

The Reconnecting Albina Planning Project (RAPP)

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Prepared for the City of Portland's Community Involvement Committee (CIC)

Valeria Tapia (she/her)

City Planner II | NE District Liaison
Bureau of Planning & Sustainability (BPS)

Kayin Davis (she/her)

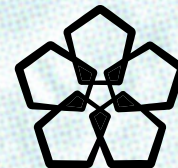
Title
Albina Vision Trust (AVT)

Troy Doss (he/him)

Senior Planner | Central City District Liaison
Bureau of Planning & Sustainability (BPS)



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An aerial photograph showing a residential neighborhood on the left and a large, undeveloped construction site on the right. The construction site is divided into several rectangular plots, some of which are being cleared or graded. A road runs along the bottom of the construction site, and a bridge or overpass is visible in the distance. The text 'MINNESOTA FREEWAY CONSTRUCTION LOOKING NORTH' is overlaid on the bottom left of the image.

Agenda

- Introduction
- About the project
- Project team
- Related projects
- Deliverables and timeline
- Community engagement strategy
- Q&A

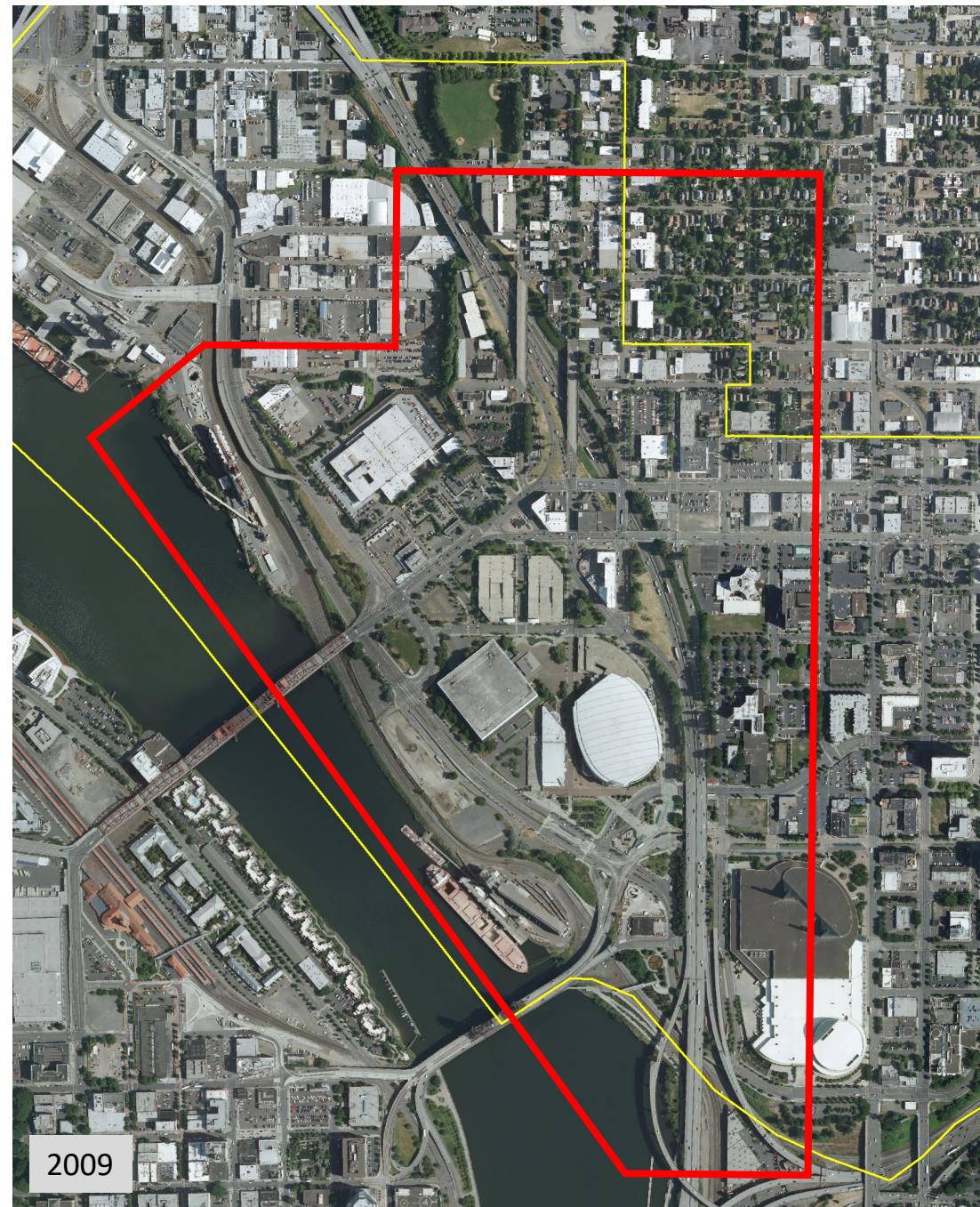
MINNESOTA FREEWAY CONSTRUCTION
LOOKING NORTH



Voice of Rukaiyah Adams, Founding Board-member and Chair of the Albina Vision Trust



Reconnecting Albina Plan Area



About Reconnecting Albina (RAPP)

Funding

- USDOT Reconnecting Communities Grant of \$800,000

Timeline

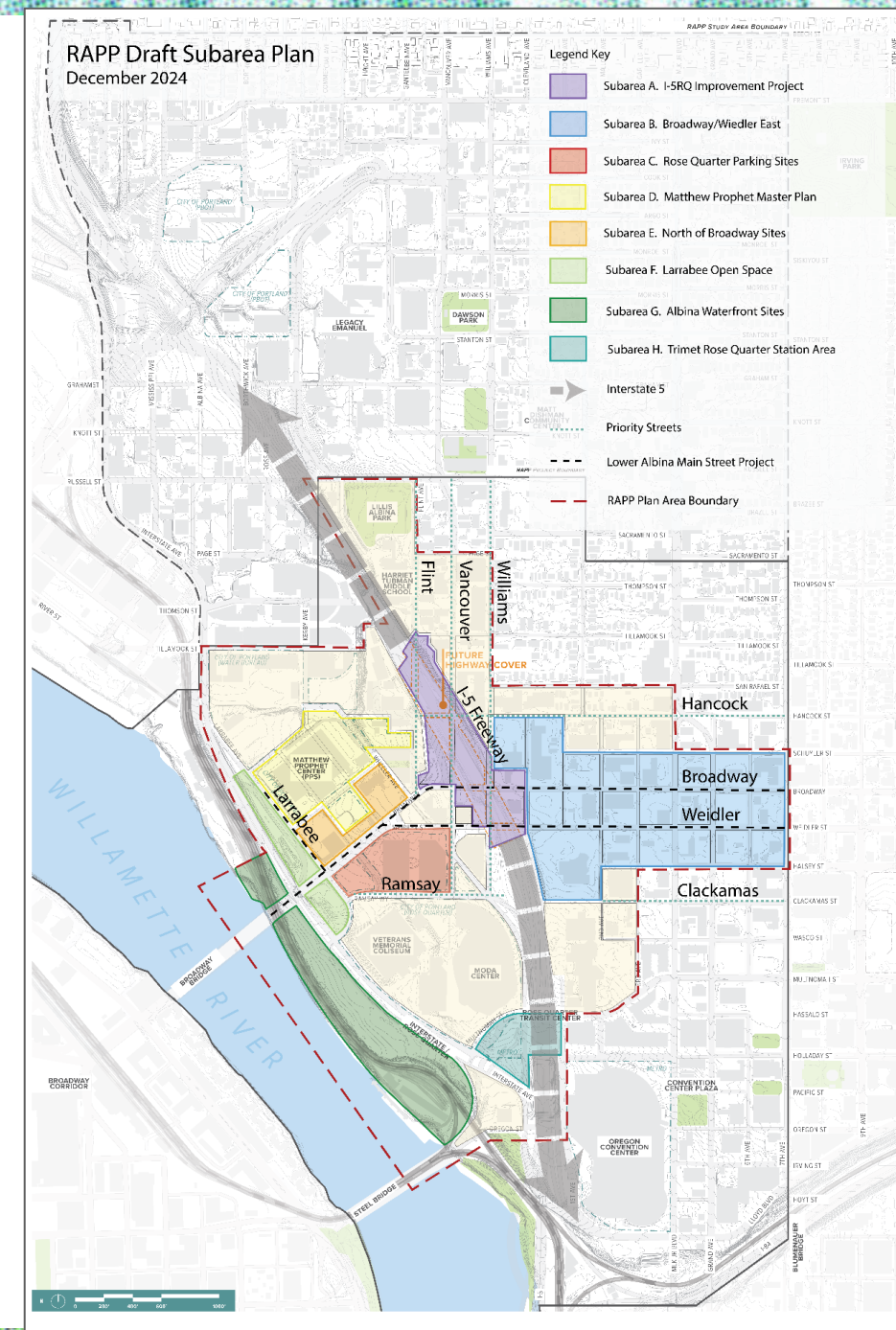
- Summer 24' – Winter/Spring 26'

Project Purpose

- Create urban development strategies for the district that foster equitable and sustainable outcome, centered on restorative development for Portland's historic Albina and Black communities.
- Previous and ongoing planning efforts in the area will serve as a foundation on which to refine and build policies and tools.

Key Deliverables:

- A Community Participation Plan
- A Development Framework Plan



Foundations of engagement: AVT Community Investment Plan

JOY! INITIATIVES



WORKSHOPS



Orientation Workshop



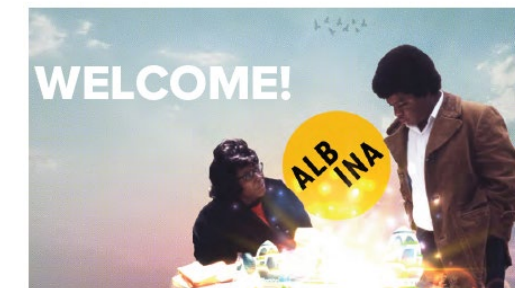
Programming Workshop



Scenario Development Workshop



Scenario Development Feedback Workshop



Programming Review Workshop



Scenario Development Review Workshop

The RAPP Partnership

- Collaboration between partners.
- Regular meetings connecting the ongoing efforts in the district.
- Coordination on overall communications.
- Co-creation of materials.
- Align efforts to be supportive, complementary, and strategic.
- Although, there are leads for technical deliverables, we are working through those deliverables together.

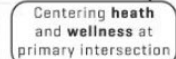


ALBINA HIGHWAY COVER

Future-Focused • Multi-Use • Inside / Outside • Joyful
Climate Justice • Green Technology • Economic Growth
3rd Spaces • Multi-Generational • Family-Friendly

ENTERTAINMENT

CONCEPT #2: HEALTH & WELLNESS DISTRICT

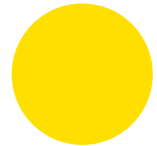


Reconnecting Albina Planning Project Engagement Framework



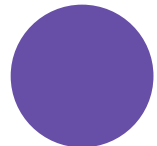
JOY! Initiative

Joy! Initiative are both community outreach and giveback, creating celebratory energy around the project.



Design & Feedback

The series will provide community focused updates and opportunities for dynamic feedback



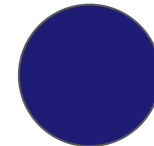
Presentations/Briefings

Existing stakeholders. Passive & dynamic feedback



Education & Tour Series

Activity/experiential based, public, segmented.



Street Team

Ongoing engagement: tabling, sponsorship, website.

2025 RAPP Engagement Events (Draft)

Winter: Feb.

Community Kick Off!

Set tone, share goals & objectives, celebrate, separate but joint efforts.

Spring: April

Culture in the Built Environment

Scenario development for consideration.

Summer: June

Redevelopment Opportunities

Site prioritization, redevelopment/nodes, (ZGF) public realm.

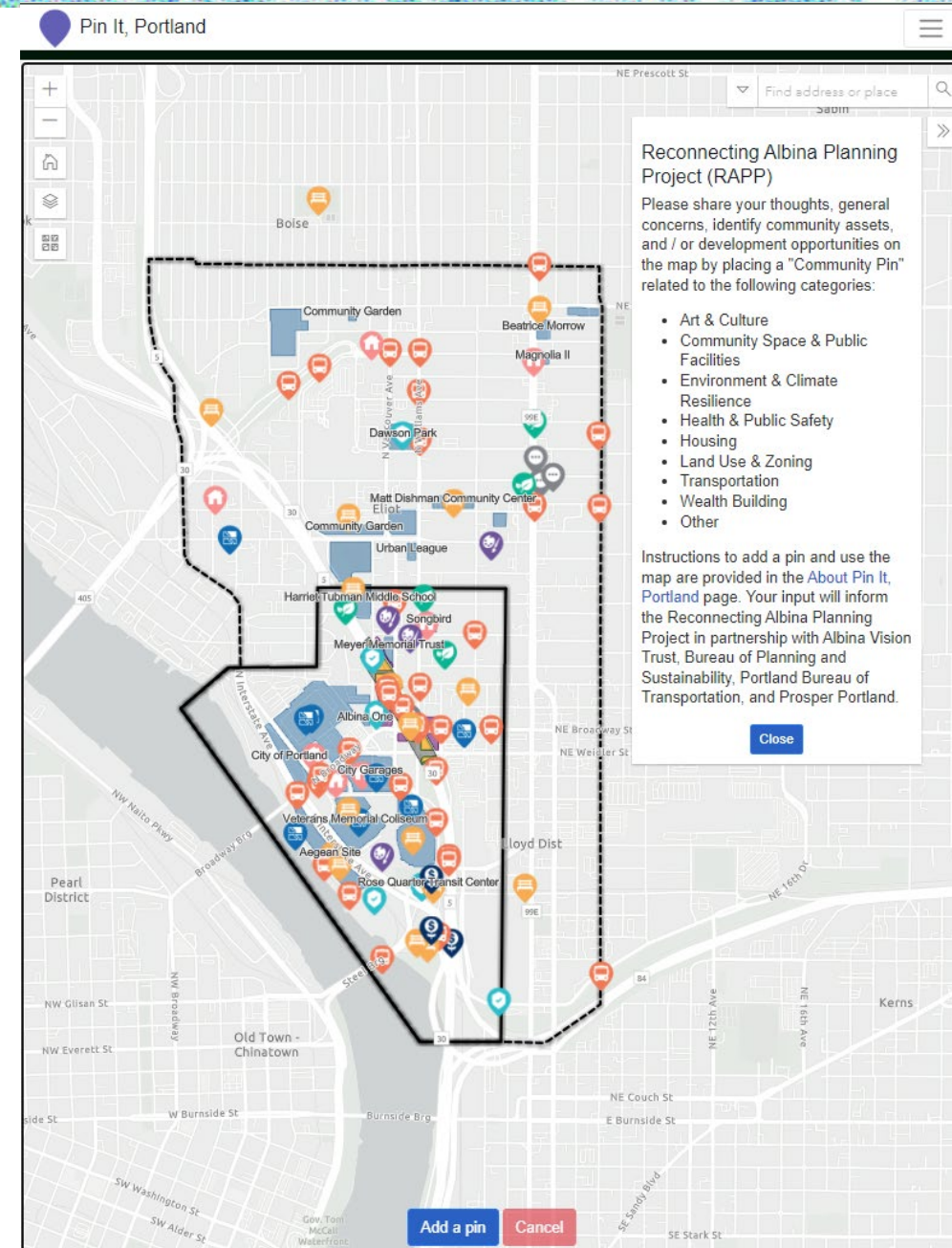
Fall: Sept.

Responsive Infrastructure

Input on new streets, connections + landscaping, Broadway Mainstreet Project.

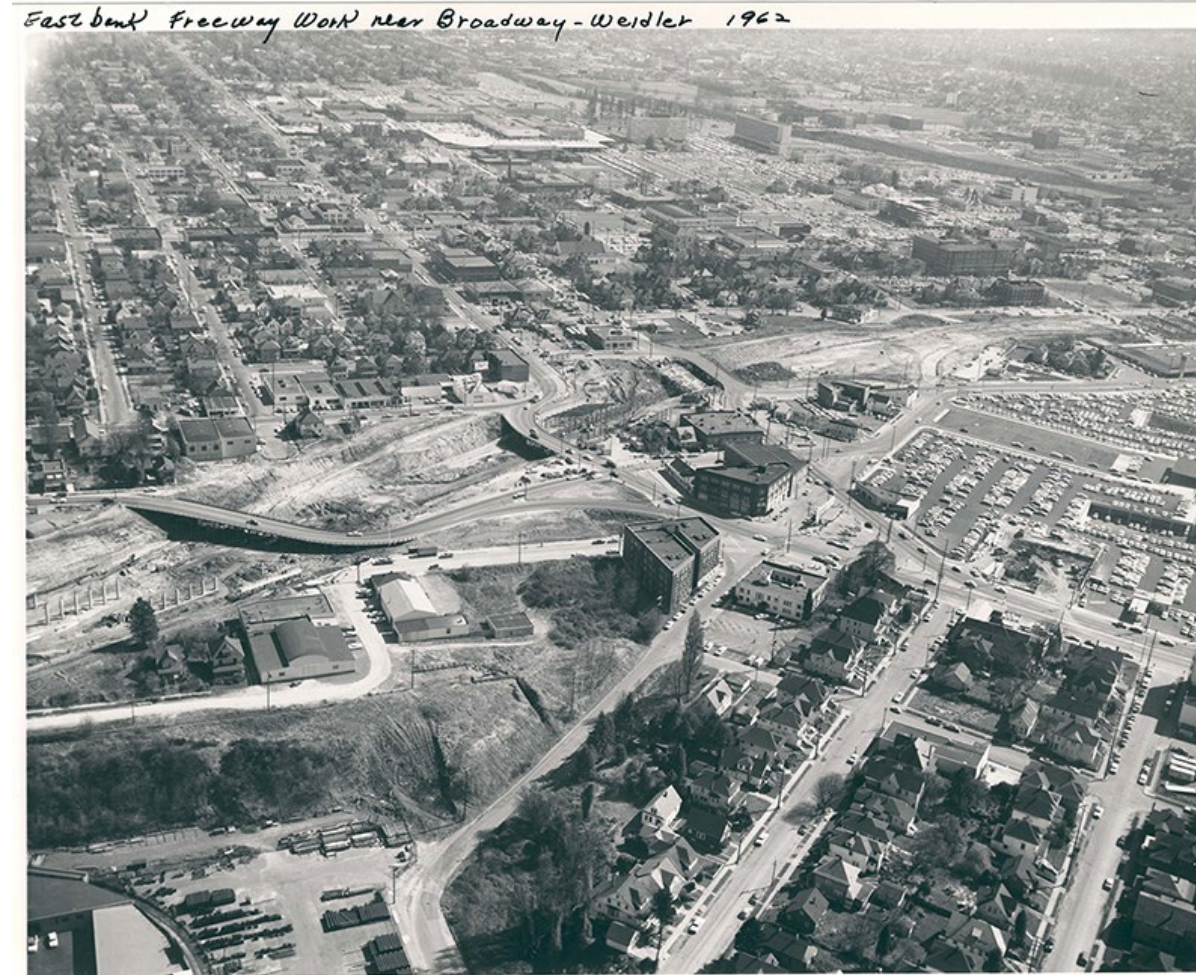
Ongoing Engagement

- Project webpage hosted on City of Portland website
- News articles, social media, blog posts, monthly BPS project updates.
- Pin it, Portland Interactive Mapping tool
- StoryMap for existing conditions/early scenario development work to be added to webpage. (inform)



Questions for CIC

- In addition, to RAPP education series how else can we bridge the gap between community ideas and the technical elements we seek their feedback on?
- How else can we honor the foundational engagement received to date in the district?



**RAPP
Webpage**



**Pin it,
Portland**

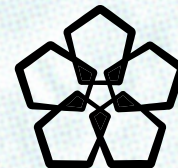


Thank You!



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