

RESOLUTION NO. 37043

Continue the Lloyd Business District property management license fee for an additional ten years (Resolution)

WHEREAS, pursuant to Chapter 6.06 of the City Code, the City established a business property management license fee within the Lloyd Business District. The purpose of the license fee is to provide revenues to fund supplemental transportation management, District Attorney prosecution, marketing and economic development services within the District. The property management license fee for the Lloyd Business District is currently scheduled to terminate as of January 31, 2014 (Portland City Code 6.06.280); and

WHEREAS, Ordinance No. 178073 provided for the City Council to conduct a public hearing or hearings to determine whether the District license fee should be terminated and, prior to the first hearing, for the City to mail notice of the hearing to the current licensees. Ordinance No. 178073 also provided that if, no later than July 31 of any given license year, the City received written objections from licensees responsible for more than 33 percent of the total revenues generated from the license fee during that license year, then the property management license fee would be terminated as of January 31 of the following year. Otherwise, the license fee would continue in effect; and

WHEREAS, the changes to Portland City Code Chapter 6.06 in Ordinance No. 178073 included the addition of Subsection 6.06.280, which calls for a periodic Sunset Review of the Lloyd Business District in 2013 and every 10 years thereafter. Notice of today's hearing was mailed by the Revenue Bureau on November 1, 2013, on behalf of the City to the current Lloyd Business District licensees under this Chapter as required by this code section; and

WHEREAS, Lloyd BID, Inc. (the City's hired contractor to perform District services) performed public outreach to assess the District's effectiveness. During this process, Lloyd BID contacted property owners/managers in the Lloyd Business District to get feedback on the District's effectiveness, weaknesses, potential improvements and general perceptions of District operations. Lloyd BID obtained this feedback by holding two public open houses for members of the District to attend, with one being during normal business hours on August 13, 2013, and the second being in the evening hours on August 14, 2013. In addition, Lloyd BID conducted phone and in-person interviews with several of the District's largest payers. A copy of its report summarizing the outreach efforts is attached as Exhibit A; and

WHEREAS, feedback obtained by Lloyd BID, Inc. indicates that, overall, the vast majority of District payers is satisfied with the services provided and wants the District to continue. District payers are especially satisfied with the District Attorney and Lloyd Transportation Management Association programs and the forum that the Lloyd BID provides for efforts to improve the District. There was also strong support for adding the new Lloyd EcoDistrict into the portfolio of the Lloyd BID services as well as a clear understanding of the new rate formula, the increase in rate and the services to be provided under that formula; and

WHEREAS, the District is considered so successful that the Lloyd BID Board of Directors has unanimously voted to endorse an updated fee formula to increase revenues for the District to maintain current levels of service and also allow for potential new services. The updated fee formula is especially necessary

given that the fees have remained unchanged for over a decade, despite rising labor and materials costs; and

WHEREAS, one property manager in the district filed a remonstrance during the outreach/feedback work performed by Lloyd BID. This property manager represents 0.113% of the revenues of the District, which is not enough under PCC 6.06.290 to cause termination of the District. This objection is included as Exhibit B.

NOW THEREFORE, BE IT RESOLVED the Lloyd Business District will be renewed for 10 years starting February 1, 2014; and

Adopted by the Council:

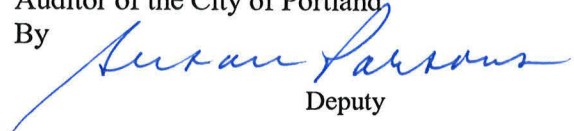
NOV 20 2013

Mayor Charlie Hales
Prepared by: Terri Williams
Date Prepared: October 29, 2013

LaVonne Griffin-Valade

Auditor of the City of Portland

By



Deputy

Agenda No.
RESOLUTION NO.

37043

Title

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(Resolution)

<p>INTRODUCED BY Commissioner/Auditor: <i>Mayor Charlie Hales</i></p> <p>COMMISSIONER APPROVAL <i>[Signature]</i> Mayor—Finance and Administration - Hales</p> <p>Position 1/Utilities - Fritz</p> <p>Position 2/Works - Fish</p> <p>Position 3/Affairs - Saltzman</p> <p>Position 4/Safety - Novick</p> <p>BUREAU APPROVAL Bureau: Revenue OMF CAO: Jack D. Graham Bureau Head: Thomas W. Lahnorn <i>[Signature]</i></p> <p>Prepared by: Terri Williams Date Prepared: 10/29/2013</p> <p>Financial Impact & Public Involvement Statement</p> <p>Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/></p> <p>Portland Policy Document If "Yes" requires City Policy paragraph stated in document. Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p> <p>City Auditor Office Approval: required for Code Ordinances</p> <p>City Attorney Approval: required for contract, code, easement, franchise, charter, Comp Plan <i>[Signature]</i></p> <p>Council Meeting Date 11/20/2013</p>	<p>CLERK USE: DATE FILED <u>NOV 15 2013</u></p> <p style="text-align: right;">LaVonne Griffin-Valade Auditor of the City of Portland</p> <p>By: <i>[Signature]</i> Deputy</p> <p>ACTION TAKEN:</p>
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AGENDA
<p>TIME CERTAIN <input checked="" type="checkbox"/> <i>10/3</i> Start time: <u>10 am</u></p> <p>Total amount of time needed: 60 (for presentation, testimony and discussion)</p> <p>CONSENT <input type="checkbox"/></p> <p>REGULAR <input type="checkbox"/> Total amount of time needed: _____ (for presentation, testimony and discussion)</p>

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:	
	YEAS	NAYS
1. Fritz	✓	
2. Fish	_____	
3. Saltzman	✓	
4. Novick	_____	
Hales	✓	