# Portland, Oregon FINANCIAL IMPACT and PUBLIC INVOLVEMENT STATEMENT For Council Action Items

(Deliver original to Financial Planning Division. Retain copy.)				
1. Name of Initiator 2. Telep		ephone No.	3. Bureau/Office/Dept.	
Nancy Stites	503-823-5135		Parks/Director's Office	
4a. To be filed (hearing date): May 23, 2012	4b. Calendar (Check One)      Regular Consent 4/5ths      X		5. Date Submitted to Commissioner's office and FPD Budget Analyst: May 11, 2012	
6a. Financial Impact Section:		6b. Public Involvement Section:		
X Financial impact section completed		X Public involvement section completed		

**1) Legislation Title:** Appoint Judy BlueHorse Skelton, Kathy Fong Stephens and Christa Thoeresz and reappoint Mike Alexander and Shelli Romero to the Portland Parks Board for terms to expire June 30, 2015 (Report).

# 2) Purpose of the Proposed Legislation:

Appoint citizen members of the Portland Parks Board. One will fill a vacancy, two will replace current Board members who are term-limited out, and two members are being reappointed to a second three-year term.

XX	City-wide/Regional
	Central Northeast

□ Northeast □ Southeast □ Northwest □ Southwest □ North □ East

Central City

# FINANCIAL IMPACT

4) <u>Revenue</u>: Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If so, please identify the source. No

5) <u>Expense</u>: What are the costs to the City as a result of this legislation? What is the source of funding for the expense? (Please include costs in the current fiscal year as well as costs in

future years. If the action is related to a grant or contract please include the local contribution or match required. If there is a project estimate, please identify the **level of confidence**.) None, other than a small amount for materials which is budgeted.

# 6) Staffing Requirements:

- Will any positions be created, eliminated or re-classified in the current year as a result of this legislation? (If new positions are created please include whether they will be part-time, full-time, limited term, or permanent positions. If the position is limited term please indicate the end of the term.) No
- Will positions be created or eliminated in *future years* as a result of this legislation? No

# (Complete the following section only if an amendment to the budget is proposed.)

7) <u>Change in Appropriations</u> (If the accompanying ordinance amends the budget please reflect the dollar amount to be appropriated by this legislation. Include the appropriate cost elements that are to be loaded by accounting. Indicate "new" in Fund Center column if new center needs to be created. Use additional space if needed.)

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount

[Proceed to Public Involvement Section — REQUIRED as of July 1, 2011]

#### **PUBLIC INVOLVEMENT**

# 8) Was public involvement included in the development of this Council item (e.g. ordinance, resolution, or report)? Please check the appropriate box below:

**YES**: Please proceed to Question #9.

x NO: Please, explain why below; and proceed to Question #10.

Applications were solicited from the general public, however, recommendations for membership were made by the Board's nominating committee, per the Board's bylaws.

#### 9) If "YES," please answer the following questions:

a) What impacts are anticipated in the community from this proposed Council item?

b) Which community and business groups, under-represented groups, organizations, external government entities, and other interested parties were involved in this effort, and when and how were they involved?

c) How did public involvement shape the outcome of this Council item?

d) Who designed and implemented the public involvement related to this Council item?

e) Primary contact for more information on this public involvement process (name, title, phone, email):

10) Is any future public involvement anticipated or necessary for this Council item? Please describe why or why not.

No. The Board's bylaws state that recommendations will be made by a nominating committee comprised of members of the Parks Board.

Mike Abbaté HEAD (Typed name and signature) APPROPRIATION

3

# **Interest Form for City Board & Commission Appointments**

The purpose of this form is to obtain information for use in making appointments to City boards, commissions, and committees, and to assist the Mayor in making inquiries concerning the qualifications of applicants for appointment. Please note that information provided in this document **is public information**, with the exception of the confidential section. (Information in the confidential section will only be disclosed as required by law.) If you have a recently prepared biography or resumé, please attach it to this form. Thank you for your interest.

Please return application, resumé and any additional information to: Office of Neighborhood Involvement, 1221 SW 4<sup>th</sup> Ave, Room 110, Portland, Or 97204

To help ensure equal access to City programs, services and activities, the City of Portland will reasonably modify policies/procedures and provide auxiliary aids/services to persons with disabilities. Call 503-823-2030 or 503-823-4000 with such requests.

	Name: Judy <i>First</i> Mailing Address: 1	<i>Mide</i> 1935 SE Harold St., Portla	dle Initial L		
Biography/Resumé Attached?       Yes       No         CHECK UP TO THREE (3) GROUPS YOU ARE INTERESTED IN (descriptions are online):         Adjustment Committee       Housing Authority of Portland         Building Code Board of Appeal       Independent Police Review       Portland Parks Board         Business License Appeals Board       Investment Advisory Committee       Portland Utilities Review Board         Citizen Campaign Committee       Mechanical Code Board of Appeal       Private-for-Hire Board of Review         Community Budget Advisory Board       Mt. Hood Cable Regulatory Comm.       Purchasing Board of Appeals         Design Commission       Noise Review Board       Small Business Advisory Council         Development Review Advisory Bd       Plumbing Code Board of Appeal       Special Inspections Advisory Board	Occupation: Instruc	tor, Portland State Univer	sity		
CHECK UP TO THREE (3) GROUPS YOU ARE INTERESTED IN (descriptions are online):         Adjustment Committee       Housing Authority of Portland         Building Code Board of Appeal       Independent Police Review         Business License Appeals Board       Investment Advisory Committee         Citizen Campaign Committee       Mechanical Code Board of Appeal         Civil Service Board       Metro Exposition-Recreation Comm.         Design Commission       Noise Review Board         Development Review Advisory Bd       Plumbing Code Board of Appeal	Daytime Phone: 5	503-234-0266	Email: judy	vbluehorse@comca	ist.net
<ul> <li>Adjustment Committee</li> <li>Housing Authority of Portland</li> <li>Building Code Board of Appeal</li> <li>Independent Police Review</li> <li>Business License Appeals Board</li> <li>Investment Advisory Committee</li> <li>Citizen Campaign Committee</li> <li>Mechanical Code Board of Appeal</li> <li>Civil Service Board</li> <li>Metro Exposition-Recreation Comm.</li> <li>Community Budget Advisory Board</li> <li>Mt. Hood Cable Regulatory Comm.</li> <li>Design Commission</li> <li>Noise Review Board</li> <li>Plumbing Code Board of Appeal</li> <li>Small Business Advisory Council</li> <li>Special Inspections Advisory Board</li> </ul>	Biography/Resumé	Attached? Xes		)	
Electrical Code Board of AppealsPortland Development CommissionTime, Place, Manner Adv. Comm.Fire Code Board of AppealPortland Historical Landmarks Comm.Towing Board of Review	<ul> <li>Adjustment Committe</li> <li>Building Code Board</li> <li>Business License App</li> <li>Citizen Campaign Co</li> <li>Civil Service Board</li> <li>Community Budget A</li> <li>Design Commission</li> <li>Development Review</li> <li>Elders in Action</li> <li>Electrical Code Board</li> </ul>	ee Housing A of Appeal Independent peals Board Investmen ommittee Mechanic Metro Ex Advisory Board Mt. Hood Noise Rev Advisory Bd Plumbing Portland C d of Appeals Portland I	Authority of Po ent Police Revi at Advisory Co cal Code Board position-Recrea Cable Regulat view Board Code Board of Community Me Development C	rtland	<ul> <li>Portland Parks Board</li> <li>Portland Planning Commission</li> <li>Portland Utilities Review Board</li> <li>Private-for-Hire Board of Review</li> <li>Purchasing Board of Appeals</li> <li>Regional Arts &amp; Culture Council</li> <li>Small Business Advisory Council</li> <li>Special Inspections Advisory Board</li> <li>Structural Engineering Adv. Board</li> <li>Time, Place, Manner Adv. Comm.</li> </ul>

List education, including degree(s) earned:

INSTITUTIONAL EDUCATION

M.A. Master of Arts (2008): Leadership in Ecology, Culture and Learning, Education: Policy, Foundations and Administration, School of Education, Portland State University, OR

B.A. Bachelor of Arts (2006) summa cum laude: Liberal Studies; Minor Certificate in Native American Studies, College of Letters and Sciences, Portland State University, Portland, OR

### 1<sup>st</sup> Choice:

Name of Board/Commission/Committee: Portland Parks Board

A. Reasons for wanting to serve on this group:

These are exciting times for collaborating on how we will all live and thrive together in this region, in this special place we call Home. The work I've found myself involved with in education, community-building, planning and creating sustainable food systems in the "urban forest" seems very related to the work and vision of Portland Parks as they develop and assess policies, programs, and planning. I would hope to offer insights and experience, relationships and perspective that reflect the values and spirit of this place we all call home, as we heal the past (bio-remediation of Cully Park landfill AND the people) and plan for the future.

B. List skills or knowledge that would be relevant to this Board/Commission:

My work in education, including many years with Portland Public Schools Indian Education Program and PSU Environmental Ed. through Native Lenses, Learning Gardens & Civic Affairs, leading nature/ethnobotanical walks and ecosystem studies; Indigenous land management and native plant knowledge; working with local tribes on food sovereignty and reclaiming healthy lifestyles through native plants/foods/medicines and physical activity; extensive service on diverse boards and Citizen Involvement Committees with communication skills, working collaboratively with community partners and agencies.

C. List work or volunteer experience that would add to your expertise for this Board/Commission

Dates (from/to) 2000/2012	Employer or Volunteer Activity PSU	Responsibilities Instruction in Environmental Education, Sustainability Leadership, Learning Gardens & Food Justice
1994/2008	PPS	Cultural Student Support Specialist providing programs in traditional uses of native plants for food, medicine, ceremony, utility, etc.(Pre-K through 12)
2010/2012	Parks & Rec	Serving on Native Advisory Committee to Portland Parks & Rec: Communication; Collaborative processes with Native Community, PSU students, Parks, Tribal Orgs.
2011/2012	The Intertwine Alliance	Community Outreach with Tribal and Native Orgs.

#### 2<sup>nd</sup> Choice:

Name of Board/Commission/Committee:

A. Reasons for wanting to serve on this group:

B. List skills or knowledge that would be relevant to this Board/Commission:

C. List work or volunteer experience that would add to your expertise for this Board/Commission:

Dates (from/to) Employer or Volunteer Activity Responsibilities

3<sup>rd</sup> Choice:

Name of Board/Commission/Committee:

A. Reasons for wanting to serve on this group:

B. List skills or knowledge that would be relevant to this Board/Commission:

C. List work or volunteer experience that would add to your expertise for this Board/Commission

Dates (from/to) Employer or Volunteer Activity Responsibilities

#### List your experience working on diverse teams or committees:

For the past 20 years I've served on a number of boards and citizen involvement committees, from the Oregon Indian Educators Assn.(OIES) and the Native American Community Advisory to PSU (NACA), to Mayor Potter's Visioning Committee for the City of Portland and Metro's CIC, and I've appreciated the rich conversations, collaborative processes, and engagement with all communities that these opportunities have presented. This work and the relationships that have emerged have contributed to my deeper understanding of community-building and "how things work" in government and institutional frameworks. Currently serving on the CIC for the Bureau of Planning and Sustainability's "Portland Plan" and The Intertwine Alliance, these relationships continue to deepen and I find it is all connected to our region's health, physically, mentally, emotionally and spiritually.

Describe your understanding of the services the City of Portland provides:

Like PSU's motto, "Let Knowledge Serve the City," the City of Portland represents and serves the people AND living elements of this Place we call home. My sense is that Portland seeks to fullfil this goal/mission in all its services as it plans for the future of the region. Access to services is often one of the greatest challenges: Access to healthy food, safe transportation modes, housing and neighborhoods, and greenspaces.

My signature affirms that all information contained herein is true to the best of my knowledge, and that I understand that any misstatement of fact or misrepresentation of credentials may result in this application being disqualified from further consideration.

Signature: Judy BlueHorse Skelton Date: April 10, 2012

Please note this optional information must remain on a separate page from the rest of the application.

# **OPTIONAL INFORMATION**

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Age:	Under 18	⊠ 18-64	65+
Race:	African-American Hispanic	☐ Asian ⊠ Native American	🗌 Caucasian
Gender:	🖂 Female	Male	
Disability:	No No	Yes	
		If yes, please specify:	

Judy BlueHorse Skelton (*Nez Perce/Cherokee*), MA, has worked with federal and state Indian Education programs throughout the Northwest for 18 years, creating cultural activities focusing on traditional and contemporary uses of native plants for food, medicine, ceremony, and healthy lifeways. Judy is author of six collections of essays for teachers, including *Native America: A Sustainable Culture (1999)*, and *Lewis & Clark Through Native American Eyes (2003)*; she wrote and recorded 24 segments on *Health & Healing* and *Sacred Landscapes* for Wisdom of the Elders radio programs, airing on Public Broadcasting and AIROS (American Indian Radio on Satellite). Judy wrote *Ancient Futures*, an essay for the new edition of <u>Wild in the City</u>, published 2011, and is a faculty member at Portland State University, where she teaches *Environmental Education Through Native American Lenses, Learning Gardens & Civic Affairs* and *Leadership for Sustainability*.

Judy received the Oregon Indian Education Association's award for Outstanding Indian Educator in 2006 and serves on the boards of the Urban Greenspaces Institute, The Intertwine Alliance and the Native Advisory Committees to Portland Parks and Rec and Portland Metro Land Use. She shares her passion for food sovereignty and generational healing, focusing on garden-based education models to reconnect families and communities with traditional foods to restore health. Judy is a consultant for edible and medicinal garden design and education, blending permaculture principles with traditional ecological knowledge.

# **Interest Form for City Board & Commission Appointments**

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Name: Kathryn <i>First</i> Mailing Address: 2435 NE 25 <sup>th</sup> Occupation: Consultant	Fong Stephens <i>Middle Initial Last</i> Avenue; Portland, Oregon; 97212	
Coopution. Consultant		
Daytime Phone: 503-936-3552	Email: ksimon@fongstephe	ens.com
Biography/Resumé Attached?	Yes No	
CHECK UP TO THREE (3) G Adjustment Committee Building Code Board of Appeal Business License Appeals Board Citizen Campaign Committee Civil Service Board Community Budget Advisory Board Design Commission Development Review Advisory Bd Elders in Action Electrical Code Board of Appeals Fire Code Board of Appeal Golf Advisory Committee Housing & Community Devel Comm	<ul> <li>ROUPS YOU ARE INTERESTED</li> <li>Housing Authority of Portland</li> <li>Independent Police Review</li> <li>Investment Advisory Committee</li> <li>Mechanical Code Board of Appeal</li> <li>Metro Exposition-Recreation Comm.</li> <li>Mt. Hood Cable Regulatory Comm.</li> <li>Mt. Hood Cable Regulatory Comm.</li> <li>Noise Review Board</li> <li>Plumbing Code Board of Appeal</li> <li>Portland Community Media</li> <li>Portland Development Commission</li> <li>Portland Historical Landmarks Comm.</li> <li>Portland/Multnomah Food Policy Council</li> <li>Portland/Multnomah Sustainable</li> </ul>	IN (descriptions are online):   Portland Parks Board  Portland Planning Commission  Portland Utilities Review Board  Private-for-Hire Board of Review  Purchasing Board of Appeals  Regional Arts & Culture Council  Small Business Advisory Council  Special Inspections Advisory Board  Structural Engineering Adv. Board  Time, Place, Manner Adv. Comm.  Towing Board of Review  Urban Forestry Commission  Workforce Investment Board

List education, including degree(s) earned: BA degree in political science - with honors - Portland State University Interest-based Mediation basic certificate Washington High School - Portland, Oregon Glencoe Grade School - Portland, Oregon

#### 1<sup>st</sup> Choice:

Name of Board/Commission/Committee: Portland Parks Board

A. Reasons for wanting to serve on this group:

As a lifelong resident of Portland, I know first hand how important parks and recreation are to our lives and to the vibrancy of this city. I can think of hundreds - even thousands - of ways that people benefit from the resources and facilities that are under the care of the Portland Parks & Recreation Bureau: children introduced to their first swimming or tennis or team sports experiences; seniors enjoying an outing on a sunny day; Portlanders entertaining out-of-town guests with an afternoon hike; students on field trips to natural areas.

All of this takes thoughtful planning, careful stewardship, money and partnerships, commitment and hard work. I am interested in contributing to these efforts so that ALL Portlanders have access to many opportunities. Serving as a member of the Portland Parks Board seems a good way to do my share to help out.

B. List skills or knowledge that would be relevant to this Board/Commission:

Knowledge of Portland governance, public/private systems and inter-connections, and community engagement. Eagerness for lifelong learning; and aptitude for thinking creatively.

Solid communications skills and orientation to effective teamwork (I play well with others). Meeting facilitation and mediation skills.

Development experience: research, grant writing, event organization and other fund raising. Organized, positive and energetic.

C. List work or volunteer experience that would add to your expertise for this Board/Commission

Dates (from/to) 2011 to current	Employer or Volunteer Activity Independent Consultant	Responsibilities Evaluation services and grantmaking guidance for public and private foundations; assessment and facilitation services for non-profit organizations
2006 to 2011	Barney & Worth, Inc.	Senior Associate - project management, public involvement, strategic planning, and communications consultant
2001 - 2006	PPS - Roosevelt High School	College/career advisor, school-to-work liaison, and small school transition coordinator
1986 - 2001	True North Foundation	Director of grant programs in social services and sustainable communities; currently on the Board of Directors

#### 2<sup>nd</sup> Choice:

Name of Board/Commission/Committee:

A. Reasons for wanting to serve on this group:

B. List skills or knowledge that would be relevant to this Board/Commission:

C. List work or volunteer experience that would add to your expertise for this Board/Commission:

Dates (from/to) Employer or Volunteer Activity Responsibilities

#### 3<sup>rd</sup> Choice:

Name of Board/Commission/Committee:

A. Reasons for wanting to serve on this group:

B. List skills or knowledge that would be relevant to this Board/Commission:

C. List work or volunteer experience that would add to your expertise for this Board/Commission

Dates (from/to) Employer or Volunteer Activity Responsibilities

#### List your experience working on diverse teams or committees:

As a consultant with Barney & Worth, Inc. and then with my own company, I have facilitated and supported the work of numerous diverse teams and committees, including: Portland Parks Tennis Task Force; Neighborhood Prosperity Initiative (Portland Development Commission) committees focused on NE 42<sup>nd</sup> Avenue and NE Cully Blvd.; parent/community groups involved with Portland Public Schools.

My professional background includes experience working with committees and teams of teachers and school staff, civic organizations and neighborhood associations, charitable foundations and non-profit organizations.

As a volunteer and board member, I have participated in many initiatives, including: a fundraising committe for Astoria's Heritage Garden of Surging Waves; session facilitator for the Asian American Youth Leadership; Conference; ASPIRE advisory committee; parent and neighborhood committees, member of the founding board of the Portland Schools Foundation.

Describe your understanding of the services the City of Portland provides:

I believe that the City of Portland provides essential services to support the everyday lives and well-being of its residents and visitors, more specifically: planning for and stewardship of infrastructure (including natural resources, parks system, water and sewer facilities, roads and bridges, etc.); services to support businesses and jobs; public safety such as police and fire systems; support and facilitation of some civic interactions (e.g. neighborhood associations) and community-advised decision making about how the City grows and develops.

The City has a responsibility to do all of this work in a diligent, thoughtful way, grounded in principles of equity (to embrace all Portlanders) and sustainability ... with an eye to the future.

Whew - a tough, multi-faceted job! Good thing Portland is full of great people who are willing to do what they can - in leadership roles, with hands-on work, or whatever - to help make sure Portland continues to develop into the best it can be.

My signature affirms that all information contained herein is true to the best of my knowledge, and that I understand that any misstatement of fact or misrepresentation of credentials may result in this application being disqualified from further consideration.

Signature: Kathryn Fong Stephens

Date: April 9, 2012

Please note this optional information must remain on a separate page from the rest of the application.

# **OPTIONAL INFORMATION**

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Age:	Under 18	⊠ 18-64	65+
Race:	African-American Hispanic	🛛 Asian 🗌 Native American	🗌 Caucasian
Gender:	🛛 Female	Male	
Disability:	No No	Yes	
		If yes, please specify:	

# Kathy Fong Stephens

Principal, Fong Stephens Consulting

ksimon@fongstephens.com (503) 936-3552

# www.fongstephens.blogspot.com

# Overview

Kathy offers consultant services and straight-forward guidance for clients – public and private foundations, individuals and nonprofit organizations – looking to increase the effectiveness of their programs or explore new opportunities to benefit their communities.

Kathy's expertise is grounded in more than 25 years of professional and personal involvement in multiple facets of grant programs and philanthropic partnerships:

- Foundation trustee and program director
- Grant writer

- Program and policy developer for both private and public foundations
- Program evaluator
- Scholarship program advisor
- Independent consultant

# **Recent Project Assignments**

Organizational assessment of a selection of land trusts on behalf of a small group of private donors looking to support natural area conservation efforts.

Analysis of how the economic downturn has affected major food banks and hunger relief organizations in the San Francisco Bay Area in terms of financial and volunteer support, distribution networks, and their abilities to address changing food security needs.

Identification of potential service gaps for newly-homeless families in the Tenderloin neighborhood of San Francisco.

**G**rant proposal guidance for Oak Lodge Sanitary District and Oregon's Clackamas County for a successful application to Metro's "Nature in Neighborhoods Capital Grant Program".

# **Professional Background**

#### Barney & Worth, Inc.

As a senior associate with this communications and strategic planning firm, Kathy managed projects involving a variety of community improvement initiatives, including: visioning and facilitating collaborative efforts, resource conservation practices, workforce development, and public education.

# True North Foundation

For 15 years, Kathy was the director of this charitable foundation with grant programs in social services and sustainable communities. Working with this private organization since its inception, Kathy developed foundational policies and designed a strategic grants program responsive to identified community needs and donor priorities. She continues as a trustee of this foundation.

#### > Additional Experience

Kathy served as Roosevelt High School's college/career advisor and school-to-work coordinator, linking students with work experiences, mentors and financial support to help realize their goals. She coached teachers on grant writing, and coordinated the successful application for a \$1.6 million federal GEAR UP grant to support at-risk students.

Early in her career Kathy researched policy issues and advised public officials at the Oregon State Legislature, Portland Mayor's Office and TriMet, Portland's public transit agency.

# **Education and Training**

BA degree with honors in political science – Portland State University. Overseas program in the Basque region of Spain.

Interest-based mediation, organizational change and strategic planning, program management and assessment, understanding poverty, and Spanish.

#### Volunteer Interests

Kathy volunteers her time with organizations that benefit our community, including: development of the Astoria Garden of Surging Waves, youth leadership activities, CASA – a foster child support program, and by providing respite foster care.

She was a founding member of the board of directors of the Portland Schools Foundation and served on the executive committee and grant-making committee. She has also been an advisor and volunteer with programs supporting student success, including ASPIRE and Step-It-Up.

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List education, including degree(s) earned:

BA in Sociology-Based Human Relations and American Studies, Connecticut College, May 2005 MBA in International Sustainabile Business, Middlebury College (Monterey Institute of International Studies), June 2011

### 1<sup>st</sup> Choice:

Name of Board/Commission/Committee: Portland Parks Board

A. Reasons for wanting to serve on this group:

I have a passion for the environment, conservation, parks, and incorporating nature in urban space. I was born and raised in Portland and have recently moved back to work for the Timbers after working out of the state and country for ten years. I am committed to the city and want to be a part of its ongoing success as a national model for a focus on the environment (including parks, open space, and nature) regarding urban growth and development. I also have a passion for sport, the outdoors, and physical activity and the power of the outdoors and activity to change lives and societies.

B. List skills or knowledge that would be relevant to this Board/Commission:

1. Environmental business degree

2. Experience in sport/activity and social change - the importance of access to sport (from reducing healthcare costs, to bringing people and groups together across otherwise divisive bounds, such as race, politics, gender, or religion, to fun!)

C. List work or volunteer experience that would add to your expertise for this Board/Commission

Dates (from/to)Employer or Volunteer ActivityJuneDirector of Community2011/presentRelations, Portland Timbers

Responsibilities

Run department with a focus on access to sport and activity through programs, philanthropy, and partnerships

#### 2<sup>nd</sup> Choice:

Name of Board/Commission/Committee:

A. Reasons for wanting to serve on this group:

B. List skills or knowledge that would be relevant to this Board/Commission:

### C. List work or volunteer experience that would add to your expertise for this Board/Commission:

Dates (from/to) Employer or Volunteer Activity Responsibilities

#### 3<sup>rd</sup> Choice:

Name of Board/Commission/Committee:

A. Reasons for wanting to serve on this group:

B. List skills or knowledge that would be relevant to this Board/Commission:

C. List work or volunteer experience that would add to your expertise for this Board/Commission

Dates (from/to) Employer or Volunteer Activity

Responsibilities

#### List your experience working on diverse teams or committees:

In addition to playing sports on diverse sports teams for the last 25 years I have also been fortunate enough to live and work abroad on various groups and committees. Working with Mercy Corps in Colombia, playing professional soccer in Hungary, volunteering with the Homeless World Cup in Australia with players from around the world, and working with local NGOs in South Africa taught me the patience, flexibility, and communication skills to work well with people from various ages, backgrounds and, at time, language barriers. Business school is very focused on group work and working in a team to reach the best possible outcome. Managing a board as executive director at Kids to Kids and the Community Fund board that I work with now taught me how to work with busy business professionals. But I've found that overall, patience, effective communication, and strong listening skills are critical to the success of any group working together towards a common goal. Describe your understanding of the services the City of Portland provides:

The city provides a plethora of services that, if listed, would exceed the space provided here - everything from public health and wellness (and safety) to entrepreneurship/SME assistance, to transportation and of course providing and improving access to recreation, parks, art, and culture. I know this is only a snapshot of what the City of Portland does for the community, but I am thrilled about the opportunity to potentially be involved in learning more and contributing to Portland.

My signature affirms that all information contained herein is true to the best of my knowledge, and that I understand that any misstatement of fact or misrepresentation of credentials may result in this application being disqualified from further consideration.

Signature: Christa Thoeresz

**Date:** 3/29/12

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#### **OPTIONAL INFORMATION**

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Age:	<b>Under 18</b>	⊠ 18-64	65+
Race:	African-American Hispanic	Asian Native American	🛛 Caucasian
Gender:	🛛 Female	Male	
Disability:	No	Yes	
		If yes, please specify:	

### Christa Thoeresz 503.553.5430

# <u>cthoeresz@portlandtimbers.com</u> 1844 SW Morrison St. Portland, OR 97205

Director, Community Relations

#### WORK EXPERIENCE

#### Portland Timbers, Portland, OR

June 2011 to Present

• Run Community Relations department

• Oversee all community programs, partnerships, and philanthropic activities, including the Portland Timbers Community Fund, which gives \$120,000 annually to local nonprofit organizations

#### Nike: Sustainable Business and Innovation (SB&I), Portland, OR

Summer 2010

• Developed and presented a thorough report to leadership in the SB&I group with a baseline analysis of current levels of integration of sustainability at Nike

• Provided critical information to the SB&I strategy department and outside consultants to develop and implement integration tools to work towards Nike's sustainability vision

#### Kids to Kids (KtoK), Boston, Dominican Republic, Belize

Executive Director

Professional Athlete

Fellow

Graduate Intern

November 2006 to June 2009

• Launched and led a nonprofit that engages and supports kids athletically, artistically, and educationally in the US and the developing world – starting in the Dominican Republic, Belize, Costa Rica, and El Salvador, it has now expanded to four continents.

- Managed over 20 volunteers, 9-50+ years-old, and various contract workers
- Organized and led annual community service trips to Central America for kids and board members
- Set up bank account and managed all finances and accounting
- Oversaw all fundraising initiatives and partnerships; individual, corporate, foundations
- Designed, wrote, and managed all communications: website, marketing materials, video, newsletters

#### Infante Sano, Boston, Dominican Republic

Program Manager & Director of Communications

November 2006 to October 2008

- First US employee: launched and managed WHQ for the infant and maternal health nonprofit
- Designed, published, and maintained the website
- Created all external communications: brochures, newsletters, press releases, annual and quarterly reports, posters, cards, and invitations for events
- Established media relations, secured multiple print interviews for the ED and President

#### MTK Soccer Club, Budapest, Hungary

2005-2006

• Starting center midfielder on top professional soccer team in the country

#### The Desmond Tutu Peace Center, Cape Town, South Africa

#### Summer 2004

• Wrote the script for a documentary on the organization

• Facilitated group discussions for the Emerging Leaders analyzing films and lectures on leadership

• Organized and coordinated multifaceted Emerging Leaders Awards Event with Archbishop Desmond Tutu covered by national media

• Researched and authored proposals on worldwide leadership and the importance and impact of nurturing young leaders for a peaceful future

## Christa Thoeresz 503.553.5430

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#### EDUCATION

# MBA in International Sustainable Business, Monterey, CA

Monterey Institute of International Studies, A Graduate School of Middlebury College GF

- Consultant for Aslan Media: Developed long term sustainable funding strategy and priority map
- Consultant for North American Hosts: Developed five-year strategic plan
- Research Assistant for Chair of MBA program, Net Impact Chapter President
- Organized events, such as the Fisher Forum, highlighted on virtual campus tour, Nike Internship
- Led stakeholder assessment and data, assisted on re-positioning efforts

#### Stanford Graduate School of Business, Palo Alto, CA

• Accepted to and received Grant to attend: Executive Program for Nonprofit Leaders at the Graduate School of Business

#### School for International Training, Durban, South Africa

• Studied Reconciliation and Development, learned Zulu

BA in Sociology-Based Human Relations and American StudiesAugust 2001 to May 2005Connecticut College, New London, CTGPA: 3.7/4.0• Honors: Magna Cum Laude; Recipient of the Brown Brooks award for excellence in athletics, academics,

and service; Recipient of Genie Dunn Hindall '64 Award: \$3,000 grant for work in South Africa.

#### VOLUNTEER EXPERIENCE

Mercy Corps, Bogotá, Pasto, y Cartegena, Colombia January, 2010

- Launched new "Sports for Change" program, Vivo Jugando, to organizations around the country in Spanish
- Conducted 9 workshops in Spanish to train youth facilitators
- Developed and presented tools for managing youth to organizations
- Wrote a final report for Mercy Corps and partner organizations to summarize tools and best practices
- Published a summary of my work for Mercy Corps Headquarters to aid in the launch of Vivo Jugando to other countries

### The Homeless World Cup, Melbourne, Australia

October to December, 2008

• Volunteered full time in the HWC office five weeks before the event assisting all staff with Accreditation, Volunteer Training, FF&E, and team uniforms

#### The PEACE Foundation, Ndumo, South Africa

#### May, 2004

• Created and presented an exhaustive 60 page community profile of the rural village of Ndumo to help the Peace Foundation (NGO working in the area) allocate their resources to fit the needs of the community

Languages: Native English, and Intermediate proficiency in Spanish, French, and Hungarian, beginner level Zulu

Citizenships: American and Hungarian

# Graduate Intern

Volunteer

Volunteer

May, 2011

GPA: 3.96/4.0

March, 2008

January to May, 2004