ORDINANCE No. 183000

Authorize the renaming of 39th Avenue within the City of Portland to César E. Chávez Boulevard (Ordinance)

The City of Portland ordains:

Section 1. The Council Finds:

- 1. On August 8, 2008, the César E. Chávez Blvd. committee submitted an application to rename a city street to the City Engineer at the Portland Bureau of Transportation. This application was accepted by the City Engineer. The application included a request to rename Broadway, Grand Avenue or 39th Avenue to César E. Chávez Blvd.
- 2. On August 13, 2008, the Portland City Council approved the appointment of a three person Historian Panel as outlined in City Code Title 17.93.
- 3. On February 4, 2009, the City Engineer accepted the Final Application Packet submitted by the César E. Chávez Blvd. committee.
- 4. The Historian Panel held their first meeting February 12, 2009 to adopt criteria to use to review a completed renaming application.
- 5. On February 20, 2009, the City Auditor completed the petition signature verification and determined 2,641 valid signatures had been submitted.
- 6. On March 2, 2009, the City Auditor mailed a postcard survey to legal owners and occupants of properties abutting Broadway, Grand Avenue and 39th Avenue.
- 7. The Historian Panel held three public meetings on March 23, 2009, March 30, 2009 and April 6, 2009 to hear testimony related to the appropriateness of the proposed name and historic significance of the street to be considered.
- 8. On April 20, 2009, the Historian Panel voted to recommend that César E. Chávez was an appropriate honoree to have a city street renamed in his honor.
- 9. On April 20, 2009, the Historian Panel Historian Panel found that the names of Broadway & Grand Avenue have sufficient historical significance that they should not be renamed and that the name 39th Avenue does not have sufficient historical significance to preclude its renaming.
- 10. On May 12, 2009 the City's Planning Commission discussed the recommendations of the Historian Panel and voted to accept the Historian Panel report.
- 11. The Commission voted to rename 39th Avenue after César E. Chávez as being in the best interest of the City as a whole.

12. Attached as Exhibit A is the report of the Historian Panel, Exhibit B the report of the Planning Commission and Exhibit C the Budget Impact Report to the Planning Commission.

NOW THEREFORE, the Council directs:

- a. Northeast and Southeast 39th Avenue shall be renamed as César E. Chávez Blvd.
- b. The Auditor shall notify owners and occupants of all property abutting the street being named, affected public agencies, the general public, US. Post Office, emergency services organizations of the name change through public notice, direct correspondence, and other appropriate means.
- c. The Bureau of Maintenance shall install new street signs showing the new street name alongside the existing name signs and shall maintain both sets of signs for a period of five years at the level of maintenance approved for street name signs city-wide
- d. At the end of five years the Bureau of Maintenance shall remove the 39th Avenue signs.

Passed by the Council, JUL 0 8 2009

Mayor Sam Adams Prepared by Kurt Krueger:slg Date Prepared: June 8, 2009 Auditor of the City of Portland

By

Deputy

-860-2 = 969

Agenda No. ORDINANCE NO.1 8 3 0 0 0 Title

Authorize the renaming of 39th Avenue within the City of Portland to César E. Chávez Blvd. (Ordinance)

INTRODUCED BY	CLERK USE: DATE FILED JUN 1 2 2009			
MAYOR SAM ADAMS	LaVonne Griffin-Valade			
NOTED BY COMMISSIONER	Auditor of the City of Portland			
Mayor—Finance and Administration				
Position 1—Utilities	By: Ausan Parsons			
Position 2—Works	Deputy			
Position 3—Affairs	ACTION TAKEN:			
Position 4—Safety	JUN 23 2009 PASSED TO SECOND READING JUL 0 8 2009 9:30 A.M.			
BUREAU APPROVAL	TAGGED TO GEOGRAP RESIDENCE			
Bureau: Bureau of Transportation Prepared by: Kurt Krueger:slg Date Prepared: June 11, 2009 Financial Impact Statement	•			
Amends Budget Not Required				
Portland Policy Document If "Yes," requires City Policy paragraph stated in Document. Yes X No				
Council Meeting Date IUNE 23, 2009 Tuesday, 6:00 pm Time Certain				
Bureau Head: Greg Jones, Group Mgr Development & Capital Program				
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AGENDA		FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:		
Consent	Regular XX	1. Fritz	1. Fritz	YEAS	NAYS
NOTED BY		2. Fish	2. Fish		
City Attorney		3. Saltzman	3. Saltzman		100
		4. Leonard	4. Leonard	//	
		Adams	Adams	/	