

Neighborhood Commercial (2)

	Theme	Concept	Existing Efforts	Discussion Questions
Funding/Programmatic	Beautification and Streetscape Grants	Provide grants for facades, signage, lighting, and streetscape enhancements.	Prosper Portland's Storefront Improvement Grants; Community Livability Grants. PBOT-led capital projects in Foster, Halsey-Weidler; EPAP prioritization	What types of beautification investments correlate with job growth?
	Tenant Stabilization Programs	Provide funding or assistance to prevent displacement of small tenants and/or legacy businesses.	ACT pilot in Lents Prosper Portland rent relief efforts; TA providers involved. Upcoming legacy business support program.	How do we avoid displacing businesses as districts grow?
	Shared Maker and Kitchen Infrastructure	Fund shared-use kitchens or maker spaces to support entrepreneurship.	Hacienda CDC's kitchen and maker spaces	Where is demand highest for shared food or maker infrastructure?
	Workforce-Aligned Zoning	Align employment zoning with training programs and job access.	IBRN connects zoning to training; BPS CE zone aligns with job access areas	Can zoning code changes help connect people to career paths?
	ESDs + Parking Reinvestment	Expand the use of Enhanced Service Districts (ESDs) and explore shared parking district models that reinvest meter revenue into local street improvements and activation.	ESDs exist in Central City; 23rd Ave explored similar model. PBOT has local parking management districts.	What areas are ready for ESD formation, and how can Prosper or PBOT proactively support them? Would shared parking revenue help fund events and street upgrades?