

## ORDINANCE No. 186288

Amend the Clean & Safe Lighting Revenues Program to include additional amenities provided in downtown Portland and funded by existing fees collected in the Clean & Safe District (Ordinance; amend Code Section 6.06.216)

The City of Portland ordains:

Section 1. The Council finds:

1. Formalized in City Code 6.06.190, the Clean & Safe District encompasses a 213-block area of downtown Portland (Exhibit B), and is one of the largest business improvement districts in the nation. The Clean & Safe Program, organized and funded by businesses and organizations within the district, provides cleaning, security, community justice services, and other amenities in downtown Portland.
2. City Code section 6.06.216 establishes the Clean & Safe tree lighting program within the district and establishes funding in the program for the design, acquisition, construction, installation, operation, and maintenance of downtown tree lighting.
3. Over the years the tree lighting program has grown, and today Clean & Safe installs “twinkle” lights in approximately 700 trees in the district, one of the largest such programs in the country. The tree lights are on during the dark winter months, including during the holiday shopping season, and both provide an attractive visual amenity and improve the illumination and safety of downtown sidewalks.
4. The fee assessment to fund the tree lighting program is an additional amount levied on business property management only, per City Code section 6.06.200 A.7 as adjusted each year under Subsection 6.06.200 A.8. The program revenues have historically been closely aligned with program costs.
5. In recent years, Clean & Safe has adopted new business practices that have reduced the cost of the tree lighting program. These include purchasing LED lights, reducing electrical costs and increasing the lifespan of the lights and light strands. Additionally, Clean & Safe now uses “tree friendly” tape to attach the strands to trees, allowing the lights to stay installed for three years and eliminating the need to remove and install the lights annually.
6. These changes have resulted in a growing surplus in the tree lighting program, over and above what is necessary to maintain the existing level of service. The surplus currently stands at about \$400,000 and, according to estimates, will grow to roughly \$600,000 by the end of fiscal year 2014 (Exhibit C).
7. Beyond the tree lighting program, Clean & Safe provides and maintains other amenities in the downtown district, including trash and recycling receptacles and newspaper stands. By amending the tree lighting program and renaming it the “District Amenities Revenue Program,” current amenities will be continued, if not improved, while others may be added. Such amenities may include providing additional trash receptacles, including solar trash compactors, and co-located publication boxes.

NOW, THEREFORE, the Council directs:

That the proposed amendments to City Code section 6.06.216 be made, as attached hereto in Exhibit A.

Passed by the Council: OCT 16 2013

Commissioner Steve Novick  
Prepared by: Bryan Hockaday  
Date Prepared: 9/23/2013

**LaVonne Griffin-Valade**  
Auditor of the City of Portland

By

  
Deputy

Agenda No.  
**ORDINANCE NO. 186288**  
 Title

Amend the Clean & Safe Lighting Revenues Program to include additional amenities provided in Downtown Portland and funded by existing fees collected in the Clean & Safe District (Ordinance);

*amend code Section 6.06.216)*

<p><b>INTRODUCED BY</b>                  Commissioner/Auditor:  <b>Commissioner Novick</b></p>	<p>CLERK USE: DATE FILED <u>OCT 04 2013</u></p>
<p><b>COMMISSIONER APPROVAL</b></p> <p>Mayor—Finance and Administration - Hales</p> <p>Position 1/Utilities - Fritz</p> <p>Position 2/Works - Fish</p> <p>Position 3/Affairs - Saltzman</p> <p>Position 4/Safety - Novick <i>[Signature]</i></p>	<p style="text-align: center;">LaVonne Griffin-Valade                  Auditor of the City of Portland</p> <p>By: <u><i>[Signature]</i></u>                  Deputy</p>
<p><b>BUREAU APPROVAL</b></p> <p>Bureau: Transportation                  Bureau Head: Leah Treat</p>	<p><b>ACTION TAKEN:</b></p> <p style="text-align: center;"><b>OCT 09 2013 PASSED TO SECOND READING    OCT 16 2013 8:30 A.M.</b></p>
<p>Prepared by: Bryan Hockaday                  Date Prepared: 9/23/2013</p>	
<p>Financial Impact &amp; Public Involvement Statement                  Completed <input checked="" type="checkbox"/>    Amends Budget <input type="checkbox"/></p>	
<p>Portland Policy Document                  If "Yes" requires City Policy paragraph stated in document.                  Yes <input type="checkbox"/>    No <input type="checkbox"/></p>	
<p><input checked="" type="checkbox"/> <b>City Auditor Office Approval:</b>                  required for Code Ordinances <i>tone</i></p>	
<p><input checked="" type="checkbox"/> <b>City Attorney Approval:</b>                  required for contract, code, easement, franchise, comp plan, charter <i>KAM</i></p>	
<p>Council Meeting Date</p>	

<b>AGENDA</b>
<p><b>TIME CERTAIN</b> <input type="checkbox"/></p> <p>Start time: _____</p> <p>Total amount of time needed: _____                  (for presentation, testimony and discussion)</p>
<p><b>CONSENT</b> <input checked="" type="checkbox"/></p>
<p><b>REGULAR</b> <input type="checkbox"/></p> <p>Total amount of time needed: _____                  (for presentation, testimony and discussion)</p>

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:		
		YEAS	NAYS
1. Fritz	1. Fritz	✓	
2. Fish	2. Fish	✓	
3. Saltzman	3. Saltzman	✓	
4. Novick	4. Novick	✓	
Hales	Hales	✓	