PROJECT GOALS

- Build on existing efforts and aspirations: Start with local plans and 2010 regional actions to develop a preferred land use and transportation strategy that meets state climate goals and advances the 2040 Growth Concept, community aspirations and the region's six desired outcomes.
- Focus on outcomes and co-benefits: Consider the economic, equity, environmental and community benefits and impacts to demonstrate how strategies may affect realization of the region's six desired outcomes. These outcomes may be realized by the potential for strategies to save money for individuals, local governments and the private sector, grow local businesses, create jobs and build healthy, livable communities.
- Engage and educate: Actively engage and inform the region's decision-makers, public agencies and business and community leaders on land use and transportation strategies needed to achieve the state carbon emissions reduction target for cars, small trucks and sport utility vehicles in the Portland metropolitan region.
- **Collaborate:** Work together to build ownership and support for the preferred land use and transportation strategy and policies, investments, and actions that will be recommended by the region.

KEY TASKS

| NET TASKS | Dhasal | Dhane II | |
|--|--|--|--|
| | Phase I Understanding Choices Jan. – Dec. 2011 | Phase II Shaping the Direction Jan. – Dec. 2012 | |
| TECHNICAL WORK AND POLICY DEVELOPMENT | Participate in development of Statewide Transportation Strategy and transportation-related carbon emissions reduction target for the region (<i>LCDC adoption by June 2011</i>) Develop tools and enhance regional data, tools and methods Define outcomes-based criteria and 2040 development typologies Research local and regional climate strategies to be tested Evaluate "broad-level" scenarios with GreenSTEP to learn "what it will take" to meet state target and understand the potential challenges, opportunities, tradeoffs and effectiveness of different strategies Prepare the region's findings and recommendations for the 2012 Legislature and Phase II | Evaluate more tailored alternative scenarios, with Envision Tomorrow and GreenSTEP, applying the lessons learned from Phase I and incorporating strategies identified in local and regional planning efforts that are underway Continue to develop and enhance regional data, tools and methods; refine evaluation criteria, as needed Prepare the region's findings and recommendations for narrowing the range of alternatives, and prioritizing and phasing strategies to be included in the preferred scenario Consider amending the 2035 RTP | Evaluate the pr Prepare the reg Recommend a needed change implementatio Regional F Regional F Regional F Local tran land use r |
| ENGAGEMENT | Conduct focus groups, public opinion research and targeted stakeholder outreach on values, beliefs and climate strategies (Jan March 2011) Convene region's elected officials and community leaders on policy choices and tradeoffs (Spring and Fall 2011) Conduct stakeholder outreach on preliminary findings (Fall 2011) | Continue stakeholder outreach on findings and recommendations (Winter 2012, Fall 2012) Convene subarea scenario planning workshops (Spring-Summer 2012) Conduct focus groups on choices and tradeoffs (Spring 2012) Convene region's elected officials and community leaders to provide input on preferred scenario (Fall 2012) | Conduct stakel (Spring 2013) Convene region input on prefer Conduct stakel as part of RTP of |
| MILESTONE | Confirm scenario evaluation approach and policy assumptions to test (MPAC, JPACT and Council in June 2011) Approve findings and recommendations report for consideration by the 2012 Legislature and Phase II (MPAC, JPACT and Council in Dec. 2011/Jan. 2012) | Report findings and make recommendations to the 2012 Legislature (by Feb. 2012) Approve policy recommendations to direct development and evaluation of preferred scenario (MPAC, JPACT and Council by Dec. 2012) | Release preferrestakeholder revenuestakeholder revenuestakeholder Approve preferestakeholder Approve updatestakeholder |
| RELATED METRO ACTIONS | Portland-Vancouver Greater Indicators, June 2011 Regional Flexible Fund Allocation, Dec. 2011 Draft. East Metro Connections Plan Investment Strategy, Dec. 2011 Urban Growth Boundary decision, Oct. 2011 | 2040 regional growth forecast, Jan. 2012 East Metro Connections Plan Investment Strategy, March 2012 Active Transportation Action Plan, June 2012 Regional Transportation Plan Update Work Plan, Dec. 2012 Draft SW Corridor Plan Investment Strategy, Dec. 2012 | SW Corridor Pla Federal Region Urban Growth State Regional Functional plan amended, Dec. |



Building the Strategy Jan. 2013 – Dec. 2014

- preferred scenario with regional models region's findings and implementation recommendations a preferred land use and transportation strategy and ges to regional and local plans to support ion
- I Framework Plan and 2040 Growth Concept
- I Transportation Plan
- I Functional Plans
- ansportation system plans, comprehensive plans and eregulations

eholder outreach on findings and recommendations

- ion's elected officials and community leaders to provide ferred scenario (*Fall 2013*)
- eholder outreach and public review of preferred strategy P update (Spring 2014)
- erred land use and transportation strategy for public and review (March 2014)
- ferred land use and transportation strategy (June 2014) ated regional plans and policies, and new local implementation requirements (Dec. 2015)
- Plan Investment Strategy, June 2013 onal Transportation Plan, June 2014 th Report, Dec. 2014 al Transportation Plan, Dec. 2015 lans, Regional Framework Plan and 2040 Growth Concept ec. 2015