



Bureau of Planning and Sustainability
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CENTRAL CITY 2035

W QUADRANT

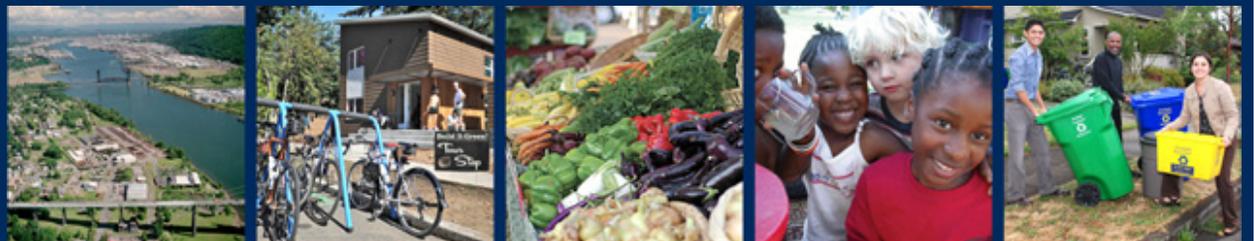
SE QUADRANT



Central City 2035: West Quadrant Plan and SE Quadrant Plan

Planning and Sustainability Commission Briefing

August 13, 2013

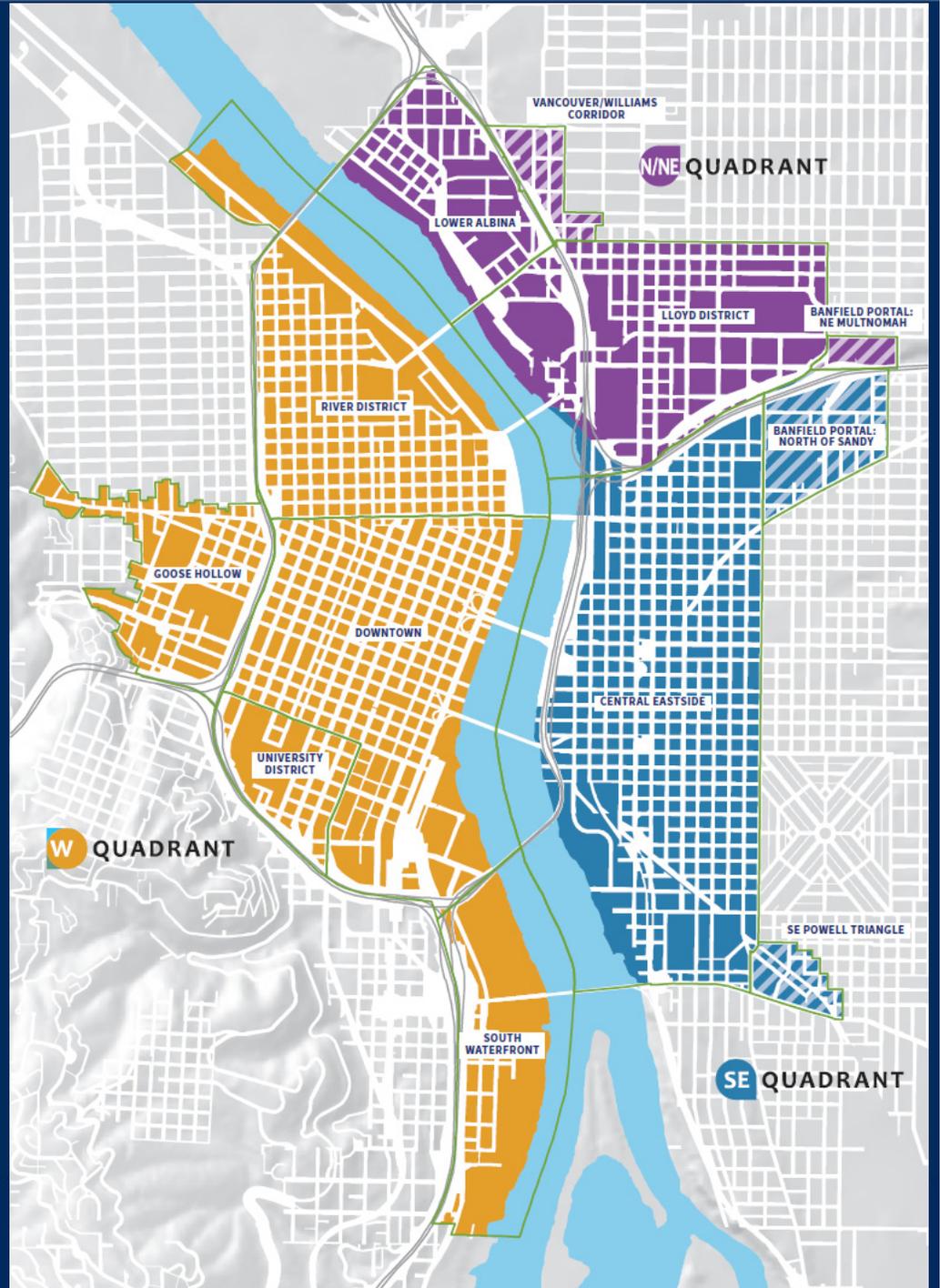


Agenda

- CC2035 Planning Process and Schedule
- SE Quadrant and Inner SE Station Areas Update
- West Quadrant Update



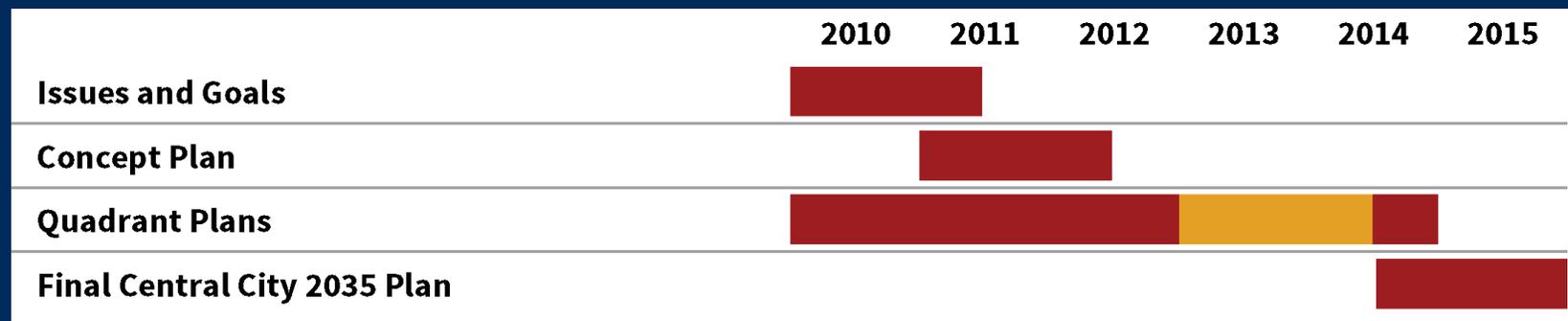
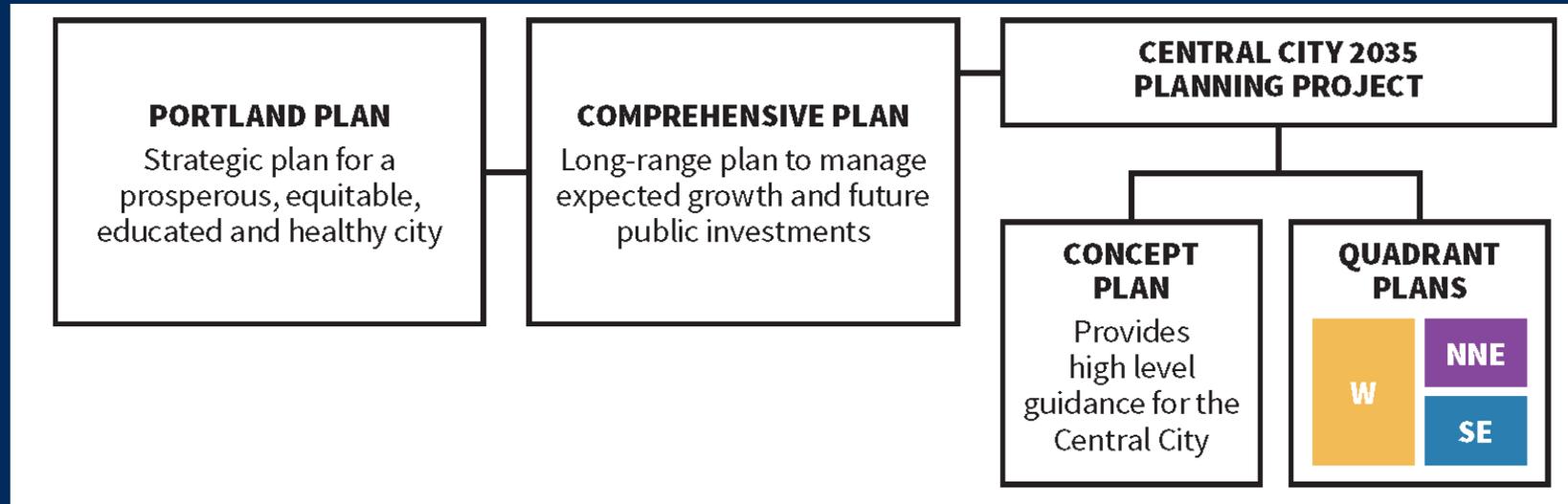
Central City 2035



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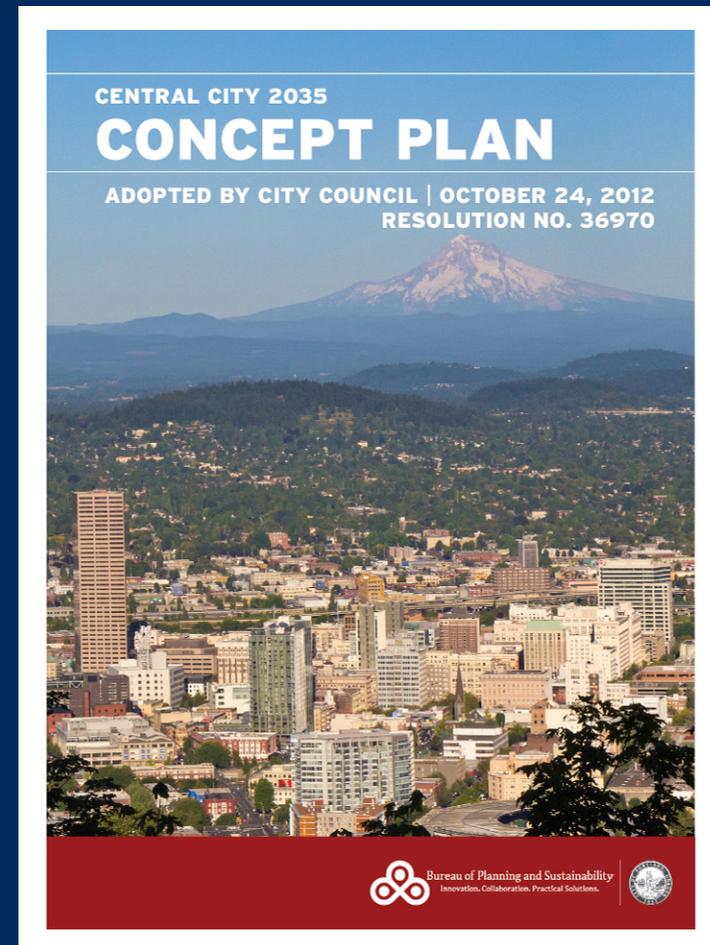


Central City 2035



Central City 2035 Concept Plan

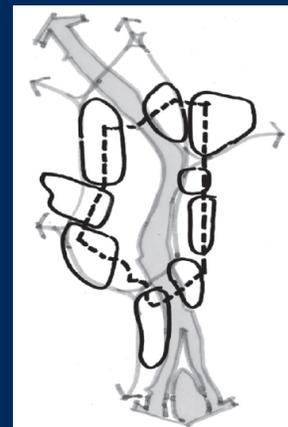
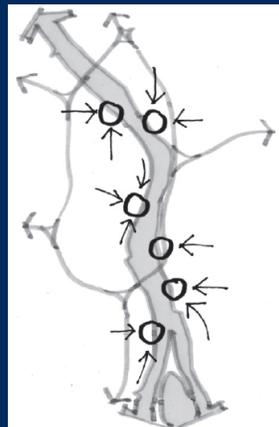
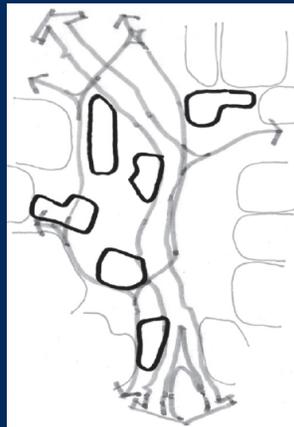
- Policy for the entire Central City and guide for the Quadrant Plans
- Three parts:
 1. Strategic Direction
 2. Policy Framework
 3. Urban Design Direction



Central City 2035 Concept Plan

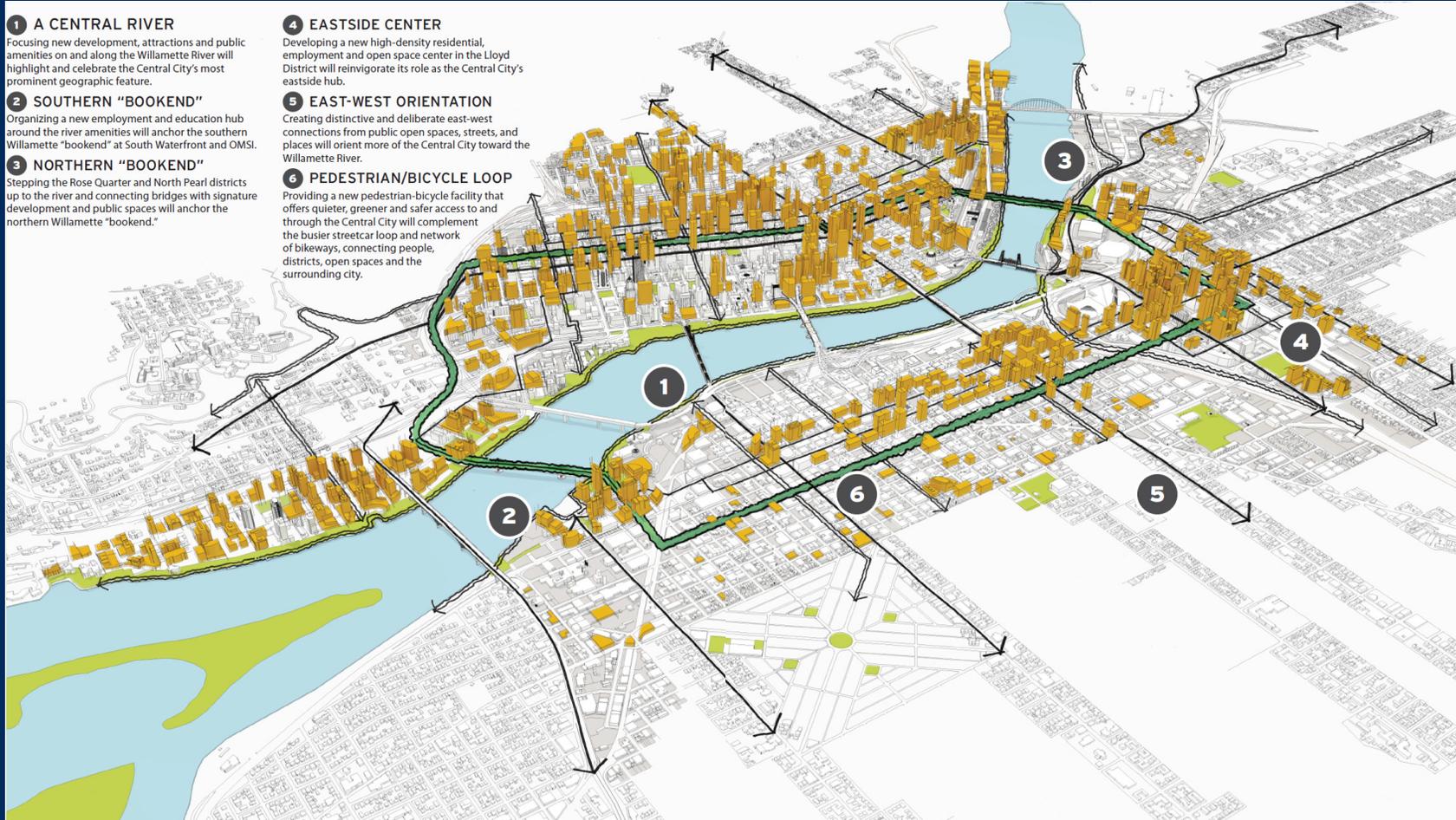
Policy Framework

- Regional Center: Economy and Innovation
- Housing and Neighborhoods
- Willamette River
- Urban Design
- Health and the Environment



Central City 2035 Concept Plan

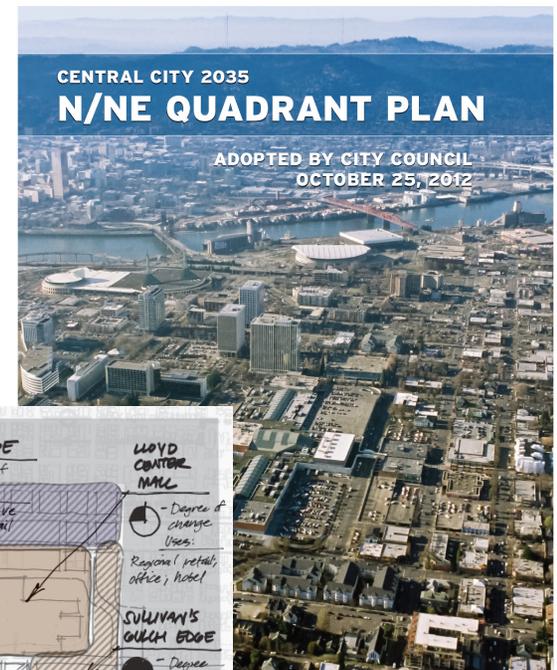
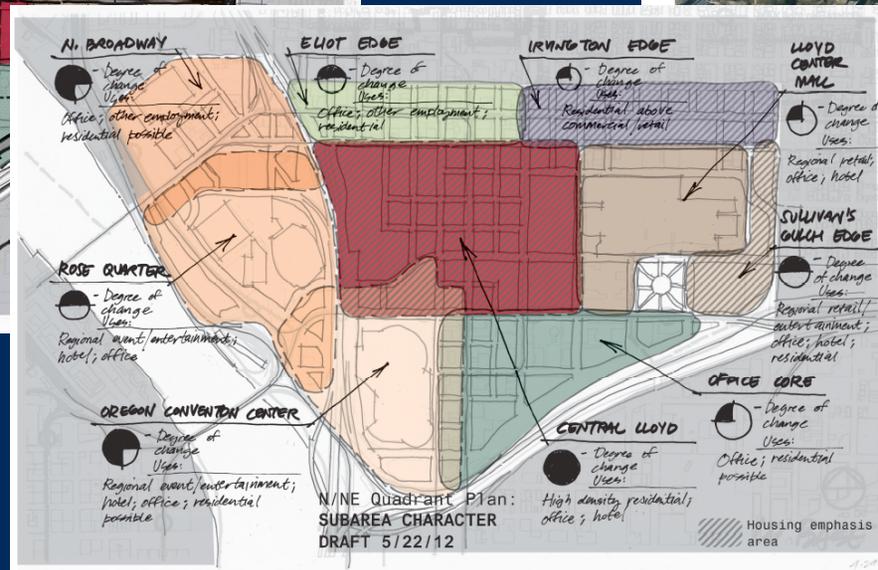
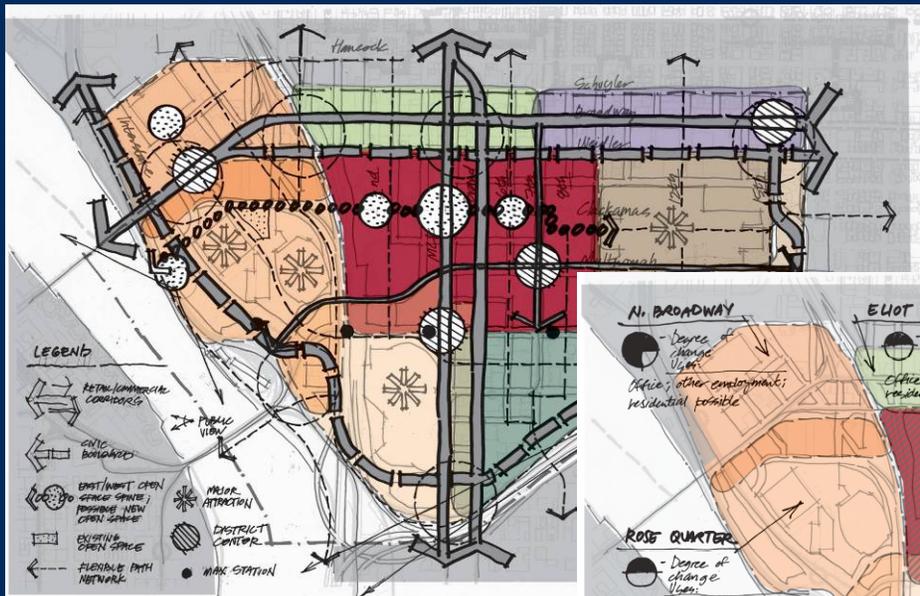
Urban Design Direction



Quadrant Planning Process

Example: Adopted N/NE Quadrant Plan

- District Character and Concept Diagrams



Quadrant Planning Process

Example: Adopted N/NE Quadrant Plan

Lloyd District

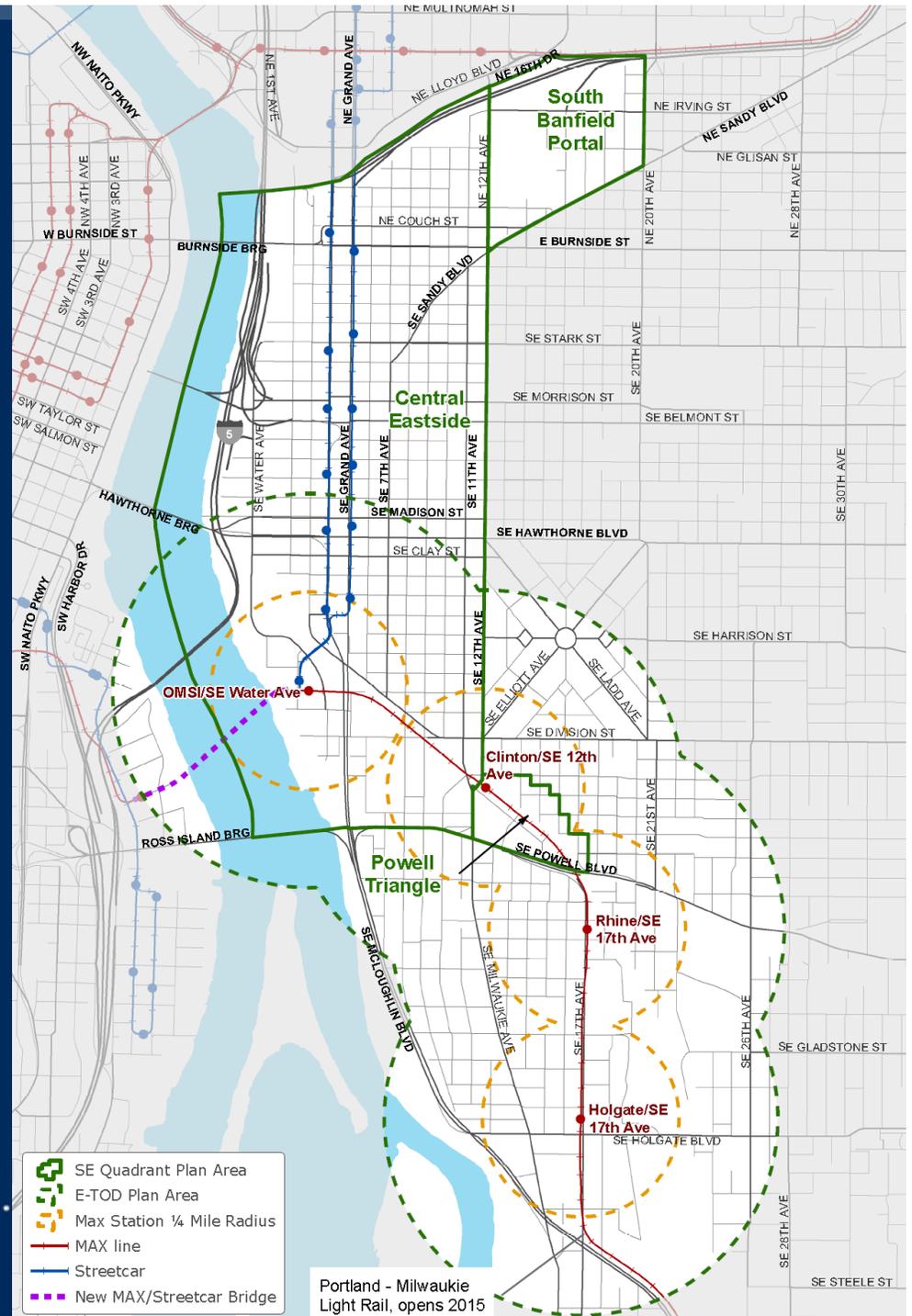
- District Goal
- Policies
 - Regional Center: Economy & Innovation
 - Housing and Neighborhoods
 - Transportation
 - Urban Design
 - Green Central City
- Implementation Actions
- Performance Targets

Lower Albina

- District Goal
- Policies
 - Regional Center: Economy & Innovation
 - Transportation
 - Urban Design
 - Green Central City
- Implementation Actions
- Performance Targets



SE Quadrant & Inner SE Station Area Planning

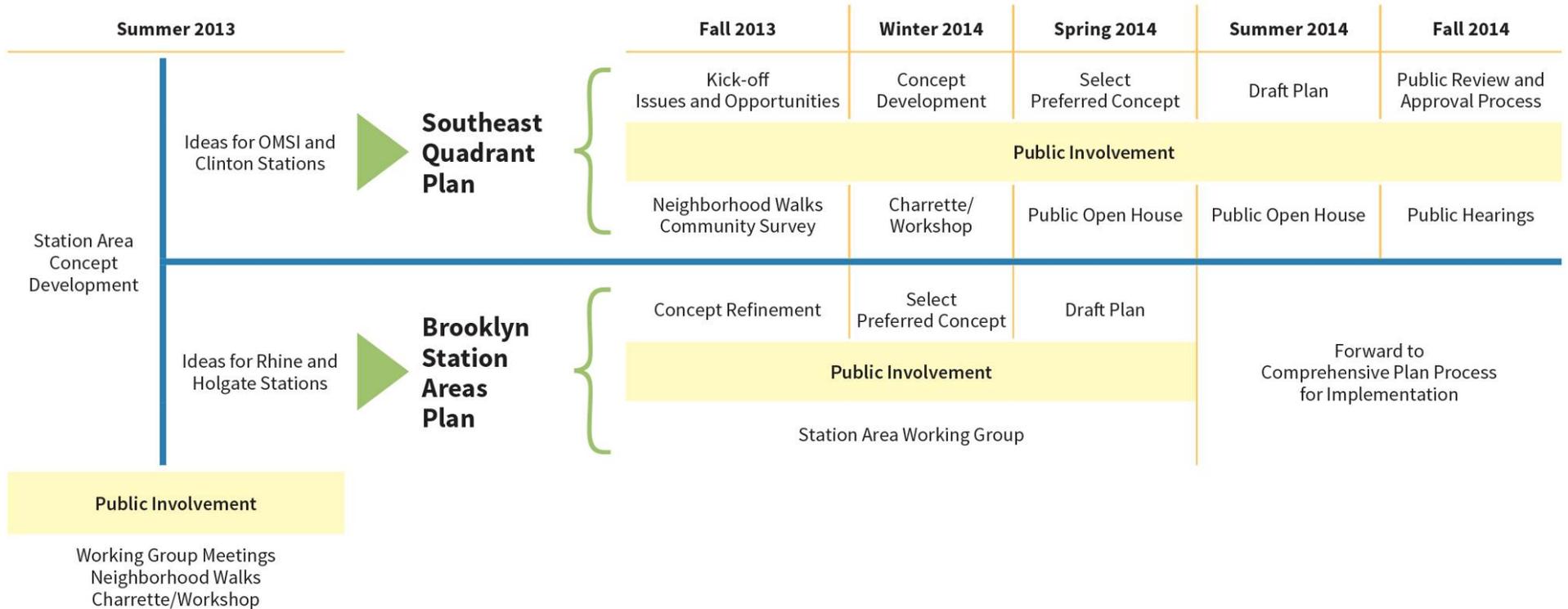


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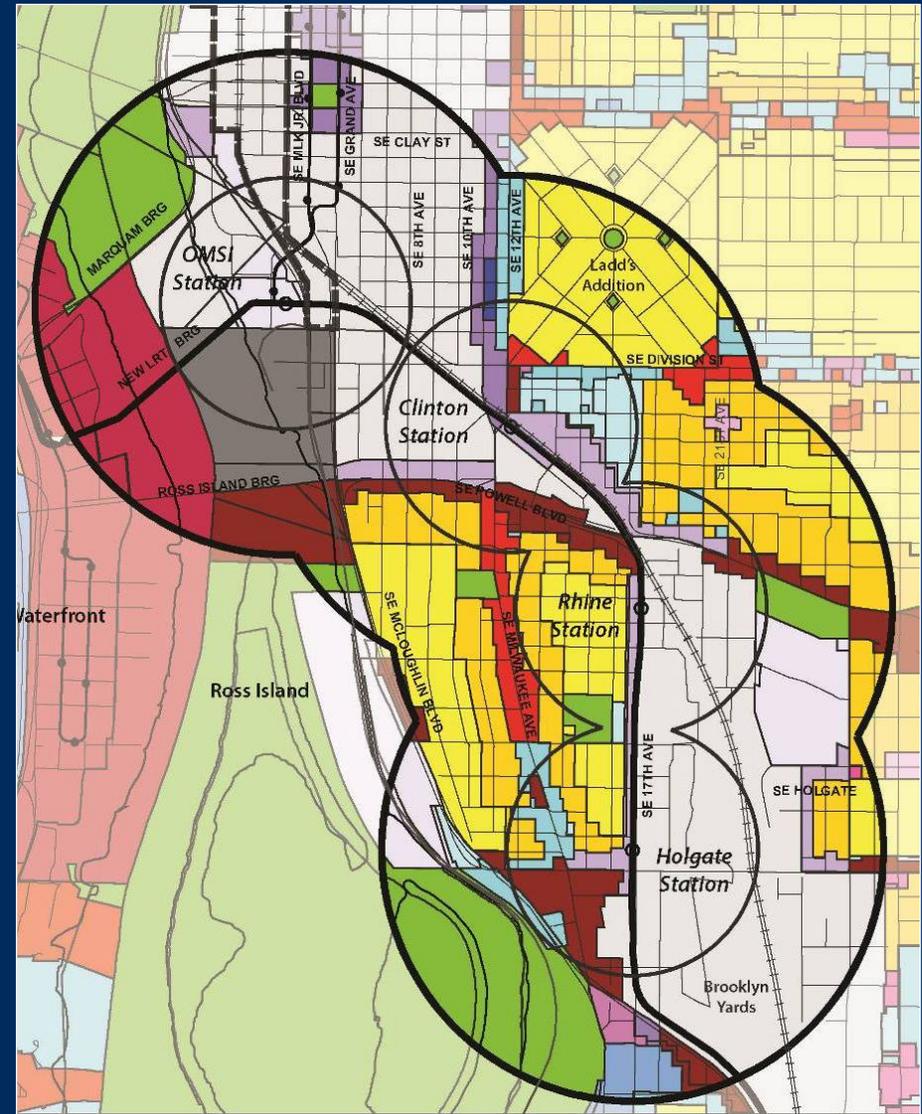


SE Quadrant & Inner SE Station Area Planning

Project Timeline



What is Employment Transit Oriented Development?



Central City 2035: Southeast Quadrant Plan

Early Input

Role of Central City Industrial Lands

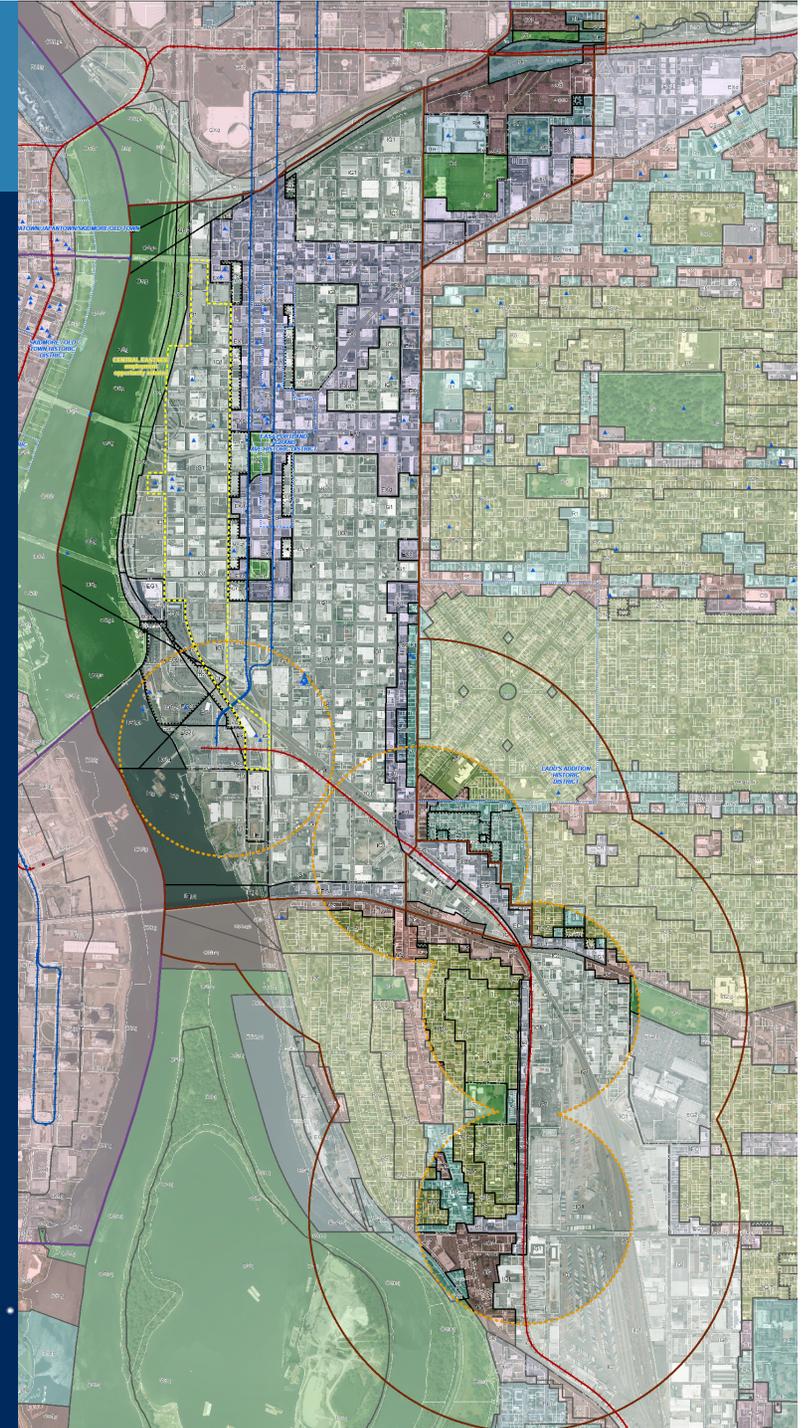
- Industrial Sanctuary
- Industrial Office / Flex
- State of Industry 2035

Transportation

- Freight Mobility
- Multi-Modal Management
- Parking Supply

Mixed Use Corridors

- Housing
- Retail
- Commercial Office



SE Quadrant & Inner SE Station Areas



Upcoming Station Area events:

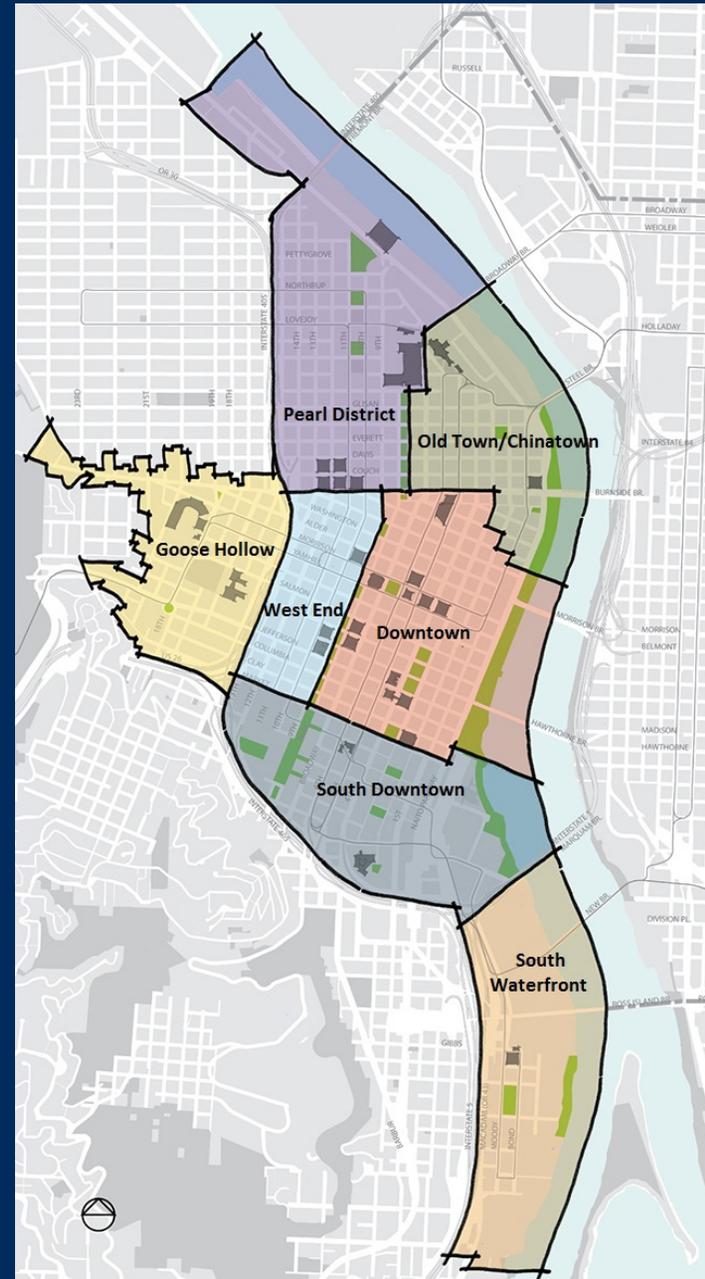
- Charrette: week of Aug 19
- Working Group #3: Sept 18

Upcoming SE Quadrant events:

- SAC starts Sept/Oct



West Quadrant Plan

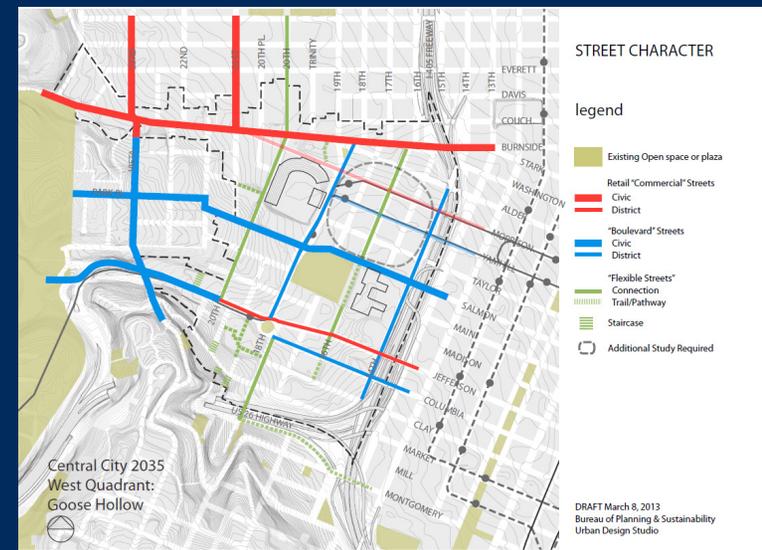
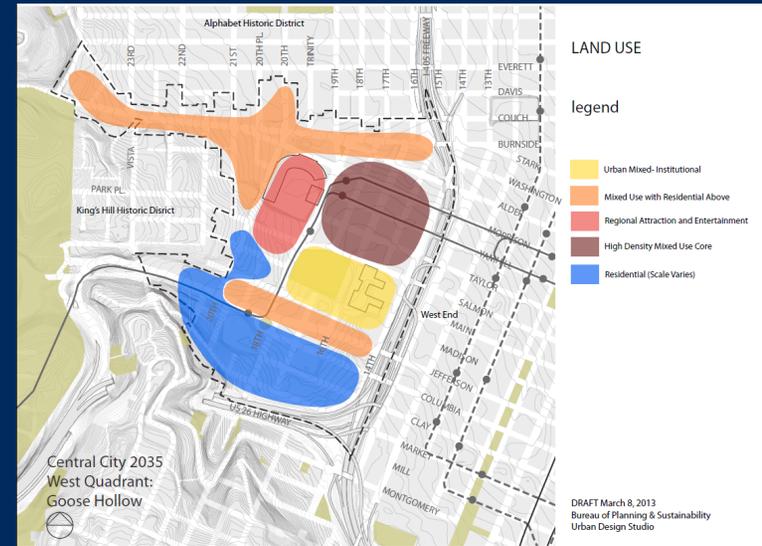
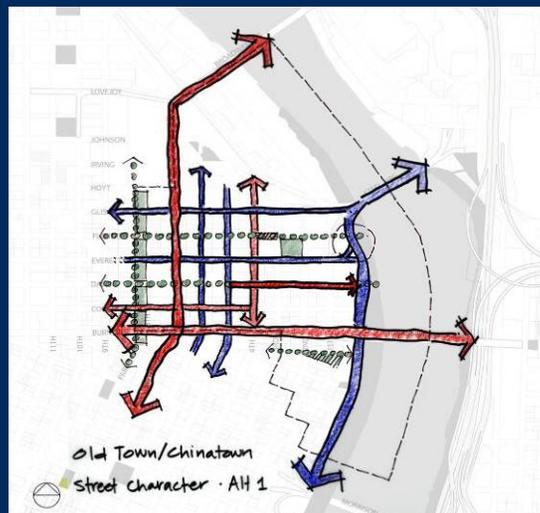
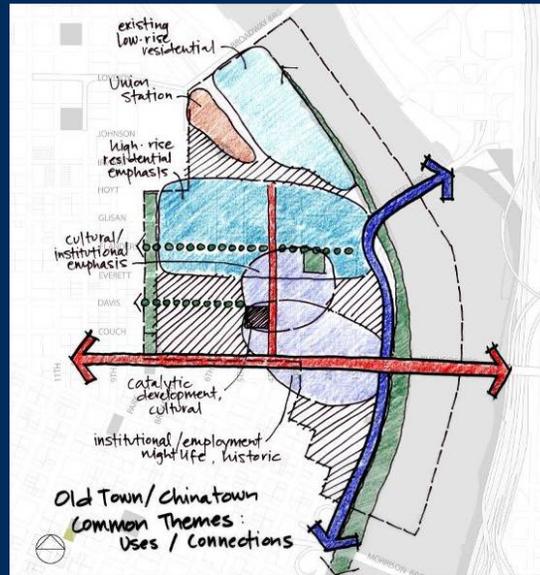


Winter 2013	1	Kick-Off	West Quadrant Reader
Spring 2013	2	Issues and Ideas	Online Community Survey and Public Charrette
Summer 2013	3	Debrief	Website and Community Events
Fall 2013	4	Concept Development	Public Open House and Community Survey
Winter-Spring 2014	5	Draft Plan	Public Open House



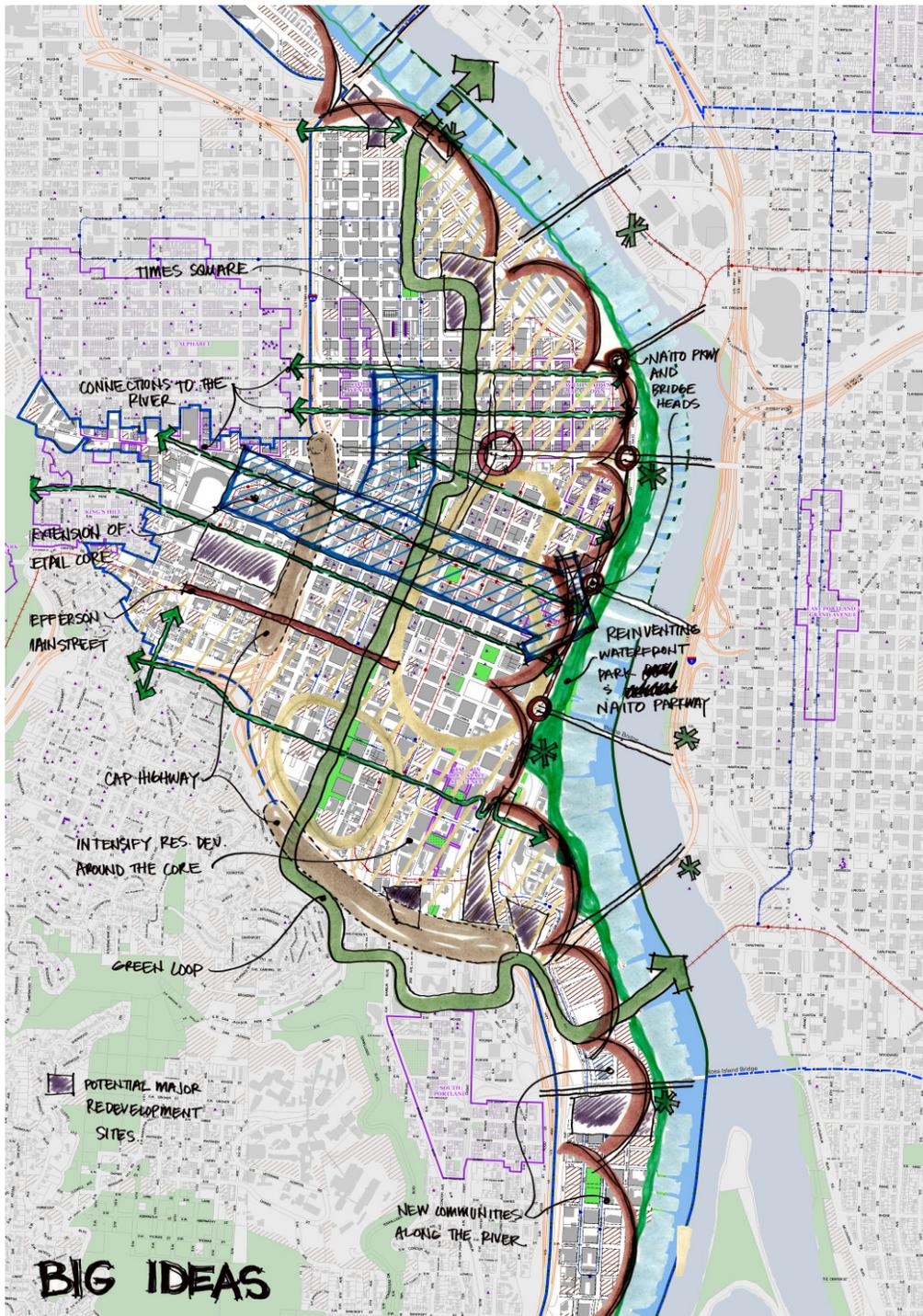
West Quadrant Plan

Old Town/Chinatown & Goose Hollow Planning Events



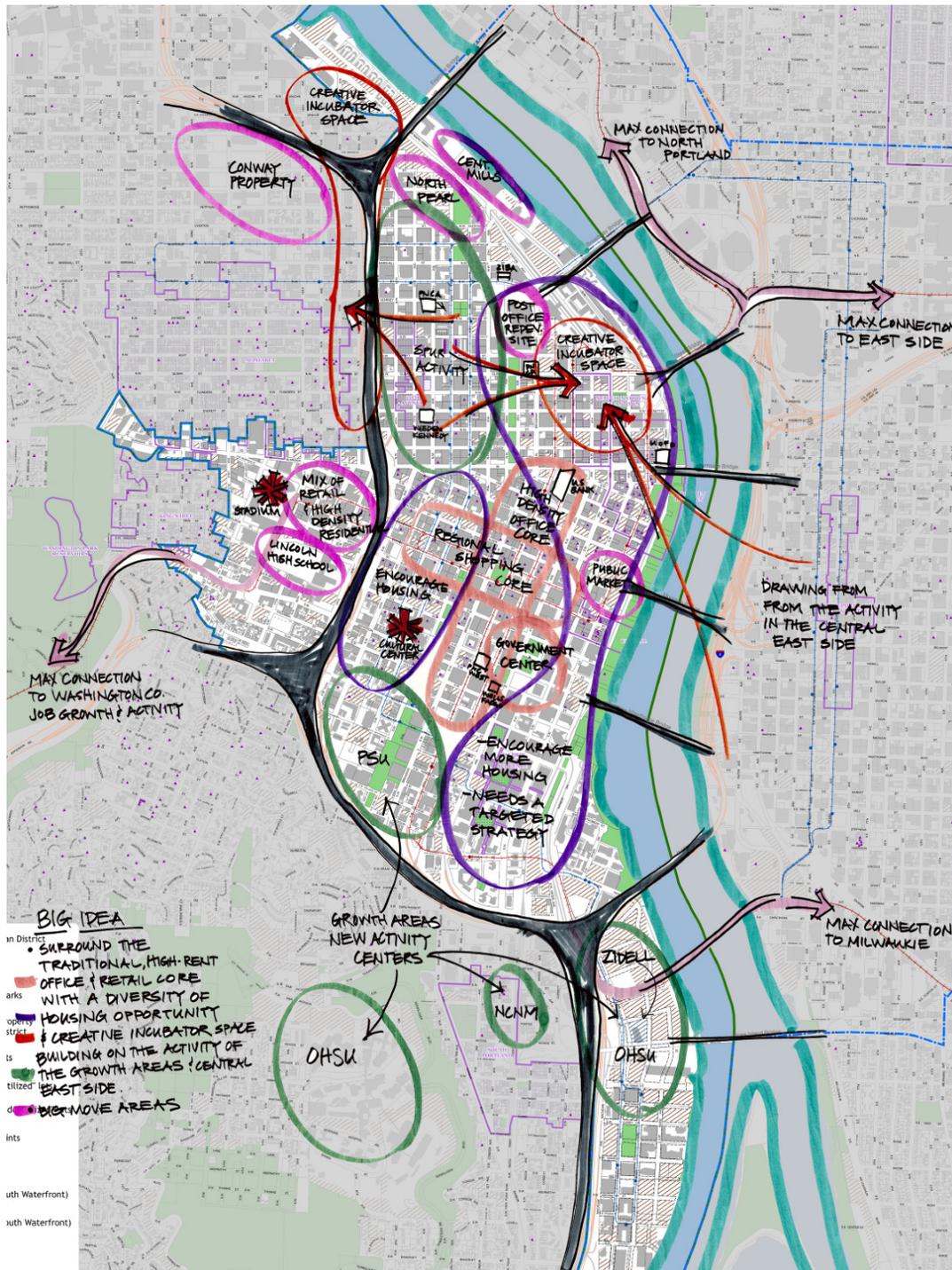
West Quadrant Plan Charrette Results

Big Ideas



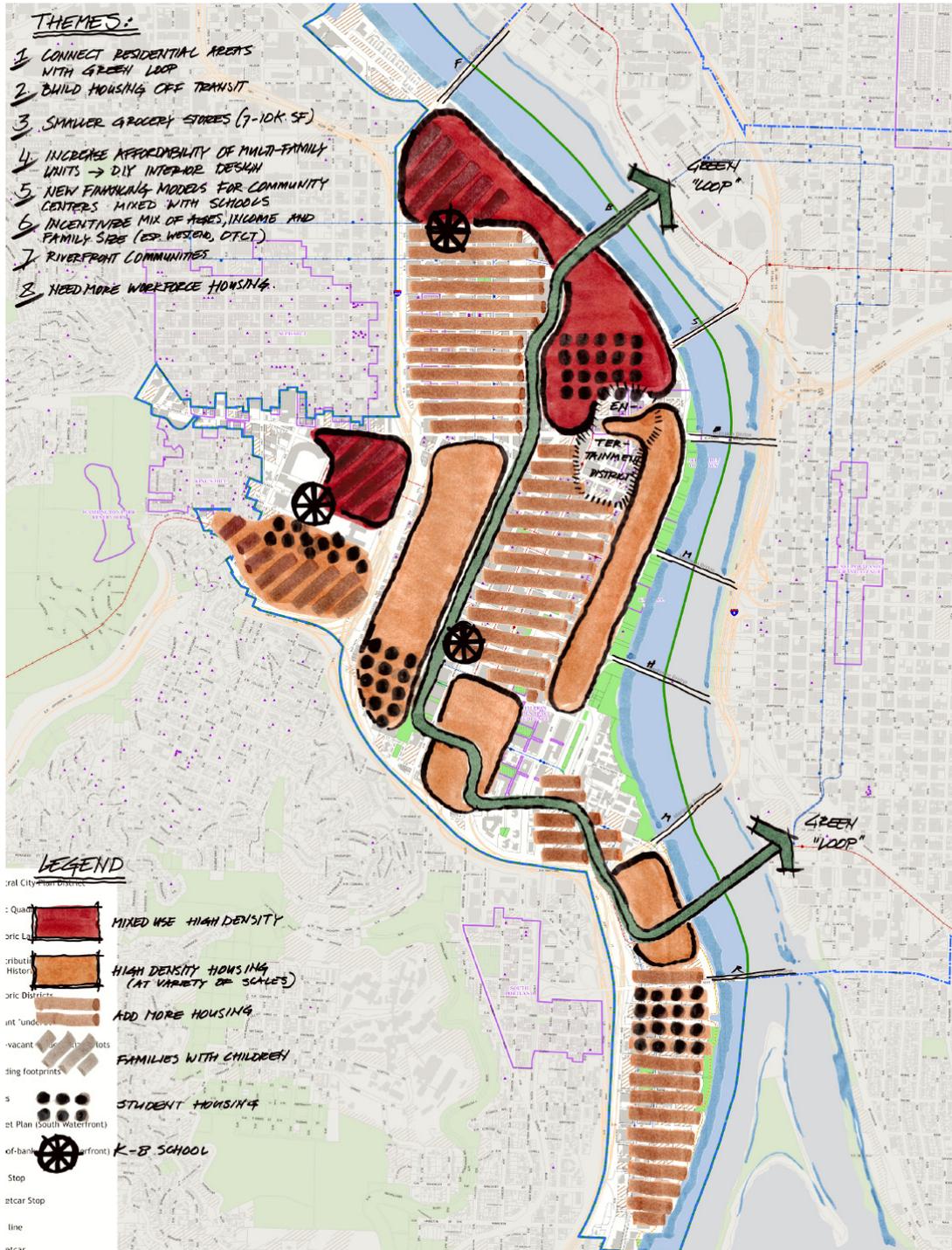
West Quadrant Plan Charrette Results

CC2035 Policy: Regional Center: Economy & Innovation



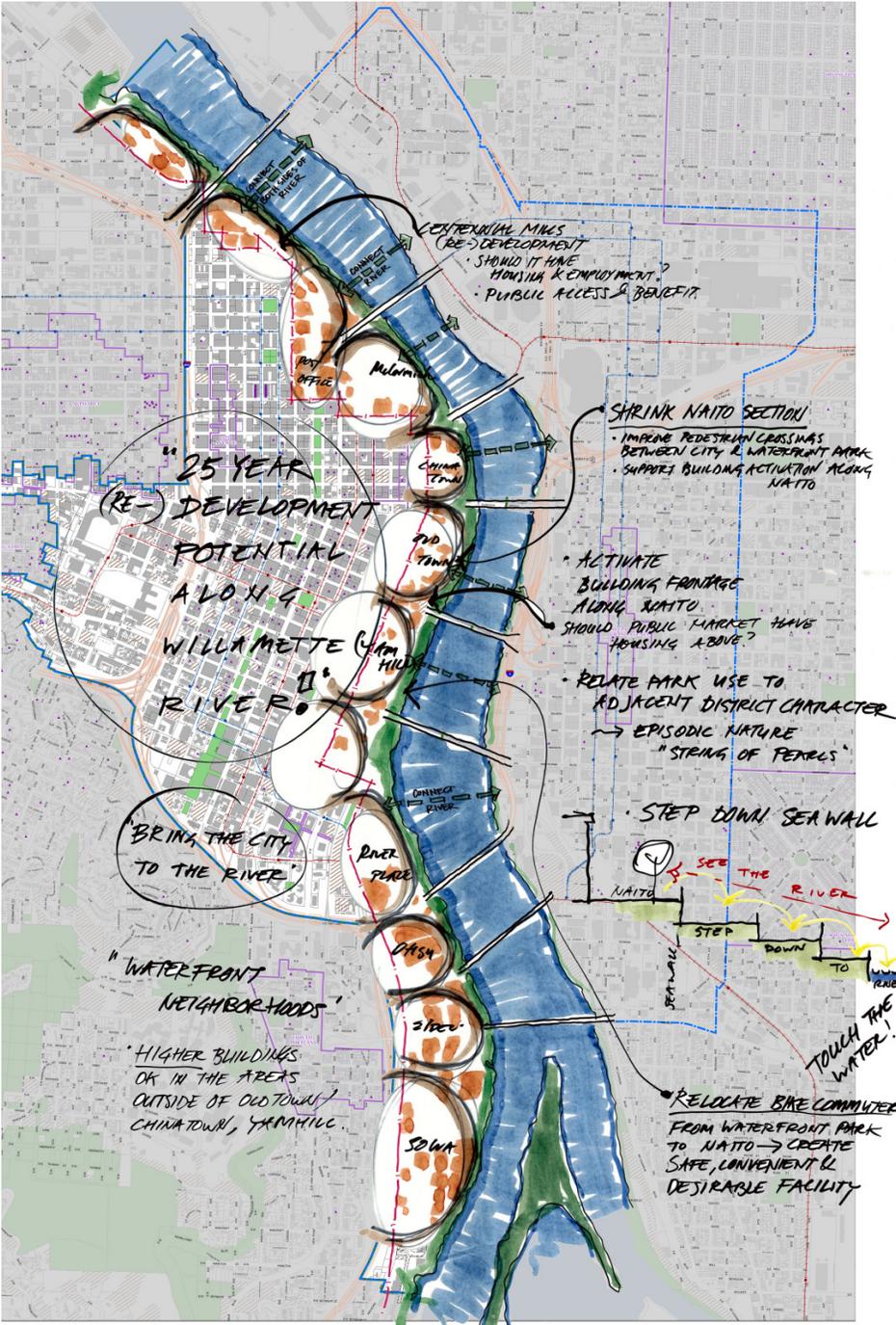
West Quadrant Plan Charrette Results

CC2035 Policy: Housing & Neighborhoods



West Quadrant Plan Charrette Results

CC2035 Policy: Willamette River

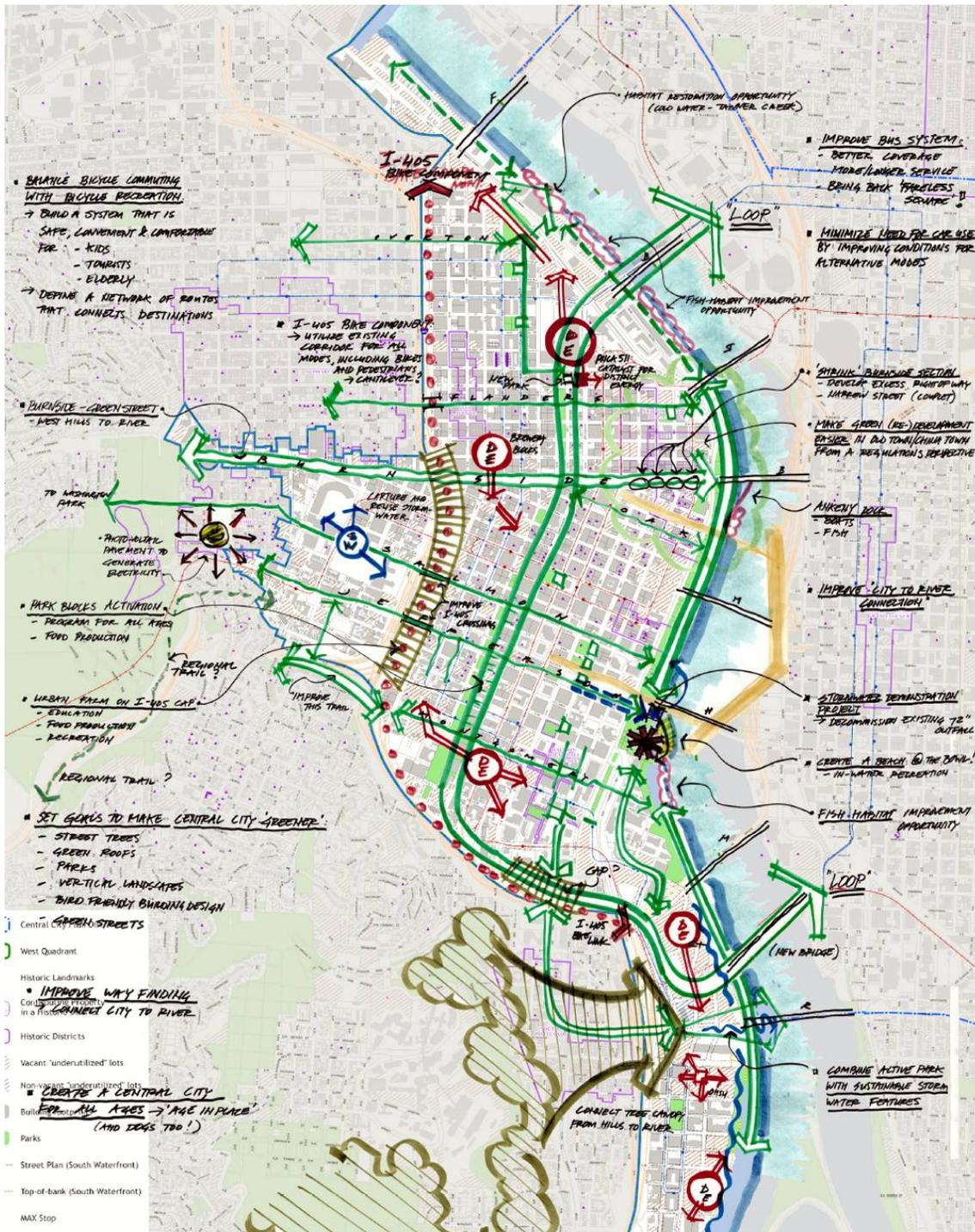


WILLAMETTE RIVER POLICY AREA



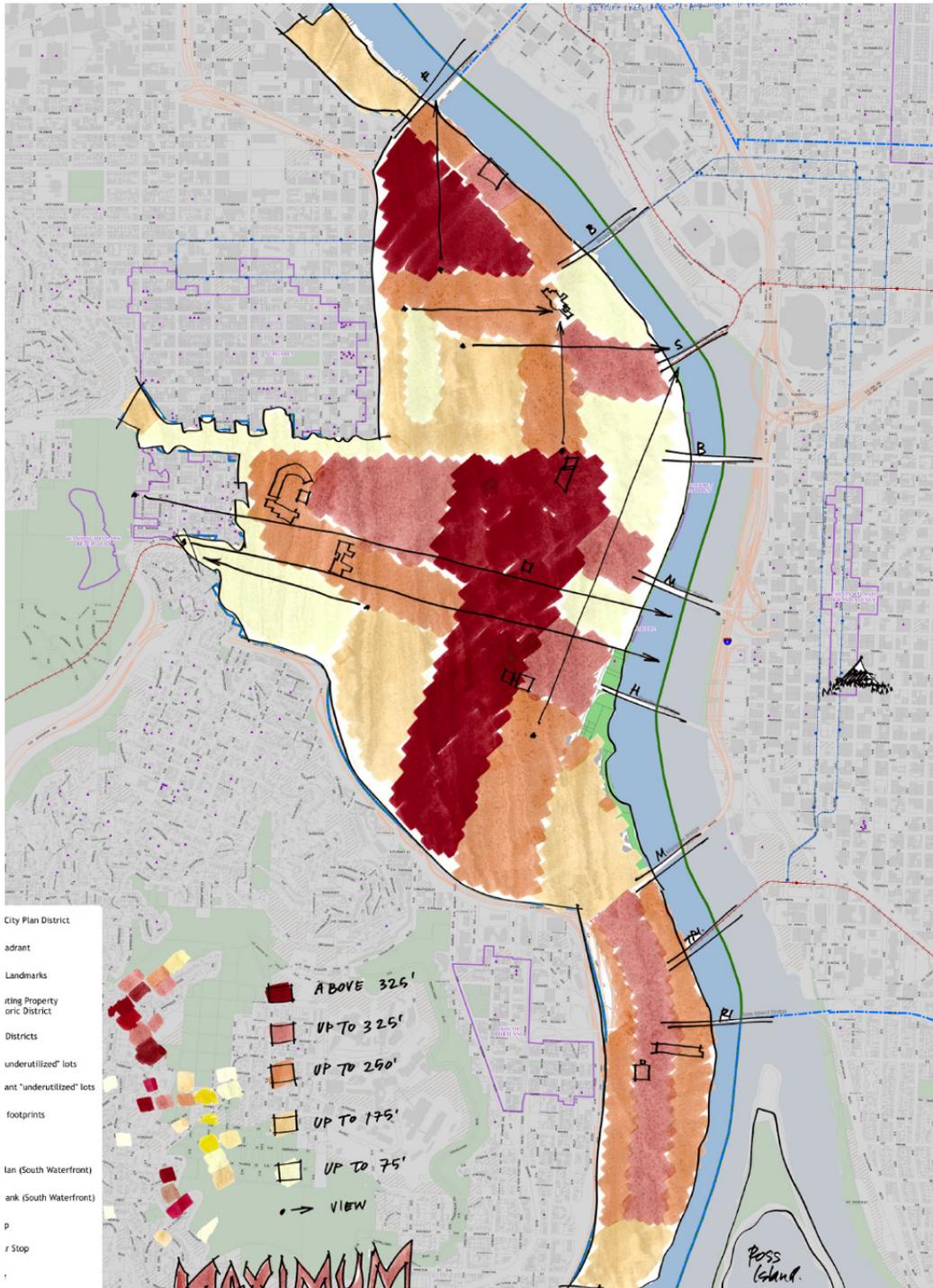
West Quadrant Plan Charrette Results

CC2035 Policy: Health & Environment



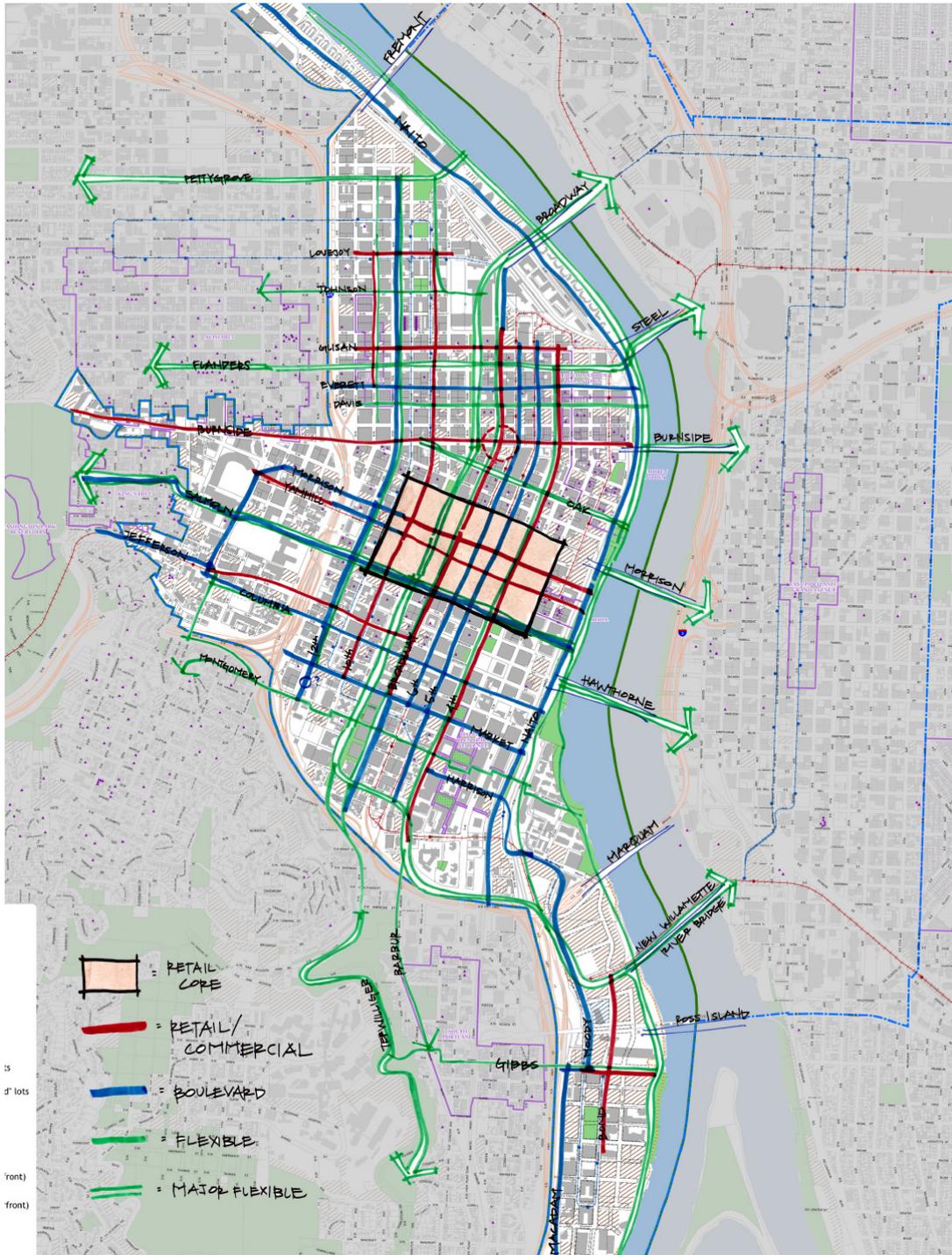
West Quadrant Plan Charrette Results

Draft Concept Layers: Building Heights



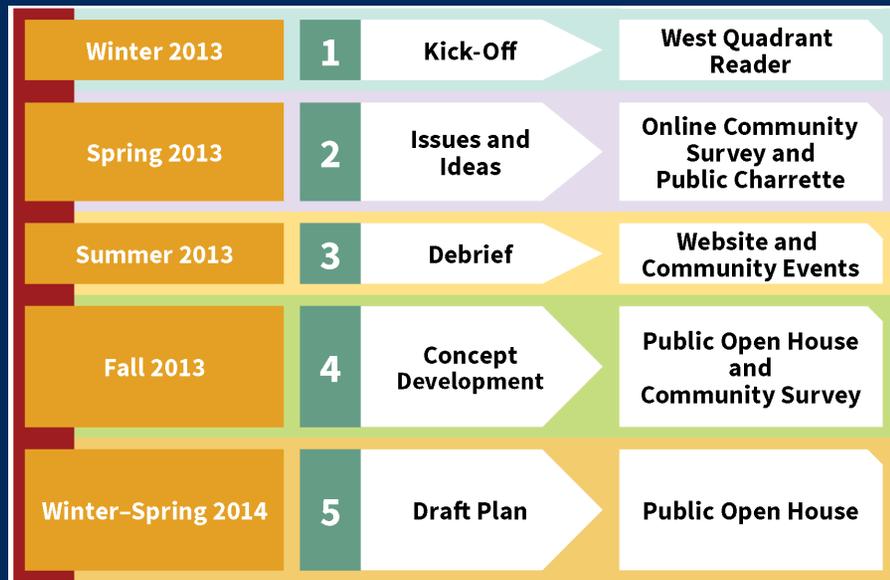
West Quadrant Plan Charrette Results

Draft Concept Layers: Street Character



West Quadrant Plan

Next Steps



- TAC Meeting #2: 9/5/13
- Late Sept/Early Oct: Public Open House
- SAC Meeting #6: 9/16/13: Draft Concept Layers & Plan Framework
- Jan 2014: Draft WQ Plan
- Adopt Plan: Summer 2014
- Implementation (e.g. zoning code): 2015

