

January 11, 1980

INTEROFFICE MEMORANDUM

TO: Gail Siegrist, Bureau of Planning
FROM: Don E. Bergstrom, Bureau of Traffic Engineering
SUBJECT: Main Street Development Program

We have reviewed the memorandum dated January 7, 1980 from Cowles Mallory to the Council members relative to the development of S.W. Main Street.

This memo has my approval.

DEB:RCS:jc

Enclosure

RG

THE CITY OF
PORTLAND



OREGON

DEPT. OF FINANCE
AND ADMINISTRATION
NEIL GOLDSCHMIDT
MAYOR

BUREAU OF TRAFFIC
ENGINEERING

D.E. BERGSTROM
CITY TRAFFIC ENGINEER

420 S.W. MAIN ST.
PORTLAND, OR. 97204
503/248-4295

DEB. Cowles mediated letter
Carl would like our
approval. *PLB*

RECEIVED

DEC 27 1979

City of Portland
Bureau of Planning

Jan 11, 1980

~~December 19, 1979~~

~~Suggested new letter~~

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We have reviewed the memorandum dated ~~December 14, 1979~~
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the development of S.W. Main Street.

This memo has my approval.

For emphasis I would suggest underlining, "Only between
S.W. Broadway and S.W. 13th Avenue."

DEB:RCS:mc

Enclosure

THE CITY OF
PORTLAND



OREGON

OFFICE OF
PLANNING &
DEVELOPMENT

COWLES MALLORY
ADMINISTRATOR

1220 S.W. FIFTH AVE.
PORTLAND, OR 97204
(503) 248-4579

January 7, 1980

MEMORANDUM

TO: Mayor Connie McCreedy
Commissioner Frank Ivancie
Commissioner Mildred Schwab
Commissioner Charles Jordan
Commissioner Mike Lindberg

FROM: Cowles Mallory, OPD Administrator

RE: Main Street

At the Capital Improvement Program hearings, Council members expressed concern regarding proposed planning and improvement programs effecting Main Street. The purpose of this memorandum is to explain the planning efforts, both underway and proposed, that affect Main Street.

There are currently three planning projects that effect Main Street within the Downtown. The two underway are the AX Zone Street Improvement Plan and the Parking and Circulation Policy Update. The third, the Main Street Development Plan, has recently been proposed.

AX Zone Improvement Plan

Main Street runs from SW Broadway to SW 13th in the AX Zone. The Planning Commission report on the AX Zone Development Notebook, which you will be reviewing this Wednesday, recommends the City proceed with a design plan that enhances the residential environment of Main Street.

The detailed analysis completed as part of the AX Zone Street Improvement Plan supports the non-automobile designation of Main Street. The Planning Commission has concluded, with the concurrence of the Bureau of Traffic Engineering, that access restrictions could be implemented on Main west of Broadway without disrupting the traffic circulation within the Downtown.

Downtown Parking and Circulation Policy Update

The Update of the Downtown Parking and Circulation Policy, adopted in 1975, is being conducted in response to a change in the transportation strategy for the Downtown. This study effort will complete the analysis necessary to review the designations of all streets in the downtown as well as the parking lid. The first draft will be completed in June of this year.

Proposed Main Street Development Plan

This project has been proposed to allow the City to answer questions regarding the design of new buildings along Main from the river to SW Broadway including the two proposed public buildings.

The two public buildings are currently being designed assuming that automobile access will be restricted on Main Street because of its non-automobile designation under the Downtown Parking and Circulation Policy. The Main Place buildings are also affected by this designation because they agreed to participate in a Main Street Development Program as a condition of project approval.

Because it is important that work proceed on the Main Street Development Program before June 1, the work program of the Policy Update has been adjusted to accommodate the need for a traffic analysis for the east portion of Main Street. This analysis will be completed by March 1, 1980.

When the analysis is complete, I will file an ordinance authorizing work to begin on the Main Street Development Program.

If you have any further questions on this matter, please contact me at 248-4579.

CM/GS/bj

cc: Frank Frost
Dave Hunt
Karen Baldwin
Steve Dotterrer

THE CITY OF
PORTLAND



OREGON

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AND ADMINISTRATION

NEIL GOLDSCHMIDT
MAYOR

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CONNIE MCCREADY
MAYOR

OFFICE OF
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BUREAU OF
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FRANK FROST
ACTING DIRECTOR
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248-4250

LONG RANGE
PLANNING
248-4260

SPECIAL
PROJECTS
248-4509

TRANSPORTATION
PLANNING
248-4254

14 December 1979

MEMORANDUM

TO: Mayor Connie McCready
Commissioner Frank Ivancie
Commissioner Charles Jordan
Commissioner Mike Lindberg
Commissioner Mildred Schwab

FROM: Cowles Mallory, *OPD Administrator*

RE: Main Street Development Program

On Monday, December 10, during the Capital Improvement Program hearings, Council members indicated concern regarding present plans and improvement programs affecting SW Main Street. The purpose of this memorandum is to address those concerns and attempt to reduce the confusion.

The Planning Bureau is currently involved in two planning efforts that would affect any decisions regarding public improvements along Main Street. These planning studies are the AX Zone Street Improvement Plan and the update of the Downtown Parking and Circulation Policy. In addition, the Portland Development Commission, as a result of the development proposals along Main Street from the River to SW Broadway, have been asked to develop a plan for sidewalk and curb locations; the approvals for Main Place and Orbanco specify their participation in a Main Street Improvement Program.

Work on the AX Zone Study is preceeding the update of the Parking and Circulation Policy. Recognizing an overlap in the scope of work, the two projects developed a method of coordination. The AX Zone would examine the designations of the streets within the AX Zone for possible changes that would reinforce the objectives of a residential neighborhood. Any changes determined appropriate would be considered as recommendations to the study efforts of the Parking and Circulation Policy update. It has been assumed that because the streets within the AX Zone were being examined within a more detailed scope than the Policy update, any recommendations of the AX Zone would be carefully considered.

The AX Zone, however, has not recommended any changes in the designations but rather refines how the street will function within the AX Zone. The Parking and Circulation Policy Update, I am informed, does not foresee a change in the designation of Main Street. The

14 December 1979

Page 2

Bureau of Traffic Engineering also supports the continued designation of Main Street as non-automobile.

I have been assured that traffic circulation within the downtown would continue to successfully function even if some blocks along Main Street had access restrictions. Any proposed access restrictions along Main would occur within the AX Zone, only between SW Broadway and SW 13th Avenues, as support for the development of housing and a new residential neighborhood within downtown.

Therefore, as a result of this information, it is my opinion that decisions can be made on the AX Zone and possibly PDC's proposal on Main Street prior to Council consideration of the Parking and Circulation Policy Update. If you would like further discussion on this issue I can arrange a Council informal session, at which the staff for the AX Zone Study and the Parking and Circulation Policy Update would be present. Should you wish an informal session I will postpone Council consideration of the AX Notebook from the presently planned January 2, 1980 agenda.

Please call me at 248-4579 if you feel a Council informal is necessary.

CW:db

URB ~~5~~
10-13

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CONNIE MCCREADY
MAYOR

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