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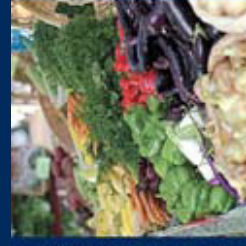
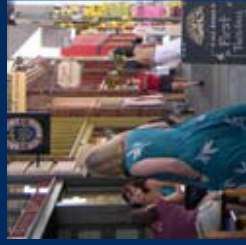


ophi
oregon
public
health
institute

Urban Food Zoning Code Update Project

Portland Planning & Sustainability Commission Hearing

April 24, 2012



Project Staff and Funding

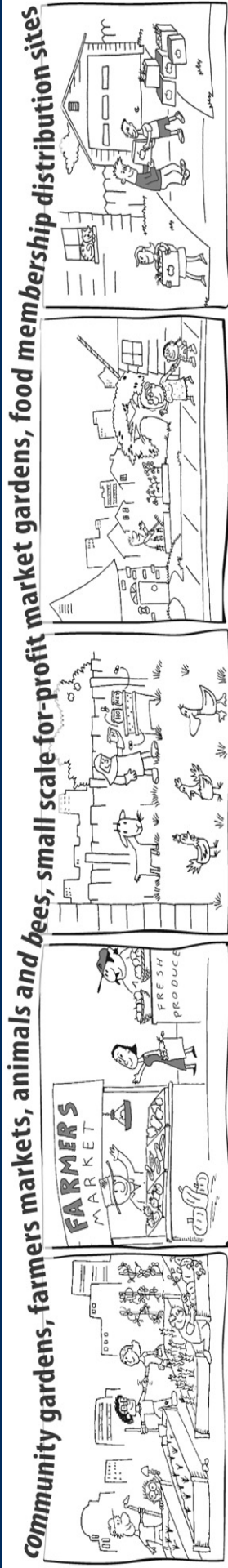
- Julia Gisler, City Planner/Process Manager, BPS
- Steve Cohen, Food Policy/Program Manager, BPS
- Jessica Richman, Senior Planner/Code Editor, BPS
- Amy Gilroy, Oregon Public Health Institute (OPHI)

Funding has been provided from Multnomah County Health Department through the Community Putting Prevention to Work (CPPW) Grant



Project Goal

- Increase access to affordable, healthful food-- , especially for those with limited access by
- removing zoning code barriers to food production and distribution at a scale that builds community and protects surrounding neighborhoods
 - Identify next steps for implementation



History & Background

- A decade of discussion
- Portland Multnomah Food Policy
- Peak Oil Task Force, Climate Action Plan, Portland Plan
- City initiatives
- OSD-BPS merger
- Affirm city's commitment to food production and distribution that enhances Portland resident's connection to their food and community.



Project Timeline

Fall 2010	Portland Multnomah Food Policy Council
Winter 2011	Topic Area Discussions (Open to Public)
Summer 2011	Concept Report and Public Review
Oct. 2011 -- Feb. 2012	Code Development Advisory Group (CDAG)
Feb/March 2012	Discussion Draft (Code Language) and Public Review
March/April	Proposed Draft and PSC Review
Spring 2012	City Council Review



Health/Equity Lens

- Communities Putting Prevention to Work (CPPW) Health/Equity Partners
- Amy Gilroy, OPHI as partner/staff
- Portland Plan- lessons learned/connections made-- integrating health/equity in the work of BPS



Market Gardens



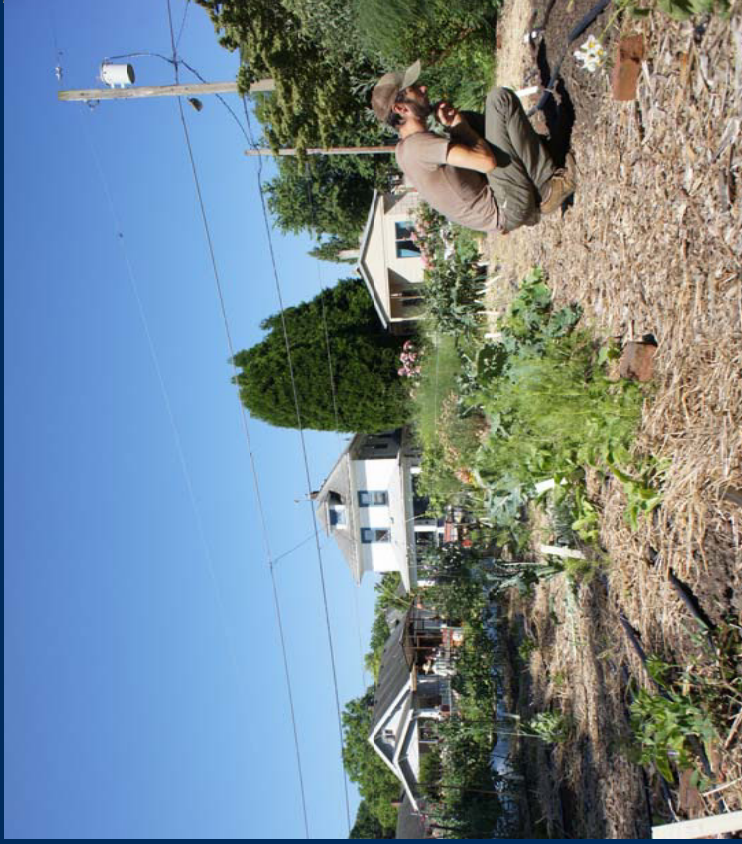
Both photos: Growing CSA shares in NE Portland, operated by Project GROW



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Urban Food Zoning Code Update Project



Growing food (left) and selling produce (right) at a farmstand in Ariadne's Garden, NE Portland



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*Fargo Forest Garden, operated
by the Urban Farm Collective,
North Portland*



*Blue House Greenhouse Farm,
North Portland*



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Urban Food Zoning Code Update Project

What's the problem?

- Rules address industrial farming, not small-scale operations and it's only allowed in a few zones
- Regulations are unclear for sites with institutional uses (schools, religious organizations, medical centers)
- Rules unclear about selling produce from markets in residential areas



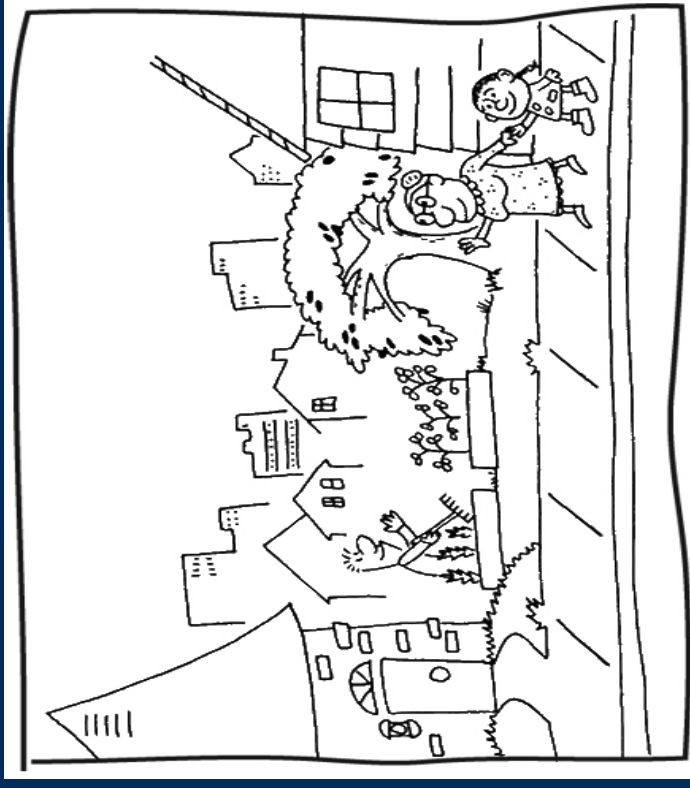
Proposed Regulations for Market Gardens

- Allow market gardens in all zones, with size limits in residential zones
- Clarify they are allowed on institutional sites (schools, religious organizations, medical centers)
- Allow 70 days of on-site sales



Regulations that protect the neighborhood

- Ensure compatibility with residential areas by limiting size
- Require neighbor notification and meeting for larger gardens
- Limit days of on-site sales
- Limit hours of operation
- Limit hours motorized equipment can be used



Community Gardens



Earl Boyles Community Garden in East Portland



Holy Redeemer Catholic School garden in North Portland



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Urban League Harvest Garden, NE Portland

Credit: Urban League of Portland

Emerson Community Garden, NE Portland



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The Seeds of Harmony Garden
at New Columbia, North
Portland

Credit: Janus Youth Programs



Kennedy Community Garden,
operated by Portland Parks &
Recreation, North Portland



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Urban Food Zoning Code Update Project

What's the problem?

- Not defined in Zoning Code
- Regulations are unclear for sites with institutional uses (schools, religious organizations, medical centers)



Proposed Regulations for Community

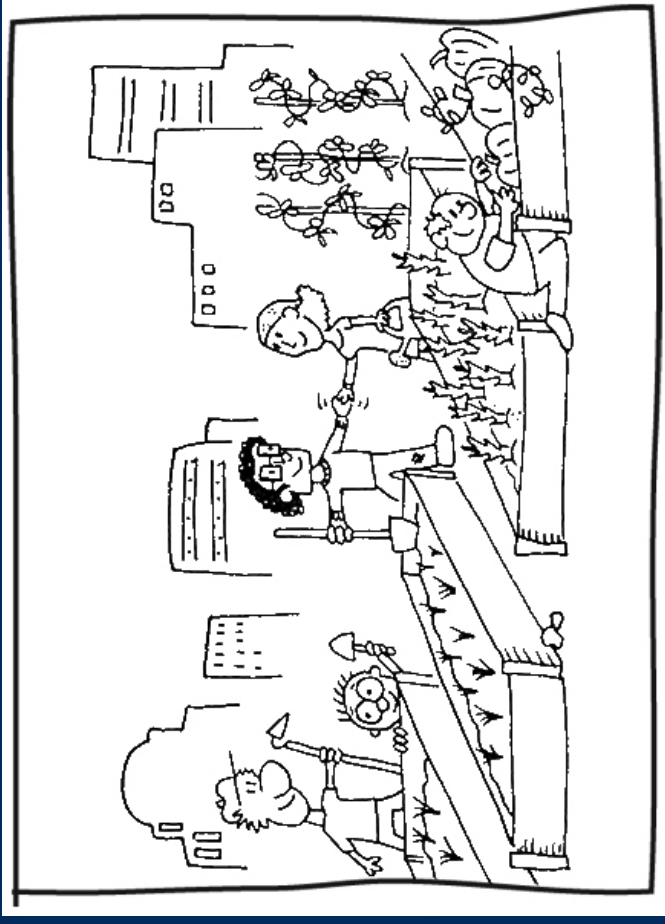
Gardens

- Continue to allow them everywhere with no size limit
- Clarify they are allowed on institutional sites (schools, religious organizations, medical centers)
- Sales of produce limited to 6 days a year

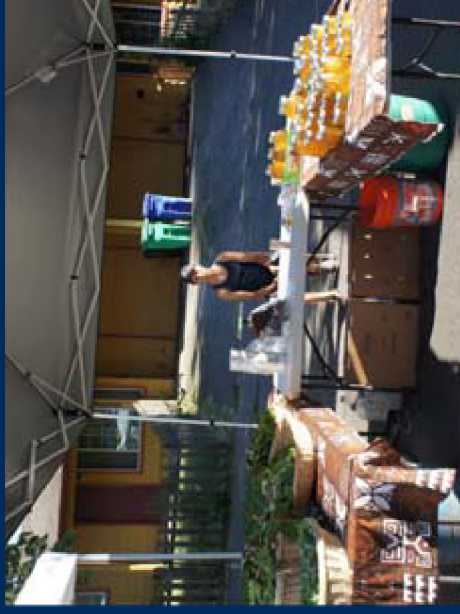


Regulations that protect the neighborhood

- No size limit, but limit sales
- Limit hours of operation
- Limit when motorized equipment may be used



Farmers Markets



People's Farmers Market in SE Portland



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Urban Food Zoning Code Update Project



King Farmers Market in NE Portland



Lents International Farmers Market in East Portland

Credit: Zenger Farm



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Urban Food Zoning Code Update Project

What is the problem?

- Not defined in Zoning Code and are regulated as generic temporary uses
- Regulations are unclear for sites with institutional uses (schools, religious organizations, medical centers)



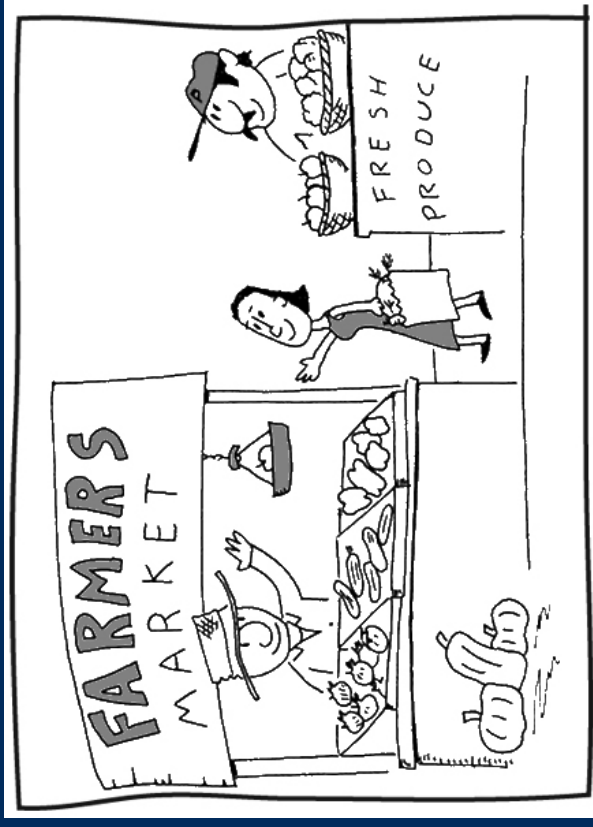
Proposed Regulations for Farmers Markets

- Add specific regulations to the temporary use chapter
- Minimum requirements for percentage of agricultural producers
- Allow in all zones, except low density residential zones
- Allow on institutional sites in all zones
- Allow on parking lots if not peak time for primary use
- Markets may operate up to 70 days per year



Regulations that protect the neighborhood

- Allow only in more intense zones
- Specify when required parking may be covered by market
- Market cannot block required pedestrian path (such as a sidewalk)



Food Membership Distribution Sites



*Food buying club pickup
site at Holy Redeemer
Catholic School*



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Urban Food Zoning Code Update Project



*Pick up from a food buying club at
Holy Redeemer Catholic School in
North Portland*



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Urban Food Zoning Code Update Project

What's the problem?

- Not addressed in the Zoning Code
- Operate mostly in residential zones and may have commercial aspects that are not allowed in residential zones
- Concerns about traffic and livability issues for the surrounding neighborhood



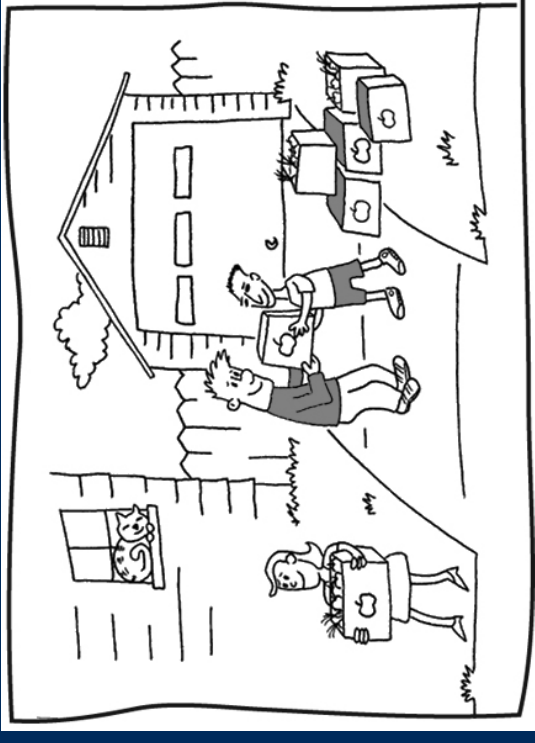
Proposed Regulations for Food Membership Distribution Sites

- Allow in all zones, limit number of delivery days and number of members who come to the site in residential zones
- Require more active distribution sites to be located near a busy street



Regulations that protect the neighborhood

- Limit the number of delivery days and number of members who come to the site in residential zones
- Require more active distribution sites to be located close to a busy street
- Neighbor notification and meeting requirement for more active sites



Staff recommends that the Planning & Sustainability Commission take the following actions:

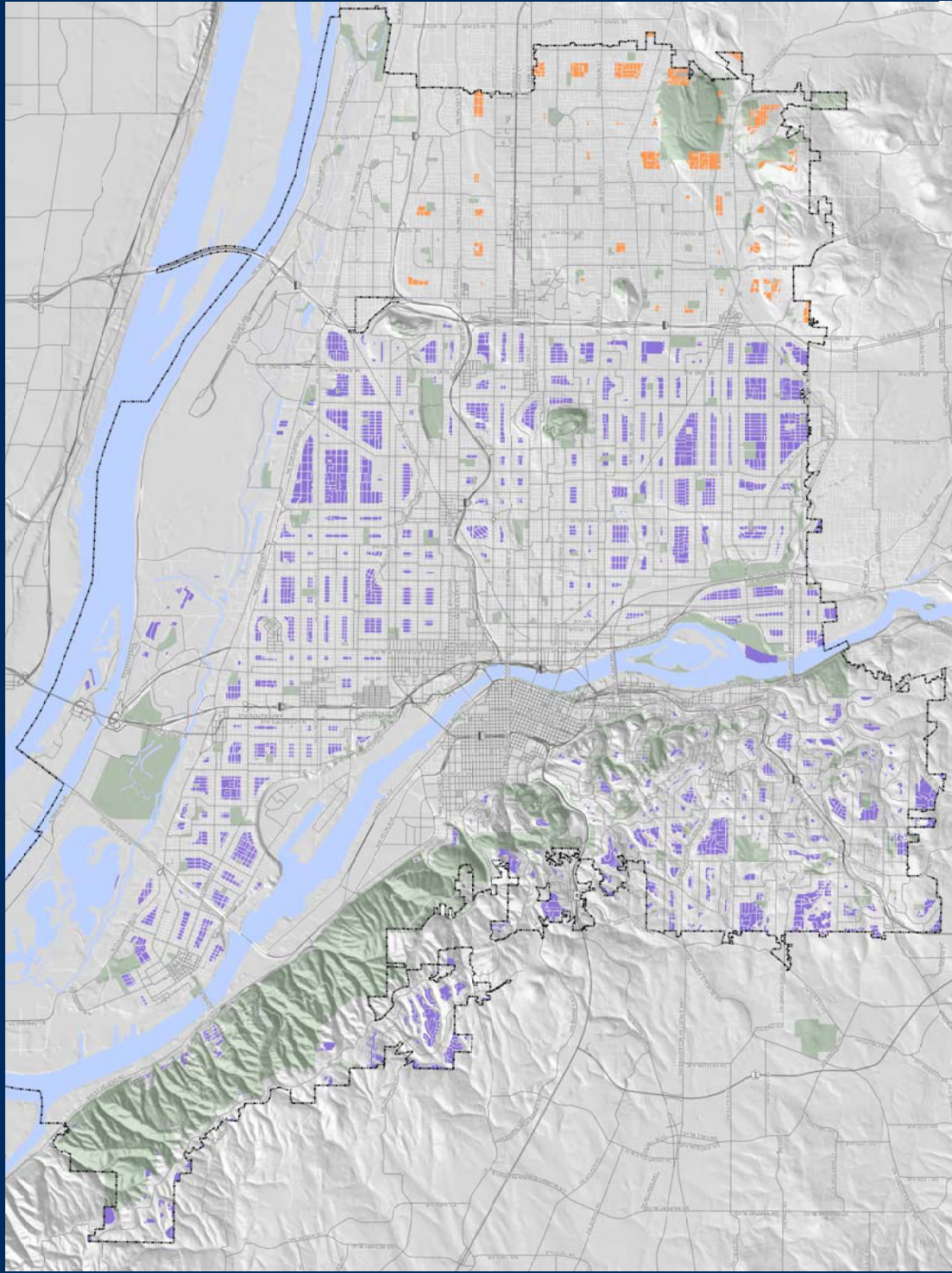
1. Amend Proposed Draft as shown in May 24th staff memo;
2. Adopt Proposed Draft;
3. Recommend that City Council adopt Report and amend Zoning Code as shown in Report; and
4. Direct staff to continue work to clarify and refine the Report and Code language.





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Colored areas denote where large food membership distribution sites would not be allowed; they are not by busy streets



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