



West Portland Town Center Plan Community Advisory Group Meeting # 7 - May 4, 2020



AGENDA

6:30 – Intros & virtual meeting guide

6:40 – Health and resilience in our communities today and in future

7:00 – February meeting summary, updates and announcements

7:10 – WPTC – Draft Code ideas - survey results and discussion

7:55 – March 2020 – Survey results and draft preferred concept

8:20 – Public comments

8:25 – Next steps, reminders and closing

Project Timeline

Jun 2018	Draft Environmental Impact Statement (DEIS)
Nov 2018	Locally Preferred Alternative (LPA)
Spring 2020	Conceptual Design Report (CDR)
Summer 2020	Final Environmental Impact Statement (FEIS)
Nov 2020	Metro Regional Funding Measure
2021	Early Construction Begins

Updates

Income based reduced fare program

applications now available online

trimet.org/lowincome/index.htm

COVID-19 updates and service changes

trimet.org/health/

trimet.org/swcorridor





West Portland Town Center Plan

Healthy, Connected, and Inclusive Communities in the SW Corridor



West Portland TC Plan Outline

Goal 1: Great Places with Equitable Access

1. Increase new and stable housing choices, tools and programs for all household types and incomes throughout the Town Center. Emphasize efficient use of the land closest to the Barbur Transit Center.
2. Create a road map and/or strategy to fund and build a multi-modal and multi-ability circulation system across the town center area that is safe, comfortable, accessible and useful for meeting daily needs.
3. Create defined main streets and commercial areas. Enhance conditions for more robust and varied commercial and business services in these areas.
4. Design public spaces that consider the physical and social infrastructure needed to support people and businesses, while integrating the topographic, natural and scenic attributes of area.

Goal 2: Strong Communities and People

1. Prevent residential and cultural displacement by providing low-income households and communities of color the choice to remain in place and build wealth.
2. Create opportunities for community and cultural spaces to thrive.
3. Promote opportunities for businesses, including immigrant, minority, and women-owned small businesses, that reflect the diverse cultures of the area.
4. Foster and support community engagement and outreach to under-represented groups. Increase their capacity for involvement in issues that affect them and provide access to educational, social, cultural and employment opportunities.
5. Improve mental and physical health outcomes for people living and working in the area. Elevate the connection to nature in the redevelopment of the area.



West Portland Town Center Code Ideas



PUBLIC BENEFITS

Sustainability/
Environmental
Performance

Transportation

Streets

Transit

Open space

Historic preservation

Affordable
Housing

Affordable
Commercial

Arts & culture

Community
space/services

Workforce Hiring &
Development

Construction

Operations

Employers / Commercial
tenants

Community oversight

**BUILT ENVIRONMENT
(Land Use Code)**

**PEOPLE-CENTERED
(Community Benefit
Agreement)**



West Portland TC - Code Ideas

Community Engagement	CAG survey results		
	Moving in right direction	Neutral	Need to change course
Concept A (<i>Goal 4</i>)	5	2	
Housing Affordability & Stabilization			
Concept B (<i>Goals 1, 5, 7</i>)	4	2	1
Concept C (<i>Goals 1, 5, 7</i>)	6	1	
Concept D (<i>Goals 1, 5, 7</i>)	7		
Commercial Development & Multicultural Hub			
Concept E (<i>Goals 5, 6, 9</i>)	5	2	
Concept F (<i>Goals 2, 3, 5, 6, 9</i>)	5	2	
Concept G (<i>Goals 2, 5, 9</i>)	7		
Concept H (<i>Goals 6, 9</i>)	6	1	
Transit-supportive Density			
Concept I (<i>Goals 7, 9</i>)	7		
Concept J (<i>Goals 5, 7, 9</i>)	7		
Concept K (<i>Goals 5, 6</i>)	7		
Concept L (<i>Goals 5, 6</i>)	5	1	1



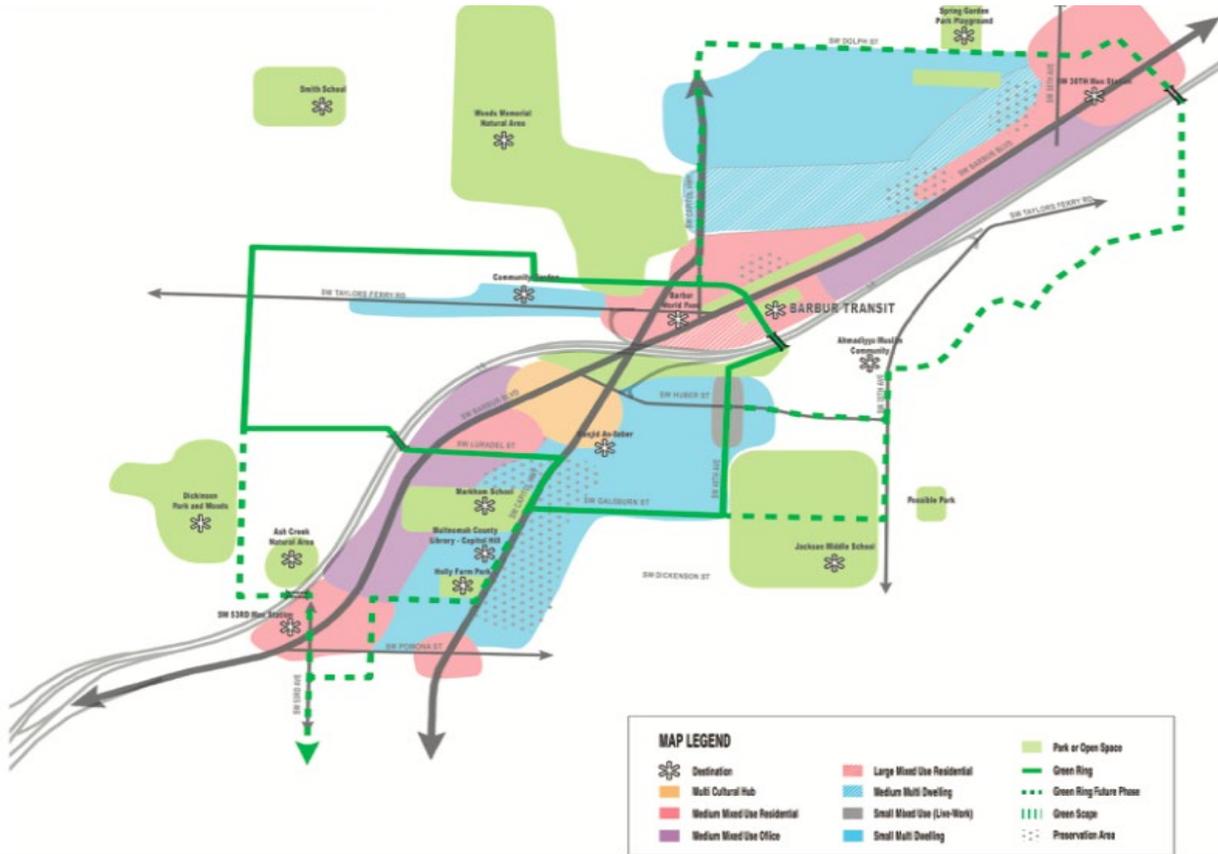
Community Goals

- Strong communities and people
- Great places with equitable access

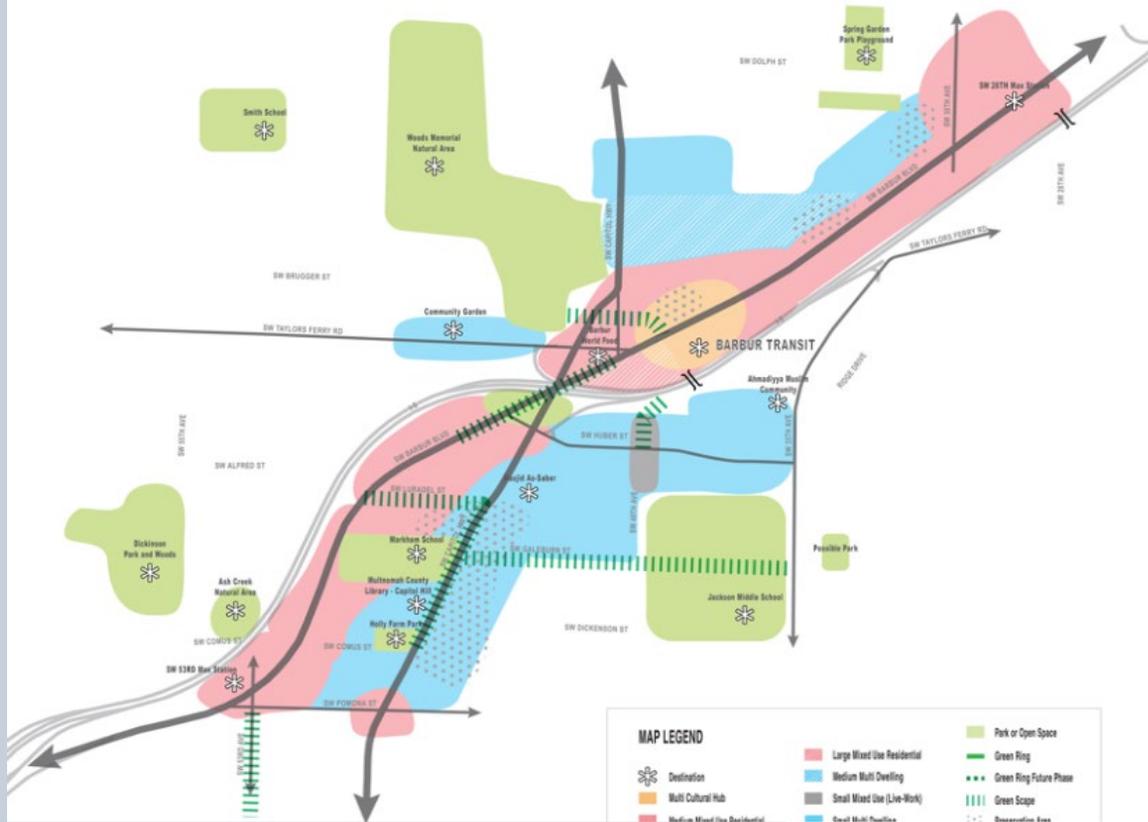
What we heard...

- Important to have **slightly more housing than jobs** in a **balanced mix**
- Locate **new housing in a balance of high-rises** along corridors and **smaller-scale development off of corridors.**
- “Enhanced pedestrian spaces on main streets” more useful for walking and biking than a “Green Ring
- A **multicultural mixed-use hub** near the Barbur Transit Center
- Top three choices for **pedestrian and/or bike improvements**: Taylor’s Ferry, Barbur & Capitol and SW Capitol Highway

Concept A: Shared Growth, Green Ring and Jobs



Concept B: Growth and Green Streetscapes

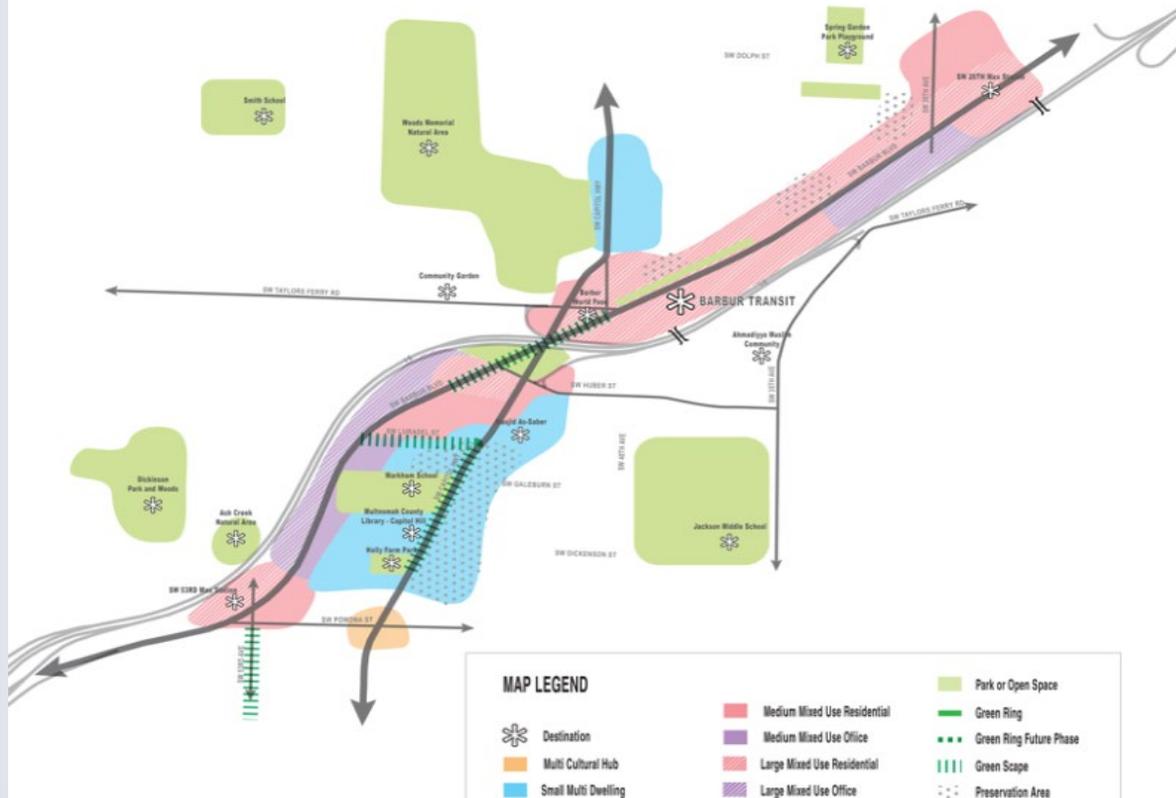


MAP LEGEND

	Destination		Large Mixed Use Residential		Park or Open Space
	Multi Cultural Hub		Medium Multi Dwelling		Green Ring
	Medium Mixed Use Residential		Small Mixed Use (Live-Work)		Green Ring Future Phase
	Green Scope		Discontinuance Line		



Concept C: Corridor-focused Growth





I thought I preferred Concept C,
but I think Concept A is a much
better match for WPTC Goals!

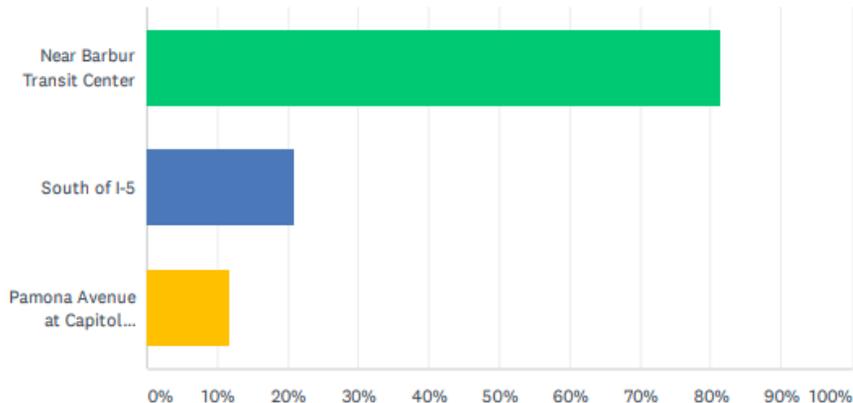
“A” brings more employment to the area.
This provides desirable mix of employment
and residents.



Multicultural Center

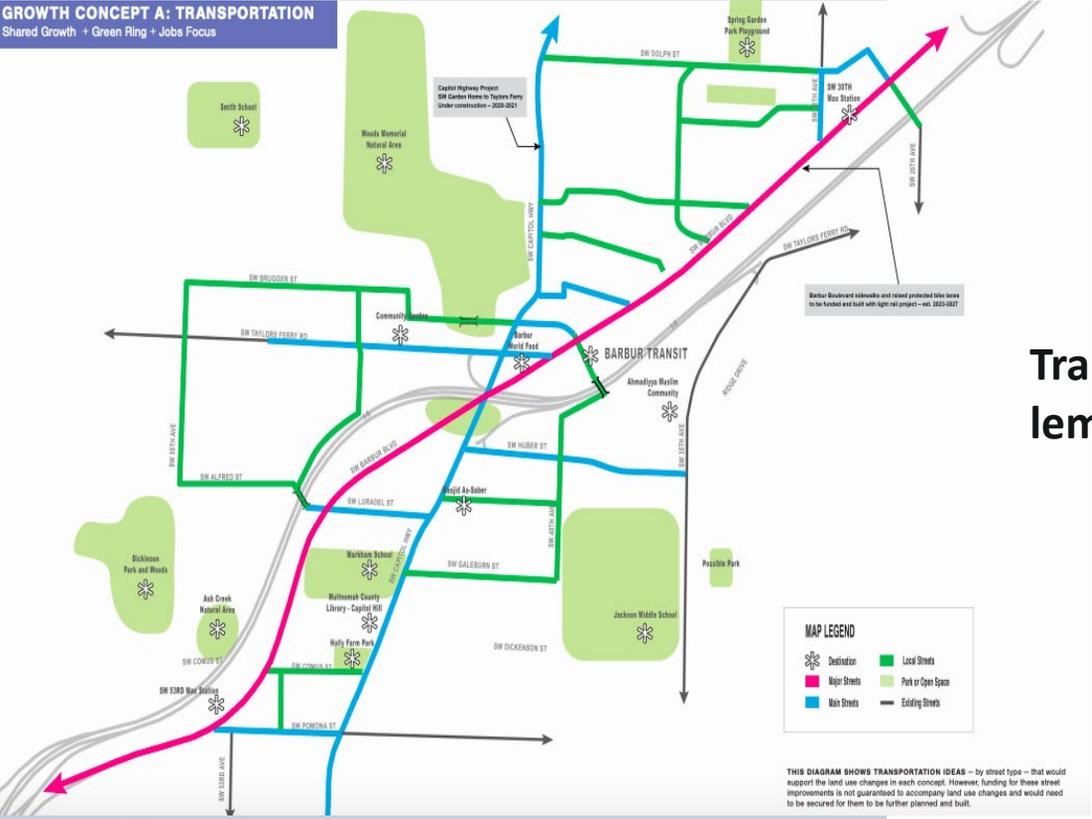
Q6 What is the best location for a multicultural mixed use hub?

Answered: 43 Skipped: 55



GROWTH CONCEPT A: TRANSPORTATION

Shared Growth + Green Ring + Jobs Focus



Transportation Elements

MAP LEGEND

- Destination
- Major Streets
- Main Streets
- Local Streets
- Park or Open Space
- Existing Streets

THIS DIAGRAM SHOWS TRANSPORTATION IDEAS – by street type – that would support the land use changes in each concept. However, funding for these street improvements is not guaranteed to accompany land use changes and would need to be secured for them to be further planned and built.

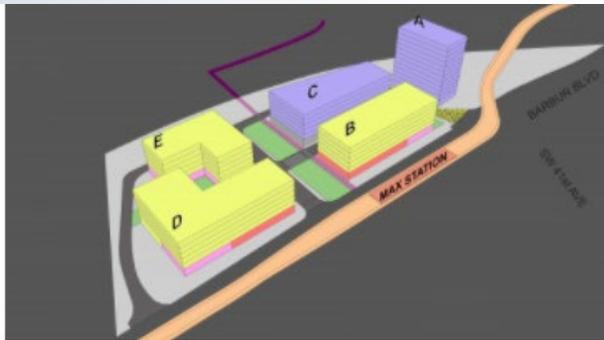


Barbur Transit Center



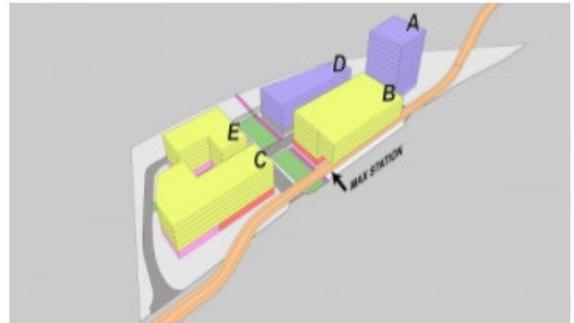
Location Options

- Image of TC on Barbur



Center-running station concept

- Image TC on site

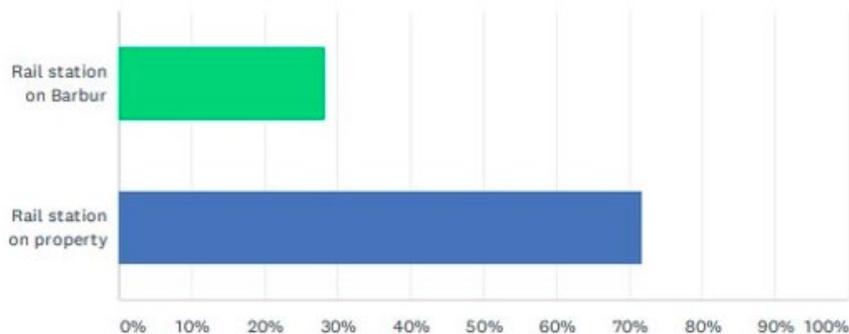


Side-running station concept

Barbur Transit Center

Q9 Which concept for the Barbur Transit Center do you prefer?

Answered: 39 Skipped: 59



Barbur Transit Center

After reviewing the Barbur Transit Center plans, please place a sticker in the columns: what you like, can live or would like to see change.

Features	I like it	I can live with it	Please change it	Comments
<p><i>From where?</i></p> <p>Outdoor space preserves views of Mt Hood and allows for public art and community gatherings.</p>				<p>Let's see how good people view with 2nd building building's construction 15 building should be 100% people should not be people who 15 building 15 building</p>
<p>Retail space includes businesses providing culturally relevant goods and services (e.g., multicultural marketplace).</p>				<p>Let's see how good people view with 15 building building's construction 15 building should be 100% people should not be people who 15 building 15 building</p>
<p>10 - 20% of homes are affordable for low-income residents.</p>				<p>15 building building's construction 15 building should be 100% people should not be people who 15 building 15 building</p>
<p>Indoor community space serves cultural events and/or office space for nonprofit services.</p>				<p>Focus on inclusivity of all people 15 building building's construction 15 building should be 100% people should not be people who 15 building 15 building</p>
<p>Circulation prioritizes pedestrians and connects the pedestrian bridge to the new station.</p>				<p>Let's see how good people view with 15 building building's construction 15 building should be 100% people should not be people who 15 building 15 building</p>
<p>Office space serves businesses and new jobs.</p>				<p>Let's see how good people view with 15 building building's construction 15 building should be 100% people should not be people who 15 building 15 building</p>



Love the Green Ring, brings communities to the BTC via Active Transportation.



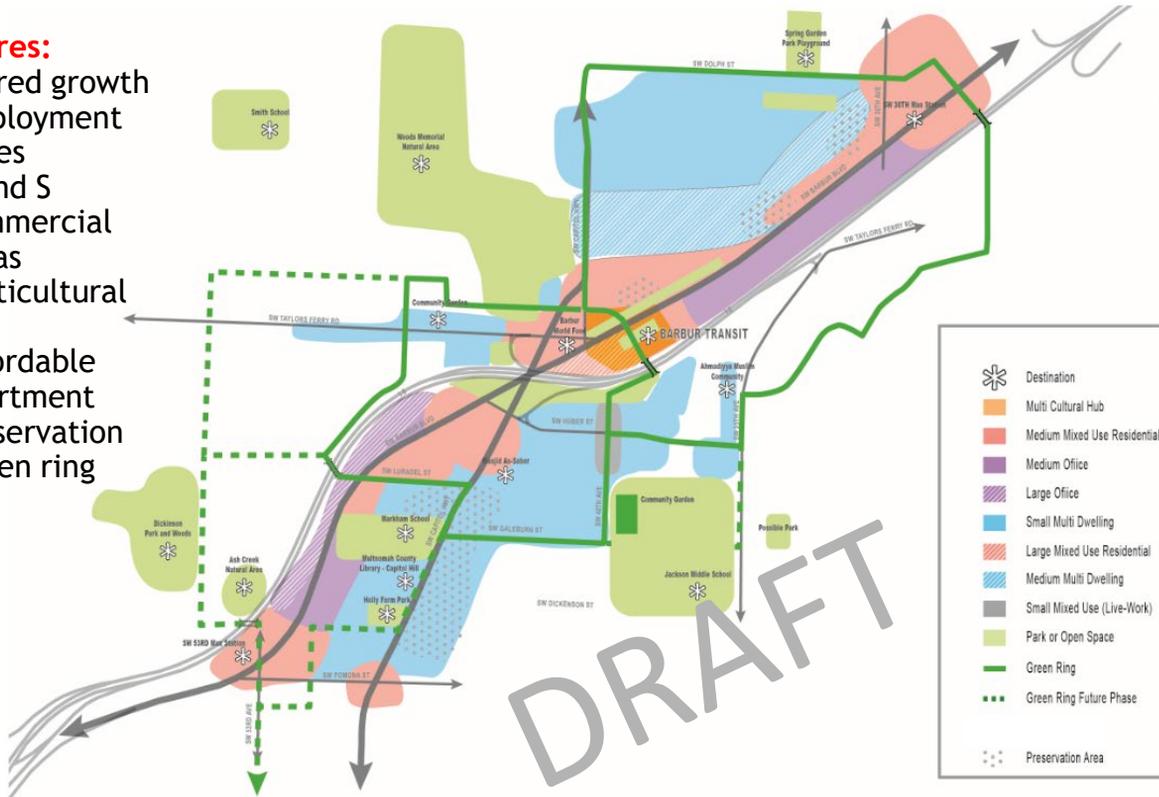
Thanks!

DISCUSSION

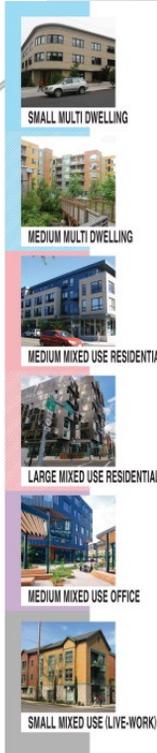
Draft Growth Concept

Features:

- Shared growth
- Employment zones
- N and S commercial areas
- Multicultural hub
- Affordable apartment preservation
- Green ring



	Destination
	Multi Cultural Hub
	Medium Mixed Use Residential
	Medium Office
	Large Office
	Small Multi Dwelling
	Large Mixed Use Residential
	Medium Multi Dwelling
	Small Mixed Use (Live-Work)
	Park or Open Space
	Green Ring
	Green Ring Future Phase
	Preservation Area



Draft Transportation Concept

Features:

- Barbur corridor investments
- Green-scapes
- New main street on Collins
- Local streets
- I-5 pedestrian crossings

