

**Prosperous. Healthy. Equitable.**

# THE PORTLAND PLAN



# The Portland Plan

## Framework for Equity

- Close the gaps
- Deliver equitable public services
- Engage the community
- Build partnerships
- Launch a racial and ethnic justice initiative
- Increased internal accountability




## 3 Integrated Strategies






## 12 Measures of Success

- Equity and inclusion
- Resident satisfaction
- Educated youth
- Prosperous households
- Growing businesses
- Creating jobs
- Transit and active transportation
- Reduced carbon emissions
- Complete neighborhoods
- Healthier people
- Safer city
- Healthier watersheds

## ACTION AREAS

-  PROSPERITY AND BUSINESS SUCCESS
-  HUMAN HEALTH, FOOD AND PUBLIC SAFETY
-  DESIGN, PLANNING AND PUBLIC SPACES

-  EDUCATION AND SKILL DEVELOPMENT
-  TRANSPORTATION, TECHNOLOGY AND ACCESS
-  NEIGHBORHOODS AND HOUSING

-  SUSTAINABILITY AND THE NATURAL ENVIRONMENT
-  EQUITY, CIVIC ENGAGEMENT AND QUALITY OF LIFE
-  ARTS, CULTURE AND INNOVATION

Why plan now?

**The working poor made up 23%  
of Multnomah County Households  
in 2005-07.**

**The median household income for Black or African American households is about 1/2 of the citywide median for all groups.**

**46% of our region's Native  
American children live in  
poverty.**

**In the 2000-2008 business cycle,  
Portland had very little job growth  
(0.1 percent average annual growth rate).**



**Only 53% of Portland's high school students graduate in four years.  
23% drop out.**

**Graduation rates for youth of color and youth in poverty are significantly lower.**

**The four-year graduation rate for Native American youth is 39%.**

**Chronic disease rates have increased.**

**53% of Multnomah County residents are overweight or obese.**

**Portland and Multnomah County's total carbon emissions are 2% below 1990 levels.**

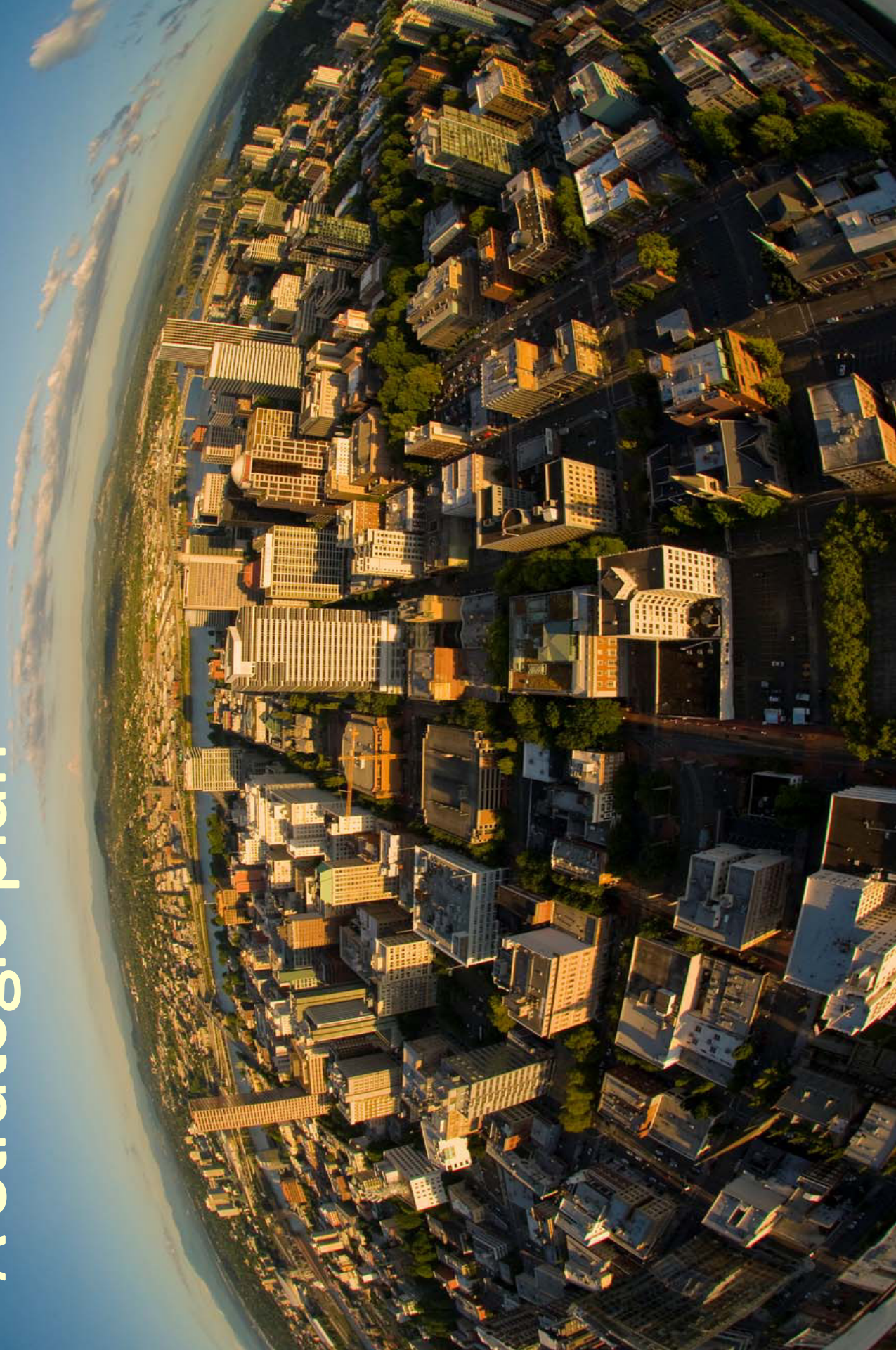
**We are doing better than the rest of the nation, but by 2030 emissions need to be 40% below 1990 levels.**



A different kind of plan.



# A strategic plan





# A plan for people



# A plan built on partnerships



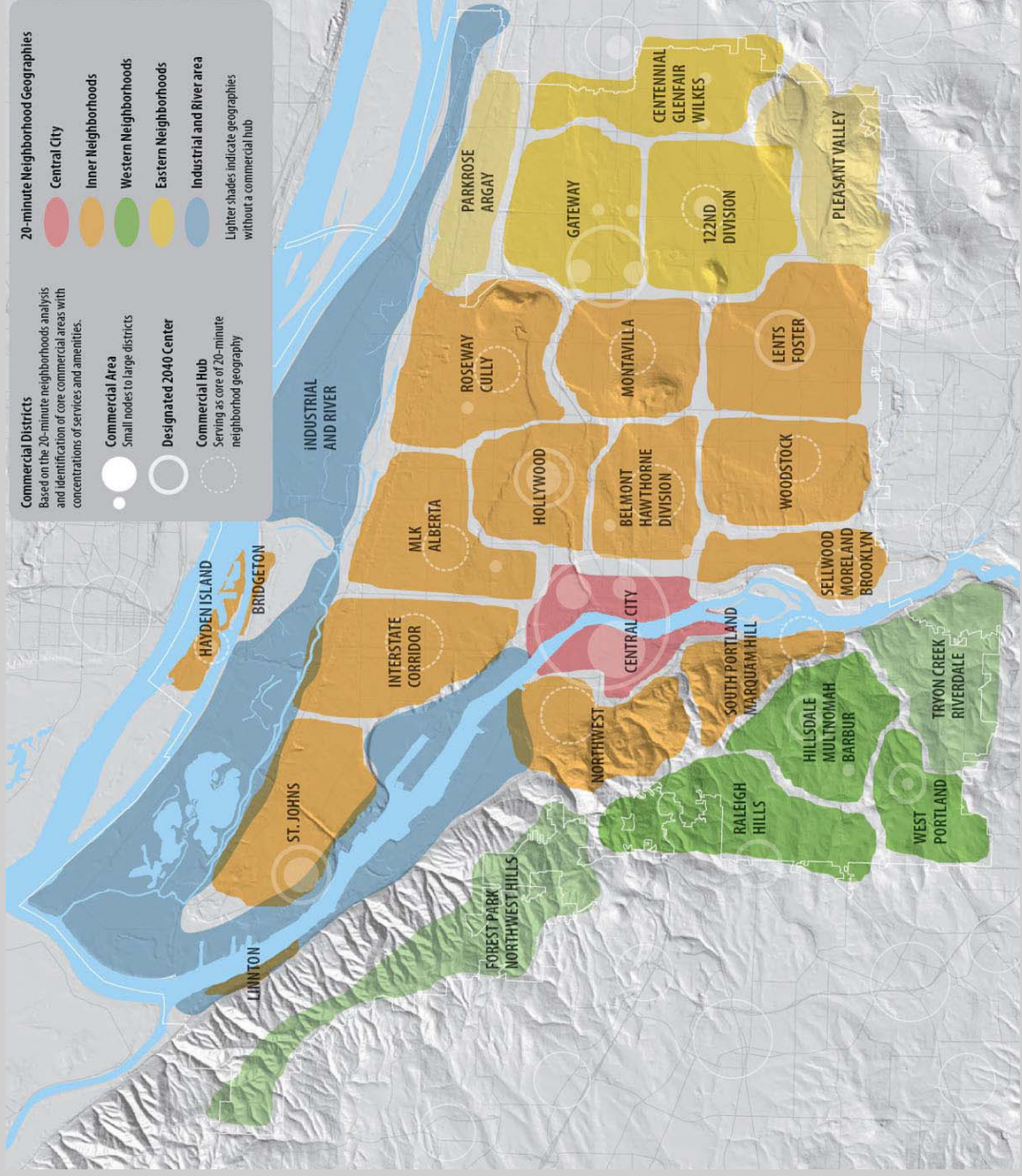


One size does not fit all.





# 24 Local Sub-areas



# How did we build the plan?



# Partners

City of Portland | Metro | Multnomah County  
Portland State University | Oregon Health & Science University  
Portland Public Schools | Parkrose School District  
Centennial School District | David Douglas School District  
Reynolds School District | Worksystems, Inc.  
Portland Community College | TriMet | ODOT  
Mt Hood Community College | University of Oregon  
Portland Development Commission |  
Home Forward | Port of Portland  
East Multnomah Soil & Water Conservation District  
West Multnomah Soil & Water Conservation District  
Multnomah County Drainage District No. 1

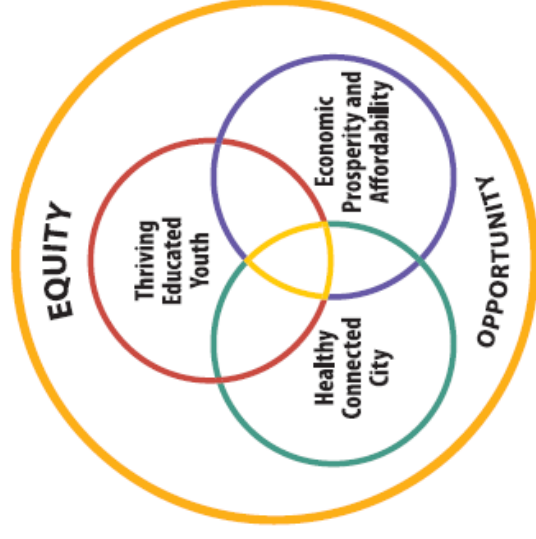


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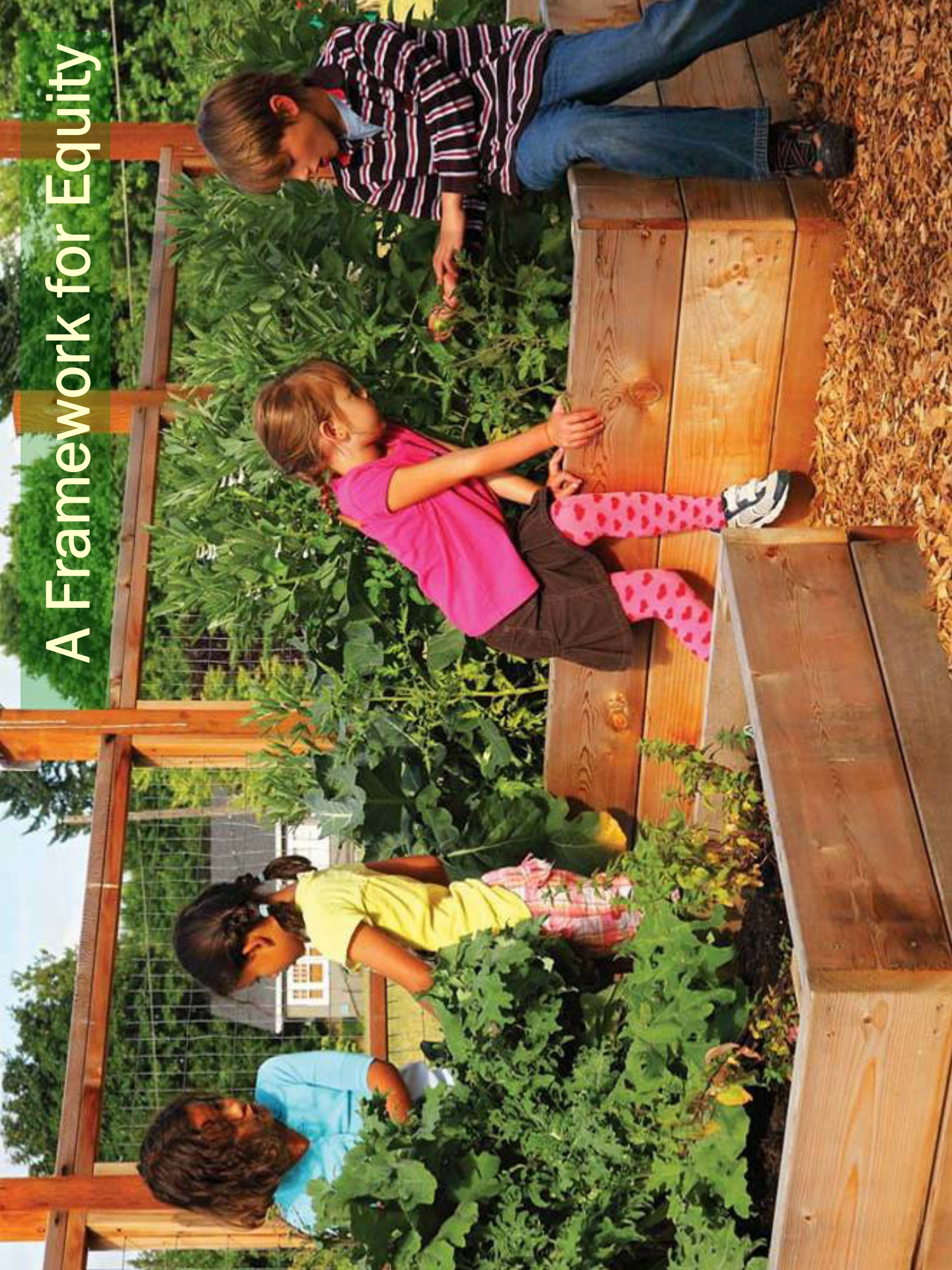
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# A Framework for Equity



# Equity:

Equity is when everyone has access to the opportunities necessary to satisfy their essential needs, advance their well-being and achieve their full potential.

We have a shared fate as individuals within a community and communities within society. All communities need the ability to shape their own present and future. Equity is both a means to a healthy community and an end that benefits us all.



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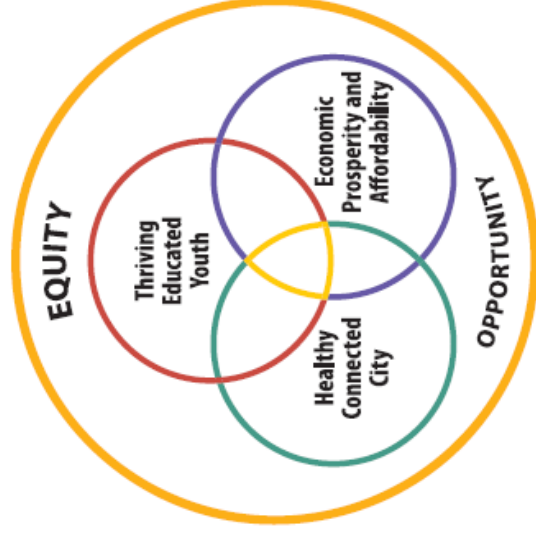


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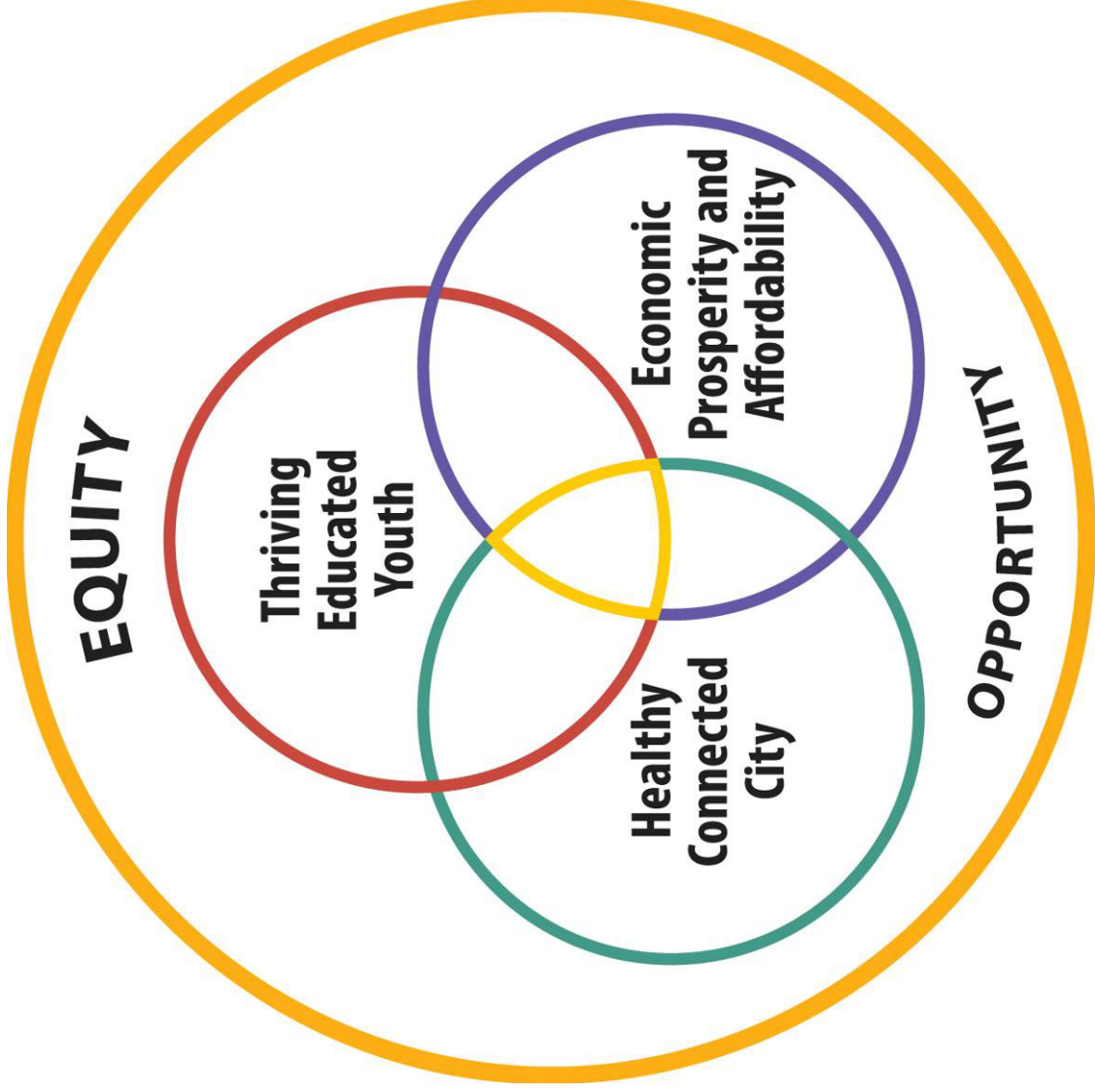
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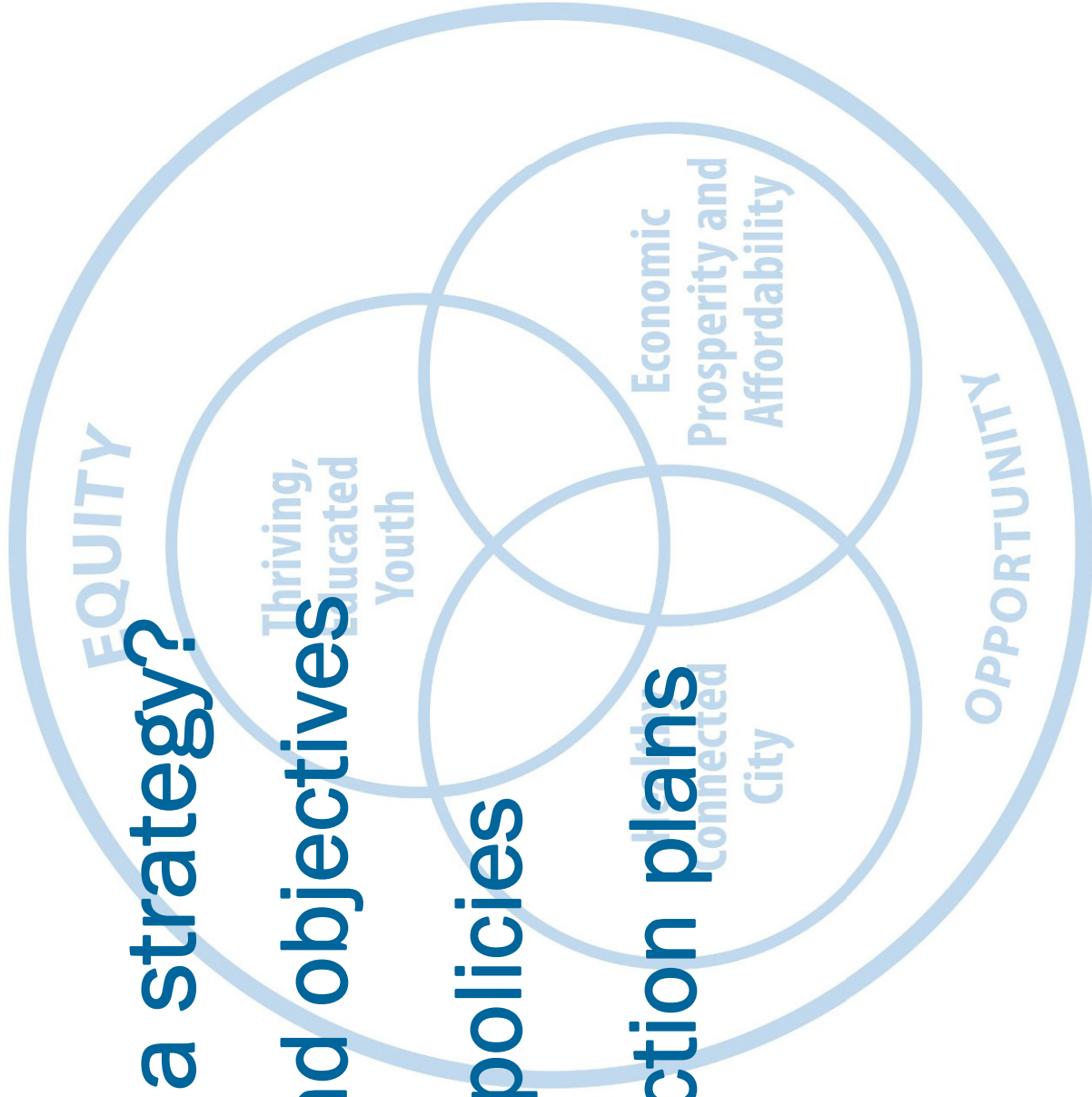
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# Three integrated strategies

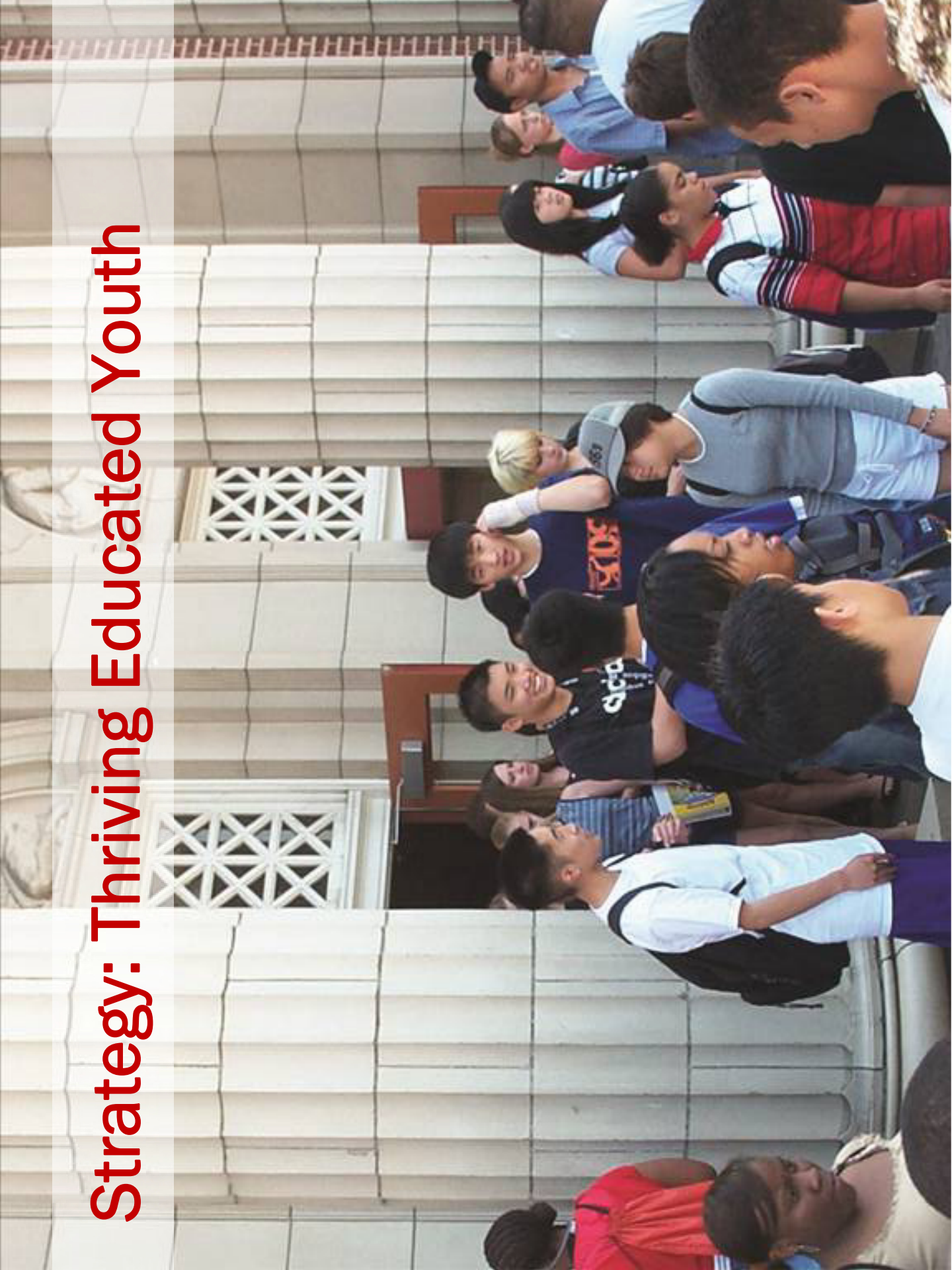


# What's in a strategy?

- Goals and objectives
- Guiding policies
- 5-year action plans



# Strategy: Thriving Educated Youth





# Thriving Educated Youth:

Ensure that all youth (0-25 years) have the necessary support and opportunities to thrive – both as individuals and as contributors to a healthy community and prosperous, sustainable economy.

# What helps youth thrive?

- A culture of high expectations and achievement for all.
- Shared ownership of youth success.
- Supportive neighborhoods and communities.
- Facilities and programs that meet 21<sup>st</sup> century opportunities and challenges.

Strategy:

Economic Prosperity and Affordability



# Economic Prosperity and

## Affordability:

Expand economic opportunities to support a socially and economically diverse population by prioritizing business growth, a robust regional economy, and broadly accessible household prosperity.



# What improves prosperity?

- Growing our traded sector industries
- Maintaining a leadership position in sustainability and innovation
- Providing transportation systems that provide good and reliable access to markets
- Making sure there is attractive land for business expansions
- Aligning training and education to improve individual competitiveness and job readiness

# What improves affordability?

- Maintaining a supply of housing that meets the needs of our population
- Supporting the development of housing in areas with good transit and services
- Providing needed services, like child care, near housing



# Strategy: Healthy Connected City





# Healthy Connected City:

Improve human and watershed health by creating a system of neighborhood hubs, linked by a network that integrates nature into neighborhoods and connects Portlanders to services, destinations and opportunities locally and across the city.

# What makes a city healthy?



Basic Public Services



Parks & Nature



Healthy Food



Businesses & Amenities



Watershed Health



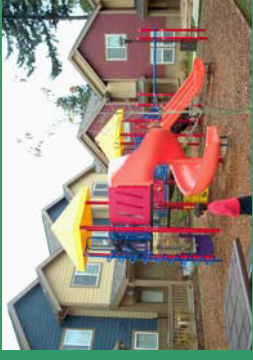
Social Connections



Active Transportation



Safety



Quality Housing

# How do you connect a city?



Habitat  
Connections



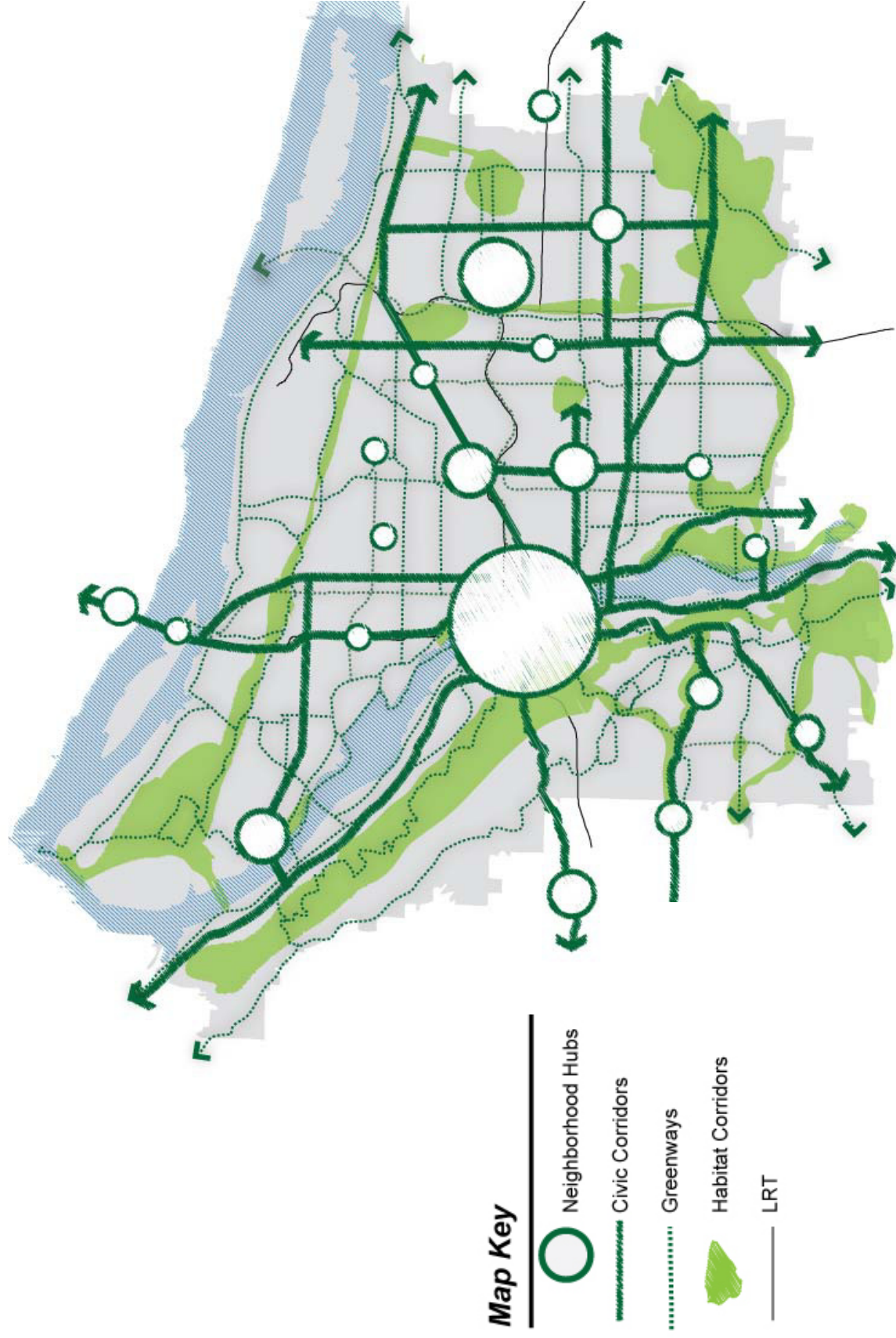
Neighborhood  
Greenways



Civic  
Corridors



# Healthy Connected City Network

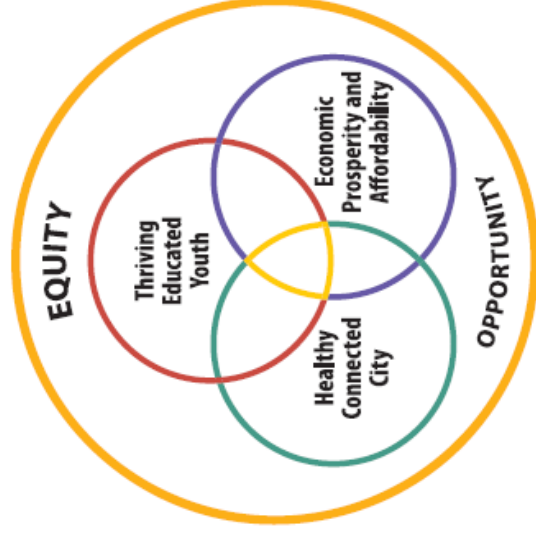


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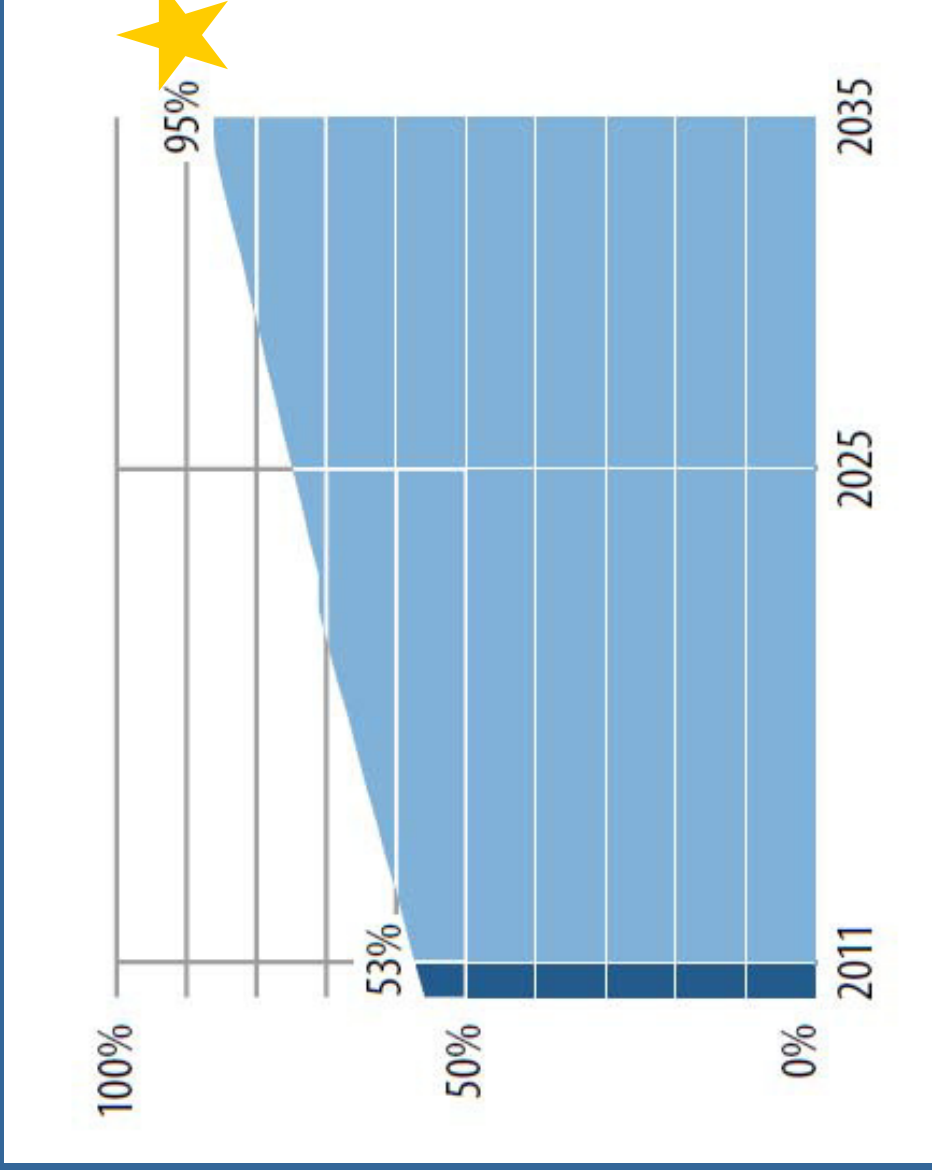


# 12 Citywide Measures of Success

1. Equity and inclusion
2. Resident Satisfaction
3. Educated youth
4. Prosperous households
5. Growing businesses
6. Creating jobs
7. Transit and active transportation
8. Reduced carbon emissions
9. Complete neighborhoods
10. Healthier people
11. Safer city
12. Healthier watersheds

# 3. Educated Youth

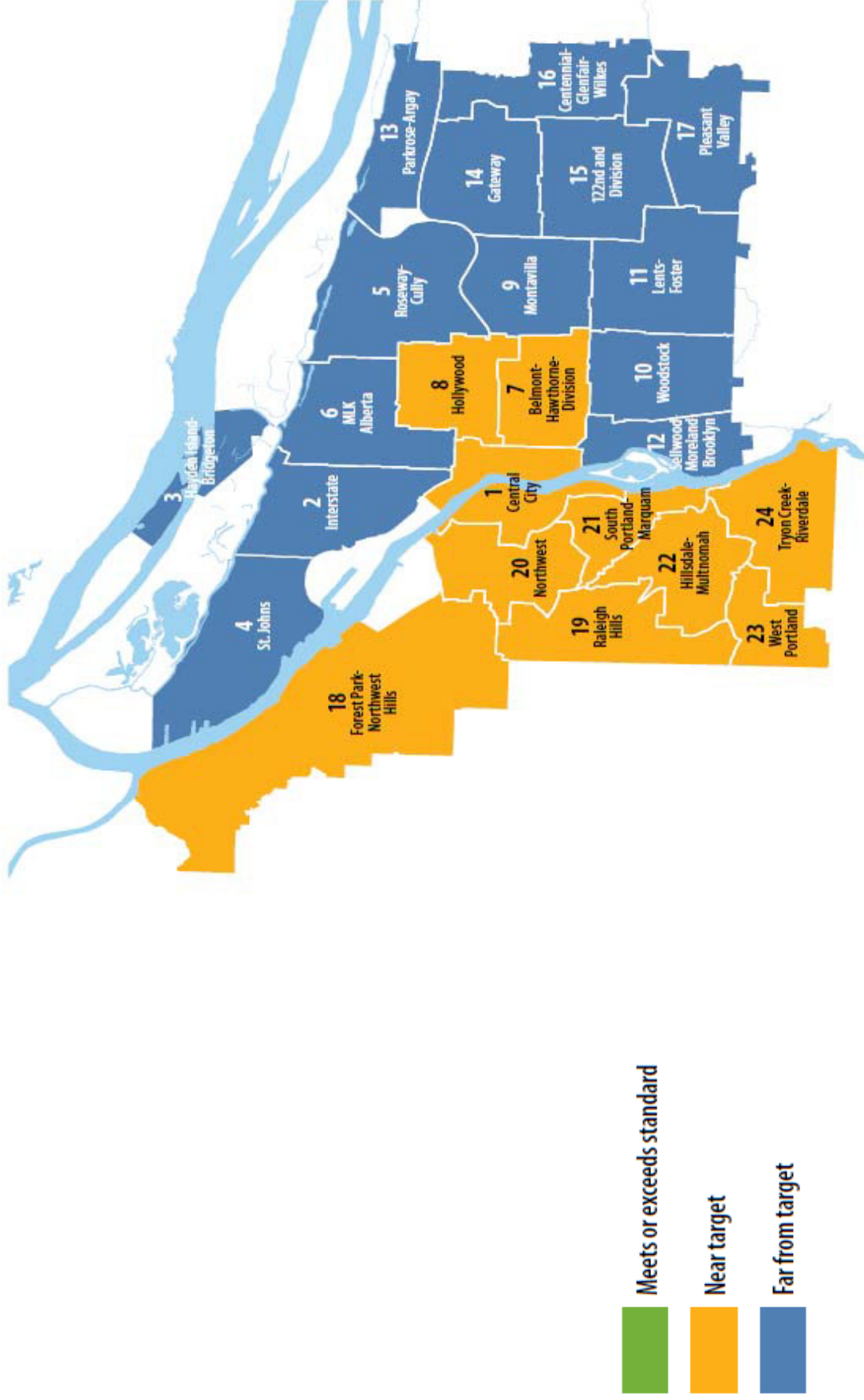
On-time High School Graduation Rate



Today

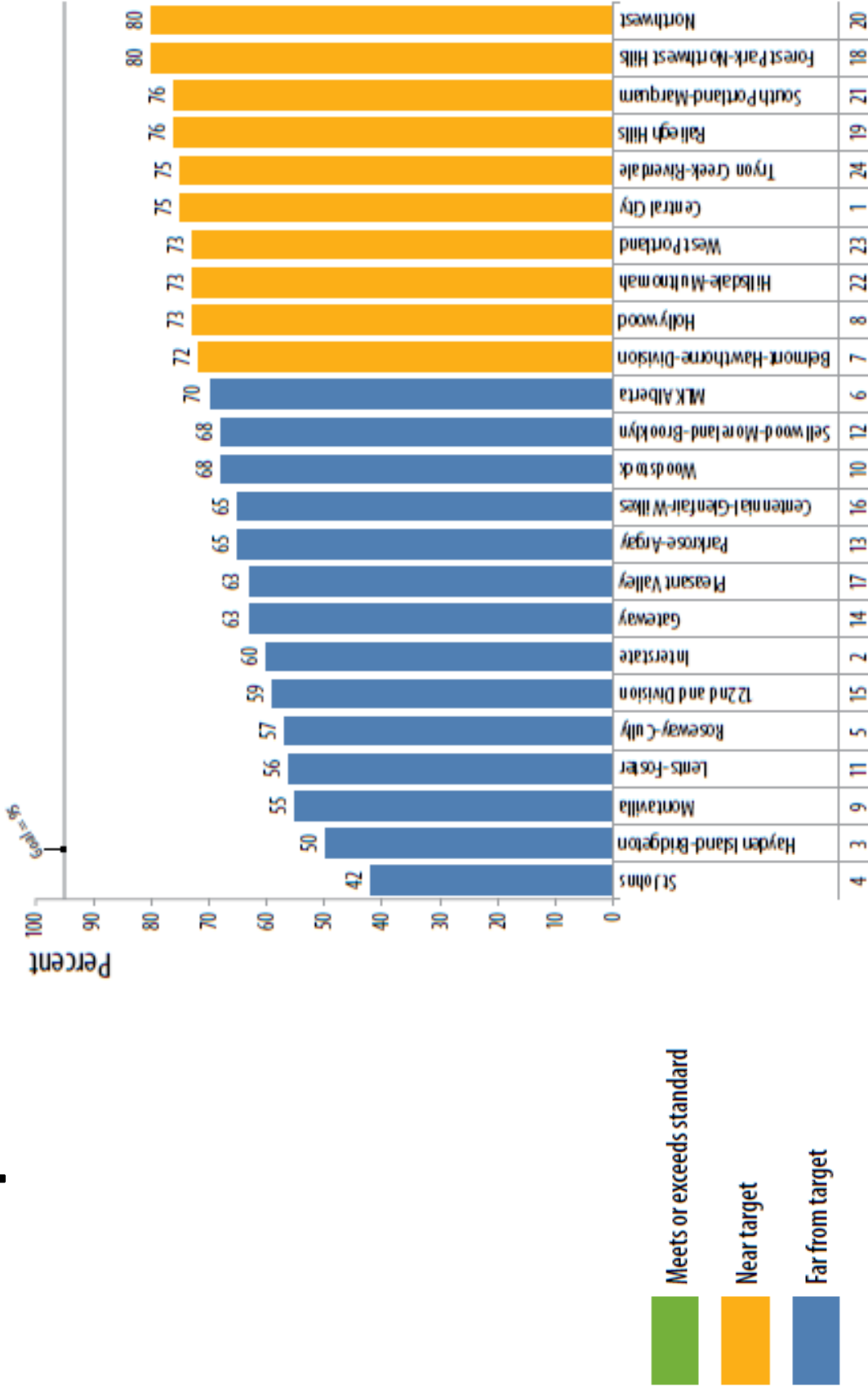
# Local Scorecards

## Example: On-time Graduation Rate



# Local Scorecards

## Example: On-time Graduation Rate





# How will we implement the plan?

- Partnerships
- Linking to annual budgets
- 5-Year citywide and local actions
- New Comprehensive Plan
- Tracking progress

# Moving forward

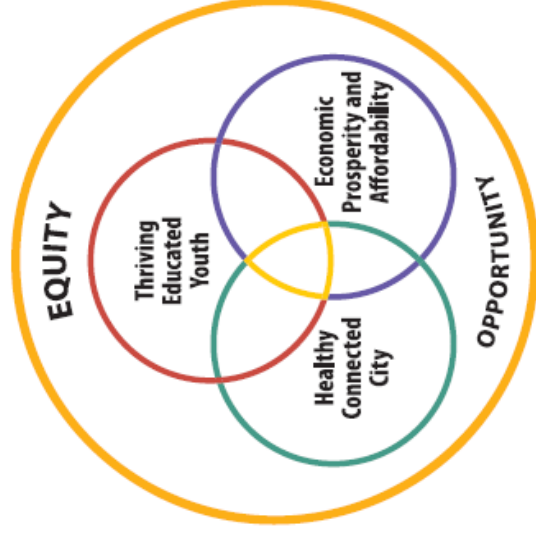
1. Citywide partnerships
2. Locally-driven action
3. Focus on equity

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