

**City of Portland**  
**Food Baseline Indicators**  
**April 2012**

Program Areas	Indicator	2002	2007	2008	2009	2010	2011	Goal 2014
<b>Access to an affordable supply of healthful, nutritious food</b>	<b>Geographic distribution of food supply locations in Portland</b>							
	Portland households within a half-mile from full-service grocery store					34.8%		40%
	<b>Consumption of healthful food</b>							
	Proportion of Multnomah County adults consuming five portions of fruits and vegetables per day		29.6% <sup>1</sup>		30.0% <sup>2</sup>			+5%
	<b>Affordability of food choices</b>							
	Average Portland consumer expenditures on fruits and vegetables as a proportion of median household income <sup>3</sup>					1.4%		+5%
<b>Urban food production in the City of Portland.</b>	<b>Community food production: Total acreage</b>							
	Portland Parks and Rec Community Gardens			16 <sup>4</sup>			19	21
	Selected Market Gardens <sup>5</sup>						62	100
<b>Farm and direct-market support within the three-county region.</b>	<b>Protect Rural Land</b>							
	Acres of farmland (three-county region) <sup>6</sup>	380,222	339,233					340,000
	Number of direct-market farms (three-county region)		133 <sup>7</sup>					150
	<b>Promote Urban Markets</b>							
	Farmers Market sales (Portland)		\$11.2 million <sup>8</sup>				\$14 mil (est.)	\$15.4 million
	CSA sales to Portland residents			\$1,095,745	\$1,128,591	\$1,242,134		\$1.35 million
<b>Activity in the non-production portion of the food system</b>	<b>Food Manufacturers</b>							
	Number of Portland food manufacturers <sup>9</sup>			151		166		185
	Number of Portland food manufacturing jobs <sup>10</sup>			4,734		5,325		5,965
<b>Hunger and food-related disease</b>	<b>Hunger</b>							
	Number of Multnomah County residents receiving SNAP benefits <sup>11</sup>		91,698	96,856	122,933	143,196	156,292	140,000
	SNAP Participation rate					85%		+3%
	Percentage of students eligible for Free and Reduced Lunch <sup>12</sup> (Portland School Districts: Centennial, David Douglas, Parkrose, Portland, Riverdale)		48.2%	50.6%	62.2%	53.9%	55.5%	50%
	<b>Food-Related Disease</b>							
	Multnomah County obesity rate <sup>13</sup>		23.9%	24.4%	20.5%	26.3%		25%
Multnomah County diabetes rate <sup>14</sup>			6.3%	6.0%	6.7%		6.0%	
<b>Residents' knowledge of healthy eating.</b>	<b>Number of residents taking food education courses</b>							
	City of Portland + five institutions			3,700	4,000	4,700		5,000
	Portland Public Schools with garden educational programs					40 <sup>15</sup>		45

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- <sup>1</sup> Oregon Public Health Adult Behavior Risk Surveillance Survey 04-07  
[http://public.health.oregon.gov/BirthDeathCertificates/Surveys/AdultBehaviorRisk/county/0407/Documents/aamaps/Table2\\_04\\_07.pdf](http://public.health.oregon.gov/BirthDeathCertificates/Surveys/AdultBehaviorRisk/county/0407/Documents/aamaps/Table2_04_07.pdf)
- <sup>2</sup> Oregon Public Health Adult Behavior Risk Surveillance Survey 06-09  
<http://public.health.oregon.gov/DiseasesConditions/ChronicDisease/Documents/TableII.pdf>
- <sup>3</sup> ESRI Consumer Expenditure Data 2010
- <sup>4</sup> Portland Parks and Recreation
- <sup>5</sup> Bureau of Planning and Sustainability
- <sup>6</sup> USDA Agricultural Census <http://www.agcensus.usda.gov/Publications/index.php> (265,494 acres designated as Exclusive Farm Use, 2007)
- <sup>7</sup> USDA ERS: Food Environment Atlas <http://www.ers.usda.gov/FoodAtlas/>
- <sup>8</sup> ibid
- <sup>9</sup> Oregon Employment Department - QCEW; 2008, 2010 (Jobs and business totals reflect data collected from firms within 311 and 312 3-digit NAICS categories.)
- <sup>10</sup> ibid
- <sup>11</sup> USDA ERS: Food Environment Atlas <http://www.ers.usda.gov/FoodAtlas/>
- <sup>12</sup> Oregon Department of Education Statistics <http://www.ode.state.or.us/sfda/reports/r0061Select.asp>
- <sup>13</sup> CDC Selected Metropolitan/Micropolitan Area Risk Trends from the Behavioral Risk Factor Surveillance System  
<http://apps.nccd.cdc.gov/BRFSS-SMART/SelQuickViewChart.asp>
- <sup>14</sup> ibid
- <sup>15</sup> PPS Nutrition Services: School Gardens <http://www.pps.k12.or.us/departments/nutrition/5598.htm>