

ORDINANCE No. 183430

* Authorize purchase order with Karen Wolf as the winner of the PortlandOnline Banner Challenge and waive professional, technical and expert contracting rules. (Ordinance)

The City of Portland ordains:

Section 1. The Council finds:

1. All City of Portland bureaus are organized under a single web site, PortlandOnline, which receives an average 1.8 million external visits and 640,000 internal visits every month.
2. PortlandOnline is the primary means for the Portland metro area's 2.1 million residents and nearly 60,000 businesses to contact, interact with and learn about the City, and serves as a resource for nearly 6,000 City employees.
3. A collaborative Refresh project with City Bureaus, Council offices, and community stakeholders is underway to refresh the design of PortlandOnline in a way that provides consistent City branding while preserving flexibility for sub-branding for City bureaus and projects.
4. The Steering Committee for the Refresh project determined that the main banner of the City's website should better reflect Portland's values and creativity.
5. Public engagement is a priority for the City of Portland.
6. A Banner Challenge was issued inviting the people of Portland to submit their ideas for a banner concept that could be developed into an updated banner design.
7. A \$1000 cash prize was offered to the winner of the Banner Challenge.
8. All participants in the Banner Challenge signed a waiver agreeing that all elements of the entry are original designs and do not infringe on existing copyrights; and all elements of the entry are released to the City to use in any way (see Exhibit A for the complete Banner Challenge Rules and Criteria document).
9. The Banner Challenge was open to the public.
10. Due to the nature of the contest, the City's Professional, Technical and Expert (PTE) solicitation process would not have produced the result intended and it is requested that the PTE rules be waived.
11. The selection process for the winning design was conducted through public voting (337 members of the public voted online) and a panel of six community judges.
12. Both the public voting and the community judges chose the entry submitted by Karen Wolf

as the winning design.

13. Funding for the \$1000 contest prize is available in the Bureau of Technology Services.

NOW, THEREFORE, the Council directs:

- a. The PTE policies and procedures as identified under PCC 5.68 and the PTE Services Contracting Manual are waived.
- b. The Purchasing Agent is authorized to execute a purchase order with Karen Wolf for an amount of \$1000.
- c. The Mayor and City Auditor are hereby authorized to draw and deliver checks chargeable to the FY2009-10 budget, when demand is presented and approved by the proper authorities

Section 2. The Council declares that an emergency exists because delay in finalizing this agreement will delay the ability of the City to award this cash prize; therefore, this ordinance shall be in full force and effect from and after its passage by the Council.

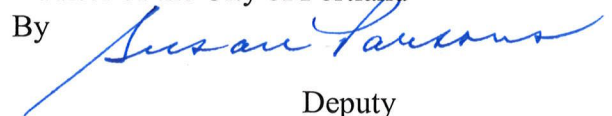
Passed by the Council: JAN 06 2010

Mayor Sam Adams
Prepared by: Laurel Butman
Date Prepared: December 28, 2009

LaVonne Griffin-Valade

Auditor of the City of Portland

By



Deputy

Agenda No. 183430
ORDINANCE NO.
Title

purchase order

* Authorize ~~contract~~ with Karen Wolf as the winner of the PortlandOnline Banner Challenge and waive professional, technical and expert contracting rules. (Ordinance)

INTRODUCED BY Commissioner/Auditor: Mayor Sam Adams	CLERK USE: DATE FILED <u>DEC 31 2009</u>
COMMISSIONER APPROVAL Mayor—Finance and Administration - Adams <i>AS</i>	LaVonne Griffin-Valade Auditor of the City of Portland
Position 1/Utilities - Fritz	By: <u><i>Paul</i></u> Deputy
Position 2/Works - Fish	
Position 3/Affairs - Saltzman	
Position 4/Safety - Leonard	
BUREAU APPROVAL Bureau: OMF / Business Operations Bureau Head: Judy Tuttle: LB <i>JB</i>	
Prepared by: Laurel Butman Date Prepared: 12/28/09	ACTION TAKEN:
Financial Impact Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/> Not Required <input type="checkbox"/>	
Portland Policy Document If "Yes" requires City Policy paragraph stated in document. Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
Council Meeting Date 1/6/2010	
City Attorney Approval	

AGENDA
TIME CERTAIN <input type="checkbox"/> Start time: _____ Total amount of time needed: _____ (for presentation, testimony and discussion)
CONSENT <input checked="" type="checkbox"/>
REGULAR <input type="checkbox"/> Total amount of time needed: _____ (for presentation, testimony and discussion)

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:		
		YEAS	NAYS
1. Fritz	1. Fritz	✓	
2. Fish	2. Fish	✓	
3. Saltzman	3. Saltzman	✓	
4. Leonard	4. Leonard	✓	
Adams	Adams	✓	