

1. The Board of County Commissioners requests that the Metro Regional Facilities Committee report within 90 days of the effective date of Ordinance No. \_\_\_\_\_, on its plan for implementing improvements in the organization of the Metropolitan Exposition-Recreation Commission (MERC), including but not limited to improvements allowing MERC to operate in a more independent and entrepreneurial manner, flexibility in securing supports services so as to allow MERC to minimize the overhead costs allocation to the regional facilities, and measures designed to hold down the costs for tenants of the regional facilities while maximizing management efficiencies.

10/10/10

2. The Board of County Commissioners requests that the City of Portland contribute to the operation and maintenance of the regional facilities owned by the City and managed by MERC by:

- (a) Acknowledging its responsibility for major capital investments in the Portland Center for the Performing Arts and Civic Stadium;
- (b) Contributing \$300,000 per year dedicated exclusively for reduction of user fees currently paid by the principal non-profit tenants of the PCPA; and,
- (c) Contributing an additional \$300,00 per year for operation, renewal, and replacement for the City owned facilities, to be allocated on an as-needed basis by MERC.

3. The Board of County Commissioners request that Metro reconfirm their commitment to seek future regional funding for all regional facilities.

APPROVED this \_\_\_\_\_ day of \_\_\_\_\_, 1996.

MULTNOMAH COUNTY, OREGON

BY \_\_\_\_\_  
BEVERLY STEIN,  
MULTNOMAH COUNTY CHAIR

REVIEWED:  
LAURENCE KRESSEL, COUNTY COUNSEL  
for MULTNOMAH COUNTY, OREGON

By: \_\_\_\_\_



## AMENDMENTS TO PROPOSED LODGING TAX ORDINANCE

(proposed deletions appear as strikeouts, additions are underlined)

1.

Amend proposed Section I, Findings and Purpose, Subsection (A), as follows:

(A) A consolidation committee appointed by the owners of the regional facilities currently operated by the Metropolitan Exposition-Recreation Commission (MERC) made a series of recommendations for the facilities' management and operation, including but not limited to the recommendation that these regional facilities continue to be operated under unified management so as to maximize economies of scale and other efficiencies. The consolidation committee's work was followed by A-a Transition Committee made up of representatives from Multnomah County, City of Portland, Metro, Northwest Business Committee for the Arts, and chaired by Don McClave, Portland Metropolitan Chamber of Commerce ~~has~~which produced a report specifying the operating and capital needs of the Portland Center for the Performing Arts and the Civic Stadium.

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## AMENDMENTS TO PROPOSED LODGING TAX ORDINANCE

(proposed deletions appear as strikeouts, additions are underlined)

2. Amend proposed Section I, Findings and Purpose, Subsection(E), as follows:

(E) Operations of the Oregon Convention Center, the Exposition Center, the Portland Center for the Performing Arts, and the Civic Stadium can be effectively secured by ~~allowing the proceeds of the transient lodging tax to underwrite their expenses no matter what form of governance directs them~~ providing for a fair allocation of the proceeds of the transient lodging tax as provided in this ordinance, and by maintaining joint operation of these important facilities on a regional basis in order to maximize economies of scale and other management efficiencies.





## AMENDMENTS TO PROPOSED LODGING TAX ORDINANCE

(proposed deletions appear as strikeouts, additions are underlined)

3. Amend proposed Section II, which provides new language for MCC 5.50.050(B), so that the new proposal for subsection (5) of the Code would read as follows:

(5) Provided that the owners of the Metro and City of Portland facilities continue to maximize economies of scale and other management efficiencies by operating these facilities under a unified regional management organization, Multnomah County will pay from the proceeds of the tax that is allocated to the Transient Lodging Tax Fund:

(a) For the operation of the Oregon Convention Center, \$3,800,000 in fiscal year 1997-98 and, in each fiscal year thereafter, that amount plus annual percentage increases equal to the greater of the change in the Portland SMSA CPI or the overall change in the proceeds of the tax; provided, however, that in the event that the overall increase in the proceeds of the tax in any given year exceed 7%, any additional funds beyond the 7% increase shall be allocated as specified in subsection (e) of this part, below.

(b) For the operation of the Portland Center for the Performing Arts, \$1,200,000 in fiscal year 1997-98 and, in each fiscal year thereafter, that amount plus annual percentage increases equal to the lesser of the change in the Portland SMSA CPI or the overall change in the proceeds of the tax;



(c ) For a program or program(s) for cultural tourism, to be administered by the unified management organization operating the Portland Center for the Performing Arts through a contract with the Portland Oregon Visitor's Association, and in collaboration with the Regional Arts and Culture Council, \$200,000 in fiscal year 1997-98 and, in each fiscal year thereafter, that amount plus annual percentage increases equal to the lesser of the change in the Portland SMSA CPI or the overall change in the proceeds of the tax;

(d) To the Regional Arts and Culture Council, any remaining balance up to \$200,000 of the proceeds of the tax after the payments in sections (a) through (c ) are made, to be allocated as follows:

(i) \$100,000 for neighborhood arts;

(ii) \$100,000 to broaden participation in and visitorship to the region's cultural and artistic assets by residents of outlying areas of the greater Portland metropolitan region.

(e) Any remaining balance of the proceeds from the tax after the payments in sections (a) through (e) are made shall be allocated towards replacement, renewal, expansion, and other capital needs of the facilities managed jointly under the regional management organization, on an as-needed basis to be determined by the regional management organization.



## AMENDMENTS TO PROPOSED LODGING TAX ORDINANCE

(proposed deletions appear as strikeouts, additions are underlined)

4. Amend proposed Section II, which provides new language for MCC 5.50.050(B), so that the new proposal for subsection (7) of the Code would read as follows:

7. The amounts specified in subsection 5, above, shall be subject to review by the Board of County Commissioners every five years.



# TESTIMONY SIGN-UP FOR

35582

# 2007 TC 3:15 MERC Resolution

IF YOU WISH TO SPEAK TO THE CITY COUNCIL,  
PLEASE PRINT YOUR NAME AND ADDRESS BELOW

	NAME	ADDRESS & ZIP CODE
(12)	Jim Stark	
(3)	Ron Simonsen	Portland Public Schols 3235 NE 19 <sup>th</sup> St. Port.
(14)	Tom Welter	O.S. AA. 6049 SW Evelyn St, Port
(3)	Clark Worth	
(3)	George Bell	
(11)	JACK GAIN	
(6)	Harriet Sherburne	
(6)	MARTHA Richards	
Bob	8 <del>REBECCA</del> VAN BROCKLIN	
(1)	9 Tanya Collier	
(2)	10 George Richardson	
(2)	11 Larry Harvey	
(10)	12 David Leiken	
(7)	13 Ross McKeen	
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Date: 12/19/96

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**SUBSTITUTE**

**35582**

**RESOLUTION NO.**

Declare City of Portland's desire to conditionally commit \$600,000 to the Metropolitan Exposition-Recreation Commission (MERC) for maintenance, marketing and operation of the Civic Stadium (Stadium) and the Portland Center for the Performing Arts (PCPA) subject to the Metropolitan Service District (Metro) taking certain action to enhance MERC autonomy and fiscal efficiency. (Resolution)

WHEREAS, City and Metro entered into an original agreement on December 19, 1989 for the consolidated operations of certain facilities owned by the City and Metro including the City's Stadium and the PCPA and Metro's Oregon Convention Center; and

WHEREAS, City and Metro entered into the Amended Consolidation Agreement on December 9, 1992 (Consolidation Agreement); and

WHEREAS, the City recognizes the PCPA and the Stadium are important assets for both the region and the City of Portland; and

WHEREAS, the Multnomah County Board of Commissioners, with the support of the arts community, the tourism industry, and the Tri-County Lodging Association, has agreed to transfer \$1.3 million in hotel/motel tax revenues to the PCPA; and

WHEREAS, in addition to the \$1.3 million in hotel/motel tax revenues to the PCPA, the Multnomah County Board of Commissioners has committed \$300,000 in hotel/motel tax revenues to market the PCPA and to support the region's cultural tourism efforts; and

WHEREAS, City acknowledges it has responsibility for capital expenditures at both the PCPA and the Stadium; and

WHEREAS, the City desires that MERC establish a user fee for the nonprofit Principal Tenants of the PCPA in the amount of 50¢ per ticket, effective July 1, 1997; and

WHEREAS, the City desires also to commit an additional \$300,000 for MERC to shift as needed between both the Stadium and the PCPA; and

WHEREAS, the City believes the Stadium and PCPA can be run more efficiently if Metro grants MERC greater autonomy in order for MERC to reduce overhead charges and other costs.



NOW, THEREFORE, BE IT RESOLVED, the City declares its intent to conditionally commit to MERC \$300,000 to offset the user fee reduction to 50 ¢ per ticket for the nonprofit Principal Tenants of the PCPA, and the City declares its intent to conditionally commit an additional \$300,000 to MERC to support both the PCPA and the Stadium, both commitments subject to Metro Council taking official actions within 90 days from the date of this Resolution which:

- Allow MERC enhanced autonomy to run its regional facilities in an independent and entrepreneurial manner;
- Reduce overhead costs by addressing support cost charges and allowing MERC needed flexibility in the provision of support services;
- Grant MERC the ability to provide and/or purchase support services in such a manner as to provide the most efficient, cost effective, flexible and business like approach to managing the regional facilities; and
- Permit MERC to establish a user fee for the nonprofit Principal Tenants of the PCPA in an amount of 50¢ per ticket, effective July 1, 1997; and
- Metro will reconfirm its commitment to seek future regional funding for all regional facilities.

BE IT FURTHER RESOLVED, the City declares its intent to make these contributions for a minimum period of five years, contingent upon future City Council appropriations in the City's annual budget process, beginning in fiscal year 1997-1998.

DEC 19 1996

**ADOPTED** by the Council,

Mayor Vera Katz and Commissioner Mike Lindberg

December 17, 1996 arena\arena.bm\metro-3.res

BARBARA CLARK

Auditor of the City of Portland

By *Britta Olson*  
Deputy

S-2007

Agenda No.

SUBSTITUTE

35582

RESOLUTION NO.

Title

Declare City of Portland's desire to conditionally commit \$600,000 to the Metropolitan Exposition-Recreation Commission (MERC) for maintenance, marketing and operation of the Civic Stadium (Stadium) and the Portland Center for the Performing Arts (PCPA) subject to the Metropolitan Service District (Metro) taking certain action to enhance MERC autonomy and fiscal efficiency. (Resolution)

INTRODUCED BY	DATE FILED: December 13, 1996
Mayor Vera Katz and Commissioner Lindberg	Barbara Clark Auditor of the City of Portland
NOTED BY COMMISSIONER	
Affairs	By: <u>Cay Karolus</u> Deputy
Finance and Administration <u>JK</u>	For Meeting of: _____
Safety	ACTION TAKEN:
Utilities <u>MDL/10</u>	
Works	
BUREAU APPROVAL	
Bureau:	
Prepared by Bill Manloves Date December 17, 1996	
Budget Impact Review:	
Completed Not Required	
Bureau Head:	

AGENDA		FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:		
Consent	Regular			YEAS	NAYS
		Hales	Hales	✓	
NOTED BY		Kafoury	Kafoury	✓	
City Attorney		Lindberg	Lindberg	✓	
City Auditor		Sten	Sten	✓	
City Engineer		Katz	Katz	✓	