



CITY OF PORTLAND, OREGON

Office of Cable Communications and Franchise Management

Amanda Fritz, Commissioner
 David C. Olson, Director
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City Council Agenda Item Staff Supplemental Report

TO: Commissioner Amanda Fritz

THROUGH: Office of Cable Communications and Franchise Management

FROM: David C. Olson, Director 
 Contact Person: Mary Beth Henry, 823-5414

DATE: September 15, 2010

RE: Authorize the Office of Cable Communications and Franchise Management, in cooperation with the Portland Development Commission and the Bureau of Technology Services, to develop a citywide Broadband Strategic Plan and report back to Council by June 30, 2011. (Resolution)

Requested Placement Date: Regular Agenda on September 22, 2010 @ 9:30 Time Certain

I. RECOMMENDATION

Staff recommends approval. The Resolution is supported by the participating bureaus and key external stakeholders.

II. BACKGROUND

Broadband Infrastructure is the infrastructure of the future for jobs, economic development and civic engagement. Portland needs to be able to demonstrate to industry and potential employers that our infrastructure planning includes a broadband vision. Cities like Washington DC, Seattle, and San Francisco are securing millions in federal grants to achieve their broadband initiatives, because they have successful public/private partnerships, civic engagement strategies and economic development strategies that depend on first class broadband infrastructure. The State of Oregon is pursuing a Broadband Strategic Planning Process through the Governor's Broadband Advisory Committee. Portland will increase the likelihood of success with an articulated strategic direction. The State of Oregon may receive \$150 Million in federal stimulus funding this quarter for a statewide broadband network for public safety that will likely be built in areas other than Portland if the City is unprepared to step up in the strategic planning process. Like DC and Seattle, the City Portland could engage with libraries, universities, transit and transportation agencies, the Counties and the State, as well as carriers to design and deliver a world-class infrastructure for Portland. There are numerous internal and external initiatives that impact Portland City Government and Broadband Planning that could be leveraged into a strategy to accomplish Broadband Goals.

III. FINANCIAL IMPACT

Planning will be accomplished within existing resources. Staff time from the bureaus involved.

IV. LEGAL ISSUES n/a**V. CONTROVERSIAL ISSUES n/a****VI. LINK TO CURRENT CITY POLICIES**

Climate Action Plan <http://www.portlandonline.com/bps/index.cfm?&c=49989&a=268612>

Portland Plan (in process) <http://www.portlandonline.com/portlandplan/index.cfm?>

Portland Development Commission Economic Development Strategy

<http://www.pdxeconomicdevelopment.com/docs/Portland-Ec-Dev-Strategy.pdf>

VII. CITIZEN PARTICIPATION

Citizens and businesses will have the opportunity to provide input to the plan. The Mt. Hood Cable Regulatory Commission has just completed extensive outreach and issued a detailed report on the status of communications technology in Multnomah County, including the City of Portland which will inform the process and approach. The areas surveyed included: economic development, civic engagement, regulation in the public interest, access to technology, content and system capacity.

VIII. OTHER GOVERNMENT PARTICIPATION

N/A

IX. IF THIS IS A CONTRACT, DOES CONTRACTOR HAVE A CURRENT BUSINESS LICENSE? n/a

WHAT IS THEIR BUSINESS LICENSE NUMBER?

IS THEIR ACCOUNT WITH THE CITY CURRENT?

IF NOT, HOW MUCH IS OWING?