



The Portland Plan



Bureau of Planning and Sustainability
Innovation. Collaboration. Practical Solutions.



**This is not your
typical city plan.**

Radical common sense

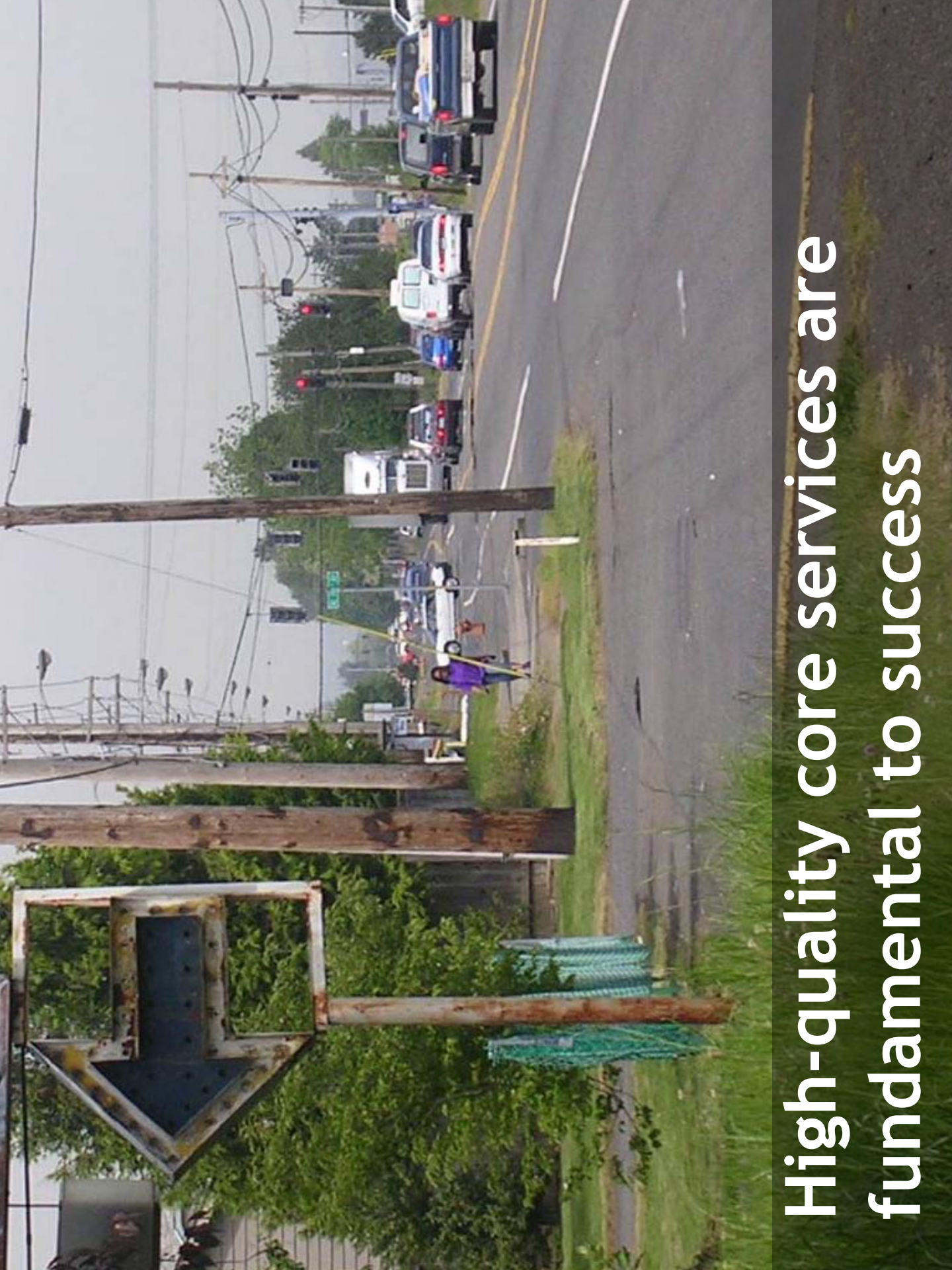


A plan for people



One size does not fit all.





High-quality core services are
fundamental to success

Partnerships will be the
driver of change





Advancing equity is critical
because we have a shared fate.

Prosperous, healthy and equitable



Portland Plan Action Areas



Prosperity and Business
Success



Equity, Civic Engagement
and Quality of Life



Transportation, Technology
and Access



Human Health, Food and
Public Safety



Neighborhoods and Housing



Sustainability and the
Natural Environment



Education and Skill
Development



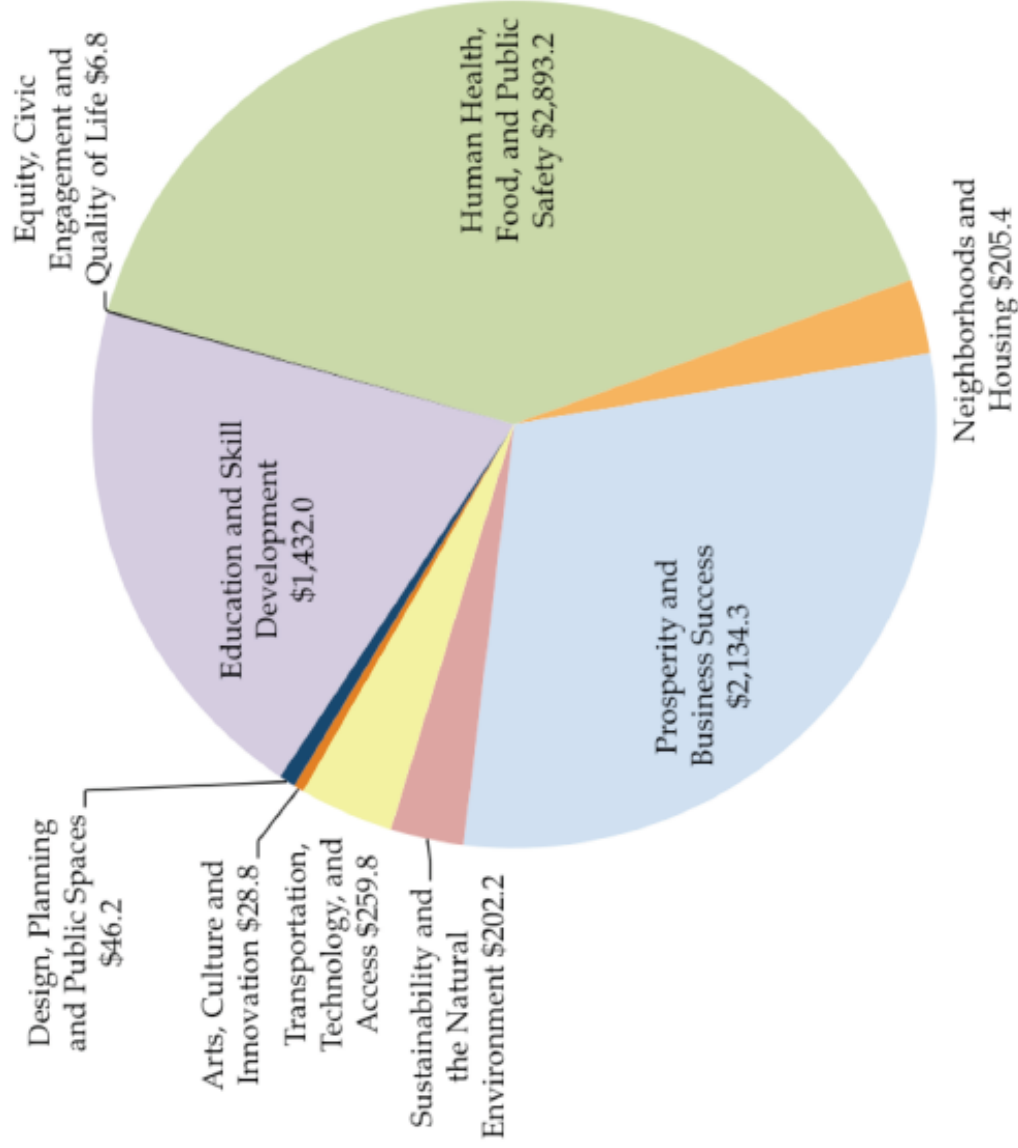
Art, Culture and Innovation



Design, Planning and Public
Spaces

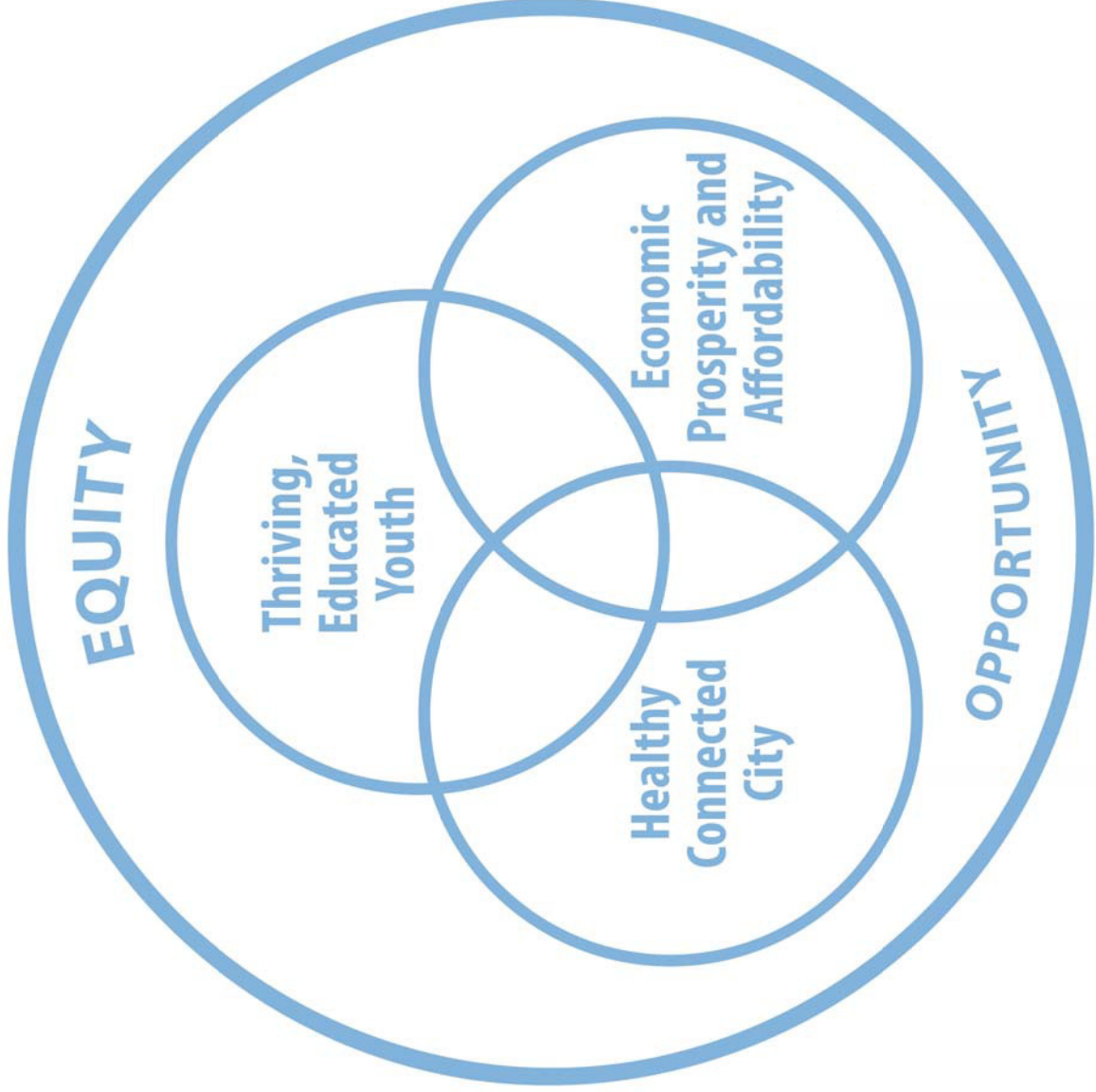


Existing Resources, by Action Area



Source: ECONorthwest survey of Portland area government agencies





Equity Foundation

We achieve equity when everyone has access to opportunities necessary to satisfy essential needs, advance their well-being, and achieve their full potential.

An equity agenda must:

1. Close the Gaps
2. Deliver Equitable Public Services
3. Engage the Community
4. Build Partnerships
5. Launch a Racial/Ethnic Justice Initiative



Thriving Educated Youth



Thriving Educated Youth

GOAL: Ensure that all youth (0-25 years) have the necessary support and opportunities to thrive - both as individuals and as contributors to a healthy community, and prosperous, sustainable economy.

1. Build a culture of high expectations and achievement for all Portland youth.
2. Encourage all Portlanders to share ownership for youth success.
3. Create neighborhoods and communities that support youth.
4. Support facilities and programs that meet 21st century opportunities and challenges.

Economic Prosperity and Affordability



Economic Prosperity and Affordability

GOAL: Expand economic opportunities to support a socially and economically diverse population by prioritizing business growth, a robust regional economy, and broadly accessible household prosperity.

1. Promote regional traded-sector job growth.
2. Support job growth in the city's diverse business districts.
3. Improve access to housing and increase housing near transit and job training.

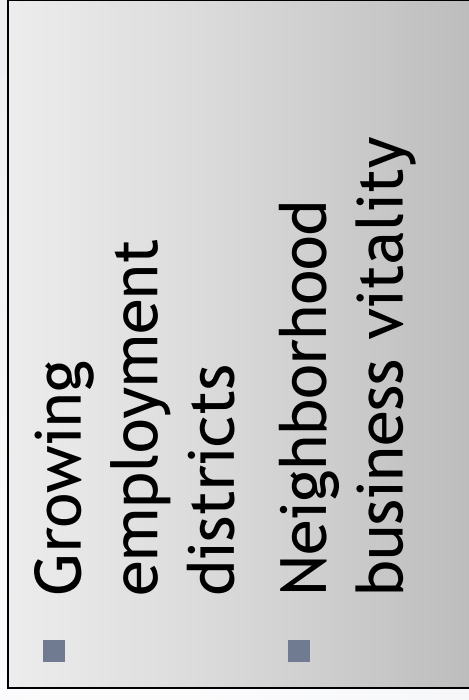
Economic Prosperity and Affordability

1. Promote regional traded-sector job growth. ● →
2. Support job growth in the city's diverse business districts.
3. Broadly accessible household prosperity and affordability.


- Business cluster growth
- Urban innovation
- Trade gateway and freight mobility

Economic Prosperity and Affordability

1. Promote regional traded-sector job growth.
2. Support job growth in the city's diverse business districts.
3. Broadly accessible household prosperity and affordability.

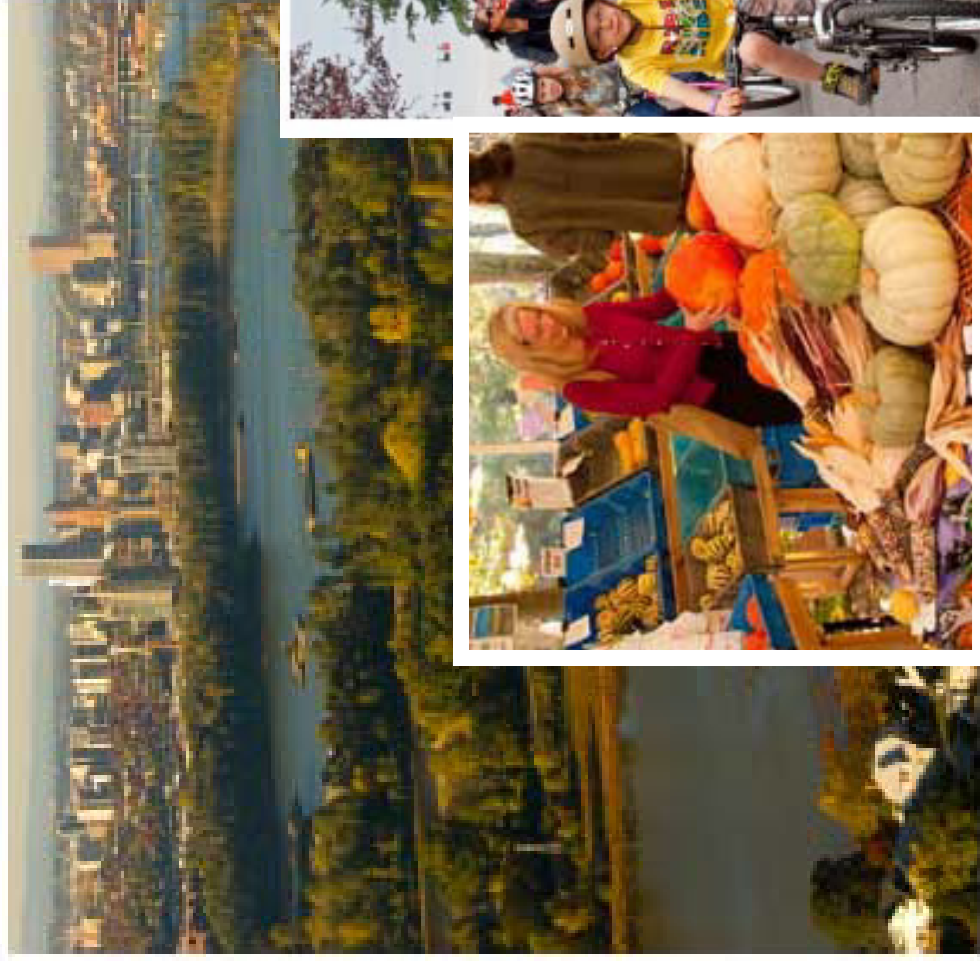


Economic Prosperity and Affordability

1. Promote regional traded-sector job growth.
2. Support job growth in the city's diverse business districts.
3. Broadly accessible household prosperity and affordability. 

- Access to housing
- Education and job training
- Household economic security

Healthy Connected City



Bureau of Planning and Sustainability
Innovation. Collaboration. Practical Solutions.



Healthy Connected City

GOAL: Improve human and watershed health by creating a system of neighborhood hubs, linked by a network that integrates nature into neighborhoods and connects Portlanders to services, destinations and opportunities locally and across the city.

1. Prioritize human and watershed health
2. Promote vibrant neighborhood hubs
3. Develop a network of civic corridors, neighborhood greenways, and habitat connections
4. Coordinate the work of public and private partners

What makes a neighborhood healthy?



Basic Public Services



Parks & Nature



Healthy Food



Businesses & Amenities



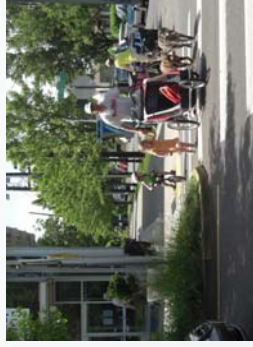
Watershed Health



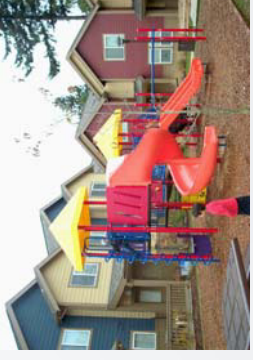
Social Connections



Active Transportation



Safety



Quality Housing



Networks



Habitat
Connections

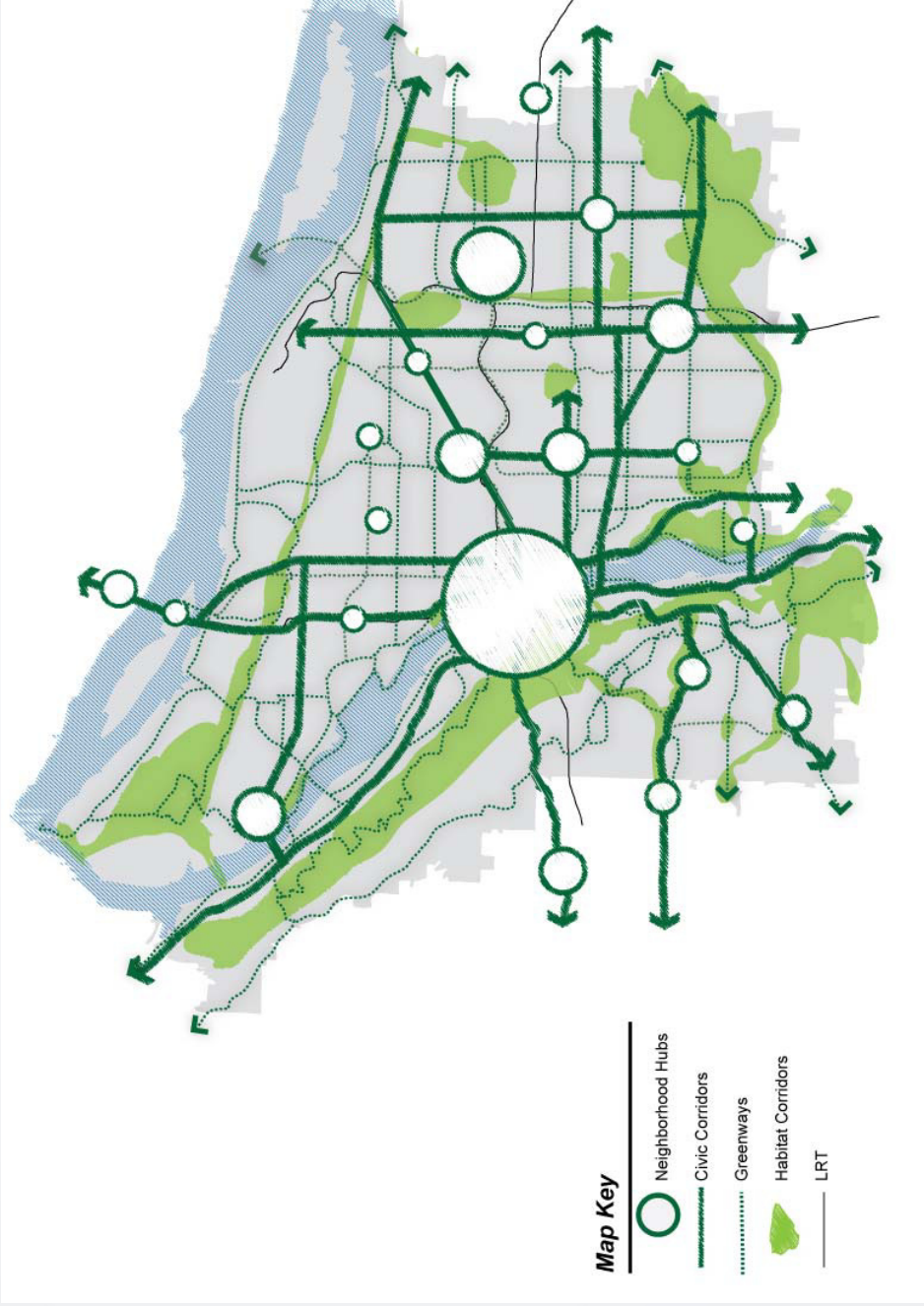


Neighborhood
Greenways



Civic
Corridors

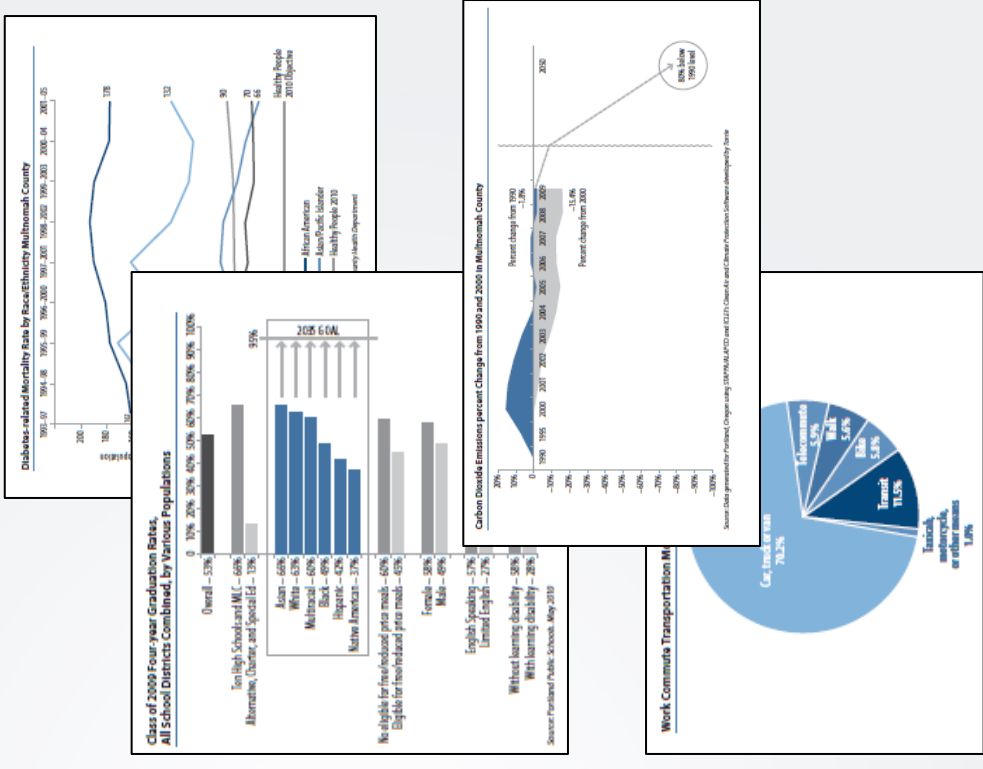
Healthy Connected City



Measures of Success

12 core indicators of the city's health:

1. Dissimilarity Index (Equity)
2. City Satisfaction
3. High School Graduation
4. Economic Self-Sufficiency
5. Export Growth
6. Green and Active Transportation
7. Carbon Emissions
8. Complete Neighborhoods Index
9. Obesity
10. Sense of Safety
11. Tree Canopy
12. Water quality Index



Neighborhood Data

Indicators by Geography Analysis Areas

It is not enough to look at the 10 core indicators at the citywide level. Thus, the 10 core indicators, or their proxy measures, are studied at a finer-grained sub-geographies of the city: the 20-minute neighborhood analysis areas. These areas are smaller than the cardinal direction districts but larger than existing officially designated neighborhoods. The analysis areas typically comprise several neighborhoods. The following chart offers a quick glance comparison of how different parts of the city are faring compared to one another.

20-MINUTE ANALYSIS AREA	4-Year On-Time Graduation Rate	High School Diploma or Higher	Percentage of Households Below Poverty in Last 2 Months	Unemployment Rate	Accommodating >= 70	Percent of Workers Who Travel More Than 30 Minutes to Work	Percent of Workers Who Drive to Work	Tree Canopy	Fast Food Index	Person Crimes per 1000 People
Central City	●	●	●	●	●	●	●	●	●	●
Interstate Corridor	●	●	●	●	●	●	●	●	●	●
Hayden Island-Bridgeton	●	●	●	●	●	●	●	●	●	●
St. Johns	●	●	●	●	●	●	●	●	●	●
Roseway-Cully	●	●	●	●	●	●	●	●	●	●
MLK-Alberta	●	●	●	●	●	●	●	●	●	●
Beimont-Hawthorne-Division	●	●	●	●	●	●	●	●	●	●
Hollywood	●	●	●	●	●	●	●	●	●	●
Montavilla	●	●	●	●	●	●	●	●	●	●
Woodstock	●	●	●	●	●	●	●	●	●	●
Lents-Foster	●	●	●	●	●	●	●	●	●	●
Sellwood-Moreland-Brooklyn	●	●	●	●	●	●	●	●	●	●
Parkrose-Arguy	●	●	●	●	●	●	●	●	●	●
Gateway	●	●	●	●	●	●	●	●	●	●
122nd & Division	●	●	●	●	●	●	●	●	●	●
Centennial-Glenfair-Wilkes	●	●	●	●	●	●	●	●	●	●
Pleasant Valley	●	●	●	●	●	●	●	●	●	●
Forest Park-Northwest Hills	●	●	●	●	●	●	●	●	●	●
Raleigh Hills	●	●	●	●	●	●	●	●	●	●
Northwest	●	●	●	●	●	●	●	●	●	●
South Portland-Marquam Hill	●	●	●	●	●	●	●	●	●	●
Hillsdale-Multnomah-Barbur	●	●	●	●	●	●	●	●	●	●
West Portland	●	●	●	●	●	●	●	●	●	●
Tryon Creek-Riverdale	●	●	●	●	●	●	●	●	●	●

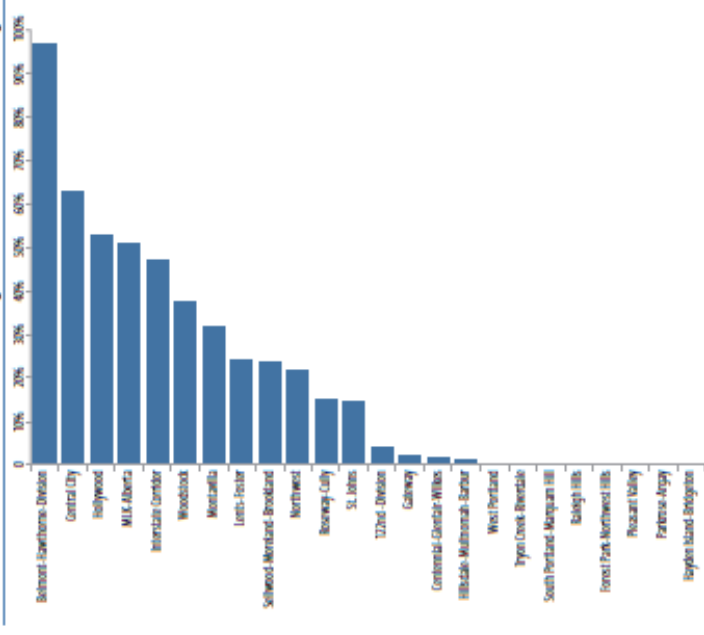
The color scheme reflects relative performance using a three-tiered scoring system:
 ● Poor ● Middle of the road ● Relatively better performance

20-Minute Neighborhoods

OBJECTIVE: 90 percent of Portlanders live within a 1/4 to 1/2 mile of sidewalk accessible neighborhood serving uses.

Only about half the population is within areas with good access to schools, parks, grocery stores, transit, and have sidewalks and good connectivity to other parts of the city. Areas with a good mix of relatively healthy commercial districts or "trubs" tend to have the best access to everyday needs. A score of 70 on the 20-minute neighborhoods index is a good score. Areas with score of 70 or higher are spread across the city and are not concentrated in one quadrant.

Percent of Analysis Area That Has a 20-Minute Neighborhood Access Index Score of 70 or Higher



Source: IP3 Geographic Information Systems (GIS) analysis of the canopy by 20-minute neighborhoods



Bureau of Planning and Sustainability
 Innovation. Collaboration. Practical Solutions.



Portland is known for its
commitment to positive change
and vibrant communities



What's next?