

**FINANCIAL IMPACT STATEMENT
For Council Action Items**

(Deliver original to Financial Planning Division. Retain copy.)

1. Name of Initiator Amy Ruiz		2. Telephone No. 503-823-3578	3. Bureau/Office/Dept. Mayor's Office
4a. To be filed (date) 01/06/2009	4b. Calendar (Check One) Regular Consent 4/5ths <input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>		5. Date Submitted to FPD Budget Analyst: 12/23/2009

1) Legislation Title:

*Authorize a grant to Portland Farmers Market for \$15,000 to implement a waste reduction and diversion program at the Saturday PSU Market (Ordinance)

2) Purpose of the Proposed Legislation:

Portland Farmers Market (PFM) will implement an ongoing WASTEWISE PROGRAM beginning with the Saturday PSU Market with the ultimate goal of diverting 90 percent of on-site market waste by volume from the landfill. This diversion goal will be accomplished over a three-year period and encompass a roll-out to PFM satellite markets in years two and three of the initiative. With the launch of the PFM WASTEWISE PROGRAM, PFM pledges to become one of the "greenest" markets in the United States, reducing PFM's ecological footprint and educating more than 370,000 shoppers over the course of the 2010 season.

3) Revenue:

Will this legislation generate or reduce current or future revenue coming to the City? If so, by how much? If new revenue is generated please identify the source.

This legislation does not impact revenues.

4) Expense:

What are the costs to the City as a result of this legislation? What is the source of funding for the expense? (Please include costs in the current fiscal year as well as costs in future years) (If the action is related to a grant or contract please include the local contribution or match required)

This legislation will result in an expenditure of \$15,000 in order to award Portland Farmers Market its grant. These funds are available in the FY 2009-2010 Adopted Budget under Special Appropriations.

Staffing Requirements:

5) Will any positions be created, eliminated or re-classified in the current year as a result of this legislation? (If new positions are created please include whether they will be part-time, full-time, limited term or permanent positions. If the position is limited term please indicate the end of the term.)

No.

6) Will positions be created or eliminated in future years as a result of this legislation?

No.

Complete the following section only if an amendment to the budget is proposed.

7) Change in Appropriations

No change in appropriations.

Sam Adams

APPROPRIATION UNIT HEAD (Typed name and signature)



183421

MEMORANDUM

December 29, 2009

Re: Ordinance to authorize a grant to Portland Farmers Market at council on January 6, 2010

Dear Council colleagues,

Attached, please find an ordinance authorizing a \$15,000 grant to the Portland Farmers Market to implement a waste reduction and diversion program at the Saturday PSU Market.

The Portland Farmers Market at PSU is the city's largest farmers market, attracting upwards of 15,000 visitors each week. Those visitors create more than sixty 45-gallon bags of waste each week, according to a 2008 Office of Sustainable Development audit—which also found that 90 percent of that waste could be diverted to recycling and composting streams. With this grant, which was funded as part of the FY 2009-2010 budget, the Portland Farmers Market will be able to expand their commitment to sustainability by launching a “green market” Wastewise program to educate market visitors and vendors about waste reduction and diversion. The Portland Farmers Market will also set up a waste collection system to sort compostables and recyclables, and divert them from landfills.

In year one of the program, PFM will divert 50 percent of waste generated at the Saturday PSU Market, with a 90 percent goal by year three. By year three of this program, the Portland Farmers Market also pledges all markets will be “plastic bag free zones.”

Please contact Amy Ruiz in my office with any questions, at 503-823-3578.

Yours,

Mayor Sam Adams