



Office of Mayor Sam Adams
City of Portland

December 3, 2009

MEMO TO COUNCIL

Dear City Council Colleagues:

Attached is a report of the results of the Downtown Vision Task Force's 2009 Downtown Retail Strategy. The Task Force operated throughout 2009 under the mission

“to define a street or streets where initial efforts are focused to create a destination location that will draw customers downtown... to recognize that a healthy downtown acts as a cornerstone for a strong regional economy... and through improving downtown, we will support job growth, an increased tax base, and an attractive destination...”

The presentation will be delivered by Cori Jacobs (Downtown Retail Advocate), Dave Leland (Leland Consulting), and Tad Savinar (Chair of the Task Force). They will present the Strategy's major findings and recommendations for moving forward on an effective and strategic workplan to enhance Portland's downtown retail core. This report is the result of diligent work from the public and private members of the Task Force including: the City of Portland, Portland Development Commission, Portland Business Alliance, Portland Mall Management, Inc., Portland Downtown Services, Inc., TriMet, as well as downtown brokers, property owners, and retailers.

TO THE COUNCIL:

As co-chair of the Downtown Vision Task for the Mayor concurs with the attached report, and

RECOMMENDS:

That the report be accepted by the Council.

Respectfully submitted,

Mayor Sam Adams

-1714

Agenda No.
REPORT NO.
Title

Accept report from the Downtown Vision Task Force on the 2009 Downtown Retail Strategy (Report).

<p>INTRODUCED BY Commissioner/Auditor: Mayor Sam Adams</p>	<p style="text-align: right; color: blue;">DEC 04 2009</p> <p>CLERK USE: DATE FILED _____</p>
<p>COMMISSIONER APPROVAL</p> <p>Mayor—Finance and Administration - Adams <i>[Signature]</i></p> <p>Position 1/Utilities - Fritz</p> <p>Position 2/Works - Fish</p> <p>Position 3/Affairs - Saltzman</p> <p>Position 4/Safety - Leonard</p>	<p style="text-align: center;">LaVonne Griffin-Valade Auditor of the City of Portland</p> <p>By: <i>[Signature: Susan Parsons]</i> Deputy</p>
<p>BUREAU APPROVAL</p> <p>Bureau: Portland Development Commission Bureau Head: Bruce Warner</p>	<p>ACTION TAKEN:</p> <p style="font-size: 1.2em; font-weight: bold;">DEC 09 2009 'ACCEPTED</p>
<p>Prepared by: Kimberly Schneider Date Prepared: 12/03/2009</p>	
<p>Financial Impact Statement</p> <p>Completed <input type="checkbox"/> Amends Budget <input type="checkbox"/> Not Required <input checked="" type="checkbox"/></p>	
<p>Council Meeting Date December 9, 2009</p>	
<p>City Attorney Approval</p>	

AGENDA
<p>TIME CERTAIN <input checked="" type="checkbox"/></p> <p>Start time: 2:00 PM</p> <p>Total amount of time needed: 30 Minutes (for presentation, testimony and discussion)</p>
<p>CONSENT <input type="checkbox"/></p>
<p>REGULAR <input type="checkbox"/></p> <p>Total amount of time needed: _____ (for presentation, testimony and discussion)</p>

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:		
		YEAS	NAYS
1. Fritz	1. Fritz	<input checked="" type="checkbox"/>	
2. Fish	2. Fish	<input checked="" type="checkbox"/>	
3. Saltzman	3. Saltzman	<input checked="" type="checkbox"/>	
4. Leonard	4. Leonard	<input checked="" type="checkbox"/>	
Adams	Adams	<input checked="" type="checkbox"/>	