

Model Cities
Phone 288-7051

66C
Room 210 • 5329 N.E. UNION AVENUE

Portland OREGON 97211

JUL 1 - 1970

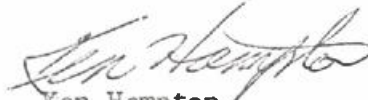
The Honorable Terry D. Schrunk
Mayor of Portland
Portland, Oregon 97204

Dear Mayor Schrunk:

Enclosed is a copy of our Consumer Protection project. This is an approved project and is being sent to you for contract. This project will use \$87,621 of Model Cities supplemental funds. It will be operated by the Oregon Consumer League. The revised project was approved by the Citizens Planning Board at its May 5, 1970, meeting. HUD has approved the changes and informed the CDA that we may now proceed to contract.

We would hope that we may execute the contract soon.

Sincerely yours,


Ken Hampton
Acting Director

Enclosure

603B

CONSUMER PROTECTION
CITY DEMONSTRATION PROJECT
#(3.181)

PROJECT ANALYSIS

MODEL CITIES
PORTLAND, OREGON

PROJECT TITLE Consumer Protection

PROJECT NUMBER 1-47-02

PROJECT STATUS ☒ New
☐ Expanded

OPERATING AGENCY Oregon Consumer League

PLANNING COMPONENT Social

ADMINISTRATIVE NUMBER 1400

PROGRAM ACCOUNT Social Environment Program

CITIZENS' WORKING COMMITTEE Social Services Working Committee

PROJECT FUNDING	100% SUPPLEMENTAL	USING SUPPLEMENTAL	USING CATEGORICAL	OTHER	TOTAL
Anticipated	87,621				87,621
Affirmed					

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SUMMARY

This project seeks to establish a Consumer League branch office in the Model Neighborhood area, to assist the Model Neighborhood residents in securing more knowledgeable information regarding purchasing of the basic commodities required for existence.

In implementing a program of this type, the League anticipates bringing a noticeable improvement in the total living environment of all residents of the Model Neighborhood.

Through training programs, lectures and workshops, the project provides ample opportunity to cover most economic phases of particular interest to low-income families in the Model Neighborhood.

The program will afford employment and training in Consumer Education for a total of six (6) Model Neighborhood residents. (See attachment A2-01-02 page 16-17-18).

The program is projected for one year's operation with consideration for further extension, as a long range plan, expected.

The program was to be financed partially by the Department of Agriculture Funds, but when these matching funds were not available, (see enclosed letter, front page) the Citizens Planning Board, on May 5, 1970, voted to support the project 100% from Supplemental Funds. The total project funding will be \$87,621.00.

The operating agency will be the Oregon Consumer League.



CORVALLIS, OREGON 97331

COOPERATIVE EXTENSION SERVICE

OREGON STATE UNIVERSITY

April 1, 1970

RECEIVED

APR 3 1970

MODEL CITIES

Lydell

*4/3 12:30
by*

Mr. C. Watts Yancey
Model Cities Program
5329 N. E. Union Avenue
Portland, Oregon 97211

Re: Consumer Protection Component
No. 3.185

Dear Mr. Yancey:

We have been unable to obtain any funds from the U. S. Department of Agriculture to help finance this promising project.

We hope that funds can be obtained elsewhere as we feel a number of significant things can be accomplished through this proposed program.

Sincerely,

J. W. Ross
Assistant Director

cc: Mrs. Alberta Johnston

I. PURPOSE AND BENEFICIARIES

This project will establish one Oregon Consumer League branch office in the Model Neighborhood to help resident consumers obtain maximum benefits from their resources in the market place and seek better utilization of existing consumer programs to serve the area. This program would benefit all the Model Neighborhood residents, but especially those low income and elderly families who can least afford not to have this service.

· Provide consumer protection services to MN residents.

· Employ MN residents.

II. CONTENT AND OPERATION

Functional Elements

- 1-47-02-01 Establishment and operation of OCL Branch MN. ✓
- 02 Establishment and operation of Consumer Education Program.
- 03 Establishment and operation of Consumer Research.
- 04 Establishment and operation of Communication Center.
- 05 Provision of Suggested Consumer Legislation.

Key Activities within Functional Elements

- 1-47-02-01 Establishment and operation of OCL Branch in MN.
 - 01 Select site and sign lease
 - 02 Develop site as necessary and equip facility
 - 03 Recruit, hire, train, and assign staff
 - 04 Review progress and recommend changes
- 1-47-02-02 Establishment and operation of Consumer Education Program. ✓
 - 01 Draw up a training program for volunteers and aides
 - 02 Conduct lectures
 - 03 Conduct seminars and workshops
- 1-47-02-03 Establishment and operation of Consumer Research. ✓
 - 01 Draw up a research program to include
 - Study of consumer Credit Protection Act
 - Price-setting studies
 - Welfare study
 - Study of legislative problems
 - Projects of interest to low-income consumers
 - Criteria for judging consumer elements in other programs
 - Practices of Collection Agencies
 - Consumer communication methods

02 Conduct studies

1-47-02-04 Operation of Communication Center. ✓

01 Set up a consumer information desk at branch office of OCL

02 Publish consumer grievances and other articles

03 Distribute research reports

1-47-02-05 Consumer Legislation. ✓

01 Submit proposals to state legislature

02 MN branch office will appoint a legislative committee. This committee's activities will include:

a. Meeting with OCL state-wide committee for continued communication

b. Working with Legal Aid Services, will direct legislative concerns to OCL state-wide committee, when legislature in session, encourage attendance at hearings, letter-writing to legislators on bills concerning local problems; when not in session, make decisions on what is lacking in laws and what is needed.

03 Study legislative suggestions from Urban Areas Coordinating Committee after conferring with Albina Legal Aid office, Southeast Legal Aid office.

III. TIMETABLE

The operating agency (Oregon Consumer League) will be required to submit an activity schedule showing when they will start and end. This schedule will appear as Attachment 2 of this document with the sub-heading "Time Table." (See Attachment 2)

IV. FUNDING

This project will be funded totally by supplemental funds for the first year. The expected source of funding would be from approved first year action projects that will not be implemented due to the lack of an operating agent.

V. ADMINISTRATION AND ORGANIZATION

The program will be administered by the Oregon Consumer League, with the policy and program advice of a board of directors for the Model Cities branch office. A majority of these board members will be residents of the Model Cities area, drawn from the existing Coordinating Committee and from appointees of the Model Cities Citizens Planning Board. The other members of the local board would be representatives of the OCL state-wide organization.

(See Attachment 1)

VI. COORDINATION

This branch office of OCL will relate directly to the Model Cities concept of improving the quality of life for MN residents in that it will make available and accessible consumer protection services to all MN residents.

It is expected that the already established good working relationship between the OCL and the City Demonstration Agency (CDA) will be maintained.

VII. MONITORING AND EVALUATION

This project will be evaluated, and, if required, by another agency under contract with the CDA. Monitoring will be done through Monthly and Quarterly Reports. The following are process-output measures by which project progress will be judged:

1-47-02-01 Establishment and Operation of OCL Branch in MN.

- _____ number trained black teachers hired
- _____ number of non-black teachers
- _____ number of MN black teachers
- _____ total number MN non-black teachers
- _____ number of black aides
- _____ number of MN black aides
- _____ number of non-black aides
- _____ number of MN non-black aides
- _____ number of neighborhood workshops held
- _____ total number of field trips
- _____ total number of participants
- _____ number of consumer subjects covered
- _____ length training programs
- _____ number of dropouts

1-47-02-02 Establishment and Operation of Consumer Education Program.

- _____ number of organizations or agencies from which material was collected, evaluated and disseminated
- _____ number of lectures held
- _____ average number of participants per meeting

_____ average age of participants per meeting
_____ number of workshops
_____ average number of participants per meeting
_____ average age of participants per meeting
_____ number of consumer aides and teachers in training
_____ number of MN males in training
_____ number of black MN males in training
_____ number of MN females in training.
_____ number of black females in training.
_____ average age of trainees.
_____ length of training period.

1-47-02-03 Establishment and operation of Consumer Research

_____ number of insufficiencies studied in Consumer Credit Protection Act.
_____ number of consumer laws identified and evaluated.
_____ number of food price comparison studies.
_____ number of medical pricing studies started.
_____ number of medical price setting studies completed.
_____ number of dental price setting studies started.
_____ number of dental price setting completed.
_____ number of insurance price setting studies started.
_____ number of insurance price setting studies completed.
_____ number of attorney price setting studies started.
_____ number of attorney price setting studies completed.
_____ number of funeral price setting studies started.
_____ number of funeral price setting studies completed
_____ number of people on public welfare due to bad debts, garnishments, etc.
_____ number of collection agencies contacted to have them reinstate their "Code of Ethics."

1-47-02-04 Operation of Communication Center.

- _____ number of consumer inquiries
- _____ number of consumer grievances reported
- _____ number of individual grievances solved
- _____ number of articles sent to local news media

1-47-02-05 Consumer Legislation.

- _____ number of consumer protection proposals supported and/or submitted to the state legislature
- _____ removal of deficiency judgment system
- _____ re-sale regulations
- _____ regulation of private employment agencies
- _____ un-insured motorist law changes
- _____ number of consumer protection proposals adopted by the state legislature

VIII. CITIZEN PARTICIPATION

The social Services Working Committee approved this project February 24, 1970. All Monthly and Quarterly progress reports will be presented to the Committee and to the Board for review and recommendations. Citizen participation functions will include:

1. Board membership for overall project and serving on sub-committees, including personnel and evaluation.
2. Employment opportunities will be advertised throughout the area to recruit applicants for these staff positions.
3. Volunteers will be welcomed as contributors of manpower and materials. Manpower volunteers will receive pre- and in-service training.

IX. RESIDENT EMPLOYMENT

- A. All job vacancies will be advertised in the MN, and a Citizens Planning Board (CPB) member will be involved in the screening process.
- B. There will be opportunities for employment of Model Neighborhood residents on all levels. The Director will be responsible for recruiting from resident population persons for all staff positions.

Positions available will include:

- 1 Director
- 2 Consumer Aides
- 2 Educational Aides
- 1 Secretary
- 6 Total MN Positions

X. Budget (See Budget Attachment Sheets)

SUMMARY BUDGET
CONSUMER PROTECTION

	Personnel	Survey & Supplies	Capital Outlay	
1. Personnel	\$58,871.00			\$58,871.00
2. Consultant & Contract Services		\$15,000.00		\$15,000.00
3. Equipment			\$6,200.00	\$ 6,200.00
4. Rent		\$18,000.00		\$18,000.00
5. Travel		\$ 4,250.00		\$ 4,250.00
6. Consumable Supplies		\$ 1,500.00		\$ 1,500.00
	<hr/>	<hr/>	<hr/>	<hr/>
	\$58,871.00	\$22,550.00	\$ 6,200.00	\$87,621.00

U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT

BUDGET FOR SUPPLEMENTARY GRANT ACTIVITY

(Use This Form as a Budget for Each Activity (Including Relocation)
Funded Under Section 105 of Title I of the Demonstration Cities and
Metropolitan Development Act of 1966)

1. NAME OF CITY DEMONSTRATION AGENCY

City of Portland, Oregon

2. BRIEF DESCRIPTIVE TITLE OF ACTIVITY

Oregon Consumer League

3. NAME, ADDRESS AND ZIP CODE OF OPERATING ENTITY

Oregon Consumer League
3110 N.W. Luray Terrace
Portland, Oregon 97210

4. TYPE OF ENTITY - Is the entity a (Check applicable box or boxes):

☐ City Department

☐ Public Agency

☐ Neighborhood-based

☒ Private (Nonprofit)

☐ Private (Profit Making)

☐ Other (Specify)

5. PREVIOUS APPLICATION - Has this activity, in substantially its present form, ever been the subject of a previous application for Federal financial assistance?

☒ NO

☐ YES

If "YES", attach an explanatory statement.

6. MAINTENANCE OF EFFORT - Any activity which is an extension to the Model Neighborhood or an upgrading of existing services must be accompanied by an explanatory statement which shows that the extension or upgrading being funded by this budget is an addition to and not a substitution of local efforts.

The funds requested are necessary to cover the staffing and operation of this project.

7. METHOD OF ALLOCATION - If cost is to be shared by others add an explanatory statement which identifies the sharing entity (or entities) and the method of allocation.

This project will be funded 100% by CDA Supplemental Funds.
Total amount of Supplemental Funds \$87,621.00

8. BUDGET

a. COST CATEGORY	b. ESTIMATED COST	c. MCA SHARE (If cost is being shared with others)
(1) Personnel	58,871 *	58,871
(2) Consultants and Contract Services	15,000	15,000 <i>Q?</i>
(3) Travel	4,250	4,250 <i>—?</i>
(4) Space	1,800	1,800
(5) Consumable Supplies	1,500	1,500
(6) Rental, Lease, or Purchase of Equipment	6,200	6,200
(7) Other:	-0-	-0-
TOTAL *Includes 12% fringe benefits	87,621	87,621

9. SUBMISSION:

a. _____
*Signature and Title of Authorized Official*b. _____
Date

10. APPROVAL:

a. _____
*Signature and Title of Authorized HUD Official*b. _____
Date

U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT

PERSONNEL

(Attach This Form to Each Activity Budget Justification)

1. NAME OF CITY DEMONSTRATION AGENCY

City of Portland, Oregon

2. BRIEF DESCRIPTIVE TITLE OF PROJECT OR ACTIVITY

Oregon Consumer League

3. NAME, ADDRESS AND ZIP CODE OF OPERATING ENTITY

Oregon Consumer League
3110 N.W. Luray Terrace
Portland, Oregon

a. NUMBER OF PERSONS	b. POSITION OR TITLE	c. AVERAGE SALARY MONTH	d. PERCENT OF TIME ON UNDERTAKING	e. MONTHS TO BE EMPLOYED	f. COST (c x d x e)
1	Director	\$1,000.00	100%	12	\$12,000.00
1	Educational Coordinator	833.33	100%	12	10,000.00
1	Secretary	427.00	100%	12	5,124.00
2	Consumer Aides	530.00	100%	12	12,720.00
2	Educational Aides	530.00	100%	12	12,720.00

COST OF FRINGE BENEFITS (Indicate Basis for Estimate)

TOTAL, PERSONNEL	\$52,564.00
12%	6,307.00
TOTAL, PERSONNEL	58,871.00

DETAIL ANALYSIS OF EQUIPMENT LISTING

Charge to Oregon Consumer League Branch BudgetCharge to Educational Coordinator Budget

Desk for director \$ 150
Chair for director 75

Desk for educational coordinator \$ 150
Chair for educational coordinator 75

2 desks for aides @ \$1.00 200
2 chairs for aides @ \$50 100

Desk for secretary 100
Chair for secretary 60

Work or conference table 125
8 chairs @ \$60 480
4 extra chairs @ \$60 240

2 desks for aides @ \$1.00 200
2 chairs for aides @ \$50 100

2 4-drawer letter-size file
cabinets: 1 @ \$60 60
1 @ \$75 with lock 75

2 4-drawer letter-size file
cabinets: 1 @ \$60 60
1 @ \$75 with lock 75

Mimeograph 700
Mimeograph stand 75
Small work table 75

Dictaphone and transcriber 300
\$1120

Bulletin board 30
Easel with combination bulletin
board and black board 25

Bookcase, magazine rack 100

Camera (to record activities) 100
Slide projector 115
Screen and carrying case 40
Tape recorder 125

Coat rack 25
1 wastebaskets @ \$4 32
1 oversize wastebasket for mimeo 8
Pencil sharpener 5
Stapler 8
Postal scales 5
Desk file baskets 27
\$3000

ARTICLES OF INCORPORATION
OF
OREGON CONSUMER LEAGUE

The undersigned, acting as incorporators under the Oregon Nonprofit Corporation Act, adopt the following Articles of Incorporation:

ARTICLE I

The name of this corporation is:

OREGON CONSUMER LEAGUE

and its duration shall be perpetual.

ARTICLE II

The purpose or purposes for which the corporation is organized are:

To insure the protection of the consumer in the market place through the following means:

Education: To make him more aware of the practices of the market place and to provide him with those tools necessary to buy wisely.

Information: To gather exchange and to dis-

1 or final liquidation are:

2 To distribute to such programs that the Board of Directors
3 believes will best carry on the purposes of this corporation and
4 further the interest of consumers in the State of Oregon.

5
6 **ARTICLE IV**

7 The address of the initial registered office of the
8 corporation is 903 Corbett Building, Portland, Oregon, and the
9 name of its initial registered agent at such address is Don S.
10 Willner.

11 **ARTICLE V**

12 The number of directors constituting the initial Board
13 of Directors of the corporation is thirty-eight and the names and
14 addresses of the persons who are to serve as directors until their
15 successors are elected and shall take office are:

16
17 Albertson, C. Gene
1940 N. E. 133th Place
Portland, Oregon 97230

18 Amaya, Santiago
19 425 So. 8th Street
Independence, Oregon 97351

1 Crockett, Harley
2 P. O. Box 66
3 Molalla, Oregon 97038

4 Elkins, Robert J.
5 Route 2, Box 510
6 Molalla, Oregon 97038

7 English, Mrs. Jack H.
8 1415 N. E. 52nd Avenue
9 Portland, Oregon 97215

10 Evans, Mrs. Jean
11 1618 S. W. Laurel
12 Portland, Oregon 97201

13 Hampton, Mrs. Earl
14 4069 Oakman Street South
15 Salem, Oregon 97302

16 Harris, Mrs. Minnie
17 59 N. E. Stanton
18 Portland, Oregon 97212

19 Janz, Lyle
20 623 Corbett Building
Portland, Oregon 97204

Jensen, Mrs. Verl
3520 N. E. Hancock
Portland, Oregon 97212

Johnston, Mrs. Alberta
111 North 11th
Corvallis, Oregon 97330

Johnstone, Mrs. Robert E.
1053 S. E. 57th Avenue
Portland, Oregon 97215

1 Rathe, Mrs. Janet J.
2 3110 N. W. Luray Terrace
3 Portland, Oregon 97210

4 Sawyer, William M., Jr.
5 802 N. E. Sunrise Lane
6 Portland, Oregon 97123

7 Schmidt, Jack
8 Route 1, Box 407
9 Hubbard, Oregon 97032

10 Turner, Don
11 Wasco County Court House, Room 11
12 The Dalles, Oregon 97058

13 VanCleve, Mrs. Estelle
14 State Department of Education
15 Salem, Oregon 97310

16 Wahl, Mrs. Don
17 4160 Hertel Drive South
18 Salem, Oregon 97302

19 Whallon, Glen
20 13340 S. E. Rusk
21 Portland, Oregon 97222

22 Willner, Sen. Don S.
23 905 Corbett Building
24 Portland, Oregon 97204

1 Wooden, C. Lee
2 Jewell, Oregon 97126

3 Wright, William
4 212 S. E. 18th Avenue
5 Portland, Oregon 97214

6
7 ARTICLE VI

8 The name and address of each incorporator is:

9 Don S. Willner
10 905 Corbett Building
11 Portland, Oregon 97204

12 Janet J. Rathe
13 3110 N. W. Luray Terrace
14 Portland, Oregon 97210

15 Dated this 21st day of February, 1967.

16 _____
17 s/ Don S. Willner

18 _____
19 s/ Janet J. Rathe

20 STATE OF OREGON)

 County of Multnomah.) ss.

COMMITTEE ORGANIZATION, OREGON CONSUMER LEAGUE

The Executive Committee, with a total of eleven voting members, is structured as follows:

Officers: President
 Vice President (Annual Meeting Chairman)
 Vice President (Membership-Finance)
 Executive Secretary (Grievance)
 Treasurer
 Immediate Past President

Standing Committees:

Legislation: State, Federal, Regulatory Agencies
 Education
 Research
 Public Relations: Publications, Newsletter, Speakers' Bureau
 Member-at-Large: (special assignments from President)

Special Committees: (not voting members of Executive Committee, but
 could be invited to meeting for reports)

(Urban Areas Coordinating Committee
 Special Task Forces, such as "Gasoline Marketing Practices")

OREGON CONSUMER LEAGUE EXECUTIVE COMMITTEE, SUBCOMMITTEE AND SPECIAL CHAIRMEN

Officers

PRESIDENT	Mrs. Zoe Wilson 1837 NE 13th Avenue Portland, Oregon 97212	287-1522
VICE PRESIDENT (Annual Meeting)	Mrs. Velma Seat 763 NW 11th Street Corvallis, Oregon 97330	754-1821(work) 753-5089(home)
VICE PRESIDENT (Membership)	Morton A. Winkel 500 Corbett Building Portland, Oregon 97204	224-9675
EXECUTIVE SECRETARY	Janet J. Rathe (Mrs. H.J.) 3110 NW Luray Terrace Portland, Oregon 97210	223-4782 228-8787
TREASURER	Harry I. Gevurtz 418 NW Albemarle Portland, Oregon 97210	223-0142
IMMEDIATE PAST PRESIDENT	Donald H. Turner c/o Wasco County Court House, Room 11 The Dalles, Oregon 97058	296-4611

Standing Committees

EDUCATION	Mrs. Alberta Johnston 161 Home Economics Building, OSU Corvallis, Oregon 97331	754-1681(work) 752-5041(home)
LEGISLATION	Mrs. James Fisher (Dorene) 1251 Mandarin Street NE Salem, Oregon 97303	363-1302
PUBLIC RELATIONS	Mrs. Marilyn Lunner 8308 SW Terwilliger Boulevard Portland, Oregon 97219	665-3181(work) 246-1728(home)
RESEARCH	Dr. Richard B. Halley Box 751 Portland State University Portland, Oregon 97207	226-7271, X1881
MEMBER-AT-LARGE	Don S. Willner 900 Corbett Building Portland, Oregon 97204	228-2117

Subcommittees (non-voting)

Regulatory Agencies(Legisl)

Newsletter Editor(PR) Oren Freerksen, 6123 NE 35th Pl, Portland 97211; 234-7439

Speakers' Bureau(PR)

Photographer Mrs. Evelyn Santee, 4549 NE 14th Pl, 97211; 228-1361 X297

Special Committees (non-voting)

UCCC: Morton A. Winkel, 510 Corbett Building, Portland 97204; 224-9675

Statewide Organization: Lon Burdge, 919 NE 19th Avenue, Portland 97232

Model Cities: Johnston, Rathe

OREGON CONSUMER LEAGUE - BOARD OF DIRECTORS
Office Phone: 228-8787

TERM EXPIRES 1970

Biggs, Mrs. Arthur (Pat).....	639-5337	9235 SW Mountain View Lane, Tigard 97223
*Burdge, A.M. Lon.....	233-6661	919 NE 19th Ave, Portland 97232 (Nationwide Ins)
Chaparon, Mrs. Phillip W (Ann)	236-4252	4271 SE Stark, Portland 97215
Clancy, Mrs. Grace Lowes.....	281-5540	2625 NE 37th Ave, 97212 (Port. Fed Women's Organiz)
*Crawford, The Rev. Edd.....	228-4391	2617 NW Savier, 97210 (Friendly House, Inc.)
*Crockett, Harley.....	829-8721	PO Box 66, Molalla 97038 (IWA Local 3-40)
*Elkins, Robert J. (Bob).....	829-8565	Rt. 2, Box 510, Molalla 97038 (Ore-Wash Farmers Union)
*Evans, Mrs. Jean.....	222-1425	1618 SW Laurel, Portland 97201
Everson, Oddny V.....	777-2988	4045 SE 66th, 97206 (Mult. Co. Democratic Cent Com)
Goode, Don D.	344-1686	2615 Alder St, Eugene 97405
Halley, Richard B.....	X1881-226-7271	Box 751, Portland State University, 97207
*Janz, Lyle.....	227-0648	623 Corbett Bldg, 97204 (Portland Better Bus Bur)
*Johnston, Mrs. Alberta.....	754-1681	161 Home Economics Bldg, OSU, Corvallis 97331
Lunner, Mrs. Marilyn J.....	665-3181	8308 SW Terwilliger Blvd, Portland 97219
McCracken, Mrs. Paul N.....	774-7120	6215 SE Reed College Place, Portland 97202
Norville, Mrs. Oliver (Bessie)	284-7230	2118 NE 15th Avenue, Portland 97217
*Rathe, Mrs. H. J. (Jan).....	223-4782	3110 NW Luray Terrace 97210 (Portland Br, AAUW)
*Reuling, John A., Jr.....	X382-581-1641	Willamette U. College of Law, Salem 97301
*Schmidt, Jack J.....	981-9801	Rt. 1, Box 407, Hubbard 97032 (I L & W #8)
*Turner, Donald H.....	296-4611	Wasco Co Ct House, Room 11, The Dalles 97058
*Wahl, Mrs. Don (Pat).....	363-7289	4160 Hertel Drive South, Salem 97302
*Willner, Senator Don S.....	228-2117	900 Corbett Building, Portland 97204
*Wilson, John H.....	228-9131	718 West Burnside, 97209 (AFL-CIO ComServ Activ)
*Wilson, Zoe.....	287-1522	1837 NE 13th Avenue, Portland 97212
*Winkel, Morton A.....	224-9675	500 Corbett Building, Portland 97204

TERM EXPIRES 1971

*Closser, Mrs. Marian G.....	232-6386	2112 SE Pine Street, #4, Portland 97214
Crofoot, Emory J.....	233-7176	1010 NE Couch St. Portland 97232
Fillpot, Frank.....	656-1888	471 Mt View St, Oregon City 97045 (Clack Co Labor/ Counc)
Finney, Howard W.....	774-0668	4916 SE 50th Avenue, 97206
*Fisher, Mrs. James (Dorene)...	363-1302	1251 Mandarin Street NE, Salem 97303
Fraser, Mrs. Jane.....	287-9500	2516 NE Clackamas, Portland 97232
Freerksen, Oren.....	234-7439	6123 NE 35th Pl, 97211 (Ore Credit Union League)
Gevurtz, Harry I.....	223-0142	418 NW Albemarle, Portland 97210
*Hansen, Newton H.....	235-8556	4701 SE Division, 97213 (Oregon Poultry Council)
Krieg, Alden F.....	226-3039	Suite 220 Mohawk Bldg, 97204 (NW Elect Lt/Power)
*LeSueur, Mrs. Billie.....	882-7761	PO Box 867, Klamath Falls 97601
IyDay, Mrs. Faye.....	282-1418	5329 NE Union, Portland 97211
Madison, Jack.....	842-2535	PO Box 433, Tillamook 97141 (T. People's Util Dist)
McHugh, Dr. Helen.....	754-1201	School of Home Economics, OSU, Corvallis 97331
Nordmark, Mrs. Jean.....	325-2081	143 9th, Astoria 97103 (Amalgam Meat Cut-P-554)
*Parker, Mrs. Alvan (Holly)....	345-1254	1515 Sylvan, Eugene 97403
*Preis, Mrs. Lois.....	362-7159	730 Summer St. NE, Salem 97301
*Rullman, Mrs. Robert G (Ann)...	645-2911	14145 NW Evergreen, Portland 97229
*Schroeder, Mrs. Jane F.....	475-3808	McCaulou Building, Madras 97741
Seat, Mrs. Velma.....	754-1821	763 NW 11th St, Corvallis 97330
*Shepherd, Mrs. John (Ruth)....	343-7888	1765 East 26th Avenue, Eugene 97403
*Smith, Mrs. Judson (Sherry)...	281-7052	3583 NE Morris, Portland 97212
Steward, Wayne S.....	253-7161	3435 NE 79th, Portland 97213
Weinstein, Molly.....	289-3410	5806 N Williams Ave, 97217 (Portland Br. AAUW)
Wish, John R.....	344-6948	2160 Elk Drive, Eugene 97403

*Serving second term

() Member organization represented

WHAT THEY'RE SAYING

"I wish citizens of this country — the housewives and their handsome husbands — would remember that they are consumers. They should be their own policemen. If they don't get results on their own, they should be sharp about where to turn.

"In Oregon, turn to your Consumer League. I can't say this in every state."

—Miss Betty Furness
Special Assistant to the President
for Consumer Affairs
Eugene Register-Guard

"Old-time legislators can remember various groups of the past which purported to speak for the consumer, but which actually were patsies for various commercial interests. It's about time the Oregon consumer becomes a special interest."

—*The Bend Bulletin*

"Many a union man who is a good provider as a breadwinner has a hole in his pocket in his role as consumer The newly-organized Oregon Consumer League is one instrument now in use to make the paycheck more meaningful"

—*Oregon Labor Press*

"Fleeing of the consumer through false packaging, misrepresentation, the glib hardsell and other tactics has been in the publicity spotlight now for several years. But amazingly little really has been done to stop it"

"Oregon has a new and ambitious committee in this field. It's the Oregon Consumer League."

—*Salem Capitol Journal*

"Protection of consumer interest is . . . a long-range undertaking employing research to get the facts and organization to make good use of the facts. A Consumer League for Oregon can prove useful and effective if properly supported and directed."

—*Salem Oregon Statesman*

WHAT CAN YOU DO?

- **JOIN** — Fill out the attached membership application and mail with your dues to the OCL office, 3110 Northwest Luray Terrace, Portland, Oregon 97210.
- **SUPPORT COMMITTEES** — Sign up for a committee of your choice. The strength of the League to be an effective consumer spokesman, lies in its member participation in each vital area.
- **COMMUNICATE** — Encourage your friends to participate. (Name, address, telephone — on a plain piece of paper, enclosed with dues, will be quite acceptable!) A consumer league has strength in numbers. This is your chance to have an important voice and to lend support to this state-wide organization.
- **KEEP INFORMED** — Read newspapers, compare prices, know what your legislature is doing in this area, use the League's NEWSLETTER as a source of information. Be sure you get what you're paying for. Be alert!

OUR PURPOSE

The purpose of the Oregon Consumer League is to insure the protection of the consumer in the marketplace through the following means:

EDUCATION—to buy wisely

INFORMATION—in the hands of the consumer

COORDINATION—of those concerned with consumer protection

LEGISLATION—in the consumer interest

REPRESENTATION—before regulatory agencies

Oregon
Consumer
League

A
Voluntary
State-wide
Organization
to
Protect
the
Consumer
in
the
Marketplace

THERE IS A NEED

The post-World War II revolution in merchandising, marketing and advertising techniques has resulted in a fantastic proliferation of goods in the marketplace. The buying knowledge of the average consumer has not kept pace.

Only sixteen years ago, the average supermarket stocked no more than 1500 items. Today, shelves are lined with 8000 items.... Fabrics no longer may be identified by sight—their fiber content is as diverse as the chemist's imagination, and their suitability to purpose, unless properly labeled, is a gamble.... We are becoming a generation living on credit, with opportunity here for consumer abuse greater than ever before.... The list of concerns is a long one....

To explore what might be done toward improving problem areas, State Senator Don S. Willner called a meeting October 25, 1966, in Portland, Oregon, of representatives of consumer-oriented groups. Mr. Howard T. Frazier, Field Director, President's Committee on Consumer Interests, offered convincing evidence that states with consumer organizations have made the most progress toward solving consumer problems.

WE ORGANIZE

Less than four months later, on February 16, 1967, the Oregon Consumer League became a full-fledged organization with election of its first full-term officers, board of directors and adoption of bylaws and program. Charter members represented a broad cross-section of Oregon including women's clubs, labor, civil rights, education, religion, business, urban and rural interests.

Financing is through an annual membership fee beginning at \$1.00 for individuals, \$10.00 for organizations (see application form).

NATIONAL AFFILIATION

Oregon Consumer League was one of fifty-six state and local groups to affiliate with the new Consumer Federation of America which has the primary purpose of representing consumer interest at the national level. First meeting of the Federation was April 27-28, 1968, in Washington, D. C. attended by three delegates from OCL.

"BILL OF RIGHTS OF THE CONSUMER"

1. The right to safety
2. The right to be informed
3. The right to choose
4. The right to be heard

— President John F. Kennedy

OUR ACHIEVEMENTS

We made ourselves known as the consumer voice in the 1967 Oregon legislative session. We helped to:

- Tighten up meat inspection laws
- Require treatment of eggs and egg meats against Salmonella contamination
- Defeat attempt to raise legal interest rate on bank credit cards
- Strengthen consumer fraud laws

We made ourselves known to educators

- Sponsored meeting with David Schoenfeld, Education Consultant to President's Committee on Consumer Interests, speaking on "Role of Schools in Consumer Education."
- Promoted meeting of education committee with representatives of State Board of Education, concluded that consumer education in Oregon's secondary schools needs strengthening.
- Set up curriculum study group to establish an outline of skills needed to enable students to become wise consumers: to be presented to State Board of Education, at their request

We made ourselves known to the public

- Miss Betty Furness, Special Assistant to the President on Consumer Affairs keynoted OCL second Annual Meeting, March 30, 1968
- Speakers bureau scheduled members to appear before organizations, schools, on radio and TV
- Thousands of brochures and flyers were distributed at conventions, fairs, meetings
- A quarterly newsletter was published

OREGON CONSUMER LEAGUE

3110 Northwest Luray Terrace, Portland, Oregon 97210

ANNUAL MEMBERSHIP APPLICATION

Individual	Regular	Contributing	Sustaining	Donor	Organization
\$ 1.00	6.00	12.00	50.00	and up	\$ 10.00
					25.00
					100.00
					250.00 and up

The organization or individual listed below agrees with the purposes of the Oregon Consumer League and would like to join with others in the protection of consumer interest. Payment is enclosed.

Name _____ Amount Enclosed _____

Mailing Address _____

Telephone _____ (City) _____ (Zip) _____

Contact Person (if organization) _____

Mailing Address _____

Telephone _____

Make check payable to Oregon Consumer League

Check Committee Preference ☐ Consumer Grievance ☐
 Education ☐ Finance ☐
 Legislation ☐ Liaison ☐
 Membership ☐ Office Volunteers ☐
 Publications ☐ Regulatory Agencies ☐
 Research ☐ Speakers' Bureau ☐

PROGRAM OF WORK FOR OREGON CONSUMER LEAGUE - 1970

The purpose of the Oregon Consumer League is to insure the protection of the consumer in the market place through:

Education -- to make him more aware of the practices of the marketplace and to provide him with those tools necessary to buy wisely.

Information -- to gather, exchange and disseminate information of value to the consumer.

Legislation -- to promote sound legislation in the interest of the consumer and to help insure its effective enforcement.

Representation -- to provide the consumer with a voice before those agencies which regulate or affect those goods and services which he purchases.

Research -- to initiate and carry out research and surveys that will provide information useful to the consumer and to the functioning of the Oregon Consumer League.

To achieve these purposes, the committees and officers of the Oregon Consumer League will plan and conduct programs in the state. All members of the organization are invited to be members of a committee of their choice. Committees include the following: education, legislation, publications, public relations, regulatory agencies, speakers bureau, and special committees as will be needed.

LEGISLATION

Purpose: Initiate and sponsor legislation that is needed in Oregon to safeguard the consumer, and lend support to federal legislation.

The committee will:

- Identify and evaluate existing laws that are intended to safeguard the consumer. The research committee will do the study. Results can be used in recommending changes needed in Oregon Laws.
- Strengthen consumer fraud legislation. Will recommend establishment of a Consumer Counsel Division with funds appropriated to carry out consumer protection.
- Be informed about federal legislation that is being considered. Give support to the legislation approved by membership or board of directors. For example, such legislation could include laws about selling of durable goods, warranty and guarantee, fish and poultry inspection, labeling of fabrics. Seek introduction and passage of legislation.
- Evaluate existing federal and state laws in the area of consumer credit, particularly uniform consumer credit code, food and drug, etc., and continue to seek needed legislation.
- Service of appliances is an area of concern to consumers --consider legislation needed to protect the consumer.
- Sponsor legislation to regulate "gasoline games" in the state.

INFORMATION

Purpose: To inform members of the Oregon Consumer League and the general public about progress of the League.

The Public Relations Committee will:

- . Promote the Oregon Consumer League
- . Keep people informed about activities and achievements of the League through: newspaper, TV, radio, exhibits (have exhibits manned to give information about the League).
- . Will carry out its function through three sub-committees

The Speakers Bureau will:

- . Provide speakers to talk to groups and organizations that indicate an interest in consumer affairs.
- . Provide speakers to explain the Oregon Consumer League.
- . Provide a speaker list to organizations and groups in the State. The list will give the names of possible speakers with their suggested areas of competence, or suggested titles of talks.

The Publications Committee will:

- . Publish leaflets as written and prepared by the committee; publish the Newsletter.

The Newsletter Committee will:

- . Edit a newsletter quarterly to be sent to members and member organizations.

EDUCATION

Purpose: To encourage consumer education for all people in Oregon and provide educational opportunities.

The Education Committee will:

- . Promote consumer education courses for adults through community colleges, cooperative extension programs, adult classes in high school, and other organized groups.
- . Complete the guide on Consumer Education for high school to be presented to the State Board of Education.
- . Encourage schools throughout the state to include consumer education in school curriculum for high school and elementary students.
- . Encourage use of material prepared by state and federal agencies in consumer education programs.

- Serve as a clearing house for information in the area of consumer education and will make information available to persons who need it and are interested.
- Participate and/or serve as resource person in consumer areas to community activities as requested.

RESEARCH

Purpose: Do research or surveys as needed for the work of the committee; provide information for programs; and initiate research ideas that will provide information of use to consumers.

The committee in cooperation with faculty and students in Oregon's System of Higher Education will undertake research in the following areas:

- Food Prices: The study will compare prices in low income areas of Portland with prices of stores in other areas of the city. It will also compare prices charged at various times of the month in low income areas, particularly before and following days of welfare payments.
- Existing consumer laws -- will identify and evaluate the existing laws concerned with consumer safeguards. Also study bills that have been introduced in the past five years to be used in recommending changes in present laws.
- Study of how prices are set in services families buy:

Medical	Attorney
Dental	Funeral Directors
Insurance	
- Determine some areas in which anti-ads could be developed and used by the Consumer League.

The research committee will also provide assistance to legislative committee by providing background information needed to initiate legislation or to be used in sponsoring legislation.

- The Used Car and the Poor -- to determine the history of the value of a car, from original cost to its last sales price. Determine problems of the last owner of cars.
- Study the area of supervision of credit-related businesses in Oregon.
- Investigation of some of the gimmicks being used in order to get information necessary to make complaints.

REPRESENTATION

Purpose: To present the view of the Oregon Consumer League and to represent the public interest at hearings held by regulatory agencies and Commissions of the State of Oregon; such as Public Utility Commission, Insurance Commissioner, and the Department of Agriculture in connection with matters particularly affecting consumers.

The committee will receive notices of hearings to be held by these agencies and also act upon the basis of information obtained from newspaper and

other sources, and upon matters referred to it by the Board of the Oregon Consumer League.

Positions taken by committee with respect to particular matter shall be specified in advance by the Board, or executive committee, unless clearly within the stated objectives of the League.

OFFICERS OF THE ORGANIZATION

Vice President will be concerned with membership, finance and annual meeting.

Executive secretary will serve as a clearing house to receive, record frauds and complaints, and to refer them to existing agencies.

**BYLAWS
OREGON CONSUMER LEAGUE**

ARTICLE I - NAME

This organization shall be known as OREGON CONSUMER LEAGUE.

ARTICLE II - PURPOSE

The purpose of this organization is to insure the protection of the consumer in the marketplace through the following means:

Education: to make him more aware of the practices of the marketplace and to provide him with those tools necessary to buy wisely.

Information: to gather, exchange, and disseminate information of value to the consumer.

Coordination: to assist and to work for the coordination of other organizations and persons interested in the protection of the consumer.

Legislation: to promote sound legislation in the interest of the consumer and to help insure its effective enforcement.

Representation: to provide the consumer with a voice before those agencies which regulate or affect those goods and services which he purchases

ARTICLE III - MEMBERSHIP

All consumers or groups of citizen-consumers who acknowledge a concern for the consumer shall be eligible for membership, except that none shall be admitted to membership who seek financial, personal, or political advantage from such membership. All membership applications shall be approved by the Executive Committee.

The membership of an individual or organization may be temporarily suspended, for cause, by majority vote of the Executive Committee. Such suspension shall expire at the conclusion of the next Quarterly Meeting of the Board of Directors, unless a majority, thereof, vote to remove the member.

The classes of membership and the membership fees shall be determined by the Board of Directors and shall be paid annually.

ARTICLE IV - BOARD OF DIRECTORS

This organization shall be governed by a Board of Directors composed of individuals or representatives of organizations who shall be drawn from all areas of the State and representing as many diverse groups, organizations and individual consumers as is practical and possible. The Board of Directors shall not exceed fifty (50) in number.

Board members shall be elected at the Annual Meeting and shall serve for two years excepting that only one-half of the total Board membership shall be elected at each Annual Meeting, who must be members of the Oregon Consumer League. Newly elected Board membership shall be installed at the first Board meeting held within thirty (30) days after the Annual Meeting. Board members may be elected for a maximum of two consecutive terms.

Article IV - Board of Directors - continued

The Board of Directors shall meet at least quarterly.

The position of Director or Committee member who fails to attend three consecutive meetings, without being excused, may be declared vacant by the Executive Committee. Vacancies on the Board of Directors and Executive Committee shall be filled by the Board of Directors.

ARTICLE V - OFFICERS

Officers shall consist of a President, two (2) Vice Presidents, an Executive Secretary, and a Treasurer, who shall be elected by a majority vote of the membership in attendance, from the membership of the Board of Directors, immediately after the Board of Directors for the ensuing year have been elected. The term of office shall be one year, and the officers shall hold office until their successors are elected and take office.

ARTICLE VI - EXECUTIVE COMMITTEE

An Executive Committee shall be composed of eleven (11): five (5) of whom shall be the officers; four (4) the chairmen of the Standing Committees specified in Article IX of these Bylaws; the Immediate Past President; and a Member-at-Large. The Executive Committee shall meet on call of the President or Vice-President and shall function between meetings of the Board of Directors. The Executive Committee may appoint special committees as appropriate.

ARTICLE VII - MEETINGS

Meetings of this organization shall be held annually. Special meetings may be called by the Board of Directors. Except as these Bylaws may provide otherwise, all meetings shall be conducted under Roberts Rules of Order. (Revised)

Each member group in good standing is entitled to cast one vote by its designated representative or alternate. Each individual member in good standing is entitled to cast one vote in person. Members in good standing are those who have paid their annual membership fees at least thirty (30) days before the Annual Meeting and who also have been approved for membership by the Executive Committee.

ARTICLE VIII - FINANCES

The Treasurer shall keep a record of all receipts and expenditures and shall report thereon to the Annual Meeting. All records of receipts and expenditures shall be audited annually by an independent accountant whose report shall be made to the Annual Meeting and become a part of the official proceedings.

ARTICLE IX - COMMITTEES

The following standing committees shall be appointed by the Executive Committee:

- 1) Education
- 2) Legislation
- 3) Public Relations
- 4) Research

ARTICLE X - AMENDMENTS

Amendments to these Bylaws may be made only at Annual Meetings by a two-thirds majority of those present and entitled to vote. All proposed amendments must be submitted to the Board of Directors at its Quarterly Meeting prior to the Annual Meeting and shall be submitted to the membership in writing thirty (30) days before the Annual Meeting.