

lore wintergreen

Advocate

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Pride in East Portland

A Great Place to Live and Grow

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CITY OF PORTLAND, OREGON

East Portland Action Plan 2013 Annual Report to City Council

Tuesday, June 19th - 1:30 PM (prep) - 4:00 PM City Hall, 1221 SW 4th, Atrium

- Hello Commissioners and Mayor Hales. My name is Mike Vander Veen and I serve as a co-chair of the EPAP. You will hear from my co-chair, Arlene Kimura, at the close of our report.
- All of us setting aside time and taking us this opportunity to be here together is a example of the healthy partnership that was started in 2007.
- I have participated in the EPAP since the beginning. I appreciate each of you and your dedication and service to the City of Portland. I thank the city for asking me to serve. I am grateful to live in a city that empowers willing residents to be real partners in the city's work.

- All of us with EPAP take Everyone you hear from today takes our role in this healthy partnership very seriously. As you can see on the slide, the charge of the EPAP is to provide leadership and guidance to public agencies and other entities on how to strategically address community-identified issues and allocate resources to improve livability in East Portland and prevent displacement.
- Joyce and Brian seated here, and 19 more EPAP participants, are all here with me today to share our annual report. Lore Wintergreen, our EPAP advocate is here too - advancing the Power Point slides and being the awesome support staff she is.
- Lore is the first city staff person some EPAP participants work closely with. Her integrity and amazing work ethic is a great introduction to the many wonderful city staff you have hired and we get to work with.
- I'm excited about our partnership. A partnership that the city started and a partnership we all have stepped up to participate

in. You can see on the Committees & Representatives slide that there are many engaged participants:

- We have 60 participants at general monthly meetings where we agree on concrete steps to take to complete action items in the plan. 14 committees and 25 issue representatives work on action items between these meetings and report at the meetings.
- Making space for the community to work with the city is not an easy task. I serve as an issue representative on the Public Involvement Advisory Council. I know many of the challenges city public involvement staff face.
- The core service of public involvement, woven through all the bureaus and offices, that the city provides started the EPAP effort and helps keep our partnership strong.
- But, why East Portland? Geographically East Portland comprises 20% of Portland. This area of the city has 25% of Portland's population, 40% of the students, and Portland's highest % of immigrant/refugee/new Portlanders.
- East Portland is an area that presents a great opportunity to institutionalize the City's commitment to EQUITY:
 - A. The City's Budget Mapping data correlate to the results of the recent Auditor's Community Survey – low levels of investment in public services lead to low marks in neighborhood livability, transportation, parks, housing and planning, and subsequently to additional Fire and Police expenditures, due to more frequent calls for service.
 - **B.** City Budget Maps indicate that East Portland revenue per user is only 80% of the city average.
 - c. For its update of the City's Comprehensive Plan, the Bureau of Planning and Sustainability projected that under current policies East Portland's population, will grow by

is projected by city staff to.

41,000 households or about 90,000 persons over the next 25 years; outpacing all the other districts.

- D. It is critical that funding decisions on infrastructure and bureau spending be indexed to this growth, as well as to changing demographics. Targeting resources toward East Portland will generate a positive return on investment for the City.
- E. In meetings with each of you, we have proposed that the City Council adopt a goal that East Portland attains parity in overall livability with the rest of the city within 10 years. We look forward to working with you as a partner to make that happen.

Thank you for your time. I will yield to Joyce Ley with our Arts & Culture Subcommittee.



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Portland City Council Annual Presentation & Grant Authorization Request

Presentation Agenda

Person	Topic	
Mike VanderVeen (4 min)	Opening Remarks	
Joyce Ley (2 min)	Arts & Culture Subcommittee	
Brian Lockwood (3 min)	EPAPbike Subcommittee	
Cassie Cohen (2 min)	Brownfields Subcommittee	
Natalya Soblevskaya (3 min)	Civic Engagement Subcommittee	
Nick Sauvie (3 min)	Economic Development Subcommittee	
Karen Fisher Gray, (3 min)	Gateway Education/Economic Development Center Representative	
Sam Breyer (3 min)	Education Subcommittee	
Jean DeMaster (3 min)	Housing Subcommittee	
Anna Volkova (2 min)	Multicultural Center Subcommittee	
Tom Lewis (2 min)	Operations Committee	

Person	Topic		.,
Bob Earnest	Structures Committee		
(2 min)		,	
Chris Scarzello (2 min)	Technical Advisory Committee		₩#=-₩ <u></u>
Hector Osuna Mondragon (3 min)	Transit Riders Subcommittee		*****
David Hampsten (2 min)	Transportation Representative		
Arlene Kimura (3 min)	Municipal Partnership Projects	- kundar unina	en grupe men
Larry Kotan (2 min)	Grant Review Committee	niji Qala	10 M M
Hongsa Chanthavong (2 min)	Buddhatham-Aram Lao Community Civic		shop
Claudia Carrillo and Rosa Hernandez (4 min)	Comunidad Latina para el Aprendizaje/Lat Conexión Latina	報告後年了。 ·	
Larry Kotan (3 min)	Grant Review Committee		
Rose High Bear (2 min)	Wisdom of the Elders Wisdom Gardens		
Reverend Renée Ward (2 min)	St. Johns All Nations Church of God in Ch Chrysalis Ministries Urban Domestic Viole Intervention Project		10) ¹ (1)
Arlene Kimura 3 min)	Closing & Request: Accept this verbal East Portland Action Plan	Annual Report	1. 4.
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	and Authorize \$100,000 total in grant agreements Neighborhood Involvement East Portland Act agreements: \$52,600.00 in Civic Engagemen \$47,400.00 for the General Grants Program.	ion Plan 2013 grant t Grants Program ar	id i
	Thank you for your support!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!		1
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East Portland	www.eastportlandactionplan.org Neighborhood Office 1017 NE 117 th Ave.	Portland, OR 9722	ад ада О ду

503.823.4035 or lore.wintergreen@portlandoregon.gov



EPAP Strategic Priorities

Fiscal Year 2013-14

Each priority is followed by the Action Plan item(s) to which it relates.

- **A.** Set a goal that East Portland (EP) attain parity with other parts of the city in public facilities and capital spending; encourage City Bureaus to prioritize projects in EP. (EQ.1.4, EQ.3.2)
- **B.** Institutionalize geographic mapping of City spending. (EQ.1.1)
- C. Integrate the East Portland Action Plan into the Comprehensive Plan, including zoning and design standard recommendations developed in the '122nd Zoning Project', with application throughout East Portland. (CM1.1)
- **D.** Initiate a citywide audit of resource allotment research tax equity and contributions of East Portland to the tax base. (EQ.1.1)
- **E.** Fund EPAP implementation: Advocate position, projects, and operations. (EQ.1.5, EQ.3.1, CB.1.5, CB.2.1)
- **F.** Engage ethnic communities in neighborhood activities; provide translation/language services to remove barriers and improve messaging and invitations. (CB.1.2)
- **G.** Fully fund the 'East Portland in Motion' (EPIM) strategy. (NA.1.3, T.2.2, T.3.3, T.3.6, T.4.7, T.6.2, T.6.5, T.7.2)
- **H.** Fund the 'Outer Powell Conceptual Design Plan'; Advocate to make improvements to Powell Boulevard (US 26) east of I-205 a regional priority. (T.4.1, T.4.2, T.4.15)

- I. Maximize East Portland's economic benefits from the public projects. (EC.1.4, EC.2.3, EC.4.2, CM.1.2, CM.1.3, CM.2.3, and CM.2.7)
- J. Take the next steps to implement the 'Gateway Education Plan' -Promote catalyst workforce development projects: Advocate for the Gateway Education/Economic Development Center. (EC.2.3, EC.4.1-.4, L.3.2, L.6.3, CM.1.2-.4, CM.2.4, CM.2.7)
- **K.** Connect East Portland residents to family-wage employment outside of the area by identifying and removing barriers, such as limited transportation options. (EC.4.5)
- L. Market East Portland as a place to do business. (EC.1.2, EC.1.3, and CM.2.6)
- **M.** Encourage existing business growth through outreach to top employers. (EC.1.2, EC.1.3, and CM.1.3)
- **N.** Get East Portland ready for business with an up-to-date real estate inventory. (EC.2.1, EC.2.2, and EC.2.3)
- **O.** Implement existing Park master plans: Parklane, Beech, Clatsop Butte. (P.2.1, P.2.2, P.2.5, P.2.7)
- P. Support East Portland as the location for a citywide Multicultural Center. (CB.4.4 and P.4.2)
- **Q.** Establish policy and practice that balances regional affordable housing supply and promotes fair share across Portland. (EQ.2.1)
- **R.** Increase opportunities for minority home ownership. (SN.2.2)
- **S.** Evaluate location and intensity of current residential zoning as it reflects maintaining low-income housing stock and enhances middle-income housing development. (HD.6.2)
- T. Create a housing rehabilitation program to improve the safety and appearance of existing housing stock. (HD.2.3)
- **U.** Establish policies and practices to address timing, permit notification, and funding of services when development occurs; include schools, parks, streets, etc. (HD.3.1, HD.4.1)
- V. Formulaic equity and criteria that establishes 'Children's Levy' fund distribution based upon Free & Reduced Lunch and racial/ethnic disparity demographics. (EQ.3.2)

- **W**.Advocate for statewide funding of early childhood programs for East Portland through the legislature and State departments. (L.1.2)
- X. Increase parental involvement in and access to public K 12 schools. (L.7)
- Multhomah County: Study library service need and expand services to meet the needs of underserved areas of East Portland. (L.8.1 and L.8.3)
- Multnomah County: Increase information about health clinics in East Portland. (SN.6.2)
- METRO funding and project selection criteria should reflect the prioritization of Regional Centers. (CM.1.2)
- METRO: Purchase land in the Lava Dome area to begin "Forest Park East". (NA.3.3)
- METRO: Develop and implement East Portland natural areas public education program to increase awareness and use (where appropriate). (NA.3.5)

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EAST PORTLAND ACTION PLAN www.eastportlandactionplan.org

East Portland Neighborhood Office 1017 NE 117th Ave. Portland, OR 97220 503.823.4035 or lore.wintergreen@portlandoregon.gov



Committees & Representatives

East Portland Action Plan (EPAP) Committees & Representatives demonstrate the work being done by the community through the EPAP. Everyone is welcome to Committee meetings. Please, request childcare and language interpretation as needed to support your participation.

New members and proposals for new Representatives and Committees are always welcome! You must have attended at least two general East Portland Action Plan meetings, signed a Participation Agreement, and request time on the general meeting agenda to be approved as a Representative or to establish a Committee.

You can find the Action Plan at <u>www.eastportlandactionplan.org</u> or by contacting 503.823.4035 or <u>lore.wintergreen@portlandoregon.gov</u>. To verify meetings, go to <u>www.eastportlandactionplan.org/calendar</u>.

Name:	East Portland Action Plan (EPAP) general meeting
Purpose:	To coordinate implementation of action items in the East Portland Action Plan.
Regular meeting:	4 th Wednesdays, 6:30 - 8:30 PM at David Douglas District Office Board Room, 1500 SE 130 th (at SE Market & 130 th).
Membership:	Open to all – Participation Agreement membership offered after 2 meetings
Co-Chairs:	Arlene Kimura and Mike Vander Veen
Contact:	lore wintergreen = <u>lore.wintergreen@portlandoregon.gov</u> or 503.823.4035
Attendance:	57

Name:	EPAP Arts + Culture Subcommittee
Purpose:	To be determined.
Regular meeting:	4 th Thursdays, 5:30 – 7:30 PM at the East Portland Neighborhood
	Office, 1017 NE 117 th Ave., Portland 97220 (between Halsey +
	Glisan at the foot of the watertower).
Membership:	Requires one EPAP Participation Agreement member (2 or more
	general meetings and signed form), otherwise open for inclusion
Chair:	Kim Breckel
Contact:	natur3girl@aol.com
Attendance:	8

Name:	EPAP Bike Subcommittee
Purpose:	To provide direction and support to the EPAP on bike-related actions.
Regular meeting:	4th Tuesdays, 6:30 – 8:30 PM at Muchas Gracias, 1307 NE 102 nd Ave., Suite K
Membership:	Requires one EPAP Participation Agreement member (2 or more general meetings and signed form), otherwise open for inclusion
Co-Chairs:	Jim Chasse and Brian Lockwood
Contact:	<u>epapbike@gmail.com;</u> Jim = jmchasse@q.com; or Brian = <u>obscureworld@gmail.com</u> and 503.810.4110
Bike web page:	www.Eastportlandactionplan.org/bike or www.epapbike.org
Attendance:	6

Name:	EPAP Brownfields Subcommittee
Purpose:	To provide guidance and decision-making for the East Portland
	Brownfields project.
Regular meeting:	2 nd Wednesdays of the month, 6:30 - 8:30 PM at David Douglas
	District Office Board Room, 1500 SE 130 th (at SE Market & 130 th).
Membership:	Requires one EPAP Participation Agreement member (2 or more
	general meetings and signed form), otherwise open for inclusion.
Chair:	Cassie Cohen
Contact:	cassie@groundworkportland.org or 503.662.2590
Attendance:	14

Name:	EPAP Chairs
Purpose:	To plan and organize the EPAP.
Regular meeting:	2nd Tuesdays, 10:00 – 11:30 AM at the East Portland
	Neighborhood Office, 1017 NE 117 th Ave., Portland 97220
	(between Halsey + Glisan at the foot of the watertower).
Membership:	EPAP Co-Chairs
Co-Chairs:	Arlene Kimura and Mike Vander Veen
Contact(s):	Arlene = arlene.kimura@gmail.com and
	Mike = mike@secondstories.org or 503.810.8269

Name:	EPAP Civic Engagement Subcommittee
Purpose:	To organize cultural + language specific civic engagement
	workshops, share curriculum, advocate for ongoing funding, and
	advise on East Portland cultural + language specific issues and
	projects.
Regular meeting:	3rd Tuesdays, 6:30 PM at the Gateway Community Policing
	Contact Office, 1111 NE 102 nd Ave. Suite 'F' (To the left of the
	main entrance of the Gateway Fred Meyer off 102 nd).
Membership:	Requires one EPAP Participation Agreement member (2 or more
	general meetings and signed form), otherwise open for inclusion.
Chair:	Rotating
Contact:	lore.wintergreen@portlandoregon.gov or 503.823.4035
Attendance:	10

Name:	EPAP Communications Committee
Purpose:	To provide communication support (materials and web page
	development, and translation/interpretation) to the EPAP.
Regular meeting:	2 nd Tuesdays of every other Month at 6:00 PM at the East Portland
	Neighborhood Office, 1017 NE 117 th Ave., Portland 97220
	(between Halsey + Glisan at the foot of the watertower).
Membership:	Requires one EPAP Participation Agreement member (2 or more
	general meetings and signed form), otherwise open for inclusion.
Contact:	lore.wintergreen@portlandoregon.gov or 503.823.4035
Attendance:	2

Name:	EPAP Economic Development (EcDev) Subcommittee
Purpose:	To develop a strong business environment which strengthens
	existing businesses, promotes new businesses, and expands family
	wage jobs in East Portland.
Meeting:	1 st Mondays, 5:00 PM at East Portland Neighborhood Office, 1017
	NE 117th, Portland 97220 (between Halsey + Glisan at the foot of
	the watertower).
Membership:	Requires one EPAP Participation Agreement member (2 or more
	general meetings and signed form), otherwise open for inclusion.
Chair:	Rotating
Contact:	lore.wintergreen@portlandoregon.gov or 503.823.4035
EcDev web page	http://eastportlandactionplan.org/economicdevelopmentcommittee
Attendance:	11

Name:	EPAP Education Subcommittee
Purpose:	To advocate for effective strategies that support the academic success of all students and to prioritize action items in the Action Plan that relate to education, as a means to strategically address community-identified issues.
Meeting:	2 nd Wednesdays, 1:30 – 3:00 PM at the David Douglas District Office Board Room, 1500 SE 130 th (at SE Market & 130 th)
Membership:	Requires one EPAP Participation Agreement member (2 or more general meetings and signed form), otherwise open for inclusion.
Co-Chairs:	Brooke Chilton Timmons and Don Grotting
Contact:	Brooke = <u>brookect@metfamily.org</u> and Don = don_grotting@ddouglas.k12.or.us
Attendance:	12

Name:	EPAP Grants Review Committee
Purpose:	To provide EPAP granting opportunities with direction, review, and
	selection.
Regular meeting:	As needed
Membership:	Appointed by the EPAP after signing EPAP Participation
	Agreement (2 or more general meetings and signed form).
	Members cannot seek EPAP grant funds).
Chair:	Larry Kotan
Contact:	<u>lkotan@yahoo.com</u> or 503.784.6439
Attendance:	7

Name:	EPAP Housing Subcommittee
Purpose:	To find common ground in supporting a range of housing types in
	East Portland as a means to strengthen livable communities;
	encourage healthy, complete, and stable neighborhoods; and
	promote family wage jobs.
Regular meeting:	2 nd Mondays, 6:00 – 7:30 PM at the East Portland Neighborhood
	Office, 1017 NE 117 th Ave., Portland 97220 (between Halsey +
	Glisan at the foot of the watertower).
Membership:	Requires one EPAP Participation Agreement member (2 or more
	general meetings and signed form), otherwise open for inclusion.
Co-Chairs:	Frieda Christopher and Jean DeMaster
Contact:	Frieda = <u>friedajc@comcast.net</u> and
	Jean = jdemaster@humansolutions.org or 503.548.0222
Attendance:	10

Name:	EPAP Multi-Cultural Center		
Purpose:	To be established		
Regular meeting:	Monthly. 1 st meeting: June 24, 2013 6:30 PM at David Douglas District Office Board Room, 1500 SE 130 th (at SE Market & 130 th).		
Membership:	Requires one EPAP Participation Agreement member (2 or more general meetings and signed form), otherwise open for inclusion.		
Co-Chairs:	Anna Volkova and Natalya Sobolevskaya		
Contact:	rsnoforegon@gmail.com		
Attendance:	?		

Name:	EPAP Operations Committee	
Purpose:	To function as an EPAP decision making body in time-sensitive	
	situations and to develop and execute EPAP strategy.	
Regular meeting:	Meet at least four (4) times a year to reinforce purpose integration.	
Membership:	Both General EPAP Co-Chairs; a Participant Agreement (PA)	
	representative (2 or more general meetings and signed form) from	
and an and a second s	each Committee and Subcommittee; 2 ad hoc EPAP PA members;	
a standard and	and EPAP staff Advocate	
Co-Chairs:	Arlene Kimura and Mike Vander Veen	
Contact:	lore.wintergreen@portlandoregon.gov or 503.823.4035	
Attendance:	18	

Name:	EPAP Representative Support Group	
Purpose:	To connect and share our strategies for being a good advocate.	
Regular meeting:	As need is expressed	
Membership:	Requires one EPAP Participation Agreement member (2 or more meetings), otherwise open for inclusion	
Chair:	Katie Larsell	
Contact:	larsell@comcast.net	

Name:	EPAP Structures Committee	
Purpose:	To plan and organize the function & process of the EPAP.	
Regular	As needed at East Portland Neighborhood Office, 1017 NE 117 th	
meeting:	Ave., Portland 97220 (between Halsey + Glisan at the foot of the watertower)	
Membership:	Requires one EPAP Participation Agreement member (2 or more general meetings and signed form), otherwise open for inclusion	
Chair:	To be decided	
Contact:	lore.wintergreen@portlandoregon.gov or 503.823.4035	
Attendance:	5	

Name:	EPAP Technical Advisory Committee
Purpose:	To work collaboratively with municipalities to implement Action items and to coordinate website reports of agency progress on specific Action items.
Regular	2nd Wednesdays every quarter beginning January 2013, 3:00 - 4:30
meeting:	PM at the East Portland Neighborhood Office, 1017 NE 117 th Ave.,
	Portland 97220 (between Halsey + Glisan at the foot of the watertower)
Membership:	Requires one EPAP Participation Agreement member (2 or more general meetings and signed form), otherwise open for inclusion by agency specified representative
Chair:	lore wintergreen
Contact:	lore.wintergreen@portlandoregon.gov or 503.823.4035
Attendance:	9

Name:	EPAP Transit Riders Subcommittee		
Purpose:	Public Transportation is a public good that exists to serve the		
	public. EPAP Transit Riders Sub-Committee will advocate to		
	improve access, affordability, safety and infrastructure for transit		
	riders with an emphasis on East Portland.		
Regular meeting:	2 nd Wednesdays of every month, 6:30 – 8:00 PM at Arbor Glen		
	Apartments Community Center, 2609 SE 145 th Ave., Portland		
	97236		
Membership:	Requires one EPAP Participation Agreement member (2 or more		
Section Statements	general meetings and signed form), otherwise open for inclusion.		
Chair:	Héctor Osuna Mondragon		
Contact:	hector@opalpdx.org or 503.342.8910 Ext. 3		
Attendance:	6		

For Parks issues, EPAP refers to the long standing:

Name:	East Portland Parks Coalition		
Purpose:	To support active parks in East Portland.		
Regular meeting: 1 st Thursdays of the month, 7:00 – 9:00 PM at the East Por Neighborhood Office, 1017 NE 117 th Ave., Portland 97220			
	(between Halsey + Glisan at the foot of the watertower).		
Membership:	Open		
Chair:	Alesia Reese		
Contact: alesiajmr@yahoo.com or 503.253.4414			
Attendance:	nce: 10		

For Transportation and Land Use issues, EPAP refers to the long standing:

Name:	East Portland Land Use and Transportation Committee
Purpose:	Responsible for all types of assistance to East Portland
	Neighborhood Office Neighborhood Associations with regard to
	land use and transportation issues, information, support, and
A CONTRACTOR	advice.
Regular meeting:	2 nd Wednesdays of the month, 6:30 – 8:30 PM at the East Portland
	Neighborhood Office, 1017 NE 117 th Ave., Portland 97220
the second second second	(between Halsey + Glisan at the foot of the watertower).
Membership:	Public is welcome as non-voting members. Voting members are
	authorized representatives of individual neighborhood associations.
Chair:	Linda Bauer
Contact:	<u>lbauerpvna@aol.com</u> or 503.761.2941
Attendance:	10

Issue	Representative(s)
122 nd Ave. Zoning Project	Jean DeMaster = 503.548.0222 or
	jdemaster@humansolutions.org
Asset Based Community Development	Mike Vander Veen = 503.810.8269 or
(ABCD)	mike@secondstories.org)
City-wide Budget Advisory Committee	Katie Larsell = <u>larsell@comcast.net</u>
Education and Youth Success City of	Scott Rose = scottmillerrose@gmail.com
Portland Policy Expert Group (PEG)	
Emergency Preparedness	Jeremy O'Leary = jeremy@cityrepair.org
Gateway Eco-District	Colleen Gifford = 503.251.7610 or
	Colleen@ABCSustainableSolutions.com
Gateway Education/Economic	Karen Fischer Gray = 503.408.2114 or
Development Center	Alternate Frieda Christopher =
	(friedajc@comcast.net)
Gateway Green	Linda Robinson = <u>IrobinsPDX@comcast.net</u>

Issue	Representative(s)
Gateway Urban Renewal Area	Bob Earnest = 503.252.0373 or bobearnest@gmail.com
Human Rights Commission	Donita Fry = 503.288.8177 Ext. 284 or donitasf@nayapdx.org
Infrastructure Equity City of Portland Policy Expert Group (PEG)	Roger Anthony = 503.998.5509 or rda23@aol.com
Main Streets Program	Arlene Kimura = <u>arlene.kimura@kraft.com</u>
Minority Home Ownership	Jean DeMaster = 503.548.0222 or jdemaster@humansolutions.org
Multnomah County Consolidated Plan	Jean DeMaster = 503.548.0222 or jdemaster@humansolutions.org
Neighborhood Centers City of Portland Policy Expert Group (PEG)	Nick Sauvie = <u>nick@ROSECDC.org</u>
Networks City of Portland Policy Expert Group (PEG)	Aaron Brown = 503.830.8577 or aaronmbrown503@gmail.com
Office of Equity and Human Rights Budget Advisory Committee	Jerome Funchess = 1.509.899.2909 or funchessjerome@gmail.com
Office of Neighborhood Involvement Budget Advisory Committee	Tom Lewis = 503.253.5025 or gamodato@aol.com
Parks	Arlene Kimura = <u>arlene.kimura@kraft.com</u> + Linda Robinson = <u>lrobinsPDX@comcast.net</u>
Planning & Sustainability Commission	Karen Fisher Gray = 503.408.2114
Police Bureau Slavic Advisory Council	Natalya Sobolevskaye = <u>rsnoforegon@gmail.com</u>
Public Involvement Advisory Committee (City of Portland)	Mike Vander Veen = 503.810.8269 or mike@secondstories.org
Residential Design and Compatibility City of Portland Policy Expert Group (PEG)	Chris Scarzello = 503.823.7716 or chris.scarzello@portlandoregon.gov
Scott and Scouter Mt.Trail Committee (METRO)	Linda Bauer = 503.761.2941 or Ibauerpvna@aol.com
Transportation	Linda Bauer = 503.761.2941 or Ibauerpvna@aol.com
Transportation Budget Advisory Committee	David Hampsten = David hampsten@yahoo.com

EAST PORTLAND ACTION PLAN East Portland Neighborhood Office 1017 NE 117th Ave. Portland, OR 97220 503.823.4035 or lore.wintergreen@portlandoregon.gov

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January 2013

Dear Mayor Hales and Commissioners Fish, Fritz, Saltzman, and Novick,

In 2011, Mayor Sam Adams initiated "budget mapping" for the City of Portland. For the first time, city bureaus tracked revenues and expenditures in geographic districts. This analysis is unprecedented in the United States, and the data from this initiative has allowed us to present this District Equity Statement for East Portland.

Budget mapping creates an opportunity to set concrete goals for investments that will level the playing field between the East Portland District Coalition and the rest of the city. Data analysts from the Office of Management and Finance (OMF) defined Users of city services as the sum of residents plus jobs in a given area. This information can be used to compute per capita revenues and expenditures by various bureaus for the city and for each of its districts.

OMF's Budget Maps indicate that East Portland revenue per user is only 80% of the city average, while other budget maps show East Portland being badly park-deficient and having numerous sub-standard and dirt streets. Based upon current budget maps, East Portland Per-User expenditures are well below the city average in Transportation, Parks, and Housing, while Per-User expenditures are much higher in East Portland for Police and Fire services.



	Citywide	EAST
	minus EAST	PDX
Housing	107% '	74%
Parks	104% '	83%
Transportation	107% '	73%
Fire	94% '	122%
Police	98% '	107%

Bureau Expenditures as a Percentage of the City Average, Per User*

* Source: City of Portland OMF, 2012

The East Portland Action Plan (EPAP), representing over 145,000 Portland residents east of 82nd and I-205, proposes that City Council adopt a goal that East Portland attains parity in overall livability with the rest of the city within ten years. We believe that goal:

a) Can be achieved through smart, targeted additional investments; and

b) Will lead to a more livable, prosperous East Portland, thus generating future savings due to reductions in Fire and Police expenditures, which are higher in East Portland than the city as a whole.

Sharing the Burdens and Benefits of Growth

Using 2011-2012 budget mapping data from OMF, EPAP calculated Per User expenditures for several City Bureaus for both the City overall and East Portland. Next, we calculated the difference between the two areas. The figures were then multiplied by the number of Users in East Portland, which is 192,000.

Infrastructure Investments

Annual Expenditures per User

	City	Current	East PDX	Additional
Category	Avg.	East PDX	Differential	Investment
Transportation Operations	\$129	\$102	\$27	\$5,184,000
Transportation Capital Improvements	\$119	\$69	\$50	\$9,600,000
Transportation Maintenance	\$9	\$4	\$5	\$960,000
Parks - Operations	\$80	\$72	\$8	\$1,536,000
Parks - Capital Improvements	\$31	\$17	\$14	\$2,688,000
Housing	\$112	\$78	\$34	\$6,528,000
A set of a second brackers manager from	and the second		TOTAL	\$26,496,000

One of the effects of the lack of investment in East Portland's physical infrastructure is high public safety cost. Using the same methodology as the chart above, reducing East Portland expenditures for Police and Fire would save the City more than \$8.25 million annually.

Increased Public Safety Costs

Annual E	xpenditure	s per User		
	City	Current	East PDX	Extra Safety
Category	Avg.	East PDX	Differential	Costs
Police	\$176	\$191	(\$15)	(\$2,880,000)
Fire	\$96	\$124	(\$28)	(\$5,376,000)
			TOTAL	(\$8,256,000)

There is nearly an \$18 million difference between the \$26.5 million in needed City investment in East Portland and the "benefit" of \$8.25 million in extra police and fire services we receive. In the Auditor's 2012 *Community Survey*, significant deficiencies were noted in East Portland land use planning, transportation safety, access to and quality of parks, and the physical condition of housing. It makes sense that investment in those "quality of life" services would, over time, reduce the need for public safety services.

The City of Portland's 1996 Outer Southeast Community Plan directed the lion's share of the city's population growth to East Portland. From 1996 to 2006, nearly half of the

East Portland Action Plan [District Equity-Statement - 2013]

city's new housing was built in East Portland. It is quite apparent that East Portland did not receive anything close to an equitable share of public investment during this period. The City's Budget Mapping data correlate to the results of the recent Auditor's Community Survey – low levels of investment in public services lead to low marks in neighborhood livability, transportation, parks, housing and planning, and subsequently, to additional Fire and Police expenditures, due to more frequent calls for service.

Although East Portland contains a quarter of the city's population and a large proportion of the city's poverty, new Portlanders, people of color and children, a 2009 geographical analysis of Portland federal stimulus projects revealed that East Portland received far less than its fair share of investment.

For its update of the City's Comprehensive Plan, the Bureau of Planning and Sustainability projected that under current policies East Portland's population will grow by 41,000 households or about 90,000 persons over the next 25 years. It's important to note that under all scenarios, East Portland's projected growth in the number of people is expected to continue to outpace all the other districts. We believe it is critical that as East Portland population continues to increase, funding decisions on infrastructure and bureau spending be indexed to this growth, as well as to changing demographics. The East Portland Action Plan believes that targeting resources toward East Portland's infrastructure would generate a positive return on investment for the City. EPAP proposes that the City Council dedicate additional investments toward planning, transportation improvements, housing and parks in East Portland. We believe this can be attained out of current revenues. These investments will:

- Help make East Portland a vital part of Portland, creating a sustained positive economic climate, but without gentrification and displacing existing residents.
- Provide East Portland the infrastructure it needs to accommodate Portland's expected growth.
- · Reduce the long-run demand for emergency services, such as police and fire.
- Accrue non-economic benefits such as improved health, safety and a reduced carbon footprint.
- Promote Portland's equity agenda by improving the city's most ethnically and culturally diverse neighborhoods.
- Help complete most of the 268 East Portland Action Plan items passed by Council in 2009 that have not yet been implemented.

We look forward to working with you to further develop equitable spending decisions between East Portland and the rest of the city as a whole, as well as publishing future annual District Equity Statements to help track our progress in doing so.

East Portland Action Plan

2012 - 13 EPAP Grant Funded Projects

2012.05.03

Fiscal Agent:	Award	Project
Agency		Shell are rectanning a strategy and she had a strategy and a strat
Audubon Society of Portland	\$4,000	East Portland Community Camp will provide one week of safe, fun, and structured programs on exploring, gaining confidence in the outdoors and promoting the importance of birds and their role in our environment. The goal of Community Summer Camp is to give environmental education opportunities to underserved communities.
Better Life - USA	\$5,000	Youth & Parent Mentoring Program will address the Arab immigrant/refugee community by providing student tutoring and service as liaison between these families and their student's educational institutions for one year.
Buddhatham- Aram, Inc.		Civic Engagement Workshop will provide three Civic Engagement Workshops for members of the Lao community. Participants will be provided with opportunities to engage in various activities and to perform their duties and responsibilities within the Lao community, neighborhood, and East Portland Action Plan.

David Douglas School District: Earl Boyles Elementary		Expanding Earl Boyles Elementary School playground for accessibility and inclusion of community will purchase playground equipment that will make the play space utilizable to children of different abilities and wheelchair friendly. These additions to the playground will be available to the general community
School	\$2,990	during off-school hours.
IRCO: Gateway EcoDistrict	\$5,000	Re-Energizing Gateway will implement phase one of a three-phase project that will lower energy costs through addressing home-improvement needs and help meet overall carbon goals for the EcoDistrict area, while increasing livability for some of the most at-risk populations in our community.
Grow Portland	\$4,500	Eastminster Community Garden will develop a large 100-plot community garden at Eastminster Presbyterian Church to serve the diverse population of East Portland.
Human Solutions, Inc.	\$3,000	Division Street Organizing Project will organize and develop leadership of residents and business leaders in their wok to establish a 'Neighborhood Prosperity Initiative Area' for Division Street between 119th and 148th. The focus will be on economic development to revitalize the area for both the business community and the residents.
Impact NW	\$4,500	Urban Opportunities will promote job readiness and create employment opportunities for at-risk students at Parkrose High School through an innovative partnership between the 'Urban Opportunities' program and Blue Lake Regional Park.

Johnson Creek Watershed Council	JCWC's Volunteer Restoration Project in the Pleasant Valley Neighborhood will mobilize volunteers and the surrounding neighborhood to remove garbage from the Kelley Creek's banks and channel and clear out the blackberry that is \$2,020 overrunning the 300 trees planted by JCWC at the Pleasant Valley Grange.
Metropolitan Family Service	Parent Involvement Project at David Douglas High School SUN will provide an inclusive High School community for parents by holding quarterly evening family events that are specifically targeted to traditionally marginalized communities and offering English as a Second Language (ESL) classes to support equitable involvement that promotes access to education, builds a sense of community rooted in the school, empowers families to be educational \$4,990 advocates, and breaks down barriers in a non-traditional manner.

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East Portland Neighbors	East Portland Exposition will hold a one-day celebration of ethnic cultures of East Portland that showcases and celebrates the respective cultures, educates cross-culture, cultivates relationships, and gives the broader community an intimate introduction to the numerous cultural newcomer groups that now call East Portland home. Parkrose High School Bronco Busters Music Instrument Purchase, Repair, and Donations will purchase new and repair existing band instruments and solicit donations of instruments for the Parkrose School District. This will directly facilitate musical curriculum for students and contribute toward a rewarding \$9,000 education experience that keeps students focused and remaining in school.
Parkrose School District	Black Parent Initiative's "Parent University Classes" and Two East Portland School Districts will provide 40 hours of the Black Parent Initiative "Effective Black Parenting" course for African American parents referred from Parkrose \$5,000 and David Douglas School Districts.

East Portland Neighbors: Parkrose High	Music Instrument Purchase, Repair, and Donations will purchase new and repair existing band instruments and solicit donations of instruments for the Parkrose School District. This will directly facilitate musical curriculum for
School Bronco	students and contribute toward a rewarding education experience that keeps
Boosters	\$5,000 students focused and remaining in school.
The Rosewood Initiative	Rosewood Cafe Project Manager to Support Community Involvement will support the creation of a staff position to build community through Asset Based Community Development by coordinating, supporting, and assisting with community capacity building projects and activities in the geographic area \$5,000 centered around SE 162nd Avian Stark.
Faith Baptist	Children's Stresses and Solutions for Parents will provide Russian
Church of	Speaking/Slavic families a series of educational workshops on 'Children's
Portland:	Stresses and Solutions for Parents'. The workshops will be culturally
Russian	appropriate and address education goals and psychological illness. Parents will
Speaking	be guided in building support networks, resource options, and school system
Network	\$4,000

City of	Continuing Services Engineering Strategy Plan for Parklane and Oliver
Portland:	Elementary will assess the Parklane and Oliver Elementary School
Parent Teacher	transportation safety needs and create a prioritized list of improvements and a
Organization of	Family Friendly Map highlighting safe ways that students and families can walk
Parklane	or bike to school. This will be done in partnership with the school community,
Elementary	\$5,000 neighbors, and the City of Portland Safe Routes to School program.

2012 - 2013 East Portland Action Plan Civic Engagement Grant Awarded Projects

2012.06.04

2012.00.04		
Fiscal Agent: Agency	Award	Project
Buddhatham- Aram, Inc.		The 'Laotian Cultural Enhancement Workshop' will recruit and organize a day-long workshop addressing Laotian Cultural Enhancement for all Laotian Americans: Lao, Hmong, Mien, Taidau, and Tailu. The workshop will include cultural entertainment, networking and information sharing on Laotian cultures in East Portland, and Next Step Plan of Action for Laotian cultural enhancement. The Laotian community will increase its unity and be able to enhance their cultures and the newly established Laotian Cultural Center will be the focal point for East Portland, the City of Portland, and other mainstream service providers to communicate effectively with developed Laotian leaders of all ethnic groups regarding cultural and relevant services.
Faith Baptist Church of Portland Oregon		The Russian Speaking Network 'Crime Prevention Begins at Home' project will support coordination, recruitment, organizing, and training provision for Russian-Speaking/Slavic families in the East Portland area with the aim to: 1) raise the understanding, knowledge, and trust between this community and East Portland aw enforcement and the American judicial system; 2) train and motivate the community to engage in crime prevention and law enforcement awareness activities; 3) expand the scope of involvement of the community to prevent crime and improve livability; and 4) prepare graduates for the next step of civic engagement and demonstrate the way of involvement in the East Portland Action Plan.

Native American Youth & Family Center (NAYA)	\$12,100	The 'Engaging Native American Young Adults in Community Building' will engage Native young adults in building leadership in the East Portland Community. This project will focus on outreach, capacity building, and civic engagement of Native American young adults ages 15 – 24. In partnership with Portland Youth & Elders Council, interactive workshops will focus on issues that are identified to build their leadership skills and support an action plan to engage other Native community members in a meaningful way through a group community building project. Although the focus will be on young adults, a multi-generational approach to the capacity building of the community and their family members will be encouraged to support involvement.
East Portland Neighbors Inc.	\$12,000	The 'Conexión Latina III' project with the Latino Learning Community/Comunidad Latina Aprendiendo, will recruit and create opportunities for the East Portland Latino community to learn about the U.S. system at different levels and also to expand their work to generate opportunities for Latinos to enhance their leadership skills. The goal is to give children and families the support needed to achieve a stable family, based upon the workshops and their needs to create a healthy home and safe community through learning, advocacy, and leadership in decision making groups in the community.

Vietnamese Community of Oregon	\$9,295	Vietnamese Community of Oregon's \$9,295.00 project, 'Community Engagement Project', will organize workshops addressing health disparity and civic engagement in the Vietnamese Community in East Portland. The goals of the health workshops are to 1) provide health information, 2) discuss factors affecting Vietnamese American's health and factors affecting our access to health services, and 3) discuss a plan to increase health awareness in the broader Vietnamese community. Community Involvement and Engagement workshops will create a community vision and strategic plan that identifies community needs, strengths/assets, values, and hopes. Workshops will include presentations on local and state governments.
City Bible Church	\$7,410	The 'Civic Engagement Community Building for Zomi' project will recruit for, organize, and teach a series of small group 2-hour workshops that address: Rental and Home Ownership Rights and Responsibilities, Children and Families and The Law and Crime Prevention, Immigration and Citizenship, and Leadership Development or Leadership Placement Opportunities for members of the Zomi/ Zo/ Chin indigenous peoples of Burma. Topics were chosen so that community members will be more effective in civic engagement.