

Statement of Work
LLOYD ENHANCED SERVICE DISTRICT
ANNUAL STATEMENT OF WORK
February 1, 2022 – January 31, 2023
for the Contract
for Enhanced Service District Management Services
Between City of Portland and Lloyd B.I.D., Inc.

The Lloyd B.I.D., Inc. (“Lloyd”) Board of Directors shall oversee the Lloyd Services Program, which performs services requested and funded by property owners and managers within the Lloyd Enhanced Service District (“District”), and agreed to with the City of Portland (“City”). The Executive Director of Lloyd will supervise the Lloyd Services Program. This Annual Statement of Work applies to services during the February 1, 2022 – January 31, 2023, District license year.

As described in further detail below, the Lloyd Services Program operations will consist of:

- The Go Lloyd program;
- The Lloyd EcoDistrict program;
- The Lloyd Community Association program;
- The Holladay Street Landscaping program; and
- The Public Safety program.

The Lloyd Program will provide the following services:

I. Enhanced Service Districts Evaluation. The Lloyd Services Program will be a participant in the City’s process to evaluate governance and services within the Enhanced Service Districts, as recommended by the August 2020 audit by the City Auditor, through audit completion, and of the ongoing Enhanced Service District citywide program.

II. Go Lloyd Program

- A. Lloyd will provide funding to the Transportation Management Association known as Go Lloyd to support their mission of providing transportation services and promoting alternative transportation and commuting opportunities in the Lloyd neighborhood, such as public transit, walking, and biking.
- B. The funding will be provided for use in the Go Lloyd general fund.
- C. Go Lloyd programs supported include business-to-business outreach and education, individualized trip planning assistance to employees and residents, a transportation store in the Lloyd neighborhood, a wide variety of educational programs, and numerous community events.

- D. These programs are meant to connect people and places by creating partnerships and transportation solutions via cooperative, business supported programs promoting efficient, balanced transportation systems and land use patterns.

III. Lloyd EcoDistrict Program

- A. Lloyd will provide funding to the Lloyd EcoDistrict to support its mission of working with community members in the Lloyd neighborhood to facilitate conversation, resource sharing, and development while engaging with residents, small and large businesses, and partner organizations to foster a more connected place for people to live, work, and play.
- B. The funding will be provided for use in the Lloyd EcoDistrict general fund.
- C. Lloyd EcoDistrict programs supported include providing sustainability and community engagement-based services to Lloyd neighborhood employers and residents, as well as the development and implementation of the Lloyd EcoDistrict Roadmap energy action plan and the Waste Reduction Action Plan.

IV. Lloyd Community Association Program

- A. Lloyd will provide funding to the Lloyd Community Association to support its mission of promoting and enhancing the Lloyd community as a desirable and livable place where neighborhood stakeholders and visitors can patronize and/or conduct business.
- B. The funding will specifically be used to provide part-time administrative support to the Lloyd Community Association.

V. Holladay Street Landscaping Program

- A. Lloyd will coordinate the maintaining of the landscape islands on NE Holladay Street between NE 1st Avenue and NE 13th Avenue. This will include:
 - 1. Maintaining and irrigating plantings;
 - 2. Removal of weeds year round and dead leaves in the fall;
 - 3. Bark dusting; and
 - 4. Litter removal.
- B. The goal of the program is to improve the appearance of the streetscape, making Holladay a more visually appealing and welcoming transportation corridor.

VI. Public Safety Program

- A. Lloyd is currently in the process of transitioning its public safety program away from former funding agreements with the Multnomah County District Attorney's Office and the Portland Police Bureau.
- B. Lloyd will survey its membership to better understand safety concerns with the enhanced service district.
- C. This information will be used to develop a new public safety program or programs which are supportive of local businesses and residents, while also sensitive to the houseless residents living within or near the district.