)

There are no additional expenses. The administration of this program is included in the Bureau's current year budget.

6) Staffing Requirements:

- **Will any positions be created, eliminated or re-classified in the current year as a result of this legislation?** (If new positions are created please include whether they will be part-time, full-time, limited term, or permanent positions. If the position is limited term please indicate the end of the term.)

No.

- **Will positions be created or eliminated in future years as a result of this legislation?**

No.

(Complete the following section only if an amendment to the budget is proposed.)

7) Change in Appropriations (If the accompanying ordinance amends the budget please reflect the dollar amount to be appropriated by this legislation. Include the appropriate cost elements that are to be loaded by accounting. Indicate "new" in Fund Center column if new center needs to be created. Use additional space if needed.)

| Fund | Fund Center | Commitment Item | Functional Area | Funded Program | Grant | Sponsored Program | Amount |
|------|-------------|-----------------|-----------------|----------------|-------|-------------------|--------|
| | | | | | | | |
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| | | | | | | | |

[Proceed to Public Involvement Section — REQUIRED as of July 1, 2011]

PUBLIC INVOLVEMENT

8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:

YES: Please proceed to Question #9.

NO: Please, explain why below; and proceed to Question #10.

9) If "YES," please answer the following questions:

a) What impacts are anticipated in the community from this proposed Council item? Renewing the District as is will allow the enhanced services currently provided in the District to continue.

b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved? Since this is a license fee/tax on property managers within the District, the Lloyd BID Inc Board of Directors did substantial outreach with those property managers to get feedback about services being provided, discussed additional services that could be provided and discussed changes in the funding formula that could pay for those additional services. This comprehensive outreach report is attached to the Resolution as Exhibit A.

c) How did public involvement shape the outcome of this Council item? While the hearing before City Council is mandated by code, the resolution itself needs to reflect the desires of the majority of the property managers. Over 76% of the property managers support the district and the proposed fee increases, which is why this resolution proposes to renew the District for another 10 years.

d) Who designed and implemented the public involvement related to this Council item? The Board of Directors of the Lloyd Business District, with some guidance provided by the Revenue Bureau.

e) Primary contact for more information on this public involvement process (name, title, phone, email): Rick Williams, Executive Director, Lloyd TMA, 503-236-6441, rick@lloydtma.org

10) Is any future public involvement anticipated or necessary for this Council item? Please describe why or why not.

Thomas W. Lannom

APPROPRIATION UNIT HEAD (Type name and signature)

Revenue Bureau Director



CITY OF PORTLAND
 OFFICE OF MANAGEMENT AND FINANCE
 Charlie Hales, Mayor
 Jack D. Graham, Chief Administrative Officer

Revenue Bureau
 Thomas W. Lannom, Director
 111 SW Columbia St., Suite 600
 Portland, OR 97201
 (503) 823-6881

FOR MAYOR'S OFFICE USE ONLY

Reviewed by Bureau Liaison

DATE: November 4, 2013

TO: Mayor Charlie Hales

FROM: Thomas W. Lannom, Revenue Bureau Director

RE: RESOLUTION TITLE Continue the Lloyd Business District property management license for an additional ten years (Resolution)

1. **INTENDED THURSDAY FILING DATE:** 11-14-2013
2. **REQUESTED COUNCIL AGENDA DATE** 11-20-2013
3. **CONTACT NAME & NUMBER:** Terri Williams x52469
4. **PLACE ON:** CONSENT REGULAR
5. **BUDGET IMPACT STATEMENT ATTACHED:** Y N N/A
6. **(3) ORIGINAL COPIES OF CONTRACTS APPROVED AS TO FORM BY CITY ATTORNEY ATTACHED:** Yes No N/A

7. BACKGROUND/ANALYSIS

PCC 6.06.280 requires the City Council to conduct a public hearing to determine whether the Lloyd Business District property management license fee continue for another 10 years or be terminated. This first hearing is required to take place during 2013. This resolution, if adopted, will continue the District for another 10 years.

8. FINANCIAL IMPACT

There is no material financial impact to the City as a result of the Lloyd District being renewed and continued for an additional 10 years. If City Council approves the changes to the fee formula for the Lloyd District, the Revenue Bureau will receive an additional \$1,800 annually from the District to administer the collections of this program.

9. RECOMMENDATION/ACTION REQUESTED

The Bureau respectfully requests that the resolution be passed to renew the Lloyd District for an additional 10 years. The majority of the property managers in the district are supportive of the services provided and the changes to the fees that are being proposed in one of the two companion ordinances.