

Prosperous. Healthy. Equitable.

THE PORTLAND PLAN



The Portland Plan

Framework for Equity

- Close the gaps
- Deliver equitable public services
- Engage the community
- Build partnerships
- Launch a racial and ethnic justice initiative
- Increased internal accountability




3 Integrated Strategies





12 Measures of Success

- Equity and inclusion
- Resident satisfaction
- Educated youth
- Prosperous households
- Growing businesses
- Creating jobs
- Transit and active transportation
- Reduced carbon emissions
- Complete neighborhoods
- Healthier people
- Safer city
- Healthier watersheds

ACTION AREAS

-  PROSPERITY AND BUSINESS SUCCESS
-  HUMAN HEALTH, FOOD AND PUBLIC SAFETY
-  DESIGN, PLANNING AND PUBLIC SPACES

-  EDUCATION AND SKILL DEVELOPMENT
-  TRANSPORTATION, TECHNOLOGY AND ACCESS
-  NEIGHBORHOODS AND HOUSING

-  SUSTAINABILITY AND THE NATURAL ENVIRONMENT
-  EQUITY, CIVIC ENGAGEMENT AND QUALITY OF LIFE
-  ARTS, CULTURE AND INNOVATION

Why plan now?

**The working poor made up 23%
of Multnomah County Households
in 2005-07.**

The median household income for Black or African American households is about 1/2 of the citywide median for all groups.

**46% of our region's Native
American children live in
poverty.**

**In the 2000-2008 business cycle,
Portland had very little job growth
(0.1 percent average annual growth rate).**

**Only 53% of Portland's high school students graduate in four years.
23% drop out.**

Graduation rates for youth of color and youth in poverty are significantly lower.

The four-year graduation rate for Native American youth is 39%.

Chronic disease rates have increased.

53% of Multnomah County residents are overweight or obese.

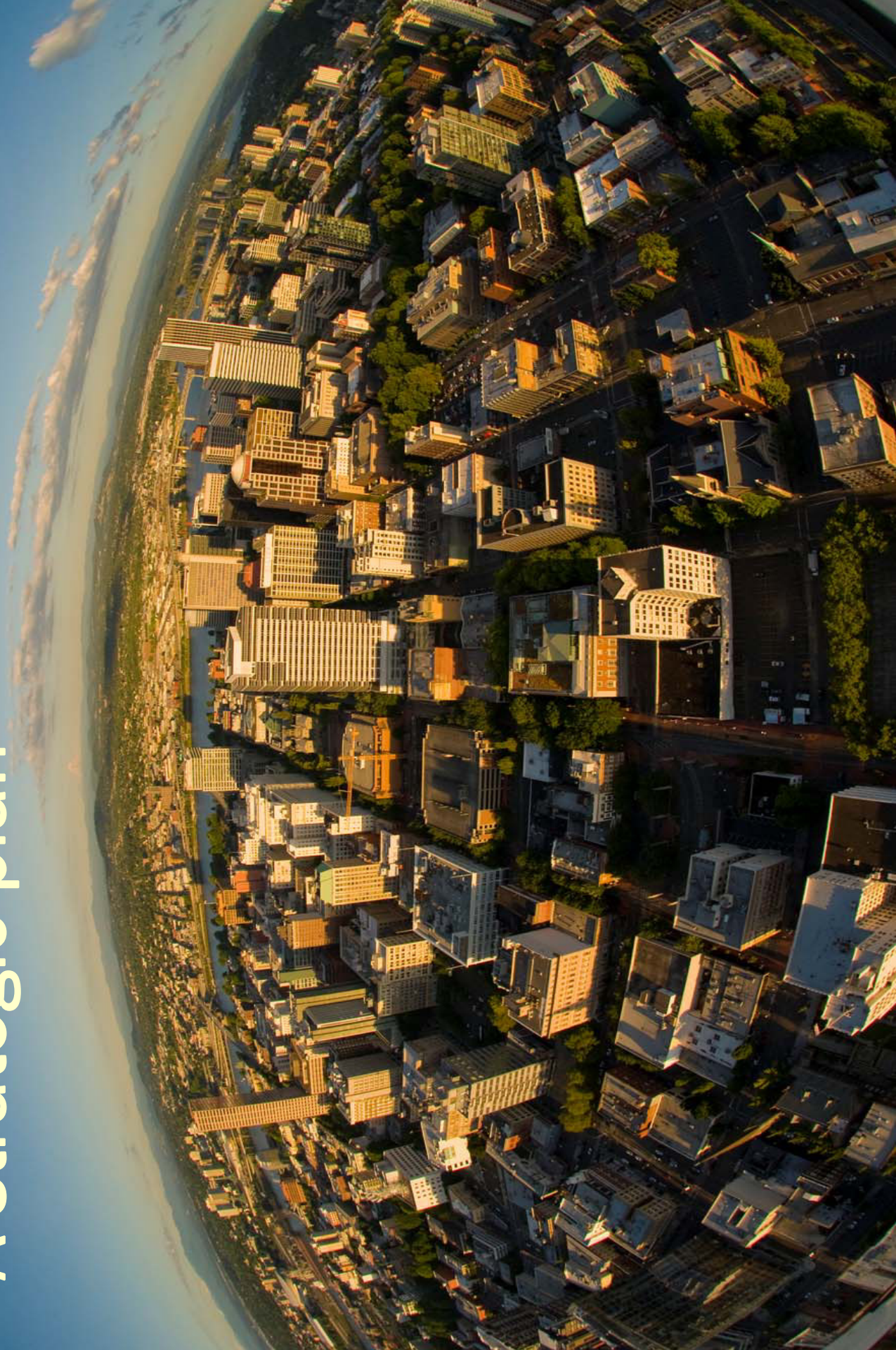
Portland and Multnomah County's total carbon emissions are 2% below 1990 levels.

We are doing better than the rest of the nation, but by 2030 emissions need to be 40% below 1990 levels.



A different kind of plan.

A strategic plan



A plan for people



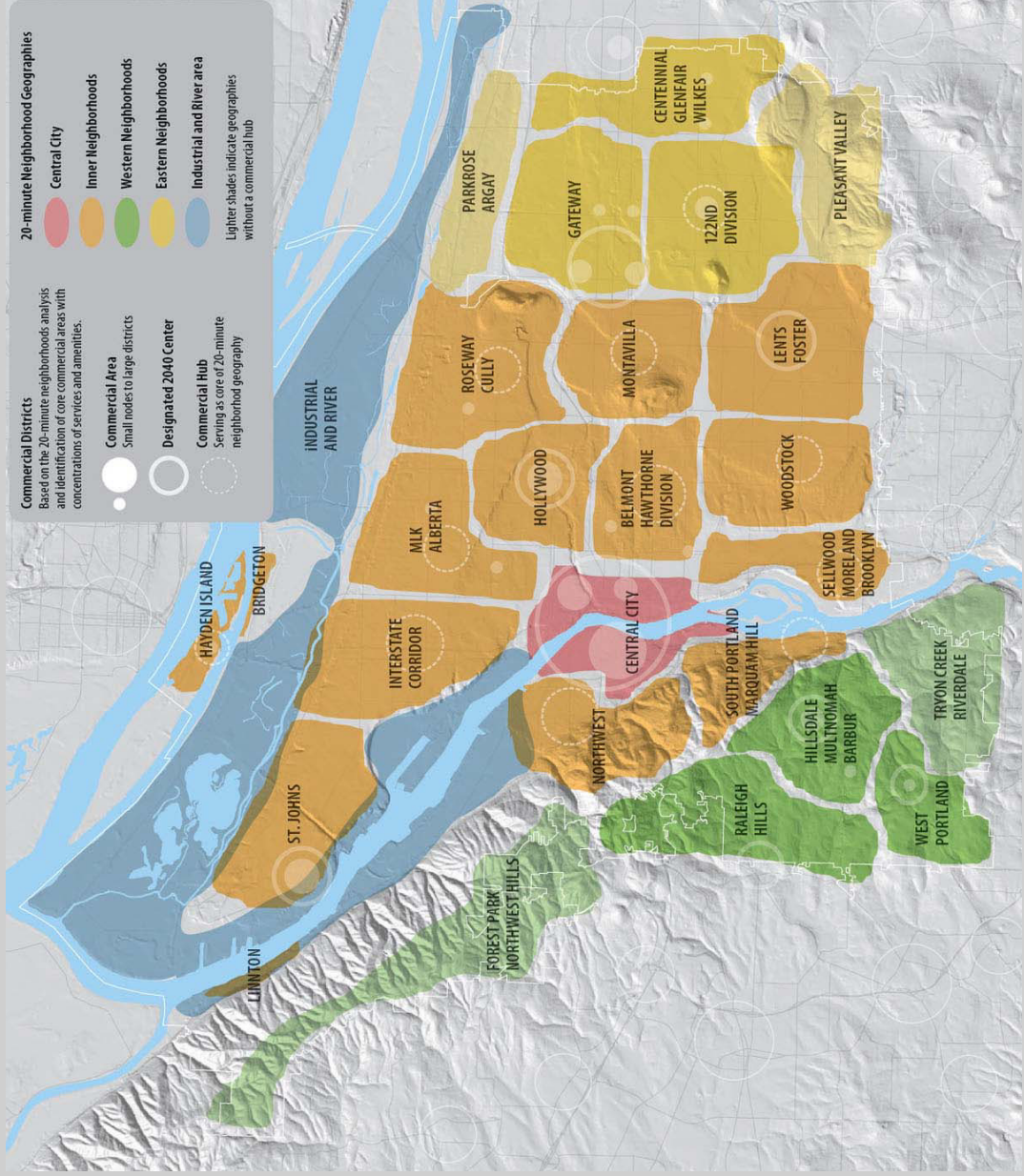
A plan built on partnerships



One size does not fit all.



24 Local Sub-areas



How did we build the plan?



Partners

City of Portland | Metro | Multnomah County
Portland State University | Oregon Health & Science University
Portland Public Schools | Parkrose School District
Centennial School District | David Douglas School District
Reynolds School District | Worksystems, Inc.
Portland Community College | TriMet | ODOT
Mt Hood Community College | University of Oregon
Portland Development Commission |
Home Forward | Port of Portland
East Multnomah Soil & Water Conservation District
West Multnomah Soil & Water Conservation District
Multnomah County Drainage District No. 1

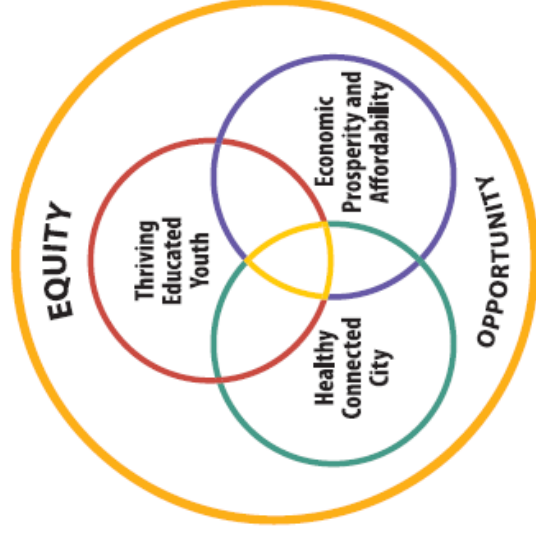


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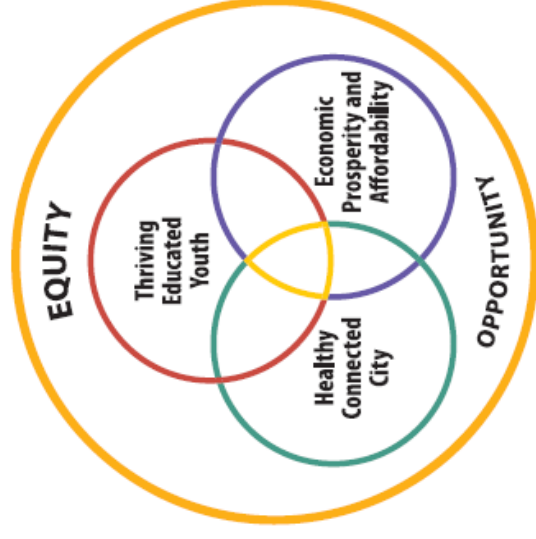
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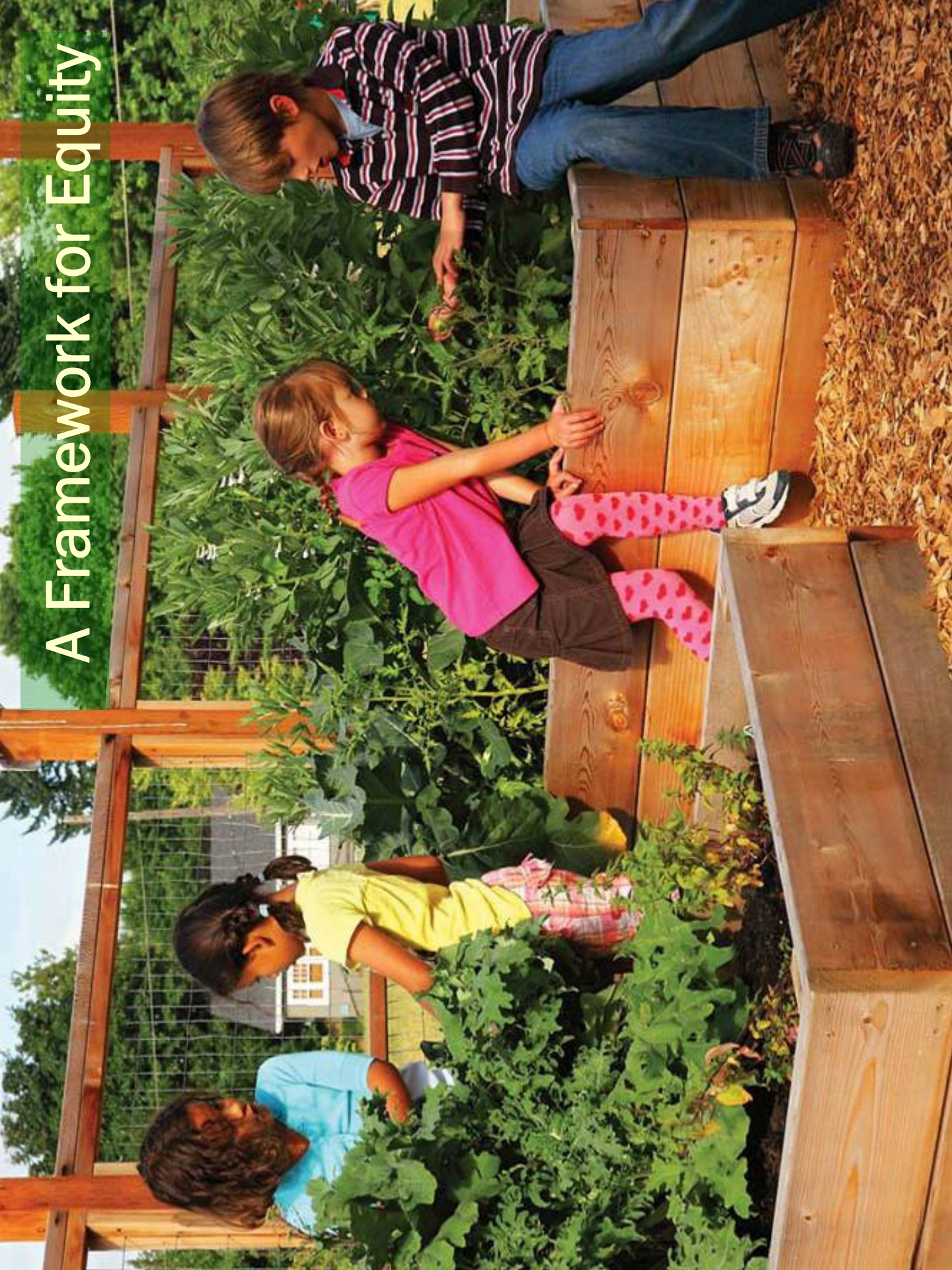
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A Framework for Equity



Equity:

Equity is when everyone has access to the opportunities necessary to satisfy their essential needs, advance their well-being and achieve their full potential.

We have a shared fate as individuals within a community and communities within society. All communities need the ability to shape their own present and future. Equity is both a means to a healthy community and an end that benefits us all.

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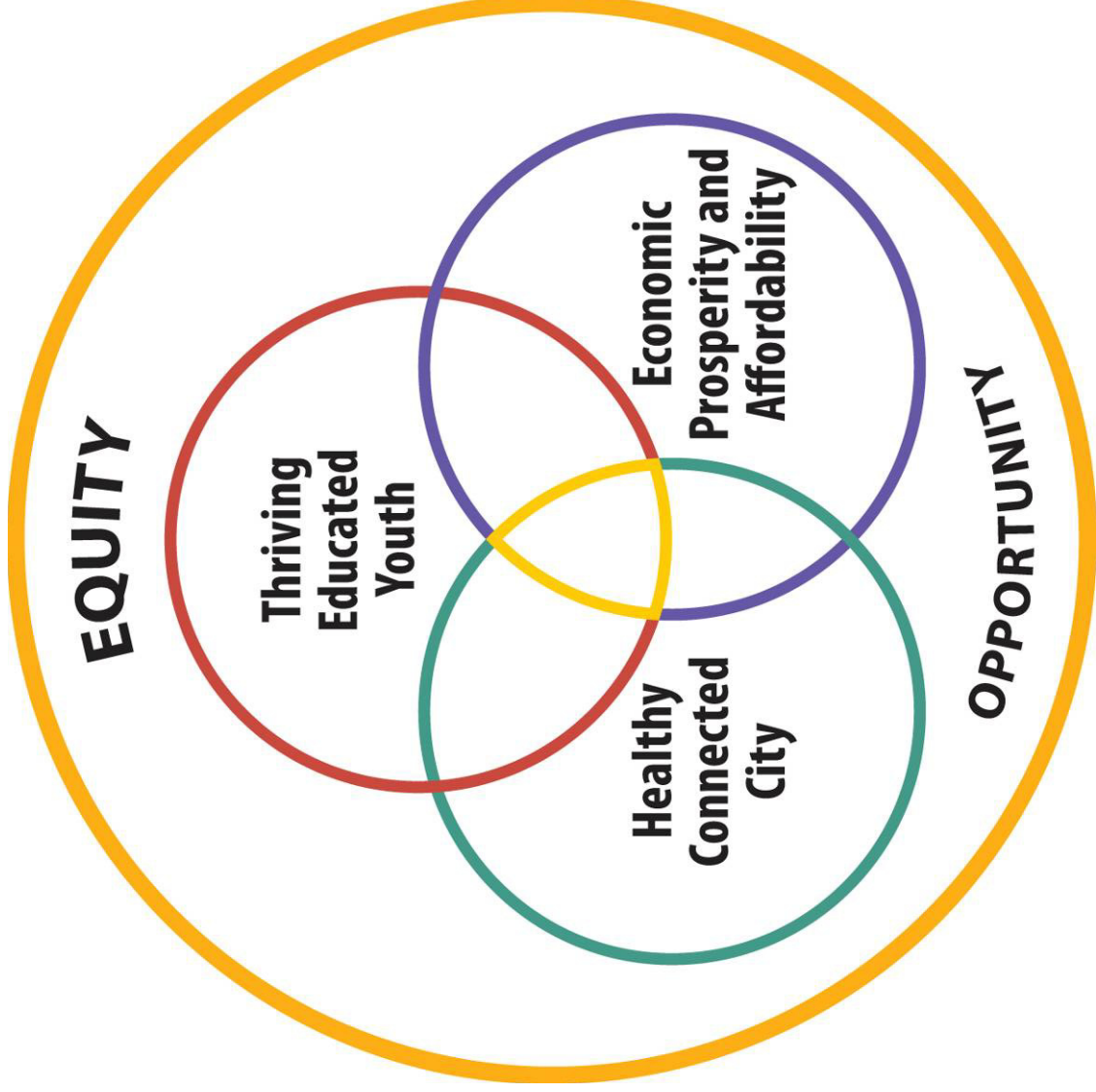
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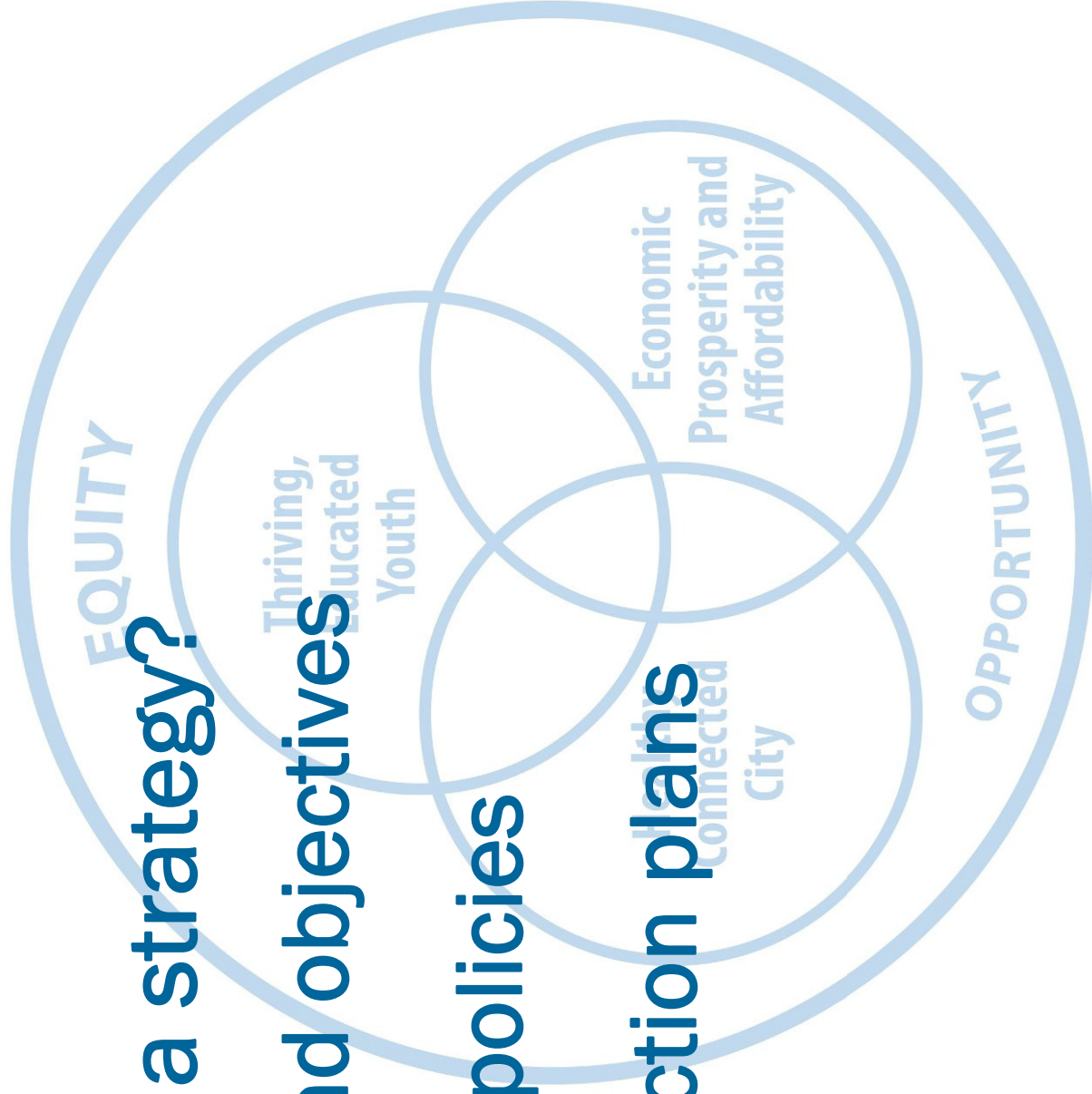
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Three integrated strategies

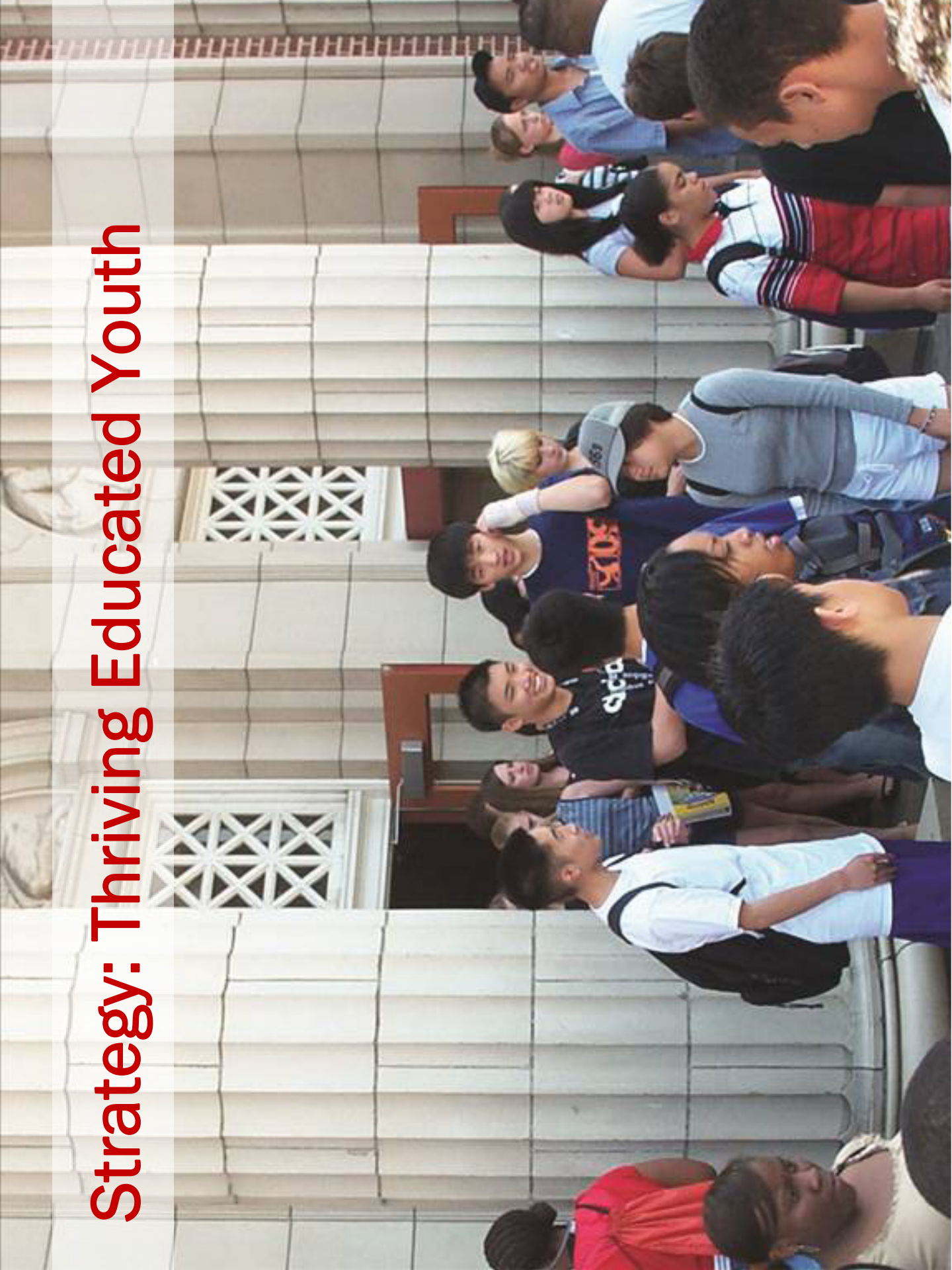


What's in a strategy?

- Goals and objectives
- Guiding policies
- 5-year action plans



Strategy: Thriving Educated Youth



Thriving Educated Youth:

Ensure that all youth (0-25 years) have the necessary support and opportunities to thrive – both as individuals and as contributors to a healthy community and prosperous, sustainable economy.

What helps youth thrive?

- A culture of high expectations and achievement for all.
- Shared ownership of youth success.
- Supportive neighborhoods and communities.
- Facilities and programs that meet 21st century opportunities and challenges.

Strategy:

Economic Prosperity and Affordability



Economic Prosperity and

Affordability:

Expand economic opportunities to support a socially and economically diverse population by prioritizing business growth, a robust regional economy, and broadly accessible household prosperity.

What improves prosperity?

- Growing our traded sector industries
- Maintaining a leadership position in sustainability and innovation
- Providing transportation systems that provide good and reliable access to markets
- Making sure there is attractive land for business expansions
- Aligning training and education to improve individual competitiveness and job readiness

What improves affordability?

- Maintaining a supply of housing that meets the needs of our population
- Supporting the development of workforce housing in areas with good transit and services
- Providing needed services, like child care, near housing

Strategy: Healthy Connected City



Healthy Connected City:

Improve human and watershed health by creating a system of neighborhood hubs, linked by a network that integrates nature into neighborhoods and connects Portlanders to services, destinations and opportunities locally and across the city.

What makes a city healthy?



Basic Public Services



Parks & Nature



Healthy Food



Businesses & Amenities



Watershed Health



Social Connections



Active Transportation



Safety



Quality Housing

How do you connect a city?



Habitat
Connections

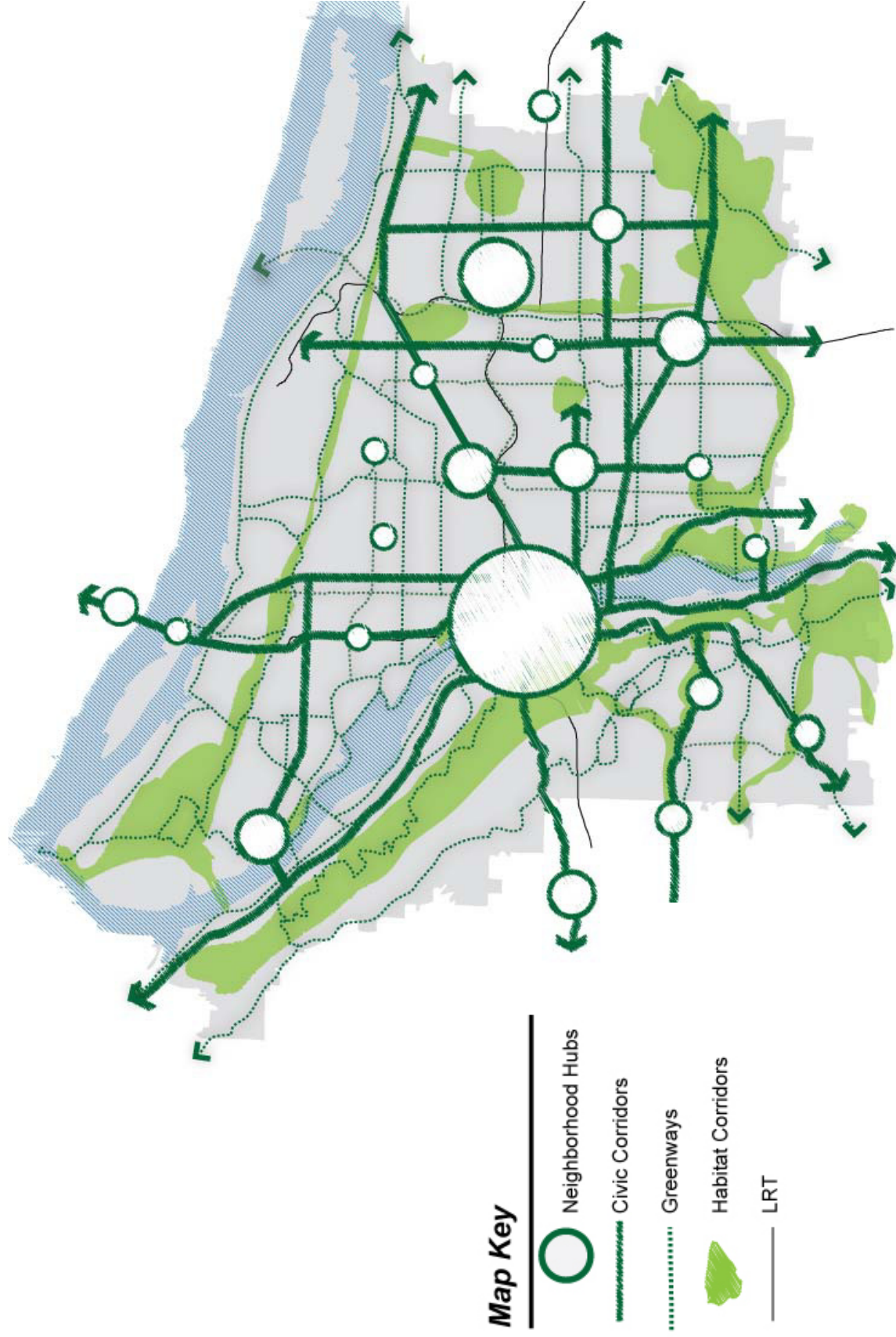


Neighborhood
Greenways



Civic
Corridors

Healthy Connected City Network

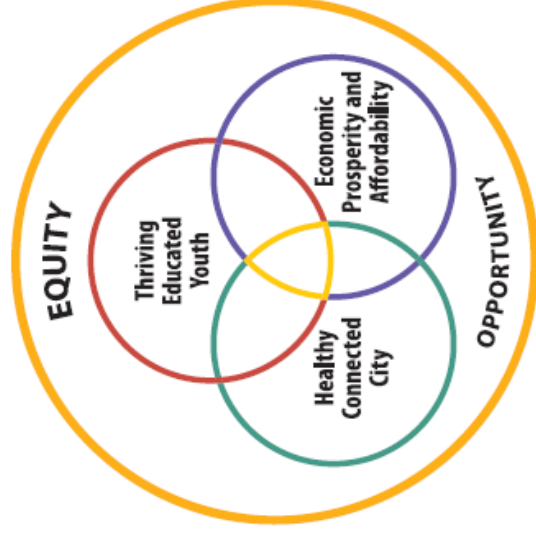


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PROSPERITY AND BUSINESS SUCCESS



HUMAN HEALTH, FOOD AND PUBLIC SAFETY



DESIGN, PLANNING AND PUBLIC SPACES



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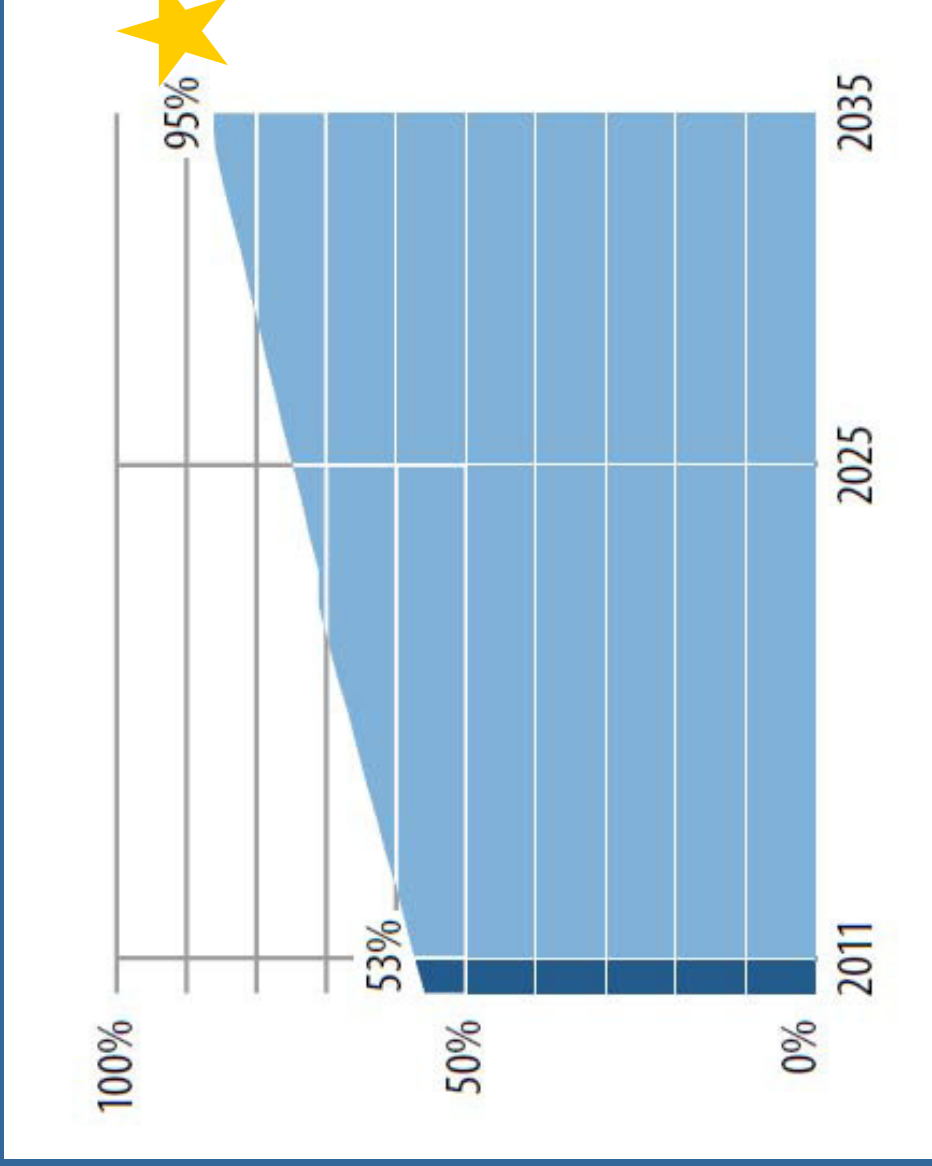
How do we track our progress?

12 Citywide Measures of Success

1. Equity and inclusion
2. Resident Satisfaction
3. Educated youth
4. Prosperous households
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3. Educated Youth

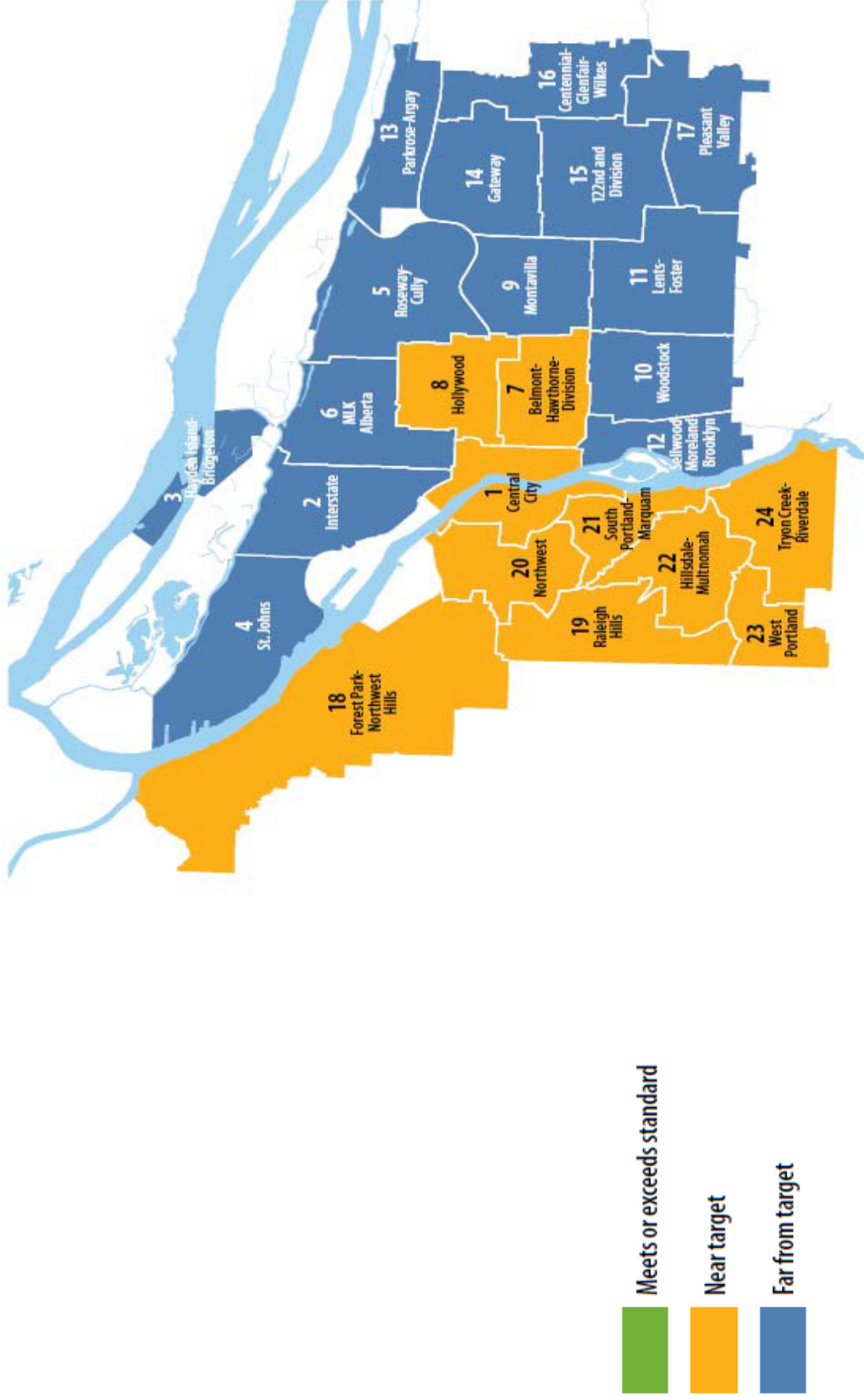
On-time High School Graduation Rate



Today

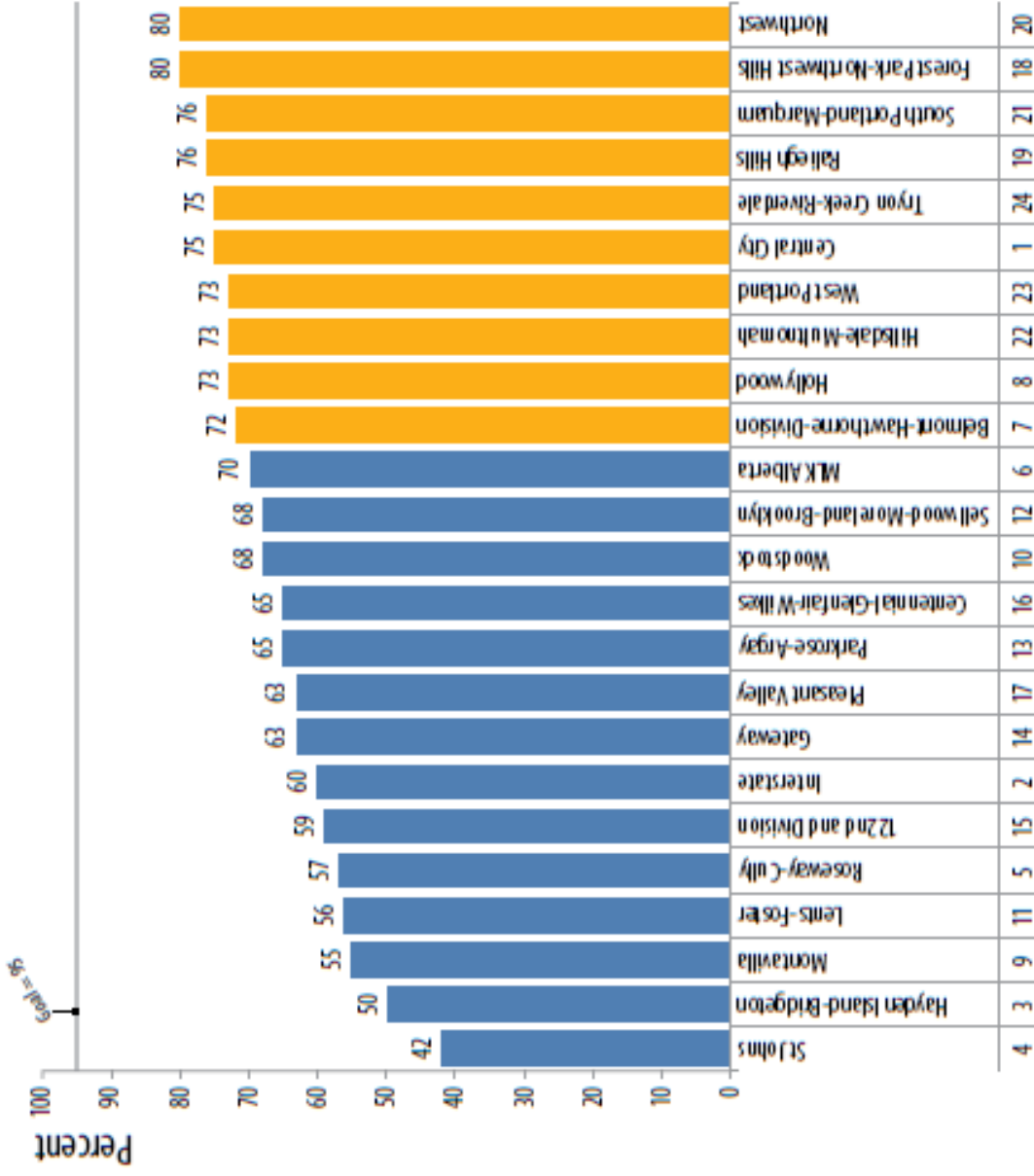
Local Scorecards

Example: On-time Graduation Rate



Local Scorecards

Example: On-time Graduation Rate



- Meets or exceeds standard
- Near target
- Far from target

How will we implement the plan?

- Partnerships
- Linking to annual budgets
- 5-Year citywide and local actions
- New Comprehensive Plan
- Tracking progress

Moving forward

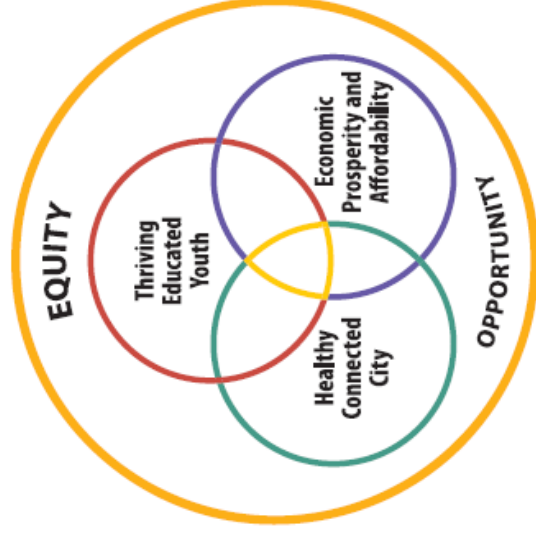
1. Citywide partnerships
2. Locally-driven action
3. Focus on equity

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