

# Establish Performing Arts Venues Workgroup to Evaluate Management of P'5 Arts Facilities

October 31, 2024

Portland City Council



## CITY-OWNED PERFORMING ARTS VENUES:

- Arlene Schnitzer Concert Hall
- Keller Auditorium
- Antoinette Hatfield Hall:
  - Newmark Theatre
  - Dolores Winningstad Theatre
  - Brunish Theatre





# Impacts that resonate

**801,510 visitors**

Across Arlene Schnitzer Concert Hall, Keller Auditorium, and Antoinette Hatfield Hall

**\$77 million**

Generated in economic spending, creating 520 full- and part-time jobs and \$4.1 million in local/state taxes

**789 events**

Including performances, concerts, art activations, and cultural engagement activities

# City of Portland Relationship to METRO/MERC/P'5

## **City to Metro:**

Metro is the regional government that serves the Portland metropolitan area. The City collaborates with Metro through IGAs on management and operations of city-owned facilities.

## **Metro to MERC:**

The Metropolitan Exposition Recreation Commission (MERC) is an oversight body within Metro, and MERC oversees management of the Portland'5 Centers for the Arts venues.

## **MERC to P'5:**

MERC oversees P'5 which is a department of Metro responsible for the day-to-day operations, programming, and maintenance of the Portland'5 Centers for the Arts venues.

## RESOLUTION GOALS:

Explore immediate opportunities and challenges in current operations, maintenance, and planning.

Study alternative operational models for the P'5 venues.





# Resolution Directives

## Directive #1

Convene a Performing Arts Venue Workgroup with key stakeholders from Metro, Portland's regional arts and culture community including users, labor partners and visitors of City-owned arts facilities.

## Directive #2

Workgroup to assess immediate and long-term operations, maintenance, and planning, aligning with regional goals for cultural and economic development.

## Directive #3

Engage subject matter experts to analyze business models and governance and explore alternative operating models.

Keller Auditorium

P'5 PERFORMING ARTS VENUE





# Resolution Directives

## **Directive #4**

Ensure collaboration among all appropriate Service Area staff with the Deputy City Administrator of Vibrant Communities.

## **Directive #5**

Present short-term recommendations to the City Administrator by June 30, 2025.

## **Directive #6**

Present recommendations on IGA renegotiation to the City Administrator by June 30, 2025.

Dolores Winningstad Theatre  
P'5 PERFORMING ARTS VENUE

