



[Home](#) / [Council Clerk](#) / [Council Documents](#) / [Report](#)

873-2024

Report

Accept Travel Portland 2024 Annual Report

Accepted

Jeff Miller, Travel Portland President and CEO and his colleagues will present the efforts and accomplishments of Travel Portland during the past year and discuss the organization's goals and activities currently underway.

This annual report is a requirement of the City's agreement with Travel Portland to provide travel and tourism promotion and marketing services to the City. Agreement No. 30007731 was approved by the City Council by Ordinance No. 190407 on May 19, 2021 and was in effect through June 30, 2024.

On May 29, 2024, City Council approved Agreement No. 30008859 by Ordinance No. 191734. This new Agreement became effective on July 1, 2024. Both the previous and current agreements require annual reporting to City Council.

Impact Statement

Purpose of Proposed Legislation and Background Information

Travel Portland will provide an update on their activities. This annual report is required by the City's agreement with Travel Portland to provide tourism promotion and marketing services.

Financial and Budgetary Impacts

Not applicable.

Community Impacts and Community Involvement

Travel Portland engages the community through their work in promoting tourism throughout the City.

Introduced by

[Mayor Ted Wheeler](#)

City department

[Spectator Venues and Visitor Activities Program](#)

Contact

Karl Lisle

Spectator Venues Program Manager

✉ karl.lisle@portlandoregon.gov

📞 [503-823-5876](tel:503-823-5876)

Requested Agenda Type

Time Certain

Date and Time Information

Requested Council Date

October 16, 2024

Requested Start Time

9:45 am

Time Requested

30 minutes

100% Renewable Goal

Not applicable.

Financial and Budget Analysis

No fiscal impact to accept the report. On May 29, 2024, City Council approved, by ordinance, a new agreement with Travel Portland which became effective on July 1, 2024. Both the previous and current agreements with the organization require annual reporting to City Council.

Document History

Item 873 Time Certain in [October 16, 2024 Council Agenda](https://www.portland.gov/council/agenda/2024/10/16)
(<https://www.portland.gov/council/agenda/2024/10/16>)

City Council

Accepted

Motion to accept the report: Moved by Mapps and seconded by Ryan.

Aye (4): Mingus Mapps, Carmen Rubio, Dan Ryan, Rene Gonzalez

Absent (1): Ted Wheeler