

### **Project Scope**

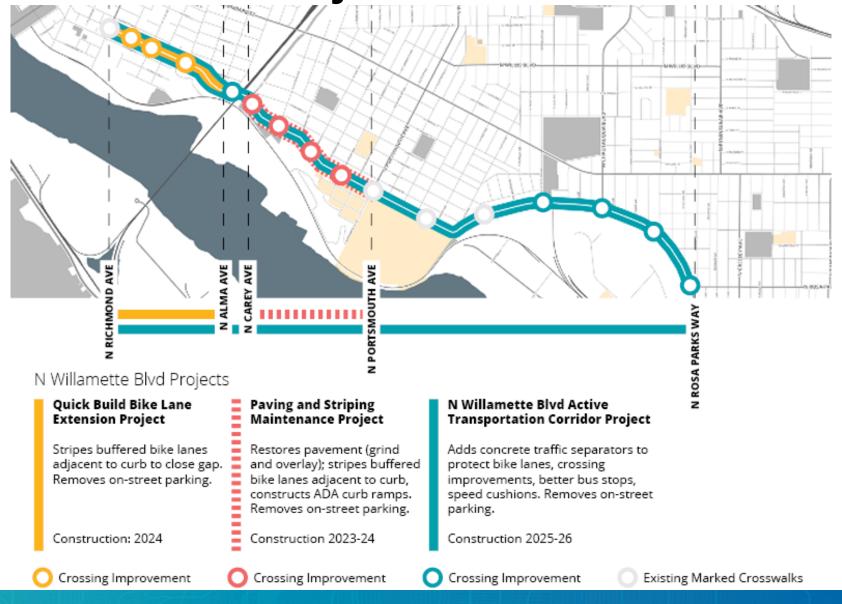
# \$6.1M federally funded project on N Willamette Blvd between N Rosa Parks Way and N Richmond Ave.

\_ \$4,456,000 RFFA, \$1,650,000 TSDC





**Three Coordinated Projects** 





# **Public Involvement Highlights - Planning Phase**

- PBOT's planning and public engagement work **began in 2018**.
- ~25 public meetings, presentations, other community touchpoints on and near Willamette.
- Willamette Blvd Corridor Improvements ranked as a top community priority in North Portland in Motion's Fall 2022 open house.
- Over 400 physical mailings to all impacted properties (related to parking removal) with comment period and exemption option.



In-person pop-up for North Portland in Motion at St Johns Farmers Market in Summer 2022

Willamette Blvd Community Bike Ride in Summer 2023

### **Public Involvement Highlights - Design Phase**

- Additional public presentations at affected neighborhood associations and coalitions.
- In-person home visits offered to all Willamette area neighbors to ask questions and work out site specific issues when possible
- Project info signage placed along corridor to boost visibility
- Door hangers delivered to all adjacent properties
- Pre-construction postcards and letters mailed to residents
- Created interactive map (53,000+ views) of full project footprint
- GovDelivery updates sent to list of 3,000+ subscribers
- Letter of support signed by five north Portland neighborhood associations: Overlook, Arbor Lodge, St. Johns, Portsmouth, and Cathedral Park









#### **Public Involvement - Concerns Highlighted by Neighbors**



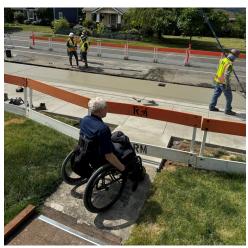




#### **Project Modifications Based on Public Involvement**

- Constructed ADA parking cutouts for property owners that lack accessible off-street parking
- Added speed cushions to scope based on numerous complaints about speed (vetted design through PF&R)
- Will widen and reconstruct most impacted driveway
- Modified/removed some traffic separators based on site visits and feedback from property owners
- Pulled back civil demolition extents to preserve a beloved maple tree
- Added additional bike conflict striping to the plans
- Adding "No Parking This Block" signage to project
- Adding an additional crosswalk near Cathedral Coffee







## **Remaining Public Involvement Opportunities**

- At 100% plans this winter (early 2025):
  website and online map updates,
  GovDelivery email announcement (3,000+
  recipients) and presentations/meetings prior
  to bid minor adjustments still possible
- Prior to construction: physical mailers, inperson pre-construction meeting(s)
- During construction: physical mailers/door hangers, frequent (bi-weekly) schedule updates via website and GovDelivery, onsite troubleshooting as needed



### **Post-Project Evaluation Plan**

After one-year of project completion, PBOT Planning will conduct a thorough post-project evaluation that will include:

#### Did this project improve safe roadway conditions?

- Traffic volumes and speeds
- Traffic crashes

#### Did this project increase active transportation and transit use?

- Pedestrian counts (numbers and users)
- Bike ridership (numbers and users)
- Transit ridership at improved stops

#### Did this project have unintended consequences we should address?

- Monitoring for diversion onto local streets
- Parking study on adjacent streets to assess the need for further mitigation or on-street parking management options.



PBOT will work with community stakeholders to identify additional priorities to include in the post-project evaluation report.