



Office of Management and Finance

Devin Reynolds, Enhanced Services District Coordinator

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November 17, 2023

Dear Lloyd District property owner or manager:

You are receiving this letter because the City of Portland is conducting a periodic sunset review and contract renewal of the Lloyd Enhanced Service District (Lloyd ESD), one of the three enhanced service districts in Portland, where property owners fund expanded services such as trash cleanup, graffiti removal and business development.

In 2001, property owners and managers within the Lloyd neighborhood created the Lloyd Enhanced Service District with the goal of augmenting City services within the District. It is funded through license fees paid by property owners and has continued to be supported for more than 20 years.

Lloyd ESD's current contract, overseen by the City of Portland, is set to expire Jan. 31, 2024.

Portland City Council will hold a public hearing Dec. 13, 2023 at 2 p.m.

To learn more, submit written comment or sign up to testify, visit Portland.gov/LloydESD

Lloyd ESD and the non-profit organizations it funds have worked to bring the Portland Streetcar to the Eastside and assisted in the development and funding of the Earl Blumenauer Pedestrian and Bicycle Bridge. Lloyd is also home to the first certified EcoDistrict in Oregon.

More recently, the Lloyd ESD has contributed services to the district that include providing transportation options and access services to Lloyd's employees, residents, and visitors, supporting the District through sustainability and efficiency programs, placemaking projects, and community building promoting the Lloyd neighborhood as a desirable place to work, live, and play, maintaining the Holladay Street greenspace, and supporting temporary accommodations for those experiencing houselessness.

Cleaning services that will remove trash, needles, biohazards, and discarded furniture from the public rights-of-way are proposed to begin in 2024.

Thank you for your continued support of the City of Portland's Enhanced Services District program and the Lloyd ESD.

Sincerely,

Devin Reynolds
Enhanced Services District Coordinator

Nov. 17, 2023

Your Lloyd, Your Voice

Enhanced Service District Up for Renewal

Home to the Oregon Convention Center, the Trail Blazers, dozens of workplaces and a growing number of residents, the Lloyd District is also home to one of Portland's three enhanced service districts - zones where business and property owners have voted to fund extra services.

Managed by the nonprofit Go Lloyd, the district is due for periodic review in late 2023. Learn how the district works, what services are provided and what changes are proposed for the next three years.

Portland City Council will hold a public hearing at 2 p.m. Dec. 13, 2023.



PROGRAMS AND SERVICES



Cleaning Program

Lloyd will provide a cleaning team to patrol the District and perform general cleaning services and ambassadorial duties in the public rights-of-way including the removal of trash, needles, biohazards, and discarded furniture. Graffiti removal will also be provided in certain circumstance.



Go Lloyd Program

Lloyd will provide funding to the Transportation Management Association known as Go Lloyd to support their mission of creating transportation solutions by promoting transportation options, building lasting partnerships, and fostering economic development in the Lloyd neighborhood.



Lloyd EcoDistrict Program

Lloyd will provide funding to the Lloyd EcoDistrict to support its mission of working with community members in the Lloyd neighborhood to facilitate conversation, resource sharing, and development while engaging with residents, small and large businesses, and partner organizations to foster a more connected place for people to live, work, and play.



Lloyd Community Association

Lloyd will provide funding to the Lloyd Community Association to support its mission of promoting and enhancing the Lloyd community as a desirable and livable place where neighborhood stakeholders and visitors can patronize and/or conduct business.



Holladay Street Landscaping Program

Lloyd will continue to coordinate the maintenance of the landscape islands on NE Holladay Street between NE 1st Avenue and NE 13th Avenue in cooperation with the City of Portland.



Right 2 Dream Too

Lloyd will provide funding to the nonprofit Right 2 Dream Too rest area to support its mission of providing safe and stable temporary accommodations for houseless individuals in the District for those who cannot access traditional shelters or affordable housing.

Founded In
2001

77
Ratepayers

More than
\$470K
reinvested back into the
Lloyd District in 2022

Weigh in and Win!

Take a short survey about the Lloyd Enhanced Service District by Nov. 30, 2023 and be entered to win dinner for two at the Metropolitan and two tickets to a Winterhawks game!

Portland.gov/LloydESD

