



Central Eastside

Parking Plan

City Council Presentation

June 21, 2012

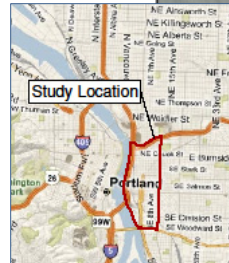


**CITY OF
PORTLAND**
BUREAU OF
TRANSPORTATION

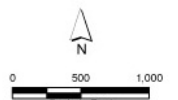


STUDY AREA

- Willamette River (west)
- 12th Avenue (east)
- I-84 (north)
- Powell Blvd (south)
- About 500 blocks



Study Area





HOW WE GOT HERE

- Comprehensive data collection
- Determined the problems to solve
- Developed alternatives
- Worked extensively with the Stakeholder Advisory Group
- Held open houses
- Drafted the plan

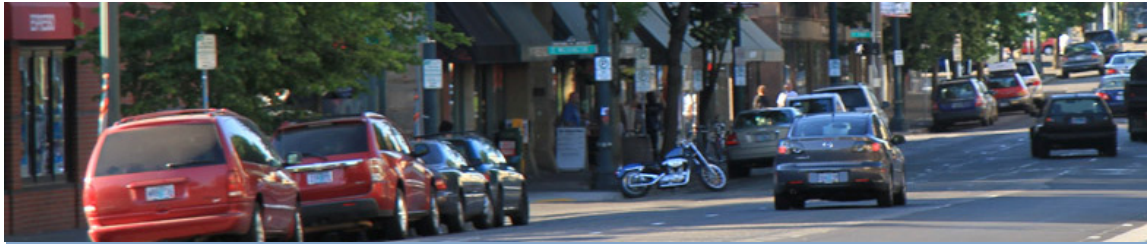




PRESENTATION OVERVIEW

- Background
 - Inventory and Utilization
 - Land Use
 - Projections
- Problem Statement
- Public Process
- Key Plan Actions
 - Customer Priority Area
 - Employee Permit Area
 - Southern Triangle
 - Neighborhood Buffer
 - Exceptions
- TPMA

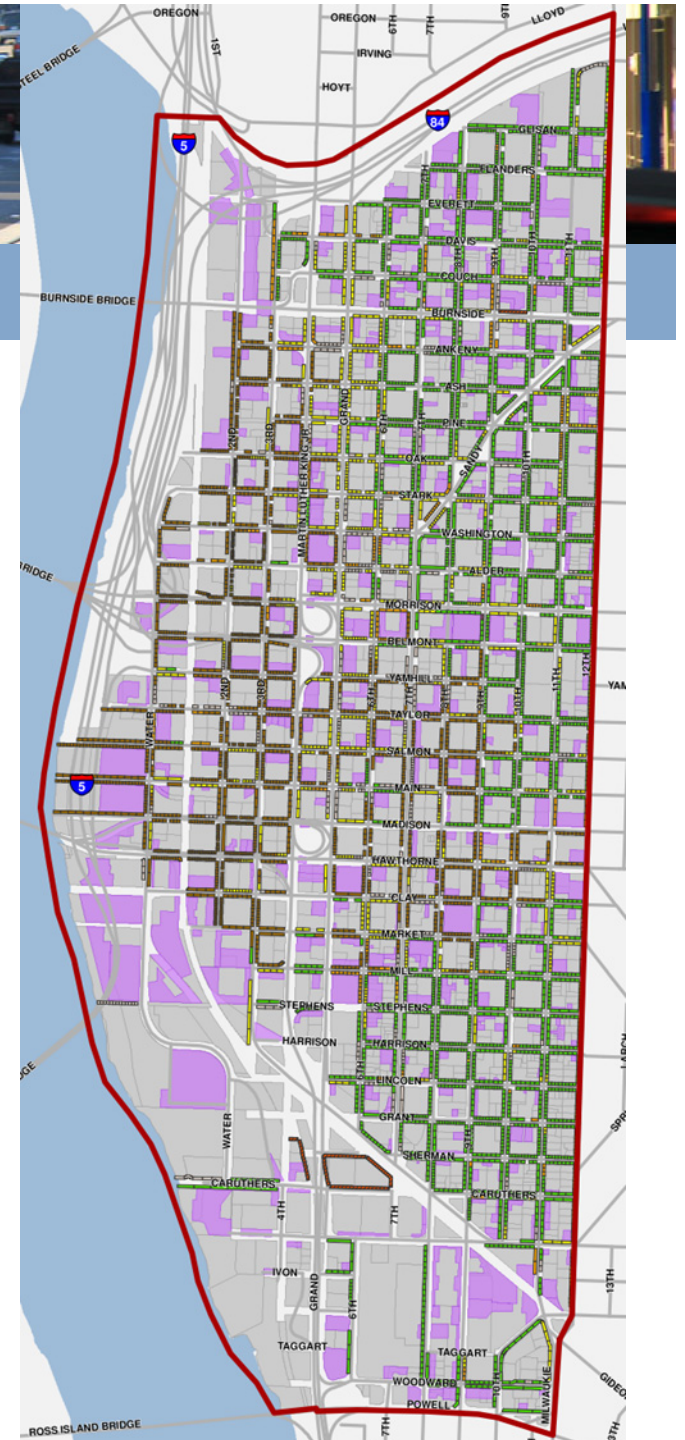


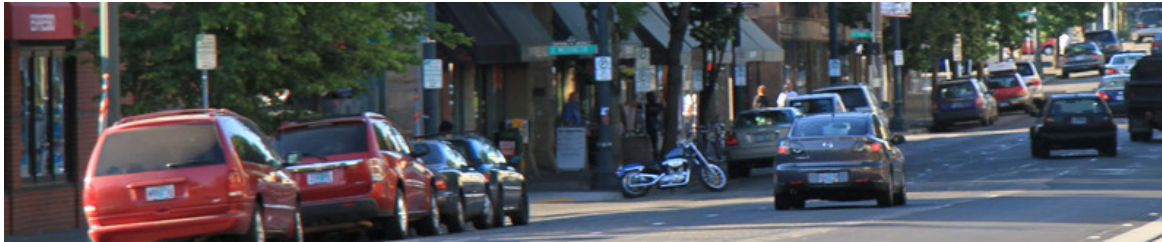


BACKGROUND: Parking Inventory

Central Eastside Parking Stall Breakout

Stalls by Type	Number of Stalls
Total On-Street Parking Stalls	6,324
Total Off-Street Parking Stalls	8,281
Total Parking Stalls	14,605



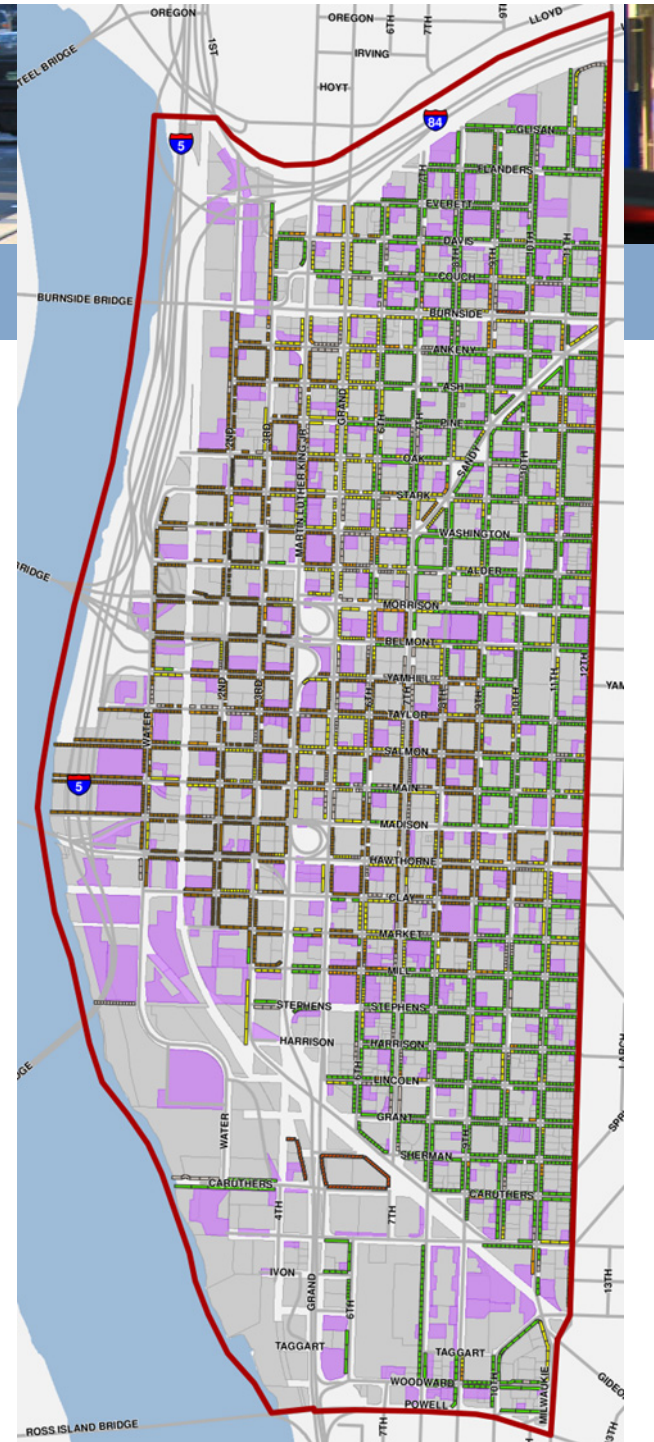


BACKGROUND: Parking Inventory

Central Eastside on-Street Parking Stall Breakout

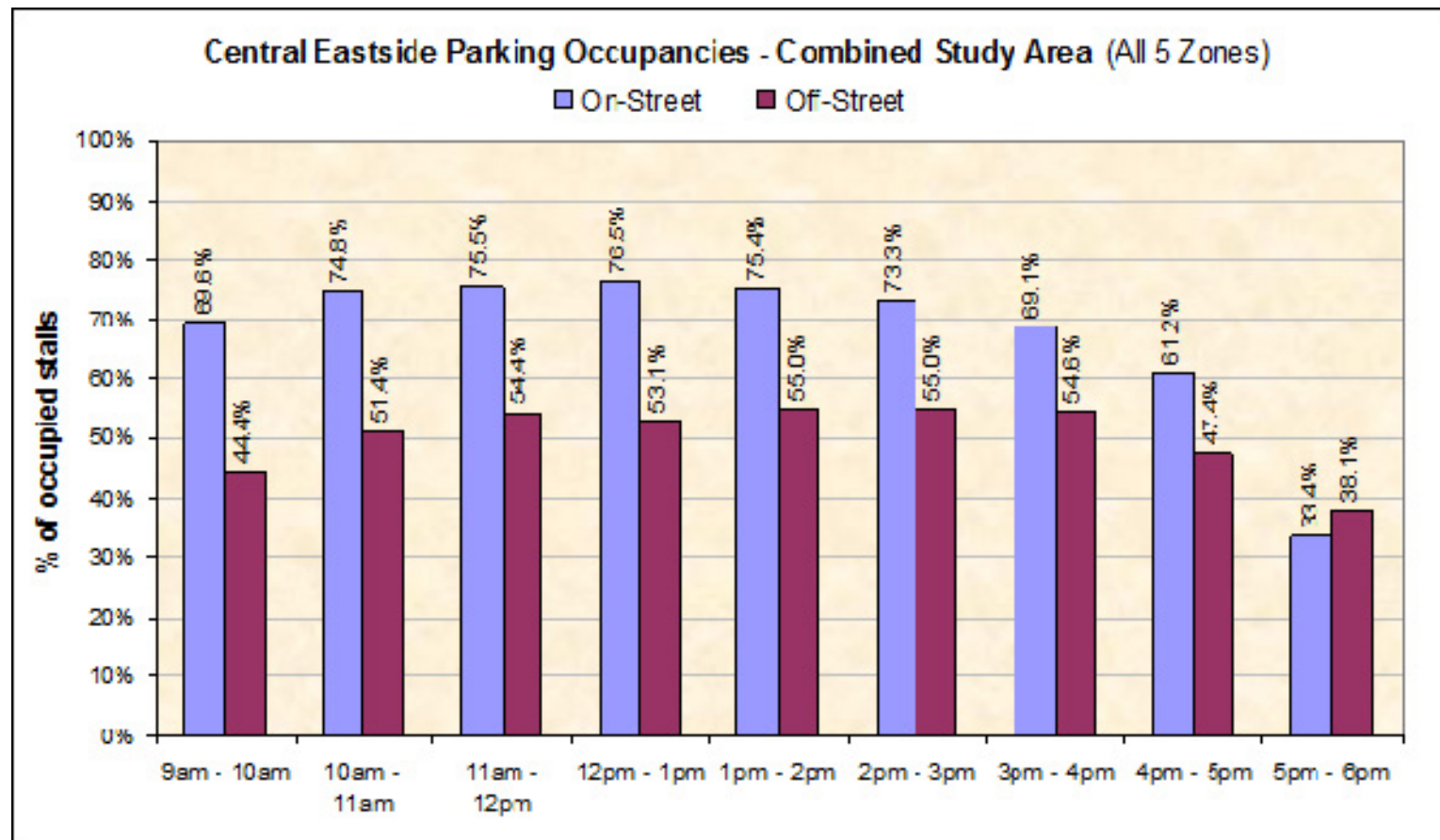
Stalls by Type	Number of Stalls	% of Total Stalls
5 minutes	15	<1%
10 minutes	61	1.0%
15 minutes	93	1.5%
20 minutes	47	<1%
30 minutes	205	3.2%
1 hour	919	14.5%
2 hours	267	4.2%
2 hours or By Permit	1,816	28.7%
No Limit	2,899	45.8%
Permit only	2	<1%
Total On-Street Parking Stalls	6,324	100%

SOURCE: 2010 Parking Study Area On-Street Inventory





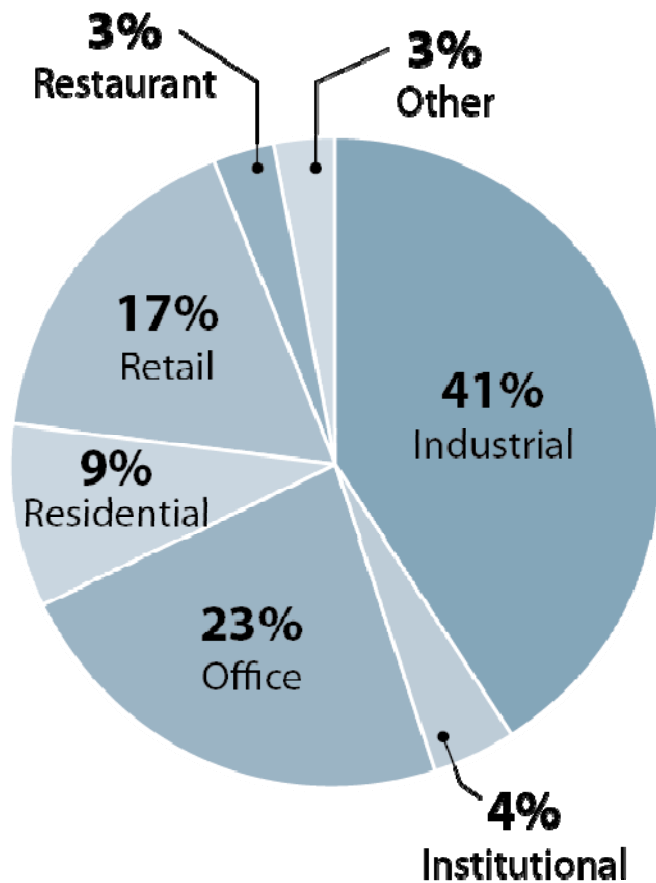
BACKGROUND: Parking Utilization



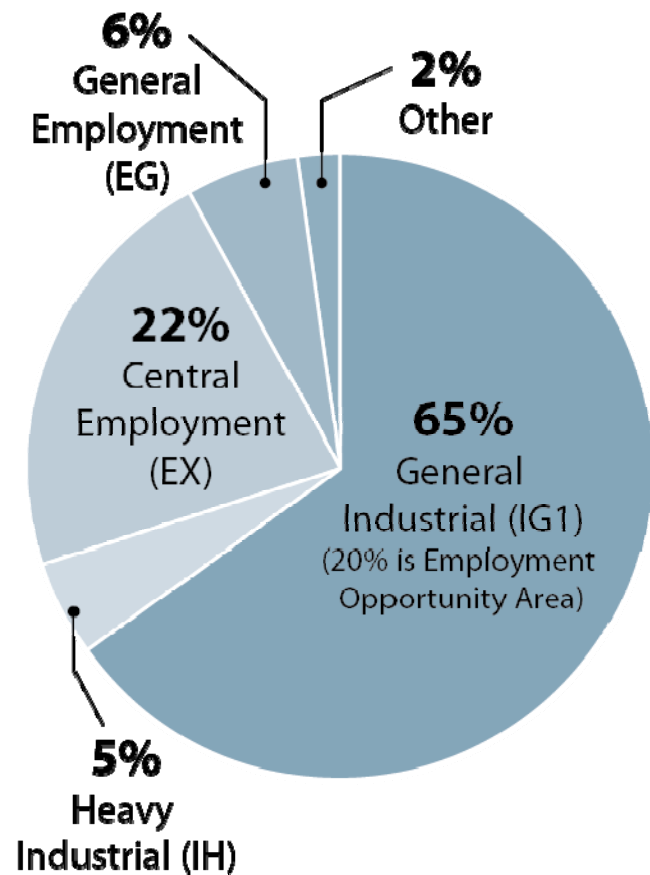


BACKGROUND: Land Use & Zoning in the District

March 2010 Land Uses



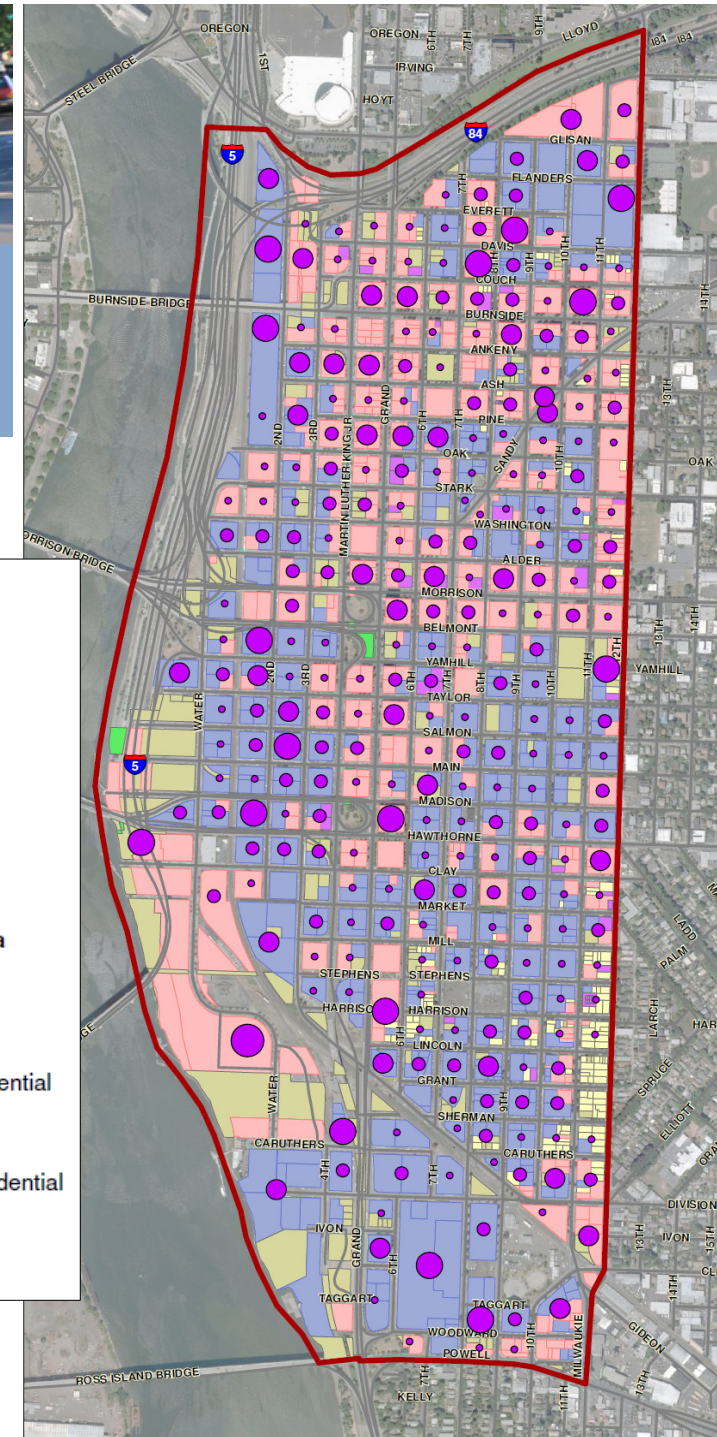
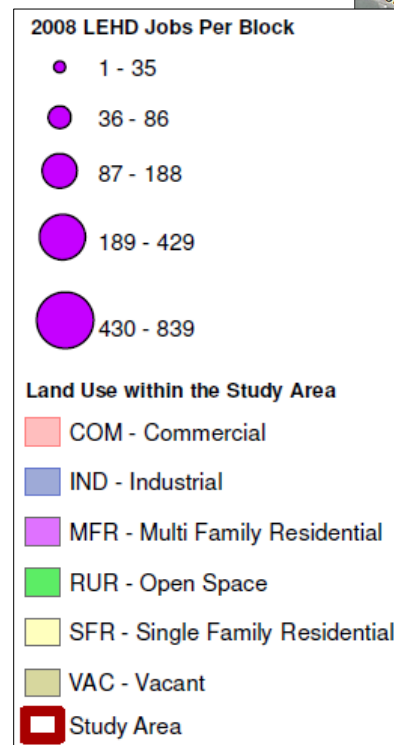
Zoning



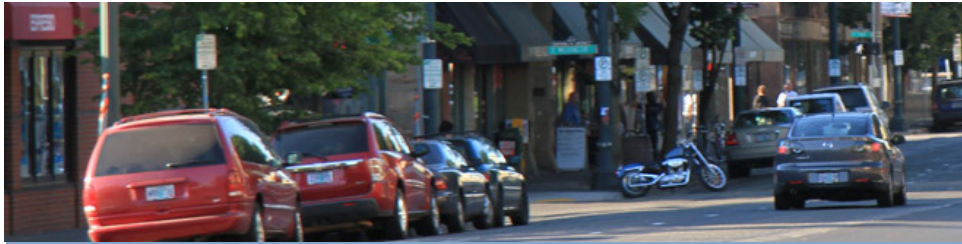


BACKGROUND: Current Land Use and Job Density Map

- Even distribution of jobs
- Even distribution of parking use

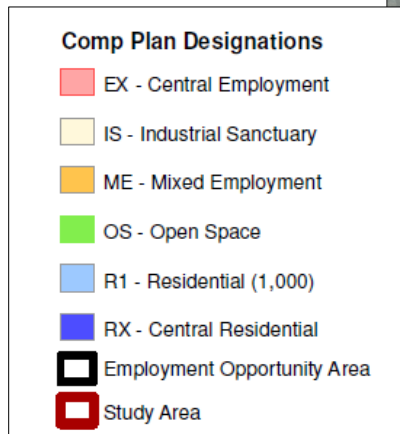


SOURCE: Metro RLIS 2010 and US Census

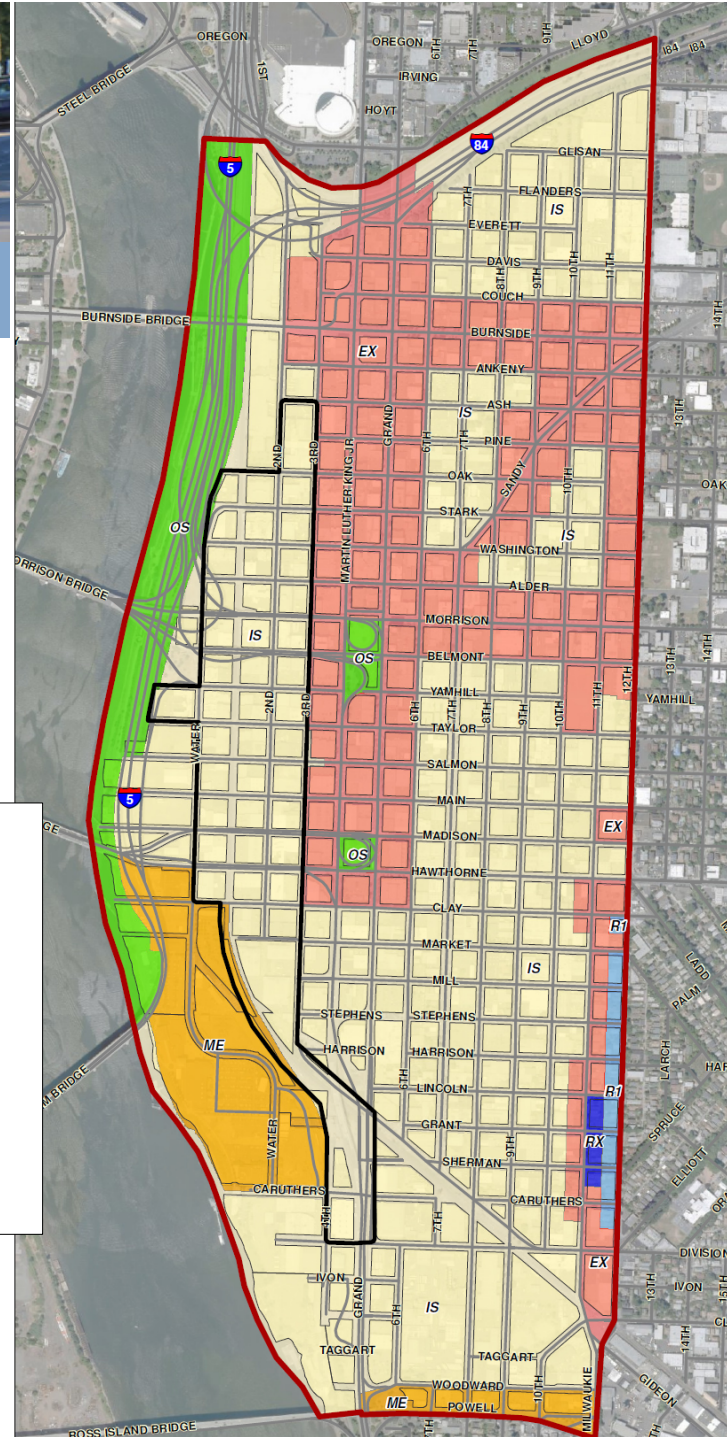


BACKGROUND: Future Land Uses

- 47 acres identified by city as developable
- Potential development sites could double the amount of built space in the district



SOURCE: BPS Central City 2035 Subdistrict Profiles





BACKGROUND: New Investments

Street Car

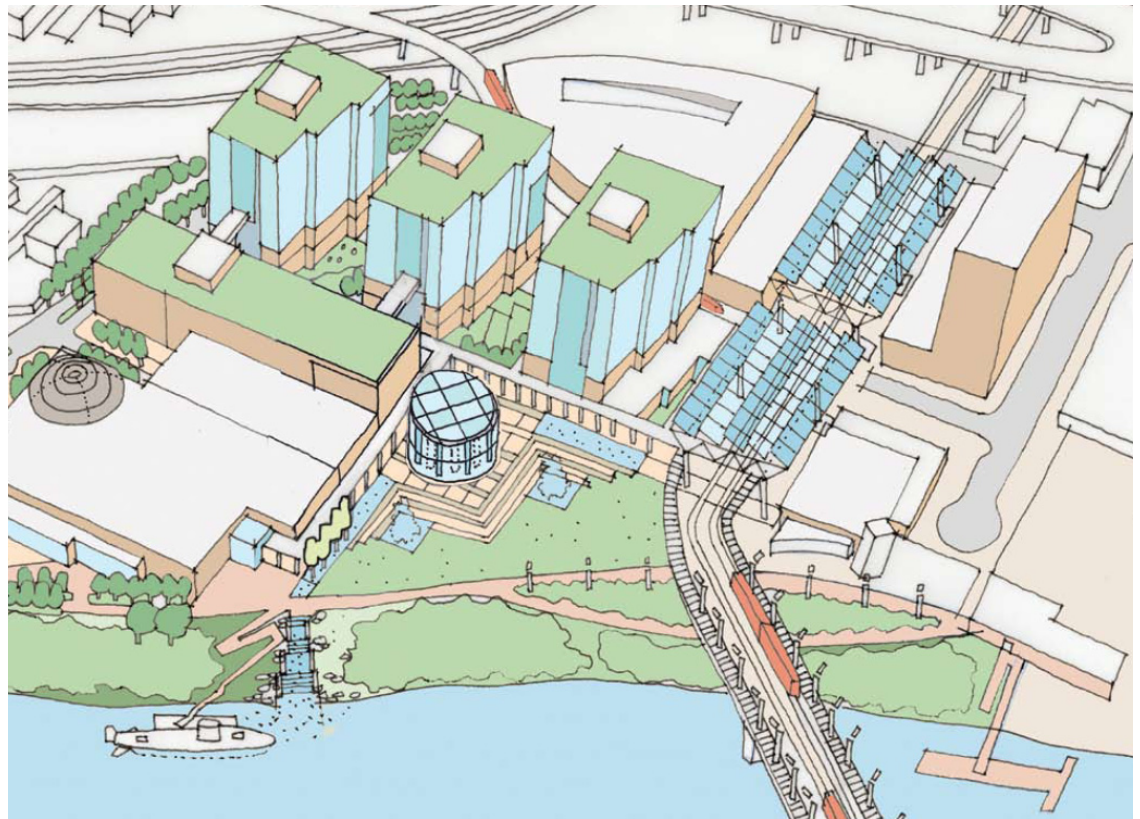




BACKGROUND: New Investments

OMSI Master Plan

- Office space = 225,000 sq. ft.
- Office/research = 720,000 sq. ft.





BACKGROUND: Employment Forecasts

	Better Use of Space	Metro (2035)	City Development Potential
Current	16,687	16,687	16,687
Future New Employment	2,888	7,581	35,613
Total Future	19,575	24,268	52,300



BACKGROUND: Parking Projections

	Better Use of Space	Metro (2035)	City Development Potential
Total Future Employment	19,575	24,268	52,300
Parking Demand Factor	X .59	X .59	X .59
Future Parking Demand (Peak Hour)	= 10,047	= 14,318	= 30,857
Total Parking Stalls in District	÷ 14,605	÷ 14,605	÷ 14,605

Peak Hour Demand

= .69

= .98

= 2.11

General goal is to manage to .85 (the 85% rule)

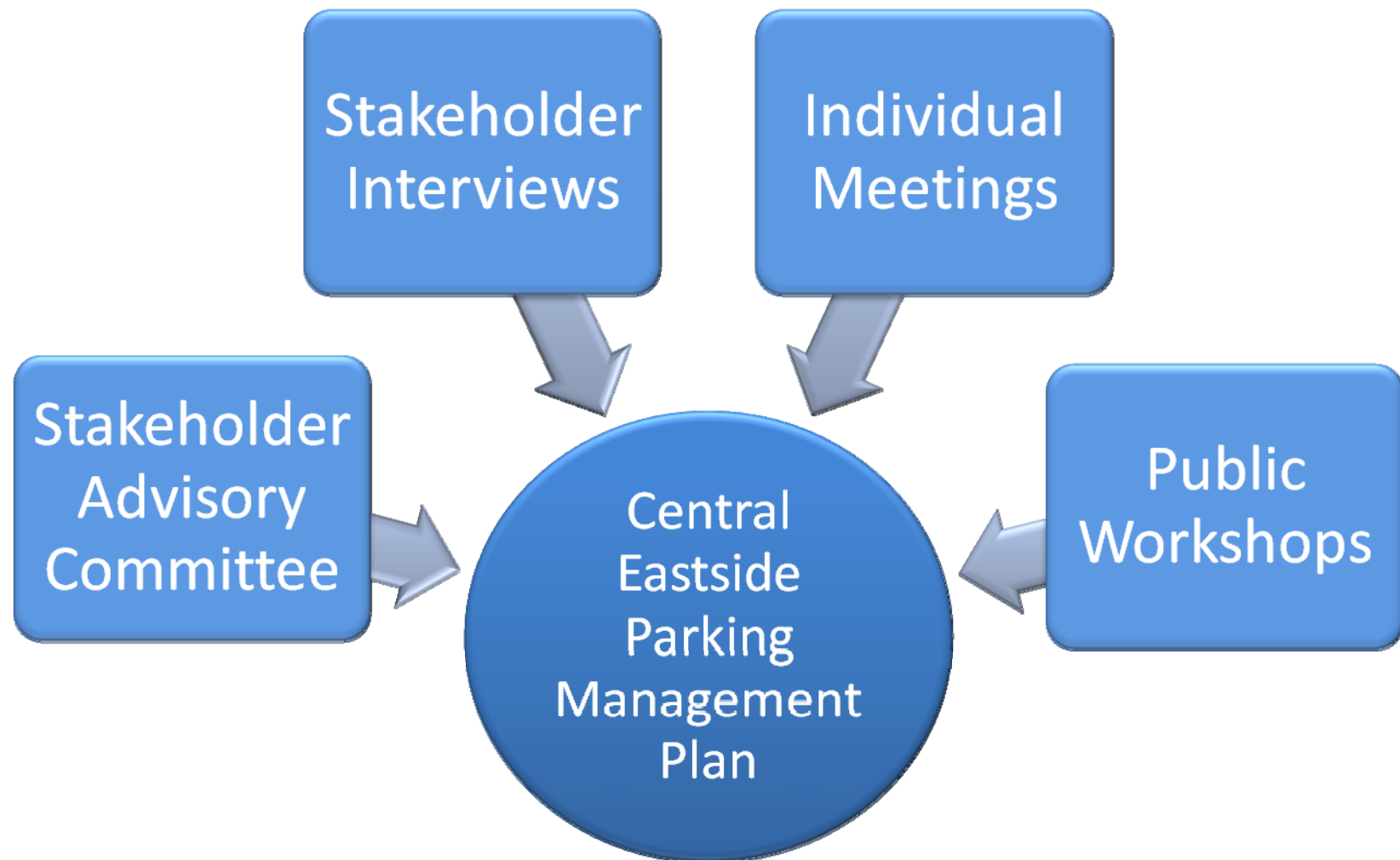


PROBLEM STATEMENTS

- Parking within the district is inefficiently managed
- Future demand will not be met with current parking supply
- Parking supply will decrease as surface lots are developed
- Existing parking policies do not support the needs of customers and visitors using the commercial corridors
- Out of district parkers are using up the parking spaces
- Future parking management policies in CEID will likely impact adjacent neighborhoods



PUBLIC PROCESS





PUBLIC PROCESS: Stakeholder Advisory Committee

Bert Geiger

Bill Crawford

Bill Goman

Bob Wentworth

Cathy Galbraith

Dan Yates

Deek Heykamp

John Cole

John Garner

Jonathan Malsin

Juliana Lukasik

Lance Lindahl

Lance Marrs

Matt Butts

Matt Milletto

Mike Bolliger

Mike Turner

Paul Carlson

Peter Stark

Steve Iwata

Steve Russell

Susan Lindsay

Susan Pearce

Trang Lam

Warren Fish



PUBLIC PROCESS: Public Workshops





PLAN OUTLINE

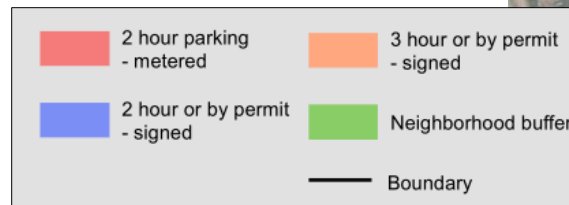
- The Plan
 - Problem Statements
 - Key Plan Actions
- Plan Details
 - Program Elements
 - Neighborhood Permit Process
 - TPMA formation
 - Program Implementation
- Plan Background
 - Stakeholder involvement
 - Parking Inventory
 - Parking Utilization
 - Land Use Analysis
 - Appendix

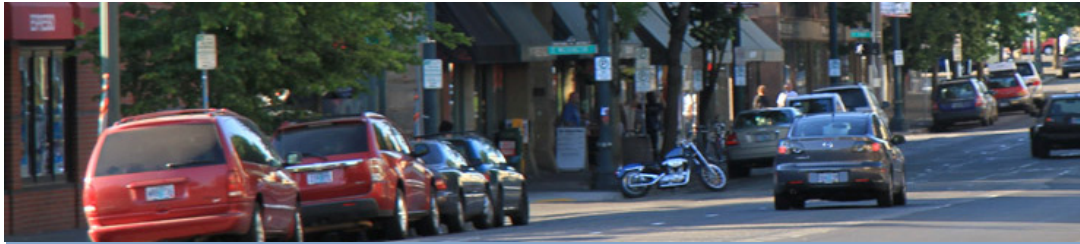




KEY PLAN ACTIONS

- Simplify the parking system
- Establish new permit and meter district
- Expand the permit program
- Create a customer priority area
- Create a fair exceptions process
- Streamline the residential permit process and protect the adjacent neighborhoods
- Form a TPMA





KEY PLAN ACTIONS: Program Elements

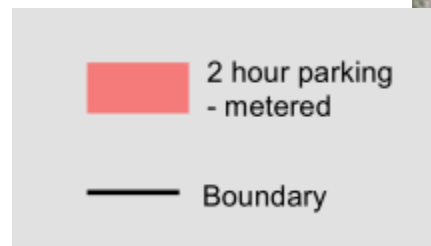
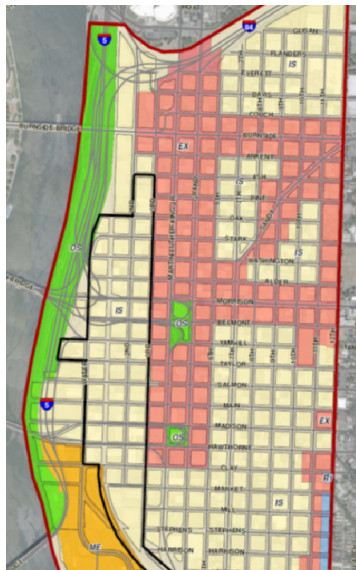
- Permit and Meter District
 - Establishes Plan boundary
- Simplify the Format
 - Two main base zones
- Hours of Enforcement
 - 8 AM to 6 PM (Mon – Sat)
- Expanded Employee District
 - 100% of employees eligible
 - Surcharge to support TPMA





KEY PLAN ACTIONS: Customer Priority Area

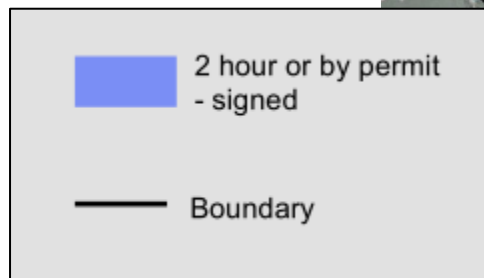
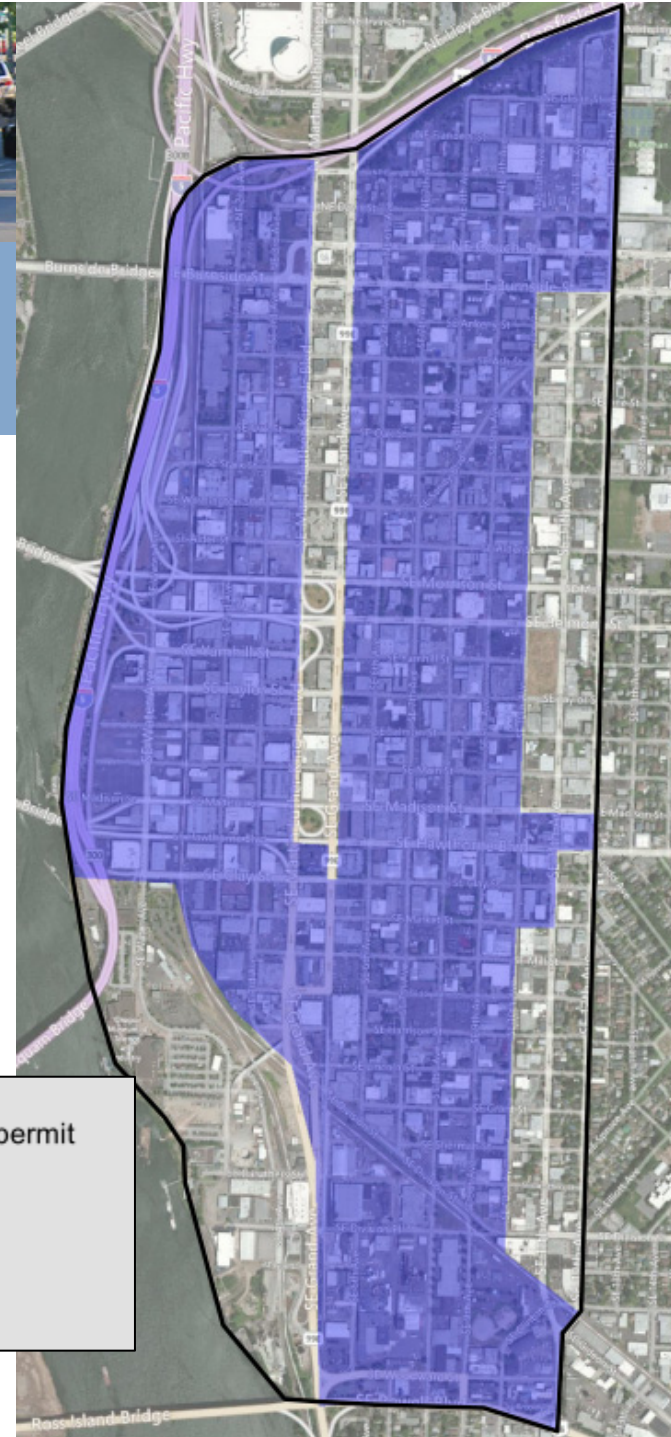
- 2 hour time stay - metered
- MLK/Grand and the connecting streets

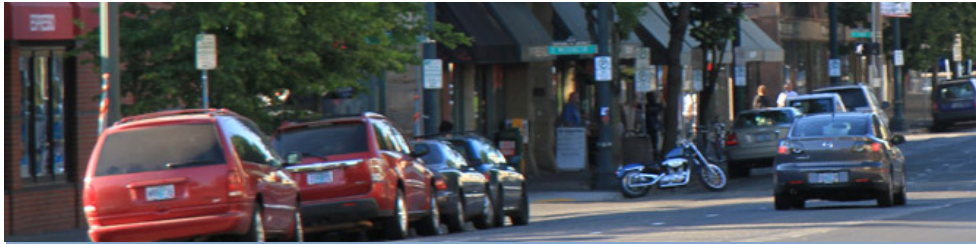




KEY PLAN ACTIONS: Expanded Employee Permit Area

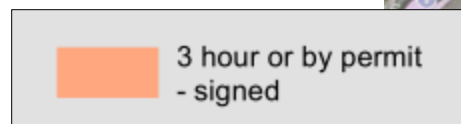
- 2 hour time stay with permit
- Time zones allowed by exception





KEY PLAN ACTIONS: Southern Triangle

- 3-hours or by permit
- Future consideration for expansion of customer priority area





KEY PLAN ACTIONS: Avoiding Neighborhood Impacts

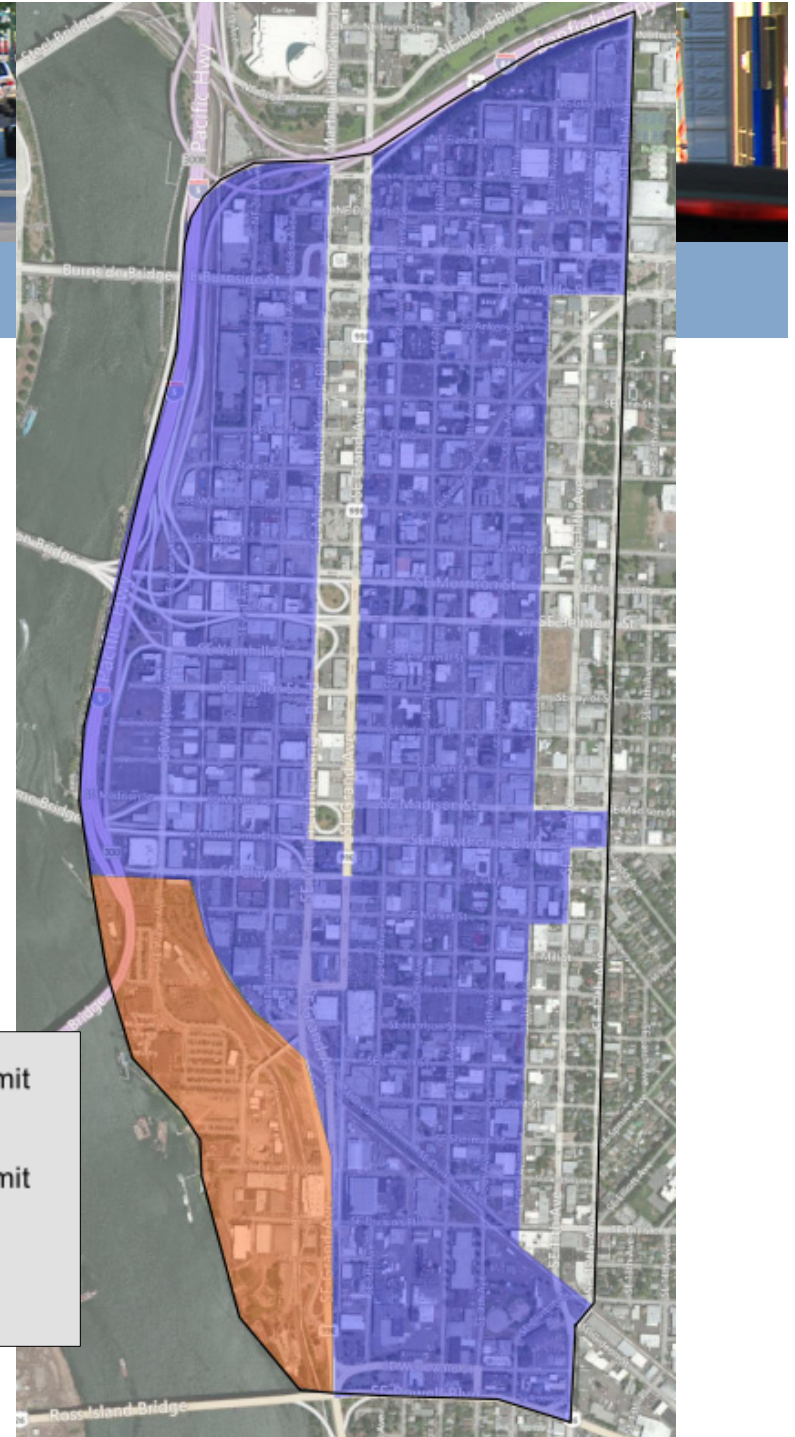
- Create a neighborhood buffer zone
- New criteria for neighborhood permit program
- Easier implementation

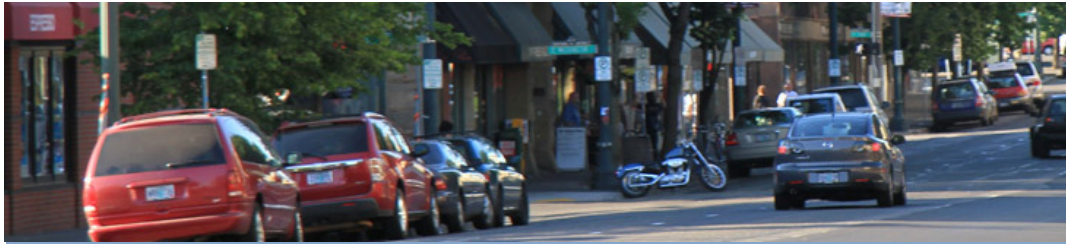




KEY PLAN ACTIONS: Exceptions

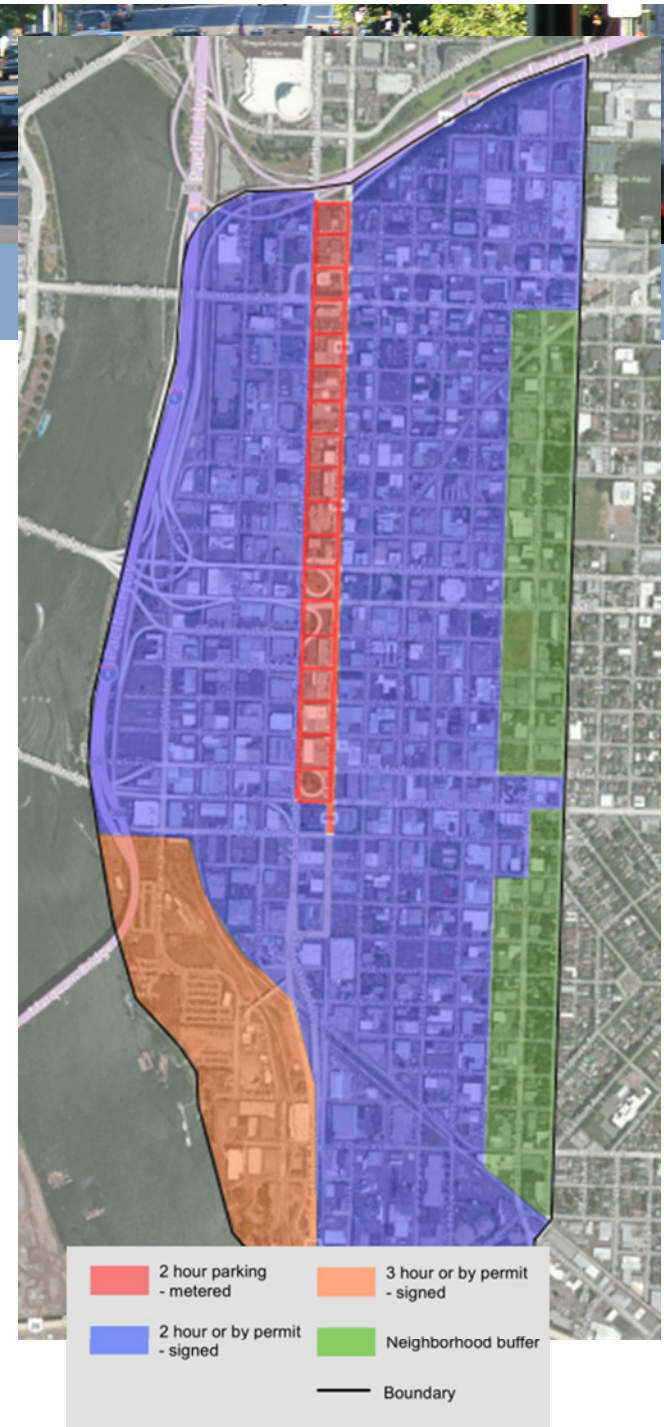
- 2 hour or by permit works for employees but may not meet customer needs
- Some unique businesses need something other than 2 hours
- Avoid random distribution
- Guidelines in plan





KEY PLAN ACTIONS: Long term

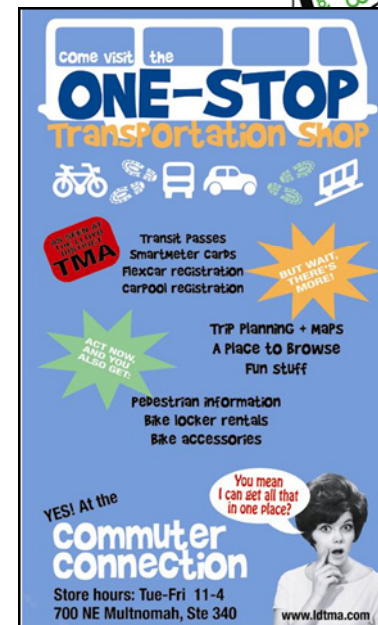
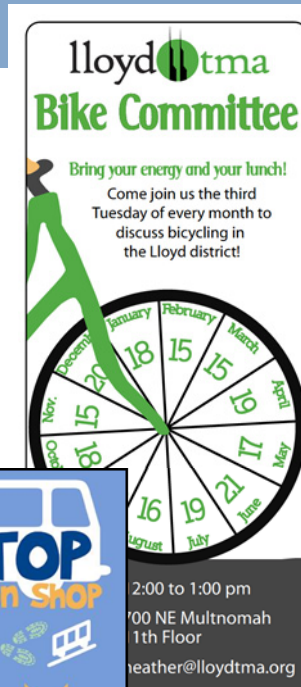
- Development of off-street shared parking agreements
- Future development of parking lots or structures
- Expansion of the customer priority area





KEY PLAN ACTIONS: TPMA

- Partner with the City
- Provide a forum for implementation
- Monitor district performance
- Leverage resources and projects (public, private)





SPECIAL THANKS

Stakeholder Advisory Committee

Mike Bolliger (Bolliger & Sons Insurance)

Matt Butts (Group Mackenzie)

Paul Carlson (OMSI)

John Cole (BPS)

Warren Fish (Multnomah County, Jeff Cogan's office)

Cathy Galbraith (Bosco Milligan)

John Garner (PCC)

Bert Geiger (BG Marketing-CEIC)

Bill Goman (Goodwill)

Deek Heykamp (Next Adventure)

Trang Lam (PDC)

Lance Lindahl (Brooklyn neighborhood)

Susan Lindsay (Buckman neighborhood)

Juliana Lukasik (@Large Films-CEIC)

Jonathan Malsin (Beam Development)

Lance Marrs (Bside 6)

Matt Milletto (Water Avenue Coffee)

Susan Pearce (Hosford-Abernathy neighborhood [HAND])

Steve Russell (Kerns neighborhood)

Peter Stark (Stark Design/Portland Streetcar-CEIC)

Bob Wentworth (Wentworth Chevrolet-Subaru)

Dan Yates (Portland Spirit-CEIC)