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Collaborative coverage of news and events, with a focus on community.

Street of Dreams

by [Jeremy Towsey-French](#) on June 18, 2009

in [Feature](#), [News/Views](#)



The quest to rename a Portland City street to Cesar E. Chavez Boulevard has rumbled on for two years –testing the City’s collective patience. What was once a somewhat well-honed, targeted effort to rename Interstate Avenue after the late workers’ rights advocate, has turned into an attempt to rename the street-of-least-resistance –whatever street that may be. The latest target of the Cesar E. Chavez Boulevard Committee (CECBC) is 39th Avenue, which became one of three ‘alternate’ streets (alongside Broadway and Grand) to garner consideration for renaming after the quest to rename Interstate Ave. failed.

If you’re still unclear as to what all the fuss is about, the Oregonian provided an [excellent perspective and history](#) of Chavez. As for the storied battle to reclaim one of the City’s streets in the name of Cesar E. Chavez, you can read the City’s [formal overview of the project](#).

History aside, this most recent quest to rename 39th Ave. has added further weight and breadth to the big questions that plagued the CECBC at the onset: Is it appropriate to rename a major street like 39th Ave.? Is it good to rename a street that, in the eloquent words of politico [Sean Cruz](#), “...features absolutely nothing remotely related to Cesar Chavez or to farm workers or Hispanics along its entire length, a street that is truly an innocent bystander?” Is it a good idea to rename a street at all? Should the City spend money on this type of project –especially now?

For those who would like to educate themselves on the nuts-and-bolts arguments against the proposed renaming, a myriad of opinions and insights have been collected over the two-year battle. Additionally, [opponents of the efforts to rename 39th Ave.](#) continue to highlight the hidden costs of street renaming, as well as new and intriguing discrepancies in the application to change the street name. This includes everything from an incorrect number of signatures and invalid signatures, to a recent investigation showing that NE 39th Avenue doesn’t belong to Portland alone –it actually stretches into Milwaukie, putting it [out of the bounds of consideration](#).

But for those who want a solid snapshot of the more thought-provoking arguments against the current proposal to change the name of 39th Ave., for your reading pleasure I present these arguments herein. Consume, stew, digest or regurgitate.

ARGUMENT 1: The efforts to rename a street for Chavez are misguided.

The Chavez renaming committee hasn't presented (and doesn't have to present) any data to show a correlation between street renaming and a greater interest in –and appreciation and respect for– Chavez. This shows both an inherent gap in City policy, as well as a flaw in judgment by those seeking the name change. The Portland Planning Commission reviewed the proposal to allow and recommend that 39th Ave. be renamed for Chavez. In issuing their support for the renaming, Commissioner Irma Valdez said, "This change is really for the children and future generations of Portlanders. We're in the position of doing the right thing for future generations."

How is the name change going to benefit, "...the children and future generations of Portlanders"? And how is the name change, "...doing the right thing for future generations"? The comments from Valdez rely on emotional anecdote as opposed to hard data about educational correlation and awareness related to street renaming. No one has shown any reasonable data to support the argument that renaming a street will increase interest in and awareness of the impact of Cesar E. Chavez. Then again, no one is required to show a causal relationship.

While the short-term impact of renaming a street name might be arguable, the long-term impact of street names is more tangible and quantifiable via informal street surveys. How many Portlanders have any idea about the relevance of Dr. J.C. Hawthorne, Benjamin Stark, Dr. Rodney Glisan, or John Couch –all dead Portland icons that defined this city? Their impact to the City of Portland was huge and direct, but I will venture a guess that they're little more than street names to the majority of Portlanders.

If the CECBC's members were focused on working to ensure that Chavez' work is promoted to and remembered by the youth of Portland, they might consider a more active –and likely more difficult– approach. This might include the creation of a non-profit educational organization designed to do nothing less than promote the work of Chavez and the United Farm Workers of America in public schools — in both urban and rural agricultural communities. This would certainly be a challenge, requiring significant time and investment. This being said, it would likely fill an important gap that simply is not being filled by public schools, which are working under ever-tightening budgets.

ARGUMENT 2: The individuals seeking the name change have lost focus, invalidating their initial argument to rename Interstate Avenue.

The recent push to get the city to approve the change for 39th Ave. is not grounded in any data to support that renaming 39th Ave. would have a positive impact towards achieving the renaming committee's goals. In fact, 39th Ave. was not selected... it was chosen through a policy of trickle-down resistance.

The Chavez renaming committee is so driven to get a street renamed that they have an ever-decreasing level of concern for which street is the target of their efforts, focusing instead on whichever City street produces the least resistance. The group originally fought hard to rename Interstate Ave., bolstered by a pre-defined set of criteria for selecting the North Portland thoroughfare:

"...The CECBC studied various factors when selecting a street. There were restrictions on certain streets that were already named for an individual or had specific historical relevance. The goal of the committee was to identify a street that was visible, well traveled, closer to the heart of city, and reflected the rich diversity of the city of Portland. Interstate Avenue met those criteria."

–Chavez renaming committee Web site

Unfortunately for the committee, they faced too great of a challenge from Interstate residents and

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businesses, and subsequently moved on to Broadway. This re-focused effort also produced an uproar that seemed too big to quell so the group moved on to Grand Ave. When Grand became a hurdle too high to jump, the committee sought the innocuously named and seemingly unimportant and unloved 39th Ave. Unfortunately for the committee, their assumptions were not grounded in community outreach and/or public opinion.

Marta Guembes, co-chair of the Chavez renaming committee, who, when asked if the group would consider seeking a park name for Chavez, stated, “No, we are in the process for a street, not for anything else but a street.” This is indicative of the committee’s desire to press forward regardless of reason, as opposed to memorializing Chavez in the most meaningful way. This reflects poorly on the CECBC, making it appear as if this is not about memorializing Chavez as much as it is about creating a legacy for the individuals on the committee.

ARGUMENT 3: The issue at hand is complex and deserves better judgment.

1. Should the City memorialize Chavez as apposed to any other of the myriad of people who may be deemed worthy of a memorial? Regardless of what the City code states, what deems an individual as worthy of a memorial?
2. How does a memorial serve an individual’s memory; and specifically, how would a street named after the individual serve their memory?
3. How should the City of Portland handle requests to make significant changes to city infrastructure (e.g., street names) towards the goal of a memorial, based on the request of any given sub-set of the population?
4. Why rename a street? Why not some other form of memorial –or simply naming a ‘new’ street?
5. Should we make changes that are akin to erasing important markers of the City’s past?

These are bigger questions that seem less likely to gain traction from proponents or opponents as they require academic-level inquiry and truly thoughtful, community involvement. Proponents of honoring Chavez with a road correctly note that there are no Portland streets named for Latino heroes and plenty named after documented racists. As thoughtfully stated by Anna Griffin at the Oregonian:

“Instead of reinventing the city’s past, however, we should be learning from it. Learning that money can buy power and that sometimes the wrong people are lionized. Learning that sometimes we name roads after liars, cheats or thieves just because they happened to own the land beneath. Learning that our responsibility is to make different mistakes than the people who came before us, to add our history to theirs rather than replace it.”

ARGUMENT 4: Those most affected by the proposed street name change don’t want the name to change.

A postcard survey paid for by the Chavez committee –and carried out by the city auditors’ office– found opposition along all three street locations pushed ahead by the CECBC. Along Broadway, 95 percent of residents opposed. Along Grand, 84 percent opposed. And along 39th Ave., roughly 87 percent opposed the proposed renaming. Additionally, the following neighborhood associations have all voted against and issued formal opposition to the proposed name change:

- Hollywood Neighborhood Association
- Laurelhurst Neighborhood Association
- Richmond Neighborhood Association
- Beaumont-Wilshire Neighborhood Association

- Montavilla Neighborhood Association

ARGUMENT 5: Chavez' own son believes it's an inappropriate use of resources.

As stated in the Oregonian, Chavez' son, Paul, said, "He (Cesar E. Chavez) would scold everybody for wasting so much time on it (efforts to rename a street for his father)... He would remind us there's so much work to be done, and that's what we should spend our time on."

My Opinion:

The arguments presented by proponents for renaming a Portland street have all centered around one central premise: renaming a major Portland city street will both commemorate and memorialize the workers rights leader, raising awareness of his contributions to society for generations of Latinos and non-Latinos alike. I do not disagree with the relevance of this goal. What I disagree with is the vehicle for achieving this goal, which seems misguided.

If the people who signed the petition believe that Cesar E. Chavez should be memorialized, then by all means, pool your money and build a memorial, or better yet, work to ensure his legacy –not just his name– is not forgotten. But don't assume the City of Portland owes anyone a street in Chavez' name. There's little reason to believe it would help meet the goals of furthering Chavez' legacy.

The Cesar E. Chavez Foundation states that his life motto was, "si se puede" (it can be done). To the CECBC, I implore you to consider deeply whether a street named after Cesar E. Chavez will have any measurable impact on increasing the interest in and awareness of this honorable man. But more importantly, I ask you to look past your own personal legacies and fight for something more meaningful for memorializing Chavez; it can be done.

If you, like me, believe this issue has created a tremendous vacuum of sensible thought, reason, time and energy, please consider voicing your opinion at the next City Council meeting:

City Council Hearing
Portland City Hall, 1221 SW 4th Ave., 2nd Floor
Tuesday, June 23, 2009, 6:00 pm
Can't attend? [Send an email to City Commissioners](#)

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1 [dieselboi](#) June 18, 2009 at 7:34 am



Great article. I remember one of the first meetings on renaming Interstate, it was suggested by some that the group try and name a library or park and that there were a couple looking for names. The scoffed at it. They had dug in their heels and would get a street if it meant fighting tooth and nail for it. That's sad.

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2 [Mary Sue](#) June 18, 2009 at 8:26 am

"...features absolutely nothing remotely related to Cesar Chavez or to farm workers or Hispanics along its entire length...?"

What, I have to move now? I'm Hispanic, I live on 39th...

[Reply](#)3 [Jeff K](#) June 18, 2009 at 9:04 am

Well written Jeremy.

"This might include the creation of a non-profit educational organization designed to do nothing less than promote the work of Chavez and the United Farm Workers of America in public schools"

During the 2007 Interstate process, Chavez committee member Sonny Montes spoke to residents and businesses around Interstate and said this *The reason I'm here tonight is because of our young people. We've got a very diverse community in North Portland. Chavez can be that unifying person that brings us together. We feel this will motivate our young people. We're not going to stop there. One of the ideas for down the road is to secure private funding for a cultural center.*

It's been two years – where are the plans to fund a cultural center? Was that lip service?

[Reply](#)

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- **Mary Sue** on Street of Dreams: ““...features absolutely nothing remotely related to Cesar Chavez or to...”
- **dieselboi** on Street of Dreams: “Great article. I remember one of the first meetings...”
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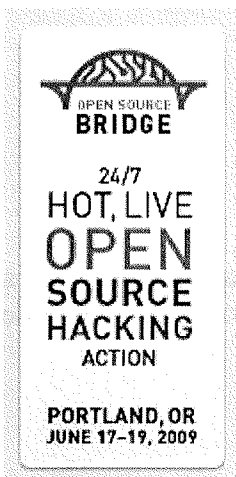
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



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- Listening to Mayor Adams give Open Source Bridge. Layers upon layers of irony woven through his talk. (BR) about 13 minutes ago from [Tweetie](#)
- Wow - look at all that edumacational stuff up on OurPDX! From Chavez reading to Rent ticket sales, to mondo Laurelhurst garage sale. about 49 minutes ago from [Seesmic Desktop](#)
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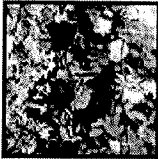
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2009 JUN 17 A 7:54

GARY BLACKMER, AUDITOR
CITY OF PORTLAND, OR

BY _____

June 15, 2009

On June 10, 2009, I wrote to Channel 2 news with this suggestion:

Has the committee for a street honoring Cesar Chavez considered a Square, rather than a street? We lived in Europe and they make very nice memorials at street intersections. Park benches, fountains, and statues offer time to contemplate the person honored. 39th Ave and Glison has a memoriam square. There are other park/squares. That would save the expense on businesses and home owners of changing addresses. They might be glad to help with the cost. Traffic would have to be considered by round-a-bouts [a British term] which give drivers an opportunity to also honor this man.

The response I received:

It's a good idea. You should make this suggestion to the City of Portland.

Shellie Bailey-Shah

KATU

I do ask the committees working on this problem think about it. Would Cesar Chavez feel honored with causing financial and logistics problems for the people and business along a street renamed for him? What type of remembrance would he regard as a real memorial for his work? Perhaps it would be good for those working for this to really think about the man and his personal feelings.

I guess I don't fall in that category. I'm an elderly white woman who's only suffered a little for my race. I've lived in several foreign countries that didn't really welcome Americans. My husband and I could have been kicked out if we'd interfered with local problems. As a child I lived in Hawaii when it was still a territory and I was physically picked on because I was white and I hadn't been living there on Dec. 7, 1941. I never reported my classmates minor abuse and kept trying to build bridges of friendship. When I moved back to *The States* [and that was the correct term then] I left many friends behind.

What kind a man was Chavez in his personal life? I wonder.

Rowena Leep Hughes
PO Box 514
Troutdale, OR 97060-0514

Rowena Hughes

503-449-7155

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Council Clerk's Office,
1221 SW 4th Ave.,
Room 140,
Portland, OR 97204

Dear Council Members,

06-13-09

I have voted NO on changing the name of 39th ST. Please make my wishes known at the next meeting.

Do not change the name of the street.

Sincerely,


Greg Westendorf
10 SE 39th ST

RECEIVED

2009 JUN 18 A 8:44

GARY BLACKMER, AUDITOR
CITY OF PORTLAND, OR

BY _____

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Parsons, Susan

From: The Sundholms [sundpenn@q.com]
Sent: Wednesday, June 17, 2009 12:37 AM
To: Commissioner Fish; tommiller@ci.portland.or.us; Adams, Sam; Finn, Brendan; Commissioner Saltzman; Kovatch, Ty; leonard@ci.portland.or.us; Bizeau, Tom; Commissioner Fritz; Chase, Sam; Parsons, Susan
Cc: info@save39th.com
Subject: N.E.39th

Mayor Adams, thank you for your brief response to my e-mail dated June 6th, 2009. I fully understand that the decision re renaming N.E. 39th Avenue must be decided before any alternatives can be entertained.

However, there is one thing I would like to bring to the attention of the entire Council and Ms. Guembes for all to consider -- that is the decision made by the City Planners of Portland to have a grid system wherein the North/South paved streets would be known as Avenues and given sequential numbers; and the East/West paved streets would be known as Streets and given proper names in honor of some of the pioneers who settled this area.

You are probably aware that at one time all the paved streets on the East side of Portland bore names -- present day N.E. 39th Avenue was known as Thaxter Avenue - please refer to my letter dated March 10, 2009, which enclosed a copy of the Platt of Rossmere showing all the named streets.

It wasn't until 1907 that Thaxter was renamed as part of a sequential numbering system -- as were all the Avenues from Vinewood Avenue to Beverly Avenue - (part of the John Quinn Land Grant given by President Andrew Johnson in 1866) --

It therefore, seems illogical to interrupt this grid pattern for any one name in the middle of the sequential system and I would urge you all to consider this when you make your decision with regard to renaming 39th Avenue.

C. M. & Dale F. Sundholm

The Sundholms

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Parsons, Susan

From: Fernando Sacdalan [sacdalan@msn.com]
Sent: Tuesday, June 16, 2009 1:57 PM
To: Moore-Love, Karla
Subject: 39th Ave.

Sir/madam,

The 39th Avenue might not have "historical significance" to you. But it is a very significant place for us living or had lived in this street. You should not force us to forget that part of our life that may not have meaning to you but important to us. The original city planer of Portland did a good job in using numbers. They must have debated too when they were working on the street names. I do not know their names but, I think they are just like you and me that is trying to do our best to have a plan that is good for the city of Portland, not only for today but also for the future. The numbered streets is working well. Once we change one numbered street to a name, it will be easy to change the next one. Soon all the numbered streets will be names. Portland will be like most antiquated city where navigation is close to impossible. And this is because we disregard the plan of the original Portland city planners.

There is a better way to honor distinguish citizen of this country without disturbing the existing street names. Use his/her name on any new construction, street or park. It is more honorable and not divisive. You can get more moral and financial support if you pick a new project or a place that has no name yet.

Thank you, my name is Fernando Sacdalan, 71, retired and now working as Folk Artist/sculptor on 39th Avenue, Portland.

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Parsons, Susan

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From: Gregory Kerr [biggregk@mac.com]
Sent: Wednesday, June 17, 2009 7:26 AM
To: Adams, Sam; Commissioner Fish; Leonard, Randy; Commissioner Fritz; Commissioner Saltzman; Moore-Love, Karla
Subject: Vote NO on renaming 39th Avenue

Dear Commissioner:

Please vote NO on the proposal to rename 39th Avenue.

Respectfully submitted

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Parsons, Susan

From: DonnaLee Palin [donna@comcast.net]
Sent: Wednesday, June 17, 2009 10:17 AM
To: Moore-Love, Karla
Subject: Renaming 39th Avenue

Dear Mayor and Council Members,

PLEASE do not vote to rename 39th Avenue. Leave our street names as they are. 39th is a 2-lane avenue, not a boulevard and Cesar Chavez Blvd. is not an appropriate name for this area.

Chavez contributed nothing to the residences and businesses on 39th Avenue nor to the City of Portland; even Woodburn (a high concentration of Latinos) rejected renaming a school after him. His son Paul stated renaming something was not in the best interest of honoring his father. If the Latino activists want a memorial, build a statue to honor him, or if you have to pacify them, name a new institution for him and teach what he represented. His claim to fame was organizing the grape growers specifically and farm workers in CA and AZ, to obtain better wages, therefore name a street or road in the farming areas of Portland, not a major established arterial in the city.

It would be an enormous expense for everyone concerned to change a street name that has been 39th since inception--maps, guides, checks, stationary, government facilities, notices to all organizations with which the business or residences are established, etc.--at a time of financial crisis or at any time.

There are a million more important things for you to consider to cure Portland's ills than renaming a street for someone unknown to the majority of people and whose contribution to Portland is minimal. This is not in the best interests of the citizens of Portland.

Thank you. DonnaLee Palin

6/17/2009

JUST SAY NO

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Parsons, Susan

From: Crowder, Jason G [jason.g.crowder@intel.com]

Sent: Tuesday, June 16, 2009 5:48 PM

To: Moore-Love, Karla

Subject: Chavez Testimony

From the City's own research, 87.7% of Portland oppose renaming 39th Ave compared to 11.5% support.

This is an overwhelming negative response and should be listened to.

<http://portlandonline.com/index.cfm?c=49742&a=238592>

Numbered streets are vital to navigation, cultural heritage, and our history (Great Renumbering Act). Numbered streets should not be renamed.

I suggest any proposed street renaming should be brought to the city in a general election.

I, personally, will not vote for any council member in future elections who undermine the opinion of the citizens of the City of Portland and who decides to rename an important street just to appease a small special interest group.

Jason Crowder

Portland, Oregon 97220

6/17/2009

Parsons, Susan

From: Wood, David
Sent: Tuesday, June 16, 2009 7:59 PM
To: Moore-Love, Karla
Subject: Renaming portland city streets

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Hello,

I think it's admirable to go around renaming streets after prominent figures such as Caesar Chevez, MLK Jr., or Naito. However, wouldn't it make better sense (& cents!) to take something yet to be developed such as a new street, park, building, etc and apply it to that?

We need an approach that shows fiscal responsibility as well as not placing other impacts on the neighborhood(s) affected; particularly in such a depressed economy! For example; the simple task of renaming one street signpost costs how much? And multiply that by how many hundreds of signposts? Then there's the postal issue; business issues; and I'm sure there are plenty that I haven't even considered.

I'll tell you at least one example where the funds could go. All these new pedestrian crossings across Powell; Division; Glisan; Sandy blv just to name a few all need TRAFFIC SIGNALS to enhance bicycle and pedestrian safety. I was told by PDOT that it isn't cost effective to do that. Do what, save a human life?!! If you need money for a WORTHWHILE CAUSE...there you go! Forget renaming streets like was done in the past and put the money where it will save lives! Thank you, David E Wood

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Parsons, Susan

From: John Olson [johnolson@gmail.com]

Sent: Tuesday, June 16, 2009 9:24 PM

To: Commissioner Fish; Leonard, Randy; Commissioner Fritz; Commissioner Saltzman; Moore-Love, Karla

Subject: Vote NO on renaming 39th Avenue

Dear Commissioner:

Please vote NO on the proposal to rename 39th Avenue.

It's just wrong! Why not name something that is new after Cesar Chavez like a new park, or a new bridge (I-5), why rename anything, new things are built all the time. It just makes sense.

John Olson

6/17/2009

Parsons, Susan

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From: The Sundholms [sundpenn@q.com]
Sent: Tuesday, June 16, 2009 1:00 AM
To: Moore-Love, Karla
Cc: Commissioner Fish; tommiller@ci.portland.or.us; Adams, Sam; Finn, Brendan; Commissioner Saltzman; Kovatch, Ty; leonard@ci.portland.or.us; Bizeau, Tom; Commissioner Fritz; Chase, Sam
Subject: N.E. 39th Avenue

Your e-mail was given to me to use in the event we are unable to attend the meeting on June 23rd --

Please consider placing the following suggestions before the council on our behalf --

- 1) A memorial obelisk on the Mall in downtown Portland with well lit Flags and a large plaque featuring his picture and detailing Sr. Chavez' biography and his accomplishments on behalf of the migrant workers;
- 2) A memorial garden named after Sr. Chavez with an obelisk on which would be a picture/plaque detailing Sr. Chavez' biography and accomplishments;
- 3) A statue of Sr. Chavez in a garden or market place or traffic circle with a plaque detailing Sr. Chavez' biography and accomplishments

These plaques would be well read and memorialize Sr. Chavez in a manner he deserves rather than renaming an insignificant street where his name alone would mean nothing to any newcomer and impart no information to anyone.

Ms Guembes seems intent on naming a street as is her right and it has been done correctly and responsibly, however she does seem blind to entertaining any alternative - no matter how effective that alternative might be -- I sincerely hope that the Council will consider all alternatives offered and the honor to Sr. Chavez contained in these alternative naming projects.

C.M. and Dale Sundholm

The Sundholms

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Parsons, Susan

From: S Sothern [sotherns@hotmail.com]

Sent: Monday, June 15, 2009 10:12 PM

To: Moore-Love, Karla

Subject: Street Renaming

I am writing to urge council members to vote no on the proposed renaming of SE 39th Street.

SE 39th Street, like NW 23rd Street is a landmark street.

In this weakened economy we cannot afford to spend money on renaming a street. It is simply wrong for the city to spend money on renaming a street when the money could be used to fund critical services. It is wrong to ask residents to spend money they would otherwise need to stabilize their household budget. It is wrong to ask small businesses to spend money they would otherwise use to stay in business.

I admire Cesar Chavez for his courage to do the right thing. I hope the City Council will honor him, by voting no on the renaming of SE 39th Street.

Sandra Sothern

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6/16/2009

Matasar, Emily

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From: Amber Hyde [amber_dijon@hotmail.com]
Sent: Thursday, June 11, 2009 7:35 PM
To: Parsons, Susan; Matasar, Emily
Subject: Renaming of 39th

I am deeply disappointed that the city of Portland is considering renaming 39th to Cesar Chavez. I believe that Cesar Chavez was a great civil rights activist and deserves to be recognized but the renaming of a street makes no sense whatsoever! Why not find a new street, new school, new library, something new to name after him? The fact that this will cost the city over \$150,000 is money not well spent and shows that there is a reason why the city of Portland continues to have budget problems. I paid the "special" Multnomah County tax for three years and bureaucratic money wasted like this really upsets me! Why not use the \$150,000+ to put towards Tri-Met so the city does not end up getting rid of the fareless square?

Is there any meeting taking place where I can attend to voice my opinion or a letter I can send to someone?

Thank you,
Amber Hyde
Portland Resident

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Parsons, Susan

From: sarah and perry [rebornhardwoods@COMCAST.NET]
Sent: Friday, June 12, 2009 7:38 AM
To: Moore-Love, Karla
Subject: street renaming

why dont you rename killingsworth its a awful name and could use a change

Parsons, Susan

From: EngelWerks [esi@pacifier.com]
Sent: Monday, June 15, 2009 1:05 PM
To: Adams, Sam; Commissioner Fish; Leonard, Randy; Commissioner Fritz; Commissioner Saltzman; Moore-Love, Karla
Subject: please vote

Dear Commissioner:

Please vote NO on the proposal to rename 39th Avenue.

it is so simple to just name something new... the next bridge, next park, next new building, whatever.

City of Portland officials, need to remember life is simple, not complex.... let life be what it is.

As well, it is very difficult for visitors to Portland, of which there are many, each year... is very difficult to find a major street, that is buried among minor numerical streets, but has a name, rather than a number, like 39th.

thank you for your attention to the above.

steve a. engel, voter

portland oregon.

Parsons, Susan

From: Adams, Sam
Sent: Monday, June 15, 2009 1:04 PM
To: 'Y.L. Pea'
Cc: Commissioner Fritz; Commissioner Fish; leonard@ci.portland.or.us; levonne@ci.portland.us; Commissioner Saltzman; Moore-Love, Karla; Oppenheim, Shoshanah; Ciarlo, Catherine; Anderson, Dan
Subject: RE: Does and application automatically mean approval?

Y.L.:

It is important to note that the process has be tougher than past evaluations, fair and open. My vote will be decided based on the merit of all arguments. What are your thoughts on the matter?

Sam

-----Original Message-----

From: Y.L. Pea [mailto:sweetpea@Christian.net]
Sent: Monday, June 15, 2009 11:26 AM
To: Moore-Love, Karla; Adams, Sam; Commissioner Fritz; Commissioner Fish; leonard@ci.portland.or.us; levonne@ci.portland.us; Commissioner Saltzman; Yvonne Pea
Subject: Does and application automatically mean approval?

Over and over, the CEC committee members (both of them) have stated We paid the money, we went through the process. It seems they assume they will get what they apply for simply by completing the required steps.

Have you ever applied to college, paid the fee and been turned down?
Have you ever applied for a job, gone through a lengthy process and then been turned down? Have you ever paid your money, ordered an item only to be turned down (it wasn't in stock etc.)

Life is full of application processes and refusals.

Just because this group of two has gone through a process some would consider grueling doesn't mean they should get what they want just because they completed the process.

Please vote NO on re-naming 39th street or any other street in consideration after Cesar Chavez.

Thank you

183000

Parsons, Susan

From: George Stevenson [gbslaw@hotmail.com]**Sent:** Monday, June 15, 2009 11:37 AM**To:** Moore-Love, Karla**Subject:** Street Re-Namings

E-Greetings!

Dan Anderson provided your e-address as the contact for comment on the "Cesar Chavez" street re-naming project. I re-offer the following in order of priority:

1. Do **not** name any street for Mr. Chavez.
2. Re-name a **park** (Lents?) and/or establish a **community garden** in his honor (like the very professional garden at Savage Memorial Church). His roots involved major commercial gardening-like activities anyway (no puns intended).
3. Re-name a **bridge** as his memory focuses on his efforts to bridge gaps in income, economic status, health care, labor & management, commerce distribution/retail sales/farm production, etc. etc.

Finally, it is my recommendation that street re-naming be the last alternative to honor persons who are revered.

George Stevenson
12507 NE Holladay Place
Portland 97230

Insert movie times and more without leaving Hotmail®. [See how.](#)

6/15/2009

Parsons, Susan

From: Y.L. Pea [sweetpea@Christian.net]
Sent: Monday, June 15, 2009 11:26 AM
To: Moore-Love, Karla; Adams, Sam; Commissioner Fritz; Commissioner Fish;
leonard@ci.portland.or.us; levonne@ci.portland.us; Commissioner Saltzman; Yvonne Pea
Subject: Does and application automatically mean approval?

Over and over, the CEC committee members (both of them) have stated We paid the money, we went through the process. It seems they assume they will get what they apply for simply by completing the required steps.

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Life is full of application processes and refusals.

Just because this group of two has gone through a process some would consider grueling doesn't mean they should get what they want just because they completed the process.

Please vote NO on re-naming 39th street or any other street in consideration after Cesar Chavez.

Thank you

From: Y.L. Pea [sweetpea@Christian.net]
Sent: Monday, June 15, 2009 11:17 AM
To: Moore-Love, Karla; Adams, Sam; Commissioner Fritz; Commissioner Fish; Commissioner Saltzman; leonard@ci.portland.or.us; Commissioner Fritz; sweetpea@christian.net
Subject: CEC won't meet with neighborhood associations and businesses as promised

The Cesar E Chavez committee has refused to meet, multiple times, with neighborhood associations. They answered in writing that they would not meet with the Save 39th Street Committee (go to Save 39th st. site to read the CEC response)

On the Cesar Chavez Boulevard website www.cesarchavezboulevard.com, it is stated in capital letters that meeting with these people is THE PRIORITY:

"How will this affect my business or home address?

Planning for the effort to rename the street continues, and steps have been taken in order to inform and connect with area community residents and businesses. The committee greatly values the role of the neighborhood associations, businesses and other community organizations in the area, and has made it THE PRIORITY to meet one-on-one with groups to talk about the project, and hopefully acquire support."

Jose Romero, Co-Chair
Marta Guembes, Co-Chair

183000

Parsons, Susan

From: A Karecki [akarecki@hotmail.com]
Sent: Sunday, June 14, 2009 10:49 AM
To: Moore-Love, Karla
Subject: 39th Ave renaming: No

Hello,

I live and operate a home business on NE 39th Ave. I do not want the street name changed because I do not want to buy new cards and will have to take precious time to notify many businesses and clients of the change. I like living on a number street. It is easy for people to locate: Logically, 38, 39, 40, is in order. Historically, 39th has been the street's name, this is a precedent, and has more meaning to Portlanders than Chavez. Caesar E. Chavez Blvd. does not fit in with the pattern of Portland's numbered streets. It will only confuse people. The cost of changing all those street signs is so ridiculous in this economy. Not to mention, the undeveloped parts of the street near me with huge potholes would be an insult to Chavez, does that mean the city would finally pave them, and what cost would that add to the project?

Chavez can be memorialized in a sculpture, a school, a mural or some other means. For the \$3,000 it cost to file the name change, a local artist could have painted a huge mural to honor migratory workers (who historically would never have even been given a chance to work the fields, if the sons of the farmers had not left to fight in WWII and few returned).

A street like N. Mississippi/N. Albina which seems like one street, and then takes a turn and becomes the other street is confusing, and changing its name would help consolidate and simply the street. That would be a better choice.

Overall, I am opposed to renaming any street, as it is unnecessary and motivated by special interests.

Keep Portland consistent with its past or people will be trying to change street names all over the place.

Sincerely,

Amy Karecki
4627 NE 39th Ave.
Portland, OR 97211

6/15/2009

183000

Parsons, Susan

From: Marc Hering [MarchHering@msn.com]
Sent: Saturday, June 13, 2009 9:40 PM
To: Moore-Love, Karla
Subject: The dollar cost of changing 39th Avenue to Caesar E. Chavez Blvd.

Has anyone given serious thought to the cost involved in the physical changeover of the signs from 39th Ave. to Caesar E. Chavez Blvd? This has been thrown out as a topic of discussion, but I have seen no dollar amount forecast. Here is my two minute evaluation.

A quick check of the map shows approximately 120 intersections affected. I've done a spot check, and each has between one and four street signs – there is no obvious rhyme or reason. Let's propose an average of two signs per intersection. That means a minimum of 240 signs need to be replaced.

What's the cost of purchasing these signs? They are stamped metal, with dual colors (green background with white lettering), double sided, and will have to be fairly large to support the full name. I have no idea, and so am utilizing \$30 per sign. This is undoubtedly low, but it is a baseline for our use.

That would place the cost of purchasing the minimum amount of signs, with no allowance for spoilage due to damage prior to replacement, at \$7,200.

City maintenance workers will have to be engaged to affect the changeover of the signs. Two of the main factors affecting the substitution time would be ease of replacement (is the 39th sign on the top and easily changed, or under that of the cross street, thus needing more labor) and location (working at busy intersections, such as Start Street or Sandy Blvd. would mean blocking a traffic lane). Most likely a two man crew would be involved, due to traffic safety. Although it seems an easy operation, let's figure a conservative average of 15 minutes per sign. With two workers involved, that is .5 man hours per sign. 240 signs at .5 man hours equals 120 man hours total. This does not include travel time, setup, and breakdown after completion.

Utilizing \$25 per hour labor costs (wages and benefits) the labor expense would be at least \$3,000. This places the changeover cost at a minimum of \$10,200. Obviously this shoot from the hip assessment is inaccurate, but I am willing to bet it is also conservative. The actual cost could be four times as much, or over \$40,000.

Also, this does not include the time, effort, and expense each of us that lives on 39th will have to expend to get all of our financial and personal records changed. Anyone who has information mailed to them will have to make arrangements to have the mailer change their database. A small detail, but

maddening all the same. Have you ever tried to get Social Security or the Federal Government to change anything in your personal records?

I have been unemployed since January, and utilizing \$10,000 to \$40,000 of the city's (my) tax dollars seems a travesty and an insult. Our schools have well publicized economic shortfalls, social services are being cut, unemployment is at an all time high, and you're going to throw money at an unnecessary and purely political issue?

Leave the street alone, and save us all some money in this recessionary economy.

Sincerely,

Marc Hering

2441 NE 39th Avenue

6/15/2009

183000

Parsons, Susan

From: Kim Rusch [kimrusch51@gmail.com]

Sent: Saturday, June 13, 2009 4:33 PM

To: Moore-Love, Karla

Subject: 39th Avenue

We seriously urge you not to rename my street. There are an abundance of parks or bridges that could be renamed without a lot of effort required. If our street name changes, we will be forced to contact all of our utilities, credit cards, mortgage company, change addresses at banks, the DMV, our car registrations and titles, our workplaces, our retirement accounts, our insurance companies, house, car, and life, union affiliations, social security, wills, voter registration, etc. This will involve a LOT of time, effort, and many stamps and phone calls.

Please do not rename our street.

Sincerely,

Brian and Kim Rusch
6425 NE 39th Ave.
Portland, Or 97211-7815

6/15/2009

Parsons, Susan

183000

From: Sarah Hale [saraheilene@gmail.com]
Sent: Saturday, June 13, 2009 1:53 PM
To: Moore-Love, Karla
Subject: remnaimg comment

Portland City Council~

Thank you for listening to the comments of people who live in and around Portland.

I am among the multitude of people who think that renaming any street, for any person is not a productive use of the city's money and time.

I am by no means against Chavez, i just feel that renaming streets, especially those as big as 39th will cause more harm than good. Aside from the city paying to rename the street, there are many individuals and businesses who would be forced to spend money on reprinting business information, checks, legal information, and a multitude of other things that require their address. Additionally, companies like TriMet would suffer as they would have to reprint a large portion of their information to include the new change.

The renaming of any street causes more stress, frustration, and anger that it does to honor the person for whom it is being renamed. Perhaps a statue, or a park in Chavez's honor would better serve the city. Furthermore, just naming a street does nothing to education people about why Chavez was such an important man to Oregon. However, a small park with a statue and a bi-lingual plaque telling his story would go much further in preserving his memory and honoring him for what he has done for Oregon. I understand that the people who proposed the renaming did so to honor a man who they hold in high regards. However, it is highly likely that since most of Portland is against street renaming, the Chavez name would be tainted in the public eye instead of honored and revered. Chavez deserves to be honored in a way that everyone can enjoy and agree on. I doubt that he would want an issue like this to tear the city apart.

Please, for the sake of Portland, its people, and Chavez's memory, do not rename 39th Ave, or any other street.

Thank you.

--

Sarah E Hale

6/15/2009

Parsons, Susan

183000

From: JOE MARRONE [joseph.marrone@gmail.com]
Sent: Saturday, June 13, 2009 12:05 PM
To: Moore-Love, Karla
Subject: Re: Renaming of 39th Ave to Chavez Blvd

Dear City Council members,

I am writing to register disapproval of the proposal to rename 39th Ave to Cesar Chavez Blvd. The source of this disapproval is not any objection to honoring someone of the stature of Cesar Chavez or even major worry about the temporary inconvenience caused by having to alter so much of my correspondence and addressing from my home office (though I would rather not have to go through those changes with clients, creditors, etc of course).

Rather it is based on the concern that approving this renaming reinforces a flawed process and needlessly exacerbates citizen tensions around an issue that generally would generate much community (in all ethnic groups) support and pride, i.e. honoring Cesar Chavez for accomplishments in helping so many people in need of basic human and citizenship rights. I understand that the Council is dealing with the process as currently constituted not one they or I would wish for. However, it appears so much more rational to dedicate some site like a park, a bridge, a public space that resonates with the public rather than a residential street that possesses little "boulevard" appeal. I would suggest that the Council could exercise some leadership here and reject the street renaming (per the process in place) and recommend under their purview a more public space redesignation. Furthermore, a methodology that allows 2500 citizens, the great majority of whom do not have any connection to residing or doing business on the targeted street (in this case 39th Ave) to override the wishes of the overwhelming majority of residents affected. In some cases, like civil rights, the majority should not dictate fairness or equity. But, in a situation such as this, going against the clearly stated desires of 39th Ave owners and renters defies some core principles of representative government as well as pitting city residents against each other instead of providing an opportunity for all those in the city to celebrate a memorial to an American hero.

Thank you for your attention. Joe Marrone

--

Joe Marrone
4517 NE 39th Ave.
Portland, OR 97211-8124
TEL: 503-331-0687 - office
Tel: 503-331-0486 - home
Fax: 503-961-7714
Email: joseph.marrone@gmail.com or JM61947@AOL.COM

6/15/2009

Parsons, Susan

From: sarah and perry [rebornhardwoods@COMCAST.NET]
Sent: Friday, June 12, 2009 7:38 AM
To: Moore-Love, Karla
Subject: street renaming

why dont you rename killingsworth its a awful name and could use a change

183000

Parsons, Susan

From: Amber Hyde [amber_dijon@hotmail.com]
Sent: Thursday, June 11, 2009 7:33 PM
To: Moore-Love, Karla
Subject: Renaming of 39th

I am deeply disappointed that the city of Portland is considering renaming 39th to Cesar Chavez. I believe that Cesar Chavez was a great civil rights activist and deserves to be recognized but the renaming of a street makes no sense whatsoever! Why not find a new street, new school, new library, something new to name after him? The fact that this will cost the city over \$150,000 is money not well spent and shows that there is a reason why the city of Portland continues to have budget problems. I paid the "special" Multnomah County tax for three years and bureaucratic money wasted like this really upsets me! Why not use the \$150,000+ to put towards Tri-Met so the city does not end up getting rid of the fareless square?

Is there any meeting taking place where I can attend to voice my opinion or a letter I can send to someone?

Thank you,
Amber Hyde
Portland Resident

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6/15/2009

Parsons, Susan

From: Y.L. Pea [sweetpea@Christian.net]
Sent: Wednesday, June 10, 2009 7:21 PM
To: Moore-Love, Karla; Commissioner Fritz; Leonard, Randy; Commissioner Fish; Adams, Sam; Commissioner Saltzman; leonard@ci.portland.or.us; Yvonne Pea
Subject: cesar chavez

I have been listening to rumors that, you, the commissioners had already made up you minds to re-name 39th st. prior to the whole process everyone just went through.

The only statement to support anything vaguely like this was by Randy Leonard on 11-2-07: "We are not asking people to help us decide whether to rename a street. IT IS DONE. We want them to help us pick a street so it's something the entire city rallies around instead of what we've seen so far"

I have also heard many people state they are sympathetic that is seems the city commissioners and mayor have backed themselves into a corner and MUST rename a street after Chavez. Even the save 39th committee is offering alternative solutions.

I, too, would like to offer one----Since the opposition is very large, most likely in the tens of thousands, why not compromise:

****Offer a definite re-naming of 39th street to the Cesar Chavez committee if they can get 75% of the residents on that street to sign a petition that they, the residents and businesses agree to the renaming.*****

The 75% was an original option and the 2500 signatures is really causing a lot of controversy.

Please say no to re-naming 39th, if you cannot come up with an agreeable solution for those so deeply affected by having their street re-named-----unless 75% agree!! How could re-naming a street help the Latino community (which it should not be about race, but honoring Chavez) when so many living and having businesses there are opposed? How could renaming a street bring Latinos closer to the community when so many resent what is happening? How can the entire city rally around this when so many are opposed? This is not for the common good, it is not for the betterment of the city--- it is creating a divide that may never be remedied!

183000

Moore-Love, Karla

From: Cutty Hyde [info@cuttyhydeconstruction.com]
Sent: Tuesday, June 09, 2009 9:56 PM
To: Moore-Love, Karla
Subject: sorry another thought

Another thought having just written.

How about renaming Grand Blvd. Nice that it would be parallel to MLK ; and thtat it wher many Latinos stand looking for work. Perfect.

Cutty Hyde



2725 NE 17th Ave. · Portland, OR 97212

PH: (503) 282-9827 · FX: (503) 282-4212

www.cuttyhydeconstruction.com

Licensed General Contractor CCB #119731

6/10/2009

183000

Moore-Love, Karla

From: Cutty Hyde [info@cuttyhydeconstruction.com]**Sent:** Tuesday, June 09, 2009 9:49 PM**To:** Moore-Love, Karla

Every city had a Broadway; in our case if there is a west side, there is an east side. I happen to be very partial towards the Latino population and its history, so the problem is the choice in the street to be reassigned, not in honoring Chavez.

An obvious idea would be to rename a number street, or Blvd., and one that is a major artery.

Cutty Hyde



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PH: (503) 282-9827 · FX: (503) 282-4212

www.cuttyhydeconstruction.com

Licensed General Contractor CCB #119731

6/10/2009

183000

Moore-Love, Karla

From: Kathy Murphy [kk.murphy@yahoo.com]
Sent: Tuesday, June 09, 2009 3:43 PM
To: Moore-Love, Karla; Moore-Love, Karla
Subject: César E. Chávez Street Renaming

Good afternoon,

I am writing this brief note in protest to renaming ANY street within the City of Portland. I am absolutely against it. There is no point to this unreasonable and expensive request.

Kathleen Murphy

A native Oregonian reared in Portland

2604 NE Wasco Street

Portland, Oregon 97220

6/9/2009

183000

Moore-Love, Karla

From: Kathy Griffin [kgriffin@ci.oregon-city.or.us]

Sent: Tuesday, June 09, 2009 11:43 AM

To: Moore-Love, Karla

Subject: Cesar Chavez

Can renaming a street be an honor to someone if it is forced down the throats of those who live and work on the aforementioned street? Most people don't even know how to pronounce "Cesar Chavez" correctly.

I am against renaming any existing street no matter whom it is named after. This is one of the many reasons I do not and will never live in Portland.

K. Griffin
Aurora, Oregon

6/9/2009

183000

Moore-Love, Karla

From: willmarw100@comcast.net
Sent: Sunday, June 07, 2009 1:05 PM
To: Moore-Love, Karla
Subject: Renaming Portlands Streets



Dear Portland, why can't we just leave our historic street names alone? If we name a new street after someone special it would save so much money and controversy. If we have so much money lying around to waste on renaming city streets to accommodate special interests why are our schools so poorly funded? Pull your heads out and try using them on more critical issues already!!!! It is decision making like this that makes me want to listen to Rush Limbaugh. Next, we will be renaming buildings, bridges and parks. Why not just rename our beautiful city? Duh!

Have a happy renaming, 44 year Portland resident William Wheatley.

6/8/2009

183000

Moore-Love, Karla

From: Mark Farrier [markj96@yahoo.com]
Sent: Tuesday, May 26, 2009 10:41 PM
To: Moore-Love, Karla
Subject: renaming streets [sent to 'street renaming' sp]

if this horrible administration(not your fault) is hell bent on changing street names while wasting thousands of tax dollars in this economy,and yes i know my opinion dont mean squat,try a street in a heavily populated mexican area like SE 182nd ave in rockwood

Mark Farrier

6/1/2009

183000

Moore-Love, Karla

From: Gari Johnson [Gari@propshop.com]

Sent: Thursday, May 28, 2009 10:57 AM

To: Moore-Love, Karla

Subject: Cesar Chavez

Naming a bridge after Cesar Chavez is a wonderful idea! His legacy of bringing people together for a common good would live on by "bridging communities." Cesar Chavez was an American doing what American's have done throughout our history. Many of us have parents, grandparents or great grandparents who were born outside of the US and came to this country in hopes for a better future. We are a diverse community that must focus on the bonds/bridges that make us stronger.

Gari Johnson
g.j.johnson@earthlink.net

6/1/2009

183000

Moore-Love, Karla

From: sabra@bederka.com
Sent: Monday, May 25, 2009 2:32 PM
To: Moore-Love, Karla
Subject: Renaming solution suggestion

Hi,

I moved to Portland from Chicago about 2.5 years ago. I lived in Chicago for over 34 years. During this time, many significant people were honored by putting their names on special street signs that were placed in addition to the existing signs. They read "Honorary ... Way" and were quite lovely. This might be something to think of to both facilitate the honoring of persons that you feel worthy of honoring and reducing the hub-bub over the renaming process. I have a feeling that the process might go much more smoothly if there were not such a dramatic and life altering change. 39th has always been 39th. Portland Boulevard was Portland Boulevard when I moved here and then suddenly, it was Rosa Parks. The I-5 Highway sign was changed, Google Maps and Mapquest however were not so quick to catch up - they had no idea what Rosa Parks was for months - that meant that people could not search using it and if they were looking for Portland Boulevard on the highway from a common and popular internet map program, they were out of luck.

Enough said about the frustration in finding previous addresses. Now onto to matters of value. What is the value of an address on 39th? You can say 39th and Belmont and everyone knows where you are. Change it to Chavez and Belmont and people will wonder what you are talking about. Also to be considered is the value of money. The change to a new street name is tremendous when you look at it more closely. Certainly there is the cost of all those street signs, but the number of residences and businesses that exist on the streets that are being renamed is certainly very large and getting them to change all the collateral material with preprinted addresses is huge - all the envelopes, catalogs, brochures, menus mailing labels, business cards and preprinted forms plus anything else that has their address is very expensive - plus the phone books have addresses that can lag behind in the change for up to a year! I am speaking here from experience. I worked in the suburbs of Chicago for a number of years and we had to change all our collateral material with our phone numbers on them because of area code changes - it cost a small firm thousands of dollars and in this economy, I dare say that many firms are in a position to absorb that kind of expense.

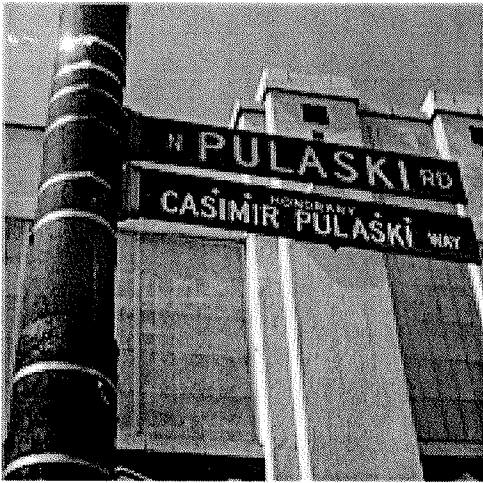
How about looking at placing Honorary signs in addition to the existing signs? The person gets honored, the financial impact is minimal, the fervor is reduced. I have attached a photo of the signs used in Chicago. Currently, there is some debate over the overuse of these signs in Chicago - they really are all over the place - but, used judiciously here in Portland, I think that this could be a very viable alternative.

Thank you for reading,

Sabra Bederka
Graduate Student in Nursing at the University of Portland

5/26/2009

183000



Moore-Love, Karla

From: Y.L. Pea [sweetpea@Christian.net]
Sent: Sunday, May 24, 2009 10:08 AM
To: Moore-Love, Karla; Yvonne Pea
Subject: Cesar Chavez Committee

Dear Commissioners:

Does the Cesar Chavez committee really only consist of two people?
There were very few people at the meetings, other than from the Romero family testifying on behalf of the committee.

1-Jose Romero: apparently doesn't even live in Portland, according to the Save 39th Street website. He has a rental in Portland and hasn't paid taxes?

2-Marta Guembes: she is a consul for Guatamala according to her website. She lives in Portland, but is she a citizen of the US.? I know nothing about what a consul is for another country, but I thought they were citizens of that country and living here in the US to represent visitors from their home country.

183000

Moore-Love, Karla

From: JEFF PATTY NELSON [nelson4230@msn.com]
Sent: Friday, May 22, 2009 8:52 AM
To: Moore-Love, Karla
Subject: Cesar E Chavez

Good Morning,

I would like to obtain a copy of the application submitted for renaming of a public street for Cesar E Chavez. Can you advise how to get a copy?

Also - when will this be heard before City Council?

thank you

P Nelson

5/26/2009

183000

Moore-Love, Karla

From: lagrandeprusa@yahoo.com

Sent: Tuesday, May 19, 2009 8:12 PM

To: Adams, Mayor; Commissioner Fritz; Commissioner Saltzman; Commissioner Fish; Leonard, Randy; Moore-Love, Karla

Subject: Please change street naming policy

Mayor Adams & Members of the City Council:

For a change, The Oregonian got it right on the street renaming issue (editorial May 15).

Please scrap this street naming policy that unnecessarily pits one group against another in Portland. Replace it with a policy of naming new things...bridges, parks, buildings, etc...after public figures. And, please, let's wait for the public figure to pass on before being eligible for consideration.

Respectfully,

Dan LaGrande
LaGrande Public Relations
lagrandeprusa@yahoo.com
2000 NE 42nd Avenue, PMB 132
Portland, OR 97213

5/20/2009

183000

Moore-Love, Karla

From: Robert Johnson [verticalbob1@gmail.com]

Sent: Monday, May 18, 2009 6:44 PM

To: Moore-Love, Karla

Subject: Street renaming

Attention Portland City Council,

Please don't destroy another Portland land mark street like you did with the Grand and Union war memorial street names. 39th street tells the drivers where it is by the 39 blocks from the river. Please keep this system. Once you start to change the **logical street names**, then all the rest are vulnerable. Name something New instead of a street that has been called one thing for a 100 years. Where will this all end? How many other countries will be asking Portland to honor, unknown to us long time Portland residents, their local heroes? It will be an infinite number!

Sincerely,

Bob Johnson

Born and raised in Portland, 3-4 blocks from SE 39th. street.

5/19/2009

From: Blackmer, Gary
Sent: Monday, May 18, 2009 8:32 AM
To: Moore-Love, Karla
Subject: FW: "A divide or a bridge" Editorial May 15 2009

-----Original Message-----

From: becky orwoll and family [mailto:ojrebecca@qwest.net]
Sent: Friday, May 15, 2009 9:49 AM
To: thestump@news.oregonian.com
Cc: Adams, Sam; Commissioner Fritz; Commissioner Fish; Commissioner Leonard; dsaltzman@ci.portland.or.us; Blackmer, Gary
Subject: "A divide or a bridge" Editorial May 15 2009

To the editors of the Oregonian:

Thank you so much for this editorial.

Please add my name to those who support your position. I believe that changing the name on 39th, Broadway, or any other existing street is wrong, for a host of reasons not the least of which is the burden on those who live or have businesses on or near those streets.

When we choose to honor someone, there are new streets, parks, bridges, and buildings to name. That should be our policy now and forever into the future.

Sincerely,

Rebecca Lynn Orwoll
3632 NE Davis Street
Portland, Oregon

Moore-Love, Karla

From: bowyerjo@aol.com
Sent: Friday, May 15, 2009 4:46 PM
To: Commissioner Fritz; Commissioner Fish
Cc: Commissioner Leonard; dsaltzman@ci.portland.or.us; Blackmer, Gary; Adams, Sam
Subject: Renaming of 39th Ave.

Dear City Council and Mayor Adams: My name is Joan Bowyer and I live at the corner of 38th and Alder. I am totally opposed to the renaming of any streets in Portland Oregon. It is a waste of taxpayers money especially in this dire economy. 39th is a main thorough fare and a street we all use for directions. I sell real estate in the Portland Metro area and have lived here and been in this business since 1982. I think that naming the proposed permanent Farmer's Market under the Morrison Bridge would be the best tribute to the man who fought hard for farm workers. I would also suggest that a plaque be put up telling his story and achievements. That would educate a whole generation of non-Latinos to his story. A street sign will mean nothing. Joan Bowyer--503-260-2416.

An Excellent Credit Score is 750. See Yours in Just 2 Easy Steps!

5/18/2009

183000

Moore-Love, Karla

From: Hamilton, Joan on behalf of Planning Commission
Sent: Thursday, May 14, 2009 3:24 PM
To: Moore-Love, Karla
Subject: FW: There MUST be a new process
Importance: High

Karla, Susan Wilson asked that I forward her message below to the Council Clerk as part of the record for City Council's future hearing on the Cesar Chavez name change.

Joan Hamilton
Planning Commission / PTE Contracts Coordinator
Bureau of Planning and Sustainability
 1900 SW 4th Avenue, Room 7100
 Portland OR 97201
 Interoffice: B299/7100
 Telephone: 503-823-5772
 email: hamilton@ci.portland.or.us

-----Original Message-----

From: Wilson, Susan [<mailto:Susan.Wilson@gbx.com>]
Sent: Wednesday, May 13, 2009 9:07 AM
To: Planning Commission
Subject: There MUST be a new process
Importance: High

This process of street renaming has GOT to be changed. I would bet that if you actually polled the residents and businesses on 39th Street (which obviously did NOT happen) that a VAST majority would not be in favor of this street renaming. Yet, our elected officials who seem to serve as dictators, shove this down these people's throats. I would like to be clear on the current, grossly inadequate rules for street renaming, and any other renaming, so that we can work towards changing these "rules" to a more appropriate process than the one currently in place. It seems 6 people decided what shall happen with a very large population of citizens. Is this not a democracy? I'm confused...

Please:

1. Furnish the current rules for street, park, or any other "public" place renaming
2. Furnish the process for changing these rules to something that more appropriately represents the wishes of the voting constituency
3. Don't just "take a break" from the renaming process, STOP all together and CHANGE the process

I am absolutely furious over this, and will start to work myself to STOP and CHANGE this absolutely inadequate process being managed by you dictators on our City Council.

Susan K Wilson
 2029 NE Knott Street
 Portland, OR 97212

Susan Wilson

Email: susan.wilson@gbx.com



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This message contains confidential information intended only for use by the intended recipient(s). If you are not an intended recipient any distribution, duplication or use of this message or any attachments is not permitted. If you received this message in error please immediately advise the sender by reply e-mail and delete the original message. Thank you.

Moore-Love, Karla

183000

From: Mark & Margaret [shuma.two@verizon.net]**Sent:** Thursday, May 14, 2009 10:12 AM**To:** Blackmer, Gary**Subject:** 39th Street Name Change

This email is about changing 39th Street to Caesar Chavez Blvd. **I AM DEFINITELY AGAINST IT.** I am wondering WHY you think we need to redefine Portland. I was born and raised in Portland and our forefathers did well in establishing Portland. WHY do you want to change a place that drew you here to live? There must have been lots of good reasons you moved here but I am pretty sure most of you on the council were not born and raised here.

Also, there are a number of great Americans that did good things for our country. Are you planning to change all of the streets because of them? I don't understand the reasoning for Caesar Chavez. Portland has never known for a city developed by Mexicans. This has been a state with lumber, fishing and tourism as its strength. We didn't have the Mexican workers until they started pouring into our great state. If they can find jobs and want to stay that is okay, but I don't see the reason for changing 39th street because of them. If you really want to change something look for a park.

Thank you,
Margaret Shultz

5/18/2009

183000

Moore-Love, Karla

From: SpencerGL@aol.com
Sent: Wednesday, May 13, 2009 4:11 PM
To: Blackmer, Gary
Subject: renaming project

People are attracted to Portland for what it represents now – not for what you are trying to make it become. WHY must we have one of the main Portland streets RE-Named to honor an historic Hispanic figure and why are we spending money and time doing this. It is not clear to me why it is necessary to cater to a particular ethnic group, such as Hispanic. nor why MY opinion and experience have less value than the newest residents – legal or illegal. WHY won't you guys listen to what Portlanders want. Most people do NOT want this street renaming to go forward, just as most people are NOT in favor of spending any more money on bicycle changes to streets paid for by gas and auto taxes.

I'm proud of my city's culture. There is a lot of history in the old Portland neighborhoods and we need to leave old Portland alone and not change it. There are enough new areas being developed that could be renamed if you are absolutely driven to honor this person in that way.

I am a Portland native born Oregonian. There used to be a billboard on Sandy Blvd saying "A rose for you in Portland grows." My parents always assured me that was my personal message. I love Portland and have from the time I was a little girl. I love what Portland represents to me – a lovely city of beautiful neighborhoods which I always felt were representative of those living in them. The west hills represented the wealthier and usually professional families. Laurelhurst and Grant Park and Wilshire areas were family neighborhoods which represented to me successful entrepreneurs and professional people, teachers, physicians and those in management. The areas further out NE and SE Portland was where you would look for housing for your family if you were just a regular working stiff – and that is where my family members lived. It seems like it was a good system for family centered neighborhoods. Your neighbors and friends would have similar interests, educational, and economic backgrounds and goals, and I certainly mean that in a practical and not discriminating way. Friends are made when people share common goals, and neighborhoods usually have more pride and less crime and discord when commonalities are shared.

Now in our eagerness to "be diverse and embrace all ethnicities" , Portland Planning Commission is trying to make Hispanics feel loved and wanted by renaming streets that run through some of our finest neighborhoods to honor an historic Hispanic who really doesn't have much connection with the Portland population. Give it up folks! I, for one, prefer to keep my own culture intact. It will be many years before the average Hispanic will be able to afford to purchase a residence in Laurelhurst, Grant Park, Irvington or even Belmont, Mt. Scott, or the West Hills. Most of the native Oregonian families can no longer afford to live in any of those neighborhoods of beautiful old homes, even though many would like to.

5/18/2009

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The name Cesar Chavez Avenue denotes an Hispanic area, not a bad thing but not representative of Laurelhurst, Grant Park or Belmont areas. I'm sorry, but the perception is that this would be a lower economic area. Why do this to our lovely city of beautiful historic neighborhoods.

Dell Mini Netbooks: Great deals starting at \$299 after instant savings!

183000

Parsons, Susan

From: Office [office@ndcsmile.com]
Sent: Wednesday, May 13, 2009 8:31 AM
To: Adams, Sam; Commissioner Fritz; Commissioner Saltzman; Commissioner Leonard; Commissioner Fish; Planning Commission; Moore-Love, Karla; BOP PDX Plan
Subject: 39th debacle

Mr. Mayor, Planning Commission, and City Commissioners;

Well, you've done it. Congratulations and Bravo! Thank you for the undue hardship you've inflicted on the businesses along 39th Avenue; that's quite a personal accomplishment on your parts - the fulfillment of this holier than thou agenda, WOW! You've heard the overwhelming dissent of the voters and the businesses affected by the name change of 39th Avenue and you've made an "Excutive" decision to over-ride the voters and businesses in your own community and cowtow to a select few zealots - way to stick it to those pesky voters! You must feel so proud. I can't wait until it's time for your re-elections.

Gotta run - I have so much to do to get the details in order to change our address to "Cezar Chavez Avenue" or wait, was that "Sacrificial Lamb Avenue"? What's the difference?

Beth Campbell
Office Manager, Nicholson Dental Care
office@ndcsmile.com
4413 SE 39th Ave.
Portland, OR 97202
(503) 777-2284

5/13/2009

183000

Moore-Love, Karla

From: Newcomb [hjnewcomb@comcast.net]

Sent: Wednesday, May 13, 2009 6:54 AM

To: Blackmer, Gary

Subject: 39th Avenue

Dear Mr. Blackmer:

Please drop this ridiculous effort to re-name a street for Cesar Chavez. Some 70% of Portland residents don't care and the businesses and residents along 39th Avenue don't deserve this expense, upset and inconvenience. Stop the pandering to an overly vocal minority, and just name a new park or statue for this guy.

Howard Newcomb NE Portland

5/18/2009

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Moore-Love, Karla

From: debbiehushbeck@comcast.net
Sent: Tuesday, May 12, 2009 10:05 PM
To: Adams, Sam; Commissioner Fritz; Commissioner Fish; Commissioner Leonard; dsaltzman@ci.portland.or.us; Blackmer, Gary
Subject: Fwd: 39th Avenue is Linus Pauling's Street!

To the Portland City Council:

Please take a moment to read the message below that I sent to the Portland Planning Commission. I believe you owe it to our GREATEST OREGONIAN, Linus Pauling. Mr. Pauling, a native of Portland, grew up at 39th/40th and Hawthorne where his scientific experiments began in his basement. He is considered to be "one of the most influential chemists in history" and he is the only person to have been awarded two unshared Nobel Prizes. If you don't know who Linus Pauling was, you should. Every Oregonian should know. If 39th Avenue is to be renamed, it should be renamed to honor Portland's own, Linus Pauling. The message follows:

Thank you!

Debbie Van Hoomissen Hushbeck

----- Forwarded Message -----

From: debbiehushbeck@comcast.net
To: planningcommission@ci.portland.or.us
Sent: Friday, April 24, 2009 5:23:05 PM GMT -08:00 US/Canada Pacific
Subject: 39th Avenue is Linus Pauling's Street!

To the Portland Planning Commission:

Since we are in the midst of possibly changing the name of 39th Avenue to Cesar Chavez Avenue, let me share some Southeast Portland history. I believe that Linus Pauling, quite possibly our greatest Oregonian ever, grew up in a house around the corner from where I was raised on SE 40th and Hawthorne. Linus Pauling was born in Portland in 1901. His family moved to "East 45th" in 1910, where his father had a drugstore. After his father died in 1910, they moved to SE Hawthorne near 40th. He attended Glencoe and Sunnyside Schools, Washington High School, and Oregon Agricultural College, where he graduated in 1922. Being an OSU graduate, I am well aware that he is the pride and joy of Oregon State University. He is considered to be "one of the most influential chemists in history." His many awards include the 1954 Nobel Prize in Chemistry and the 1963 Nobel Peace Prize, making him the only person who has been awarded two unshared or undivided Nobel Prizes.

I have heard comments on the news that the name of 39th Avenue has no significant historical value. I believe that the many children who grew up in my old neighborhood would strongly disagree. It is our 39th and it is filled with history and wonderful memories for all of us, as I'm sure it was for Linus Pauling. I am not aware of any connection between Cesar Chavez (also a great man) and our historical 39th. Mr. Chavez most likely never stepped foot or drove on 39th. If my information is correct, Linus Pauling crossed 39th Avenue each day to receive his

5/18/2009

Southeast Portland education. And look how far that education took him! Linus Pauling is our own Portland-born, world renowned, two time Nobel Prize winning, science genius who I believe grew up playing and collecting insects in the cherry orchard between 39th and 40th where our childhood homes now stand. Don't rename 39th Avenue after Cesar Chavez. Let us have more respect for Linus Pauling and for his neighborhood.

Thank you!

Debbie Van Hoomissen Hushbeck
503-320-8285 cell
503-284-8198 home

This is the OSU website where I found my information:
<http://osulibrary.oregonstate.edu/specialcollections/coll/pauling/chronology/page3.html>

From: Blackmer, Gary
Sent: Friday, May 08, 2009 9:24 AM
To: Moore-Love, Karla
Subject: FW: A question regarding the decision on May 12

-----Original Message-----

From: Y.L. Pea [mailto:sweetpea@Christian.net]
Sent: Thursday, May 07, 2009 11:33 AM
To: Planning Commission; Commissioner Fritz; Commissioner Fish; Commissioner Leonard; Blackmer, Gary; dsaltzman@ci.portland.or.us; Adams, Sam; Yvonne Pea
Subject: A question regarding the decision on May 12

Is anything being taken into consideration besides the historical value of the street name (39th in this case) for changing the street to Cesar Chavez?

- 1-There were only 2500 signatures required to make this request:
47.33% were rejected. The Chavez committee took months to obtain the additional signatures needed.
 - 2-John Torino represented 45,000 business owners who are against naming any street in Portland after Chavez.
 - 3-Murray, from Broadway had 6,000 signatures against the re-name for that street.
 - 4-Several other homeowners/neighborhood groups represented by one speaker, stated 2500 or more people were against the naming of the street(s).
 - 5-There are hundreds of people posting in the various newspapers in the area against the re-name. If one were to add them up they would probably exceed the original 2500 submitted by the Cesar Chavez committee.
- Just taking the above into account you have nearly 55,000 against the renaming with only 2500 signatures for consideration.

Also look at who testified in favor of the re-naming, sometimes several times at each meeting: Kathy ROMERO, Shelley ROMERO, Caleb ROMERO, John Munson read letter written by a ROMERO, Juan ROMERO. The co-committee chair is a ROMERO, a visitor from Ohio (Herrera), Gonzalez: WE have gone through these hoops before, Montes: Member of re-naming committee.

The support for re-naming any street is very small. Is this being taken into consideration???

I would appreciate a response to my question.
Thank you

183000

Moore-Love, Karla

From: Joanna Portland [joannaportland@yahoo.com]
Sent: Saturday, May 02, 2009 8:28 PM
To: Moore-Love, Karla
Subject: Renaming of 39th Avenue - Blow to Residents and Business Community

As a resident of 39th Avenue, I am strongly opposed to the renaming of this street. Based on the cost to the City and the large "mixed use" business community, it would be a huge financial blow. We are trying to keep our doors open and our employees on the payroll.

With the unemployment rate the highest ever, and Oregon in the top 3 in the nation, people are suffering and becoming homeless everyday... or one paycheck away from homeless!

Please do whatever you can to stop this madness. I see there was a delay in the final vote, I would like to see it deferred for as long as possible, if it has to happen at all.

I am a 20 year resident of Oregon, but living in California during the Chavez civil rights movement (along with many others) they were not a peaceful movement and evidenced disregard for many innocents in their fight for rights, particularly the general public. It will be a sad day if 39th is renamed, it is my home and my business.

Please do what you can to stop this.

183000

Moore-Love, Karla

From: Blackmer, Gary
Sent: Friday, May 01, 2009 4:41 PM
To: Moore-Love, Karla
Subject: FW: Keep 39th Avenue as 39th Avenue!

From: Elizabeth [mailto:missebet@gmail.com]
Sent: Wednesday, April 29, 2009 8:00 PM
To: Adams, Sam; Commissioner Fritz; Commissioner Fish; Commissioner Leonard; dsaltzman@ci.portland.or.us; Blackmer, Gary
Cc: thestump@news.oregonian.com
Subject: Keep 39th Avenue as 39th Avenue!

Greetings Members of Portland's City Council

I am finding it hard to believe that you are seriously considering renaming 39th Avenue for Cesar Chavez in light of the vast majority of Portlanders who are against it.

The caving in to a small group who does not represent the view of the majority of your constituents is a bit perplexing to me; can you please give a valid reason why it is so important for the city to rename a street at taxpayer expense? It has been proposed that a bridge, school or park be named for Chavez, which is just as valid a way to honor him without all the ill feelings this is bringing to the city.

I understand that the group pushing for this has done everything correctly to follow the processes, but that is beside the point. If they are allowed to push this through against the wishes of the majority what is next, can white supremacists that follow the same rules get a street renamed for Hitler so that they too can have a street named for someone who is important to their community? What about the Muslim or Hindu community wanting a street renamed? Can the hippies rename Hawthorne Blvd to Jerry Garcia Blvd? Doubtful, but that is the slippery slope I see the council going down with this renaming issue.

At the very least put it on the May Ballot and let the people decide, as it is wrong of you as our elected officials to rename ANY street in our city unless it has the support of a majority of the citizens.

Thank you

Elizabeth Graham-Richter
3344 SE 39th. Avenue Apt 1
Portland, OR 97202

5/1/2009

Moore-Love, Karla

183000

From: NDC Office [ndcoffice@qwest.net]
Sent: Thursday, April 30, 2009 4:28 PM
To: BOP PDX Plan; Planning Commission; Moore-Love, Karla; Adams, Sam; Commissioner Fritz; Commissioner Saltzman; Commissioner Leonard; Commissioner Fish
Subject: Opposing Renaming 39th Avenue

Mr. Mayor, City Commissioners, and Planning Commission;

I am writing on behalf of Nicholson Dental Care located at 4413 SE 39th Ave., to express our passionate opposition to the renaming of 39th Avenue. Portland City Code 17.93.020 states, "A street proposed for renaming shall not be changed if the existing name is of historical significance, **or the street is significant in its own right.**" 39th Avenue is significant in its own right because it is a major business area in Portland, 39th Avenue and has been an established road, one of 3 north/south thoroughfares, since before the 1870's. 39th Avenue also has a strong history in relation to the Laurelhurst area, is historically important as a landmark relating to the Steam Trolley Public Transportation system in the late 1800's (and isn't Portland proud of it's pubic transportation systems?), 39th Ave. was an important part of the public transportation system when, in 1924, 39th Ave. was chosen to have the first gasoline powered bus in the city of Portland. Having traveled a bit, our bus system is great!

As a dental practice, we file insurance claims as a courtesy for our patients. We have 3,352 different insurance carriers that we file claims to for our patients. I was advised by representatives from a cross section of these insurance companies that the best way to change our address with them would be to write to them on our letterhead what the new address would be and when the change would be effective. **3,352 sheets of letterhead + 3,352 envelopes + 3,352 stamps = \$4,927.88** to simply make sure that the insurance companies know where to send our payments – and this does not include the manpower hours it would take to get 3,352 letters together and mailed. In the current economy, it would be irresponsible and unconscionable to inflict that kind of financial strain on any business. That cost is just the cost to alert the insurance carriers of our new address. We must also consider the financial ramifications of changing our website, the advertising we've paid for for the coming year that would be incorrect including print ads, brochures, and our cedar lawn sign. Our prescription pads would need to be reprinted, patient gratuities and bags with our name and address would need to be redone, printed referral pads we give to referring businesses would need to be reprinted, and yes, we would have to have our letterhead, letterhead envelopes, business cards, and appointment cards reprinted. Mr. Mayor and Commissioners, please don't inflict this kind of financial hardship on Nicholson Dental Care or any of the other businesses on 39th Avenue, especially in this tenuous economy. There is no need for businesses in our city to be financially punished, whether it be a punitive amount or a large amount as Nicholson Dental Care faces, to satisfy the whims of vocal activists who will suffer no ramifications from this renaming.

Portland is a great city, we can all agree. Let's be united in honoring Portland's businesses by allowing them to provide services without any additional outside influences and agendas. And while we're at it, let's go ahead and honor Cezar Chavez by naming a bridge or park after him. We have voted for you folks and have placed the trust of our voice with you. Please speak for us and say, No, to renaming 39th Avenue.

Sincerely,

Beth Campbell, Office Manager
 Nicholson Dental Care
 4413 SE 39th Avenue
 ndcoffice@qwest.net
 (503) 777-2284

5/1/2009

183000

Moore-Love, Karla

From: Branden Freeman [brandenf@hotmail.com]
Sent: Thursday, April 30, 2009 1:08 PM
To: Moore-Love, Karla
Subject: 39th ave name change

I am not able to make the meetings, but i would like to voice my opinion. I think it is a joke to try and rename a street. It already has a name, it was giving when the street was made. Why don't you rename a street that is in the process of being made that way there is no controversy. I just think that since we did rosa parks way that everyone now would like a street after there culture. I am a gay activist, should i have a street named after me? The only people who are trying to get this change is the hispanic community, why don't they name a street out in gresham or hillsborough since that is where they all live..... Stop making things harder on the people on 39th ave. If this goes through i think companies like mine should foot the bill to the people who are trying to get the change, what do you think? or is that something i will have to pay for, my company name, web page listings in the paper and all my business cards.... Stop this whole name change.

Windows Live™ Hotmail®:....more than just e-mail. [Check it out.](#)

4/30/2009

183000

Moore-Love, Karla

From: Blackmer, Gary
Sent: Wednesday, April 29, 2009 11:25 AM
To: Moore-Love, Karla
Subject: FW: Renaming 39th

From: Sarah Hale [mailto:saraheilene@gmail.com]
Sent: Wednesday, April 29, 2009 9:48 AM
To: Adams, Sam; Commissioner Fritz; Commissioner Fish; Commissioner Leonard; dsaltzman@ci.portland.or.us; Blackmer, Gary
Subject: Renaming 39th

If you are still honestly considering the possibility of renaming 39th ave to Cesar Chavez Ave. perhaps you should follow these links and read the comments:

http://www.oregonlive.com/portland/index.ssf/2009/04/planning_commission_hears_fans.html
http://www.oregonlive.com/portland/index.ssf/2009/04/39th_street_renaming_for_chave.html

Most portlanders agree that he should be honored, but renaming a major existing street will not only cost the city millions of dollars, but private businesses and personal households as well. Not to mention, it is hassle.

Name a new street, or building, or MAX line after him. Or build him a statue and place it in a prominent place.

But using city money, that could be spent on something that would really honor Chavez ,like ensuring children are properly education, would be more productive.

Also, an MLS team? You have to be joking. We are in a recession and building a new stadium is just not worth it. It is a great idea, for 5 or 6 years down the road. It may create jobs, but the cost to the city as a whole is just too much right now.

Finally, a 12 lane bridge? This is a practical joke. No educated person would think this is a good idea right now, or ever for that matter. I understand the idea of having lanes specifically for busses an MAX, but 12 lanes? There will always be traffic on the I-5 bridge and spending that much time and money will not change it, we can't fix all problems with money.

Please, listen to the public. Not just at meetings, but in emails and bullitan boards. Most people can't get to the meetings, we all have lives. Just go to Oregonlive.com and find articles regarding these issues, and read the comments.

http://www.oregonlive.com/portland/index.ssf/2009/04/house_panel_approves_bill_to_h.html
http://www.oregonlive.com/O/index.ssf/2008/11/can_we_afford_pretty.html

Remember, you are supposed to serve the people's best interest.

Thank you.

--

Sarah Eilene

4/30/2009

RECEIVED
183000

April 22, 2009 ²⁰⁰⁹ APR 28 A 10:26

GARY BLACKMER, AUDITOR
CITY OF PORTLAND, OR

BY _____

Dear

Mr. Blackmer -

In this financial climate, no, crisis both individually and in all areas of government, it is ludicrous and absurd to start REnaming streets. The individual taxpayer/business on the street will pay a huge price in energy, frustration and money, as well as the city of Portland (once again the taxpayer), in the cost of signage, etc.

Why in the world wouldn't a NEW street, a bridge, a park or a statue be chosen?! The financial impact would make so much more sense, and everyone wins.

The reason the streets are numerical is because it is far less confusing when trying to find your way around a big city. 39th Avenue is many decades old, it's understandable and it works, it's not broken, so why change it. It would be like changing your name because someone felt you should be named for JOAN (of arc, for instance). All numbered streets seem to be Avenue - and you would change one to Blvd?

Every friend and family member I talked to said: You've got to be kidding! Why, with no money would anyone do this? Why would you pick a street that was many, many miles long and REname it? I fear it is strictly political.

I'm just curious if in the West Hills, or in the Pearl, or Downtown, or on your street if a totally new name would be welcomed. It doesn't matter if it's Mother Theresa Blvd, or Thomas Jefferson Way or John F. Kennedy Rd., it would still be crazy to change an established name.

Can I count on you to pay for and help change the 100 or so people, companies, licenses, investments, tax info, government agencies, checks, letterheads, stampers, etc. etc. etc. that will need to be changed. A change of name will impact maps, phone books, post offices, etc. etc. OR CEC Blvd. can be named for a NEW street, and all the money, energy and hassel can be eliminated.

Please think about how it would affect you personally and re-consider a bad idea. I feel the voters, namely me will remember your decision for a long time to come.

Thank you,

Marilyn Mayhew

Marilyn Mayhew
4424 NE 39th Ave.
Portland, Oregon 97211

P.S. If Portland has so much money to spend on renaming miles of established streets, why don't you do the basics; repair, re-line, collect parking fines or a gamot of other services that would benefit everyone?

Moore-Love, Karla**183000**

From: Deb Stringfellow [sites4profits@yahoo.com]
Sent: Wednesday, April 22, 2009 10:02 AM
To: kmoore-love@ci.portland.or.us
Subject: Fw: Stop Murnane Memorial

----- Forwarded Message -----

From: Deb Stringfellow <sites4profits@yahoo.com>
To: Anne Saker <annesaker@news.oregonian.com>
Sent: Wednesday, April 22, 2009 9:42:02 AM
Subject: Stop Murnane Memorial

STOP FRANCIS J. MURNANE MEMORIAL

On April 10, 1968,

It has been known about and true for generations of Black Longshoremen that it was said:

As racist words were spoken from his lips, ILWU member Frances J. Murnane while presiding over a stop-work union meeting died on the podium of a fatal heart attack. His last words proved to be true. His statement was said to be "that as long as I live, a nigga will not be working in this local ,for this union."

Retiree's and members of Local 8 Portland Oregon, and Locals up and down the coast both blacks and whites have heard of this true story for years.

It is a known fact that Local 8 only recieved it's first group of Black members through an injunction by the late Judge Solomon in 1968. Being the last of the locals to embrace and hire blacks and minorities. Was that Murnane's real agenda during his time with the ILWU? Local 8 has come a long way since those days of Murnane and the likes of. Yet there are still a lot of issues that need to be addressed. The disparity of black and other minority women opposed to white women in Portland Oregon Local 8 might be a good place to start.

We do not support the idea of a memorial for Francis J. Murnane, under the false information depicting him as a man against racism. We knowfor a fact he fought to keep Blacks out of the ILWU. And the statemethe made as he fell dead.. Is more than we care to remember him by.

A memorial would be one of the biggest insults to all Black, minority and non-racist white longshoremen on the waterfront. Because we believe.....

"An Injury To One Is An Injury To All."

African American Lonshore Coalition (AALC) members
 International Longshoremen's And Warehousemen's Union (ILWU) members

4/23/2009

183000

Moore-Love, Karla

From: JERRY LAWRENCE [sir81878@gmail.com]
Sent: Wednesday, April 22, 2009 10:01 AM
To: kmoore-love@ci.portland.or.us
Subject: Fwd: URGENT! No Memorial

----- Forwarded message -----

From: **JERRY LAWRENCE** <sir81878@gmail.com>
 Date: Wed, Apr 22, 2009 at 9:45 AM
 Subject: URGENT! No Memorial
 To: annesaker@news.oregonian.com

STOP FRANCIS J. MURNANE MEMORIAL

On April 10, 1968,

It has been known about and true for generations of Black Longshoremen that it was said:

As racist words were spoken from his lips, ILWU member Frances J. Murnane while presiding over a stop-work union meeting died on the podium of a fatal heart attack. His last words proved to be true. His statement was said to be "that as long as I live, a nigga will not be working in this local ,for this union."

Retiree's and members of Local 8 Portland Oregon, and Locals up and down the coast both blacks and whites have heard of this true story for years.

It is a known fact that Local 8 only recieved it's first group of Black members through an injunction by the late Judge Solomon in 1968. Being the last of the locals to embrace and hire blacks and minorities. Was that Murnane's real agenda during his time with the ILWU? Local 8 has come a long way since those days of Murnane and the likes of. Yet there are still a lot of issues that need to be addressed. The disparity of black and other minority women opposed to white women in Portland Oregon Local 8 might be a good place to start.

We do not support the idea of a memorial for Francis J. Murnane, under the false information depicting him as a man against racism. We know for a fact he fought to keep Blacks out of the ILWU. And the statement he made as he fell dead. Is more than we care to remember him by.

A memorial would be one of the biggest insults to all Black, minority and non-racist white longshoremen on the waterfront. Because we believe.....

"An Injury To One Is An Injury To All."

African American Lonshore Coalition (AALC) members

4/23/2009

International Longshoremen's And Warehousemen's Union (ILWU) members

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